

## PROGRAMA DE CURSO

| Código                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | Nombre             |                         |                                                 |
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| IN7513                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | Economía Ambiental |                         |                                                 |
| Nombre en Inglés                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                    |                         |                                                 |
| Environmental Economics                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                    |                         |                                                 |
| Créditos                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | Horas de Cátedra   | Horas Docencia Auxiliar | Horas de Trabajo Personal                       |
| 3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 3                  | 1.5                     | 5                                               |
| Requisitos                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                    |                         | Carácter del Curso                              |
| IN4123 / IN4143/AD                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                    |                         | Electivo para el Magíster en Economía Aplicada. |
| Resultados de Aprendizaje                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                    |                         |                                                 |
| <p>El objetivo del curso es comprender, dentro de un marco económico, la problemática ambiental y el papel de la intervención gubernamental. Se abordarán primero los conceptos de eficiencia, externalidades y bienes públicos para comprender porque es necesario que el gobierno intervenga en la protección del medio ambiente. Luego estudiaremos los mecanismos de control de la contaminación: comando y control, impuestos y subsidios pigouvianos, y sistemas de permisos transables (cap-and-trade).</p> <p>En la segunda parte del curso abordaremos los siguientes tópicos específicos: cambio climático, valuación del medio ambiente y la relación entre medio ambiente y comercio internacional.</p> <p><b>Prerrequisito: inferencia causal y macroeconomía.</b> En caso de que no se cuente con alguno de ellos se requiere aprobación docente.</p> |                    |                         |                                                 |

| Metodología Docente                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | Evaluación General                                                                                                                                                                                                                                                                                             |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>Clases teóricas donde se expondrán los conceptos básicos y la resolución de algunos ejercicios.</p> <p>Trabajo de los alumnos:</p> <ul style="list-style-type: none"> <li>Tareas para profundizar contenidos del curso. Habrá dos tipos de tareas, resolución de ejercicios (Unidad II) y tareas en donde utilizarán datos (Unidad III y IV). Serán aproximadamente 4 tareas en total.</li> <li>Presentación de paper académico (Unidad IV).</li> <li>Un examen parcial a mitad del curso que incluye las unidades I y II.</li> </ul> <p>Los textos recomendados para este curso son los siguientes.</p> | <p>La nota se calcula de la siguiente manera.</p> <p>Tareas: 25%<br/>Examen parcial: 40%<br/>Presentación paper: 25%<br/>Asistencia y participación en clase: 10%</p> <p>Notas: las tareas deben ser resueltas para la fecha indicada y las discutiremos en clase. Se espera participación de los alumnos.</p> |

**[FF] Field, B. y Field, M., 2005, Economía Ambiental, McGraw-Hill. (básico pero útil e intuitivo para conceptos elementales)**

(hay una versión más nueva en inglés Environmental Economics: An Introduction, 8th edition, 2020, McGraw-Hill).

**[PR] Phaneuf, D. y Requate, T., 2017, A course in Environmental Economics: Theory, Policy and Practice, Cambridge University Press.**

**Otros textos:**

**Kolstad, C. D. (2011). Environmental economics (2nd ed.). Oxford University Press**  
**Perman, R. J., Ma, Y., Common, M., Maddison, D., & McGilvray, J. W. (2011). Natural resource and environmental economics. (4th ed.)**

## Unidades Temáticas

| Contenidos                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
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| <p><b>I. Introducción</b></p> <ul style="list-style-type: none"> <li>– ¿Qué es la economía ambiental?</li> </ul> <p><b>II. Política ambiental.</b></p> <ul style="list-style-type: none"> <li>– Externalidades.</li> <li>– Bienes públicos.</li> <li>– Derechos de propiedad y Teorema de Coase.</li> <li>– Comando y control.</li> <li>– Impuestos y subsidios a las emisiones.</li> <li>– Cap-and-trade.</li> <li>– Precio vs. cantidades.</li> <li>– Regulación con diferentes coeficientes de transferencia. (*)</li> <li>– Stocks vs flujos. (*)</li> <li>– Recursos de uso común. (*)</li> </ul> <p><b>III. Tópico 1: Cambio Climático</b></p> <ul style="list-style-type: none"> <li>– Conceptos básicos.</li> </ul> <p><b>IV. Tópico 2: Valuación del medio ambiente</b></p> <ul style="list-style-type: none"> <li>– Criterios para evaluar políticas ambientales.</li> <li>– Valorización del medio ambiente. <ul style="list-style-type: none"> <li>○ Valuación a través de preferencias reveladas: método precios hedónicos, disposición a pagar, costo de transporte.</li> <li>○ Valuación contingente.</li> </ul> </li> </ul> <p><b>V. Tópico 3: Medio ambiente y comercio internacional (*)</b></p> <p>(*) contenidos se abordarán solo si hay tiempo</p> |

## Bibliografía General

### I. Introducción

FF, capítulo 1 y 2.

Fullerton, Don, and Robert Stavins, "How Economists See the Environment," *Nature* 395, 1998.

### II. Política ambiental.

FF, capítulo 3, 4, 5, 9, 10, 11, 12 y 13.

PR, capítulo 1,2 y 3.

Sandel, Michael J., "It's Immoral to Buy the Right to Pollute," *New York Times*, 1997.

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Deryugina, T., Moore, F., & Tol, R. S. J. (2021). Environmental applications of the Coase Theorem. *Environmental Science and Policy*.

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Hahn R and Stavins R, 2011, "The Effect of Allowance Allocation on Cap-and-Trade System Performance", *Journal of Law and Economics*, Vol. 54, No. 4, Markets, Firms, and Property Rights: A Celebration of the Research of Ronald Coase.

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### III. Tópico: Cambio Climático

Archibong, Belinda, and Francis Annan. "Climate Change, Epidemics, and Inequality." *Review of Environmental Economics and Policy* 17, no. 2 (2023).

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Hsiang, Solomon, and Robert E. Kopp. "An Economist's Guide to Climate Change Science." *Journal of Economic Perspectives* 32, no. 4 (2018).

Nath, Ishan, Valerie Ramey, and Peter Klenow. "How Much Will Global Warming Cool Global Growth?" Cambridge, MA: National Bureau of Economic Research, 2024.

Nguyen, Ha. "Beyond the Annual Averages: Impact of Seasonal Temperature on Employment Growth in US Counties." *Journal of Environmental Economics and Management*, 2024.

Nordhaus, William. "Climate Change: The Ultimate Challenge for Economics." *American Economic Review* 109, no. 6 (2019).

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Romanello, Marina, Claudia Di Napoli, Carole Green, Harry Kennard, Pete Lampard, Daniel Scamman, Maria Walawender, et al. "The 2023 Report of the Lancet Countdown on Health and Climate Change: The Imperative for a Health-Centred Response in a World Facing Irreversible Harms." *The Lancet*, 2023.

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#### IV. Análisis costo-beneficio.

**Nota: esta sección tiene algunos "seminal" papers ordenados por tema. Se incluye una lista de investigaciones más recientes en Bibliografía Adicional.**

Arrow, Kenneth, et al, "Is There a Role for Benefit-Cost Analysis in Environmental, Health, and Safety Regulation?", *Science*, 1996.

Arrow, K., M. Cropper, C. Gollier, B. Groom, G. Heal, R. Newell, W. Nordhaus, R. Pindyck, W. Pizer, P. Portney, T. Sterner, R. S. J. Tol and M. Weitzman, 2013, 'Determining benefits and costs for future generations', *Science*, 341 (6144), 349–50.

Goulder, L., and R. Stavins, "An Eye on the Future," *Nature* 419: 673-4, 2002.

Greenstone, M., Dominici, F. & Sunstein, C., 2014. Particulate Matter Matters. *Science*, 344(18).

Steven Kelman, "Cost-Benefit Analysis: An Ethical Critique", with replies from DeLong, Solow and Butters, *AEI Journal on Government and Society Regulation* (Jan/Feb 1981).

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Currie, J. et al., 2015. "Environmental Health Risks and Housing Values: Evidence from 1,600 Toxic Plant Openings and Closings." *American Economic Review*, 105(2), pp.678–709.

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### **Gastos en Defensa**

Deschênes, O., Greenstone, M. and Shapiro, J. S., 2017, "Defensive Investments and the Demand for Air Quality: Evidence from the NOx Budget Program." *American Economic Review*, 107(10):2958-89.

Zivin, G. J., Neidell M and Schlenker, W., 2011, "Water Quality Violations and Avoidance Behavior: Evidence from Bottled Water Consumption" *American Economic Review: Papers and Proceedings* Vol. 101.

Ito, K. and Zhang S. ,2020, "Willingness to Pay for Clean Air: Evidence from Air Purifier Markets in China." *Journal of Political Economy*, 128(5).

### **Costo de Transporte**

Hausman, Jerry A., Gregory K. Leonard, and Daniel McFadden, "A Utility-Consistent, Combined Discrete Choice and Count Data Model: Assessing Recreational Use Losses Due to Natural Resource Damage," *Journal of Public Economics* 56 (1), Jan. 1995, 1-30.

### **Valuación contingente**

Carson, Richard T., Robert C. Mitchell, Michael Hanemann, Raymond J. Kopp, Stanley Presser, and Paul A. Ruud, "Contingent Valuation and Lost Passive Use: Damages from the Exxon Valdez Oil Spill," *Environmental and Resource Economics* 25 (2003), 257-86.

Diamond, Peter A. and Jerry A. Hausman, "Contingent Valuation: Is Some Number Better than No Number?," *Journal of Economic Perspectives* 8 (4), Fall 1994, 45-64.

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#### **BIBIOGRAFIA ADICIONAL (UNIDAD IV)**

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|-----------------|--------------------|
| Vigencia desde: | Primavera 2025     |
| Elaborado por:  | Evangelina Dardati |