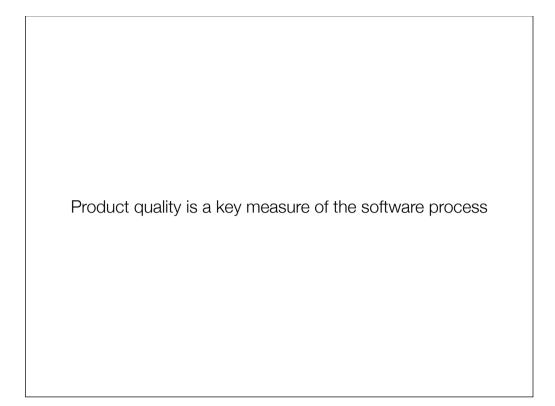


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To consistently achieve superior performance, management must establish challenging quality goals and strive to meet them. Conversely, if senior management tolerates poor work, sloppiness will pervade the entire organization. This is true not just for complex software products, but for all aspects of a business.

When meeting are perpetually late, status reports are inaccurate, or management's memos have typographical errors, the programmers realize that quality is not a priority.



Basic quality principles

Unless you establish aggressive quality goals, nothing will change

If these goals are not numerical, the quality program will remain just talk

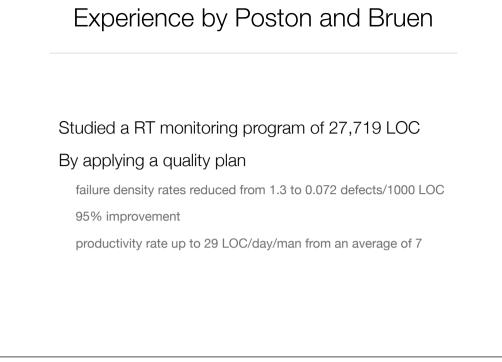
Without quality plans, only you are committed to quality

Quality plans are just paper unless you track and review them

The quality management paradigm

The basic principles of software quality management are much like those for cost management

- 1 you set goals
- 2 make plans
- 3 track performance
- 4 adjust the plan



<u>R. M. Poston, M. W. Bruen</u>, "Counting Down to Zero Software Failures" IEEE Software <u>archive</u> Volume 4, Issue 5, Pages 54–61, Year of Publication: 1987, ISSN:0740–7459



Measuring quality

People can only respond to a few motivational drives at a time

Need to establish a small number of specific, numerical quality measures

Importance of numerical measure

Without numerical measure, schedule remains the only measure for development

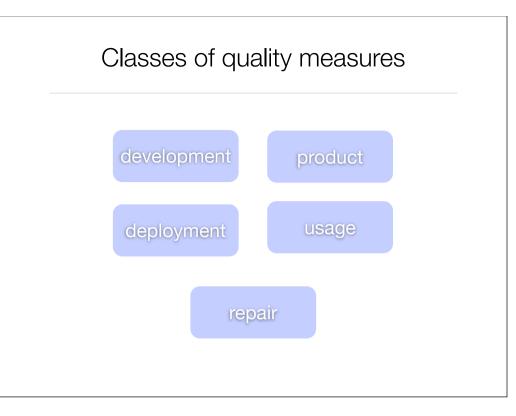
When adhering to schedule is the only sign of progress, all energies are directed toward meeting deadline

Numerical quality measure

No single measure can characterize a complex product

Too many measures can be confusing

Need to use a few carefully selected measures as quality indicators



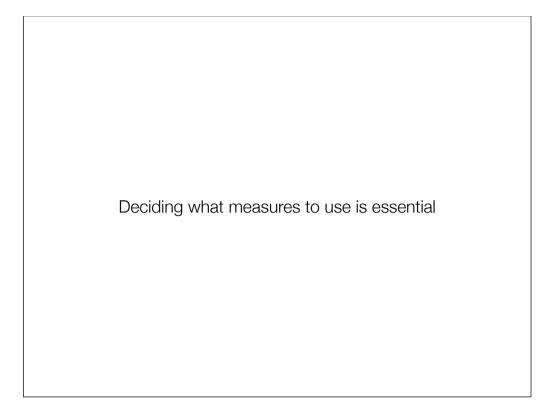
Quality measures fall into the following general classes:

- development : defects founds, change activity
- product: defects found, software structure, information (documentation) structure, controlled

tests

- acceptance: problems, effort to install, effort to use
- usage: problems, availability, effort to install, effort to use, user opinions
- repair: defects, resources expended







Defect counts not strongly connected to customer satisfaction

Determining what truly represents quality for the customer is not simple



Change activity can be a useful measure of development quality. When change activity remains high late in a development program, it is a good indication of overall quality problems.



Tests provide a simulated work environment

Regression testing cannot be avoided these days