

UNIT 3: SUSTAINABLE DEVELOPMENT GOALS

FINAL UNIT TASK

Semester 2025-2

Speaking: Poster Presentation

[16 points]

Poster presentations are a powerful way to communicate information. These types of presentations are commonly used to present academic research, gaining significant popularity in the past decade in conferences as well as for students presenting their thesis. For this assessment you and a classmate will present a poster to the class of information connected to your field of studies.

INSTRUCTIONS

1. You will work in pairs.
2. Decide on a topic that is connected to your field of studies.
3. Brainstorm ideas for your poster presentation.
4. Search for information to present on your poster.
5. Decide how you will present the information.
6. Practice

Poster Design

You will create a poster with information about your topic e.g. a title, pictures, graphs, statistical information, quotes, etc. You can use headings and columns to create structure on the poster. This will also help the audience focus their attention as you talk about the information. You can create a digital poster using [Canva](#), [Piktochart](#), or [Adobe Express](#), a Word document, or Power Point slide. You can also create your poster using paper, or even the whiteboard in the classroom. **You will not be graded on your poster.**

Presentation

You will show your poster when it is your turn. If you have a digital poster, you can send it to your teacher before class, so that it is ready when it is your turn to present. Your presentation will last **2-3 minutes, with each person speaking for at least 1 minute**. You can use notes, especially for data, but do not read whole sentences from your notes or from the poster. Use the following guide to structure your presentation.

1. Introduce yourselves and greet the people interested in your poster.
2. Introduce topic > give very brief background information about your topic.
3. Highlight main points about this topic > refer to visual information on your poster connected to each main point.
4. Conclude your presentation.
5. Thank the people who watched your presentation.
6. Ask if there are any questions.

Useful language

Introducing topic	Structuring your presentation	Referring to the data
<ul style="list-style-type: none"> We're going to talk about... The focus of our presentation is... 	<ul style="list-style-type: none"> First of all, ... Firstly, ... Then, ... Secondly, ... Next, ... Finally, ... Lastly, ... To sum up, ... In conclusion, ... 	<ul style="list-style-type: none"> As you can see... The data suggests that... This chart shows that...

Poster Presentation Rubric

	(4) Excellent	(3) Good	(2) Satisfactory	(1) Needs improvement
Fluency and pronunciation	Speech is consistently clear and natural, with good rhythm and intonation. Minimal hesitation. Refers to notes but does not read. Speaks for 1 minute.	Speech is mostly clear, with minor pronunciation errors. Some hesitation but does not hinder meaning. Uses notes and reads some parts. Speaks for nearly a minute.	Speech is somewhat clear, but frequent pauses and pronunciation errors occasionally affect understanding. Relies heavily on notes, mostly reading or speaks for only around 30 seconds without notes.	Speech is difficult to understand due to frequent pauses, unclear pronunciation, or inconsistent rhythm. Reads from notes or speaks for only 15 seconds.
Organization of ideas & use of discourse markers	Ideas are logically organized and easy to follow. Effective use of discourse markers.	Ideas are organized, but there may be minor lapses in clarity. Basic use of discourse markers.	Ideas are somewhat organized, but transitions are unclear. Limited use of discourse markers.	Ideas lack organization, making the presentation hard to follow. Minimal or no use of discourse markers.
Range & accuracy of grammar	Grammar is accurate with minor errors that do not affect meaning. A variety of structures is used effectively.	Grammar is mostly accurate, with occasional errors. Limited range of structures but appropriate.	Frequent grammatical errors, but meaning is mostly understandable. Very limited range of structures.	Grammar errors frequently interfere with meaning. Little or no variety in structures.
Range & accuracy of vocabulary	Wide range of vocabulary used appropriately and accurately. Few or no errors.	Adequate range of vocabulary, with minor errors that do not affect meaning.	Limited range of vocabulary, with noticeable errors that sometimes affect meaning.	Very limited vocabulary, with frequent errors that make understanding difficult.