# IN4151 - Information Engineering Course description & administrative rules



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## Course Description

- Goals and learning outcomes
- Contents
- Tools

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## Administrative Rules

- Activities
- Basic rules
- Evaluation and grading policy

## Purpose of the course

This course seeks to create skills to select and apply data science **business analytics** models to improve public and private organizations' **operational effectiveness and efficiency**, considering their information management needs. Students acquire skills for designing **data models** using relational and NoSQL approaches. In addition, they identify and apply **supervised and unsupervised models** to canonical problems of organizational performance management, using knowledge patterns extraction methodologies.

## Assumption

- The IN4151 course assumes that students have no prior knowledge of databases, machine learning (including topics such as data mining or business intelligence), business analytics, and visualization; neither of the specialized programming libraries that will be used for their implementation.
- Knowledge of basic Python libraries for numerical computation is assumed.
- Knowledge of **statistics** is assumed.

## Fundamentals

Identify information management needs in a public or private organization, contrasting the conditions of the value chain to improve the organization's performance.

## Databases

Create data models according to the identified information needs using relational and NoSQL approaches.

# Business analytics

Select and use predictive analytics models to improve the organization's management performance by applying information and knowledge extraction processes.

# **Business Processes & Analytics**

Identify organizations' business processes to apply activities of predictive, prescriptive and descriptive analytics .

- Clearly and precisely prepares technical reports on data and information management, modeling, and analysis, evidenced in his/her writing the coherent development of a problem, methods and results.
- Read various texts in English (e.g., presentations, scientific articles, and technical reports) to acquire and incorporate knowledge about concepts, definitions, tools, and applications of information engineering.
- Work on her/his tasks (e.g., reports, controls, quizzes) honestly and responsibly, adjusting to the regulations, respecting the intellectual property of others, and exercising a role of individual creation.
- Detects needs considering the current situation of the organization's performance and associated ethical dilemmas to propose innovative solutions based on information engineering tools.



#### Figura 1: Course units.

- MySQL: SQL-based relational database engine.
- MySQL Workbench: MySQL database design and management platform.
- Python: The de facto standard programming language in data science.
- Google Colaboratory: "Colab allows to write and execute arbitrary python code through the browser, and is especially well suited to machine learning, data analysis and education.' ' (https://research.google.com/colaboratory/faq.html)
- Jupyter Notebook: It's "an open-source web application that allows you to create and share documents that contain live code, equations, visualizations, and narrative text.' (https://towardsdatascience.com/everything-you-need-to-know-about-jupyter-notebooks-10770719952b)
- More tools, such as Python libraries, will be introduced in the assistant classes.

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#### Tabla 1: Time schedule

Activity	Hours/week	Slots
Lectures <sup>a</sup>	3 hours	Tue/Thur: 12:00-13.30
Assistant class <sup>b</sup>	1.5 hours	Fri: 16:15-17.45
Team and personal work	5.5 hours	-

<sup>a</sup> Sometimes work space with personal computer. No attendance control. <sup>b</sup> Work space with personal computer. No attendance control

- Attendance: It's not mandatory, but it's considered important and convenient to attend lectures and assistant classes.
- Punctuality: It's a basic professional attitude. It's strongly requested to respect the start time of face-to-face and/or virtual classes.
- Behavior: It's expected to maintain an environment of good behavior, respect and camaraderie during each class.
- Dates: The course calendar is immovable. Official dates will be published in U-Cursos.
- Responsibility: Each student is responsible for his/her education (participation, programming, self-questioning, self motivation, reading, etc.) and to collaborate professionally with his/her team.

# Personal Work

- Three controls with the same weight each.
- Involve only lectures content.
- Tentative: 6th, 10th and 15th weeks. Exact dates will soon be confirmed by the teaching committee of the DII.
- Average derives in the Grading of Personal Work.

# Team Work

- Four homeworks with the same weight each.
- Developed on random teams (size to be announced)
- Involve lectures and assistant classes content.
- Dates will soon be announced.
- Average of homeworks derives in the Grading of Team Work.
- Evaluation includes two co-evaluations between team members. It affects on the *Final Grading of Team Work*.

# Personal Work & Coevaluation

- Grading of Personal Work
  - $\frac{(control_1 + control_2 + control_3)}{3}$
- Coevaluation

- 
$$(Coev_{Midterm} \cdot 0.3) + (Coev_{Finalterm} \cdot 0.7)$$

# Team Work & Final Grading

- Grading of Team Work
  - $\frac{(Hw_1 + Hw_2 + Hw_3 + Hw_4)}{4}$
- Final Grading of Team Work
  - $(Grading of TeamWork \cdot 0.7) + (Coevaluation \cdot 0.3)$
- Final Grading
  - $(Grading of Personal Work \cdot 0.5) + (Final Grading of Team Work \cdot 0.5)$

# Criteria

## (Grading of Personal Work $\geq 4.0$ ) $\wedge$ (Final Grading of Team Work $\geq 4.0$ )

# They only help you!

- Two quizzes before the first control.
- Three quizzes before the second control.
- Three quizzes before the third control.
- Each quiz provides 0.5 points for one question of its respective control.
- Quizzes of one control cannot be accumulated for the next one.
- Quizzes dates are random.

# Criteria

- Your worst control grade, or authorized control non-attendance, will be replaced by your second best control grade.
- - If you miss two controls, and get authorization, one of them will be replaced with a remedial control, and the other one with your second best control grade.
- If your grading of personal work is in [3.7, 3.9], you are eligible for a remedial control with 4.0 as the maximum grade.
- Remedial control will be taken after the revision of control 3 (during exam week). It is your duty to attend the remedial control in person, and to organize your agenda for it.

# Thank you