



## **APRU Virtual Student Exchange (VSE) Summer Semester 2021 Academic Courses**

The VSE Summer Semester offers intensive academic courses available during the summer months of the Northern Hemisphere (June to August).

### **Chulalongkorn University Bangkok, Thailand**

**Application Deadline: May 6, 2021, (18:00 p.m. Chilean time)**  
**Classes Starts: From June 7, 2021**  
**English level: B2**

#### **2200154: Basic Thai for Foreigners**

Number of Credits: 3

Offering Department: Faculty of Arts

Course Teacher: Lecturer Kiat Thepchuaysuk, Ph.D.

Language of Instruction: English

First Day of Class: June 8, 2021

Last Day of Class: July 23, 2021

Course Component: Lecture

Mode of Teaching: Synchronous

Meeting Time: Tue, Fri 09:30-12:30

Time Zone: UTC+7

Course Description: Speaking and listening skills in basic Thai; basic vocabulary; basic sentence structures; communication in daily life.

More information: <https://vse.apru.org/chulalongkorn-university-2021summer/>

# **KOREA UNIVERSITY**

**Seoul, South Korea**

**Application Deadline: May 10, 2021 (18:00 pm. Chilean time)**

**Classes Starts: From June 29, 2021**

**English level: B2**

## **ISC181: Media, Art, Culture and Society**

Number of Credits: 3

Offering Department: Office of International Affairs

Course Teacher: Haerin SHIN <https://vse.apru.org/korea-university-2021summer/>

Language of Instruction: English

First Day of Class: June 29, 2021

Last Day of Class: August 5, 2021

Course Component: Lecture

Mode of Teaching: Synchronous / Asynchronous

Meeting Time: Mon-Thu 13:00-14:40

Time Zone: UTC+9

Course Description: Cultures and societies stand at the intersection of diverse traditions, ethnicities, race, value systems and other categories of identification. Among the many nodes that constellate this colorful landscape, members of certain communities who bear social markers that stand apart from the perceived mainstream or the upper strata of social hierarchy are labeled "minority," and are often represented in ways that frame their presence as alien—strangers in their own home land. Whether it be outright discrimination, unsavory stereotypes, or their satiric appropriations that seemingly subvert but also insidiously reinforce deeply ingrained prejudices, mechanisms of alienation permeate our society on countless fronts. Situating the contemporary mediascape in this broader context of minority discourse, this class invites students to problematize accepted metrics of normalcy and investigate their modes of delivery across different mediums, asking questions such as the following: could the use of racial, ethnic, and cultural stereotypes be justified when framed as critical commentary? How are we to demarcate the thin line between appropriation and inordinate reproduction? What happens when "otherness" as concept becomes translated (in other words, technologized) across mediums such as from written text to visual media, and how may we understand the gaps and misalignments that constitute this process? How does technology, in communicating indexes of otherness or as a source of power in the age of global capital, serve as a double-edged sword in addressing the issues of alienation when specifically applied to the Asian context? The course will provide an introduction to theories and critical reflections that pertain to key concepts in postcolonial/decolonial discourse, including the 'other,' hybridity, identity, and ethnicity through works by scholars such as Homi K. Bhabha, Edward Said, Gayatri Spivak, and explore contemporary media productions that represent the multivalent facets of otherness across TV, film, written fiction, and more. Students will engage in group presentations, in-class writing, plenary/small group discussions, and media projects.

More information: <https://vse.apru.org/korea-university-2021summer/>

## **ISC186: New Media and Communication**

Number of Credits: 3

Offering Department: Office of International Affairs

Course Teacher: Haerin SHIN <https://vse.apru.org/korea-university-2021summer/>

Language of Instruction: English

First Day of Class: June 29, 2021

Last Day of Class: August 5, 2021

Course Component: Lecture

Mode of Teaching: Synchronous / Asynchronous

Meeting Time: Mon-Thu 1500-1640

Time Zone: UTC+9

Course Description: As breakthroughs in medical and computer science continuously expand the scope of our bodily and mental presence, the question concerning technology – the role it plays in defining our being and reality, its functional mechanism, and the effects such new methods of mediation exert upon our perception and cognition – presses us with an ever-growing urgency. How do we define and know who we are, and how does one certify his or her own existence, in an age when mechanical augmentation, extension, or even replacement of the body is a realistic venture, and the properties of the human mind can be reproduced, preserved, and/or emulated in the form of digital code? If the human body and its operational constitution could be compatible with that of machines, and self-evolving machines could interact with or even replace humans in their intellectual capacity, what does being human and discerning the grounds of the reality we inhabit involve, and mean? Do new mediatory means reconfigure the way in which we perceive, comprehend, and in turn build the world we live in? This course explores how new media represent, reflect on, and inspire reality and being by focusing on the structure and workings of digital and other types of telepresence technology. Students will examine how presence and its representation have transitioned from analog to digital, and organic to mechanic channels of mediation and instantiation. Course materials and exercises will include primary materials ranging from short stories to film, animation, TV, games, virtual reality content, etc., and theoretical/critical works on various media/form. In addition to reading the assigned texts, students will be expected to engage in class discussions, collective in-class writings, short individual writings, and group/solo presentations.

More information: <https://vse.apru.org/korea-university-2021summer/>

## **ISC265A: Introduction to Psychology**

Number of Credits: 3

Offering Department: Office of International Affairs

Course Teacher: Jen Youngstrom (The University of North Carolina at Chapel Hill)

<https://vse.apru.org/korea-university-2021summer/>

Language of Instruction: English

First Day of Class: June 29, 2021

Last Day of Class: August 5, 2021

Course Component: Lecture

Mode of Teaching: Synchronous / Asynchronous

Meeting Time: Mon-Thu 08:40-10:20

Time Zone: UTC+9

Course Description: The overarching goals of this class are to introduce you to the outlines of psychology as a scientific discipline and foster critical thinking about the facts and theories. Psychology is a broad field, and psychological topics are studied from

several different perspectives. We will touch on many of the major questions, theories, and research findings of psychology. Of course, since we have only 6 weeks to cover the entire field of psychology, our consideration of most topics must be rather selective and brief. However, after this course, you should be familiar with the basics and be prepared for further study in more advanced psychology courses. I also hope that this course will increase your curiosity and your interest in the field of psychology. In order to make this a stimulating course, you need to contribute your time, effort, attention, and your genuine curiosity. I want your active involvement.

More information: <https://vse.apru.org/korea-university-2021summer/>

## **ISC283A: Korean Cinema and Visual Culture**

Number of Credits: 3

Offering Department: Office of International Affairs

Course Teacher: Darcy Paquet (Busan Asian Film School), Jason Bechervaise (Movie Critic)

Language of Instruction: English

First Day of Class: June 29, 2021

Last Day of Class: August 5, 2021

Course Component: Lecture

Mode of Teaching: Synchronous / Asynchronous

Meeting Time: Mon-Thu 1500-1640

Time Zone: UTC+9

Course Description: This course will provide a broad background to contemporary Korean cinema from a variety of perspectives: cultural, economic, political, historical, social.

Topics to be considered will include: how the major political and social changes that have taken place in Korea in recent decades have been reflected in local films; transformations in the structure of the Korean film industry over the past 15 years; the changing relationship between the local film industry and the Korean government; major internationally-renowned directors and their individual styles; and the development of certain genres within Korean cinema.

Each class will last approximately 100 minutes, and will include lectures, viewing of film clips and student discussion. All films will be screened with English subtitles.

More information: <https://vse.apru.org/korea-university-2021summer/>

## **ISC300A: Business Communication**

Number of Credits: 3

Offering Department: Office of International Affairs

Course Teacher: Carl Gunnlaugson (Laval University)

Language of Instruction: English

First Day of Class: June 29, 2021

Last Day of Class: August 5, 2021

Course Component: Lecture

Mode of Teaching: Synchronous / Asynchronous

Meeting Time: Mon-Thu 10:30-12:10

Time Zone: UTC+9

Course Description: In today's global organization, the effectiveness and overall success of today's leader and manager to a great extent draws on their ability to communicate effectively. Business Communication is a theory-based, practice-driven course that introduces students to a wide cross section of ideas, practices and principles to improve their existing communication.

The online course as a whole is designed to enable students to develop skills in empowering their authentic presence to build communicative effectiveness and influence with communication situations in day to day organizational contexts. Through Zoom meetings, students will learn about and practice essential communicative skills through a range of exercises and assignments. Communication processes will focus more in depth with effective speaking and listening in conversation, non-verbal communication, conflict management, cross cultural and team communication, coaching, among other themes. This entirely online course aims to introduce students to the skills to build effective, creative and meaningful communication in one on one, groups, teams and organizations. The course adopts innovative perspectives across different contexts of interpersonal and group communication. Different approaches to generative and creative methods of communication will be explored throughout the course. Business communication theory explored in the course will be immediately applicable to students and set the stage for ongoing communication mastery throughout their professional lives.

More information: <https://vse.apru.org/korea-university-2021summer/>

### **ISC309A: Organizational Behavior**

Number of Credits: 3

Offering Department: Office of International Affairs

Course Teacher: Shung Jae Shin (Portland State University)

Language of Instruction: English

First Day of Class: June 29, 2021

Last Day of Class: August 5, 2021

Course Component: Lecture

Mode of Teaching: Synchronous / Asynchronous

Meeting Time: Mon-Thu 1500-1640

Time Zone: UTC+9

Course Description: This course focuses on issues that are relevant to the three levels of organizational behavior (i.e., individual, group, and organizational). Key topics include: the nature and dynamics of teams, personal values and employee job attitudes, interpersonal communication, conflict resolution, motivation, leadership, decision making, and organizational-level issues such as organizational politics, structure, design, and culture. Techniques used to facilitate learning consist of inquiry and discussion, role plays, case studies, YouTube videos, teamwork, and a term project. This course is designed for a summer class.

More information: <https://vse.apru.org/korea-university-2021summer/>

### **ISC311: Global Leadership and Management**

Number of Credits: 3

Offering Department: Office of International Affairs

Course Teacher: Carl Gunnlaugson (Laval University)

Language of Instruction: English

First Day of Class: June 29, 2021

Last Day of Class: August 5, 2021

Course Component: Lecture

Mode of Teaching: Synchronous / Asynchronous

Meeting Time: Mon-Thu 0840-1020

Time Zone: UTC+9

Course Description: Today's global business context calls for up and coming managers and leaders to develop their professional skills by not only successfully managing their

teams and organizations, but perhaps most importantly, how to effectively manage themselves. Global Leadership and Management is a theory-based, though highly practical online course that focuses on developing practical management and leadership skills individually, interpersonally and collectively within teams and the broader organizational culture as a whole. Informed by current social science and business research, this course is designed to enable students to learn to manage their own life and relationships with others, to develop themselves as future leaders and future managers and to discover first-hand their passion for personal and professional development.

Management and leadership development concepts used in the course will be immediately applicable for students, but also set the stage for life long professional development. This course will focus primarily on your personal quest to thrive, by examining your own leadership strengths (and limitations), and professional experiences that enhance your capacity to lead and manage authentically in a new global business environment. Research has shown that certain essential skills are associated with managerial effectiveness. This course aims to help students understand what those skills are and how they can effectively develop them in their lives and at work.

More information: <https://vse.apru.org/korea-university-2021summer/>

## **ISC312A: International Business**

Number of Credits: 3

Offering Department: Office of International Affairs

Course Teacher: Lin Cui (Australian National University)

Language of Instruction: English

First Day of Class: July 12, 2021

Last Day of Class: August 5, 2021

Course Component: Lecture

Mode of Teaching: Synchronous / Asynchronous

Meeting Time: Mon-Thu 0900-1130

Time Zone: UTC+9

Course Description: This course is a broad survey of the field of international business and provides the foundations for further specialisation in this field. It will begin with a brief overview of international business, focused on the concept of 'globalisation'. The course will then examine the environment for international firms, particularly the political, social and economic configurations that support cross-border commerce. Amongst others, we will look at the role of national policies and cultures, the evolution of international markets in goods, services and finance, and the supranational mechanisms and infrastructures for trade, investment and finance. The course will then probe international firms: their strategies and organisational design, their entry modes into international enterprise, and their behavioural and control systems. Many parts of the course involve current events, including issues related to international trade, foreign investment and international political conflict.

More information: <https://vse.apru.org/korea-university-2021summer/>

## **ISC392: Sustainability Strategies**

Number of Credits: 3

Offering Department: Office of International Affairs

Course Teacher: Mark Joseph Davison (Brunel University London)

Language of Instruction: English

First Day of Class: June 29, 2021

Last Day of Class: August 5, 2021  
Course Component: Lecture  
Mode of Teaching: Synchronous / Asynchronous  
Meeting Time: Mon-Thu 13:00-14:40  
Time Zone: UTC+9

Course Description: This course gives you a broad introduction to the fascinating and ever-changing world of sustainability. We will explore how investors, companies, cities and countries are developing their own strategies to respond to one of today's most important global challenges, that of encouraging sustainable development - development that meets the needs of the present without compromising the ability of future generations to meet their own needs.

Using a blend of contemporary movies and other media sources, lectures and case-based studies of well-known companies and cities, you will develop valuable tools and insights into examining how the strategies of companies and cities are impacting on sustainability and how they seek to future-proof themselves and the world in which they operate. You will collaborate extensively with your international peers to prepare a comprehensive analysis and presentation of the sustainability strategy of a company, a city, or a country of your group's choice. Such interaction will take place during and outside of class and may take place in a physical classroom or online. Your instructor will regularly promote and support such collaborative activities, helping you develop your research, analytical, presentation and communication competencies in an international and intercultural environment.

More information: <https://vse.apru.org/korea-university-2021summer/>

## **ISC397: Business and Management in Contemporary Korea**

Number of Credits: 3  
Offering Department: Office of International Affairs  
Course Teacher: Judith Cherry (University of Sheffield)  
Language of Instruction: English  
First Day of Class: June 29, 2021  
Last Day of Class: August 5, 2021  
Course Component: Lecture  
Mode of Teaching: Synchronous / Asynchronous  
Meeting Time: Mon-Thu 15:00-16:40  
Time Zone: UTC+9

Course Description: The overarching theme of this course is the transformation of South Korea from a poverty-stricken, war-ravaged country in the 1950s into a major global economic player in the early years of the 21st century. A secondary theme is South Korea's trading, investment and business relations with the global economic community. The objective of this course is to give you an understanding of the driving forces and key players behind this extraordinary transformation, and an appreciation of the challenges that South Korea has faced during economic development, and continues to face today. You will be encouraged to reflect on a wide range of issues relating to economic development, international trade, business and investment, and to compare events, actors, systems and developments in your own country with those in South Korea. The international nature of the Summer Campus also provides an excellent opportunity for you to compare South Korea and its experiences with other countries in the global community, through discussions with your classmates.

More information: <https://vse.apru.org/korea-university-2021summer/>

# **I. Tecnológico de Monterrey**

## **Monterrey, México**

**Application Deadline: May 10, 2021 (18:00 pm. Chilean time)**

**Classes Starts From: June 28, 2021**

**English level: B2**

### **AD2011: Innovation, Markets and Technological Development**

Number of Credits: 3

Offering Department: Department of Business Management - School of Business

Course Teacher: TBD<sup>1</sup>

Language of Instruction: English

First Day of Class: Jun 28, 2021

Last Day of Class: Jul 30, 2021

Course Component: Lecture

Mode of Teaching: Synchronous

Meeting Time: Mon-Fri 09:00-11:00

Time Zone: UTC-6

Course Description: This is an intermediate level course in the area of business that seeks to help the student identify, through prospecting processes of analysis of technology and life cycle of the industry, the impact of technological development on the markets, the changes generated on consumer needs, and the opportunities to create value. Through this, the course is aimed in understanding the process and dynamics of innovation in the markets, the impact of technology on this innovation, identify business opportunities, and ways from which organizations can create, deliver and capture value of innovation. The course requires prior knowledge of marketing and administration. As a result of this learning the student is expected to resolve cases to identify the changes that have been generated due to technological development in products and/or services, consumer needs and business models, as well as identifying opportunities from the perspective of marketing and technology.

Points to Note for Students It is the decision of each professor to record or not the sessions for future review.

More information: <https://vse.apru.org/tecnologico-de-monterrey-2021summer/>

### **AD3024: Planning, Innovation and Strategic Sustainability**

Number of Credits: 3

Offering Department: Department of Business Management - School of Business

Course Teacher: TBD

Language of Instruction: English

First Day of Class: Jun 28, 2021

Last Day of Class: Jul 30, 2021

Course Component: Lecture

Mode of Teaching: Synchronous

Meeting Time: Mon-Fri 15:00-17:00

Time Zone: UTC-6

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<sup>1</sup> To be determined.

**Course Description** It is an advanced course in the area of management study that integrates knowledge, in which students work in multidisciplinary teams and are able to integrate all the elements required to carry out the development of the strategic planning process in an organization, oriented towards the development of innovation as a strategic component. It requires prior knowledge of statistical methods, marketing and creativity as well as topics related to the impact of technological development in business. As a result of learning it is expected that students will develop in a team project enabling students to create an improvement proposal for the organization analyzed. This proposal should include elements of high impact innovation, through the use of knowledge management systems, creativity and business innovation. Profitable and sustainable proposals should be drawn up for innovation in processes, products, services and/or the construction of business models.

**Points to Note For Students** It is the decision of each professor to record or not the sessions for future review.

More information: <https://vse.apru.org/tecnologico-de-monterrey-2021summer/>

## **EM3004: Leadership for Entrepreneurial Development**

**Number of Credits:** 3

**Offering Department:** Department of Entrepreneurship - School of Business

**Course Teacher:** TBD

**Language of Instruction:** English

**First Day of Class:** Jun 28, 2021

**Last Day of Class:** Jul 30, 2021

**Course Component:** Lecture

**Mode of Teaching:** Synchronous

**Meeting Time:** Mon-Fri 09:00-11:00 or Mon-Fri 16:00-18:00

**Time Zone:** UTC-6

**Course Description:** Students will be able to enhance their entrepreneurial potential by developing their skills to identify, create and evaluate new feasible business opportunities and business models based on technology and/or innovation, generating the most possible value whilst being socially responsible.

**Points to Note For Students:** It is the decision of each professor to record or not the sessions for future review.

More information: <https://vse.apru.org/tecnologico-de-monterrey-2021summer/>

## **H1011: Introduction to Mexican Culture**

**Number of Credits:** 3

**Offering Department:** Department of Humanities - School of Humanities and Education

**Course Teacher:** TBD

**Language of Instruction:** English

**First Day of Class:** Jun 28, 2021

**Last Day of Class:** Jul 30, 2021

**Course Component:** Lecture

**Mode of Teaching:** Synchronous

**Meeting Time:** Mon-Fri 11:00-13:00

**Time Zone:** UTC-6

**Course Description:** Our roots: science, philosophy, art and religion in the pre-Hispanic world. The conquest as a cultural shock. The Evangelization and the Encomienda during the colonial period. From the Independence to the Revolution. From the Revolution to

the Party Dictatorship. Cultural syncretism in Mexico. Psychology of the Mexican. The Sixth Sun: The awakening of Consciousness in the Mexico of the 21st century.  
Points to Note For Students: It is the decision of each professor to record or not the sessions for future review.

More information: <https://vse.apru.org/tecnologico-de-monterrey-2021summer/>

## **H1018: Ethics, Self and Society**

Number of Credits: 3

Offering Department: Department of Humanities - School of Humanities and Education

Course Teacher: TBD

Language of Instruction: English

First Day of Class: Jun 28, 2021

Last Day of Class: Jul 30, 2021

Course Component: Lecture

Mode of Teaching: Synchronous

Meeting Time: Mon-Fri 09:00-11:00

Time Zone: UTC-6

Course Description: Students will comprehend the importance and foundations of ethics in today's world, allowing them to make responsible decisions in order to complete their personal life project and to learn how to interact constructively in their social environment.

Points to Note For Students: It is the decision of each professor to record or not the sessions for future review.

More information: <https://vse.apru.org/tecnologico-de-monterrey-2021summer/>

## **HI1007: Spanish as a Foreign Language I A (Basic Spanish 1)**

Number of Credits: 3

Offering Department: Department of Humanities - School of Humanities and Education

Course Teacher: TBD

Language of Instruction: Spanish

First Day of Class: Jun 28, 2021

Last Day of Class: Jul 30, 2021

Course Component: Lecture

Mode of Teaching: Synchronous

Meeting Time: Mon-Fri 09:00-11:00

Time Zone: UTC-6

Course Description The student will be able to:

- Interact in everyday situations of encounters, greetings and introductions.
- Ask for and give basic information about himself/herself, other people, things, places, etc.
- Provide and retrieve information in and from formats and simple documents.
- Become aware of the linguistic and cultural diversity worldwide.
- Interact adequately in intercultural situations.
- Identify his/her own language learning style.
- Cooperate with classmates and professor to establish and maintain collaborative, cordial and trustworthy relationships.
- Exert conscious control over the psychological and affective factors that influence the learning process.
- Use learning procedures strategically.

Points to Note For Students It is the decision of each professor to record or not the sessions for future review.

More information: <https://vse.apru.org/tecnologico-de-monterrey-2021summer/>

## **IN2025: Project Management and Evaluation**

Number of Credits: 3

Offering Department: Department of Industrial Engineering - School of Engineering and Sciences

Course Teacher: TBD

Language of Instruction: English

First Day of Class: Jun 28, 2021

Last Day of Class: Jul 30, 2021

Course Component: Lecture

Mode of Teaching: Asynchronous

Meeting Time n/a

Course Description: Upon completion of this course, students will be able to understand the impact of changing the value of money over time and formulate the justification and economic feasibility analysis for engineering projects, as well as the tools for controlling their execution.

Points to Note For Students Even though the course is asynchronous (students can take the class at anytime), homeworks and other assignments are required to be submitted on the specified deadlines.

More information: <https://vse.apru.org/tecnologico-de-monterrey-2021summer/>

## **MT3029: Digital Marketing**

Number of Credits: 3

Offering Department: Department of Marketing - School of Business

Course Teacher: TBD

Language of Instruction: English

First Day of Class: Jun 28, 2021

Last Day of Class: Jul 30, 2021

Course Component: Lecture

Mode of Teaching: Synchronous

Meeting Time: Mon-Fri 07:00-09:00

Course Description: This is an advanced course in the field of marketing communications intended for students to understand and apply fundamental knowledge of the dynamics of digital communication platforms and its application to persuasive contact planned by a brand for its markets. The course requires basic knowledge of marketing, consumer behavior and advertising. As a learning outcome, the student will be able to effectively use digital communication technologies to serve an organization. Persuasion skills applied to businesses through the use of avant-garde technology will be developed.

Points to Note For Students: It is the decision of each professor to record or not the sessions for future review.

More information: <https://vse.apru.org/tecnologico-de-monterrey-2021summer/>

## **NI1002: Negotiation Techniques and International Trade**

Number of Credits: 3

Offering Department: Department of International Business - School of Business

Course Teacher: TBD  
Language of Instruction: English or Spanish  
First Day of Class: Jun 28, 2021  
Last Day of Class: Jul 30, 2021  
Course Component: Lecture  
Mode of Teaching: Synchronous  
Meeting Time Mon-Fri 09:00-11:00 (English Class) or Mon-Fri 11:00-13:00 (Spanish Class)  
Course Description: This basic international business course introduces students to the main elements of negotiation and its relevance in the everyday events of an organization, in particular the international buying and selling processes. A basic knowledge of management and marketing is required. Learning outcome: students will develop research projects, which demonstrate their knowledge of the basic aspects of negotiation applied to international buying and selling processes. They will also resolve business disputes through real case studies and participate in international negotiation dynamics and exercises.  
Points to Note For Students It is the decision of each professor to record or not the sessions for future review.  
More information: <https://vse.apru.org/tecnologico-de-monterrey-2021summer/>

## **RI2031: Geopolitics and Global Changes**

Number of Credits: 3  
Offering Department: Department of International Relations - School of Social Sciences and Government  
Course Teacher: TBD  
Language of Instruction: English  
First Day of Class: Jun 28, 2021  
Last Day of Class: Jul 30, 2021  
Course Component: Lecture  
Mode of Teaching: Synchronous  
Meeting Time: Mon-Fri 16:00-18:00  
Course Description: Intermediate level course in international relations field. Students will be able to differentiate the different regional scenarios within the global order. The main goal is to use a categorical device provided by political science to the phenomena which currently define the political actors according to their geographical location and strategic importance. As a learning result, students will write analytical works about principal geopolitical problems with the purpose of understanding the structure and operation of international order. Apart from that, students will make forecasts related to future scenarios in the world map.  
Points to Note For Students It is the decision of each professor to record or not the sessions for future review.  
More information: <https://vse.apru.org/tecnologico-de-monterrey-2021summer/>

# The Chinese University of Hong Kong

## Hong Kong SAR, China

**Application Deadline: May 10, 2021 (18:00 p.m. Chilean time)**

**Classes Starts: From June 29, 2021**

**Before applying, please make sure you have fulfilled the course offering university's English language proficiency requirements listed below: TOEFL (iBT) score of at least 71, or IELTS score of at least 6.0**

### **CCSS2450: Business and China**

Number of Credits: 3

Offering Department: Centre for China Studies

Course Teacher: Prof. Chen LI (CUHK)

Language of Instruction: English

First Day of Class: Jun 29, 2021

Last Day of Class: Jul 29, 2021

Course Component: Lecture

Mode of Teaching: Synchronous

Meeting Time Tue, Wed, Thu 16:30-19:15

Course recordings are available.

Time Zone: UTC+8

Course Description: Twenty-first century capitalism has been marked by an increasing international economic interdependence. Modern multinational firms from the high-income countries have spread their businesses across the world just as the Chinese economy has undergone dramatic transformations. This course examines the rise of modern multinational companies, the revolutionary changes in the structure of global business systems since the 1970s, and China's enterprise reforms in a global context. It will involve theoretical and macro-level analysis with detailed empirical analysis, as well as considerable examination of in-depth case studies from large Chinese firms.

More information: <https://vse.apru.org/the-chinese-university-of-hong-kong-2021summer/>

### **COMM2140: Media and Social Development in Mainland China**

Number of Credits: 3

Offering Department: School of Journalism and Communication

Course Teacher: Prof. Kecheng FANG (CUHK)

Language of Instruction: English

First Day of Class: Jun 29, 2021

Last Day of Class: Jul 30, 2021

Course Component: Lecture

Mode of Teaching: Synchronous

Meeting Time: Tue, Wed, Fri 16:30-19:15

Course recordings are available.

Time Zone: UTC+8

Course Description: The course is designed around two major themes, namely media and social development in Mainland China since the founding of the People's Republic in 1949. Using key concepts and theories from the political economy of media and

developmental communication studies, it introduces students to different periods of media reform and social change from the era of Chairman Mao to the period of “harmonious society”. Emphasis is attached to post-1989 media regulatory systems, media industrialization, and their influence on the meeting of such developmental goals as poverty alleviation, democratization, and communication empowerment.

The course will examine Mainland China’s key media sectors including the printing press (newspapers and magazines), film and broadcasting media (radio and TV), and new networked communication tools (Internet and mobile phone) as well as alternative social formations through Internet activism, non-governmental organizations (NGOs) and transnational developmental projects. The course will identify and discuss several ongoing debates, and the ensuing actions, held by different stakeholders, including governmental officials, media producers, educators, activists, international agencies, and the general audiences. Wider implications to public policy will be identified. There will also be discussions of current affairs related to media and social development in the country.

Students will be able to describe the key characteristics of contemporary Mainland Chinese media and their roles in facilitating or obstructing development towards the ideals of a “new China”.

More information: <https://vse.apru.org/the-chinese-university-of-hong-kong-2021summer/>

## **COMM3131: Special Topic in Communication Studies I: Online Dating and Hook-up Culture**

Number of Credits: 3

Offering Department: School of Journalism and Communication

Course Teacher: Prof. Lik Sam CHAN (CUHK)

Language of Instruction: English

First Day of Class: Jun 29, 2021

Last Day of Class: Jul 29, 2021

Course Component: Lecture

Mode of Teaching: Synchronous

Meeting Time Tue, Wed, Thu 16:30-19:15

Course recordings are available.

Time Zone: UTC+8

Course Description The instructor will lecture on and direct the study of a topic in Communication Studies that he or she specializes in. Students are allowed to take this Special Topic course at most twice, and gain the units each time they pass the course. However, students cannot take courses with the same course code more than once in a single term.

Grindr, Tinder, Momo—familiar with these smartphone apps? It is estimated, in 2021, that there are 9.7 million online dating users in the United Kingdom; across the Atlantic Ocean, the number is 49 million in the United States; China alone has 81.8 million users. This course provides an interdisciplinary perspective to look into one of the latest and most controversial online cultures—online dating and hookups. Departing from the public health approach that focuses exclusively on sexually transmitted diseases via the use of dating apps, this course examines the communicative, social, and cultural aspects of online dating and hookup cultures. Topics include online relationship development, motivations of app use, app design, gender politics, and queer world-making. Regional cases will be discussed.

More information: <https://vse.apru.org/the-chinese-university-of-hong-kong-2021summer/>

## **GLBS3101: Theories and Practices of International Relations**

Number of Credits: 3

Offering Department: Global Studies Programme

Course Teacher: Dr. Toru HORIUCHI (CUHK)

Language of Instruction: English

First Day of Class: Jun 29, 2021

Last Day of Class: Jul 29, 2021

Course Component: Lecture

Mode of Teaching: Synchronous

Meeting Time Tue, Wed, Thu 16:30-19:15

Course recordings are available.

Time Zone: UTC+8

**Course Description** This course provides an overview of International Relations (IR) theory, the concepts and approaches often adopted in studying the discipline. It aims to familiarize students with different theoretical frameworks and key issues encountered by the globalizing society. This course covers a wide array of topics, but not limited to, i) the mainstream IR theories, provided with some case studies; ii) analysis of some key theoretical literatures and introduce their respective historiographical perspectives, including the Clash of Civilizations and its critics; iii) in-depth studies on some selected thematic issues; iv) International Relations theory and Globalization.

More information: <https://vse.apru.org/the-chinese-university-of-hong-kong-2021summer/>

## **MGNT2510: Introduction to International Business**

Number of Credits: 3

Offering Department: Department of Management

Course Teacher: Dr. Frank NG (CUHK)

Language of Instruction: English

First Day of Class: Jun 29, 2021

Last Day of Class: Jul 29, 2021

Course Component: Lecture

Mode of Teaching: Synchronous

Meeting Time Tue, Wed, Thu 09:30-12:15

Course recordings are available.

Time Zone: UTC+8

**Course Description:** This course studies the nature, form and scope of international business. Topics include foreign environment and major international business activities, such as exporting, direct investment, licensing and other contractual arrangements. Management strategies concerning production, marketing, human resource, and finance in an international context will also be discussed.

More information: <https://vse.apru.org/the-chinese-university-of-hong-kong-2021summer/>

## **SEEM3450: Engineering Innovation and Entrepreneurship**

Number of Credits: 3

Offering Department: Department of Systems Engineering and Engineering Management

Course Teacher Prof. Abdullah KONAK, Prof. Sadan KULTUREL-KONAK (Pennsylvania State University, Berks)

Language of Instruction: English  
First Day of Class: Jun 29, 2021  
Last Day of Class: Jul 29, 2021  
Course Component: Lecture  
Mode of Teaching: Synchronous  
Meeting Time Tue, Wed, Thu 09:30-12:15  
Course recordings are available.  
Time Zone: UTC+8

Course Description: Factors that drive continuous creative product innovation. Study of processes of creating, assessing and pursuing product opportunities. Evaluation of new product ideas and risk assessment of commercialization. Product development strategies in industrial marketing. Understanding the behaviour of buyer. Formulation and implementation of innovative marketing strategy and business plan.

More information: <https://vse.apru.org/the-chinese-university-of-hong-kong-2021summer/>

## **UGEB1307: Energy and Green Society**

Number of Credits: 3  
Offering Department: University General Education Programme  
Course Teacher: Prof. H. S. UDAYKUMAR (University of Iowa)  
Language of Instruction: English  
First Day of Class: Jun 29, 2021  
Last Day of Class: Jul 29, 2021  
Course Component: Lecture  
Mode of Teaching: Synchronous  
Meeting Time Tue, Wed, Thu 09:30-12:15  
Course recordings are available.  
Time Zone: UTC+8

Course Description This course is designed to help students to acquire a comprehensive understanding of the global energy crisis and environmental issues our society is currently facing. The history of energy consumption shows how important energy is to the quality of life for the human beings. With the further development and the increase of the world population, our society is challenged by an unprecedented energy demand in 21st century. At the same time, the global warming and climate changes are also causing more and more attentions. How can we meet the future energy demand? What are the energy options we currently have and what are their impacts on the environment? How can we meet our energy needs without deteriorating the environment? The first half of this course will tackle the above-raised questions by examining our current energy options and their respective impacts on the environment. Then, to address both the energy and environmental concerns, possible routes to develop a green society will be discussed in the second half of this course with a focus on renewable energy resources, smart grid, eco-friendly vehicles, and carbon sequestration and carbon audit. (No technical background is required)

More information: <https://vse.apru.org/the-chinese-university-of-hong-kong-2021summer/>

## **UGEB2831: Fundamentals in Chinese Medicine**

Number of Credits: 3  
Offering Department: University General Education Programme  
Course Teacher: Prof. Zhixiu LIN, Dr. Ching LIONG, Dr. Eun-hae HA (CUHK)

Language of Instruction: English  
First Day of Class: Jun 29, 2021  
Last Day of Class: Jul 29, 2021  
Course Component: Lecture  
Mode of Teaching: Synchronous  
Meeting Time Tue, Wed, Thu 09:30-12:15  
Course recordings are available.  
Time Zone: UTC+8

Course Description This course introduces the fundamental concepts in Chinese medicine to students who are interested in a general understanding of the basic theories, working principles, methods for health preservation and disease healing in Chinese medicine. The course comprises an introduction to the five key areas in Chinese medicine including the basic theories, methods of diagnosis and treatment, acupuncture and moxibustion, Chinese medicinal materials, and Chinese herbal formulary. This general education module will also include some practical tutorials to demonstrate diagnostic methods, and classic treatments, which include tongue observation, pulse taking, acupuncture and cupping. The medium of instruction for the course is English.

More information: <https://vse.apru.org/the-chinese-university-of-hong-kong-2021summer/>

## **UGEC1540: Government and Politics of China**

Number of Credits: 3  
Offering Department: University General Education Programme  
Course Teacher: Prof. Gerald CHAN (University of Auckland)  
Language of Instruction: English  
First Day of Class: Jun 29, 2021  
Last Day of Class: Jul 29, 2021  
Course Component: Lecture  
Mode of Teaching: Synchronous  
Meeting Time Tue, Wed, Thu 09:30-12:15  
Course recordings are available.  
Time Zone: UTC+8

Course Description This is an introductory course that surveys key issues in Chinese politics, including the historical background of the system, the roles of the party/state, the style of leadership, the forms of popular participation, and the distinctive features of Chinese politics. The focus of this course is political change. Classic essays by Sun Yatsen, Lu Xun, Mao Zedong and others provide students with grounding in the key problems modern China has faced, as well as the solutions it has pioneered. From that foundation, we will move on to contemporary institutions and intellectual debates over inequality, human rights, and the future shape of political reform in China.

More information: <https://vse.apru.org/the-chinese-university-of-hong-kong-2021summer/>

## **UGEC2353 : World Economic Order**

Number of Credits: 3  
Offering Department: University General Education Programme  
Course Teacher: Dr. Wilson CHAN  
Language of Instruction: English  
First Day of Class: Jun 29, 2021  
Last Day of Class: Jul 29, 2021

Course Component: Lecture  
Mode of Teaching: Synchronous  
Meeting Time Tue, Wed, Thu 16:30-19:15  
Course recordings are available.  
Time Zone: UTC+8

Course Description: This course aims to provide students the foundational knowledge on the operation of world economy and examine how social, political and institutional factors contribute to the creation of global economic order. It examines the intertwining and interaction of economics (wealth creation) and politics (political power) in global affairs. The course will first offer a general survey of the key concepts and major theoretical perspectives in the study of Global Political Economy (GPE) (Liberalism, Mercantilism, and Marxist theory, etc.). In the second part, we cover substantive policy issues including international trade and monetary system, foreign investment and multinational corporations, etc.. It focuses on how the world economy is transformed by globalization, with a particular focus on the development of various international and regional institutions that govern the current economic order. Finally, the course will be concluded with the discussion of latest trends of global economic governance, with a particular focus on the transforming role of national states and the endeavors of international development on poverty and inequality reduction. Relevant country experiences will be adopted to illustrate the dynamics of economic growth and stability. UGEC2353 intends to promote students' appreciation of the role of institutions and politics in the operation of global economic order. Students are not required to have any background in the discipline for the course is designed to introduce essential concepts, major theoretical perspectives and basic operations of modern world economy, allowing students to communicate issues in world economic order effectively in group work and individually, in oral as well as written forms.

More information: <https://vse.apru.org/the-chinese-university-of-hong-kong-2021summer/>

# The University of Hong Kong

## Hong Kong SAR, China

**Application Deadline: May 10, 2021, (18:00 p.m. Chilean time)**

**Classes Starts: From June 28, 2021**

**English level: TOEFL IBT 93; IELTS 6.5; Cambridge Certificate of Proficiency in English level C1 o un puntaje de 180; Cambridge Certificate in Advanced English con un C o un puntaje de 180.**

### **GCIN2003 Cultural Policy: A complex marriage of business, politics and culture**

Number of Credits: 6

Offering Department: Faculty of Arts

Course Teacher: Ms. Karin Ling-fung CHAU

Language of Instruction: English

First Day of Class: Jul 12, 2021

Last Day of Class: Jul 30, 2021

Course Component: Lecture

Mode of Teaching: Synchronous

Meeting Time: Mon-Fri 09:30-12:30

Time Zone: UTC+8

Course Description: This course is required of all students intending to major or minor in Global Creative Industries. This course will examine the relationship between cultural policy and the development of the global creative industries. We will analyze why and how the state intervenes in the production, distribution and consumption of cultural goods and ideas. We will trace the development of cultural policies in different countries through a comparative approach. We will also explore the impact and limitation of national cultural policy in the global arena. Our goal is to help students identify and explain the complex interaction among business, politics and culture behind the operation of the global creative industries. Students will be encouraged to select a country or an area of focus for deeper examination in writing their own essay.

More information: <https://vse.apru.org/the-university-of-hong-kong-2021summer/>

### **GEND2004: Gender in Visual and Material Culture**

Number of Credits: 6

Offering Department: Faculty of Arts

Course Teacher: Dr. Anna BAUTISTA

Language of Instruction: English

First Day of Class: Jul 12, 2021

Last Day of Class: Jul 30, 2021

Course Component: Lecture

Mode of Teaching: Synchronous

Meeting Time: Mon-Fri 14:30-17:30

Time Zone: UTC+8

Course Description: The practice of Gender Studies, and indeed the experience of gender, frequently crosses disciplinary boundaries. This course will give students access to approaches derived from a number of disciplines, including art history, cultural studies, and material culture, which will enable them to develop and extend their

understanding of how objects, images and other kinds of representations are implicated in and predicated on discourses of gender. The course will explore topics including popular culture, advertising, fashion, design, fine art and photography, and print and new media, covering a broad territory of times and places. Students will develop a critical understanding of some of the key debates that have structured feminist theories of representation, and their relationship to the general field of visual culture. Emphasis will be placed on engagement with resources and research methods specific to visual topics with the aim of providing students with tools and skills that they can utilize throughout their undergraduate careers.

More information: <https://vse.apru.org/the-university-of-hong-kong-2021summer/>

## **PHIL2652: Language of Internet**

Number of Credits: 6

Offering Department: Faculty of Arts

Course Teacher: Prof. Rachel STERKEN

Language of Instruction: English

First Day of Class: Jun 28, 2021

Last Day of Class: Jul 16, 2021

Course Component: Lecture

Mode of Teaching: Synchronous

Meeting Time Mon-Fri 14:30-17:30

Time Zone: UTC+8

**Course Description** From emojis, hashtags and GIFs, to a plethora of new punctuation and speech styles, the internet and social media has changed language and the way we communicate. This course will cover the evolution of language in the digital age, provide a comprehensive survey of new research on the many linguistic innovations of the internet (e.g., emojis, hashtags, GIFs), and a forum for discussion of their value and place in language and society at large.

More information: <https://vse.apru.org/the-university-of-hong-kong-2021summer/>

## **Fudan University Shanghai, China**

**Application Deadline: May 25, 2021, (18:00 p.m. Chilean time)**

**Classes Start: From July 12, 2021**

**English level: TOEFL IBT 85: IELTS 6.5**

### **ECON170005: China's Modern Economy**

Number of Credits: 2

Offering Department: School of Economics

Course Teacher: Prof. ZUO Xuejing

Language of Instruction: English

First Day of Class: Jul 13, 2021

Last Day of Class: Aug 5, 2021

Course Component: Lecture; Tutorial

Mode of Teaching: Synchronous

Meeting Time: Tue 08:55-09:40; 09:55-10:40; 10:50-11:35;

Wed-Thu 19:00-19:45; 19:55-20:40; 20:50-21:35

Tutorial: TBD

Restrictions: Prerequisites:

1. Introductory micro- and macro- economics;

2. Basic statistics and econometrics

Course Description: Beginning in 1978, economic reforms guiding China from a planned economy toward a market-oriented one have promoted the GDP to grow at an over 8% annually. Today, China has become the 2nd largest economy in the world. We will start with the historical background of this transition process and then will cover selected post-reform topics, such as one child policy, hukou system, environmental challenges. We will first focus on the economic behavior and economic lives of Chinese households, then move to firm's behaviors. Lastly, we will discuss macroeconomic policies and the financial markets.

Points to Note for Students All classes will be conducted online in real-time. No recorded videos will be provided after class. Each student can only take one course from Fudan University at the VSE Summer Semester 2021.

More information: <https://vse.apru.org/fudan-university-2021summer/>

### **HIST170007: China, the Third World, and the Cold War**

Number of Credits: 2

Offering Department: Department of History

Course Teacher: Prof. SUN Yuzhou

Language of Instruction: English

First Day of Class: Jul 12, 2021

Last Day of Class: Aug 6, 2021

Course Component: Lecture; Tutorial

Mode of Teaching: Synchronous

Meeting Time Mon-Tue, Fri 19:00-19:45; 19:55-20:40; 20:50-21:35

Tutorial: TBD

Course Description: This course will examine the foreign relations between the People's Republic of China's and the Third World during the Cold War. Asia, Africa and Latin

America were pivotal in the global struggle for influence between the United States, the Soviet Union and the People's Republic of China. Moreover, the competition between capitalism and communism in the Third World contributed to the evolution of many of the states, ideologies and movements that shape international politics today. The course will place a particular emphasis on the following topics: China's position in the Cold War, the role of ideology, decolonization and the response of the Cold War powers, and the political economy of the Third World during the Cold War. We will look at several of the most prominent examples of each of these phenomena. Although this course is global in its scope, it of course cannot cover all aspects of the topic. The particular emphasis will be placed on Sino-African relations and less so on Latin America. The format of the course is, for the most part, a discussion-based seminar. It will introduce students to historical research and writing methods as they produce an original research paper based on primary sources. It will also give them the opportunity to think creatively through writing their own policy memoranda. Students should come away from this course with a greater understanding of a region of the world that will become increasingly important over the course of the twenty-first century.

Points to Note for Students All classes will be conducted online in real-time. No recorded videos will be provided after class. Each student can only take one course from Fudan University at the VSE Summer Semester 2021.

More information: <https://vse.apru.org/fudan-university-2021summer/>

## **JOUR170001: Chinese Media and Politics in the Context of Globalization**

Number of Credits: 2

Offering Department: School of Journalism

Course Teacher: Prof. SHEN Guolin

Language of Instruction: English

First Day of Class: Jul 13, 2021

Last Day of Class: Aug 5, 2021

Course Component: Lecture; Tutorial

Mode of Teaching: Synchronous

Meeting Time Tue-Thu 15:50-16:35; 16:45-17:30; 17:35-18:20

Tutorial: TBD

Course Description: This course introduces students to the background of China's political communication and provides overview of China's international communication in a global context.

Points to Note for Students All classes will be conducted online in real-time. No recorded videos will be provided after class. Each student can only take one course from Fudan University at the VSE Summer Semester 2021.

More information: <https://vse.apru.org/fudan-university-2021summer/>

## **LAWS170003: IP Law of China**

Number of Credits: 2

Offering Department: Law School

Course Teacher: Prof. WANG Jun

Language of Instruction: English

First Day of Class: Jul 13, 2021

Last Day of Class: Aug 5, 2021

Course Component: Lecture; Tutorial

Mode of Teaching: Synchronous  
Meeting Time Tue 08:55-09:40; 09:55-10:40; 10:50-11:35;  
Wed-Thu 19:00-19:45; 19:55-20:40; 20:50-21:35  
Tutorial: TBD

Course Description: This course provides an introduction to China's Intellectual Property Law, and in-depth survey of Chinese Legal Tradition & Legal Philosophy on a historic-cultural analysis basis. The students will also learn the unspoken rules of cultural-genetic application of laws and regulations in China, helping international students a better understanding of Chinese legal culture as a part of business environment. With the focus on Copyright Law, Patent Law, Trade Mark Law and Legal Protection of Trade Secret, doctrine-hermeneutics and case-analysis will be applied in each part of the course. SME's IP strategy, the enforcement of IPR and Dispute settlement will be discussed in the class. Points to Note for Students All classes will be conducted online in real-time. No recorded videos will be provided after class. Each student can only take one course from Fudan University at the VSE Summer Semester 2021.

More information: <https://vse.apru.org/fudan-university-2021summer/>

## **LAWS170005: Chinese Legal Culture**

Number of Credits: 2  
Offering Department: Law School  
Course Teacher: Prof. SHI Daxiao  
Language of Instruction: English  
First Day of Class: Jul 13, 2021  
Last Day of Class: Aug 5, 2021  
Course Component: Lecture; Tutorial  
Mode of Teaching: Synchronous  
Meeting Time Tue-Thu 15:50-16:35; 16:45-17:30; 17:35-18:20  
Tutorial: TBD

Course Description This course will examine the spirit of Chinese law from a historical perspective, with a particular emphasis on its political context. We will explore the early transition of Chinese politics and law by the 2nd century B.C.E. (including doctrines of Confucian and legalist schools), development and spirits of imperial codes, mechanism of judicial administration in criminal and civil justice, local mediation, and family law.

Points to Note for Students All classes will be conducted online in real-time. No recorded videos will be provided after class. Each student can only take one course from Fudan University at the VSE Summer Semester 2021.

More information: <https://vse.apru.org/fudan-university-2021summer/>

## **SOCI170007: Social Networks and Chinese Society**

Number of Credits: 2  
Offering Department: School of Social Development and Public Policy  
Course Teacher: Prof. TIAN Feng  
Language of Instruction: English  
First Day of Class: Jul 12, 2021  
Last Day of Class: Aug 6, 2021  
Course Component: Lecture; Tutorial  
Mode of Teaching: Synchronous  
Meeting Time Mon 15:50-16:35; 16:45-17:30; 17:35-18:20;  
Tue, Fri 19:00-19:45; 19:55-20:40; 20:50-21:35  
Tutorial: TBD

**Course Description** This course provides an overview of the application of social networks in Chinese society. Topics covered in this class include the meaning of social networks in Chinese, its cultural, institutional, and structural roots, its everyday practice, as well as its application for contemporary economic and social life. Through the course, students will obtain a richer understanding of Chinese social networks and its relevance to contemporary Chinese society.

**Points to Note for Students** All classes will be conducted online in real-time. No recorded videos will be provided after class. Each student can only take one course from Fudan University at the VSE Summer Semester 2021.

More information: <https://vse.apru.org/fudan-university-2021summer/>

## **SOCI170008: China's BRI and Its Impact in the Developing World**

**Number of Credits:** 2

**Offering Department:** Center for American Studies

**Course Teacher:** Prof. ZHAO Minghao

**Language of Instruction:** English

**First Day of Class:** Jul 13, 2021

**Last Day of Class:** Aug 5, 2021

**Course Component:** Lecture; Tutorial

**Mode of Teaching:** Synchronous

**Meeting Time** Tue-Thu 15:50-16:35; 16:45-17:30; 17:35-18:20

**Tutorial:** TBD

**Course Description** The course would introduce major motives of the BRI and its key components, and identify distinctive features regarding China's economic, political and cultural engagement in the developing countries. The BRI aims to promote connectivity in the fields of trade, infrastructure, currency through multi-layered collaboration among relevant countries and international organizations. The projects under the BRI are expected to connect the vibrant East Asia economic circle and other economic circles in the world. The BRI may help in consolidating China's status as the largest developing country and promoting South-South cooperation. The course would explain how the BRI is consequential in terms of affecting the development and regional cooperation models in Central Asia, the Middle East, South Asia and other related areas. In addition, students will be asked to make their own inquiries into examples and cases of China's enlarging footprints in the developing countries. Through the combination of lectures, readings, and case studies, the course may assist students to obtain a more informed and balanced understanding of China's changing role on the world stage and its significant impact to other countries in the 21st century. More importantly, the course would encourage students to critically think about the strengths and predicaments of an ascending China.

**Points to Note for Students** All classes will be conducted online in real-time. No recorded videos will be provided after class. Each student can only take one course from Fudan University at the VSE Summer Semester 2021.

More information: <https://vse.apru.org/fudan-university-2021summer/>

# Shanghai Jiao Tong University

Shanghai, China

**Application Deadline: May 26, 2021, (18:00 p.m. Chilean time)**

**Classes Starts From: July 12, 2021**

**English level: B2**

## **S021: Discover China**

Number of Credits: 2

Offering Department: International Affairs Division

Course Teacher: Prof. Zhaoyang ZHANG, Asso. Prof. Chongsheng PENG, Asso. Prof. Shan YIN

Language of Instruction: English

First Day of Class: Jul 12, 2021

Last Day of Class: Jul 23, 2021

Course Component: Lecture

Mode of Teaching: Synchronous

Meeting Time: Mon-Thu, Time TBA

Time Zone: UTC+8

Course Description: This course provides you with an overview of key social, cultural, political, and economic areas for understanding the changes and challenges of contemporary China and will be taught from a multi-disciplinary perspective. We will arrange visits to the Shanghai Urban Forest Research Station to demonstrate the metropolis' ecological balance strategy, and SJTU's advanced laboratories to exchange opinions with professors about the most promising technologies in the future. This program provides students with the critical and essential tools to understand how to do business in China through a combination of subject-specific modules, company visits, and cultural activities. Students who attend this program do not only take part in an unforgettable experience but also gain skills that will equip them for global success.

More information: <https://vse.apru.org/shanghai-jiao-tong-university-2021summer/>

## **S022: China's Public Policy and City Governance**

Number of Credits: 2

Offering Department: International Affairs Division

Course Teacher: Prof. Bo PENG, Asso. Prof. Huirong CHEN, Asso. Prof. Fan YANG, Dr. Tingting LU, Dr. Yuan TIAN, Dr. Yana ZUO

Language of Instruction: English

First Day of Class: Jul 12, 2021

Last Day of Class: Jul 23, 2021

Course Component: Lecture

Mode of Teaching: Synchronous

Meeting Time: Mon-Thu, Time TBA

Time Zone: UTC+8

Course Description: This course focuses on current important issues in Chinese political development and government reform with an interdisciplinary approach to examining China. Through seminars, field trips, and other activities, students have the opportunity to experience traditional Chinese culture and conduct an in-depth analysis of public policy with Chinese experts.

More information: <https://vse.apru.org/shanghai-jiao-tong-university-2021summer/>

## **S023: China's Policy on Climate Change, Energy, and Environmental Policies**

Number of Credits: 2

Offering Department: International Affairs Division

Course Teacher: Prof. Yong GENG, Dr. Tingting LU, Asso. Prof. Huijuan DONG

Language of Instruction: English

First Day of Class: Jul 12, 2021

Last Day of Class: Jul 23, 2021

Course Component: Lecture

Mode of Teaching: Synchronous

Meeting Time Mon-Thu, Time TBA

Time Zone UTC+8

Course Description: This course explores the challenges associated with climate change, energy, and environmental policies from multiple perspectives, disciplines, and scales. It provides an in-depth insight into what happened across the globe and particularly in China after Trump retreated from the Paris Agreement. Students will be trained to examine the evolving science and policy of climate change, tussles among big global emitters regarding commitments and responsibility, and the conflicts between energy giants and interest groups in China. Parallel to that, China's energy and environmental policies will be scrutinized in the context of global and domestic politics. Through various case studies, students are encouraged to grasp the nature of China's national development strategies and the risks and challenges the country is facing in implementing its "green policies". At the same time, students will be expected to apply theories of IPE while conducting analyses.

More information: <https://vse.apru.org/shanghai-jiao-tong-university-2021summer/>

## **S024: Practice in Restoring Chinese Historical Buildings**

Number of Credits: 2

Offering Department: International Affairs Division

Course Teacher: Prof. Yong GENG, Dr. Tingting LU, Asso. Prof. Huijuan DONG

Language of Instruction: English

First Day of Class: Jul 12, 2021

Last Day of Class: Jul 23, 2021

Course Component: Lecture

Mode of Teaching: Synchronous

Meeting Time Mon-Thu, Time TBA

Time Zone: UTC+8

Course Description: The course will provide students with excellent opportunities to understand Chinese architectural heritage and participate in architectural restoration. The course is divided into a general section and a practical section. The general knowledge includes a brief history of Chinese architecture, case study, the introduction of common deterioration of the historical structure and nondestructive testing techniques; the practical part includes field research, traditional craft study, construction simulation, building disease detection on situ, and restoration practice.

The faculty of this course is composed of professors, scholars, and craftsmen in the field of historical building protection. The course is featured by a large number of practices and the students can participate in each step of architecture restoration.

More information: <https://vse.apru.org/shanghai-jiao-tong-university-2021summer/>

## **S025: Discovering Shanghai: Past and Future-The Story of Li-Long (里弄)**

Number of Credits: 2

Offering Department: International Affairs Division

Course Teacher: Prof. Xing RUAN, Prof. Shengquan CHE, Prof. Lin WANG, Prof. Yun WANG, Prof. George FRANTZ, Dr. Dan CHEN, Dr. Qian DU

Language of Instruction: English

First Day of Class: Jul 12, 2021

Last Day of Class: Jul 23, 2021

Course Component: Lecture

Mode of Teaching: Synchronous

Meeting Time Mon-Thu, Time TBA

Time Zone: UTC+8

Course Description: The city of Shanghai is like a vibrant living body. Looking down from a height: the criss-cross road is like an artery, dividing the city into several specific areas; small passages formed a community, which are densely covered with the whole city like capillaries. For these small passages and lanes, locals in the Jiangnan region calls it "Li-Long". But one thing makes Li-Long famous in the world is because of the rise of a large number of early-modern Li-Long Residential Buildings. Therefore, this course aims to discover the culture and hidden stories of Shanghai Li-long through an architect, landscape architect, and urban designer's perspective, highlighting the conservation and renovation of Shanghai regional culture.

More information: <https://vse.apru.org/shanghai-jiao-tong-university-2021summer/>

# Harbin Institute of Technology

## Harbin, China

**Application Deadline: June 24, 2021, (18:00 p.m. Chilean time)**

**Classes Starts From: July 12, 2021**

**English level: B2**

### **EN32213 Water Quality Engineering I**

Number of Credits: 1

Offering Department: School of Environment

Course Teacher: Prof. Jun MA

Language of Instruction: English

First Day of Class: Jul 12, 2021

Last Day of Class: Aug 8, 2021

Course Component: Lecture; Tutorial

Mode of Teaching: Asynchronous

Course Description: The curriculum is focused on understanding the changes of water quality during both natural and social cycles, and introduce the principles of technologies utilized to tackle the challenges in practical water treatment processes. Contents of the curriculum include: principles and advances of representative widely utilized water treatment technologies including pre-oxidation, coagulation, precipitation, flotation, filtration, adsorption, redox process, advanced oxidation process, ion exchange, membrane technology, disinfection and control of disinfection byproducts, maintenance and monitoring of water quality in pipe network, etc. It is suitable for both bachelor and graduate students to learn.

More information: <https://vse.apru.org/harbin-institute-of-technology-2021summer/>

### **ME32401 Production Planning and Control**

Number of Credits: 1

Offering Department: School of Mechatronics Engineering

Course Teacher: Prof. Jihong YAN

Language of Instruction: English

First Day of Class: Jul 12, 2021

Last Day of Class: Aug 8, 2021

Course Component: Lecture; Tutorial

Mode of Teaching: Asynchronous

Tutorial: Asynchronous

Course Description: In the competitive environment of product diversification, the requirements on product quality, cost and delivery time are increasingly higher. Production management is an important guarantee for enterprises to achieve their goals. The purpose of production planning and control (PPC) is to track the changes of market demand, reasonably arrange materials, equipment, human resources and funds, so as to reduce production costs, shorten delivery time, improve the product quality and efficiency of enterprise operation, and make the production system operate in an optimal pattern. This course aims to help students understand the concept and importance of PPC, as well as the practice of PPC. Through teaching the related knowledge of PPC systematically, students can master the basic principles and methods of PPC and

advanced production mode, and be capable to analyze and solve the production and operation system problems in modern manufacturing and service enterprises to cope with the challenges brought by the new industrial revolution, also known as Industry 4.0.

More information: <https://vse.apru.org/harbin-institute-of-technology-2021summer/>