

### NOTAS OBTENIDAS

|     |                       | COMPETENCIA |  | PRODUCTO |     | MERCADO |     | FINANCIERO |     | EQ HUMANO |     | SALIDA |  | REGULACIÓN |     |
|-----|-----------------------|-------------|--|----------|-----|---------|-----|------------|-----|-----------|-----|--------|--|------------|-----|
| Cia | tetrapack             | 4,0         |  | 4,0      | 6,0 | 4,5     | 5,0 | 4,0        | 2,0 | 4,8       |     | 2,0    |  | 5,5        |     |
| Cia | Serv Autos eléctricos | 5,0         |  | 6,0      |     | 3,5     |     | 6,0        | 5,0 | 6,0       |     | 1,5    |  | 1,0        |     |
| Cia | Rastreo por GPS       | 5,0         |  | 5,0      |     |         |     | 1,0        |     | 5,0       | 4,5 | 1,0    |  | 1,0        |     |
| Cia | Ahorro Electricidad   | 4,5         |  | 5,5      |     | 5,5     |     | 4,0        |     | 4,5       | 5,0 | 1,5    |  | 5,0        | 4,5 |

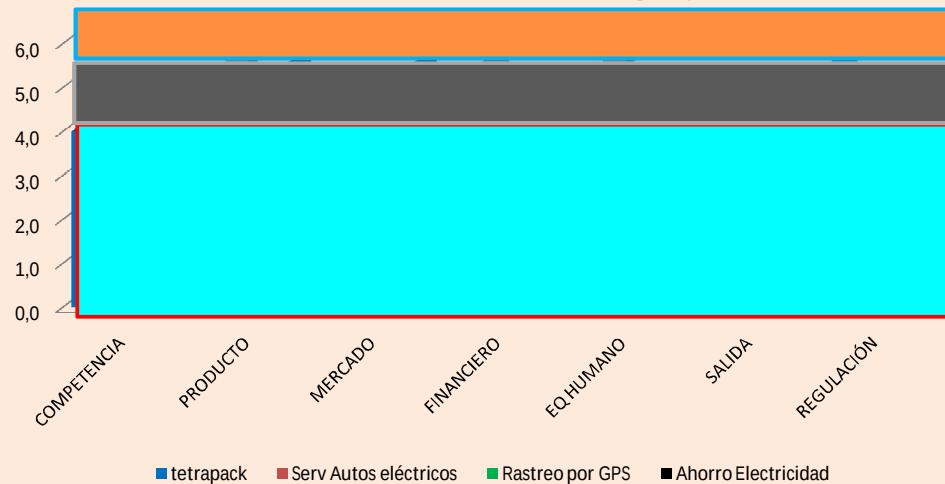
### PROMEDIOS

|     |                       | COMPETENCIA | PRODUCTO | MERCADO | FINANCIERO | EQ HUMANO | SALIDA | REGULACIÓN |
|-----|-----------------------|-------------|----------|---------|------------|-----------|--------|------------|
| Cia | tetrapack             | 4,0         | 5,0      | 4,8     | 3,0        | 4,8       | 2,0    | 5,5        |
| Cia | Serv Autos eléctricos | 5,0         | 6,0      | 3,5     | 5,5        | 6,0       | 1,5    | 1,0        |
| Cia | Rastreo por GPS       | 5,0         | 5,0      |         | 1,0        | 4,8       | 1,0    | 1,0        |
| Cia | Ahorro Electricidad   | 4,5         | 5,5      | 5,5     | 4,0        | 4,8       | 1,5    | 4,8        |

### CALIFICACION EMPRESARIAL

|     |                       | COMPETENCIA | PRODUCTO | MERCADO | FINANCIERO | EQ HUMANO | SALIDA | REGULACIÓN |
|-----|-----------------------|-------------|----------|---------|------------|-----------|--------|------------|
| Cia | tetrapack             | 4,0         | 5,0      | 4,8     | 3,0        | 4,8       | 2,0    | 5,5        |
| Cia | Serv Autos eléctricos | 5,0         | 6,0      | 3,5     | 5,5        | 6,0       | 1,5    | 1,0        |
| Cia | Rastreo por GPS       | 5,0         | 5,0      |         | 1,0        | 4,8       | 1,0    | 1,0        |
| Cia | Ahorro Electricidad   | 4,5         | 5,5      | 5,5     | 4,0        | 4,8       | 1,5    | 4,8        |

### evaluación neuronal de cada proyecto



| Rango |     |                |
|-------|-----|----------------|
| 1,0   | 4,0 | no le creo     |
| 4,1   | 5,5 | no me convence |
| 5,6   | 7,0 | le creo        |