Ukraine

External Actors and the Orange Revolution

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The analytical framework for explaining the Orange Revolution in this chapter is derived from a theory of democratization that centers analysis on the conflict and the distribution of power between autocratic elites and democratic challengers. It disaggregates variables to develop a nuanced understanding of the proximate causes of the Orange Revolution. This involves identifying factors that both weakened the ancien régime and those that empowered the democratic opposition. We locate as crucial explanants the existence of a competitive authoritarianism, an unpopular leader, division among the armed forces, a successful opposition campaign that exposed fraud and was able to communicate information about the falsified yote, and the capability to mobilize masses to protest the fraudulent election.

Crucially, our assessment of the role played by external factors is then structured around this account of regime change, as we consider international policies toward Ukraine. We examine the interplay between internal and external dimensions. The analysis reveals that external factors played a more than trivial role in shaping the Orange Revolution, both in constraining autocratic power and in strengthening democratic power. But it also suggests that this role was more subtle than might have appeared. Precise causal chains between international initiatives and domestic decisions are hard to pinpoint, even if civic actors themselves referred to the importance of outside assistance at various levels. Structuring analysis around the interplay of domestic and international factors, disaggregated across the different causal factors of democratic breakthrough, helps locate exactly where international factors did but also did not have significant impact.

The fall 2004 presidential election triggered a pivotal moment in Ukrainian hisbity Initially, the campaign and election results resembled other fraudulent votes in armi-authoritarian regimes. The incumbent president, Leonid Kuchma, and his bosen successor, Prime Minister Victor Yanukovych, deployed state resources, national media, and private funding from both Ukrainians and Russians to defeat the opposition candidate, Victor Yushchenko. When this effort to win the vote falled, Kuchma's government tried to steal the election by adding more than one million extra votes to Yanukovych's tally in the second round of voting held on linearity.

In response to this fraud, Yushchenko called his supporters to come to Independence Square in Kyiv and protest the stolen election. First thousands, then hundreds of thousands answered his call. They remained on the square, with name living in a tent city on Khreshchatyk, Kyiv's main thoroughfare, until the hundrene Court annulled the official results of the second round on December 1 4004, and set a date for the rerunning of the second round for December 26, 1004. In this round, Yushchenko won 52 percent of the vote, compared to 44 pernent for Yanukovych. The victors in this dramatic struggle memorialized this set of events by calling it the Orange Revolution.³

THE DOMESTIC STORY

Obtaine's level of economic development, literacy, and urbanization, as well as its rubural proclivities for democratic rule, geographical proximity to Europe, and brath of oil may all have been necessary preconditions for the Orange Revolution to occur. But, in the fall of 2004, it was real people, motivated by ideas and empirement by real resources, who struggled with each other to produce the Orange function. A few crucial factors explain the democratic breakthrough.

First, before 2004 the degree of authoritarian control enjoyed by the regime was impromised. President Leonid Kuchma aspired to construct a system of managed democracy"—formal democratic practices but informal control of all political institutions—similar to President Putin's model of government in Russia. But the Ultrainian president never achieved as much success as his Russian counterpart.

Ruchma and his regime did not control or own major segments of the Ukrainian economy. Ukraine's business tycoons or oligarchs were not completely united by the ancien régime. And crucially, especially after the electoral success of Our Ukraine in the 2002 parliamentary vote, Ukraine's opposition had a foothold in an

important institution of state power. The regime's popularity had begun to ebb. It factor undermined Kuchma's standing more than the murder of journalist Gioga Gongadze, the founder of the Internet publication, Ukrainska Prayda.

In contrast to Russia or Armenia, the line between civilian government and the military remained clear in Ukraine. Consequently, when faced with mass social mobilization against the regime during the Orange Revolution, Kuchma could not invoke tradition or call upon a loyal special forces unit to disperse protesters. Kuchma threatened to use force. A week into the protest, troops from the Ministry of the Interior armed and mobilized, with the intention of clearing the square But Orange Revolution sympathizers from within the intelligence services warned the opposition of the impeding attack, and commanders within the regular army pledged to protect the unarmed citizens if these interior troops tried to march into the center of town. These defections made clear that the guys with the guns—that is, the military, the intelligence services, and police—could not be trusted to carry out a repressive order. These splits helped to convince Kuchma to call off the planned police activity, even though Yanukovych was urging the Ukrainian president to take action.

Second, a united opposition—or at least the perception of one—was crucial for the 2004 democratic breakthrough in Ukraine. In the previous decade, division, disorganization, and the absence of a single charismatic leader had crippled Ukraine's democratic forces. Ironically, Kuchma helped opposition unity when he dismissed Viktor Yushchenko as prime minister in 2001. At the time, Yushchenko cut an image of a technocratic economist, not a revolutionary. Those who knew him best worried that he did not have the drive or temperament to become a national political leader.9 But he was a popular prime minister with a record of achievement, an image of not being corrupt, an appealing biography, and a hand some appearance. Crucially, in 2004 Yulia Tymoshenko—an opposition leader with more charisma than Yushchenko but also more baggage—agreed not to run independently for president but instead backed Yushchenko.

Third, voter mobilization was crucial and extensive. The Yushchenko campaign believed that a higher voter turnout helped its cause and therefore devoted huge re sources to get-out-the-vote efforts. In addition to party efforts, the nongovernmental organization Znayu carried out massive voter education and get-out-the-vote efforts, recognized by friends and foes as a positive contributor to Yushchenko's electoral success. The youth groups Black Pora, Yellow Pora, and its closely affiliated Freedom of Choice Coalition, as well as the Committee of Ukrainian Voters (CVU) also organized extensive get-out-the-vote campaigns, while groups such as Internews-Ukraine placed public service announcements on television educating Ukrainian voters about their electoral rights, which was also an indirect method

increasing voter turnout. In the second round, voter turnout reached an amazing to 4 percent; in the rerun of the second round (the third time Ukrainians were to go to the polls that fall), turnout was still very high, 77.2 percent.

A fourth component of the opposition's success was the ability to provide the latest and independent account of the actual vote after polls closed.

**LVU played the central role in monitoring all rounds of the 2004 presidential CVU also conducted a parallel vote tabulation during all three rounds. In the Ukrainian nongovernmental organization (NGO) Democratic Initiation opposition (NGO) Democratic Initiation opposition (NGO) Democratic Initiation opposition (NGO) Democratic Initiation (NGO) Democrati

Supreme Court used evidence of fraud collected by the CVU and other to annul the official results and call for a replay of the second round of a presidential election later that month. It is unlikely that either the defecting total flection Commission (CEC) members or the justices who made up the summe Court majority would have acted the way they did if hundreds of thousands of protestors were not on the streets by the time of their deliberations. At mane time, we do know that a necessary condition for the court's decision and evidence that the results had been falsified in a systematic manner. This colored came from Our Ukraine election monitors and commission members, will monitors, and several other NGOs. The effort to document violations and make legal action to prosecute the offenders was much greater in this vote than in previous elections and proved critical to Our Ukraine's case before the same Court.

Fifth, the existence of a modicum of media independence was another important ingredient that created momentum for the Orange Revolution. *Ukrainska* foods and Ukraine's other independent media outlets did not fold or begin to positive self-censorship after Gongadze's death, but continued to investigate and some Kuchma's alleged crimes, often under very threatening circumstances. 12 11 is critical media, while not national in reach, did help to set a polarized stage for the 2004 electoral showdown.

buring the 2004 campaign, Kuchma's regime controlled or enjoyed the loyof most national media outlets. By 2004, Ukraine boasted several indepention television networks, but all the major channels were owned or controlled to oligarchs loyal to Kuchma and Yanukovych." Through a system of temniki, or tet commands, Kuchma and his staff directed the news coverage on all of these thannels, resulting in a massive asymmetry of television exposure for Yanukovych compared to that for Yushchenko." Russian television stations ORT, RTR, and htt., which enjoy considerable audiences in Ukraine, also gave favorable coverage Yanukovych.

But important independent outlets did remain and developed in the run up

to the 2004 presidential campaign. In 2003, a wealthy Yushchenko ally, Petro Poroshenko, acquired the rights to a small television station and then transformed it into Channel Five. Poroshenko then hired a team of professional journalists, whose aim was to provide an outlet for media coverage of the entire campaign and not just Yanukovych. Channel Five did provide positive coverage of the Yushchenko campaign, but Channel Five's audience was much smaller than the major channels', roughly 8 million viewers, and its signal reached only approximately to percent of the country. Radio Era provided news that was not shaped by the government. External stations such as Radio Liberty, the BBC, and the Voice of America were also important channels of independent news for those with the ability to receive short-wave broadcasts—a small fraction of the Ukrainian population.

Compared to the previous electoral breakthrough in Georgia 2003, Ukraine's opposition had one major advantage—the Internet. In fact, the Orange Revolution may have been the first in history organized in large measure on the Web. During the critical days after the second round vote, Ukrainska Pravda displayed the results of the exit poll most sympathetic to Yushchenko as well as detailed news about other allegations of fraud. The Web site also provided practical information to protestors. During the second round, Ukrainska Pravda grew to 350,000 readers and one million hits a day. Web of the portals also provided critical information that helped to make the Orange Revolution. The Maidan.org site was a clearinghouse of information and coordination for protestors.

Sixth, and most striking, was the extensive popular mobilization to "protect the vote." Months in advance of the presidential election, Our Ukraine campaign leaders made plans to organize street demonstrations in what they believed was the likely event that the election results would be falsified. The appearance of truckloads of tents, mats, and food supplies, which had been secured weeks before clearly demonstrated the opposition's preplanning. Yushchenko appeared on television to call upon his supporters to come to Kyiv and occupy the square immediately after the falsified second round results had been released.

Yushchenko and his team benefited tremendously from the support of the Kylv city government and the city's mayor, Oleksandr Omelchenko. While at first reluctant to take sides, the Kyiv government eventually allowed the protest and provided logistical support for the provision of food, water, and sanitation. They also opened more than a dozen government buildings for out-of-town protesters to use as warm shelter. Had political leaders loyal to the ancien régime been in charge of the capital, they could have severely constrained the opposition's capacity to sustain the Orange Revolution.

Civil society and the "middle class" more broadly helped increase the numbers on Maidan from the several thousand who planned to show up to the million who spontaneously joined the protest. Our Ukraine and its partners made preparations for tens of thousands to protest a rigged election, but they did not interpate that their act of civil disobedience would eventually swell to more than a lilion people. A central feature of the mobilization's success was a commitment monviolence.

THE INFLUENCE OF EXTERNAL FACTORS

A combination of many factors produced a democratic breakthrough. In accortions with this account of Ukraine's 2004 democratic breakthrough, the role of other latters can be disaggregated in finer detail and process-traced in relation to the key causal variables of regime change.

Preventing Full Autocracy

**vetern linkages, coupled with aid to institutions that checked presidential power, talped keep Ukraine between dictatorship and democracy, a regime type that proved conducive for the Orange Revolution. The causal chains of influence were then indirect, but domestic actors themselves pointed to the impetus given by the microlevel of tactical training.

The West—the United States, Canada (a bigger player in Ukraine than in other Eutopean countries because of the sizable Ukrainian émigré community there), and
turpe—remained a constant pull on Ukrainian government officials. Kuchma
sata ruthless leader who erected a corrupt and criminal regime, but he refrained
from attempting to construct a truly repressive tyranny because he wanted a cospeciative relationship with the United States and Europe. Strikingly, even in the
the of harsh criticism, Kuchma sent Ukrainian troops to Iraq, maintained ties to
11 ATO and the European Union, and (unlike Milosevic in Serbia) avoided becomting a pariah in the West. Maintaining links to the West was a policy priority for
tuchma, which in the margins constrained his antidemocratic behavior at home.

Ruchma's desire to be part of the West created opportunities of leverage for American and European diplomats. The lure of partnership with the European Union was a major factor in discouraging any move toward full autocracy. Just two powerful an influence the EU played in this crucial regard is open to question, however. Even if the EU exerted a generally positive magnetic pull, significant limitations persisted in the scale of inducement and partnership offered to Ukraine.

A stress on regular and institutionalized engagement was the guiding philosophy of EU strategy. The EU signed a Partnership and Cooperation Agreement with

Ukraine in 1994, which included a commitment to support the development of democratic norms. This commitment was reiterated and made more explicit in the EU's Common Strategy on Ukraine, adopted in 1999.¹⁸ Europe sought to influence through positive inducements rather than coercive pressure against Kuchma Serious sanctions were discussed but never applied.¹⁹

Such caution was encouraged by the fact that Kuchma continued to be seen a several European governments as providing a useful bridge to Moscow.²⁸ Independent and Russia-related concerns ensured that this European approach of engagement an inducement was itself limited. A membership prospect was not offered to Ukrain at the crucial meeting of the European Council in Helsinki in December 1990 when other Central and East European states were formally recognized as candidates. EU documents and statements from the early 1990s routinely suggested that Ukraine was making progress toward democratic consolidation, when even on the ground suggested that Kuchma's commitment to reform was increasing doubtful.

Some EU member states held back any significant deepening of relations will Ukraine, worried that these could be interpreted as intrusion by Moscow. Before 2004, Kuchma himself was scathing of the limited EU incentives on offer tukraine, the president having pushed for a free trade agreement and a "Europhygreement" (the more generous, preaccession type agreements the EU operation with other Central and Eastern European states). Ukraine even lagged behind Russia in the depth of its relations with the EU right up to the early 2000s. Acros a swathe of policy areas—loans from the European Investment Bank, the grantin of market economy status (which conditioned the degree of trade preferences for exports to the EU market), cooperation with Europol, education links, and was facilitation—Ukraine was accorded less than the EU offered Moscow.²²

Conversely, some member states argued that the EU should offer Ukraine deeper and democracy-conditioned partnership, as a means of bolstering reformists. In 2002 the United Kingdom and Sweden first proposed offering Ukraine further reaching set of relations, through what became the European Neighbonhood Policy. Indeed, the ENP was seen by these states as a way of dealing specifically with "the Ukraine problem." The ENP offered Ukraine incorporation into a wide range of EU policies and programs, within the framework of a partnership formally committed to the fostering of democratic norms. At the bilateral level, in 2002 Lithuania signed a new Strategic Partnership with Ukraine, also with a focut on political reform. Poland pressed for the EU to change its "Russia first" policy in a "Ukraine first" policy.

The Polish government argued strongly that the EU had been guilty of neglecting Ukraine for fear of incurring Russia's wrath and that European policy risked

The halt Ukraine's slide into Belarus-like isolation. Polish diplomats admit the halt Ukraine's slide into Belarus-like isolation. Polish diplomats admit may a second and after this—and were angrily disappointed with member states' resistance. This discrepancy was nested within a broader lightween assertive new EU-entrant Poland and some of the existing member for these states, the ENP was seen as a means of tying down Kuchma to the member commitments he had repeatedly made but failed to implement. The EU minded negotiations for a Neighborhood Action Plan with the Kuchma governments before its fall.

The IU appeared to have done enough over the decade of Kuchma's rule to make reference point for the leader's Western-oriented aspirations and hence at least a formal commitment to basic human rights and democratic manner—even if the EU was less generous than it might have been in the partnership and cooperation it offered Ukraine. There is only modest that a variation in EU policy offers was linked in any very specific sense that a variation of political openness; European influence was imported by the regime in the form of a more subjective judgment on the latter's part that we then partnership with the EU would be more likely if some semicompetitual processes were retained.

After Gongadze's murder, the Bush administration did deny Kuchma a language was changed from English to French so that the two presidents, .. countries' names begin with the same letter in English but different letmem French, would not have to sit next to each other. Kuchma understood the Inchma's closest confidants, including Kuchma's billionaire son-in-law, Viktor manula, continued during the Orange Revolution. The American strategy was to Inhavior during the 2004 presidential vote. US State Department officials dentital visit to Washington, which the Ukrainian president had desperately At the Prague NATO summit attended by Bush and Kuchma, the offi-And more generally, American ambassadors in Ukraine were extremely min in engaging the Ukrainian democratic forces, especially after the murder I manadze, in a manner that Ukrainian government officials called meddlewe yet, direct contact with Kuchma never ended, and active courtship of some in the regime leaders interested in the West, so as to raise the costs of seriously mend clearly in 2003 that "the conduct of the presidential campaign and election" miliarly, the US pursued a policy of constructive if sometimes critical engage-3.1 The primary focus on U.S.-Ukraine relations,"35 mit.

Western assistance and moral support also helped sustain pockets of pluralon within the regime and independent, opposition actors outside of the state.

executive power. Technical assistance provided by a United States Agency for International Development (USAID) grantee, the Indiana University Parliamentary Dovelopment Project, helped make this institution more effective. Party development efforts by the International Republican Institute (IRI) and the National Democrational Institute (NDI) also helped insure that Kuchma's party did not win an overwhelm ing majority of seats in the parliament as occurred in the Russian Duma during the Putin era. NDI and IRI worked with several parties that won representation in the Rada and, in doing so, helped maintain this institution's independence from the president. State Department officials also went out of their way to court the Rada Speaker Lytvyn to Washington five days before the run-off to underscore out support for a legislative body committed to ensuring an outcome that reflected the will of the people."

European funding was of greater magnitude than US assistance but was forcused more on government and state institutions. The EU's Technical Assistance to the Commonwealth of Independent States (TACIS) aid program prioritized support for "legislative approximation"—a distinctive European approach aimed a harmonizing a swalle of Ukrainian legislation to EU norms and standards. It was here that the EU had its most tangible impact, when in 2002 Ukraine adopted formal "national program of approximation" with EU legislation. This package in cluded numerous governance-related reforms that further loaded the dice against Ukraine's competitive authoritanians morphing into full-blown autocracy.

European policy could be seen in this sense to have played a vital role duning the Kuchma years in locking Ukraine into a dynamic of "governance convengence" with the EU. This did not seek directly to undermine Kuchma but was a key factor in ensuring that some degree of formal political space and constitutional guarantees remained in Ukraine. Critics accused the EU of sanctioning semi-authoritarianism; more positively it could be seen as contributing eventually to democratic transition, nearly 14 years after Ukrainian independence.

Russian leaders and organizations played the exact opposite role to their UN and EU counterparts, encouraging autocratic methods as an effective strategy for holding on to power. Years before the 2004 Ukrainian presidential election, Putin embraced Kuchma without criticizing his antidemocratic ways. Through the provision of subsidized gas, Russia provided direct financial support to Ukraine's government. Putin's own system of growing autocratic rule provided a model for Kuchma to emulate. Obviously, Russian ideological and financial assistance was not sufficient to build a stable authoritarian regime in Ukraine, yet it did delay change. Ukraine's geographic proximity and significant Russian-speaking

injudation facilitated the flow of ideas and resources about Russia's regime as informative to the Western model of democracy. After the second round, Putin model to strengthen Ukraine's "managed democracy" by quickly acknowledging modeovych as the winner in the presidential vote, even before the official results released. Throughout the Orange Revolution, Putin stood firmly on the side (Yanukovych and against reconciliation, flatly denouncing the idea of rerunning medections.²²

Fostering the Regime's Unpopularity

Incline's own actions, monitored by independent media, drove his government's negline in popularity. Indirectly and marginally, Western reactions to Kuchma's image as an illegitimate and criminal leader. In the importantly, American and European leaders strongly denounced the mannahieth Kuchma handled the investigation into Gongadze's murder.²⁸ The mannahieth Kuchma handled the investigation into Gongadze's murder.²⁸ The mannahieth known that the Ukrainian government had tried to sell its Kolchuga in defense radar system to Iraq.²⁹ European impatience with Kuchma's stalling flong-promised reforms also increased, and the Gongadze murder did elicit a mannahieth harsher tone of criticism from European governments. High-level visits me reduced: only German chancellor Gerhard Schröder met with Kuchma in and by early 2004 contacts at the most senior level had dried up.

The most prominent role was adopted by Poland and Lithuania. These two more pressed for a more positive signal to be given toward Ukraine's potential manbership to the EU and for a tougher line toward Russian influence in Ukraine. In the autumn of 2004, Lithuania took the lead in initiating EU Council discussions on offering stronger relations with Ukraine. It was backed by six other new motival and Eastern European member states, the Nordic countries and Austria. When group of member states met frequently on an ad hoc basis immediately be met elections. Already in early November, the Polish foreign minister switched planned visit to Kuchma and prime minister Yanukovych to meet Yushchenko

The extent to which concrete EU positions contributed directly to the unpopuration of the Kuchma government was, however, again tempered by the caution of everal governments. Indeed, at this stage most European states actually enmanaged Ukrainian reformers still to focus on trying to join the government and min moderate change from within the parameters of the regime—this even as whether had begun tightening controls on the media and the judiciary and mak-

ing it clearer than ever that he would seek to block such "reform from within."

Kuchma was manipulating political conditions early on in the run-up to the elections of autumn 2004—rigging mayoral elections, threatening students that they would lose their accommodation if they voted for Yushchenko³²—but the EU stuck to its line of preferring to encourage reform from within the regime.

Some liberal reformers complained bitterly at Europe's reluctance to intervent as tensions deepened early in the autumn of 2004. Many complained that the ENP Action Plan offered backing and protection to Kuchma, just when the latter's position was under challenge. While Central and Eastern European member states, along with the Nordic states and the United Kingdom, argued for a more assertive and critical EU involvement at this stage, they were reined back by Germany, France, and Spain. 14

The perception was that the Kuchma regime had contributed to Ukraine's isolation from the European sphere—even through several EU member states had carefully avoided making any firm promises that if Ukraine did democratize is would be allowed into the EU. In terms of external influences, another lesson is to be found here in the difference between perception and the actual substance of Western policies.

The Kremlin did not invest major resources in trying to improve Kuchma's international image, but Russian officials coordinated and sponsored various activities aimed at helping Yanukovych win the election. At the urging of the Kremlin Russian businesspeople contributed to Yanukovych's campaign. Some report claimed that Russian sources provided \$300 million to the Yanukovych campaign with the lion's share coming from Gazprom. Several Russian public relations consultants, including several closely tied to the Kremlin, worked directly for the Yanukovych campaign, while others participated in projects in Ukraine designed to bolster indirectly the Yanukovych efforts. For instance, in 2004, Russian public relations professionals created the "the Russian House" in Kyiv, which organized public events to emphasize Russia's positive and pivotal role for Ukrainian economy and security. To help Yanukovych, Putin personally traveled twice to Ukrainian in the fall of 2004. A Russian-sponsored election-monitoring group observed the Ukrainian vote and declared the first and second rounds free and fair.

THE INTERPLAY BETWEEN INTERNATIONAL AND DOMESTIC FACTOR

Although international carrots and sticks alone did not bring about the Orange Revolution, there were several areas where the actions of international actors in combination with domestic factors appear crucial in bringing about Ukraine's successful transitional moment in 2004.

External Contributions to a United and Effective Opposition

printing the role of external actors on the formation of a united and effective opposition in Ukraine (or anywhere else) is a difficult task because of the nature and
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mativity of the work. The nature of the work is difficult to evaluate because the
mativity of the work. The transfer that took place between groups like the Inmational Republican Institute and the National Democratic Institute on the one
and and Our Ukraine on the other was essentially one of ideas and know-how, the
matidificult variables to trace systematically. Assessing this work is sensitive,
maticular Ukrainian actors do not want to taint their reputations or legitimacy by
morning that Western actors contributed to their domestic success, while Western
maticular their partners and also maintain a claim of acting as nonparmaticular their partners and also maintain a claim of acting as nonparmaticular their partners and also maintain a claim of acting as nonparmaticular their partners and also maintain a claim of acting as nonparmaticular their partners and also maintain a claim of acting as nonparmaticular their partners and also maintain a claim of acting as nonparmaticular their partners and also maintain a claim of acting as nonparmaticular their partners and also maintain a claim of acting as nonparmaticular their partners and also maintain a claim of acting as nonparmaticular their partners and also maintain a claim of acting as nonparmaticular their partners and also maintain a claim of acting as nonparmaticular their partners and also maintain a claim of acting as nonparmaticular their partners and also maintain a claim of acting as nonparmaticular their partners and also maintain a claim of acting as nonparmaticular their partners and also maintain a claim of acting as nonparmaticular their partners and also maintain a claim of acting and ac

there is no evidence that the United States or any European government contiliated financial resources directly to the campaign of Viktor Yushchenko and the Ukraine. We Our Ukraine did receive financial contributions from citizens living in the United States and Canada. The greatest source of foreign funding for the table henko campaign came from Russia. The Yushchenko campaign also hired American and Russian campaign consultants. But foreign governments or foreign the Outperceiving financial support from Western governments did not pay for these

The EU had conspicuously declined to support the popular demonstrations that exupted in 2000. Nor did it offer material support for the democratic opposithat took shape in organized and systematic fashion after 2001. At the 2002 abattons, no EU support was forthcoming for reformers, and the latter were outmanneuvered by Kuchma for positions and representation after the poll. By 2004 a small amount of party training was being offered on a bipartisan basis, and some subject logistical support provided in-kind aid for prodemocracy protestors. Germany, Spain, and France eschewed direct political aid projects in the run-up to or wake of the first round of the 2004 elections. The role of quasi-independent many foundations such as the Westminster Foundation for Democracy, the Ger-Milliams Stiffungen, or the Dutch Alfred Mözer Foundation represented the more models aspect of European political assistance. In interviews, actors in the Orange Revolution reported favorably on the demonstration effects that Serbia 2000 and Installa 2003 had on their own mobilization efforts. Contacts between youth activ-His from Serbia, Slovakia, and Georgia provided inspiration to their counterparts In Ultraine, even if the transfer of technical knowledge about civic resistance is more difficult to measure. The most tangible backing for democracy activists time not from Western official initiatives but through links between Pora and its behan counterpart, OTPOR (Pora was too high profile to receive either European of US funding).

While his role was praised ex poste, EU foreign policy representative lavier bana was initially reluctant to get involved in supporting the Orange Revolution. The more activist states complained at Solana's passivity; Solana's team was recreated that it lacked a clear mandate supported by all EU governments. One may society representative lamented that Solana focused on events in Ukraine and after being pushed hard by Poland and when he belatedly saw "history being a safer being pushed hard by Poland and when he belatedly saw "history being a safer being pushed hard by Poland and when he belatedly saw "history being a safer being support for the university, and Valdas Adamkus, the Polish and Lithuanian presidents, respective focused on mediating more than bolstering support for the opposition. There are general agreement that it was Kwasniewski who served as the crucial interlocuse based on a long-standing mutual confidence with Kuchma. Solana was general recognized as having played a valuable mediating role, while maintaining a boad "we do not meddle, or take sides." This tempered the degree to which EU interest tion served as a rallying point for the uniting of an erstwhile fractious opposition.

The Our Ukraine campaign had greater organizational reach than any other party in Ukraine. Our Ukraine leaders accomplished this feat primarily on their own through years of hard work. At the same time, Our Ukraine political lead ers reported that the development of their organizational capacity benefited from years of close relationships with the National Democratic Institute and the International Republican Institute. 42 Well before the formation of the Our Ukraine blocks 2002, IRI and NDI also worked closely with many of the individuals who later at sumed senior positions in the Our Ukraine organization and campaign. After the creation of the party, NDI and IRI provided additional training assistance, though using different strategies. IRI conducted multiparty training programs focused almost exclusively on regional party leaders outside of Kyiv, while NDI provided trainers to programs organized by Our Ukraine, a service they provided to other parties as well.42 NDI staff members also focused more of their efforts on working with Our Ukraine's senior leadership in Kyiv. Measuring systematically the results of these interactions, be it NDI's engagement with senior party officials or IIII regional training efforts, is beyond the scope of this study. That there were purpo sive efforts by both IRI and NDI to strengthen Our Ukraine's campaign abilities is without question.

Indirectly, both NDI and IRI also helped to increase the respectability of Yush chenko in Washington. IRI organized a trip to Washington for Yushchenko and seein staff in February 2003, at which time the Ukrainian presidential canmin with key Bush administration officials and members of Congress. Sigmath he met Senator Richard Lugar, who would eventually play a key role in
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furner accretary of state Madeleine Albright, chair of NDI's board, traveled
furner accretary of state Madeleine Albright, chair of NDI's board, traveled
the Ukraine in February 2004 to meet with Yushchenko and other Our Ukraine
to Upon her return to Washington, she also spoke favorably about Yushtranslidacy. These kinds of contacts helped assure the Bush administramental the Ukrainian opposition was viable and worth supporting. Our Ukraine
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format in regions supportive of Yushchenko were much higher in the 2004 to a than in previous elections. Several American and European organizations, budget 181, NDI, the International Renaissance Foundation (the Ukrainian that of the Soros Foundation), Freedom House, Internews, and the Eurasia foundation contributed direct financial assistance to the get-out-the-vote projects agreed by their Ukrainian partners.

External Contributions to Exposing Fraud

thing of the Ukrainian activities that contributed to the exposure of fraud had transfer at assistance from external actors. In fact, the West's central contribution in the Orange Revolution was in the form of long-term support of voters' rights think tanks, youth groups, and other civil activist organizations and media apparations that would be instrumental in monitoring, polling, conducting parathetic tabulations and exit polls, disseminating information about voters' rights and violations of those rights.

htDI provided the original idea for a Ukrainian election monitoring organization and also substantial technical and financial assistance to CVU throughout its import for the 2004 election. In 2004 other Western donors, including most importantly the International Renaissance Foundation, also contributed major fimental resources to CVU. The PVT technology used by CVU was also imported from the United States.

CVU was the largest and most visible NGO effort supported by Western funds indicated to exposing fraud, but not the only effort. At the end of its voter education and voter mobilization campaigns, the Znayu campaign, supported finan-

cially by the US-Ukraine Foundation and Freedom House, also turned to expering fraud, including one leafleting campaign that threatened CEC officials about the legal consequences of committing electoral fraud. Pellow Pora, Black Pora Chysta Ukraina, and hundreds of smaller NGOs also used various tactics to export fraud. Freedom House funded many of the NGO activities at the regional level through its Citizen Participation in Elections in Ukraine program. Our Ukrainalso worked hard to expose fraud, first by training its party representatives serving on CEC commissions on the rules for vote counting and mechanisms for recording irregularities, and second by organizing a parallel network of election monitors. NDI played a major role in training Our Ukraine monitors.

Democratic Initiatives Foundation's exit poll, which also played a critical role in undermining the legitimacy of the second round official results, was also an imported technology. Its use in Ukraine was funded almost entirely by Western donors, including the International Renaissance Foundation, Eurasia Foundation Counterpart, and several Western embassies. 22 IRF even financed the participation of Russian and Polish polling experts in the exit poll project. 23

In addition to Ukrainian poll watchers, the Organization for Security and Or operation in Europe (OSCE), IRI, NDI, and the US-Ukraine Foundation deployed international election monitoring teams to observe the Ukrainian election. Most innovatively, NDI and Freedom House cooperated to bring to Ukraine the European Network of Election Monitoring Organizations (ENEMO), which comprised 1,000 observers from 17 electoral monitoring organizations in formerly commonist countries. ENEMO brought trained electoral monitors, experienced in exposing postcommunist vote rigging (many observers also spoke Russian) and at a fraction of the cost that it would have taken to bring in Americans or Western Ibi ropeans. All of these international teams released critical reports about the election process, which were instrumental in generating a unified American and European condemnation of the voting procedures.

The contribution made by European governments to exposing fraud was slightly more circumspect. Interviews uncovered that the French government was particularly ambivalent and tardy in backing protestors' claims that the second round results were fraudulent. Conversely, the British, Dutch, and Swedish governments did join the United States in funding exit polls. It was only after the electoral fraud had been exposed by local groups that the EU, according to one account, "changed to a stick approach" and threatened "serious consequences." France and Germany did send observers to the OSCE mission that monitored the rerun of the election. Yushchenko found strong fraud-reversing assistance from European governments only once momentum toward democratic breakthrough

find already taken hold. Here, international influences were imported as a useful proundary back-up, not a factor that was primary in igniting the initial steps toward traine change.

External Contributions to Independent Media

All various stages in their careers, many of the key independent journalists had conlist with Western donor programs, most notably USAID-funded media projects. So
When asked ex post what type of democracy assistance had proved most useful and
partinent, both EU officials and members of the Orange coalition referred to Euinpean media training and support. They suggested that, while such support was
have bey during the Kuchma years, it had helped change journalists' perspectives
and provided professional know-how, factors that acted as background "enablers"
of the pro-reform role adopted by some Ukrainian media in late 2004.

External Inputs into Internal Mass Mobilization

the second round of voting. There is no evidence that it received any Westin intellectual or financial assistance in making these preparations. Nor did US
in European government sources support its two-week operation on the Maidan.
The assertion that demonstrators were paid a daily wage for their efforts is a myth.
In line with their preference for "reform from within," European politicians did
not encourage mass mobilization. Solana actually called for demonstrators not to
impade the working of government ministries. External actors reacted late rather
than interacting proactively with domestic dynamics.

Esternal inputs into facilitating mass mobilization were more indirect. Most importantly, a model for "electoral revolution" existed and had succeeded in two part communist countries in the previous three years—Serbia in 2000 and Georgia in 4001. Serbian and Georgia activists from OTPOR and Kmara helped reinforce three demonstration effects through direct interaction with their Ukrainian counterparts." Civic mobilization training programs received at least partial funding from Western sources, including the International Renaissance Foundation, Freedom Hume, the US-Ukraine Foundation, the German Marshall Fund, NDI, the Westerns Foundation, the Swedish International Development Agency (SIDA), and parts from Western embassies in Kyiv. 16 Black Pora and Yellow Pora received direct financial assistance from several Western sources, including the Westminster foundation, the German Marshall Fund, and several Western embassies. USAID

and its implementers, however, never provided direct assistance to these youli groups, as they were considered too radical and partisan.⁵⁹

External Contributions to Crisis Mediation

In parallel to these activities was a mediation effort between Kuchma, Yanukovyth and Yushchenko that was facilitated by Presidents Aleksander Kwasniewski a Poland, Valdas Adamkus of Lithuania, and Javier Solana of the European Union Kwasniewski was especially influential in pressing for a negotiated but "right" as lution to the crisis; Solana followed his lead. The Bush administration deliberately did not seek a public role in the negotiations but stayed closely involved behind the scenes through contacts with Kwasniewski, Solana, and Adamkus. This in ternational effort helped diffuse tensions between polarized enemies. Somewhat contrary to subsequent impressions, European efforts were more significant at this level of elite mediation rather than at the level of proactive support for the Orange coalition.

Western mediators also helped persuade Yushchenko to accept constitutional changes that would weaken the power of the president and strengthen the power of the parliament, a compromise that certainly made it easier for Kuchma and Yanukovych to agree to a third round of elections. That is, the EU pushed for a "pacied" solution, based on Yushchenko agreeing to cede some presidential powers to the parliament in order to placate Kuchma's allies, who would thus retain influence Views on the deal struck with Kuchma and Yanukovych differed. Some saw it as both necessary and a means of guaranteeing against an overbearing presidency in the future. But many civil society activists in Ukraine lamented that the EU "gave too much away" in December 2004 to the Yanukovych camp, with reformists jude ing that it did so specifically in order to reach a negotiated position between France and Germany, on the one hand, and the new member states, the Nordics, and the UK, on the other hand. European diplomats protested that in practice negotiations were not so clear-cut, with the speed of events representing the overwhelming factor in November and December 2004 and with even the more enthusiastic European backers of the Orange Revolution accepting that some form of deal had to be struck.

Hence, whether the roundtable negotiations were necessary for the breakthrough however, is disputable. Critics of the negotiations, including Yulia Timoshenke have argued that the Western-anchored mediation efforts were not central to the outcome and actually tied the opposition's hands after breakthrough. In ronically after the 2006 parliamentary elections, Yanukovych became prime minister again this time with more enhanced powers as a result of the Orange Revolution.

External Facilitators of Divisions within the Security Services

• mulying a direct Western impact on division within the security forces is self-cult. Some have claimed that those soldiers who participated in NATO's interahip-for-Peace programs were more likely to support the demonstrators at those who did not. To date, however, the evidence marshaled to support this into is far from convincing. There is certainly no evidence that Western government undertook purposive action to provoke the kind of divisions within the second aervices that are identified above as a key variable in the account of Ukraine's tomoratic transition. EU states actually expressed concern over defections from unity service insiders; these were viewed more as a potential source of instability are precursor to democratic transition.

It between armed forces and the Orange demonstrators. Nevertheless, the number of protesters on the streets was the decisive deterrent to violence, not a phone of from Washington. Anecdotal evidence suggests that the Kremlin supported hostorych's desire to use force to clear the streets. Some press accounts even that Russia sent its own special forces to Kyiv to assist in the protection of the relative of the protection of the relative or by Orange leaders. Press reports also claim that Putin sent his special force unit, Vympel, to Kyiv in order to evacuate safely Kuchma and his family with secret documents, if the moment to flee arose. Definitive evidence fluidan military involvement never materialized, and statements made submountly by Orange Revolution leaders implied that the Russian military threat intention and compared forces was just as limited as the West's.

CONCLUSION

the set of conditions needed to produce Ukraine's democratic breakthrough was be per and complex. Of this long list of factors, external actors played a role in influencing only a few. Given the extremely precarious distribution of power, however, imported inputs from the West were consequential in tipping the balance in the democratic challengers.

With regard to policies, actions, and programs aimed at weakening the semistocratic regime, the Ukrainian experience suggests that it is hard for outsiders to faster splits within the ancien régime and also difficult for them to influence threatly the popularity of the regime. The West played no measurable role in fosting aplits within the security forces. Anecdotal evidence suggests that Western criticism of Kuchma contributed to his declining popularity at home, but no ha' data exist to isolate the independent causal role of foreign rebuke.

More generally, however, the West did seem to play a role in impeding the full-scale consolidation of autocracy. Western resources helped strengthen institutions such as the Rada, which checked presidential power. Western long-term and to civil society also helped keep semi-autocracy in Ukraine from becoming a full autocracy. Russia provided technical assistance and resources for constructing a stronger autocracy, but these resources were insufficient. It also remains unclear if Kuchma actually wanted to construct a full-blown autocracy. In the margine Western engagement of Kuchma, his aides, and his family members raised the costs of completely turning away from democracy.

The EU represented an aspirational reference point for at least some men bers of the regime, and retaining engagement with the EU constituted one vital pole of Kuchma's multivector foreign policy. The depth of partnership promised to Ukraine by the EU was admonished as insufficient by reformists both within and outside the regime. And the EU did not categorically condition its coopera tion on prior democratic transition because it was keen to counterweight Mos cow's strategic influence. But the general perception existed within the regime that partnership with the EU-and keeping open the prospect of eventual [1] accession-required at least some of the formal aspects of competitive politica in be retained. At the margins, this was one factor that discouraged any slide into full autocracy. The EU's focus on economic governance and technical harmonization was not about preparing overtly and directly for democratic transition-indeed, ** argued, in some ways it was designed to head off abrupt and destabilizing regime change. But arguably it did lock Ukraine into an area of Euro-governance that provided some of the legal and procedural mechanisms that enabled the Orange coalition to establish its first foothold.

Regarding policies, actions, and programs aimed at strengthening the opposition, the Ukrainian experience suggests that it is difficult to influence the effectiveness of opposition candidates in elections. In the margins, external actors can encourage unity among the democratic opposition, but the real drivers of unity will always be local actors. Western imports were crucial in exposing electoral fraud. The ideas and technology for exposing fraud—exit polls, a parallel vote tabulation, and poll monitors—were imported from the United States. Funding for these activities came largely from Western sources, and the presence of international monitors provided moral support for local monitors. External actors also contributed to the development of independent media in Ukraine. One of the most effective media outlets, Ukrainska Pravda, relied almost exclusively on external financial support. EU officials would later opine that their most positive influence

Inform 2004 was in supporting the modicum of media independence that oiled the wheels of the Orange Revolution at crucial junctures in late 2004. Finally, impated ideas and resources strengthened electoral mobilization, both before and the the vote. If financial assistance for these mobilization activities came from harden and West European sources, intellectual and inspirational input came from herbs, Georgians, and Slovaks. Tracing the intellectual origins of civic resistance ideas back even further, Indian and American ideational inputs—that is, the ideas and practices of Mahatma Gandhi and Martin Luther King Jr.—are also present in the making of the Orange Revolution.

In short, it was a general feeling of being "left behind"—as the EU expanded to braine's immediate neighbors—that was one, albeit secondary factor that motivated protestors. Kuchma himself probably did conclude that an attempt to force through a rigging of the elections in 2004 would have consequences for relations with Europe, even though he himself had enjoyed much support from EU governments up until that point. European influence had impact more at this level than in terms of concrete responses to democratic backsliding after 2000. Members of the Orange coalition would commonly refer to the presence of European Union than on the Maidan during the 2004 protests as evidence of EU influence. Again, this symbolized the influence of aspiration and hope—that, as became painfully related after 2004, were not founded on any concrete policy promises or induce-

Far from orchestrating democratic protest behind the scenes, most international libers were in reactive mode once mass mobilization began to impact events in the minimum of 2004. European democracy assistance proper did not play a prominent ride in Ukrame. This was forthcoming at a low level and did not support the political activism that directly undermined Kuchma. US funding was slightly more turward leaning" but also of facilitative rather than determinant value. The EU arguably set a broad set of incentives that loosely filtered into Ukrainian identity and applications and then intervened in a way that had more identifiable impact only when the regime was already on its way out, because of the strength of domestical pressure for change. European governments did not purposively encourage humoratic protest, certainly until this was already potent.

European influence discouraged any temptation the Kuchma regime might have had to completely close the modicum of political space that existed in Ukraine before 2004. But it did not guarantee against some meaningful reversals in political and civil rights during that period. Nor did it actively seek to hasten the arrival of humor racy, at least until the confluence of domestic events presented the demonent of late 2004. The EU's focus on legislative harmonization before the fittinge Revolution might have helped eventually to load the dice in democracy's

favor, but many civil society actors criticized it for shoring up Kuchma for lon than was necessary and diverting attention from the more serious political abu that occurred after 2001.

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