

# **Matching and Market Design**

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Cómo asignar personas u objetos a otras personas o empresas es un importante problema de la teoría de la elección social. Podemos citar varios ejemplos relevantes como la asignación de estudiantes a las escuelas, las admisiones a las universidades universidad y la donación de órganos.

La teoría del matching que tiene una importante tradición y un conjunto bien definido de herramientas.

El objetivo de este curso es acercar los estudiantes a la teoría y las aplicaciones de esta teoría y ponerlos en contacto con la investigación de frontera sobre tales argumentos. Vamos a utilizar la mayor parte de nuestro tiempo a discutir problemas reales y relevantes en la teoría de la asignación (por ejemplo: asignación de estudiantes a escuela, de trabajadores a empresas, de órganos de donantes vivos a enfermos, etc.), artículos que buscan solucionar estos problemas y posibles nuevas preguntas. Haremos énfasis en los desarrollos más recientes de la disciplina. Por lo tanto, algunas secciones de este programa pueden estar sujetas a cambios.

Semanas 1 y 2. Mercados bilaterales.

Semana 3 Diseño de mercados laborales: National Resident Matching Program (NRMP).

Semana 4 y 5. Elección de escuelas: resultados básicos y desarrollos recientes.

Semanas 6 y 7. Matching con preferencias complejas.

Semanas 8. Depende de los intereses de los estudiantes: house assignment, donación de órganos, random matchings

Las primeras cuatro semanas tendrán una clase auxiliar.

## **Evaluación**

A lo largo del curso se asignarán tareas (dos o tres).

Cada estudiante presentará un artículo académico de teoría de la asignación.

Al final del curso, cada estudiante entregará un trabajo final donde se traten algunos desarrollos recientes de la teoría o bien un proyecto de trabajo de investigación original.

La formula para calcular la nota final  $(NT + NP + 2NTF)/4$

Donde

NT = promedio nota tareas;

NP = Nota presentación;

NTF = Nota trabajo final.

## Referencias

### Libros:

Gusfield, D. and Irving, R.W. *The Stable Matching Problem: Structure and Algorithms*. Cambridge, MA: MIT Press, 1989.

Roth, Alvin. and Marilda Sotomayor. *Two-sided Matching: A Study in Game-Theoretic Modeling and Analysis*. Cambridge, United Kingdom: Cambridge University Press, 1992. ISBN: 9780521437882.

Manlove, D. *Algorithmics Of Matching Under Preferences*. Series: Theoretical computer science . World Scientific Publishing, 2013.

Roth, Alvin. “Who Gets What — and Why: The New Economics of Matchmaking and Market Design”, Houghton Mifflin Harcourt, 2015

### Surveys:

- Abdulkadiroğlu, Atila. and Sönmez, Tayfun. Matching Markets: Theory and Practice. D. Acemoglu, M. Arellano, and E. Dekel (eds), Advances in Economics and Econometrics, Vol. 1, Cambridge, 3-47, 2013.

- Kojima, Fuhito “Recent Developments in Matching Theory and its Practical Applications”, Mimeo, 2015.

- Sönmez, Tayfun, and M. Utku Ünver. Matching, Allocation, and Exchange of Discrete Resources. Handbook of Social Economics, Volume 1A, 2011 Elsevier B.V. ISSN 0169-7218, DOI: 10.1016/S0169-7218(11)01017-3.

### Web

Al Roth's website <http://kuznets.fas.harvard.edu/~aroth/alroth.html>

## Referencias

En rojo se indican las referencias básicas.

### Conceptos fundamentales

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- Alvin E. Roth (1982) “Incentive compatibility in a market with indivisibilities” Economics Letters 9, 127-132.

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- Tayfun Sönmez “Strategy-Proofness and Essentially Single-Valued Cores.” *Econometrica* 67: 677-689, May 1999.
- Tayfun Sonmez, “Manipulation via Capacities in Two-Sided Matching Markets,” *Journal of Economic Theory*, 1997, 77, 197–204.

### School Choice

- Atila Abdulkadiroğlu and Tayfun Sönmez “School Choice: A Mechanism Design Approach” *American Economic Review* 93-3: 729-747, June 2003
- Atila Abdulkadiroglu, Parag Pathak, Alvin Roth and Tayfun Sonmez (2005), “The Boston Public School Match,” *American Economic Review Papers and Proceedings*, 95, 368–372.
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- Umut Dur, Scott Duke Kominers, Parag A. Pathak, Tayfun Sönmez: The Demise of Walk Zones in Boston: Priorities vs. Precedence in School Choice, 2014, Mimeo.
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- Erdil, Aytek and Haluk Ergin (2007), “What's the Matter with Tie-breaking? Improving Efficiency in School Choice,” *American Economic Review*
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- Fuhito Kojima, Yuichiro Kamada, Efficient Matching under Distributional Constraints: Theory and Applications, 2014, *American Economic Review*, 105(1): 67-99.

- Scott Kominers, Tayfun Sönmez, Matching with Slot-Specific Priorities: Theory, *Theoretical Economics* 11(2), (2016), pp. 683-710.)
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- Tayfun Sönmez and Yan Chen “School Choice: An Experimental Study.”, *Journal of Economic Theory*, 127: 2002-231, March 2006.

### **Matching con Contratos**

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- **Hatfield, John William and Paul R.Milgrom, “Matching with Contracts,” American Economic Review, 2005, 95, 913–935.**
- **John William Hatfield and Scott Duke Kominers. Contract Design and Stability in Many-to-Many Matching. Games and Economic Behavior, 2017**
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- Tayfun Sönmez “Bidding for Army Career Specialties: Improving the ROTC Branching Mechanism.” *Journal of Political Economy*, 121(1): 186-219, February 2013.
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