# Regression Models for Categorical Dependent Variables Using Stata

Third Edition



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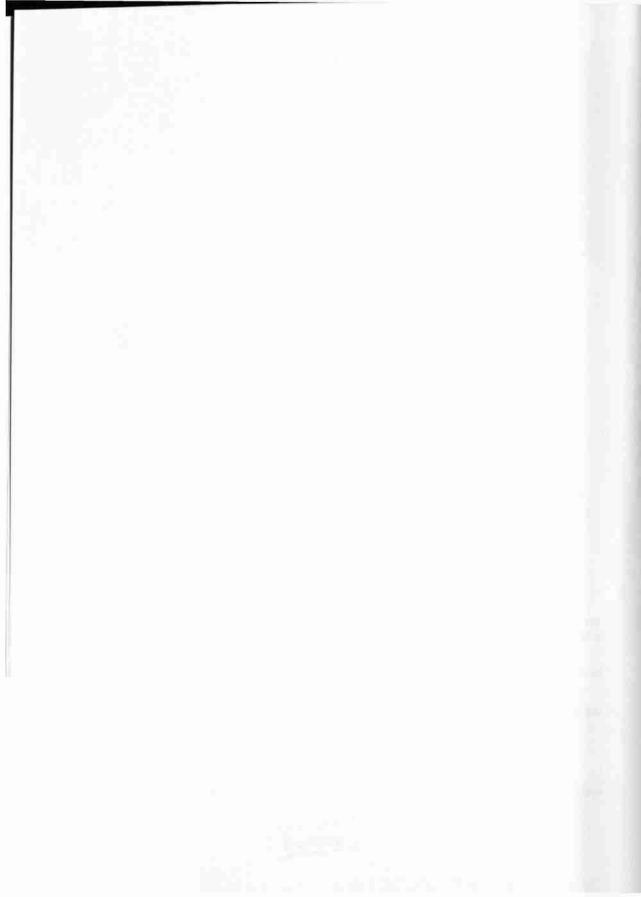
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# To our parents



	List	of figures xix				
	Pref	ace xxi				
[	Gei	neral information 1				
1	Introduction					
	1.1	What is this book about?				
	1.2	Which models are considered?				
	1.3	Whom is this book for? $\ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots 9$				
	1.4	How is the book organized?				
	1.5	The SPost software				
		1.5.1 Updating Stata				
		1.5.2 Installing SPost13				
		Uninstalling SPost9				
		Installing SPost13 using search 14				
		Installing SPost13 using net install	¢			
		1.5.3 Uninstalling SPost13	4			
	1.6	Sample do-files and datasets	E.			
		1.6.1 Installing the spost13.do package	ĕ			
		1.6.2 Using spex to load data and run examples	e.			
	1.7	Getting help with SPost 18	e)			
		1.7.1 What if an SPost command does not work?	ŀ			
		1.7.2 Getting help from the authors	ľ			
		What we need to help you	k			
	1.8	Where can I learn more about the models?				
2	Intr	aduction to Stata 23	\$			

2.1	The Stata interface										
2.2	Abbreviations										
2.3	3 Getting help										
	2.3.1	Online help									
	2.3.2	PDF manuals									
	2.3.3	Error messages									
	2.3.4	Asking for help									
	2.3.5	Other resources									
2.4	The wor	rking directory									
2.5	Stata fil	e types									
2.6	Saving (	output to log files									
2.7	Using a	nd saving datasets									
	2.7.1	Data in Stata format									
	2.7.2	Data in other formats									
	2.7.3	Entering data by hand									
2.8	Size lim	itations on datasets									
2.9	Do-files										
	2.9.1	Adding comments									
	2.9.2	Long lines									
	2.9.3	Stopping a do-file while it is running									
	2.9.4	Creating do-files									
	2.9.5	Recommended structure for do-files									
2.10	Using S	itata for serious data analysis									
2.11	Syntax	of Stata commands									
	2.11.1	Commands									
	2.11.2	Variable lists									
	2.11.3	if and in qualifiers									
	2.11.4	Options ,									
2.12	Manag	ing data									
	2.12.1	Looking at your data									

		2.12.2	Getting information about variables	47		
		2.12.3	Missing values	50		
		2.12.4	Selecting observations	51		
		2.12.5	Selecting variables	51		
	2.13	Creatin	g new variables	52		
		2.13.1	The generate command	52		
		2.13.2	The replace command $\ \ldots \ $	54		
		2.13.3	The recode command , , , , , , , , , , , , , , , , , , ,	55		
	2.14	Labelin	g variables and values	56		
		2.14.1	Variable labels	56		
		2.14.2	Value labels	57		
		2.14.3	The notes command	59		
	2.15	Global	and local macros	59		
	2.16	Loops using foreach and forvalues				
	2.17		8	63		
		2.17.1	The graph command $\ldots$	65		
	2.18	A brief	tutorial	73		
	2.19	A do-fil	le template	79		
	2.20		sion	81		
3	Esti	mation,	testing, and fit	83		
	3.1	Estima	tion	84		
		3.1.1	Stata's output for ML estimation	84		
		3.1.2	ML and sample size	85		
		3.1.3	Problems in obtaining ML estimates	85		
		3.1.4	Syntax of estimation commands	86		
		3.1.5	Variable lists	87		
			Using factor-variable notation in the variable list	87		
			Specifying interaction and polynomials	89		
			More on factor-variable notation	90		
		3.1.6	Specifying the estimation sample	93		

ix

			Missing data	93
			Information about missing values	95
			Postestimation commands and the estimation sample	98
		3.1.7	Weights and survey data	99
			Complex survey designs 10	00
		3.1.8	Options for regression models	92
		3.1.9	Robust standard errors	03
		3.1.10	Reading the estimation output	05
		3.1.11	Storing estimation results	07
			(Advanced) Saving estimates to a file	08
		3.1.12	Reformatting output with estimates table	11
	3.2	Testing		14
		3.2.1	One-tailed and two-tailed tests	15
		3.2.2	Wald and likelihood-ratio tests	15
		3.2.3	Wald tests with test and testparm	16
		3.2.4	LR tests with lrtest	18
			Avoiding invalid LR tests	20
	3.3	Measur	es of fit	20
		3.3.1	Syntax of fitstat	20
		3.3.2	Methods and formulas used by fitstat ,	23
		3.3.3	Example of fitstat	29
	3.4	estat p	ostestimation commands	30
	3.5	Conclu	sion	31
4	Met	hods of	interpretation 13	33
	4.1	Compa	ring linear and nonlinear models 13	33
	4.2	Approa	aches to interpretation	36
		4.2.1	Method of interpretation based on predictions 13	37
		4.2.2	Method of interpretation using parameters 1	38
		4.2.3	Stata and SPost commands for interpretation 13	38
	4.3	Predic	tions for each observation $\ldots \ldots $	38

х

	4.4	Predictions at specified values					
		4.4.1	Why use the $m^*$ commands instead of margins?	140			
		4.4.2	Using margins for predictions	141			
			Predictions using interaction and polynomial terms	146			
			Making multiple predictions	146			
			Predictions for groups defined by levels of categorical variables	150			
		4.4.3	(Advanced) Nondefault predictions using margins	153			
			The predict() option	153			
			The expression() option	154			
		4.4.4	Tables of predictions using mtable	155			
			mtable with categorical and count outcomes	158			
			(Advanced) Combining and formatting tables using mtable .	160			
	4.5	Margin	al effects: Changes in predictions	162			
		4.5.1	Marginal effects using margins	163			
		4.5.2	Marginal effects using mtable	164			
		4.5.3	Posting predictions and using mlincom	165			
		4.5.4	Marginal effects using mchange	166			
	4.6	Plottin	g predictions	171			
		4.6.1	Plotting predictions with marginsplot	171			
		4.6.2	Plotting predictions using mgen	173			
	4.7	Interp	etation of parameters	178			
		4.7.1	The listcoef command	179			
		4.7.2	Standardized coefficients	180			
		4.7.3	Factor and percentage change coefficients	184			
	4.8	Next s	teps	184			
11	Mo	dels fo	or specific kinds of outcomes	185			
5	Mod	lels for	binary outcomes: Estimation, testing, and fit	187			
	5.1	The st	atistical model	187			
		5.1.1	A latent-variable model	188			

xi

15	1411-0111-011	141.00
Con	$\tau e r$	11.52
COL	1.000	100

		5.1.2	A nonlinear probability model	
	5.2	Estima	tion using logit and probit commands	
		5.2.1	Example of logit model	
		5.2.2	Comparing logit and probit	
		5.2.3	(Advanced) Observations predicted perfectly	
	5.3	Hypot	hesis testing	
		5.3.1	Testing individual coefficients	
		5.3.2	Testing multiple coefficients	
		5.3.3	Comparing LR and Wald tests	
	5.4	Predic	ted probabilities, residuals, and influential observations 206	
		5.4.1	Predicted probabilities using predict	
		5.4.2	Residuals and influential observations using predict 209	
		5.4.3	Least likely observations	
	5.5	Measu	res of fit	
		5.5.1	Information criteria	
		5.5.2	Pseudo-R <sup>2</sup> 's	
		5.5.3	(Advanced) Hosmer–Lemeshow statistic	
	5.6	Other	commands for binary outcomes	
	5.7	Conclu	ision	
6	Mo	dels for	binary outcomes: Interpretation 227	
	6.1	Interp	retation using regression coefficients	
		6.1.1	Interpretation using odds ratios	
		6.1.2	(Advanced) Interpretation using y <sup>*</sup>	
	6.2	Margin	nal effects: Changes in probabilities	
		6.2.1	Linked variables	
		6.2.2	Summary measures of change	
			MEMs and MERs	
			AMEs	
			Standard errors of marginal effects	
		6.2.3	Should you use the AME, the MEM, or the MER? 244	

7

	6.2.4	Examples of marginal effects	246
		AMEs for continuous variables	248
		AMEs for factor variables	251
		Summary table of AMEs	252
		Marginal effects for subgroups	254
		MEMs and MERs	255
		Marginal effects with powers and interactions	259
	6.2.5	The distribution of marginal effects	261
	6.2.6	(Advanced) Algorithm for computing the distribution of effects	265
6.3	Ideal t	ypes	270
	6.3.1	Using local means with ideal types	273
	6.3.2	Comparing ideal types with statistical tests	274
	6.3.3	(Advanced) Using macros to test differences between ideal types	275
	6.3.4	Marginal effects for ideal types	278
6.4	Tables	of predicted probabilities	280
6.5	Second	l differences comparing marginal effects	285
6.6	Graph	ing predicted probabilities	286
	6.6.1	Using marginsplot	287
	6.6.2	Using mgen with the graph command	290
	6.6.3	Graphing multiple predictions	293
	6.6.4	Overlapping confidence intervals	297
	6.6.5	Adding power terms and plotting predictions	301
	6.6.6	(Advanced) Graphs with local means	303
6.7		usion	308
Mo		ordinal outcomes	309
7.1	The st	tatistical model	310
	7.1.1	A latent-variable model	310
	7.1.2	A nonlinear probability model	314
7.2	Estima	ation using ologit and oprobit	314

xiii

1	Υ.				
	1	ъr	ite.	$\mathbf{r}$	te
×.,	15	14	10.02	14)	uæ.

	7.2.1	Example of ordinal logit model $\ .$ , , , , , , , , , , , , , , , , , ,	315
	7.2.2	Predicting perfectly	319
7.3	Hypoth	esis testing	320
	7.3.1	Testing individual coefficients	321
	7.3.2	Testing multiple coefficients	322
7.4	Measu	es of fit using fitstat	324
7.5	(Advar	aced) Converting to a different parameterization	325
7.6	The pa	rallel regression assumption	326
	7.6.1	Testing the parallel regression assumption using oparallel	329
	7.6.2	Testing the parallel regression assumption using brant	330
	7.6.3	Caveat regarding the parallel regression assumption	331
7.7	Overv	iew of interpretation	331
7.8	Interp	reting transformed coefficients	332
	7.8.1	Marginal change in y <sup>*</sup>	332
	7.8.2	Odds ratios	335
7.9	Interp	retations based on predicted probabilities	338
7.1(	) Predic	ted probabilities with predict	339
7.1	1 Margi	nal effects	341
	7.11.1	Plotting marginal effects	344
	7.11.2	Marginal effects for a quick overview	350
7.1	2 Pred	icted probabilities for ideal types	351
	7.12.1	(the most become and the second secon	
			354
7.1		s of predicted probabilities	355
7.1	4 Plotti	ng predicted probabilities	359
7.1		ability plots and marginal effects	364
7.1	6 Less	common models for ordinal outcomes $\ldots \ldots \ldots \ldots$	370
	7.16.1	The stereotype logistic model	370
	7.16.2	9	371
	7.16.:	3 (Advanced) Predictions without using factor-variable notation	374

		7.16.4	The sequential logit model	378			
	7.17	Conclu	sion	382			
8	Mod	els for	nominal outcomes	385			
	8.1	The m	ltinomial logit model	386			
		8.1.1	Formal statement of the model	390			
	8.2	Estima	tion using the mlogit command $\ldots$ $\ldots$ $\ldots$ $\ldots$ $\ldots$ $\ldots$	390			
			Weights and complex samples	391			
			Options	391			
		8.2.1	Example of MNLM	392			
		8.2.2	Selecting different base outcomes	395			
		8.2.3	Predicting perfectly	397			
	8.3	Hypotl	nesis testing	398			
		8.3.1	mlogtest for tests of the MNLM	398			
		8.3.2	Testing the effects of the independent variables $\ldots \ldots$	399			
		8.3.3	Tests for combining alternatives	403			
	8.4	Indepe	ndence of irrelevant alternatives	407			
		8.4.1	Hausman–McFadden test of IIA	408			
		8.4.2	Small–Hsiao test of IIA $\hfill \ldots$	409			
	8.5	Measu	res of fit	411			
	8.6	Overview of interpretation					
	8.7	Predicted probabilities with predict					
	8.8	Margir	al effects	415			
		8.8.1	(Advanced) The distribution of marginal effects	420			
	8.9	Tables	of predicted probabilities	423			
		8.9.1	(Advanced) Testing second differences	425			
		8.9.2	(Advanced) Predictions using local means and subsamples .	428			
	8.10	Graph	ing predicted probabilities	432			
	8.11	Odds 1	atios	435			
		8.11.1	Listing odds ratios with listcoef	435			
		8.11.2	Plotting odds ratios	436			

xv

	8.12	(Advan	ced) Additional models for nominal outcomes	
		8.12.1	Stereotype logistic regression	
		8.12.2	Conditional logit model	
		8.12.3	Multinomial probit model with IIA	
		8.12.4	Alternative-specific multinomial probit	
		8.12.5	Rank-ordered logit model 475	
	8.13	Conclu	sion	
9	Mod	lels for	count outcomes 481	
	9.1	The Pe	bisson distribution	
		9.1.1	Fitting the Poisson distribution with the poisson command 483	
		9.1.2	Comparing observed and predicted counts with mgen 484	
	9.2	The P	oisson regression model	
		9.2.1	Estimation using poisson	
			Example of the PRM	
		9.2.2	Factor and percentage changes in $E(y \mid x)  \dots  \dots  490$	
			Example of factor and percentage change	
		9.2.3	Marginal effects on $E(y \mid x)$	
			Examples of marginal effects	
		9.2.4	Interpretation using predicted probabilities	5102
			Predicted probabilities using mtable and mchange 496	i.
			Treating a count independent variable as a factor variable . 498	
			Predicted probabilities using mgen	ß
		9.2.5	Comparing observed and predicted counts to evaluate model specification	
		9.2.6	(Advanced) Exposure time	ļ
	9.3	The n	egative binomial regression model	ŝ
		9.3.1	Estimation using nbreg	F
			NB1 and NB2 variance functions	ķ
		9.3.2	Example of NBRM	E
		9.3.3	Testing for overdispersion	

	9.3.4	Comparing the PRM and NBRM using estimates table	511
	9.3.5	Robust standard errors	512
	9.3.6	Interpretation using $\mathrm{E}(y \mid x)$	514
	9.3.7	Interpretation using predicted probabilities	516
9.4	Models for truncated counts		518
	9.4.1	Estimation using tpoisson and thbreg	521
		Example of zero-truncated model	521
	9.4.2	Interpretation using $\mathrm{E}(y \mid x)$	523
	9.4.3	Predictions in the estimation sample	524
	9.4.4	Interpretation using predicted rates and probabilities	525
9.5	(Advar	nced) The hurdle regression model	527
	9.5.1	Fitting the hurdle model	528
	9.5.2	Predictions in the sample	531
	9.5.3	Predictions at user-specified values	533
	9.5.4	Warning regarding sample specification	534
9.6	Zero-inflated count models		
	9.6.1	Estimation using zinb and zip	538
	9.6.2	Example of zero-inflated models	539
	9.6.3	Interpretation of coefficients	540
	9.6.4	Interpretation of predicted probabilities	541
		Predicted probabilities with mtable	542
		Plotting predicted probabilities with mgen	543
9.7	Comparisons among count models		
	9.7.1	Comparing mean probabilities	545
	9.7.2	Tests to compare count models	547
	9.7.3	Using countfit to compare count models	551
9.8	Conch	usion	558
References			561
Author index			569
Sul	bject ind	dex	573



# Figures

2.1	The Stata user interface	24
4.1	A simple linear model	134
4.2	A simple nonlinear model $\hdots$	136
5.1	Relationship between latent variable $y^*$ and $\Pr(y=1)$ for the BRM .	189
5.2	Relationship between the linear model $y^* = \alpha + \beta x + \varepsilon$ and the nonlinear probability model $\Pr(y = 1 \mid x) = F(\alpha + \beta x) \dots \dots \dots$	191
5.3	The distinction between an outlier and an influential observation	210
6.1	Marginal change and discrete change in the BRM	239
6.2	Overlapping confidence intervals compared with discrete change $\ . \ .$	300
7.1	Relationship between observed $y$ and latent $y^*$ in ORM with one independent variable	311
7.2	Plot of predicted probabilities and cumulative probabilities for the ordered logit model	362
9.1	The Poisson probability density function (PDF) for different rates	482



# Preface

As with previous editions, our goal in writing this book is to make it routine to carry out the complex calculations necessary to fully interpret regression models for categorical outcomes. Interpreting these models is complex because the models are nonlinear. Software packages that fit these models often do not provide options that make it simple to compute the quantities that are useful for interpretation; when they do provide these options, there is usually little guidance as to how to use them. In this book, we briefly describe the statistical issues involved in interpretation and then show how you can use Stata to make these computations.

While our purpose remains the same, this third edition is an almost complete rewrite of the second edition—almost every line of code in our SPost commands has been rewritten. Advances in computing and the addition of new features to Stata has expanded the possibilities for routinely applying more sophisticated methods of interpretation. As a result, ideas we noted in previous editions as good in principle are now much more straightforward to implement in practice. For example, while you could compute average marginal effects using commands discussed in previous editions, it was difficult and few people did so (ourselves included). Likewise, in previous editions, we relegated methods for dealing with nonlinearities and interactions on the right-hand side of the model to the last chapter, and our impression was that few readers took advantage of these ideas because they were comparatively difficult and error-prone to use.<sup>1</sup>

These limitations changed with the addition of factor variables and the margins command in Stata 11. It took us personally quite a while to fully absorb the potential of these powerful enhancements and decide how best to take advantage of them. Plus, Stata 13 added several features that were essential for what we wanted to do.

This third edition considers the same models as the second edition of the book. We still find these to be the most valuable models for categorical outcomes. And, as in previous editions, our discussion is limited to models for cross-sectional data. While we would like to consider models for panel data and other hierarchical data structures, doing so would at least double the size of an already long book.

<sup>1.</sup> Those who have read previous editions will note that this last chapter has been dropped entirely. In addition to covering linked variables of the right-hand side, that chapter also discussed adapting our commands to other estimation commands; however, this is now obsolete because margins works with most estimation commands. We also dropped the section on working effectively in Stata because Long's (2009) Workflow of Data Analysis Using Stata covers these topics in detail.

We note, however, that many of our SPost commands—such as mtable, mgen, and mchange (hereafter referred to as the m\* commands)—are based on margins and can be used with any model that is supported by margins. This is a substantial change from our earlier prchange, prgen, prtab, and prvalue commands, which only worked with the models discussed in the book. A second major improvement is that our m\* commands work with weights and survey estimation, because these are supported by margins.

SPost was originally developed using Stata 4 and Stata 5. Since then, our commands have often been enhanced to use new features in Stata. Sometimes these enhancements have led to code that was not as efficient, robust, or elegant as we would have liked. In SPost13, we rewrote much of the code, incorporated better returns, improved output, and removed obscure or obsolete features.

#### How to cite

Our commands are not officially part of Stata. We have written them in an effort to contribute to the community of researchers whose work involves extensive use of the models we cover. If you use our commands or other materials in published work, we ask that you cite our work in the same way that you cite other useful sources. We ask that you simply cite the book rather than providing different citations to different commands:

Long, J. S., and J. Freese. 2014. Regression Models for Categorical Dependent Variables in Stata. 3rd ed. College Station, TX: Stata Press.

#### Thanks

Hundreds of people have contributed to our work since 2001. We cannot possibly mention them all here, but we gratefully acknowledge them for taking the time to give us their ideas. Thousands of students have taken classes using previous editions of the books, and many have given us suggestions to make the book or the commands more effective.

In writing this third edition, several people deserve to be mentioned. Ian Anson and Trent Mize tested commands and provided comments on draft chapters. Tom VanHeuvelen ran labs in two classes that used early versions of the commands, helped students work around bugs, made valuable suggestions on how to improve the commands, provided detailed comments on each chapter, was a sounding board for ideas, and was an exceptional research assistant. Rich Williams gave us many suggestions that improved the book and our commands. He has a (sometimes) valuable gift for finding bugs as well. Scott Long gratefully acknowledges the support provided by the College of Arts and Sciences at Indiana University.

People at StataCorp provided their expertise in many ways. More than this, though, we are grateful for their engagement and support of our project. Jeff Pitblado was enor-

xxii

#### Preface

mously helpful as we incorporated factor variables and margins into our commands. His advice made our code far more compact and reliable. Vince Wiggins provided valuable advice on our graphing commands and helped us understand margins better. Lisa Gilmore, as always, did a great job moving the book from draft to print. Most importantly, discussions with David Drukker stimulated our thinking about a new edition and, as always, asked challenging questions that made our ideas better.

Illinois and Indiana August 2014 Jeremy Freese Scott Long

# Part I

# General information

Our book is about using Stata to fit and interpret regression models with categorical outcomes, with an emphasis on interpretation. The book is divided into two parts. Part I contains general information that applies to all the regression models that are then considered in detail in part II.

- Chapter 1 is a brief orienting discussion that also includes critical information about installing a collection of Stata commands, known collectively as SPost13, that we have written to facilitate the interpretation of regression models. Without these commands, you cannot do many of the things we suggest in later chapters.
- Chapter 2 includes an introduction to Stata for those who have not used the program or are just beginning to use it. In addition to this basic information on the Stata interface, the chapter includes an introduction to using macros, returns, and loops. Because these tools are used extensively in later chapters, we encourage more advanced Stata users to at least skim these sections.
- Chapter 3 considers issues of estimation, testing, and assessing fit that are common to all the models considered in later chapters. We discuss both the statistical issues involved and the Stata commands that carry out these operations. Readers already using Stata may be familiar with much of this material. Still, we think the chapter is worth at least a quick read through, paying particular attention to factor-variable notation, which is used extensively in later chapters.
- Chapter 4 considers commands and approaches to interpretation that are used with all the regression models in part II of the book. Most importantly, we discuss the margins command along with the mtable, mgen, and mchange commands we have written that use margins. You do not need to master this material on first reading, but you should at least skim each section so that you can return to relevant sections as you read later chapters.

Part II encompasses chapters 5–9 and is organized by the type of outcome being modeled. These chapters apply the methods introduced in chapters 3 and 4 using the package of commands we show you how to install in chapter 1. We must add some words of caution: First, we have not be able to test our commands with every margins-compatible estimation command. We have been encouraged that our commands have worked with other models we have used in our research. Nonetheless, if you use our m\* commands with other models, you should include the details option so that you can compare the output from margins with the summaries provided by our commands.

Second, margins is an extremely powerful command that has features for applications that we have not considered, such as experimental design. Our philosophy in designing our commands is to allow them to allow these options, which are passed along to margins to do the computation. Everything should work, but we have not been able to test every option. While we could have designed our commands to intercept all margins options that we have not tested, this seemed less useful than allowing you to try them. If you use options that are not discussed in the book, please let us know if you encounter problems.

Third, just because margins can compute a particular statistic does not mean that it is reasonable to interpret that statistic. It can estimate statistics that are valuable and appropriate for a given model, and it will also compute the same statistics for another model for which those statistics are inappropriate. The burden of what to compute is left with the user. This is more broadly true of margins: its great power and flexibility also put an extra burden of responsibility on the user for making sure results are interpreted correctly.

Another cost of the remarkable generality of margins is that very general routines are used to make computations. These routines are slower—sometimes much slower than routines that are optimized for a specific model. As a consequence, our earlier SPost commands (which we now refer to as SPost9), are actually much faster than the corresponding commands in SPost13. Interestingly, our m\* commands take about as long to run today as our earlier commands took a decade ago. While those moving from SPost9 to SPost13 might be put off by how much slower the commands are, we think the advantages are overwhelming. With each new release of Stata, margins is faster, and your computer is likely to be more powerful. For now, however, in our own research, we take advantage of Stata 13 where margins is noticeably faster and use Stata/MP to take advantage of multiple computing cores.

The new methods of interpretation that are possible using margins and our m\* commands sometimes require using loops and macros. They also require you to think carefully about how you want to compute predictions to interpret your model. We have marked some sections as Advanced to indicate that they involve more advanced methods of interpretation or require more sophisticated Stata programming. The box at the beginning of each of these sections explains what is being done in that section, why it is important, and when new users might want read the entire section. "Advanced" does not mean that the content of these sections is less valuable to some readers; indeed, we believe these sections include some of the most important contributions of this edition. Nor does it mean the commands are too difficult for substantive researchers. Rather, we think some readers might benefit from finishing the other sections in a chapter before reading the advanced sections.

We strongly encourage you to be at your computer so that you can experiment with the commands as you read. Initially, we suggest you replicate what is done in the book and then experiment with the commands. The spost13\_do packages (see section 1.6.1) will download to your working directory the datasets we use and do-files to reproduce most of the results in the book. In the examples shown throughout the book, we assume the commands are being run in a working directory in which the spost13\_do package has been installed. We have written the spex command (standing for "Stata postestimation examples"), which makes it simple to use the datasets and run the baseline estimation commands we use in the book. For example, the command spex logit downloads the data and fits the model we use as the baseline example for the binary logit model. After you type it, you are immediately ready to explore postestimation commands.

For each type of outcome that we consider in later chapters, we rely primarily on a single running example throughout. We have found this works best in teaching these materials. However, it does make selecting examples very challenging. We wanted examples to be interesting, accessible to diverse audiences, simple enough to follow easily without being trivial, representative of what you might find in other data, and illustrative of key points. In trying to balance these sometimes conflicting goals, we use examples that do not always make a compelling case for a particular method of interpretation. For example, an effect might be small or a plot rather uninteresting. We hope you will not decide on this basis that the method being illustrated will be ineffective with your data. A given method might not be effective in your application, but the nature of interpretation in nonlinear models is that you often need to try multiple approaches to interpretation until you find the one that is most effective. Of course, in some cases, the relationship you were expecting simply is not in the data you are analyzing. While we have tried dozens of variations and approaches to interpretation for each model, we cannot show them all. Just because we do not show a particular approach to interpretation for a given model does not imply that you should not consider that approach.

#### Conventions

We use several conventions throughout the book. Stata commands, variable names, filenames, and output are presented in a typewriter-style font like this. Italics are used to indicate that something should be substituted for the word in italics. For example, logit variablelist indicates that the command logit is to be followed by a list of variables.

When output from Stata is shown, the command you would type into Stata is preceded by a period (which is the Stata prompt). For example,

logit lfp age wc hc k5, nolog
 Logistic regression
 (output omitted)

Number of obs = 753

To reproduce the output, do not type the period before the command. If following along, only type those commands with a dot prompt. Commands without the dot prompt are just shown as examples. Also, as just illustrated, when we have deleted part of the output, we indicate this with *output omitted*. Keystrokes are set in this font. For example, Alt-f means that you are to hold down the Alt key while pressing the f key. The headings for sections that discuss advanced topics are indicated as Advanced.

We refer to entries in the Stata manuals by using the Stata convention in which the abbreviation for the manual is presented in brackets and the topic in boldface (for example, [R] logit). Typing help manuals in Stata will provide more information about these abbreviations.

The screenshots that we present are from Stata 13 for Windows. If you are using a different operating system or version, your screen might not look the same. See the StataCorp publication *Getting Started with Stata* for your operating system for further details.

#### The SPost commands

Many of the commands that we discuss are commands that we have written, and as such, they are not part of official Stata. To follow examples, you must install these commands as described in section 1.5. Although we assume you are using Stata 12 or later, most commands should work in Stata 11 (though we cannot support problems you might encounter in Stata 11).

Stata 13 added two features that we find extremely valuable. First, output for factor variables is much clearer. Second, it is possible to use margins to compute average discrete changes for variables that are not binary (full details are given in chapter 3).

The spost13\_ado package cannot be installed along with the older spost9\_ado. While the SPost9 commands asprvalue, case2alt, misschk, mlogplot, mlogview, praccum, prchange, prcounts, prgen, prtab, and prvalue have been dropped from SPost13, their functionality remains in other commands. The pr\* commands are replaced by the m\* commands. mlogplot and mlogview, written using Stata 7 graphics and dialog boxes, have been replaced by mlogitplot and the related mchangeplot commands. misschk is no longer needed because of the introduction of Stata's misstable command. The asprvalue and case2alt commands have been mostly superseded by changes Stata has made to fitting models with alternative-specific variables.

Still, if you have used SPost9, you might want to use some of the old commands. With this in mind, we created the spost9\_legacy package that includes commands that have been dropped. The versions of the commands in this package are not exactly the same as those in the spost9\_ado package, but they have the same syntax as the earlier commands. We cannot, however, provide technical support for this package. If you need to run the SPost9 commands as described in the second edition—for example, to continue work on a project using these commands—you should uninstall spost13\_ado and then install spost9\_ado.

### Getting help

We are gratified that many people have bought our book, but as a consequence, we receive many emails with questions. While we try to respond to everyone who contacts us, this is not always possible. Please read section 2.3 for information on the best way to resolve questions or problems as quickly as possible. We appreciate it.



# 1 Introduction

# 1.1 What is this book about?

Our book shows you effective and efficient ways to use regression models for categorical and count outcomes. It is a book about data analysis and is not a formal treatment of statistical models. To be effective in analyzing data, you want to spend your time thinking about substantive issues and not laboring to get your software to generate the results of interest. Accordingly, good data analysis requires good software and good technique.

Although we believe that these points apply to all data analyses, they are particularly important for the regression models that we examine. These models are nonlinear; consequently, the simple interpretations that are possible in linear models are no longer appropriate. In nonlinear models, the effect of each variable on the outcome depends on the level of all variables in the model. Because of this nonlinearity, which we discuss in detail in chapter 3, no method of interpretation can fully describe the relationships among the independent variables and the outcome. Rather, a series of postestimation explorations are needed to uncover the most important aspects of these relationships. If you limit your interpretations to the standard output of estimated slope coefficients, your interpretation will usually be incomplete and sometimes even misleading.

In the linear regression model (LRM), most of the work of interpretation is complete once the estimates are obtained. You simply read off the coefficients, which can be interpreted as follows: "For a unit increase in  $x_k$ , y is expected to increase by  $\beta_k$ units, holding all other variables constant." In nonlinear models, such as logit or negative binomial regression, additional computations are necessary after the estimates are obtained. Indeed, when interpreting nonlinear models, most of the work involves sometimes complex postestimation analyses, which are the focus of our book.

To make these computations, we use Stata's postestimation commands along with commands that we have written. Without these commands, the computations are time consuming and error-prone. All in all, it is not fun work, and it is tempting to limit your analyses to an uninformative table of parameter estimates. Fortunately, the commands we discuss in this book make sophisticated postestimation analysis routine and even enjoyable. Although these analyses can take a lot of work, our commands reduce the tedium so that you can focus on substantive issues.

## 1.2 Which models are considered?

Regression models analyze the relationship between an explanatory variable and an outcome variable while controlling for the effects of other variables. The LRM is probably the most commonly used regression model in the social sciences. A key advantage of the LRM is the ease of interpreting results. Unfortunately, this model applies only to cases in which the dependent variable is unbounded. Using the LRM when it is not appropriate may produce coefficients that are biased and inconsistent, and there is nothing advantageous about the simple interpretation of results that are incorrect. Fortunately, many appropriate models exist for categorical outcomes, and these models are the focus of our book. We cover models for four kinds of dependent variables: binary outcomes, ordinal outcomes, nominal outcomes, and count variables.

Binary outcomes have two values, such as whether a citizen voted in the last election, whether a patient was cured after receiving some medical treatment, or whether a respondent attended college. The regression models and commands we consider include binary logit (logit) and binary probit (probit).

Ordinal outcomes have more than two categories that are assumed to be ordered on a single, underlying dimension. For example, a survey might ask if you would be "very likely", "somewhat likely", or "not at all likely" to take a new subway to work, or if you agree with the president on "all issues", "most issues", "some issues", or "almost no issues". We focus on the ordered logit (ologit) and ordered probit (oprobit) models, but we also consider the sequential logit model (seqlogit), stereotype logistic regression (slogit), and the generalized ordered logit (gologit2), which is also appropriate for nominal outcomes.

Nominal outcomes also have more than two categories, but the categories are not ordered. Examples include the mode of transportation a person takes to work (for example, bus, car, train) or an individual's employment status (for example, employed, unemployed, out of the labor force). The primary model we consider is the multinomial logit model (mlogit) along with its counterpart, the multinomial probit model with uncorrelated errors (mprobit). We also review the related conditional logit model (clogit and asclogit), the alternative-specific multinomial probit with correlated errors (asmprobit), and the rank-ordered logit model (rologit).

Finally, count variables count the number of times something has happened, such as the number of articles written by a scientist or the number of patents a biotechnology company has obtained. We begin with the Poisson regression model (poisson), followed by the negative binomial regression model (nbreg), the zero-truncated Poisson and negative binomial models (tpoisson and tnbreg), the hurdle regression model, and lastly, the zero-inflated Poisson and negative binomial models (zip and zinb).

Although this book covers many models for different types of outcomes, they are all models for cross-sectional data. We do not consider models for survival or event-history data, even though Stata has a powerful set of commands for dealing with these data. We recommend Cleves et al. (2010) and the Stata Survival Analysis Reference Man-

#### 1.4 How is the book organized?

ual for more information on these types of models. Likewise, we do not consider any models for panel or other multilevel data, even though Stata contains commands for fitting these models. For additional information, see Rabe-Hesketh and Skrondal (2012), Cameron and Trivedi (2010), and the Stata Longitudinal-Data/Panel-Data Reference Manual.

# 1.3 Whom is this book for?

We expect that readers of this book will vary considerably in their knowledge of both statistics and Stata. With this in mind, we have tried to structure the book to accommodate the diversity of our audience. Minimally, however, we assume that you have a solid familiarity with the linear regression model and that you are comfortable using the basic features of the operating system of your computer. Although we have provided sufficient information about each model so that you can read each chapter without prior exposure to the models discussed, we strongly recommend that you do not use this book as your sole source of information on the models (see section 1.8 for reading recommendations). Our book will be most useful if you have already studied or are studying the models considered herein in conjunction with reading our book.

Ideally, you are running Stata 13 or later. Most of our examples will, however, run in Stata 11 and 12. If you are using a version of Stata earlier than Stata 11, we suggest that you instead use the second edition of our book (Long and Freese 2006). However, with the powerful new features in Stata 13 and the new methods of interpretation in this third edition, we hope you decide instead to upgrade your software. To make the most out of the book, you will need access to the Internet to download our commands, datasets, and sample programs (see section 1.5 for details). For information about obtaining Stata, see the StataCorp website at http://www.stata.com.

## 1.4 How is the book organized?

Chapters 2–4 introduce materials that are essential for working with the models we present in the later chapters:

- Chapter 2: Introduction to Stata reviews the basic features of Stata that are necessary to get new or inexperienced users up and running with the program. New users should work through the brief tutorial that we provide in section 2.18. This introduction is by no means comprehensive, so we include information on how to learn more about using Stata. Those who are familiar with Stata can skip this chapter, although even these readers might benefit from scanning it.
- Chapter 3: Estimation, testing, and fit reviews Stata commands for fitting models, testing hypotheses, and computing measures of model fit. Those who regularly use Stata for regression modeling might be familiar with much of this material; however, we suggest at least a quick review of the material. Most importantly,

you should read our detailed discussion of factor-variable notation, which was introduced in Stata 11. Understanding how to use factor variables is essential for the methods of interpretation presented in the later chapters.

Chapter 4: Methods of interpretation is an overview of various approaches to interpreting regression models. We introduce the margins command that is part of official Stata and the mtable, mgen, and mchange commands that are part of SPost13. This chapter is essential background before proceeding to part II. Study this chapter carefully, even if you are an advanced user. Readers new to Stata are likely to find that this chapter has more detail than initially needed; therefore, throughout the chapter, we suggest which sections you may wish to only skim on first reading.

Part II covers regression models for different types of outcomes.

- Chapters 5 and 6: Models for binary outcomes begin with an overview of how the binary logit and probit models are derived and how they can be fit. After the model has been fit, we show how to test hypotheses, compute residuals and influence statistics, and calculate scalar measures of model fit. Chapter 6 uses postestimation commands that assist in interpretation using predicted probabilities, discrete and marginal change in the predicted probabilities, and for the logit model, odds ratios. Because binary models provide a foundation on which many models for other kinds of outcomes are derived, and because these two chapters provide more detailed explanations of common tasks than later chapters do, we recommend reading these chapters carefully even if you are interested mainly in another type of outcome.
- Chapter 7: Models for ordinal outcomes presents the ordered logit and ordered probit models. We show how these models are fit and how to test hypotheses about coefficients. We also consider tests of a key assumption of both models, known as the parallel regression assumption. For interpreting results, we discuss methods similar to those described in chapter 6, and we also discuss interpretation in terms of a latent dependent variable. Methods of interpretation using predicted probabilities apply directly to models for nominal outcomes, so it is useful to familiarize yourself with these methods before proceeding to chapter 8. This chapter also details the implications of assuming that an ordinal model is appropriate for your outcome and recommends that you use models for nominal outcomes as part of your evaluation of ordinal models.
- Chapter 8: Models for nominal outcomes focuses on the multinomial logit model. We show how to test hypotheses that involve multiple coefficients and discuss tests of a key assumption known as the independence of irrelevant alternatives assumption. Methods of interpretation using predictions are identical to those for ordinal models. Interpretation using odds ratios is a simple extension of the methods introduced in chapter 6, although the multinomial logit model's many parameters make the process of interpretation much more complicated. To deal with

1.5 The SPost software

this complexity, we present a graphical method for summarizing the parameters. The multinomial probit model without correlated errors is discussed briefly, and then the multinomial logit model is used to explain the stereotype logit model. This model, which is often used with ordinal outcomes, also has applications with nominal outcomes. These models assume case-specific independent variables (each independent variable has one value for each observation). We end the chapter with a short review of models that also include alternative-specific data, in which some variables vary over the alternatives for each individual, such as an individual's similarity to each candidate in an election. We consider the conditional logit model and the alternative-specific multinomial probit model, the latter of which allows correlations between alternative-specific error terms. Lastly, we present the rankordered logistic regression model, which can be used when you have information about the ranking of outcomes as opposed to information about only the selected or most preferred outcome.

Chapter 9: Models for count outcomes begins with the Poisson and negative binomial regression models, including a test to determine which model is appropriate for your data. We also show how to incorporate differences in exposure time into parameter estimation. Next, we consider interpretation for changes in the predicted rate and changes in the predicted probability of observing a given count. The rest of the chapter deals with models that address problems associated with having too many zeros relative to what the model predicts or having no zeros at all. We start with zero-truncated models for which zeros are missing from the outcome variable, perhaps because of the way the data were collected. We then merge a binary model and a zero-truncated model to create the hurdle model. We also consider fitting and interpreting zero-inflated count models, which are designed to account for the many zero counts often found in count outcomes.

# 1.5 The SPost software

From our point of view, one of the best things about Stata is how easy it is to add your own commands. If Stata does not have a command you need or some command does not work the way you like, you can program a new command yourself, and it will work as if it were part of official Stata. We have created a suite of programs, referred to collectively as SPost13 (Stata postestimation commands for version 13), for the postestimation interpretation of regression models. These commands must be installed before you can try the examples in later chapters.

If you have used SPost before, read this! For this book, we completely rewrote our earlier SPost commands, which we will refer to as SPost9. If you have the spost9.ado package installed on your computer, you should uninstall it (details below) before you install the spost13\_ado package.

11

To get the most out of this book, you need to try each method using both the official Stata commands and our SPost13 commands. Ideally, you are running Stata 13 or later. If you are running Stata 11 or Stata 12, most of our examples will work, but a few valuable features new in Stata 13 will not be available. Before we discuss how to install our commands and update your software, we have suggestions for new Stata users, those with earlier versions of Stata, and those who used SPost9:

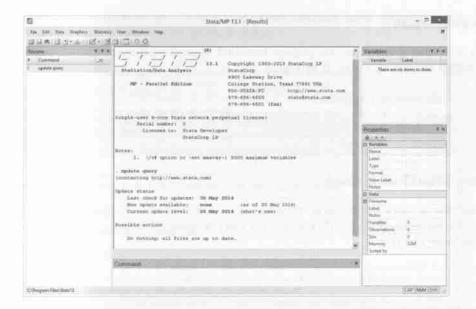
If you are new to Stata. If you have never used Stata, you might find the instructions in this section to be confusing. It might be easier if you skim the material now and return to it after you have read the introduction to Stata in chapter 2.

If you are using Stata 10 or earlier. The SPost13 commands used in this book will not with run with Stata 10 and earlier. You can use SPost9 contained in the spost9\_ado package, which is described in the second edition of our book (Long and Freese 2006). However, if you are investing the time to learn these methods, we think you are much better off upgrading your software so that you can use spost13\_ado.

If you are using an earlier version of SPost. Before using the spost13\_ado package, you must uninstall any earlier versions of SPost, such as the spostado package or the spost9\_ado package. SPost13 replaces our earlier prvalue, prtab, prgen, prchange, and praccum commands with the more powerful mtable, mgen, mchange, and mlistat commands based on Stata's remarkable margins command, which did not exist when the previous edition of this book was written. If you want to use our new commands but also want access to the SPost9 commands, you can install the spost9\_legacy package. Details are given below.

### 1.5.1 Updating Stata

Before you install SPost13, we strongly recommend that you update your version of Stata. This does not mean to upgrade to Stata 13, but rather to make sure you have the latest updates for whatever version of Stata you are running. You should do this even if you have just installed Stata because the DVD or download that you received might not have the latest changes to the program. When you are online and in Stata, you can update Stata by selecting **Check for Updates** from the **Help** menu; equivalently, you can type the command update query, as we did here:



This screen shows the update status and recommends an action. Our installation is up to date. If it was not, Stata would recommend an update and would provide instructions on how to do that.

# 1.5.2 Installing SPost13

We begin with some background of what happens when you install user-written commands in Stata. The good news is that once they are installed, these commands behave just like official Stata commands. Programs that add commands to Stata are contained in files that end in the extension .ado, which stands for automatic do-file. For example, listcoef.ado is the file that contains the command listcoef. When you type the command listcoef, Stata automatically runs listcoef.ado. The ado-files, along with supplementary files that might have other suffixes, are included as part of a package. In Stata, a package comprises a list of included files along with instructions on how to install them on your computer.

To install SPost13, you install the spost13\_ado package. We consider two methods for installation, but first we explain how to uninstall the spost9\_ado package.

#### Uninstalling SPost9

To determine if you have this package installed, type the command ado. If spost9\_ado is listed, you can uninstall it by typing

```
. ado uninstall spost9_ado
package spost9_ado from http://www.indiana.edu/~jslsoc/stata
    Distribution-date: 25Jul2012
(package uninstalled)
```

### Installing SPost13 using search

The search word command searches an online database wherein StataCorp keeps track of user-written additions to Stata. Typing search spost13\_ado opens a Viewer window that looks like this:

ud.	Viewer - search	spost13_ado	- 🗆 🗙
File Edit History	Help		
	Search spost13_ado	R	
search spost13_ad	io ×		-
4	and the second second	Dialog • T Alto Se	e + [ Jump To
search for spo	st13_ado	(manual: [R]	search)
Search of offi	cial help files, FAQs, Exampl	es, SJs, and STBs	
Web resources	from Stata and other users		
(contacting ht	tp://www.stata.com)		
	nd (Stata Journal and STB lis	(a - a)	
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Distribution and Freese Outcomes un www.indian spost9_legacy	on-date: 13May2014 / spost13_ (under preparation) / Regres sing Stata, 3rd Edition. / Su a.edu/-jslsoc/spost.htm / Sco from http://www.indiana.edu/~	ado ( SPost13 commands from Lor sion Models for Categorical pport tt Long (jslong@indiana.edu) s jslsoc/stata	ıg
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Distribution and Freese Outcomes un www.indianu spost9_legacy Distribution included in for Catego	<pre>on-date: 13May2014 / spost13_ (under preparation) / Regres sing Stata, 3rd Edition. / Su a.edu/~jslsoc/spost.htm / Sco from http://www.indiana.edu/~ on-date: 18Feb2014 / spost9_1 s spost13_ado. / From Long an rical Outcomes / using Stata,</pre>	ado   SPost13 commands from Lor sion Models for Categorical pport tt Long (jslong@indiana.edu) & jslspc/stata egacy   SPost9 commands not d Freeze, 2014, Regression Mode	
Distribution and Freese Outcomes un www.indianu spost9_legacy Distribution included in for Catego www.indianu	<pre>on-date: 13May2014 / spost13_ (under preparation) / Regres sing Stata, 3rd Edition. / Su a.edu/~jslsoc/spost.htm / Sco from http://www.indiana.edu/~ on-date: 18Feb2014 / spost9_1 s spost13_ado. / From Long an rical Outcomes / using Stata,</pre>	ado   SPost13 commands from Lor sion Models for Categorical pport tt Long (jslong@indiana.edu) & jslsoc/stata egacy   SPost9 commands not d Freese, 2014, Regression Mode 3rd Edition. / Support tt Long (jslong@indiana.edu) &	
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#### 1.5.2 Installing SPost13

When you click on spost13\_ado from http://www.indiana.edu/~jslsoc/stata, which is a blue link, a new Viewer window opens:

net describe spost13_ado, fromfX	♥ Dialog *   Abo Ste+  Jump To
	Distog *   Abo See +   Jump To
ckage spost13_ado from http://www.indiana.edu/-	-jslsoc/stata
TIE	
Distribution-date: 13May2014	and the second se
SCRIPTION/AUTHOR(S)	
spost13 ado   SPost13 commands from Long at	nd Freese (under preparation)
Regression Models for Categorical Outcomes	
Support www.indiana.edu/-jslsoc/spost.htm	
Scott Long (jslong@indiana.edu) & Jeremy Fr	reese (jfreese@northwestern.edu)
ISTALLATION FILES	(click here to install)
spost13_ado/mlogitplot.ado	
spost13_ado/mlogitplot.sthlp	
spost13_ado/_orme_data.ado	
spost13_ado/_orme_data_getmatrix.ado	
spost13_ado/_orme_data_getme.ado	
spost13_ado/_orme_data_getor.ado	
spost13_ado/_orme_data_plotpairs.ado	
spost13_ado/_orme_data_plotvariables.ado	
spost13_ado/_orme_graph.ado	
spost13_ado/_orme_syntax.ado	
spost13_ado/orplot.ado	

Click on the linked text that says (click here to install). After a delay during which files are downloaded, Stata will respond with one of the following messages:

- installation complete means that the package has been successfully installed and that you can now use the commands. Just above the installation complete message, Stata tells you the directory where the files were installed.
- all files already exist and are up to date means that your system already has the latest version of the package. You can now use the commands.

- the following files exist and are different indicates that your system already has files with the same names as those in the package being installed and that the existing files differ from those in the package. The names of the differing files are listed, and you are given several options. Most likely, the files listed are earlier versions of our programs, so you should select the option Force installation replacing already-installed files. This is not as ominous as it sounds. Because the files on our website are the latest versions, you want Stata to replace your current files with these new files.
  - cannot write in directory directoryname means that you do not have write privileges to the directory where Stata is trying to install the files. This usually occurs only when you are using Stata on a network. We recommend that you contact your network administrator and ask whether our commands can be installed using the instructions given above. If you cannot wait for a network administrator to install the commands or to give you the needed write access, you can install the programs to any directory where you do have write permission, including a flash drive or your personal directory on a network. For example, suppose that you want to install SPost13 to your directory called d:\username (which can be any directory where you have write access). You should use the following commands:

```
. cd d:\username
d:\username
. mkdir ado
. sysdir set PERSONAL "d:\username\ado"
. net set ado PERSONAL
. net search spost
(contacting http://www.stata.com)
```

Then follow the installation instructions provided above for installing SPost13. If you get the error "could not create directory" after typing mkdir ado, you probably do not have write privileges to the directory.

If you install ado-files to your own directory, then each time you begin a new Stata session you must tell Stata where these files are located. You do this by typing sysdir set PERSONAL *directoryname*, where *directoryname* is the location of the ado-files. For example,

. sysdir set PERSONAL d:\username\ado

#### Installing SPost13 using net install

You can also install the spost13 ado package entirely from the Command window. If the method listed above does not work, the following steps might. While online, type

. net from http://www.indiana.edu/-jslsoc/stata/

Available packages will be listed in the Results window. You can click on spost13\_ado and follow the instructions, or you can type . net install spost13\_ado

net get can be used to download supplementary files (for example, datasets and sample do-files) from our website. For example, to download the package spost13\_do (discussed below), type

. net get spost13\_do

These files are downloaded to the current working directory (see chapter 2 for a full discussion of the working directory).

### 1.5.3 Uninstalling SPost13

If you want to uninstall our commands, simply type ado uninstall spost13\_ado. When things do not seem to work right, our first suggestion is to uninstall spost13\_ado and then reinstall it.

# 1.6 Sample do-files and datasets

Although we hope you will soon be using the methods in the book with your own data, we think it is valuable to first reproduce our examples and then modify them to try new things. To facilitate this, we have written the spex command (included in spost13\_ado), which makes it easy to load our data and run our baseline models. We also created the spost13\_do package, which lets you download the data and do-files for each chapter.

### 1.6.1 Installing the spost13\_do package

The spost13\_do package contains the datasets used in the book along with do-files that reproduce most of the analyses. The do-files have names like rm3ch9-count.do and contain comments that link the commands to sections of the book. To download these files to your working directory, while in Stata and online, type search spost13\_do. In the Viewer window that opens, click on the blue link spost13\_do from http://www.indiana.edu/~jslsoc/stata. A new Viewer window will open, and you can follow the instructions to download the files.

In the examples shown throughout the book, we assume the commands are being run from within a working directory in which the spost13\_do package has been installed. These do-files assume that you are using Stata 13.1. If you are using Stata 12, install the spost13\_do13 package instead.

### 1.6.2 Using spex to load data and run examples

Experimenting with the postestimation commands that we discuss requires that you have first fit the appropriate model. In our examples, we show you how to open a dataset and fit models as you would if you were working with your own data. Accordingly, we begin with a use command to load the data and then use an estimation command, such as logit, to fit the model.

To make it simpler for you to experiment with the methods in later chapters, we have written the command spex (Stata postestimation examples). Typing spex commandname will produce our primary example for that estimation command. If you type spex logit, for example, Stata will automatically load the data and fit the model that serves as our main logit example. Alternatively, you can specify the name of any dataset that we use (spex datasetname), and spex will load those data but not fit any model. By default, spex looks for the dataset on our website. If it does not find the dataset there, it will look in the current working directory and all the directories where Stata searches for ado-files. For more information, type help spex.

The running examples in this edition of the book are different from those used in the second edition. If you want to run the earlier examples, use the spex9 command. For example, spex9 logit runs the logit example that was used with spost9\_ado.

# 1.7 Getting help with SPost

Because things do not always work as intended and commands that we say will work might not, we have some troubleshooting recommendations for you. We ask you to please read this section carefully to try to resolve any problems you may be experiencing with SPost13. If none of these suggestions fixes the issue, you can then contact us.

# 1.7.1 What if an SPost command does not work?

We assume here that you have installed SPost13 but that some of or all the commands do not work. Here are some things to consider:

- Make sure Stata is properly installed and up to date. Typing verinst will verify that Stata has been properly installed. Typing update query will tell you whether the version you are running is up to date and what you should do next. If you are running Stata over a network, your network administrator may need to do this for you. See [U] 28 Using the Internet to keep up to date and [R] update.
- Make sure SPost13 is up to date. Type adoupdate, update to check, or uninstall spost13\_ado and then reinstall it.
- 3. If you get the error message unrecognized command, there are several possibilities.
  - a. If the command used to work, consider whether you are working on a different computer or station in a computer lab, User-written programs must be installed on each machine that you use.
  - b. If you sent a do-file using SPost13 commands to another person who cannot get the commands to work, that person should verify he or she has SPost13 installed. Your do-file will not work with SPost9.

- c. If you get the error message unrecognized command: strangename after typing one of our commands, where strangename is not the name of the command that you typed, it means that Stata cannot find an ancillary ado-file that the command needs. We recommend that you uninstall the spost13\_ado package and then reinstall it.
- If you get an error message that you do not understand, click on the blue return code beneath the error message for more information about the error.
- 5. Often, what appears to be a problem with one of our commands is actually a mistake the user has made. We know this because we make these mistakes, too. For example, make sure that you are not using = when you should be using ==.
- 6. Because our commands are for use after you have fit a model, they will not have the information needed to operate properly if Stata was not successful in fitting your model. Our commands should trap such errors but sometimes do not, so make sure there were no problems with the last model fit.
- 7. Irregular value labels can cause commands to fail. Where possible, we recommend using labels that have fewer than eight characters and contain no spaces or special characters other than underscores (\_). If you are having problems and your variables do not meet this standard (especially the labels for your dependent variable), then try changing your value labels with the label command (details are given in section 2.15).
- 8. Unusual values of the outcome categories can also cause problems. For ordinal or nominal outcomes, some of our commands require that all the outcome values be integers between 0 and 99. The behavior of some official Stata commands can also be confusing when unusual values are used. For these types of outcomes, we strongly recommend using consecutive integers starting with 1.

#### 1.7.2 Getting help from the authors

If you have tried everything we recommended in section 1.7.1 and you are still encountering an error, the next step is to contact us. We hear from hundreds of readers and do our best to help. To make this easier for us, please carefully follow the suggestions in this section.

We encourage you to start by reviewing William Gould's blog entry "How to successfully ask a question on Statalist" (2010). His advice will increase your chances of getting your question answered, either from the Statalist, from us, or elsewhere. In addition, we have found that in the process of carefully preparing a question, we often find the solution ourselves.

Here are other suggestions to make it easier for us to answer your question, which will also increase your chances of getting a prompt answer:

- Check http://www.indiana.edu/~jslsoc/spost.htm and http://www.indiana.edu/~jslsoc/spost.help.htm for advice on what to try before contacting us. There might be recent information that solves your problem.
- Make sure that both Stata and spost13\_ado are up to date. We keep repeating this because it is the most common solution to problems our readers bring to us.
- Look at the sample files in the spost13\_do package. It is sometimes easiest to figure out how to use a command by seeing how others use it. Try what you are doing on one of our datasets and see if you can reproduce it.
- 4. If you still have a problem, send us the information described in the next section.

#### What we need to help you

To solve your problem, we need to be able to reproduce it. Simply describing the problem rarely is sufficient. Please send us the following:

- A do-file that reproduces the problem (see a sample do-file at the end of this section).
  - a. Include your name, email address, and a description of the problem.
  - b. Begin with the commands about and spost13which, which displays the versions of software you are using.
  - c. Include the results of summarize used in the analysis (not all variables in the dataset) and the results of tabulate for categorical variables.
  - d. Include only the commands needed to reproduce or explain the problem. Remove all unrelated commands.
  - e. Remove all references to specific directories, such as log using c:\data\project3\problem, text or use c:\data\project3\sample.dta. Our computer will not have your directory structure, so your do-file will not run on our computer. The do-file should read the data from the working directory and save the log file to the working directory.
- 2. The dataset used by the do-file. This should be a small dataset extracted from the full dataset you are using. Only send the variables used in your do-file and create a dataset with only a subset of your observations (assuming, of course, that the error is reproduced with the smaller sample).
- A plain text log file showing the error. Do not send the log in SMCL format. To avoid this, add the text option to your log command, for example, log using myproblem.log, text replace.

Send this information to jslong@indiana.edu or jfreese@northwestern.edu.

#### 1.8 Where can I learn more about the models?

Here is an example of what a do-file might look like:

```
capture log close
log using yourname.log, text replace
* mtable generates a variable not found error.
* scott long - jslong@indiana.edu - 2014-05-09
about
spost13which
use jslong-error.dta
logit y x1 x2
* the following command causes the error
mtable x1, at(x2=(1(1)3))
log close
```

# 1.8 Where can I learn more about the models?

If you want to learn more about the regression models that are covered in this book, we recommend the following valuable sources:

- Cameron, A. C., and P. K. Trivedi. 2005. Microeconometrics: Methods and Applications. New York: Cambridge University Press. This is an excellent introduction to the methods and models discussed in this book, as well as models for panel data.
- Cameron, A. C., and P. K. Trivedi. 2010. Microeconometrics Using Stata. Rev. ed. College Station, TX: Stata Press. This companion to Microeconometrics: Methods and Applications (Cameron and Trivedi 2005) shows how to use Stata for crosssection and panel models.
- Cameron, A. C., and P. K. Trivedi. 2013. Regression Analysis of Count Data. 2nd ed. Cambridge: Cambridge University Press. This is a definitive reference about count models.
- Hardin, J. W., and J. M. Hilbe. 2012. Generalized Linear Models and Extensions. 3rd ed. College Station, TX: Stata Press. This is a thorough review of the generalized linear model (or GLM) approach to modeling and includes detailed information about using these models with Stata.
- Hosmer, D. W., Jr., S. Lemeshow, and R. X. Sturdivant. 2013. Applied Logistic Regression. 3rd ed. New York: Wiley. This book, written primarily for biostatisticians and medical researchers, considers logit models for binary, ordinal, and nominal outcomes. The authors often discuss how their recommendations can be executed using Stata.
- Long, J. Scott. 1997. Regression Models for Categorical and Limited Dependent Variables. Thousand Oaks, CA: Sage. This book provides more details about the models discussed in our book.

- Train, K. 2009. Discrete Choice Methods with Simulation. 2nd ed. New York: Cambridge University Press. This is a thorough review of a wide range of models for discrete choice and includes details on new methods of estimation using simulation.
- Wooldridge, J. M. 2010. Econometric Analysis of Cross Section and Panel Data. 2nd ed. Cambridge, MA: MIT Press. This is a comprehensive review of econometric methods for cross-section and panel data.

# 2 Introduction to Stata

This book is about fitting and interpreting regression models using Stata; to earn our pay, we must get to these tasks quickly. With that in mind, this chapter is a relatively concise introduction to Stata 13 for those with little or no familiarity with the software. Experienced Stata users can skip this chapter, although a quick reading might be useful. We focus on teaching the reader what is necessary to work through the examples later in the book and to develop good working techniques when using Stata for data analysis. These discussions are not exhaustive; often, we show you either our favorite approach or the approach that we think is simplest. One of the great things about Stata is that there are usually several ways to accomplish the same thing—so if you find a better way than what we have shown you, use it!

You cannot learn how to use Stata simply by reading. We strongly encourage you to try the commands as we introduce them. We have also included a tutorial in section 2.18 that covers the basics of using Stata. Indeed, you might want to try the tutorial first and then read our detailed discussions of the commands.

The screenshots in this chapter were created in Stata 13.1 running under Windows using the default windowing preferences. If you have changed the defaults or are running Stata under Unix or Mac OS, your screen might look slightly different. Those of you new to Stata, regardless of the operating system you are using, should examine the appropriate *Getting Started* manual, available in PDF format with your copy of Stata, for further details: *Getting Started with Stata for Mac, Getting Started with Stata for Unix,* or *Getting Started with Stata for Windows.* How to access this and other documentation from within Stata is discussed in section 2.3.2.

For further instruction beyond what is provided in this chapter, look at the resources listed in section 2.3. We assume that you know how to load Stata on the computer you are using and that you are familiar with your computer's operating system. By this, we mean that you should be comfortable copying and renaming files, working with subdirectories, closing and resizing windows, selecting options with menus and dialog boxes, and so on.

# 2.1 The Stata interface

Figure 2.1 shows what Stata looks like after several commands have been entered and data have been loaded into memory. The five main windows that you will use most often are the Review, Results, Command, Variables, and Properties windows. Except for the large Results window, each has its name listed in its title bar. There are also other, more specialized windows, such as the Viewer, Data Editor, Variables Manager, Do-file Editor, Graph, and Graph Editor windows.

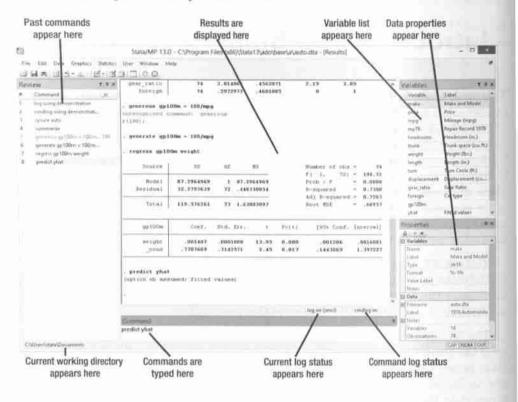


Figure 2.1. The Stata user interface

- The Command window is where you type commands that are executed when you press Enter. As you type commands, you can edit them at any time before pressing Enter. Pressing Page Up brings the most recently used command into the Command window, where you can edit it and then press Enter to run the modified command.
- The Results window echoes the command typed in the Command window (the commands are preceded by a ".", called the dot prompt, as shown in figure 2.1) and then displays the output from that command. Within the window, you can highlight text and right-click on that text to see options for copying the highlighted text. The Copy Table option copies the selected lines to the Clipboard, and Copy Table as HTML allows you to copy the selected text as an HTML table (see page 114 for more information). You also have the option to print the contents of the window. Only the most recent output is available this way; earlier

#### 2.1 The Stata interface

lines are lost unless you have saved them to a log file (discussed below). Details on setting the size of the scrollback buffer are given below.

- The Review window lists the commands that have been typed in the Command window. If you click on a command in this window, it is pasted into the Command window, where you can edit it and then press Enter to run the modified command. If you double-click on a command in this window, the command is immediately executed.
- The Variables window lists the names and labels of all the variables for the dataset in memory. If you click on a variable in this window, information about it is shown in the Properties window. If you double-click on a variable in this window, its name is pasted into the Command window.
- The Properties window lists attributes of the most recently selected variable and of the dataset as a whole. For example, under the Data tab, you can see at a glance how many variables and observations are in your dataset.

The Command and Results windows illustrate Stata's origins in a command-based system. That is, you tell Stata what to do by typing commands that consist of one line of text and then pressing Enter. At the same time, there is a graphical user interface (GUI) for accessing virtually all commands. At the risk of seeming old-fashioned, however, we greatly prefer the command-based interface. Although it can take longer to learn, you will find it much faster to use once you do learn it. If you currently prefer using pull-down menus, stick with us, and you will likely change your mind. Also, although we first consider entering only one command at a time, in section 2.9, we show you how to run a series of commands at once, which is vital to doing serious work in Stata and requires moving beyond the GUI to do-files.

This is not to say that we never use the mouse when using Stata. For example, some important tasks can be performed by clicking on icons on the toolbar at the top of the screen. For example, if you click on the **Data Editor (Browse)** button,  $\square$ , Stata opens a spreadsheet for examining your data. Instead of clicking on the icon, you could have done the same thing by typing **browse** in the Command window.

You can also use menus and dialogs to create commands. At the top of figure 2.1 are a series of menus, beginning with File, then Edit, and so on. The Data, Graphics, and Statistics menus provide point-and-click access to almost every command in Stata. For example, instead of typing the poisson command for the Poisson regression model that is discussed in chapter 9, you could select Statistics > Count outcomes > Poisson regression, which displays this dialog:

25

Dependent variable:	Independent valubles:	
	Suppress constant term	v
Options		
<ul> <li>Exposure variable</li> <li>W</li> </ul>	O Offset variable:	
Constraints:		
		<ul> <li>Manage</li> </ul>
Keep collinear variab	les (sandy used)	

This dialog box gives you access to all the options for the poisson command and allows you to select variables. After you construct your command in the dialog box, you click on **Submit** to send the command to the Command window and execute it. We find this feature especially useful for making graphs, because the options for making graphs are many and can be hard to remember. If we use dialog boxes to make a good approximation of the graph we want, Stata will put the syntax in the Results window. We can then copy and tweak the syntax to get our graph just right. We illustrate doing this below.

We urge you to get used to working in Stata by entering commands. It is ultimately much faster. It also makes things much easier to automate later, which is key to doing work that you can reproduce and modify in the future because you have a complete record of the commands used to create your results. Consequently, we describe things below mainly in terms of commands.

That said, we also encourage you to explore the tasks available through menus and the toolbar and to figure out what combination of dialogs and commands works most easily and efficiently for you.

#### Changing the scrollback buffer size

How far back you can scroll in the Results window is controlled by the command

#### set scrollbufsize #

where  $10,000 \le \# \le 2,000,000$ . By default, the buffer size is 200,000 bytes. When you change the size of the buffer using set scrollbufsize, the change will take effect the next time you launch Stata. This means that if you are trying to look at earlier results and realize your scroll buffer setting is too small, you will have to relaunch Stata and rerun your analyses. Unless computer memory is a problem, we recommend you set the buffer to its maximum.

#### 2.3.1 Online help

Tip: Changing defaults. If you type help set, you can get an idea of the range of different parameters that users may set in Stata. Many of these can be switched permanently by adding the permanently option. For preferences that cannot be set permanently in this way, you could enter the command to reset the parameter at the start of each Stata session, but it is easier to add all the commands to reset parameters to profile.do, a file that is automatically run each time Stata begins. See [GS] B.3 Executing commands every time Stata is started for details.

# 2.2 Abbreviations

Commands and variable names often can be abbreviated. For variable names, the rule is easy: Any variable name can be abbreviated to the shortest string that uniquely identifies it. For example, if there are no other variables in memory that begin with a, the variable age can be abbreviated as a or ag. If you have the variables income and income2 in your data, neither of these variable names can be abbreviated.

There is no general rule for abbreviating commands, but as you might expect, typically the most common and general command names can be abbreviated. For example, four of the most often used commands are summarize, tabulate, generate, and regress, and these can be abbreviated as su, ta, g, and reg, respectively. Although very short abbreviations are easy to type, they can be confusing when you are getting started. Accordingly, when we use abbreviations, we stick with at least three-letter abbreviations.

# 2.3 Getting help

We briefly review here the many ways to get help as you use Stata. If you need more information about getting help, type the command help help, read the information that appears in a Viewer window, and click on anything shown in blue type that sounds interesting. (Text shown in blue in the Viewer or Results window is a link to additional information.)

### 2.3.1 Online help

If you find our description of a command incomplete, or if we use a command that is not explained, you can use Stata to find more information. Use the help command when you know the name of the command you want more information about. For example, help regress pulls up information about the regress command. The search command is more general: you are given a list of references related to your search. For example, search regress lists over 100 references with information about "regress" in Stata manuals, the Stata website (including frequently asked questions, or FAQs), and articles from the *Stata Journal* (often abbreviated SJ). search even provides information about related user-written commands that are not part of official Stata. The search command is so useful for tracking down information that we encourage you to type help search and read more about how it works. Alternatively, see [GS] 4 Getting help in the Stata documentation.

# 2.3.2 PDF manuals

The Stata manuals are extensive, and it is worth taking an hour to browse them to get an idea of the many features available in Stata. The manuals come as PDF files that you can access from within Stata through the menu system. Select the menu item  $Help \rightarrow PDF$  Documentation to open a list of all the Stata manuals, which you can then browse individually by clicking on the one you want to open. You can also easily access a specific manual entry from its help file. Suppose you type the command help regress. In the Viewer window that opens, you will see in blue [R] regress — Linear regression. If you click on this link, a PDF of the Stata Base Reference Manual will open to the entry for the regress command. Within the manuals, you will find many cross-references in the form of clickable links that allow you to browse easily among related topics. See [GS] 4 Getting help and [U] 1.2 The User's Guide and the Reference manuals for further details.

In general, we find that learning how to read the manuals and use the help system is more efficient than asking someone, and it allows you to save your questions for the really hard stuff. For those new to Stata, we recommend Stata's *Getting Started* manual (which is specific to your platform) and the first part of the *Stata User's Guide*. As you become more acquainted with Stata, the manuals will become increasingly valuable for detailed information about each command, including a discussion of the statistical theory related to the command and references for further reading.

# 2.3.3 Error messages

If you type an incorrect command, an error message appears in the Results window. The message is printed in red, along with a return code (for example, r(199)) listed in blue. Clicking on the return code provides a more detailed description of the error. Although error messages often can be helpful in resolving a problem, sometimes they are terse and even misleading. Stata knows how to understand a correct command but does not necessarily know what an incorrect command is trying to do. For additional information on debugging Stata programs, see Long (2009).

# 2.3.4 Asking for help

Sometimes, despite your best efforts, your program still will not work. Before you ask someone for help, take a few minutes to review William Gould's blog entry "How to successfully ask a question on Statalist" (2010). His advice will increase your chances of getting your question answered, either from the Statalist, from us, or elsewhere. In addition, we have found that in the process of carefully preparing a question, we often find the solution ourselves. With this in mind, if you have questions about this book or the SPost commands, we suggest that you carefully read section 1.7 before contacting us. Thank you.

### 2.3.5 Other resources

The Stata website (http://www.stata.com) contains useful resources, including links to tutorials, an extensive FAQ section that discusses both introductory and advanced topics, and information about NetCourses and short courses. StataCorp has free tutorial videos on their YouTube channel (http://www.youtube.com/user/statacorp) that cover a variety of topics of interest. Another excellent resource is UCLA's Institute for Digital Research and Education at http://www.ats.ucla.edu/stat/stata/.

A Stata forum known as Statalist is not run by StataCorp, but many programmers and statisticians from StataCorp participate. This forum (http://www.statalist.org/) is a wonderful resource for information on Stata and statistics. You will often find that your questions have already been asked and answered by someone in the past, but you can submit your questions and often receive answers quickly. Monitoring the forum is also a good way to pick up insights from Stata veterans.

We also recommend Long's (2009) book on managing the workflow of data analysis projects. Chapter 3 of that book has a detailed discussion of how to use do-files effectively to efficiently produce results that can be reproduced. Chapter 4 extends the discussion of Stata automation that we only touch upon in our book.

# 2.4 The working directory

The working directory is the default directory for any file operations, such as using data, saving data, or logging output. If you type cd or pwd in the Command window, Stata displays the name of the current working directory (see help cd or [D] cd). To load a data file stored in the working directory, you simply type use *filename* (for example, use binlfp4). If a file is not in the working directory, you must specify the full path (for example, use d:\spostdata\examples\binlfp4). At the beginning of each Stata session, we like to change our working directory to the directory where we plan to work, because this is easier than repeatedly entering the path name for the directory. For example, typing cd d:\spostdata changes the working directory to d:\spostdata. If the directory name includes spaces, you must put the path in quotation marks (for example, cd "d:\my work\").

Stata's menu system allows you to change the working directory from the File menu. As always, when you use the menus to do this, the Stata command will appear in the Results window. You can then copy and paste this command into your do-files (described below) to automate the process. Stata also allows you to select a file from your computer via  $File \rightarrow Filename...$ ; selecting a file this way simply pastes the full directory path and filename into the Command window for you so that you can easily copy it.

You can list the files in your working directory by typing dir or 1s. With these commands, you can use the \* wildcard. For example, dir \*.dta lists all files with the extension .dta and so is a quick way to obtain a list of all the Stata data files in your working directory.

As we mentioned in chapter 1, the commands used in the examples in this book are available in the package spost13\_do, which you can find and download by typing search spost13. When working through our examples, we do not specify a path when opening data files, because we assume those data files are already in your working directory.

# 2.5 Stata file types

Stata uses and creates many types of files, which are distinguished by extensions at the end of the filename. A full list of file extensions used in Stata is available by typing help extensions. The extensions you are likely to encounter are the following:

- .ado Programs that add commands to Stata, such as the SPost commands.
- .do Script or batch files that contain Stata commands.
- .dta Data files in Stata's format.
- .gph Graphs saved in Stata's proprietary format.
- .log Output saved as plain text by the log using command.
- .smcl Output saved in the SMCL format by the log using command.

The most important of these for a new user are the .smcl, .log, .dta, and .do files, all of which we will cover in the sections that follow.

# 2.6 Saving output to log files

Stata does not automatically save the output from your commands, it only shows the output in the Results window. To save your output to print or examine later, you must open a log file. Once a log file is opened, both the commands and the output they generate are saved in that log file. Because the commands are recorded, you can tell exactly how the results were obtained. The syntax for the log command is

```
log using filename [, append replace [smcl|text]]
```

By default, the log file is saved to your working directory. You can save it to a different directory by typing the full path (for example, log using d:\project\mylog, replace). 2.6 Saving output to log files

#### Options

- append specifies that if the file exists, new output should be added to the end of the existing file.
- replace indicates that you want to replace the log file if it already exists. For example, log using mylog creates the file mylog.smcl. If this file already exists, Stata generates an error message. So, you could use log using mylog, replace, and the existing file would be overwritten by the new output.

smcl and text specify the format in which the log is to be recorded.

- smcl, the default option, requests that the log be written using the Stata Markup and Control Language (SMCL) with the file suffix .smcl. SMCL files contain special codes that add solid horizontal and vertical lines, bold and italic typefaces, and hyperlinks to the Results window. The disadvantage of SMCL is that the special features can be viewed only within Stata. If you open a SMCL file in a text editor, your results will appear amidst a jumble of special codes.
- text specifies that the log be saved as plain text (ASCII), which is the preferred format for loading the log into a text editor for printing. Instead of adding the text option (for example, log using mywork, text), you can specify plain text by including the .log extension (for example, log using mywork.log).
- Tip: Plain text logs by default. We prefer plain text for output rather than SMCL. Typing set logtype text at the beginning of a Stata session makes plain text the default for log files for the current session. Typing set logtype text, permanently makes plain text the default for the current and future sessions. In practice, we always use plain text log files; we do not find the advantages of SMCL to be enough to offset the disadvantage of only being able to read the files within Stata. If you have a question and would like to send us a log file, please send it in text format rather than in SMCL!

#### Closing a log file

To close a log file, type

. log close

When you exit Stata, the log file closes automatically.

#### Viewing a log file

Regardless of whether a log file is open or closed, a log file can be viewed in the Viewer by selecting  $File \rightarrow Log \rightarrow View...$  from the menu. When in the Viewer, you can print the log by selecting  $File \rightarrow Print$ .

### Converting from SMCL to plain text or PostScript

If you want to convert a log file from SMCL format into plain text, you can use the translate command. For example,

. translate mylog.smcl mylog.log, replace (file mylog.log written in .log format)

converts the SMCL file mylog.smcl into the plain-text file mylog.log. Or, you can convert a SMCL file into a PostScript file, which is useful if you are using TEX or LATEX. For example,

. translate mylog.smcl mylog.ps, replace (file mylog.ps written in .ps format)

You can also convert a SMCL file into a PDF file:

. translate mylog.smcl mylog.pdf, replace (file mylog.pdf written in PDF format)

Conversions can also be done through the menus by selecting  $File \rightarrow Log \rightarrow Translate$ .

# 2.7 Using and saving datasets

# 2.7.1 Data in Stata format

Stata uses its own data format with the extension .dta. The use command loads such data into memory. Pretend that we are working with the file binlfp4.dta in the directory d:\spostdata. We can load the data by typing

```
. use d:\spostdata\binlfp4, clear
```

where the .dta extension is assumed by Stata. The clear option erases all data currently in memory and proceeds with loading the new data. (Stata does not give an error if you include clear when there are no data in memory.) If d:\spostdata was our working directory, we could use the simpler command

. use binlfp4, clear

In practice, we almost always keep data in our working directory.

If you have changed the data by deleting cases, merging in another file, or creating new variables, you can save the file with the save command. For example,

. save d:\spostdata\binlfp4\_V2, replace

where we did not need to include the .dta extension. We saved the file with a different name so that we can use the original data later. The replace option indicates that if binlfp4\_V2.dta already exists, Stata should overwrite it. (If the file does not already exist, replace is ignored.) If d:\spostdata was our working directory, we could save the file with

#### . save binlfp4\_V2, replace

save stores the data in Stata's current format, which sometimes changes with a new version of Stata, including with Stata 13. This means that a dataset saved in Stata 13 cannot be opened in Stata 12, but a dataset saved in Stata 11 or 12 can be opened in Stata 13. The saveold command writes the dataset in a format that is compatible with the prior format of data in Stata. If you save a dataset using saveold in Stata 13, you can use it in Stata 11 or 12 but not in Stata 10.

# 2.7.2 Data in other formats

To load data from another statistical package, such as SAS or SPSS, you need to convert it into Stata's format. The easiest way to do this is with a conversion program such as Stat/Transfer (http://www.stattransfer.com). We recommend obtaining one of these programs if you are using more than one statistical package or if you often share data with others who use different packages. The free statistics package R also has utilities that allow reading and writing data in different formats, including Stata format, although value labels and notes cannot be transferred this way. Stata has a set of import and export commands that allow you to deal with data that is in Microsoft Excel format, various ASCII formats, OBDC format, SAS export files, and XML. For details, type help import or help export, which include links to videos that illustrate these commands (see also [D] import and [D] export).

# 2.7.3 Entering data by hand

Data can also be entered by hand with a spreadsheet-style editor. Although we do not recommend using Stata's Data Editor to change existing data, because it is too easy to make a mistake, we find the Editor useful for entering small datasets. To open the Editor, type edit on the command line. Stata's *Getting Started* manual has a tutorial for the Data Editor, but most people who have used a spreadsheet before will be immediately comfortable. It is also easy to import data from Microsoft Excel into Stata. So, you could enter data in Excel or another spreadsheet program with which you are comfortable and which allows saving in Excel format (or .xml), and then you could import the data.

As you use Stata's Data Editor, every change that you make to the data is reported in the Results window and is captured by the log file (if it is open). For example, if you change age for the fifth observation to 32, Stata reports replace age = 32 in 5. This tells you that instead of using the Editor, you could have changed the data with a replace command. When you close the Editor, Stata asks if you want to keep the changes or revert to the unaltered data.

# 2.8 Size limitations on datasets

If you receive the error message no room to add more variables, r(900) or system limit exceeded--see manual, r(1000) when you try to load a dataset or add a variable, your dataset might have too many variables or be too large. These limits depend on the version of Stata that you are using: 32,767 variables in Stata/SE and Stata/MP, 2,047 in Stata/IC, and 99 variables in Small Stata. For details on other size limits, type the command help limits. If a dataset is too large for your version of Stata, you can use transfer programs such as Stat/Transfer to drop specified variables and optimize variable storage.

# 2.9 Do-files

You can execute commands in Stata by typing one command at a time into the Command window and pressing Enter, as we have been doing. This interactive mode is useful when you are learning Stata, exploring your data, or experimenting with alternative specifications of your regression model.

You can also create a text file containing a series of commands and then tell Stata to execute all the commands in that file, one after the other. These files, which are known as do-files because they use the extension .do, have the same function as syntax files in SPSS or batch files in other statistics packages. For serious work, we always use do-files because they make it easier to redo the analysis later with small modifications and because they provide an exact record of what has been done.

To get an idea of how do-files work, consider the file example.do saved in the working directory:

log using example, replace text use binlfp4, clear tabulate hc wc, row nolabel log close

To execute a do-file, you type the command

do dofilename

in the Command window. For example, do example tells Stata to run each of the commands in example.do, one after the other. If the do-file is not in the working directory, you need to specify the directory path, such as do d:\spostdata\example. When Stata executes example.do it begins by opening the log example.log, then loads binlfp4.dta, and finally constructs a table with hc and wc. Here is what the log file looks like:

name;	<unnamed></unnamed>				
log:	d:\spostdata	\example.lo	g		
	text				
pened on:	01 Mar 2014,	05:04:21			
use binlfp4	. clear				
		on labor fo	rce participa	tion of wome	en   2013-
	wc, row nol				
ouourase as					
Key					
roy					
frequency	ę.				
row percent	And the second sec				
Husband	Wife att	ended			
Husband   attended	Wife att colleg				
	10 million (10 mil		Total		
attended college?	colleg 0	e?			
attended	colleg 0 417	1   41	458		
attended college?	colleg 0	e?			
attended college? 0	colleg 0 417 91.05	1 41 8.95	458 100.00		
attended college?	colleg 0 417 91.05 124	1 41 8.95 171	458		
attended college? 0	colleg 0 417 91.05	1 41 8.95	458 100.00 295		
attended college? 0	colleg 0 417 91.05 124	e? 1 41 8.95 171	458 100.00 295		

### 2.9.1 Adding comments

Comments provide documentation within programs. Comments are simply reprinted as output; they are not treated as commands. Stata has four methods for adding comments to your do-file, and we use them all.

- Any line that begins with \* is a comment. Because \* is also used as the multiplication operator for expressions and as a wildcard operator for variable names and filenames, \* must appear at the beginning of a line to denote a comment.
- Text following // is a comment, but // can appear anywhere within the line, not just at the beginning.
- Text following /// is also a comment except Stata will treat the next line as a continuation of the current line before the ///. As we will discuss shortly, this is our preferred way of handling long command lines.
- Everything between /\* and \*/ is treated as a comment, no matter how many lines this spans.

The following do-file executes the same commands as the one above but includes comments:

```
/*
    ==> short simple do-file
    ==> for didactic purposes
*/
log using example, replace // this comment is ignored
// next we load the data
use binlfp4, clear
// tabulate husband's and wife's education
tabulate hc wc, /// the next line is treated as a continuation of this one
    row nolabel
// close the log file
log close
```

If you look at the do-files in the spost13\_do package that reproduce the examples in this book, you will see that we use many comments. For serious work, we cannot emphasize enough the importance of including them. Comments are indispensable if others will be using your do-files or examining the log files, or if there is a chance that you will use them again later.

# 2.9.2 Long lines

Sometimes you need to execute a command that is longer than the text that fits on the screen. If you are typing the command interactively, the Command window simply pushes the left part of the command off the screen as space is needed. In general, we recommend that none of your lines in a do-file extend beyond column 80. If the lines are too long, they will either wrap in the output, which makes it harder to read, or be truncated.

You can deal with long commands in two ways. Specifying /// at the end of a line in a do-file tells Stata to ignore the line break. Accordingly, the current line and next line(s) are be treated as one command. For example,

```
recode income91 1=500 2=1500 3=3500 4=4500 5=5500 6=6500 7=7500 8=9000 ///
9=11250 10=13750 11=16250 12=18750 13=21250 14=23750 15=27500 16=32500 ///
17=37500 18=45000 19=55000 20=67500 21=75000 *=.
```

You can also use the #delimit ; command. This tells Stata to interpret ; as the end of the command instead of interpreting a carriage return as the end of the command. (A carriage return is the character created when you press the Enter key.) After the long command is complete, you can run #delimit cr to return to using the carriage return as the end-of-line delimiter. For example,

```
#delimit ;
recode income91 1=500 2=1500 3=3500 4=4500 5=5500 6=6500 7=7500 8=9000
9=11250 10=13750 11=16250 12=18750 13=21250 14=23750 15=27500 16=32500
17=37500 18=45000 19=55000 20=67500 21=75000 *=.;
#delimit cr
```

Some other programs use ; as the line terminator and users familiar with those programs may be more comfortable using #delimit. Most often we use /// for long commands. The one time in which we use #delimit ; is when typing a very long graph command.

### 2.9.3 Stopping a do-file while it is running

If you are running a command or a do-file that you want to stop before it completes execution, click on <sup>(2)</sup> or press Ctrl-Break. Sometimes you will have to do this multiple times. This is because some commands ignore the breaks when making computations that should not be interrupted.

### 2.9.4 Creating do-files

#### Using Stata's Do-file Editor

Do-files can be created with Stata's built-in Do-file Editor. To use the Editor, type the command doedit to create a file to be named later or type doedit *filename* to create or edit a file named *filename*.do. You can also click on **I**. The Do-file Editor is easy to use and works like most text editors except that it has several features designed specifically to support writing do-files for Stata.

- Syntax highlighting assigns colors to different keywords in Stata; the color of the text changes automatically as you type. For example, if you are typing the poisson command, the letters poisso will appear in black until you add the last n, at which point the entire word becomes blue. If you mistakenly type poison, the command remains black to indicate that you have the name of the command wrong. Syntax highlighting may sound merely decorative if you do not have much experience with coding, but it is actually extremely helpful for detecting and preventing simple errors.
- You can highlight a section of the do-file, and Stata will execute only the commands that you have highlighted. You can also execute only the commands starting wherever the cursor is located to the end of the file.
- A gray vertical line in the Editor indicates where column 80 is, to nudge you to try to keep individual lines shorter than this.
- Auto-indenting and line folding are features that will become very useful as you write more complicated programs that use loops.

If you have not used the Do-file Editor since earlier versions of Stata, we encourage you to try it again with the many new features added in recent years. Spending some time up-front reading [GS] 13 Using the Do-file Editor can save you a lot of time in the long run.

#### Using other editors to create do-files

Because do-files are plain text files, you can create do-files with any program that creates text files. Specialized text editors work much better than word processors such as Microsoft Word. We put this emphatically: If you are writing do-files using a word processor, you are making life far more difficult than it needs to be. Among other things, with word processors it is easy to forget to save the file as plain text. While one of the authors prefers to use Stata's built-in Do-file Editor, the other prefers a stand-alone editor that has many features, making it faster to create do-files. For example, you can create templates that quickly insert commonly used commands.

If you use an editor other than Stata's built-in Do-file Editor, you might not be able to run the do-file by clicking on an icon or selecting from a menu.<sup>1</sup> Instead, you will need to switch from your editor and then type the command do *filename*.

Warning. Stata executes commands when it encounters a line break (also called a carriage return, created when you press the Enter key). If you do not include a line break after the last line in a do-file, that last line will not be executed. Stata's Do-file Editor handles this automatically by default.

# 2.9.5 Recommended structure for do-files

This is the basic structure that we recommend for do-files:

- capture log close
- 2] log using <filename>, replace text
- 3] version 13.1
- 4] set linesize 80
- 5] set scheme s2color
- 6] clear all
- 7] macro drop \_all
- 8] // task:
- 9] // #1
- 10] // #2
- 11] log close
- 12] exit

Friedrich Huebler's blog (2013) has information on how to integrate Stata with some external text editors. We have not, however, tried this.

Because we hope you will use do-files a lot, let's briefly review these commands.

- Lines 1-2. The command capture log close is very useful. Suppose you have a dofile that starts with log using mylog, replace. You run the file and it "crashes" before reaching log close, which means that the log file remains open. If you revise the do-file and run it again, an error is generated when Stata tries to open the log file because the file is already open. The prefix capture tells Stata not to stop the do-file if the command that follows produces an error (see [P] capture). Accordingly, capture log close closes the log file if it is open. If it is not open, the error generated by trying to close an already-closed file is ignored. Because of line 1, line 2 will never generate the error that the log is already open.
- Line 3. The version 13.1 command indicates that the program was written for use in Stata 13.1. This command tells any future version of Stata that you want the commands that follow to work just as they did in Stata 13. This prevents the problem of old do-files not running correctly in newer releases of the program. If you place the version command after the log command, you can confirm the version that was used to generate the output in the log.
- Lines 4–5. By setting the line size within the do-file, you can be sure that the output will look the same if you later run the do-file with the line size set to some other value. The set scheme command controls how graphs will look. By including this line in the do-file, graphs should look the same when you run the do-file later.
- Lines 6-7. These lines remove everything from memory. Although it seems that clear all would do this by itself, clear all does not remove macros. Accordingly, we drop them in line 7. We prefer a do-file to be self contained, meaning that it does not depend on anything in memory from interactive commands or other do-files that were run in the same session. This way, the do-file will run the same way later.
- Lines 8–10. The comment // task: is where we explain what the do-file is doing. This might require multiple lines. We generally like to include what is being done, what project it is associated with, who did it, and when. This information proves very useful when you return to the do-file later. For long do-files, we find it is also useful to add numbered comments that explain what each major step of the program is doing. This is particularly handy when you are working collaboratively and discussing the output over the phone or by email.
- Lines 11-12. Line 11 closes the log file, but this command will only run if line 11 ends with a carriage return (obtained when you press the Enter key on your keyboard). Including exit in line 12 is not required, but it is helpful in two ways: First, you know that line 11 will execute, because it is followed by another line, which required a carriage return at the end of line 11. Second, because exit tells Stata to exit the do-file, you can use the end of your do-file for recording notes.

# 2.10 Using Stata for serious data analysis

Voltaire is said to have written *Candide* in three days. Creative work often rewards such inspired, seat-of-the-pants, get-the-details-later activity—data management does not. Instead, effective data management rewards forethought, carefulness, double- and triple-checking of details, and meticulous, albeit tedious, documentation. Errors in data management are astonishingly (and painfully) easy to make. Moreover, tiny errors can have disastrous implications that can cost hours and even days of work. The extra time it takes to conduct data management carefully is rewarded many times over by the reduced risk of errors. That is, it helps prevent you from getting incorrect results that you do not know are incorrect.

With this in mind, we begin with some broad, perhaps irritatingly practical, suggestions for doing data analysis efficiently and effectively.

- 1. Ensure replicability by using do-files and log files for everything. For data analysis to be credible, you must be able to reproduce entirely and exactly the trail from the original data to the tables and graphs in your paper. Thus any permanent changes you make to the data should be made by running do-files rather than by using the interactive mode. If you work interactively, be sure that the first thing you do is to open a log file. Then when you are done, you can use these files to create a do-file to reproduce your interactive results. Stata's datasignature command (see [D] datasignature) also provides a way to ensure that the values in a dataset you are using are exactly the same as those used earlier.
- 2. Document your do-files. Reasoning that is obvious today can be baffling in six months. We use comments extensively in our do-files—they are invaluable for remembering what we did and why we did it (or for sharing our code with others). If you use intuitive names for variables and for files, that will also make it easier to figure out or remember what a do-file is doing.
- 3. Keep a research diary. For serious work, you should keep a diary that includes a description of every program you run, the research decisions that are being made (for example, the reasons for recoding a variable in a particular way), and the files that are created. A good research diary allows you to reproduce everything you have done starting with the original data. We cannot emphasize enough how helpful such notes are when you return to a project that was put on hold, when you are responding to reviewers, or when you are moving on to the next stage of your research.
- 4. Develop a system for naming files. Usually, it makes the most sense to have each do-file generate one log file with the same prefix (for example, clean\_data.do, clean\_data.log). Names are easiest to organize when brief, but they should be long enough and logically related enough to make sense of the task the file does. One author prefers short names, organized by major task (for example, recode01.do), whereas the other author likes longer names (for example, MakeIncomeVars.do). Use whatever works best for you.

#### 2.11 Syntax of Stata commands

- 5. Use new names for new variables and files. Never change a dataset and save it with the original name. If you drop three variables from pcoms1.dta and create two new variables, call the new file pcoms2.dta. When you transform a variable, give it a new name rather than simply replacing or recoding the old variable. For example, if you have a variable called workmom with a five-point attitude scale, and you want to create a binary variable indicating positive and negative attitudes, create a new variable called workmom2.
- 6. Use labels and notes. When you create a new variable, give it a variable label. If it is a categorical variable, assign value labels. You can add a note about the new variable by using the notes command (described below). When you create a new dataset, you can also use notes to document what it is.
- 7. Double-check every new variable. Cross-tabulating or graphing the old variable and the new variable are often effective strategies for verifying new variables. As we describe below, using list with a subset of cases is similarly effective for checking transformations. Be sure to look carefully at the frequency distributions and summary statistics of variables in your analysis. You would not believe how many times puzzling regression results turn out to involve miscodings of variables that would have been immediately apparent by looking at the descriptive statistics.
- 8. Practice good archiving. If you want to retain hard copies of all your analyses, develop a system of binders for doing so rather than a set of intermingling piles on your desk. Otherwise, maintain an orderly set of directories and filenames rather than creating files haphazardly. Back up everything, preferably with a system that works automatically and saves older versions of files as well. Make off-site or Cloud-based backups or keep any on-site backups in a fireproof box. Should cataclysm strike, you will have enough other things to worry about without also having lost months or years of work.

Long's (2009) The Workflow of Data Analysis Using Stata considers all of these issues in detail. Long presents methods for planning, organizing, and documenting your research to make your work efficient but also, most importantly, to increase the reliability and replicability of your research.

# 2.11 Syntax of Stata commands

Think about the syntax of commands in everyday, spoken English. They usually begin with a verb telling the other person what to do. Sometimes the verb is the entire command: "Help!" or "Stop!" Sometimes the verb needs to be followed by an object that indicates whom or what the verb is to be performed on: "Help Dave!" or "Stop the car!" Sometimes the verb is followed by a qualifier that gives specific conditions under which the command should or should not be performed: "Give me a piece of pizza if it does not have mushrooms" or "Call me in 10 minutes". Verbs can also be followed by adverbs that specify a particular way the action should be performed, such as when a teacher commands her students to "Talk clearly" or "Walk single file". Stata follows an analogous logic, albeit with some wrinkles that we will introduce later. The basic syntax of a command has four parts:

- 1. Command: What action do you want performed?
- 2. Names of variables, files, or other objects: On what things is the command to be performed?
- 3. Qualifier on observations: On which observations should the command be performed?
- 4. Options: What special things should be done when executing the command?

All commands in Stata require the first of these parts, just as a spoken command requires a verb. Each of the other three parts can be required, optional, or not allowed, depending on the particular command and circumstances. To illustrate how commands work before we get into the details, we use the tabulate command to make a two-way table of the frequencies of variables hc by wc:

. use binlfp4, clear (binlfp4.dta | Mroz data on labor force participation of women | 2013-07-15) . tabulate hc wc if age>40, row

Кеу			
frequency row percents			
Husband attended college?	Wife at colle no		Total
	0.00		0.00
no	263 91.96	23 8.04	286 100.00
college	58	91	149
	38.93	61.07	100.00
Total	321	114	435
	73.79	26.21	100.00

By putting hc before wc, we make hc the row variable and wc the column variable. The condition if age>40 specifies that the frequencies should include observations only for those older than 40. The option row indicates that row percentages should be printed as well as frequencies. These percentages allow us to see that in 61% of the cases in which the husband had attended college, the wife had also done so, whereas wives had attended college in only 8% of cases in which the husbands had not. Notice the comma preceding row: whenever options are specified, they are at the end of the command with a single comma to indicate the beginning of the list of options. The precise ordering of multiple options after the comma is never important.

Next, we provide more information on each of the four components of syntax.

#### 2.11.2 Variable lists

### 2.11.1 Commands

Commands define the tasks that Stata is to perform. A great thing about Stata is that the set of commands is completely open ended. It expands not just with new releases of Stata but also when users add their own commands, such as our added SPost commands. Each new command is stored in its own file, ending with the extension .ado. Whenever Stata encounters a command that is not in its built-in library, it searches various directories for the appropriate ado-file. A list of the directories it searches and the order in which it searches them can be obtained by typing adopath. This list includes all the places Stata intends for storage of official and user-written commands.

### 2.11.2 Variable lists

Variable names are case sensitive. For example, you could have three different variables named income. Income, and inCome. Of course, this is not a good idea because it leads to confusion. To keep life simple, we typically stick to lowercase names. Stata allows variable names up to 32 characters long, compared with the 8 character maximum imposed by earlier versions of Stata and by some other statistics packages. We recommend using shorter names because longer variable names become unwieldy to type. We also recommend using variable names that have some mnemonic value because completely arbitrary names (for example, var00031) invariably lead to confusion. Although variable names can be abbreviated to the initial set of characters that identifies the variable uniquely, we worry that too much reliance on this feature might cause mistakes to be made.

Many commands assume that if you have not listed any variables as arguments, then you want to perform the operation on every variable in the dataset. For example, the summarize command provides summary statistics on the listed variables:

Variable	Übs	Nean	Std. Dev.	Min	Max
inc	753	20,12897	11.6348	0290001	96
k5	753	.2377158	.523959	0	3
WC	753	.2815405	.4500494	0	1

Variable	Obs	Mean	Std. Dev.	Min	Max
caseid	753	377	217.5167	1	753
lfp	753	5683931	.4956295	0	1
k5	753	.2377158	.523959	0	3
k618	753	1.353254	1.319874	0	8
age	753	42.53785	8.072574	30	60
we	753	.2815405	.4500494	0	1
hc	753	.3917663	.4884694	0	1
lwg	753	1.097115	.5875564	-2.054124	3.218876
inc	753	20.12897	11,6348	0290001	96
age3039	753	.3957503	,4893363	0	1
age4049	753	.3851262	.4869486	0	1
age50plus	753	.2191235	.4139274	0	1
agecat	753	1.823373	.7644952	1	3
k5_0	753	.8047809	.3966327	0	1
k5_1	753	.1567065	.3637655	0	1
k5_2	753	.0345286	.1827038	0	1
k5_2plus	753	.0385126	.1925581	0	1
k5_3	753	.0039841	.0630354	0	1
k5cat	753	.2337317	.5064257	0	2
k618_0	753	.3426295	.4749042	0	1
k618_1	753	.2456839	.4307781	0	1
k618_23	753	.3519256	.4778883	0	1
k618_4plus	753	.059761	.237201	0	1
k618cat	753	1.128818	.9582402	0	3
wages	753	3.566993	2.644393	.1282051	25

We could also get summary statistics on every variable in our dataset by just typing summarize without any variables listed:

You can also select all variables that begin or end with the same letters by using the wildcard operator \*. For example, to summarize all variables that begin with 1, type

Maa	Min	Std. Dev.	Mean	0bs	Variable
a	0	.4956295	.5683931	753	lfp
3.218876	-2.054124	.5875564	1.097115	753	lwg

Tip: Removing the separator. If you do not like the horizontal separator that appears after every five variables in the output for summarize, you can remove it with the option sep(0), such as summarize, sep(0).

#### 2.11.3 if and in qualifiers

Stata has two qualifiers that restrict the sample being analyzed: if and in. The in qualifier performs operations on a range of consecutive observations. Typing summarize in 20/100 gives summary statistics for only the 20th through the 100th observations. in restrictions depend on the current sort order of the data, meaning that if you re-sort your data, the 81 observations selected by the restriction summarize in 20/100 might be different.<sup>2</sup>

In practice, if conditions are used much more often than in conditions. The if qualifier restricts the observations to those that fulfill a specified condition. For example, summarize if age<50 provides summary statistics for only those observations where age is less than 50. Here is a list of operators that can be used to construct logical if statements:

Operator	Definition	Example		
10.00	Equal to	if female==1		
! =	Not equal to	if female!=1		
>	Greater than	if age>20		
>=	Greater than or equal to	if age>=21		
<	Less than	if age<66		
<=	Less than or equal to	if age<=65		
&c	And	if age==21 & female==1		
1	Or	if age==21   educ>16		

Two notes about the if qualifier:

- Use a double equal sign (for example, summarize if female==1) to specify a condition to test. When assigning a value to something, such as when creating a new variable, use a single equal sign (for example, gen newvar = 1). Putting these examples together results in gen newvar = 1 if female==1.
- 2. A missing-value code is treated as the largest positive number when evaluated with an if condition. In other words, Stata treats missing cases as positive infinity when evaluating if expressions. If you type summarize ed if age>50, the summary statistics for ed are calculated on all observations where age is greater than 50, including cases where the value of age is missing. You must be careful of this when using if with > or >= operators. If you type summarize ed if age<., Stata gives summary statistics for cases where age is not missing. Entering summarize ed if age>50 & age<, provides summary statistics for those</p>

No Stata command should change the sort order of the data—unless that is the purpose of the command—but readers should beware that user-written programs may not always follow proper Stata programming practice.

cases where age is greater than 50 and is not missing. See section 2.12.3 for more details on missing values.

#### Examples of if qualifier

If we wanted summary statistics on income for only those respondents who were between the ages of 25 and 65, we would type

. summarize income if age>=25 & age<=65

If we wanted summary statistics on income for only female respondents who were between the ages of 25 and 65, we would type

. summarize income if age>=25 & age<=65 & female==1

If we wanted summary statistics on income for the remaining female respondents—that is, those who are younger than 25 or older than 65—we would type

. summarize income if (age<25 | age>65) & age<. & female==1

We need to include & age<. because otherwise, the condition (age<25 | age>65) would include those cases for which age is missing.

### 2.11.4 Options

Options are set off from the rest of the command by a comma. Options can often be abbreviated, although whether and how they can be abbreviated varies across commands. In this book, we rarely cover all the options available for any given command, but you can use help to see them all.

# 2.12 Managing data

# 2.12.1 Looking at your data

Two easy ways to look at your data are browse and list. The browse command opens a spreadsheet (in the Browser) in which you can scroll to view the data but you cannot change the data. You can view and change data with the edit command (in the Data Editor), but this is risky. We much prefer making changes to our data using do-files, even when we are changing the value of only one variable for one observation. The Browser is also available by clicking on  $\square$ , and the Data Editor is also available by clicking on  $\square$ .

The list command creates a list of values of specified variables and observations. if and in qualifiers can be used to look at just a portion of the data, which is sometimes useful for checking that transformations of variables are correct. For example, if you want to confirm that the variable lninc has been correctly constructed as the natural log of inc, you could type list inc lninc in 1/20 to the values of inc and lninc for the first 20 observations.

# 2.12.2 Getting information about variables

You can obtain basic information about your variables in several ways. Here are the commands that we find useful. Which one you use will depend mostly on the kind and level of detail you need.

codebook, compact. This command gives you basic descriptive statistics along with variable labels:

Variable	Obs	Unique	Mean	Min	Max	Label
lfp	753	2	.5683931	0	1	In paid labor force?
k5	753	4	.2377158	0	3	# kids < 6
k618	753	9	1.353254	0	8	# kids 6-18
agecat	753	3	1.823373	1	3	Wife's age group
WC	753	2	.2815405	0	1	Wife attended college?
hc	753	2	.3917663	0	1	Husband attended college?
lwg	753	676	1.097115	-2.054124	3.218876	Log of wife's estimated
inc	753	621	20.12897	0290001	96	Family income excluding

We often use this command at the start of do-files to provide a summary of the variables being analyzed. While codebook, compact does include the variable label, it does not include the standard deviation.

summarize. To get descriptive statistics including the standard deviation, we use the summarize command, which does not include the variable label. By default, summarize presents the number of nonmissing observations, the mean, the standard deviation, the minimum values, and the maximum values. Adding the detail option includes more information. For example,

	Percentiles	Smallest		
1%	3.777	0290001		
5%	7.044	1.2		
10%	9.02	1.5	Obs	753
25%	13.025	2.134	Sum of Wgt.	- 753
50%	17.7		Mean	20.12897
		Largest	Std. Dev.	11.6348
75%	24.466	79.8		
90%	32.7	88	Variance	135.3685
95%	41.1	91	Skewness	2.210531
99%	68.035	96	Kurtosis	11.38358

tabulate and tab1. The tabulate command creates the frequency distribution for a variable. For example,

. tabulate hc Husband attended college?	Freq.	Percent	Cum.
no	458	60.82	60.82
college	295	39.18	100.00
Total	753	100.00	

If you do not want the value labels included, add the nolabel option:

. tabulate hc, Husband attended college?	Freq.	Percent	Cum.
0	458	60.82	60.82
1	295	39.18	100.00
Total	753	100.00	

If you want a two-way table, type

. tabulate hc	WC.		
Husband attended	Wife at colle		
college?	no	college	Total
no	417	41	458
college	124	171	295
Total	541	212	753

By default, tabulate does not tell you the number of missing values for either variable. You can specify the missing option to include missing values. We recommend this option whenever you are generating a frequency distribution to check that some transformation was done correctly. The options row, col, and cell request row, column, and cell percentages, respectively, along with the frequency counts. The option chi2 reports the  $\chi^2$  for a test that the rows and columns are independent.

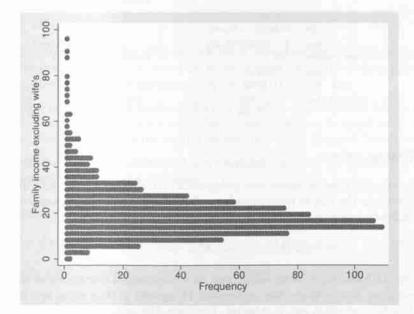
110

### 2.12.2 Getting information about variables

Although you need a separate tabulate command for each variable, tab1 computes univariate frequency distributions for each variable listed. For example,

Husband attended college?	Freq.	Percent	Cum.
no	458	60.82	60.82
college	295	39.18	100.00
Total	753	100.00	
	100 million (100 m		
-> tabulation o	f wc		
-> tabulation o Wife attended	f wc		
Wife	f wc Freq.	Percent	Cum.
Wife attended		Percent 71.85	Cum. 71.85
Wife attended college?	Freq.		

dotplot. This command provides a quick graphical summary of a variable, which is useful for checking your data. For example, dotplot inc leads to the following graph:



Details on saving, printing, and enhancing graphs are given in section 2.17.

codebook and describe. If you click on a variable in the Variables window, information on that variable will be displayed in the Properties window. You will see the name of the variable, the labels associated with it, and its storage and display formats. If you have saved notes about the variable with the notes command (see 2.14.3 below and [D] notes), these are also displayed in this window. The same information (except for the notes) is available using the describe command, and describe can be used to list this information for multiple variables at once. For example,

	storage	display	value	
variable name	type	format	label	variable label
lfp	byte	%9.0g	lfp	In paid labor force?
k5	byte	%9.0g	-071	# kids < 6
k618	byte	%9.0g		# kids 6-18
agecat	byte	%9.0g	agecat	* Wife's age group
WC .	byte	%9.0g	Lcol	Wife attended college?
hc	byte	%9.0g	Lcol	Husband attended college?
lwg	float	%9.0g		Log of wife's estimated wages
inc	float	%9.0g		Family income excluding wife's

The codebook command also provides more detailed information in a format designed for printing a codebook. For example,

inc			Family	inco	ome exc	luding wife
type:	numeric (fl	oat)				
range: unique values:	[02900009 621	,96]	un missin	its: g .:	1.000 0/753	
nean: std. dev:	20.129 11.6348					
percentiles:	10% 9.02	25% 13.025	50% 17.7	24.	75% 466	90% 32.7

# 2.12.3 Missing values

Although numeric missing values are automatically excluded when Stata fits models, they are stored as the largest positive values. Twenty-seven missing values are available, with the following ordering:

all numbers  $< . < .a < .b < \cdots < .z$ 

This way of handling missing values can have unexpected consequences when determining samples. For instance, the expression if age>65 is true when age has a value greater than 65 and when age is missing. Similarly, the expression if occupation!=1 is true if occupation is not equal to 1 or if occupation is missing. When expressions such as these are required, be sure to explicitly exclude any unwanted missing values. For instance, if age>65 & age<. would be true only for those people whose age is not missing and who are over 65. Similarly, if occupation!=1 & occupation<. would be true only when the occupation is not missing and is not equal to 1.

The different missing values can be used to record the distinct reasons why a variable is missing. For instance, consider a survey that asked people about their driving records and contains a variable to record whether the respondent received a ticket after being involved in an accident. Any missing variables could be denoted .a to indicate the respondent had not been involved in any accidents or denoted .b to indicate the respondent refused to answer the question.

# 2.12.4 Selecting observations

As previously mentioned, you can select specific sets of observations with the if and in qualifiers; for example, summarize age if wc==1 provides summary statistics on age for only those observations where wc equals 1. Sometimes it is simpler to remove the observations with either the drop or the keep command. These commands remove or keep observations from memory (not from the .dta file) based on an if or in specification. The syntax is

drop [in] [if]

or

keep [ in ] [ if ]

With drop, only observations that do not meet the specified conditions are left in memory. For example, drop if wc==1 keeps only those cases where wc is not equal to 1, including observations with missing values on wc.

With keep, only observations that meet the specified conditions are left in memory. For example, keep if wc==1 keeps only those cases where wc is equal to 1; all other observations, including those with missing values for wc, are dropped from memory.

After selecting the observations that you want, you can save the remaining variables to a new dataset with the save command.

### 2.12.5 Selecting variables

You can also simply select which variables you want to drop or keep. The syntax is

drop variable\_list

or

keep variable\_list

With drop, all variables are kept except those that are explicitly listed, which are dropped. With keep, only those variables that are explicitly listed are kept. After selecting the variables that you want, you can save the remaining variables to a new dataset with the save command.

# 2.13 Creating new variables

The variables that you analyze are often constructed differently from the variables in the original dataset. Here we consider basic methods for creating new variables. Our examples always create a new variable from an old variable rather than transforming an existing variable. Even though you can simply transform an existing variable, we find that this can lead to mistakes.

In addition to the commands discussed in this section, you can use Stata's factorvariable notation, which tells Stata how to create new variables "on the fly" from existing variables during the analysis. For example, specifying regress y c.age c.age#c.age tells Stata to run a regression with the independent variable age and age-squared. Only the variable age is in the dataset, but c.age#c.age tells Stata that age is a continuous variable and that a term for the square of age should be added to the regression. Factorvariable notation allows you to create powers of variables, interactions between variables, and indicator variables. This valuable tool, which is used throughout the book, is discussed in detail in section 3.1.5.

# 2.13.1 The generate command

The generate command creates new variables. For example, to create age2 as an exact copy of age, type

. generate age2 : . summarize age2					
Variable	Obs	Mean	Std. Dev.	Min	Max
age2 age	753 753	42.53785 42.53785	8.072574 8.072574	30 30	60 60

The results of summarize show that the two variables are identical. We used a single equal sign because we are making a variable equal to some value.

Observations excluded by if or in qualifiers in the generate command are coded as missing. For example, to generate age3 that equals age for those over 40 but is otherwise missing, type

<ul> <li>gen age3 = age if age&gt;40</li> <li>(318 missing values generated)</li> <li>summarize age3 age</li> </ul>					
Variable	Obs	Mean	Std. Dev.	Min	Max
age3 age	435 753	48.3977 42.53785	4.936509 8.072574	41 30	60 60

Whenever generate (or gen, as it can be abbreviated) produces missing values, it tells you how many cases are missing.

generate can also create variables that are mathematical functions of existing variables. For example, we can create agesq that is the square of age and create lnage that is the natural log of age:

```
. gen agesq = age<sup>2</sup>
. gen lnage = ln(age)
```

For quick reference, here is a list of the standard mathematical operators:

Operator	Definition	Example
+	Add	gen y = a+b
-	Subtract	gen y = a-b
1	Divide	gen density = pop/area
*	Multiply	gen y = a*b
ж. Г	Take to a power	gen $y = a^3$

Here are some particularly useful functions:

Function	Definition	Example
ln() exp()	Natural log Exponential	gen lnwage = ln(wage) gen y = exp(a)
sqrt()	Square root	gen agesqrt = sqrt(age)

For a complete list of functions, type help functions. The functions we list above are listed under *Mathematical functions*. For working with probability distributions, the functions in the *Probability distributions and density functions* category can be very helpful. For working with string (text) variables, the functions in the *String functions* category are valuable. Tip: Using clonevar instead of generate. Although generate newvar = oldvar is the most intuitive way of creating a copy of the values of oldvar as newvar, sometimes clonevar newvar = oldvar is a better alternative. clonevar copies not only the values of oldvar but also the variable label, value label, and other attributes. Note that if you usually give value labels the same name as the variables they apply to, clonevar does not re-create or rename value labels. Instead, the label names for oldvar also will be attached to newvar.

Using the generate command with various functions is only one way to create new variables. A second approach is to use the egen command, which includes some powerful tools for creating variables. For example, the egen std() function standardizes variables by subtracting the mean and dividing by the standard deviation. The egen rowmean() function will compute a new variable that is the mean of a set of variables (although be sure to check the help file for how missing-variable values are handled). Many egen functions also support the by varlist: prefix that allows you to compute functions based on group-specific values. For example, by female: egen std(varname) standardizes a variable within sex, so the mean for both men and women is 0. The best way to familiarize yourself with the functionality available through egen is to read help egen or [D] egen.

# 2.13.2 The replace command

replace has the same syntax as generate but is used to change values of a variable that already exists. For example, say we want to make a new variable, age4, that equals age if age is over 40 but equals 40 for all persons aged 40 and under. First, we create age4 equal to age. Then we replace those values we want to change:

. gen age4 = age . replace age4 = (298 real changes		<40			
. summarize age4	age				
Variable	Obs	Mean	Std. Dev.	Min	Max
age4	753	44.85126	5.593896	40	60
age	753	42.53785	8.072574	30	60

replace reports how many values were changed. This is useful in verifying that the command did what you intended. summarize confirms that the minimum value of age is 30 and that age4 now has a minimum of 40 as intended.

Warning. We could have simply changed the original variable: replace age = 40 if age<40. But if we did this and saved the data, there would be no way to return to the original values for age if we later needed them. As a general rule, never change an existing variable. Instead, create a copy and make changes to the copy.</p>

# 2.13.3 The recode command

The values of existing variables can also be changed using the recode command. With recode, you specify a set of correspondences between old values and new ones. For example, you might want old values of 1 and 2 to correspond to new values of 1, old values of 3 and 4 to correspond to new values of 2, and so on. This is particularly useful for combining categories.

Like before, we recommend that you start by making a copy of the existing variable and then recode the copy. Or, to be more efficient, you can use the recode command with the generate (*neuvarname*) option. With this option, Stata creates a new variable instead of overwriting the old one. We include several examples of recode below; for more, type help recode.

To change 1 to 2 and 3 to 4 but leave all other values unchanged, type

```
. recode origvar (1=2) (3=4), generate(myvar1)
(23 differences between origvar and myvar1)
```

To change 2 to 1 and change all other values, including missing, to 0, type

```
. recode origvar (2=1) (*=0), generate(myvar2)
(100 differences between origvar and myvar2)
```

The asterisk (\*) indicates all values, including missing values, that have not been explicitly recoded.

To change 2 to 1 and change all other values except missing to 0, type

. recode origvar (2=1) (nonmissing=0), generate(myvar3) (89 differences between origvar and myvar3)

To change values from 1 to 4, inclusive, to 2 and keep other values unchanged, type

. recode origvar (1/4=2), generate(myvar4) (40 differences between origvar and myvar4)

To change values 1, 3, 4, and 5 to 7 and keep other values unchanged, type

. recode origvar (1 3 4 5=7), generate(myvar5) (55 differences between origvar and myvar5) To change all values from the minimum through 5 to the minimum, type

. recode origvar (min/5=min), generate(myvar6) (56 differences between origvar and myvar6)

To change missing values to 9, type

. recode origvar (missing=9), generate(myvar7)
(11 differences between origvar and myvar7)

recode can be used to recode several variables at once if they are all to be recoded the same way. Just include all the variable names before the instructions on how they are to be recoded and, within the parentheses of the generate() option, include all the names for new variables if you do not want the old variables to be overwritten.

# 2.14 Labeling variables and values

Variable labels provide descriptive information about what a variable measures. For example, the variable agesq might be given the variable label "age-squared", or warm could have the label "Mother has a warm relationship". Value labels provide labels for the different values of a categorical variable. For example, value labels might indicate that the values 1–4 correspond to survey responses of strongly agree, agree, disagree, and strongly disagree. Adding labels to variables and values is not much fun, but in the long run, it can save much time and prevent misunderstandings. We believe all variables should have variable labels, and value labels should be used for at least all ordinal and nominal variables, as well as any variables that use multiple missing value codes. Also, some of the commands in SPost produce output that is more easily understood if the dependent variable has value labels.

# 2.14.1 Variable labels

The label variable command attaches a label of up to 80 characters long to a variable. For example,

. use gssk (1993 and			ar Social Sur	vey)		
. gen ages	iq = aj	ge*age				
. label va	riable	e agesq	"age-squar	ed of	respo	ndent"
. codebool	age a	agesq, c	ompact			
Variable	Obs	Unique	Mean	Min	Max	Label
age	4598	73	46.12375	18	99	age of respondent

56

#### 2.14.2 Value labels

If no label is specified, any existing variable label is removed. For example,

. label variable agesq . codebook agesq, compact							
Variable	Obs	Unique	Mean	Min	Max	Label	
agesq	4598	73	2427.72	324	9801		

- Tip: Use short labels. Although variable labels can be up to 80 characters long, we recommend that you strive to be concise. Output often does not show all 80 characters and truncates the label instead. For the same reason, we also find it useful to put the most important information at the beginning of the label. That way, if the label is truncated, you will still see the critical information.
- Tip: Searching variable labels. Typing lookfor *string* will search the dataset in memory and list all variables in which *string* appears in either the variable name or the variable label.

# 2.14.2 Value labels

Beginners often find value labels in Stata confusing. What may be most nonintuitive is that Stata splits the process of labeling values into two steps: creating labels and then attaching the labels to variables.

Step 1 defines a set of labels without reference to a specific variable. Here are some examples of value labels:

. label define Lyesno 1 yes 0 no
. label define Lposneg4 1 veryN 2 negative 3 positive 4 veryP
. label define Lagree4 1 StrongA 2 Agree 3 Disagree 4 StrongD
. label define Lagree5 1 StrongA 2 Agree 3 Neutral 4 Disagree 5 StrongD

Several features of the labels demonstrated above are worth noting:

- Each set of value labels is given a unique name (for example, Lyesno, Lagree4). We often use the convention of starting a label name with L if it is used with multiple variables. If a label will be used with only one variable, we give the label the name of the variable, as illustrated below. This way, if we change a label that starts with L, we know to make sure that the change is appropriate for all the variables that use that label.
- Periods, colons, and curly brackets in value labels produce errors in some commands and should be avoided. Although we commonly use spaces in labels (for example, Strong A), in rare instances these can also cause problems.

3. Our labels are generally 10 characters or shorter because some programs have trouble with long value labels. We might use longer labels if we know the commands we are using can handle them.

Step 2 assigns the value label definitions to variables. Let's say that variables female, black, and anykids all imply "yes and no" categories with 1 as yes and 0 as no. To assign labels to the values, we would use the following commands:

<ul> <li>label values</li> <li>label values</li> <li>describe fem</li> </ul>	anykids	Lyesno		
	storage type	display format	value label	variable label
female	byte	%9.0g	Lyesno	Female
black	byte	%9.0g	Lyesno	Black
anykids	byte	%9.0g	Lyesno	R have any children?

The output for describe shows which value labels were assigned to which variables. The new value labels are reflected in the output from tabulate:

R have any children?	Freq.	Percent	Cum.
no	1,267	27.64	27.64
yes	3,317	72.36	100.00
Total	4,584	100.00	

For the **degree** variable, we assign labels that will be used only with that variable. Accordingly, the name of the variable and the label are the same:

. label define degree 0 "no\_hs" 1 "hs" 2 "jun\_col" 3 "bachelor" 4 "graduate"

- . label values degree degree
- . tabulate degree

rs highest degree	Freq.	Percent	Cum.
no_hs	801	17.47	17.47
hs	2,426	52.92	70.40
jun_col	273	5.96	76.35
bachelor	750	16.36	92.71
graduate	334	7.29	100.00
Total	4,584	100.00	

If you want a list of the value labels being used in your current dataset, use the command labelbook, which provides a detailed list of all value labels, including which labels are assigned to which variables. This can be useful both in setting up a complex dataset and for documenting your data.

#### 2.15 Global and local macros

# 2.14.3 The notes command

The notes command allows you to add notes to the dataset as a whole or to specific variables. This is often referred to as adding metadata. Because the notes are saved in the dataset, the information is always available when you use the data. Here we add one note describing the dataset and two describing the income variable:

. notes: General Social Survey extract for Stata book | J Freese | 2014-01-23

. notes income: self-reported family income, measured in dollars

. notes income: refusals coded as missing

These notes can be viewed in the Properties window. We can also review the notes by typing

```
notes
_dta:

General Social Survey extract for Stata book | J Freese | 2014-01-23

income:

self-reported family income, measured in dollars
refusals coded as missing
```

If we save the dataset after adding notes, the notes become a permanent part of the dataset.

# 2.15 Global and local macros

Good programming and data analysis practice involves repeating oneself as little as possible. Among the most powerful and flexible tools toward this end in Stata are macros. Because later in the book we use macros extensively, we introduce them briefly here. Readers who have less familiarity with Stata might want to skim this section and the next for now and read them later when macros and loops are used in later chapters.

The term "macro" can be confusing for people familiar with its use in some other software packages, notably, Microsoft Word. We have found it is easier for people to get the hang of macros in Stata if they simply set aside any sense of the term they have acquired using other software. In Stata, a macro is a name associated with a string of characters or a number. Once a macro is created, whenever Stata encounters the macro name, it automatically substitutes the contents of the macro.

To give an example, pretend that you want to generate a series of two-by-two tables where you want cell percentages, requiring the cell option; missing values, requiring the missing option; values printed instead of value labels, requiring the nolabel option; the table to be printed without a key, requiring the nokey option; and the chi-squared test statistic, requiring the chi2 option. Even if you use the shortest abbreviations, this would require typing cell miss nolabel chi2 nokey at the end of each tabulate command. Instead, you could use the following command to define a global macro called myoptions:

```
. global myoptions ", cell miss nolabel chi2 nokey"
```

Whenever you type \$myoptions (the \$ tells Stata that myoptions is a global macro), Stata substitutes, cell miss nolabel chi2 nokey; that is, if you type

. tabulate lfp wc \$myoptions

Stata interprets this as if you had typed

. tabulate 1fp wc, cell miss nolabel chi2 nokey

Global macros are "global" because, once they are set, they can be accessed by any do-file or command until you either exit Stata or drop the macro from memory. The flip side is that global macros can be reset by any of the do-files or commands that you use along the way. By contrast, a local macro can be accessed only within the do-file in which it is defined. When the do-file terminates, the local macro disappears. We prefer using local macros whenever possible because you do not have to worry about conflicts with other do-files or commands that try to use the same macro name for a different purpose.

Local macros are defined using the local command, and they are referenced by placing the name of the local macro in single quotes, for example, 'myoptions'. The two single quote marks use different symbols. On many keyboards, the left single quote ' is in the upper left-hand corner, whereas the right single quote ' is next to the Enter key. If the operations we just performed were in a do-file, we could have produced the same output with the following lines:

```
. local myoptions ", cell miss nolabel chi2 nokey"
. tabulate lfp wc `myoptions'
 (output omitted)
```

Macros can also be used as a shorthand way to refer to lists of variables. For example, you could use these commands to create lists of variables:

. local demogvars "age white female" . local edvars "highsch college graddeg"

Then when you run regression models, you could use the command -

. regress y `demogvars' `edvars'

which Stata would translate into

. regress y age white female highsch college graddeg

Or you could use the command

. regress y 'demogvars' 'edvars' x1 x2 x3

which Stata would translate into

. regress y age white female highsch college graddeg x1 x2 x3

This technique has several advantages. First, it is easier to write the commands because you do not have to retype a long list of variables. Second, if you change the set of demographic variables that you want to use, you have to do it in only one place, which reduces the chance of errors.

Often, when you use a local macro name for a list of variables, the list becomes longer than one line. As with other Stata commands that extend over one line, you can use ///, as in

```
local vars age age squared income education female occupation dadeduc ///
dadocc momeduc momocc
```

You can also define macros to equal the result of computations. After typing local four = 2+2, the value 4 will be substituted for `four'. Stata contains many macro functions in which items retrieved from memory are assigned to macros (see [P] macro). For example, to display the variable label that you have assigned to the variable wc, you can type

```
. local wclabel : variable label wc
. display "`wclabel'"
Wife College: 1=yes 0=no
```

We have only scratched the surface of the potential of macros. Macros are immensely flexible and are indispensable for a variety of advanced tasks in data analysis. By the time you finish this book, you will have mastered their use. For users interested in advanced applications, read [P] macro.

# 2.16 Loops using foreach and forvalues

Loops let you execute a set of commands multiple times. Suppose we have a fourcategory ordinal variable y with values from 1 to 4. We want to create the binary variables y\_lt2, y\_lt3, and y\_lt4 that equal 1 if y is less than the indicated value or equal 0 otherwise. We could create the variables with three generate commands:

```
generate y_lt2 = y<2 if y<.
generate y_lt3 = y<3 if y<.
generate y_lt4 = y<4 if y<.</pre>
```

The if condition selects cases where y is not missing. The same thing can be done with a foreach loop:

```
1] foreach cutpt in 2 3 4 {
2] generate y_lt`cutpt` = y<`cutpt` if y<.
3] }</pre>
```

Line 1 starts the loop with the foreach command. cutpt is the name of a local macro that will hold the cutpoint used to dichotomize y. Each time through the loop, the value of cutpt changes, where in signals the start of a list of values that will be assigned in sequence to the local macro cutpt. The numbers 2 3 4 are the values to be assigned to cutpt. The curly brace { indicates that the list has ended. Line 2 is the command we want to execute multiple times. Notice how the generate command is constructed using the macro cutpt created in line 1. Line 3 ends the foreach loop with }.

Here is what happens when the loop is executed. The first time through foreach, the local macro cutpt is assigned the first value in the list. This is equivalent to the command local cutpt = 2. Next, the generate command is run, where `cutpt' is replaced by the value assigned to cutpt. Thus line 2 is evaluated as

generate y\_lt2 = y<2 if y<.

Next, the closing brace } is encountered, which sends us back to the foreach command in line 1. In the second pass, foreach assigns cutpt to the second value in the list, which means that the generate command is evaluated as

generate  $y_1t3 = y<3$  if y<.

This continues once more, assigning cutpt to 4. When the foreach loop ends, three variables have been generated.

Next, we want to estimate binary logits on y\_lt2, y\_lt3, and y\_lt4.<sup>3</sup> We assign the independent variables to the local rhs (which stands for "right-hand side" of the model):

local rhs "yr89 male white age ed prst"

To run the logits, type

logit y\_lt2 `rhs' logit y\_lt3 `rhs' logit y\_lt4 `rhs'

Or we could do the same thing with a loop:

```
foreach lhs in y_lt2 y_lt3 y_lt4 {
    logit `lhs' `rhs'
}
```

Using foreach to fit three models is probably more trouble than it is worth. But suppose that we also want to compute the frequency distribution of the dependent variable and fit a probit model. We need to add only two lines to the loop:

```
foreach lhs in y_lt2 y_lt3 y_lt4 {
   tabulate `lhs`
   logit `lhs` `rhs`
   probit `lhs` `rhs`
}
```

If we want to add the missing option to tabulate, we have to make the change in only one place to apply it to all three outcomes.

Essentially, we are making an informal assessment of the parallel regression assumption that is considered in chapter 7.

The forvalues command loops through numbers. The syntax is

```
forvalues local-name = range {
    commands referring to `local-name`
```

}

where range can be specified as

Syntax	Meaning	Example	Generates
#1(#d)#2	From $\#1$ to $\#2$ in steps of $\#d$	1(2)10	1, 3, 5, 7, 9
#1/#2	From $#1$ to $#2$ in steps of 1	1/10	$1, 2, 3, \ldots, 10$
#1 #t to #2	From #1 to #2 in steps of $(\#t - \#1)$	1 4 to 15	1, 4, 7, 10, 13

For example, to loop through ages 40 to 80 by 5s:

forvalues i = 40(5)80 {

Or to loop from 0 to 100 by 0.1:

forvalues i = 0(.1)100 {

Loops are easy to use, and they make your workflow faster and more accurate. In later chapters, we use them regularly to make our work more efficient. For further information, type help foreach or help forvalues, or see [P] foreach or [P] forvalues.

# 2.17 Graphics

Stata has an extensive and powerful graphics system. Not only can you create many different kinds of graphs, but you have control over almost all aspects of a graph's appearance. The cost of this is that the syntax for making a graph can get complicated. Here we provide a brief introduction to graphics in Stata, focusing on the types of graphs that we use in later chapters. Our hope is to provide a basic understanding of how the graphics system works so that you can start using it.

For more information, we suggest the following. The Stata Graphics Reference Manual is an invaluable reference when you already have a good understanding of what you want to do, but we find it less helpful when you want to be reminded of what an option is called or get ideas about what kinds of graph to use. For this, we find Mitchell's (2012b) A Visual Guide to Stata Graphics to be useful. This book shows hundreds of graphs along with the Stata commands used to generate them. The book is organized in a way that makes it easy to scan the pictures until you see a graph that does what you want. You can then look at the text to find out which options to use.

The way we use Stata to make graphs differs from how we use Stata to fit models (or to do virtually anything else). Namely, when making graphs, we extensively use dialog boxes. If you pull down the **Graphics** menu (or press Alt-g), you will see a list of the plot types and families of plot types available in Stata:

<u>10</u>			Adata(JoinRp4.dta - [Results]		+ 8 ×
is lef an is a	Terminy graph location, line, etc.2	Help			
Forview 4 Command 1 Colors 2 isor borbol	Bar chan Pie chan Pie chan Heinguare Ban plan Commo plot Scotte-plot mutris Control-triment granghe Somerting and data then Represent disguated, plan. Trime-stress gaptis Parol data free plan. Scotte-	*		<ul> <li>Variables</li> <li>Variables</li></ul>	T : B : SE Labor Consumable In particular times" 4 kats + B With strands. Long of with rest. Long of with rest. With strands. Long of with rest. With strands. Long of with rest. With strands. Long of with rest. With strands. B : SE SE SE SE SE SE SE SE SE SE
Chiefe				1	CAP NUM (DUR)

Selecting any of these graph types opens a dialog box. Here we select **Twoway** graph and then the **X** axis tab, which displays the following:

1		tw	oway - Twoway graphs	×
Plots	f./m Yaxis	X atxin	Titles Legend Overall By	
Title:				
				Properties
M	ajor tick/label pro	perties	Minor tick/label properties	l .
	Axis line proper	ties	Adds scale properties	
	Reference Inc	5		
Пн	de axis			
[] Pk	ace axis on oppor	ste side d	graph	
9 0	- Ba		OK Can	cel Submit

You can make selections from each tab and then click on Submit or OK. Submit leaves the dialog box open in case you need to make additional changes, whereas OK closes it before generating the graph. The dialog box translates your options into the commands needed to draw the graph. These commands are echoed to the Results window, while the graph appears in a Graph window. Next, we tweak the options until

### 2.17.1 The graph command

we have the graph we want. PageUp brings the graph command into the Command window, where you can edit it. Then, we copy the command and paste it into a do-file so that we can reproduce the graph later.

In the rest of this section, we describe the basic syntax for Stata graphics, because it is helpful to understand how this syntax works even if you ultimately use dialog boxes to do the bulk of the work. We focus on plots of one or more outcomes against a single explanatory variable, and we use the command graph twoway, which has the syntax

### graph twoway plottype ....

(The underlined letters represent the minimum abbreviation you can type for Stata to recognize the command.) The Stata Graphics Reference Manual lists over 40 plot types for the graph twoway command. Because we discuss only the types scatter and connected here, interested readers are encouraged to consult the Stata Graphics Reference Manual or to type help graph for more information.

Graphs that you create are drawn in their own window, which should appear in front of the other Stata windows. You can resize the Graph window by clicking on and dragging the borders. If the Graph window is hidden, you can bring it to the front by clicking on  $\mathbf{A}$ .

### 2.17.1 The graph command

The type of graph that we use most often in this book shows how the predicted probability of observing a given outcome changes as a continuous variable changes over a specified range. For example, in chapter 6, we examine how the probability of a woman being in the labor force depends on her age and her family's income. In that chapter, we show you how to compute these predictions, but for now you can simply load them into memory with the command use lfpgraph4, clear. The variable income is family income measured in thousands of dollars, excluding any contribution made by the woman of the household. The next three variables contain the predicted probabilities of being in the labor force for women between ages 30 and 39 (agecat1pr1), 40 and 49 (agecat2pr1), or 50 and older (agecat3pr1):

<ul> <li>use lfpgraph4, clear</li> <li>(lfpgrah4.dta   Sample predictions to plot   2014-01-23)</li> <li>codebook income agecat1pr1 agecat2pr1 agecat3pr1, compact</li> </ul>						
Variable		Unique	Mean	Min	Max	
income	11	11	50	0	100	Family income excluding
agecat1pr1	11	11	.4591184	.1230226	.8236541	ages 30 to 39
agecat2pr1	11	11	.3418133	.0697281	.7139289	ages 40 to 49
agecat3pr1	11	11	.234009	.0375723	.5651833	ages 50 and older

#### Chapter 2 Introduction to Stata

income	age-1pr1	age-2pr1	age-3pr1	
0	.8236541	.7139289		
10	.7668772	.6373779	.4779353	
20	.6985115	.5531632	.3920132	
30	.6200306	.4657831	.3122976	
40	.5347281	.3804536	.2423312	
50	.4473447	.3019213	.1838493	
60	.3630971	.2334903	.1369302	
70	.2864909	.1766445	.1005104	
80	.2204527	.1312684	.0729585	
90	.1660933	.0961867	.0525181	
100	.1230226	.0697281	.0375723	

Because there are only 11 values, we can easily list them:

. list income agecat1pr1 agecat2pr1 agecat3pr1

We see that as annual income increases, the predicted probability of being in the labor force decreases. Looking across rows, we see that for a given level of income, the probability of being in the labor force decreases with age. We want to display these patterns graphically.

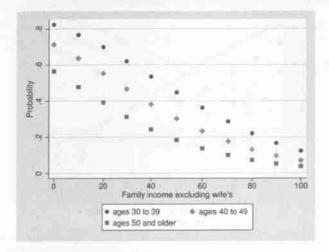
The command graph twoway scatter will draw a scatterplot in which the values of one or more y variables are plotted against the values of a single x variable. Here, income is the x variable, and the predicted probabilities agecat1pr1, agecat2pr1, and agecat3pr1 are the y variables. Thus for each value of x, we have three values of y. When making scatterplots with graph twoway scatter, the y variables are listed first, and the x variable is listed last. If we type

```
. graph twoway scatter agecat1pr1 agecat2pr1 agecat3pr1 income,
> ytitle(Probability)
```

66

### 2.17.1 The graph command

we obtain the following graph:



The scatterplot shows the pattern of decreasing probabilities as income or age increases.

Although our simple command produces a reasonable first graph, we can make a more effective graph by adding options. We focus below on adding lines, adding titles, and improving the labels for the axes, but many other options are available. A slightly more detailed syntax for graph twoway is

graph <u>tw</u>oway  $plot_1 \ [plot_2] \dots [plot_N] \ [if] \ [in] \ [, twoway_options]$ 

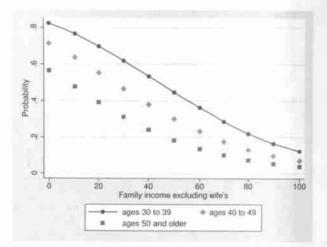
where  $plot_i$  is defined to be

[(] plottype varlist, [title("string") subtitle("string") ytitle("string") xtitle("string") caption("string") xlabel(values) ylabel(values) other-options] [)]

This syntax highlights that it is possible to put multiple plots in the same graph, where the parentheses at the beginning and the end are used to separate the different plots when there are multiple plots. When there is only one plot, those parentheses are not required. The combined plots can be of different plot types. For instance, suppose that we want the symbols in the plot corresponding to "ages 30 to 39" to be connected. This plot type is called **connected**. For example,

. graph twoway (connected agecat1pr1 income)
> (scatter agecat2pr1 agecat3pr1 income), ytitle(Probability)

produces the following graph:



The default choices for the symbols, line styles, etc., are all quite nice. Stata made these choices within the context of an overall look, or what Stata calls a scheme. For example, because our book is published in monochrome, we want our graphs to be drawn in monochrome. Accordingly, we place

```
. set scheme s2manual
```

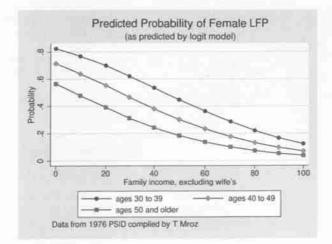
at the top of our do-files. This scheme makes the graph monochrome. For color graphs, we often use the s2color scheme. Type help schemes in Stata for the latest information about available schemes.

#### Adding titles

Next, we show how to add an overall title, a subtitle, x-axis and y-axis titles, and a caption. The following command adds titles to our graph and also replaces the scatter plot type with the connected type.

```
. graph twoway connected agecat1pr1 agecat2pr1 agecat3pr1 income,
```

- > title("Predicted Probability of Female LFP")
- > subtitle("(as predicted by logit model)")
- > ytitle("Probability") xtitle("Family income, excluding wife's")
- > caption("Data from 1976 PSID compiled by T Mroz")



This graph is much more effective in illustrating how the probability of a woman being in the labor force declines as family income increases and with age, with the caption documenting the source of the data.

#### Labeling tick marks on the axes

Even though the default labels for the tick marks on our graph are reasonable, it is common to want to change them. The ylabel() and xlabel() options allow users to specify either a rule or a set of values for the tick marks. A rule in this case is simply a compact way to specify a list of values. Let's first consider specifying a list of values. Suppose that we want to restrict the range on the x axis to be from 10 to 90. We make this change by listing the values of the tick marks with xlabel():

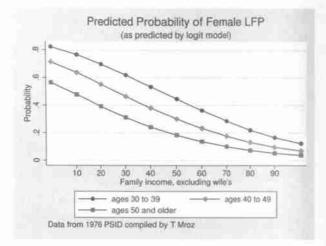
```
. graph twoway connected agecat1pr1 agecat2pr1 agecat3pr1 income,
```

```
> title("Predicted Probability of Female LFP")
```

```
> subtitle("(as predicted by logit model)")
```

```
> ytitle("Probability") xtitle("Family income, excluding wife's")
```

- > caption("Data from 1976 PSID compiled by T Mroz")
- > xlabel(10 20 30 40 50 60 70 80 90)



We could have obtained the same graph by specifying a rule for a new set of x-axis values. Although there are several ways to specify a rule, we find the form  $\#_{\min}(\#_{gap})\#_{max}$  most useful. In this form, the user specifies  $\#_{\min}$  for the beginning of the sequence of values,  $\#_{gap}$  for the increment between each value, and  $\#_{\max}$  for the maximum value. For instance,

xlabel(10(10)90)

specifies the same tick marks as the more cumbersome

xlabel(10 20 30 40 50 60 70 80 90)

Type help axis\_label\_options for other ways to specify a rule.

#### Saving graphs in memory by naming them

When you create a graph, it is displayed in a Graph window and is also saved in memory. If you close the Graph window, you can redisplay the graph with the command graph display. By default, a graph is stored in memory with the name Graph, and this graph is overwritten whenever you generate a new graph. If you want to store more than one graph in memory, you need to use the name() option. For example,

scatter y x, name(example1, replace)

stores the scatterplot for y against x in memory with the name example1, where the replace option indicates that you want to replace the graph named example1 if it already exists. Then

scatter z x, name(example2, replace)

will save the scatterplot for z against x with the name example2.

#### 2.17.1 The graph command

Because Stata displays each named graph in its own window, multiple Graph windows can be displayed simultaneously. For example,

graph display example1 graph display example2

When multiple graphs have been saved, you can combine them into a single graph as discussed below.

#### Saving graphs to a file in .gph format

When a graph is stored in memory, it remains there until you exit Stata or erase the graph from memory. Accordingly, you are likely to want to save your graphs in a file. Specifying saving(filename, replace) saves the graph to a file in the working directory using Stata's proprietary format with the suffix .gph. Including replace tells Stata to overwrite a file with that name if it already exists.

#### Export graphs to a file in other formats

You will probably also want to export graphs to other formats that can be displayed by other programs or included in documents. This is done with the graph export command:

graph export newfilename.suffix [, replace options]

suffix determines the graph format. With the replace option, graph export will overwrite a graph of the same name if it already exists, which is useful in do-files. For example,

graph export *filename*.emf, replace

saves the graph as a Windows Enhanced Metafile (EMF), which works well with most word processors. The command

graph export filename.eps, replace

saves the graph as an Encapsulated Postscript (EPS) file, which is commonly used with L<sup>A</sup>T<sub>E</sub>X or T<sub>E</sub>X. See [G-2] graph export for a list of all the formats to which you can export graphs.

If a graph is already saved in .gph format and is no longer in memory, you can export it to other formats in two steps. First, redisplay the graph with the command graph use *filename*. Second, export the graph with the command graph export *filename*. suffix.

#### Displaying previously drawn graphs

Several commands can manipulate graphs that have been previously drawn and saved to memory or disk. graph dir lists graphs saved in memory or in a .gph file in the working directory. graph use copies into memory a graph stored in a file and displays it. graph display redisplays a graph stored in memory.

#### Printing graphs

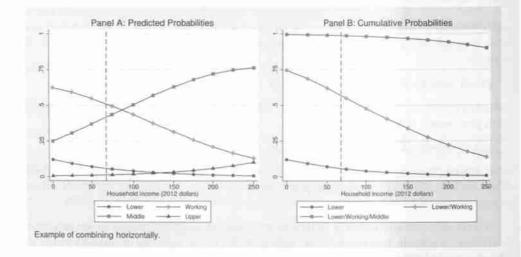
It is easiest to print a graph once it is in the Graph window. When a graph is in the Graph window, you can print it by selecting  $File \rightarrow Print \rightarrow Graph(graphname)$  from the menus or by clicking on  $\square$ . You can also print a graph in the Graph window with the command graph print. To print a graph saved to memory or a file, first use graph use or graph display to redisplay it, and then print it with the command graph print.

#### Combining graphs

Multiple graphs that are in memory can be combined. This is useful, for example, when you want to place two graphs side by side or stack them. To illustrate this, we combine two graphs from chapter 7 (see section 7.14 for details). When we created these graphs, we saved them in memory under the names panelA and panelB. We use graph combine to put the two graphs side by side.

```
. graph combine panelA panelB, xsize(8) ysize(4) > caption("Example of combining horizontally.")
```

The resulting graph looks like this:



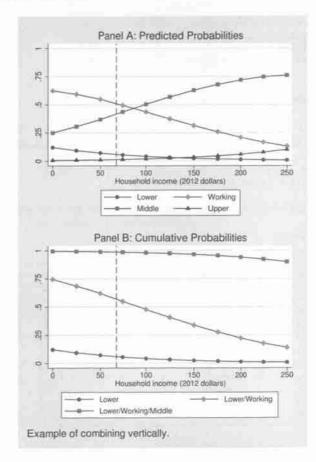
We used the options xsize(8) and ysize(4) to set the aspect ratio that we wanted. When combining graphs, you will likely need to experiment with these options to get things to look the way you want. We also used the caption() option to illustrate that graph options can be used with graph combine to customize the look of the new graph.

### 2.18 A brief tutorial

We could stack the graphs vertically with the cols(1) option, which specifies that we want a single column of graphs. We also change the aspect ratio:

. graph combine panelA panelB, col(1) xsize(4) ysize(6)
> caption("Example of combining vertically.")

Now our graph looks like this:



The Stata Graphics Reference Manual describes how almost any part of the combined graph can be changed.

# 2.18 A brief tutorial

This tutorial uses the science4.dta dataset that is available from the book's website. You can use your own dataset as you work through this tutorial, but you will need to change some of the commands to correspond to the variables in your data. In addition to our tutorial, the *Stata User's Guide* provides a wealth of information for new users.

### Opening a log

The first step is to open a log file for recording your results. Remember that all commands are case sensitive. The commands you should type into Stata are listed with a period in front, but you do not type the period:

```
. capture log close
. log using tutorial, text
log: d:\spostdata\tutorial.log
log type: text
```

opened on: 24 Jan 2014, 10:12:50

#### Loading and examining the dataset

We assume that science4.dta is in your working directory. clear tells Stata to delete any existing data from memory before loading the new dataset:

. use science4, clear (Long's scientific career data | 2013-10-25)

Next, we get descriptive statistics and variable labels for all the variables:

Obs	Unique	Mean	Min	Max	Label
308	50	11.60714	0	137	Citations in PhD yrs -1 to 1
308	57	14.97078	0	196	Citations in PhD yrs 1 to 3
308	65	18.37013	0	143	Citations in PhD yrs 4 to 6
308	74	21.07143	0	214	Citations in PhD yrs 7 to 9
278	9	5.564748	3	14	Years from BA to PhD
302	2	.5298013	0	1	Is a faculty member?
ittee	1)				
308	46	11.86364	0	84	Total publications in 9 yrs s
302	5	2.062914	1	5	Type of first job
302	2	.089404	0	1	Job is in administration?
302	2	.615894	0	1	Job is teaching?
302	2	.705298	0	1	Job is in a university?
	308 308 308 278 302 <i>ittee</i> 308 302 302 302	308 50 308 57 308 65 308 74 278 9 302 2 302 2 iitted) 308 46 302 5 302 2 302 2	308         50         11.60714           308         57         14.97078           308         65         18.37013           308         74         21.07143           278         9         5.564748           302         2         .5298013           itted         )         308         46           302         5         2.062914         302           302         2         .089404         302         2	308         50         11.60714         0           308         57         14.97078         0           308         55         18.37013         0           308         65         18.37013         0           308         74         21.07143         0           278         9         5.564748         3           302         2         .5298013         0           itted)         308         46         11.86364         0           302         5         2.062914         1           302         2         .089404         0           302         2         .615894         0	308         50         11.60714         0         137           308         57         14.97078         0         196           308         65         18.37013         0         143           308         74         21.07143         0         214           278         9         5.564748         3         14           302         2         .5298013         0         1 <i>itted</i> )         308         46         11.86364         0         84           302         5         2.062914         1         5         302         2         .089404         0         1           302         2         .615894         0         1         1         5         302         2         .615894         0         1

#### Examining individual variables

A series of commands gives us information about individual variables. You can use whichever command you prefer or use all of them.

# 2.18 A brief tutorial

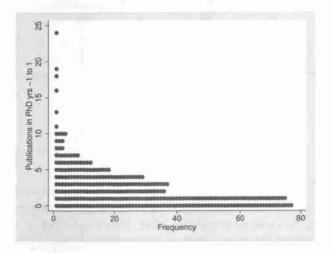
Variable	Obs	Mean	Std. Dev.	Min	Max
work	302	2.062914	1.37829	1	5
. tabulate work,	missing				
Type of first job	Freq.	Percent	Cum.		
university fac	160	51.95	51.95		
research univ	53	17.21	69.16		
college fac	26	8.44	77.60		
industry	36	11.69	89.29		
administration	27	8.77	98.05		
	6	1.95	100.00		
Total	308	100.00			

## Graphing variables

Graphs are also useful for examining data. The command

. dotplot pub1

creates the following distribution of publications:



To save the above graph as a Windows Enhanced Metafile, type

. graph export tutorial\_dotplot.emf, replace
(file d:\spostdata\tutorial\_dotplot.emf written in Enhanced Metafile
> format)

75

#### Creating a binary variable

Now let's make a binary variable with faculty in universities coded 1 and all others coded 0. The command gen isfac = (work==1) if work<. generates isfac as a binary variable where isfac equals 1 if work is 1 and equals 0 otherwise. The statement if work<. ensures that missing values are kept as missing in the new variable.

```
. generate isfac = (work==1) if work<. (6 missing values generated)
```

Six missing values were generated because work contained six missing observations.

#### Checking transformations

One way to check transformations is with a table. In general, it is best to look at the missing values, which requires the missing option:

isfac	Induced		e of first			Total
18140	universit	research	college f	industry	administr	Total
0	0	53	26	36	27	143
1	160	0	0	0	0	160
	0	0	0	0	0	6
Total	160	53	26	36	27	308
	Type of first job					
isfac		Total	2			
0	0	142	2			
1	0	160	)			
-	6	6	5			
Total	6	308	3			

#### . tabulate isfac work, missing

#### Labeling variables and values

For many of the regression commands, value labels for the dependent variable are essential. We start by creating a variable label, then create isfac to store the value labels, and finally assign the value labels to the variable isfac:

- . label variable isfac "Scientist is faculty member in university"
- . label define isfac 0 "NotFac" 1 "Faculty"
- . label values isfac isfac

#### 2.18 A brief tutorial

. tabulate isfa Scientist is faculty member in university	Freq.	Percent	Cum.
NotFac	142	47.02	47.02
Faculty	160	52.98	100.00
Total	302	100.00	

Then we can get labeled output:

#### Creating an ordinal variable

The prestige of graduate programs is often referred to with the categories of adequate, good, strong, and elite. Here we create such an ordinal variable from the continuous variable for the prestige of the first job. missing tells Stata to show cases with missing values.

Prestige of 1st university job	Freq.	Percent	Cum.
1.01	1	0.32	0.32
1.2	1	0.32	0.65
1.22	1	0.32	0.97
1.32	1	0.32	1.30
(output omitte	d)		
4.18	2	0.65	49.03
4.42	1	0.32	49.35
4.5	6	1.95	51.30
4.69	5	1.62	52.92
<u>4</u>	145	47.08	100.00
Total	308	100.00	

The recode command makes it easy to group the categories from job. Of course, we then label the variable:

. generate jobprst = job
(145 missing values generated)
. recode jobprst .=. 1/1.99=1 2/2.99=2 3/3.99=3 4/5=4
(jobprst: 162 changes made)
. label variable jobprst "Ranking of university job"
. label define prstlbl 1 "Adeq" 2 "Good" 3 "Strong" 4 "Elite"
. label values jobprst prstlbl

Here is the new variable (we use the missing option so that missing values are included in the tabulation):

Ranking of university job	Freq.	Percent	Cum.
Adeq	31	10.06	10.06
Good	47	15.26	25.32
Strong	71	23.05	48.38
Elite	14	4.55	52.92
545	145	47.08	100.00
Total	308	100.00	

# Combining variables

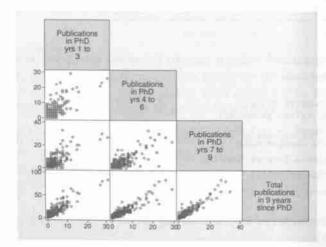
Now we create a new variable by summing existing variables. If we add pub3, pub6, and pub9, we can obtain the scientist's total number of publications over the 9 years since receiving a PhD.

- . generate pubsum = pub3 + pub6 + pub9
- . label variable pubsum "Total publications in 9 years since PhD"
- . summarize pub3 pub6 pub9 pubsum

Variable	Obs	Mean	Std. Dev.	Min	Max
pub3	308	3.185065	3.908752	0	31
pub6	308	4.165584	4.780714	0	29
pub9	308	4.512987	5.315134	0	33
pubsum	308	11.86364	12.77623	0	84

A scatterplot matrix graph can be used to plot all pairs of variables simultaneously:

. graph matrix pub3 pub6 pub9 pubsum, half msymbol(smcircle\_hollow)



#### 2.19 A do-file template

#### Saving the new data

After you make changes to your dataset, save the data with a new filename. Before doing this, we add a label to the dataset and add a note that documents how the dataset was created:

. label data "sciwork.dta | revised science4 data | 2014-01-27" . note \_dta: "Revised by Scott Long | tutorial.do | 2014-01-27" . save sciwork, replace file sciwork.dta saved

#### Closing the log file

Last, we need to close the log file so that we can refer to it in the future.

```
. log close
log: d:\spostdata\tutorial.log
log type: text
closed on: 24 Jan 2014, 10:12:51
```

# 2.19 A do-file template

If you have read section 2.9, you know that a better idea is to create a do-file. If you download materials for this book, you can download a do-file for each chapter that repeats all the commands. The file tutorial.do contains the commands from this tutorial. In the do-file, we insert the version command after opening the log file so that our do-file will be robust to any future changes in Stata that may affect how the commands work. We also add the exit command to the end, which simply allows us to add additional notes if we wish to the end of the do-file without generating errors.

```
capture log close
log using tutorial, replace text
version 13.1
clear all
set linesize 80
macro drop _all
set scheme s2manual
// loading and examining the data
use science4, clear
codebook, compact
// examining individual variables
summarize work
tabulate work, missing
```

#### Chapter 2 Introduction to Stata

// graphing variables dotplot pub1 graph export tutorial\_dotplot.emf, replace // creating a dummy variable generate isfac = (work==1) if work<. // checking transformations tabulate isfac work, missing // labeling variables and values label variable isfac "Scientist is faculty member in university" label define isfac 0 "NotFac" 1 "Faculty" label values isfac isfac tabulate isfac // creating an ordinal variable tabulate job, missing generate jobprst = job recode jobprst .=. 1/1.99=1 2/2.99=2 3/3.99=3 4/5=4 label variable jobprst "Ranking of university job" label define prstlbl 1 "Adeq" 2 "Good" 3 "Strong" 4 "Elite" label values jobprst prstlbl tabulate jobprst, missing // combining variables generate pubsum = pub3 + pub6 + pub9 label variable pubsum "Total publications in 9 years since PhD" summarize pub3 pub6 pub9 pubsum graph matrix pub3 pub6 pub9 pubsum, /// half msymbol(smcircle\_hollow) graph export tutorial\_graph\_matrix.emf, replace // saving the new data label data "sciwork.dta | revised science4 data | 2014-01-24" note \_dta: "Revised by Scott Long | tutorial.do | 2014-01-24" save sciwork, replace // closing the log log close exit

To execute the do-file, type do tutorial in the Command window or select  $File \rightarrow Do...$  from the menu.

80

2.20 Conclusion

# 2.20 Conclusion

This chapter has provided a selective introduction to Stata that has focused on what is needed to begin work with the chapters that follow. If you are new to Stata, we obviously hope the chapter has been useful in helping you get started. In closing, we want to re-emphasize that many resources are available to help you improve your skills with Stata. As we noted, there are introductory books, websites, YouTube videos, and web forums devoted to helping you. The great payoff of Stata's elegance is that as you become comfortable with the logic of the syntax and options of the Stata commands you are using now, you will master other commands more quickly.

Data analysis is a craft, and a skilled craftsperson recognizes the value of investing in the right tools. Stata is a remarkable tool for the work we present in this book, and it is worthy of the time you invest in gaining proficiency with it. Our next step in helping you in this investment will be to provide a general introduction to using Stata to fit, evaluate, and interpret regression models. After that, we will proceed to the chapters on models for different types of categorical outcomes that comprise the heart of this book.

# 3 Estimation, testing, and fit

Our book deals with what we think are the most fundamental and useful cross-sectional regression models for categorical and count outcomes: binary logit and probit, ordinal logit and probit, multinomial logit, Poisson regression, and negative binomial regression. We also explore several less common models, such as the stereotype logistic regression model and the zero-inflated and zero-truncated count models. Although these models differ in many respects, they generally share common features:<sup>1</sup>

- Each model is fit by maximum likelihood, and many can be fit when data is collected using a complex sample survey design.
- Hypotheses about the parameters can be tested with Wald and likelihood-ratio tests.
- 3. Measures of fit can be computed.
- The models can be interpreted by examining predicted values of the outcomes, a topic that is considered in chapter 4.

Because of these similarities, the same principles and many of the same commands can be applied to each model. In this chapter, we consider the first three topics, and then we turn to issues of interpretation in chapter 4. First, we examine estimation commands, discussing how to specify models, read the results, save estimates, and create tables. We then consider statistical testing that goes beyond the routine tests of a single coefficient that are included in the output from estimation commands. This is done with the test and lrtest commands for Wald and likelihood-ratio tests. In later chapters, we present other tests of interest for a given model, such as tests of the parallel regression assumption for the ordered regression model. Finally, we consider assessing the fit of a model with scalar measures computed by our fitstat command and Stata's estat command. Later chapters focus on the application of these principles and commands to exploit the unique features of each model. This chapter and the next also serve as a reference for the syntax and options for the SPost commands that we introduce here and use throughout the rest of the book.

Many of the principles and procedures discussed in our book apply to panel models, such as those fit by Stata's xt and me commands, or models with multiple equations, such as those fit by biprobit or etregress. However, these models are not considered here.

## 3.1 Estimation

Each of the models we consider is fit using maximum likelihood (ML).<sup>2</sup> ML estimates are the values of the parameters that have the greatest likelihood of generating the observed sample of data if the assumptions of the model are true. To obtain the ML estimates, a likelihood function calculates how likely it is that we would observe the set of outcome values we actually observed if a given set of parameter estimates were the true parameters. For example, in linear regression with one independent variable, we need to estimate both the intercept  $\alpha$  and the slope  $\beta$ . For simplicity, we are ignoring the parameter  $\sigma^2$ . For any combination of possible values for  $\alpha$  and  $\beta$ , the likelihood function tells us how likely it is that we would have observed the data that we did observe if these values were the population parameters. If we imagine a surface in which the range of possible values of  $\alpha$  makes up one axis and the range of  $\beta$  makes up another axis, the resulting graph of the likelihood function would look like a hill; the ML estimates would be the parameter values corresponding to the top of this hill. The variance of the estimates corresponds roughly to how quickly the slope is changing near the top of the hill.

For all but the simplest models, the only way to find the maximum of the likelihood function is by numerical methods. Numerical methods are the mathematical equivalent of how you would find the top of a hill if you were blindfolded and knew only the slope of the hill at the spot where you are standing and how the slope at that spot is changing, which you could figure out by poking your foot in each direction. The search begins with start values corresponding to your location as you start your climb. From the start position, the slope of the likelihood function and the rate of change in the slope determine the next guess for the parameters. The process continues to iterate until the maximum of the likelihood function is found, called convergence, and the resulting estimates are reported. Advances in numerical methods and computing hardware have made estimation by numerical methods routine. See Cameron and Trivedi (2005), Eliason (1993), or Long (1997) for more technical discussions of ML estimation.

## 3.1.1 Stata's output for ML estimation

The process of iteration is reflected in the initial lines of Stata's output. Below are the first lines of the output from the logit model of labor force participation that we use as an example in chapters 5 and 6:

There are often convincing reasons for using Bayesian methods to fit these models. However, these methods are not generally available in Stata and hence are not considered here.

. use binlfp4, clear (binlfp4.dta | Mroz data on labor force participation of women | 2013-07-15) . logit lfp k5 k618 agecat wc hc lwg inc Iteration 0: log likelihood = -514.8732 Iteration 1: log likelihood = -453.09301 Iteration 2: log likelihood = -452.72688 Iteration 3: log likelihood = -452.72649 Iteration 4: log likelihood = -452.72649 (output omitted)

The results begin with the iteration log, where the first line, iteration 0, reports the value of the log likelihood at the start value. Whereas earlier we talked about maximizing the likelihood function, in practice, programs maximize the log of the likelihood, which simplifies the computations and yields the same result. Here the log likelihood at the start is -514.8732. The next four lines show the progress in maximizing the log likelihood, converging to the value of -452.72649. The rest of the output, which is omitted here, is discussed later in this section.

### 3.1.2 ML and sample size

Under the usual assumptions, the ML estimator is consistent, efficient, and asymptotically normal. These properties hold as the sample size approaches infinity (see Cameron and Trivedi [2005]; Cramer [1986]; and Eliason [1993] for details). Although ML estimators are not necessarily bad estimators in small samples, the small-sample behavior of ML estimators for the models we consider is largely unknown. Except for the logit and Poisson regression, which can be fit using exact permutation methods with exlogistic or expoisson, alternative estimators with known small-sample properties are generally not available. With this in mind, Long (1997, 54) proposed the following guidelines for the use of ML in small samples:

It is risky to use ML with samples smaller than 100, while samples over 500 seem adequate. These values should be raised depending on characteristics of the model and the data. First, if there are many parameters, more observations are needed .... A rule of at least 10 observations per parameter seems reasonable .... This does not imply that a minimum of 100 is not needed if you have only two parameters. Second, if the data are ill-conditioned (for example, independent variables are highly collinear) or if there is little variation in the dependent variable (for example, nearly all the outcomes are 1), a larger sample is required. Third, some models seem to require more observations (such as the ordinal regression model or the zero-inflated count models).

### 3.1.3 Problems in obtaining ML estimates

Although the numerical methods used by Stata to fit models with ML are highly refined and generally work extremely well, you can encounter problems. If your sample size is adequate, but you cannot get a solution or you get estimates that appear to not make substantive sense, one common cause is that the data have not been properly "cleaned". In addition to mistakes in constructing variables and selecting observations, the scaling of variables can cause problems. The larger the ratio between the largest and smallest standard deviations among variables in the model, the more problems you are likely to encounter with numerical methods due to rounding. For example, if income is measured in units of \$1, income is likely to have a very large standard deviation relative to other variables. Recoding income to units of \$1,000 can solve the problem. For a detailed technical discussion of maximum likelihood estimation in Stata, see Gould, Pitblado, and Poi (2010).

Overall, however, numerical methods for ML estimation work well when your model is appropriate for your data. Still, Cramer's (1986, 10) advice about the need for care in estimation should be taken seriously:

Check the data, check their transfer into the computer, check the actual computations (preferably by repeating at least a sample by a rival program), and always remain suspicious of the results, regardless of the appeal.

## 3.1.4 Syntax of estimation commands

All single-equation estimation commands that we consider in this book have the same syntax:<sup>3</sup>

command depvar [indepvars] [if] [in] [weight] [, options]

Elements in square brackets, [], are optional. Here are a few examples for a logit model with lfp as the dependent variable:

logit lfp k5 k618 age wc lwg logit lfp k5 k618 age wc lwg if hc == 1 logit lfp k5 k618 age wc lwg [pweight=wgtvar] logit lfp k5 k618 age wc lwg if hc == 1, level(90)

You can review the output from the last estimation by typing the command name again. For example, if the most recent model that you fit was a logit model, you could have Stata replay the results by simply typing logit. The syntax diagram here uses 1) variable lists, 2) if and in conditions, 3) weights, and 4) options. We will discuss aspects of each of these in turn in the following sections.

<sup>3.</sup> mlogit is a multiple-equation estimation command, but the syntax is the same as that for single-equation commands because the independent variables are the same in all equations. The zero-inflated count models zip and zinb are the only multiple-equation commands considered in our book where different sets of independent variables can be used in each equation. Details on the syntax for these models are given in chapter 9.

#### 3.1.5 Variable lists

## 3.1.5 Variable lists

*depvar* is the dependent variable. *indepvars* is a list of the independent variables. If no independent variables are given, a model with only the intercept is fit.

Stata automatically corrects some mistakes you may make when specifying independent variables. For example, if you include wc as an independent variable when the sample is restricted to a single value of wc, such as logit lfp k5 age hc wc if wc==1, then Stata drops wc from the model. Or suppose that you recode a k-category variable into a set of k indicator variables. Recall that one of the indicator variables must be excluded to avoid perfect collinearity. If you included all k indicator variables in *indepvars*, Stata automatically excludes one of them.

#### Using factor-variable notation in the variable list

In Stata 11 and later, you can specify a k-category variable as a set of indicator variables using Stata's factor-variable notation. Prefixing a variable name with i. tells Stata to do this. In our previous example, suppose that instead of age being measured in years, it was measured using three age groups with the variable agecat:

. tabulate agec Wife's age group	at, missing Freq.	Percent	Cum.
30-39	298	39.58	39.58
40-49	290	38.51	78.09
50+	165	21.91	100.00
Total	753	100.00	

Variable agecat equals 1 for ages 30-39, 2 for 40-49, and 3 for 50 or older. If we were not using factor variables, we could recode the three categories of agecat to generate three dummy variables:

. generate age3039 = (agecat==1) if agecat < .
. label var age3039 "Age 30 to 39?"
. generate age4049 = (agecat==2) if agecat < .
. label var age4049 "Age 40 to 49?"
. generate age50plus = (agecat==3) & agecat < .
. label var age50plus "Age 50 or older?"</pre>

Next, we fit a model using these variables, where age3039 is the excluded base category:

. logit lfp k5 k618 age4049 age50plus wc hc lwg inc, nolog
 (output omitted)

Using factor-variable notation, we can fit the exact same model but let Stata automatically create the indicator variables:

 logit lfp k5 k618 i.agecat wc hc lwg inc, nolog (output omitted) Because factor-variable notation is used throughout later chapters, it is important to understand what is going on "behind the scenes" when Stata encounters *i.agecat*. Temporary variables (that is, variables that disappear after a command finishes) are generated to indicate each value of the variable that is observed in the estimation sample. These variables are named #.varname. For example, *i.agecat* creates *1.agecat* that is equal to 1 if agecat is 1 and equal to 0 for any other nonmissing value. Thus *1.agecat* is equivalent to age3039 that was generated above. *2.agecat* is 1 if agecat is 2, and *3.agecat* is 1 if agecat is 3. By default, Stata uses the lowest value of the source variable as the base or omitted category in the model. Accordingly,

logit 1fp k5 k618 i.agecat wc hc lwg inc, nolog

uses 2.agecat and 3.agecat as regressors, excluding 1.agecat as the base category. If you want a different base category, specify the base with the prefix ib#., where # is the value of the base category. In our example, to treat women ages 50 or older as our base category instead of women ages 30-39, we would specify the model as follows:

logit lfp k5 k618 ib3.agecat wc hc lwg inc, nolog

Binary, ordinal, and nominal independent variables can be treated as factor variables. A count variable or interval-level variable can also be specified as a factor variable if you do not want to impose assumptions about the form of the relationship between the explanatory variable and the outcome. For example, i.age would generate an indicator variable for each unique value of age in the sample. The values of factor variables must all be integers, and no value can be negative.

By default, any variable not specified with i. is treated as a continuous variable. For example, in the specification

logit lfp k5 k618 agecat wc hc lwg inc, nolog

agecat is treated as continuous with values 1, 2, and 3. The prefix c. can be used to explicitly indicate that a variable is continuous (for example, c.inc). In our example, the only variable where factor-variable notation is strictly necessary is agecat. The estimates for inc will be the same whether we specify the variable as c.inc or simply as inc. Coefficient estimates for binary variables will be the same whether they are included in the variable list with i. or not. For example, wc is 1 if a respondent attended college and is 0 otherwise. Whether we specify this variable as i.wc or simply as wc does not affect the estimates, although the labeling of output differs as shown below. Even so, for some of the commands we use for interpretation (discussed in chapter 4), the behavior of the commands will differ depending on whether the model was originally fit using the i. prefix for binary variables. Because this can lead to errors in interpretation, we suggest that you always add i. as a prefix for binary variables. There is no particular advantage in the above example to using c. for the continuous variables, because this is how the variables will be treated by default. However, we could have used factor-variable notation for all the variables in the model:

logit lfp c.k5 c.k618 i.agecat i.wc i.hc c.lwg c.inc, nolog

#### 3.1.5 Variable lists

#### Specifying interaction and polynomials

Interaction terms are used to model how the coefficient for one variable differs according to values of another variable. In our example, one might hypothesize that the effect of children under age 5 on a woman's labor force participation varies depending on whether the woman has gone to college. Interactions are created as the product of two independent variables. One way to specify this is to generate a product variable and include it in the variable list, such as

generate wc%k5 = wc%k5
logit lfp wc k5 wc%k5 k618 age hc lwg inc, nolog

Alternatively, factor-variable notation allows us to put the interaction operator # between two variables in the variable list to indicate that the product of the two variables is to be included in the model. For example, instead of creating wcXk5, we could have used the following syntax to obtain exactly the same results:

logit 1fp wc k5 wc#c.k5 k618 age hc lwg inc, nolog

Rarely do we want to include a product term without including the components of the interaction as well. The operator ## indicates that the individual variables along with their product are to be included. Thus the specification

logit lfp i.wc c.k5 i.wc#c.k5 k618 age hc lwg inc, nolog

is equivalent to

logit lfp i.wc##c.k5 k618 age hc lwg inc, nolog

In general, you should use the ## operator or be sure the individual variables are also included when using the # operator.

Notice in this example that we used factor-variable notation to make explicit that wc was an indicator variable (that is, we used i.wc) and that k5 was continuous (that is, we used c.k5). If you do not indicate whether a variable is continuous or is a factor variable, Stata relies on its defaults, and these defaults depend on whether a variable is part of an interaction.

If a variable appears in an interaction, it is assumed to be a factor variable unless you use the c. prefix.

If a variable does not appear in an interaction term, it is considered continuous unless you use the i. prefix.

Moreover, the specification of a variable in an interaction supersedes the specification on the type of variable outside of the interaction. For example, if you specify a model as logit y c.var1 c.var2 var1#var2, then both var1 and var2 are treated as factor variables when creating interaction terms despite having been typed as c.var1 and c.var2 outside of the interaction. The safest thing when using factor-variable notation to create interactions is to explicitly indicate how a variable is to be treated by including either the i. or the c. prefix.

The interaction notation can also be used to add polynomial terms to a model, which is a standard way of modeling nonlinear relationships between an independent variable and the outcome. Although most of the models in this book are inherently nonlinear, polynomial terms are useful for changing the way in which predictors affect the outcome. For example, in a logit model that includes age but not age-squared as a predictor, the probability of the outcome must either always increase or always decrease as age increases. But, as shown by an example in chapter 6, in some applications it makes sense for the probability to increase initially with age before decreasing at older ages. This can be done by including age, age-squared, and possibly age-cubed in the model. For example, to include age and age-squared, you could type

logit lfp c.age##c.age k5 k618 wc hc lwg inc, nolog

Because we used ##, c.age is automatically included in the model. Similarly, we can use the interaction notation to include a cubed or higher-order term:

logit lfp k5 k618 c.age##c.age##c.age wc hc lwg inc, nolog

As a different example, imagine that a researcher hypothesized that the coefficients for all the other independent variables differed between women who went to college and women who did not. This could be specified as

logit lfp i.wc##(c.k5 c.k618 c.age i.hc c.lwg c.inc), nolog

where i.wc##(c.k5 c.k618 c.age i.hc c.lwg c.inc) is expanded to i.wc i.wc#c.k5 i.wc#c.k618 i.wc#c.age i.wc#i.hc i.wc#c.lwg i.wc#c.inc.

#### More on factor-variable notation

Factor-variable notation is extremely powerful and can save time and prevent errors in complex applications. Not only do factor variables eliminate the need to create indicator variables and polynomial terms, but when computing effects using commands such as margins, marginsplot, mgen, mtable, and mchange, Stata keeps track of how variables are linked. For example, if your model includes age and age-squared and you want to compute the effect of increasing age from 20 to 30 on labor force participation, with factor variables, Stata automatically makes the corresponding change in age-squared from 400 to 900. This important feature of factor-variable notation is considered more closely in the next chapter.

Still, sometimes factor variables can be confusing. First, the name of the variables automatically generated by Stata when fitting a model using factor variables might not be obvious. This is important because some postestimation commands, such as test and lincom, require the exact, symbolic name of the variable associated with a coefficient. For example, suppose that you run logit lfp k5 k618 i.agecat i.wc i.hc lwg inc and then want to test whether the coefficient for wc equals that for

#### 3.1.5 Variable lists

hc. The command test wc = hc does not work because these are not the names of the factor variables included in the model. Nor does test i.wc = i.hc work because i.wc and i.hc tell Stata to create the indicators, but i.wc and i.hc are not the names of the factor-generated variables used in the model. The correct command is test 1.hc = 1.wc. To obtain the names associated with each coefficient, referred to as symbolic names, one can simply type the name of the last estimation command with the option coeflegend, such as logit, coeflegend. The model is not fit again, but the names associated with the estimates are listed. For example, fitting a model where factor-variable notation creates indicator variables and interactions produces output like this:

# . logit lfp i.agecat c.age##c.age, nolog (output omitted)

Coef.	Std. Err.	z	P>[z]	[95% Conf.	Interval]
0007001	0500700		0.000	1 05 4007	2005404
3667924	.3506722	-1.05		2010 C C 2010 C C C C C C C C C C C C C C C C C C	.3205124
5599792	.5615575	-1.00	0.319	-1.660612	. 5406533
. 2553935	.144441	1.77	0.077	0277056	.5384926
		10.242	100		
0028917	.0016631	-1.74	0.082	0061513	.0003678
-4,901053	3.033286	-1.62	0.106	-10,84618	1.044078
	3667924 5599792	3667924 .3506722 5599792 .5615575 .2553935 .144441 0028917 .0016631	3667924 .3506722 -1.05 5599792 .5615575 -1.00 .2553935 .144441 1.77 0028917 .0016631 -1.74	3667924 .3506722 -1.05 0.296 5599792 .5615575 -1.00 0.319 .2553935 .144441 1.77 0.077 0028917 .0016631 -1.74 0.082	3667924         .3506722         -1.05         0.296         -1.054097          5599792         .5615575         -1.00         0.319         -1.660612           .2553935         .144441         1.77         0.077        0277056          0028917         .0016631         -1.74         0.082        0061513

Using the coeflegend option, the symbolic names are shown:

```
. logit, coeflegend
```

OUTDUT	omitted)
Consolver.	CHINERAL J

lfp	Coef.	Legend
agecat 40-49 50+		_b[2.agecat] _b[3.agecat]
age	.2553935	_b[age]
c.age#c.age	0028917	_b[c.age#c.age]
_cons	-4.901053	_b[_cons]

Sometimes you might not be sure if your specification of the model using factorvariable notation produces the model you want. In some cases, the estimation output makes it obvious that the model is not what you intended. For example, if you mistakenly type age##age and obtain estimates for hundreds of interactions, you quickly realize that you meant to type c.age##c.age. Other mistakes are harder to catch. For example, specifying a binary predictor as i.wc or as wc produces the same estimates of parameters but leads to estimates of different quantities when using margins or the m\* commands to compute marginal effects (see section 4.5). Accordingly, it is important to check that Stata's decoding of your factor terms leads to the specification you want.

One trick that we find useful—especially with large datasets, when fitting a model can take a long time—is to use summarize to decode your variable list. In this example, summarize decodes the factor-variable notation i.agecat into two indicator variables and c.age##c.age into age and age-squared:

Variable	Obs	Mean	Std. Dev.	Min	Max
agecat					
40-49	753	.3851262	.4869486	0	1
50+	753	.2191235	.4139274	0	1
age	753	42.53785	8.072574	30	60
age#c.age	753	1874.548	699.5167	900	3600

In Stata 13 and later, value labels are used to label categories of an indicator variable, such as 40-49 above. To see the values rather than the labels, you can add the nofvlabel option:

Variable	Obs	Mean	Std. Dev.	Min	Max
agecat					
2	753	.3851262	.4869486	0	1
з	753	.2191235	.4139274	o	1
age	753	42.53785	8.072574	30	60
age#c.age	753	1874,548	699.5167	900	3600

Output in regression models using factor variables was difficult to interpret prior to Stata 13 because the categories of factor variables were not labeled. For example, here is the output from Stata 12:

ogistic regre	raion			March	r of obs		753
PRIDEIC ISRIG	22100					=	
				LR ch	i2(8)		124.30
				Prob	> chi2	100	0.0000
og likelihood	= -452.7236	<i>t</i>		Pseud	o R2	=	0.1207
lfp	Coef.	Std. Err.	z	P> z	[95%	Conf.	Interval]
agecat							
2	6267601	.208723	-3.00	0.003	-1.03	3585	2176705
3	-1.279078	.2597827	-4.92	0.000	-1.788	3242	7699128

#### 3.1.6 Specifying the estimation sample

. logit lfp i.agecat i.wc i.hc k5 k618 lwg inc, nolog Logistic regression Number of obs 753 LR chi2(8) 124.30 Prob > chi2 0.0000 Pseudo R2 Log likelihood = -452.72367 0.1207 lfp Coef. Std. Err. z P>|z| [95% Conf. Interval] agecat 40-49 -.6267601 .208723 -3.00 0.003 -1.03585-.217670550+ -1.2790780.000 -1.788242-.7699128.2597827 -4.92WC .2291814 0.001 .3485263 1.246901 .7977136 3.48 college (output omitted)

And here is the much clearer output in Stata 13:

To take advantage of the improved labeling of factor variables in Stata 13 and later, you must assign value labels to your indicator variables, which we highly recommend.

## 3.1.6 Specifying the estimation sample

if and in restrictions can be used to define the sample of observations used to fit the model, referred to as the estimation sample, where the syntax for if and in conditions follows the guidelines in chapter 2, page 45. For example, if you want to fit a logit model only for women who went to college, you could specify logit lfp k5 k618 age hc lwg if wc==1.

#### Missing data

Estimation commands use listwise deletion to exclude cases in which there are missing values for any of the variables in the model. Accordingly, if two models are fit using the same dataset but have different sets of independent variables, it is possible to have different samples. The easiest way to understand this is with a simple example. Suppose that among the 753 cases in the sample, 23 have missing data for at least one variable. If we fit a model using all variables, we would obtain

```
. use binlfp4-missing, clear
(binlfp4-missing.dta | Mroz data with artificial missing data | 2013-10-18)
. logit lfp k5 k618 i.agecat i.wc i.hc lwg inc, nolog
Logistic regression Number of obs = 730
(output omitted)
```

Suppose that seven of the missing cases were missing only for k618 and that we fit a second model excluding k618:

. logit lfp k5 i.agecat i.wc i.hc lwg inc, nolog		
Logistic regression	Number of obs =	737
(output omitted)		

93

The estimation sample for the second model increased by seven cases because the seven cases with missing data for k618 were not dropped. Thus we cannot use a likelihood-ratio test or information criteria to compare the two models (see sections 3.2 and 3.3 for details), because changes in the estimates could be due either to changes in the model specification or to the use of different samples to fit the models. When you compare coefficients across models, you want the samples to be the same. (There are other issues with comparing the coefficients of nonlinear probability models, which we will discuss in chapter 5.)

Although Stata uses listwise deletion when fitting models, this is rarely the best way to handle missing data. We recommend that you make explicit decisions about which cases to include in your analyses rather than let cases be dropped implicitly. Indeed, we would prefer that Stata issue an error rather than automatically drop cases.

The mark and markout commands make it simple to explicitly exclude missing data. mark markvar generates the new variable markvar that equals 1 for all cases. markout markvar varlist changes the values of markvar to 0 for any cases in which values of any of the variables in varlist are missing. The following example, where we have artificially created the missing data, illustrates how this works:

. mark nomiss	g.dta   Mro	z data with a		data   2013-10-18)
. markout nomis	s lfp k5 k6	18 agecat wc	hc lwg inc	
. tabulate nomi	88			
nomiss	Freq.	Percent	Cum.	
0	23	3.05	3.05	
1	730	96,95	100.00	
Total	753	100.00		

Because nomiss is 1 for cases where none of the variables in our models is missing, to use the same sample when fitting both models, we add the condition if nomiss==1:

. logit 1fp k5 k618 i.agecat i.wc i.hc 1w	g inc if nomiss==1, nolog	
Logistic regression	Number of obs = 73	0
(output omitted)		
. logit lfp kS i.agecat i.wc i.hc lwg inc	if nomiss==1, nolog	
Logistic regression	Number of obs = 73	0
(output omitted)		

Instead of selecting cases in each model with if, we could have used drop if nomiss==0 to delete observations with missing values before fitting the models.

#### 3.1.6 Specifying the estimation sample

Aside: Analysis with missing data. The complex issues related to how to appropriately estimate parameters in the presence of missing data are beyond the scope of our discussion (see Little and Rubin [2002]; Enders [2010]; Allison [2001]; or the Stata Multiple-Imputation Reference Manual). We do want to make two brief points. First, a sophisticated but increasingly common approach to missing data involves multiple imputations, and Stata has an excellent suite of commands to make working with multiply imputed data simpler than it would be without it. What Stata does not have, at this writing, is a way of using margins with its multiple imputation suite. Because our primary methods of interpretation use the margins command, these cannot be used with multiply imputed data. Second, one way that data may be missing in a dataset is called missing at random (MAR). The name can be misleading: it does not mean missing completely at random but instead means that data are missing in a way that unbiased predictions of missing values can be made from other variables in the dataset itself. Even in the situation where missing at random data does not bias estimates (a matter outside the scope of our discussion), the techniques of interpretation that comprise much of our book involve using either the mean of a variable or the mean of an estimated effect size calculated over all observations. In either case, missing data can cause problems for computation of these averages even in cases in which the estimation of coefficients is unbiased.

#### Information about missing values

Although mark and markout work well for determining which observations have missing values for a set of variables, these commands do not provide information on the patterns of missing data among these variables. There are three types of questions that we might ask:

- How many observations have no missing values? How many have missing data for one variable? For two variables? And so on.
- 2. What percentage of cases are missing for each variable?
- 3. What patterns of missing data are there among the variables? For example, do missing values on one variable tend to occur when there are missing values on some other variable?

We will consider each of these questions in turn. First, to determine the number of observations with a given number of missing values on a set of variables, the easiest way is to use the egen command with the rowmiss(varlist) function. This creates a new variable that contains the number of missing values for each observation, for which we can use tabulate to view the frequency distribution. For example,

<pre>. use gsskidval (gsskidvalue4.d . egen missing &gt; year inco . tabulate miss</pre>	ta   GSS 199 = rowmiss(ag me91 income)	ge anykids b			
missing	Freq.	Percent	Cum .		
0	2,684	58.37	58.37		
1	1,709	37.17	95.54		
2	195	4.24	99.78		
3	7	0.15	99.93		
4	3	0.07	100.00		
Total	4,598	100.00			

Next, we could generate a variable, nomiss, that equals 1 if an observation has no missing values and 0 if an observation has any missing values: gen nomiss = (missing==0). This is an alternative to using mark and markout to create an indicator variable for whether an observation has missing values for any variable in a list.

Second, if we want information on which variables have missing values, we can use misstable summarize.<sup>4</sup> Here is an example:

	Obs<.					<i>ç</i> .
Max	Min	Unique values	Obs<.	Obs>.	Obs≠,	Variable
99	18	73	4,598	0	0	age
1	0	2	4,584	0	14	anykids
1	0	2	4,598	0	0	black
4	0	5	4,584	0	14	degree
1	0	2	4,598	0	0	female
4	1	4	2,989	0	1,609	kidvalue
1	0	2	4,598	0	0	othrrace
1994	1993	2	4,598	0	0	year
99	1	24	4,598	0	0	income91
75000	1000	21	4,103	0	495	income

. misstable summarize age anykids black degree female kidvalue othrrace
> year income91 income, all showzero

The all option prints information for all the variables in the variable list. Otherwise, only those variables with at least one missing value are displayed. The showzero option displays each 0 in the table as 0 rather than as a blank space. These options make the output clearer for didactic purposes, although you may prefer to omit them in practice.

The output for misstable summarize distinguishes between missing values that are coded with the system missing value (.) and those coded with extended missing values (.a through .z). Some datasets use extended missing values to distinguish why different cases have missing values, like coding people who respond "don't know" to a

For readers of previous editions of this book, we now use the official Stata command misstable instead of the misschk command from SPost9.

#### 3.1.6 Specifying the estimation sample

survey question as .d and coding those for whom the question is inapplicable as .i. In the misstable summarize output, the first column of numbers is the number of cases with missing values coded as the system missing value (.), the second is the number of cases with extended missing values, and the third is the number of cases with no missing values.

To understand the labels for these columns, you need to know that Stata considers missing values to be numerically larger than nonmissing values and that extended missing values are considered larger than the system missing value. Accordingly, Obs<. indicates nonmissing values and Obs>. indicates extended missing values that are larger than ., the system-missing value. In this example, we see that only four variables have missing values: anykids (14 cases), degree (14), kidvalue (1,609), and income (495).

Third, to obtain information on the patterns of missing data, we use misstable patterns:

Missing-valu (1 means c					
	Р	att	ern		
Frequency	1	2	3	4	
2,684	1	1	1	1	
1,410	1	1	1	0	
294	1	1	0	1	
185	1	1	0	0	
6	1 0 1	1	0	1 0 1	
6 5 4	1	0	0		
4		0	1	1	
3 3	0	0	0	0	
3	0	1	1	0	
1	0	1	0	1	
1 1 1	0	1	1	1	
1	1	0	0	0	
1	1	0	1	0	
4,598					

The freq option displays results as frequencies rather than as percentages. Each row of the output represents a unique pattern of missing values, where 0 indicates a missing value and 1 indicates a nonmissing value. In the top row, the pattern is all 1s, showing that 2,684 cases had no missing values for any variable. In the second row, we see the most common pattern of missing values was where there were no missing values for variables 1, 2, and 3, with missing values for variable 4. At the bottom of the table, we see which number corresponds to which variable; for example, variable 1 is anykids. Only 4 variables are included even though 10 variables were in the variable list. This is because only variables with some missing values are included in the table. The misstable summarize command has a generate(*stubname*) option to generate new variables that indicate whether observations are missing for a particular variable. For each variable that has missing data, a new variable is created whose name is *stubname* followed by the name of the variable with missing data. The new variable is assigned a value of 1 if the variable is missing for an observation and 0 if it is not missing.

These new variables could be used, for example, in a binary logit model of the sort we describe in chapters 5 and 6 using basic demographics as predictors of whether observations are missing. First, we create the indicator variables:

<sup>.</sup> misstable summarize age anykids black degree female kidvalue othrrace

>	year	income91	income,	gen(m_)
---	------	----------	---------	---------

					UDS<	
ОЪ	g=,	Obs>.	Obs<.	Unique values	Min	Max
	14		4,584	2	0	1
	14		4,584	5	0	4
1,	609		2,989	4	1	4
	495		4,103	21	1000	75000

Then, we fit a logit model:

. logit m_incom	ue female bla	ack othrrace	age, nol	og			
Logistic regres	ssion			Numbe	r of obs	1 =	4598
				LR ch	12(4)	30	100.88
				Prob	> chi2	-	0.0000
Log likelihood	= -1520.169	1		Pseud	o R2	-	0.0321
m_income	Coef.	Std. Err.	z	P>[z]	[95%	Conf.	Interval]
female	.4777436	.1023335	4.67	0.000	.2771	1736	.6783135
black	.5148555	.1308433	3.93	0.000	.2584	1074	.7713035
othrrace	.2518131	.2355404	1.07	0.285	2098	3377	.7134639
age	.0210619	.0026597	7.92	0.000	.0158	3489	.0262748
_cons	-3.521194	.1612844	-21.83	0.000	-3.837	7306	-3.205082

Although this is only an informal assessment of the missing data, it suggests that missing values on income are associated with being female, black, and older.

## Postestimation commands and the estimation sample

Excepting predict, postestimation commands for testing, assessing fit, and making predictions use the observations from the estimation sample, unless you specify otherwise. Accordingly, with these commands you do not need to worry about dropping cases that were deleted because of missing data during estimation. Stata automatically selects cases from the estimation sample by using a special variable named e(sample) that is created by every estimation command. This variable equals 1 for cases used to fit the

#### 3.1.7 Weights and survey data

model and equals 0 otherwise. You can use this variable to select cases with if conditions, as in sum female if e(sample). But you cannot otherwise use this variable as if it was an ordinary variable in your dataset. For example, you cannot use a command like tabulate female e(sample). Instead, you need to generate an ordinary variable equal to e(sample), which then allows you to tabulate the variable or do anything else with it.

If we add a variable with missing data to the model we estimated immediately above, we can see how this works:

. logit m_incom	e female bla	ack othrrace	age i.degr	ee, nolog			
Logistic regres	sion			Number of	obs	=	4584
(output omitte	d)						
. generate incl	uded = e(sam	mple)					
. label var inc	luded "Case	s included in	logit on	m_income"			
. tabulate incl	uded						
Cases included in logit on							
m_income	Freq.	Percent	Cum.				
0	14	0.30	0.30				
1	4,584	99.70	100.00				
Total	4,598	100.00					

The generated variable included has 4,584 cases equal to 1, which is the same as the number of cases used to fit our model. The remaining 14 cases are 0, which corresponds with the 14 cases missing on the degree variable that we showed in the output from misstable above.

## 3.1.7 Weights and survey data

Weights indicate that some observations should be given more weight than others when computing estimates. The syntax for specifying weights is [type=varname], where the square brackets are part of the command, type is the type of weight to be used, and varname is the variable containing the weights. Stata recognizes four types of weights:

- fweights (frequency weights) indicate that an observation represents multiple observations with identical values. For example, if an observation has an fweight of 5, this is equivalent to having five identical, duplicate observations. If you do not include a weight modifier in your estimation command, this is equivalent to specifying [fweight=1].
- 2. pweights (sampling weights) denote the inverse of the probability that the observation is included because of the sampling design. For example, if a case has a pweight of 1,200, that case had a 1 in 1,200 chance of being selected into the sample and in that sense represents 1,200 observations in the population.

- 3. aweights (analytic weights) are inversely proportional to the variance of an observation. The variance of the *j*th observation is assumed to be  $\sigma^2/w_j$ , where  $w_j$  is the analytic weight. Analytic weights are used most often when observations are averages and the weights are the number of elements that gave rise to the average. For example, if each observation is the cell mean from a larger dataset, the data are heteroskedastic because the variance of the means decreases as the number of observations used to calculate them increases.
- iweights (importance weights) have no formal statistical definition. They are used by programmers to facilitate certain types of computations.

Frequency weights differ notably from the other types because a dataset that includes an fweight variable can be used to create a new dataset that yields equivalent results without frequency weights by simply repeating observations with duplicate values. As a result, frequency weights pose no issues for various techniques we consider in this book.

The use of weights is a complex topic, and it is easy to apply weights incorrectly. If you need to use weights, we encourage you to read the discussions in [U] **11.1.6 weight** and [U] **20.23 Weighted estimation**. Winship and Radbill (1994) have an accessible introduction to weights in the linear regression model. Heeringa, West, and Berglund (2010) provide an in-depth treatment along with examples using Stata in their excellent book on complex survey design, a topic we consider next.

#### Complex survey designs

Complex survey designs have three major features. First, samples can be divided into strata within which observations are selected separately. For example, a sample might be stratified by region of the country so that the researchers can achieve precisely the number of respondents they want from each region.

Second, samples can use clustering in which higher levels of aggregation, called primary sampling units, are selected first and then individuals are sampled from within these clusters. A survey of adolescents might use schools as its primary sampling unit and then sample students from within each school. Observations within clusters often share similarities leading to violations of the assumption of independent observations. Accordingly, when there is clustering, the usual standard errors will be incorrect because they do not adjust for the lack of independence.

Third, individuals can have different probabilities of selection. For example, the design might oversample minority populations. Such oversampling allows more precise estimates of subgroup characteristics, but probability weights must be used to obtain accurate estimates for the population as a whole.

Stata's svy commands for samples with complex survey designs (see the Stata Survey Data Manual for details) provide estimates where the standard errors are adjusted for stratification, clustering, and weights. If the sample design involves weights or clustering, but not stratification, then models can be fit using standard regression commands with the [pweight=weight-variable] and vce(cluster cluster-variable) options. The results will be identical to those from svy. If the sample design involves stratification, then svy commands must be used to get the correct standard errors.

The first step in using commands for complex samples is to specify the key features of the survey design by using the svyset command. To illustrate this, we use an example from Heeringa, West, and Berglund (2010) based on the Health and Retirement Study, a representative sample of American adults over age  $50.^5$  The primary sampling units (PSUs), another name for clusters, are defined by the variable secu, the strata by the variable stratum, and the probability weights by the variable kwgtr. We use svyset as follows:

```
. use svyhrs4, clear
(svyhrs4.dta| Health and Retirement Study 2006 | 2014-03-04)
. svyset secu [pweight=kwgtr], strata(stratum)
    pweight: kwgtr
    VCE: linearized
Single unit: missing
    Strata 1: stratum
    SU 1: secu
    FPC 1: <zero>
```

Stata will use this information automatically when a subsequent command that supports survey estimation is prefixed by svy:. In our example, the outcome is whether the respondent has arthritis, and the independent variables are gender, education, and age. To fit a logit model, discussed in detail in chapter 5, we begin the command with the prefix svy: and afterward specify the logit command as we otherwise would.

Survey: Logist	ic regressio	n				
Number of stra	ta =	56		Number of	obs =	= 18375
Number of PSUs	=	112		Populatio	n size =	76085117
				Design di	E / =	= 56
				F( 4,	53) =	+ 204.28
				Prob > F	,	• 0.0000
arthritis	Coef.	Linearized Std. Err.	t	P> t	[95% Conf	. Interval]
male	5771248	.0442301	-13.05	0.000	6657284	4885212
ed3cat						
12-15 years	2135877	.0560052	-3.81	0.000	3257796	1013957
16+ years	6355568	.0650174	-9.78	0.000	7658022	5053113
age	.0478163	.0021773	21.96	0,000	.0434547	.0521779
		.1546753	-15.03	0.000	-2.634588	-2.014884

5. We thank Steve Heeringa for allowing us to use these data.

The results indicate that men are less likely than women with similar characteristics to have arthritis, that those with more education are less likely to have arthritis, and that the probability of having arthritis increases as people get older. More precise interpretation of binary models is considered in chapter 6. Two differences merit noting between the information provided in the above results and those provided when svy: is not used. First, the svy results indicate both the number of strata and the number of PSUs in the sample. Second, in addition to the sample size, the results present the population size implied by the probability weights. In this example, the size of the target population is over 76 million.

Models fit using complex survey methods pose two problems for the postestimation techniques used in this book. First, measures of fit are often based on the model's likelihood. With survey estimation, the "likelihood" on which model estimates are based is not a true likelihood (Sribney 1997), so any technique that requires a value for the likelihood is not available.<sup>6</sup> Second, some methods of interpretation that we use require estimates of the standard deviation of one or more variables in the model, which are not always available with survey estimation.

Stata supports survey estimation for nearly all the models we discuss in this book. If the model you are using does not work with the svy: prefix, remember that nearly all regression commands in Stata allow weights and clustering; although not ideal, this is a reasonable way to proceed if the regression command you are using does not support the svy: prefix.

## 3.1.8 Options for regression models

The following options apply to most regression models. Unique options for specific models are considered in later chapters.

- noconstant constrains the intercept to equal 0. For example, in a linear regression, the command regress y x1 x2, noconstant would fit the model  $y = \beta_1 x_1 + \beta_2 x_2 + \varepsilon$ .
- nolog suppresses the iteration history, which shortens the output. If you use this option, which we often do, and have problems obtaining estimates, it is a good idea to refit the model without this option and with the trace option.
- trace lets you see the values of the parameters for each step of the iteration. This can be useful for determining which variables may be causing a problem if your model has difficulty converging.
- level(#) specifies the level of the confidence interval. By default, Stata provides 95% confidence intervals for estimated coefficients, meaning that the interval around the estimated  $\hat{\beta}$  would capture the true value of  $\beta$  95% of the time if repeated samples were drawn. level() allows you to specify other intervals. For example, level(90)

<sup>6.</sup> When robust standard errors are used without svy adjustments, Stata returns a "pseudolikelihood", and we use this when computing some goodness-of-fit statistics. Because goodness-of-fit measures might be considered merely heuristic anyway, we think this is reasonable.

#### 3.1.9 Robust standard errors

specifies a 90% interval. You can also change the default level with the command set level. For example, set level 90 specifies 90% confidence intervals.

- vce(cluster cluster-variable) specifies that the observations are independent across the clusters that are defined by unique values of cluster-variable but are not necessarily independent within clusters. Specifying this option leads to robust standard errors, as discussed below, with additional corrections for the effects of clustered data. See Hosmer, Lemeshow, and Sturdivant (2013, chap. 9) for a detailed discussion of logit models with clustered data. Using vce(cluster cluster-variable) does not affect the coefficient estimates but can have a large impact on the standard errors.
- vce(vcetype) specifies the type of standard errors that are reported. vce(robust) replaces traditional standard errors with robust standard errors, which are also known as Huber, White, or sandwich standard errors. These are discussed further next, in section 3.1.9. Gould, Pitblado, and Poi (2010) provide details on how robust standard errors are computed in Stata. Robust standard errors are automatically used if the vce(cluster cluster-variable) option is specified, if probability weights are used, or if a model is fit using svy. In earlier versions of Stata, this option was simply robust. Option vce(bootstrap) estimates the variance-covariance matrix by bootstrap, which involves repeated reestimation on samples drawn with replacement from the original estimation sample. Option vce(jackknife) uses the jackknife method, which involves refitting the model N times, each time leaving out a single observation. Type help vce option for further details.

vsquish eliminates the blank lines in output that are inserted when factor-variable notation is used. We sometimes use nolog and vsquish in this book to save space.

## 3.1.9 Robust standard errors

Robust standard errors, which are computed by Stata when the **robust** option is specified, go by a variety of names, including Huber-Eicker-White, clustered, White, heteroskedasticity-consistent, HCCM, and sandwich standard errors. In the last decade, their use has become increasingly common. For example, King and Roberts (2014) conducted a survey of articles in the American Political Science Review and found that 66% of the articles using regression models reported robust standard errors.

Robust standard errors are considered robust in the sense that they are correct in the presence of some types of violations of the assumptions of the model. For example, if the correct model is a binary logit model but a binary probit model is fit, the model has been misspecified. The estimates obtained by fitting a logit model cannot be maximum likelihood estimates because an incorrect likelihood function is being used (that is, a logistic probability density is used instead of the correct normal density). When a model is misspecified in this way, the usual standard errors are incorrect (White 1982). For this reason, Arminger (1995) argues that robust standard errors should be broadly used. He writes: "If one keeps in mind that most researchers misspecify the model ..., it is obvious that their estimated parameters can usually be interpreted only as minimum ignorance estimators and that the standard errors and test statistics may be far away from the correct asymptotic values, depending on the discrepancy between the assumed density and the actual density that generated the data."

In some cases, robust standard errors are likely to work quite well. If violations of the underlying model are minor, as we would argue is the case if the true model is logit and you fit a probit model, then the robust standard errors are preferred, but the differences are likely to be quite small. In our informal simulations, they are trivially different. On the other hand, if you fit a Poisson regression model (see chapter 9) in the presence of overdispersion, Cameron and Trivedi (2013, 72–80) provide convincing evidence that robust standard errors provide a more accurate assessment of statistical significance. If there is clustering in the data, robust standard errors should be used, ideally by specifying vce(cluster cluster-variable) or by using svy estimation.

Arguments for robust standard errors are compelling. Some argue they should be used nearly always in practice. At the same time, robust standard errors are not a general solution to problems of misspecification, and they have important limitations. Kauermann and Carroll (2001) show that even when the model is correct, robust standard errors have more sampling variability, and sometimes far more, than the usual standard errors. This is "the price that one pays to obtain consistency". These theoretical results are consistent with simulations by Long and Ervin (2000), who found that in the linear regression model robust standard errors often did worse than the usual standard errors in samples smaller than 500. They recommended using small-sample versions that can be computed in Stata for regress with the options hc2 or hc3. Among nonlinear models, Kauermann and Carroll (2001) consider the Poisson regression model and the logit model. They showed that the loss of efficiency when using robust standard errors can be worse than that occurring in normal models. However, we are unaware of small-sample versions of robust standard errors for nonlinear models.

There is a second and potentially very serious problem. If robust standard errors are used because a model is misspecified, it is important to consider what other implications misspecification may have. Freedman (2006) is dismissive of robust standard errors for many of the models discussed in this book for this reason, writing pointedly: "It remains unclear why applied workers should care about the variance of an estimator for the wrong parameter." Cameron and Trivedi (2010, 334) note that if a model is misspecified, the inconsistency of the parameter estimate is a far more serious problem than the consistency of the standard error.

King and Roberts (2014) argue that differences between robust and classical errors are "like canaries in the coal mine, providing clear indications that your model is misspecified and your inferences are likely biased". They suggest that a comparison of robust and nonrobust standard errors should be used as an informal test of model misspecification. Researchers should try to address the specification problems that cause robust and classical standard errors to differ, instead of considering robust standard errors to have solved the problematic implications of misspecification.

#### 3.1.10 Reading the estimation output

We agree with the advice that researchers should not simply opt for robust standard errors without thought as to why the standard errors might differ. This is especially so when misspecification has direct implications for estimates of quantities of interest, as it often does for the models considered in this book. Recall that in models such as logit and probit, unlike in the linear regression model, excluding an independent variable that is uncorrelated with other independent variables will bias the estimates of all parameters. Here we agree with White (1980, 828), one of the authors for whom robust standard errors are sometimes named, who cautioned that robust variance estimation "does not relieve the investigator of the burden of carefully specifying his models. Instead, it is hoped that the statistics presented here will enable researchers to be even more careful in specifying and estimating econometric models."

In the end, what to do and advise about robust standard errors has proven one of the most difficult issues for us in revising to the current edition of this book. We received different advice when we discussed the matter with people. We could have, with some justification, used robust standard errors every time we fit a model in this book. One cost of doing so would include not being able to introduce methods that require likelihoods instead of pseudolikelihoods, including most measures of model fit that we discuss and likelihood-ratio tests. These are presently widely used in practice and also are didactically useful in understanding how the models we discuss work. Consequently, we decided against eliminating these sections of the book. To avoid confusing readers by switching back and forth between different specifications, we do not use robust standard errors for most of the examples we show.

## 3.1.10 Reading the estimation output

Because we have already discussed the iteration log, in the following example we suppress it with the nolog option and consider other parts of the output from estimation commands. Although the sample output is from logit, our discussion applies generally to other regression models fit by maximum likelihood. We comment briefly below on changes to the estimation output for svy estimation. The following output from logit illustrates how Stata displays results from regression commands:

logit lfp k5	k618 i.ageca	at i.wc i.hc	lug inc,	nolog		
ogistic regre	ssion			Numbe	r of obs =	753
9					12(8) =	124.30
					> chi2 =	0.0000
og likelihood	= -452,7236	7		Pseud		0.1207
lfp	Coef.	Std. Err.	z	P> z	[95% Conf	. Interval]
k5	-1.391567	.1919279	-7,25	0.000	-1.767739	-1.015395
k618	0656678	.068314	-0,96	0.336	1995607	.0682251
agecat						
40-49	-,6267601	.208723	-3.00	0.003	-1.03585	2176705
50+	-1.279078	.2597827	-4.92	0.000	-1.788242	7699128
WC						
college	.7977136	.2291814	3.48	0.001	.3485263	1.246901
hc						
college	.1358895	.2054464	0.66	0.508	266778	.5385569
lwg	.6099096	.1507975	4.04	0.000	.314352	.9054672
inc	0350542	.0082718	-4.24	0.000	0512666	0188418
cons	1.013999	.2860488	3.54	0.000	.4533539	1.574645

#### Header

- 1. Log likelihood = -452.72367 is the value of the log likelihood at convergence.
- Number of obs is the number of observations, excluding those with missing values and those excluded with if and in conditions.
- 3. LR chi2(8) is the value of a likelihood-ratio chi-squared for the test of the null hypothesis that all the coefficients associated with independent variables are simultaneously equal to 0 (see page 119 for details). The number in parentheses is the degrees of freedom for the test. When robust standard errors or probability weights are used, results from a Wald test of the same null hypothesis are shown instead.
- Prob > chi2 indicates the p-value.
- Pseudo R2 is the measure of fit also known as McFadden's (1974) R<sup>2</sup>. Details on how this measure is computed are given on page 126.

## Estimates and standard errors

 The leftmost column lists the variables in the model, with the dependent variable at the top. The independent variables are in the same order as they were typed on the command line. The constant, labeled \_cons, is last. With Stata 13 and later, factor variables are labeled with their value labels. For example, the indicator variable for agecat==2 is labeled as agecat followed by 40-49, which is the value label for category 2. In Stata 11 and 12, or with the nofvlabel option in Stata 13 and later, the indicator variable for agecat==2 is labeled as agecat followed on the next line by 2. Retyping the estimation command followed by coeflegend will list the symbolic names of each regression parameter.

- 2. Column Coef. contains estimates of the regression coefficients.
- Column Std. Err. contains the standard errors of the estimates. With the vce(robust) option, these are labeled Robust Std. Err.
- Column z contains the z test equal to the estimate divided by its standard error.
- 5. Column P>|z| is the two-tailed significance level. A significance level listed as 0.000 means that p < 0.001. For example, p = 0.00049 is rounded to 0.000.
- 6. Column [95% Conf. Interval] contains the confidence interval for each estimate. Instead of testing a specific hypothesis (for example,  $H_0$ :  $\beta = 0$ ), we can use a confidence interval that contains the true parameter with a chosen probability, known as the confidence level. For a given confidence level, the estimated upper and lower bounds define the confidence interval.

#### Differences in output for svy estimation

With svy estimation, the output differs, reflecting that the estimates are no longer ML estimates.

- 1. In addition to the sample size, an estimate of the population size is shown.
- 2. The likelihood-ratio test that all coefficients are 0 is replaced by an F test.
- 3. The pseudo- $R^2$  is not shown because it is based on the log likelihood.
- 4. t-values are shown instead of z-values.

## 3.1.11 Storing estimation results

Stata considers the results of a model that has just been fit to be the active estimates. After fitting a model, you can type ereturn list to see a summary of the information that Stata stores about the active estimates. Postestimation commands are based on the active estimates. When a new model is fit, its results become the active estimates, replacing the previous model's estimates.

The estimates store and estimates save commands preserve the active estimation results so that they can be retrieved and used even after a new model is fit. estimates store saves the active estimates to memory, while estimates save saves them to a file. Storing estimation results is extremely useful for several reasons. For one, commands like lrtest and estimates table use results from more than one model. Because only one set of estimates can be active at a time, stored estimates are the way we can refer to multiple sets of estimates. Additionally, the margins command, used extensively in later chapters, makes predictions based on estimates from a model that has already been fit, meaning the active estimates. For some applications, however, we will need to overwrite the active estimates from our regression model with estimates from margins by using the post option. Once this is done, the estimates from the regression model are no longer active and need to be restored (discussed below) as the active estimates if you want to do additional postestimation analysis of the model.

After running any estimation command, the syntax is

#### estimates store name

For example, to store the estimation results with the name logit1, type

```
. use binlfp4, clear
(binlfp4.dta | Mroz data on labor force participation of women | 2013-07-15)
. logit lfp k5 k618 i.agecat i.wc i.hc lwg inc, nolog
(output omitted)
. estimates store logit1
```

estimates restore restores the stored estimates to memory without fitting the model again:

#### estimates restore name

After running estimates restore, the estimation results in memory are the same as if we had just fit the model, even though we may have fit other models in the interim. Of course, we need to be careful about changes made to the data after fitting the model, but the same caveat about not changing the data between fitting a model and postestimation analysis applies even when estimates store and estimates restore are not used.

#### (Advanced) Saving estimates to a file

We mark this section as advanced because most of the time we find that storing estimation results in memory is sufficient. This section can be skipped unless you have a need to store estimates to disk. The most likely case would be if you are fitting a model that takes hours to estimate, you may want to save the result to a file so you can use them later without refitting the model.

#### 3.1.11 Storing estimation results

Because estimates store holds the estimates in memory, estimates stored in one Stata session are not available in the next. Even within a Stata session, the command clear all erases stored estimates. To use estimates in a later session or after clearing memory, you can use estimates save to save results to a disk file:

#### estimates save filename, replace

For example, estimates save model1, replace will create the file model1.ster.

We can load previously saved estimation results with estimates use:

#### estimates use filename

estimates use restores the estimates almost as if we had just fit the model, and the "almost" here is very important. As described earlier, when we fit a model. Stata creates the variable e(sample) to indicate which observations were used when fitting the model. Some postestimation commands need e(sample) to produce proper results. However, estimates use does not require that the data in memory are the data used to estimate the saved results. You can even run estimates use without data in memory. Accordingly, estimates use does not restore the e(sample) variable. Although this prevents some postestimation commands from working, this is better than having them give wrong answers because the wrong dataset is in memory.

To deal with this issue, you can reset e(sample). When doing this, you are responsible for making sure that the data loaded to memory are the same as the data when the model was originally fit. Assuming the proper data are in memory, you use the estimates esample command to respecify the outcome and independent variables, the if and in conditions, and the weights that were used when the model was originally fit. e(sample) is then set accordingly. The syntax is

## estimates esample varlist [if] [in] [weight]

To show how this works, we present an example that uses a command we have not yet introduced, estat summarize, which provides summary statistics on the estimation sample that was used to compute the active estimates. First, we fit a model and show the summary statistics for the estimation sample. Then, we save the estimates as model1:

logit 1fp k5	if wc==1, no	log				
ogistic regres	sion			Number	of obs	- 213
				LR chi	2(1)	= 17.9
				Prob >	chi2	- 0.000
og likelihood	= -124.06386	i.		Pseudo	R2	= 0.0673
lfp	Coef.	Std. Err,	z	P> z	[95% Con	f. Interval]
k5	9348133	.2347982	-3.98	0.000	-1.395009	4746173
_cons	1.092971	.1765354	6,19	0.000	.7469683	1.43897
estat summari	ze					
Estimation sa	ample logit		Number	of obs =	212	
Variable	Mea	un Std.	Dev.	Min	Max	
lfp	.679245	3.467	8714	0	1	
k5	.330188	7 000	4921	ö	3	

. estimates save model1, replace (note: file model1.ster not found) file model1.ster saved

(Because of the if wc==1 condition specified with logit, the estimates are based on 212 cases, not the 753 cases in the entire sample.) Next, we simulate restarting Stata with the clear all command. We then bring the estimates we saved to a file back as the active estimates with estimates use, and we replay the estimates:

estimates use estimates rep							
active results							
				Number	of obs	-	212
ogistic regres	ssion						
ogistic regre	ssion			LR chi		-	17.91
ogistic regre	ssion				2(1)	=	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
		5		LR chi	2(1) chi2		17.91 0.0000 0.0673
		Std. Err.	z	LR chi Prob >	2(1) chi2 R2	=	0.0000
ogistic regres og likelihood lfp k5	= -124.06380		z ~3.98	LR chi Prob > Pseudo	2(1) chi2 R2	≃ ≃ Conf.	0.000

. logit lfp k5 if wc==1, nolog

We can see that the old estimates are now active because the estimates replay command displayed the same results for our model that we had before. We also ran

110

#### 3.1.12 Reformatting output with estimates table

estimates describe, which displays the command used to fit the model. All of this works even though we do not have any data in memory.<sup>7</sup>

Even if there are data in memory when estimates use is run, Stata is cautious and does not presume they are the same data used to fit the model: if you load the data with use and type estat summarize, you get an error. To avoid this error, after loading the same data, we run the estimates esample command:

estimates esamp	le: lfp k5 if	bor force parti wc==1	cipation of	women   20	)13-07-15)
estat summarize Estimation samp		Numb	er of obs =	212	
Variable	Mean	Std. Dev.	Min	Max	
lfp	.6792453	.4678714	0	1	

With estimates esample, we must specify the same variables and conditions as when we fit the model. Then estat summarize will produce the same results it did after we fit the model initially.

## 3.1.12 Reformatting output with estimates table

estimates table reformats the results from an estimation command to look more like the tables that are seen in articles and books. estimates table also makes it easier to move estimation results into a word processor or spreadsheet to make presentationquality tables. We strongly recommend using this command or some other automated procedure rather than retyping results to make tables. Not only is this less tedious, but it diminishes the possibility of errors. Also, if you revise your model and used estimates table in your do-file, then you automatically have the corrected tables.

The syntax is

```
estimates table [ model-name1 [ model-name2 ... ] ] [, options ]
```

where model-name# is the name of a model whose results were stored using estimates store. If model-name# is not specified, the estimation results in memory are used.

Here is a simple example that lets us compare estimates from similarly specified logit and probit models, a topic considered in detail in chapter 5. We start by fitting the two models and using estimates store to save the estimates:

<sup>7.</sup> Of course, postestimation commands that require the data, such as margins, will not work.

```
. use binlfp4, clear
(binlfp4.dta | Mroz data on labor force participation of women | 2013-07-15)
. logit lfp k5 i.agecat i.wc, nolog
(output omitted)
. estimates store logit_model
. probit lfp k5 i.agecat i.wc, nolog
(output omitted)
```

. estimates store probit\_model

We combine the estimates by using estimates table:

Variable	logit_model	probit_model
# kids < 6	-1.351	-0.820
	-7.27	-7.56
agecat		
40-49	-0.624	-0.374
	-3.18	-3.17
50+	-1.190	-0.723
	-5.27	-5.29
¥C.		
college	0.832	0.500
2	4.53	4.57
Constant	0.889	0.540
	5.40	5.50

. estimates table logit\_model probit\_model, b(%12.3f) t variabel

legend: b/t

estimates table provides great flexibility for what you include in your table. Although you should check the *Stata Base Reference Manual* or type help estimates table for complete information, here are some of the most basic and helpful options:

- b(format) specifies the format used to print the coefficients. For example, b(%9.3f) indicates the estimates are to be in a column nine characters wide with three decimal places. For more information on formats, see help format or the Stata User's Guide.
- varwidth(#) specifies the width of the column that includes variable names and labels on the left side of the table. This is often needed when variable labels are used.
- keep(varlist) or drop(varlist) specify which of the independent variables to include in or exclude from the table.
- se[(format)], t[(format)], and p[(format)] request standard errors, t or z statistics, and p-values, respectively. By specifying the format, you can have a different number of decimal places for each statistic, for example, b(%9.3f) and t(%9.2f).<sup>8</sup>

<sup>8.</sup> estimates table always uses t for the test statistic, even though, as we will see in later chapters, in most of the cases considered in the book the test statistic is a z statistic and not a t statistic. The test statistic is correctly labeled in the output for the estimation command itself, and you should edit any t's that should be z's in tables that you present.

#### 3.1.12 Reformatting output with estimates table

- star tells Stata to print one star by a coefficient if the p-value is less than 0.05, two stars if less than 0.01, and three stars if less than 0.001. The star option cannot be used in conjunction with the se, t, or p options.
- varlabel requests that variable labels be used instead of variable names in the rows of the table. Prior to Stata 13, this option was named label.
- stats(statlist) indicates that the scalar statistics in statlist should be included in the base of the table. In statlist, N requests the sample size, aic requests Akaike's information criterion, and bic requests the Bayesian information criterion. To determine which other statistics can be included, after you fit a model, run ereturn list, for example,

The names of any of the scalars shown by ereturn list can be included in *statlist*. To determine what each scalar contains, use the command help *estimation-command* (for example, help logit) and check the section *Stored results*.

Although estimates table works well for basic tables, it is not as flexible as some programs that Stata users have written. The estout command written by Jann (2005) and the newer outreg by Gallup (2012) are very powerful and flexible. To install these programs, type search estout or search outreg and follow the links. Both programs allow you to export tables in several formats that can be imported into other programs (for example, a plain-text file, a tab-delimited text file, an HTML table, or a LATEX file). At this writing, however, neither of these programs uses value labels to annotate variables specified with i. syntax.

113

Tip: Copy Table and Copy Table as HTML. Here is a quick way to move tables into a word processor, spreadsheet, or email. Highlight the results in the Command window, right-click on (or Command+click in Mac OS X) the highlighted area, and select Copy Table. This copies the results in a unique way: it uses tabs instead of spaces to separate columns and it removes blank lines. If you paste the results into a spreadsheet, the columns are preserved, and most word processors make it easy to convert tab-delimited text into a table. If you select Copy Table as HTML, the results can be pasted as a table into most word processors, spreadsheets, or email clients. In Stata 13, the command putexcel was added to allow you to easily export matrices, expressions, and stored results to an Excel file, which allows you to pass information from your commands into an Excel file. For details, type help putexcel or see Crow (2013, 2014).

## 3.2 Testing

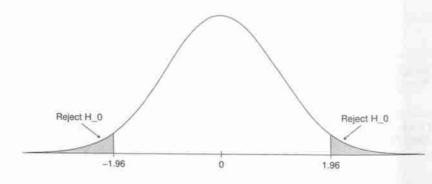
If the assumptions of the model hold, ML estimators are distributed asymptotically normally:

$$\hat{\beta}_k \stackrel{a}{\sim} \mathcal{N}\left(\beta_k, \sigma_{\hat{\beta}_k}^2\right)$$

The hypothesis  $H_0$ :  $\beta_k = \beta^*$  can be tested with the z statistic:

$$z = \frac{\widehat{\beta}_k - \beta^*}{\widehat{\sigma}_{\widehat{\beta}_k}}$$

If  $H_0$  is true, then z is distributed approximately normally with a mean of 0 and a variance of 1 for large samples. The sampling distribution is shown in the following figure, where the shading shows the rejection region for a two-tailed test at the 0.05 level:



#### 3.2.2 Wald and likelihood-ratio tests

For some estimators, such as linear regression implemented by regress and with survey estimation, the estimators have a t distribution rather than a normal distribution. The general principles of testing are, however, the same.

## 3.2.1 One-tailed and two-tailed tests

The probability levels in the Stata output for estimation commands are for two-tailed tests. Consider the linear regression example above for the independent variable female. The t statistic is -0.54 with the probability level in column P>|t| listed as 0.59. This corresponds to the area of the curve that is either greater than |t| or less than -|t|, shown by the shaded region in the tails of the sampling distribution shown in the figure above. When past research or theory suggests the sign of the coefficient, a one-tailed test might be used, and  $H_0$  is rejected only when t or z is in the expected tail. For example, assume that my theory proposes that being a female scientist can only have a negative effect on job prestige. If we wanted a one-tailed test and the coefficient is in the expected direction (as in this example), then we want only the proportion of the distribution that is less than -0.54, which is half of the shaded region: 0.59/2 = 0.30. We conclude that being a female scientist does not significantly affect the prestige of the job (t = -0.54, p = 0.30 for a one-tailed test).

You should divide P>|t| (or P>|z|) by 2 only when the estimated coefficient is in the expected direction. Suppose for the effect of being female that t = 0.54 instead of t = -0.54. It would still be the case that P>|t| is 0.59. The one-tailed significance level, however, would be the percentage of the distribution less than 0.54 (not less than -0.54), which is equal to 1 - (0.59/2) = 0.71, not 0.59/2 = 0.30. We conclude that being a female scientist does not significantly affect the prestige of the job (t = 0.54, p = 0.71 for a one-tailed test).

Disciplines vary in their preferences for using one-tailed or two-tailed tests. Consequently, it is important to be explicit about whether *p*-values are for one-tailed or two-tailed tests. Unless stated otherwise, all the *p*-values we report in this book are for two-tailed tests.

## 3.2.2 Wald and likelihood-ratio tests

For models fit by ML, hypotheses can be tested with Wald tests by using test and with likelihood-ratio (LR) tests by using lrtest. Only Wald tests are available for coefficients estimated using survey estimation. For both types of tests, there is a null hypothesis  $H_0$  that implies constraints on the model's parameters. For example,  $H_0$ :  $\beta_{wc} = \beta_{hc} = 0$  hypothesizes that two of the parameters are 0 in the population.

The Wald test assesses  $H_0$  by considering two pieces of information. First, all else being equal, the greater the distance between the estimated coefficients and the hypothesized values, the less support we have for  $H_0$ . Second, the greater the curvature of the log-likelihood function, the more certainty we have about our estimates. This means that smaller differences between the estimates and hypothesized values are required to reject  $H_0$ . The LR test assesses  $H_0$  by comparing the log likelihood from the full model that does not include the constraints implied by  $H_0$  with a restricted model that does impose those constraints. If the constraints significantly reduce the log likelihood, then  $H_0$  is rejected. Thus the LR test requires fitting two models.

Although the LR and Wald tests are asymptotically equivalent, they have different values in finite samples, particularly in small samples. In general, it is unclear which test is to be preferred. Cameron and Trivedi (2005, 238) review the literature and conclude that neither test is uniformly superior. Nonetheless, many statisticians prefer the LR when both are suitable. We do recommend computing only one test or the other; that is, we see no reason why you would want to compute or report both tests for a given hypothesis.

## 3.2.3 Wald tests with test and testparm

test computes Wald tests for linear hypotheses about parameters from the last model that was fit. Here we consider the most useful features of this powerful command. Features for multiple-equation models, such as mlogit, zip, and zinb, are discussed in chapters 8 and 9. Use help test for more features and help testnl for Wald tests of nonlinear hypotheses.

The first syntax for test allows you to test that one or more coefficients from the last model are simultaneously equal to 0:

```
test varlist [, accumulate]
```

where variables contains names of independent variables from the last estimation. The accumulate option will be discussed shortly. Some examples of test after fitting the model logit lfp k5 k618 i.agecat i.wc i.hc lwg inc should make this first syntax clear. With one variable listed—here, k5—we are testing  $H_0$ :  $\beta_{k5} = 0$ .

The resulting chi-squared test with 1 degree of freedom equals the square of the z test statistic in the logit output. The results indicate that we can reject the null hypothesis.

If we list two variables after test, we can test  $H_0$ :  $\beta_{k5} = \beta_{k618} = 0$ :

3.2.3 Wald tests with test and testparm

We can reject the hypothesis that the effects of young and older children are simultaneously 0.

If we list all the regressors in the model, we can test that all the coefficients except the constant are simultaneously equal to 0. When factor-variable notation is used, variables must be specified with the *value*. *variable-name* syntax such as 2.agecat. Recall that if you are not sure what name to use, you can replay the results by using the coeflegend option (for example, logit, coeflegend).

```
. test k5 k618 2.agecat 3.agecat 1.wc 1.hc lwg inc
( 1) [lfp]k5 = 0
( 2) [lfp]k618 = 0
( 3) [lfp]2.agecat = 0
( 4) [lfp]3.agecat = 0
( 5) [lfp]1.wc = 0
( 6) [lfp]1.hc = 0
( 7) [lfp]lwg = 0
( 8) [lfp]inc = 0
chi2( 8) = 95.90
Prob > chi2 = 0.0000
```

As noted above, an LR test of the same hypothesis is part of the standard output of estimation commands, labeled as LR chi2 in the header of the estimation output.

To test all the coefficients associated with a factor variable with more than two categories, you can use testparm. For example, to test that all the coefficients for agecat are 0, we can use test:

```
. test 2.agecat 3.agecat
( 1) [lfp]2.agecat = 0
( 2) [lfp]3.agecat = 0
chi2( 2) = 24.27
Prob > chi2 = 0.0000
```

The same results are obtained with testparm:

```
. testparm i.agecat
( 1) [lfp]2.agecat = 0
( 2) [lfp]3.agecat = 0
chi2( 2) = 24.27
Prob > chi2 = 0.0000
```

Because agecat has only two categories, the advantage of testparm is not great. But when there are many categories, it is much simpler to use.

The second syntax for test allows you to test hypotheses about linear combinations of coefficients:

```
<u>test</u> [exp = exp] [, accumulate]
```

For example, to test that two coefficients are equal—say,  $H_0$ :  $\beta_{k5} = \beta_{k618}$ :

The line labeled (1) indicates that the hypothesis  $\beta_{k5} = \beta_{k618}$  has been translated to the hypothesis  $\beta_{k5} - \beta_{k618} = 0$ . Because the test statistic is significant, we reject the null hypothesis that the effect of having young children on labor force participation is equal to the effect of having older children.

As before, testing hypotheses involving indicator variables requires us to specify both the value and the variable. For example, to test that the coefficients for ages 40– 49 versus 30–39 and for ages 50+ versus 30–39 are equal, we would use the following:

#### The accumulate option

The accumulate option allows you to build more complex hypotheses based on the prior test command. For example, we begin with a test of  $H_0$ :  $\beta_{k5} = \beta_{k616}$ :

Next, add the constraint that  $\beta_{uc} = \beta_{hc}$ :

This results in a test of  $H_0$ :  $\beta_{k5} = \beta_{k618}$ ,  $\beta_{wc} = \beta_{hc}$ . Instead of using the accumulate option, we could have used a single test command with multiple restrictions: test (k5=k618) (1.wc=1.hc).

## 3.2.4 LR tests with Irtest

1rtest compares nested models by using an LR test. The syntax is

lrtest model-one [ model-two]

118

#### 3.2.4 LR tests with lrtest

where *model-one* and *model-two* are the names of estimation results stored by estimates store. When *model-two* is not specified, the most recent estimation results are used in its place. Typically, we begin by fitting the full or unconstrained model, and then we store the results. For example,

. logit lfp k5 k618 i.agecat i.wc i.hc lwg :	inc, nolog		
Logistic regression	Number of obs	-	753
	LR chi2(8)	=	124.30
	Prob > chi2	-	0.0000
Log likelihood = -452.72367	Pseudo R2		0.1207
(output omitted)			
. estimates store full			

where full is the name we chose for the estimation results from the full model.<sup>9</sup> After we store the results, we fit a model that is nested in the full model. A nested model is one that can be created by imposing constraints on the coefficients in the prior model. Most commonly, some of the variables from the full model are excluded, which in effect constrains the coefficients for these variables to be 0. For example, if we drop k5 and k618 from the last model, this produces

```
    logit lfp i.agecat i.wc i.hc lwg inc, nolog
(output omitted)
    estimates store nokidvars
```

We stored the results for the nested models as nokidvars. Next, we compute the test:

. 1rtest full nokidvars		
Likelihood-ratio test	LR chi2(2) =	62.70
(Assumption: nokidvars nested in full)	Prob > chi2 =	0.0000

The output indicates that lrtest assumes that nokidvars is nested in full. It is up to the user to ensure that the models are nested. Because our models are nested, the result is an LR test of the hypothesis  $H_0$ :  $\beta_{k5} = \beta_{k618} = 0$ . The significant chi-squared statistic means that we reject the null hypothesis that these two coefficients are simultaneously equal to 0. Although we fit the full model first followed by the constrained model, lrtest allows the constrained model to be fit first followed by the full model.

The output for all models fit by maximum likelihood includes an LR test that all the coefficients except the intercept(s) are 0. For our full model above, this is listed as LR chi2(8) = 124.30. The results can be computed with lrtest as follows:

. logit 1fp, nolog		
(output omitted)		
. lrtest full .		
Likelihood-ratio test (Assumption: . nested in full)	LR chi2(8) = Prob > chi2 =	124.30 0.0000

 Although any name up to 27 characters can be used, we recommend keeping the names short but informative.

#### Avoiding invalid LR tests

lrtest does not always prevent you from computing an invalid test. There are two things that you must check: that the two models are nested and that the two models were fit using the same sample. In general, if either of these conditions is violated, the results of lrtest are meaningless. Although lrtest exits with an error message if the number of observations differs in the two models, this check does not catch those cases in which the number of observations is the same but the samples are different. One exception to the requirement of equal sample sizes is when perfect prediction removes some observations. In such case, the apparent sample sizes for nested models differ, but an LR test is still appropriate (see section 5.2.3 for details). When this occurs, the force option can be used to force lrtest to compute the seemingly invalid test. For details on ensuring the same sample size, see our discussion of mark and markout in section 3.1.6.

# 3.3 Measures of fit

Assessing fit involves both the analysis of the fit of individual observations and the evaluation of scalar measures of fit for the model as a whole. Regarding the former, Pregibon (1981) extended methods of residual and outlier analysis from the linear regression model to the case of binary logit and probit (see also Cook and Weisberg 1999, part IV). These measures are considered in chapter 5. Measures for count models are also available (Cameron and Trivedi 2013). Although Stata does not compute residuals and outliers for ordinal and nominal models, in some cases the tools for binary models can be used.

Many scalar measures have been developed to summarize the overall goodness of fit of regression models. A scalar measure can in some cases be useful in comparing competing models and, ultimately, in selecting a final model. Within a substantive area, measures of fit might provide a rough index of whether a model is adequate. However, there is no convincing evidence that selecting a model that maximizes the value of a given measure results in a model that is optimal in any sense other than the model's having a larger (or, in some instances, smaller) value of that measure. Measures of fit provide some information, but it is partial information that must be assessed within the context of the theory motivating the analysis, past research, and the estimated parameters of the model being considered.

# 3.3.1 Syntax of fitstat

The SPost fitstat command calculates many fit statistics for the estimation commands in this book. We should mention again that we often find these measures of limited utility in our own research, with the exception of the information criteria BIC and AIC. When we do use these measures, we find it helpful to compare multiple measures. fitstat makes this simple. The options diff, saving(), and using() facilitate the

#### 3.3.1 Syntax of fitstat

comparison of measures across two models. Although fitstat duplicates some measures computed by other Stata commands (for example, the pseudo- $R^2$  in standard Stata output and the information criteria from estat ic), fitstat adds many more measures and makes it convenient to compare measures across models.

The syntax is

#### fitstat [, saving(name) using(name) ic force diff]

fitstat terminates with an error if the last estimation command does not return a value for the log-likelihood function for a model with only an intercept (that is, if e(11\_0) is missing). This occurs, for example, if the noconstant option is used to fit a model. Although fitstat can be used when models are fit with weighted data, there are two limitations. First, some measures cannot be computed with some types of weights and none can be computed after svy estimation. Second, when pweights or robust standard errors are used to fit the model, fitstat uses the "pseudolikelihood" rather than the likelihood to compute measures of fit. Given the heuristic nature of the various measures of fit, we see no reason why the resulting measures would be inappropriate.

#### Options

- saving(name) saves the computed measures in a matrix. fitstat\_name, for later comparisons. When the saving() option is not used, fitstat saves results to the matrix\_fitstat\_0.
- using(name) compares the measures for the model in memory, referred to in the output as the current model, with those of the model saved as name.
- diff compares the current model to the prior model.
- ic presents only the Bayesian information criterion (BIC) and Akaike's information criterion (AIC). When comparing two models, fitstat reports Raftery's (1995) guidelines for assessing the strength of one model over another with BIC.
- force is required to compare information criteria when the number of observations or the estimation method varies between the two models, or to conduct a likelihoodratio test under circumstances in which Stata's lrtest command would require the force option.

## Models and measures

The following table shows which measures fit are computed for which models.  $\blacksquare$  indicates that the measure is computed, and  $\Box$  indicates that it is not computed.

	regress	logit probit	cloglog	ologit oprobit	mlogit	nbreg poisson zinb zip	slogit	mprobit	ztnb ztp
Log likelihood			<b>B</b> 1			<b>m</b> <sup>2</sup>			
Deviance and LR $\chi^2$								٥	
Deviance and Wald $\chi^2$			D			D		•	
Information measures					μ.			•	
$R^2$ and adjusted $R^2$	-							۵	B
Efron's $R^2$ and Tjur's $D$								D	۵
McFadden's, ML, Cragg and Uhler's $R^2$				ш	8		D	۵	
Count and adjusted count $R^2$		-		80			D		
Var(e), Var( $y^*$ ), McKelvey and Zavoina's $R^2$								٥	۵

 For cloglog, the log likelihood for the intercept-only model does not correspond to the first step in the iterations.

 For zinb and zip, the log likelihood for the intercept-only model is calculated by fitting zinb or zip depvar, inf(\_cons).

122

### 3.3.2 Methods and formulas used by fitstat

# 3.3.2 Methods and formulas used by fitstat

In this section, we provide brief descriptions of each measure computed by fitstat. Full details for most measures along with citations to original sources are in Long (1997). We begin with formulas for several quantities that are used in the computation of other measures. We then consider the information criteria BIC and AIC. Again, these are the measures that we find most useful in practice. We then review the coefficient of determination  $R^2$  for the linear regression model followed by numerous pseudo- $R^2$ 's.

#### Quantities used in other measures

**Log-likelihood based measures.** Stata begins maximum likelihood iterations by computing the log likelihood of the model with all parameters but the intercept constrained to 0, referred to as  $\ln L (M_{\text{Intercept}})$ . The log likelihood upon convergence, referred to as  $\ln L(M_{\text{Full}})$ , is also listed. This information is presented in the iteration log and in the header for the estimation results.<sup>10</sup>

LR chi-square test of all coefficients. An LR test of the hypothesis that all coefficients except the intercepts are 0 can be computed by comparing the log likelihoods: LR =  $2 \ln L(M_{\text{Full}}) - 2 \ln L(M_{\text{Intercept}})$ . LR is reported by Stata as LR chi2(df) = #, where the degrees of freedom in parentheses are the number of constrained parameters. For the zip and zinb models discussed in chapter 9, LR tests that the coefficients in the count portion (not the binary portion) of the model are 0.

**Deviance.** The deviance compares the given model with a model that has one parameter for each observation so that the model reproduces the observed data perfectly. The deviance is defined as  $D = -2 \ln L(M_{\text{Full}})$ , where the degrees of freedom equals N minus the number of parameters. D does not have a chi-squared distribution.

#### Information criteria

Information measures can be used to compare both nested and nonnested models.

AIC. The formula for Akaike's information criterion (1973) used by fitstat and Stata's estat ic command is

$$AIC = -2 \ln \widehat{L}(M_k) + 2P_k \qquad (3.1)$$

<sup>10.</sup> There are a few exceptions. For cloglog that we mention briefly in chapter 5, the value at iteration 0 is not the log likelihood with only the intercept. For the zip and zinb models discussed in chapter 8, the "intercept-only" model can be defined in different ways. These commands return as e(11.0) the value of the log likelihood with the binary portion of the model unrestricted, whereas only the intercept is free for the Poisson or negative binomial portion of the model. fitstat reports the value of the log likelihood from the model with only an intercept in both the binary and the count portions of the model.

where  $\widehat{L}(M_k)$  is the likelihood of model  $M_k$  and  $P_k$  is the number of parameters in the model (for example, K + 1 in the binary regression model, where K is the number of regressors). All else being equal, the model with the smaller AIC is considered the better-fitting model. Another definition of AIC is equal to the value in (3.1) divided by N. We include this quantity in the fitstat output as AIC divided by N.

**BIC.** The Bayesian information criterion (BIC) was proposed by Raftery (1995) and others as a means to compare nested and nonnested models. Because BIC imposes a greater penalty for the number of parameters in a model, it favors a simpler model compared with the AIC measure.

The BIC statistic is defined in at least three ways. Although this can be confusing, the choice of which version to use is not important, as we show after presenting the various definitions. Stata defines the BIC for model  $M_k$  as

$$BIC_k = -2 \ln L(M_k) + df_k \ln N$$

where  $df_k$  is the number of parameters in  $M_k$ , including auxiliary parameters such as  $\alpha$  in the negative binomial regression model. As with AIC, the smaller or more negative the BIC, the better the fit. A second definition of BIC is computed using the deviance

$$\operatorname{BIC}_k^D = D(M_k) - \operatorname{df}_k^D \ln N$$

where  $df_k$  is the degrees of freedom associated with the deviance. fitstat labels this as BIC (based on deviance). The third version, sometimes denoted as BIC', uses the LR chi-squared with  $df'_k$  equal to the number of regressors (not parameters) in the model.

$$\operatorname{BIC}_k' = -G^2(M_k) + \operatorname{df}_k' \ln N$$

The difference in the BICs from two models indicates which model is preferred. Because  $BIC_1 - BIC_2 = BIC'_1 - BIC'_2 = BIC_1^D - BIC_2^D$ , the choice of which version of BIC to use is a matter of convenience. When  $BIC_1 < BIC_2$ , the first model is preferred, and accordingly, when  $BIC_1 > BIC_2$ , the second model is preferred. Raftery (1995) suggested these guidelines for the strength of evidence favoring  $M_2$  against  $M_1$  based on a difference in BIC:

Absolute difference	Evidence
0 to 2	Weak
2 to 6	Positive
6 to 10	Strong
> 10	Very strong

By default, fitstat shows you  $BIC_k$ , which is also computed by Stata's estat ic. If you specify fitstat, ic, then all versions of AIC and BIC are reported but non-IC measures of fit are not shown.

#### 3.3.2 Methods and formulas used by fitstat

**Example of information criteria**. To compute information criteria for a single model, we fit the model and then run fitstat, saving our results with the name basemodel:

```
. use binlfp4, clear
(binlfp4.dta | Mroz data on labor force participation of women | 2013-07-15)
. logit lfp k5 k618 i.agecat i.wc i.hc lwg inc, nolog
```

(output omitted)

. fitstat, ic saving(basemodel)

	logit
AIC	923.447
(divided by N)	1.226
BIC (df=9)	965.064
BIC (d1=9) BIC (based on deviance)	-4022.857
BIC' (based on LRX2)	-71.307

Information criteria for a single model are not very useful. Their value comes when comparing models. Suppose we generate the variable kids, which is the sum of k5 and k618. Our new model drops k5 and k618 and adds kids. In other words, instead of a model in which the effect of an additional child age 5 or under is allowed to differ from the effect of an additional child age 6 to 18, we fit a model in which the effect of each additional child regardless of age is presumed equal. After fitting the new model, fitstat compares it with the saved model:

```
. generate kids = k5 + k618
```

. label var kids "Number of kids 18 or younger"

. logit lfp kids i.agecat i.wc i.hc lwg inc, nolog

(output omitted)

. fitstat, ic using(basemodel)

	Current	Saved	Difference
AIC			
AIC	973.368	923.447	49.921
(divided by N)	1.293	1.226	0.066
BIC			
BIC (df=8/9/-1)	1010.361	965.064	45.297
BIC (based on deviance)	-3977.561	-4022.857	45.297
BIC' (based on LRX2)	-26.010	-71.307	45.297

Bifference of 45.297 in BIC provides very strong support for saved model.

All AIC and BIC measures are smaller for the base model (listed as Saved). At the bottom of the table, it indicates that based on Raftery's criterion, there is very strong support for the saved model over the current model.

# R<sup>2</sup> in the linear regression model

For regress, fitstat reports the coefficient of determination, which can be defined variously as

$$R^{2} = 1 - \frac{\sum_{i=1}^{N} (y_{i} - \widehat{y}_{i})^{2}}{\sum_{i=1}^{N} (y_{i} - \overline{y})^{2}} = \frac{\widehat{\operatorname{Var}}(\widehat{y})}{\widehat{\operatorname{Var}}(\widehat{y}) + \widehat{\operatorname{Var}}(\widehat{\varepsilon})} = 1 - \left\{\frac{L(M_{\operatorname{Intercept}})}{L(M_{\operatorname{Full}})}\right\}^{2/N}$$
(3.2)

The adjusted  $R^2$  is defined as

$$\overline{R}^2 = \left(R^2 - \frac{K}{N-1}\right) \left(\frac{N-1}{N-K-1}\right)$$

where K is the number of independent variables.

### Pseudo-R<sup>2</sup>'s

Although each definition of  $R^2$  in (3.2) gives the same numeric value in the linear regression model, each gives different values and thus provides different measures of fit when applied to other models. There are also other ways of computing measures that have some resemblance to the  $R^2$  in the LR model. These are known as pseudo- $R^2$ 's. Because different pseudo- $R^2$  measures can yield substantially different results and different software packages use different measures as their default pseudo- $R^2$ , when presenting results it is important to report exactly which measure is being used rather than simply saying "Pseudo- $R^2$ ".

**McFadden's**  $\mathbb{R}^2$ . McFadden's (1974)  $\mathbb{R}^2$ , also known as the LR index, compares a model with just the intercept to a model with all parameters. It is defined as

$$R_{\rm McF}^2 = 1 - \frac{\ln \widehat{L}(M_{\rm Full})}{\ln \widehat{L}(M_{\rm Intercept})}$$

If model  $M_{\text{Intercept}} = M_{\text{Full}}$ , then  $R_{\text{McF}}^2 = 0$ , but  $R_{\text{McF}}^2$  can never exactly equal 1. This measure is reported by Stata in the header of estimation results as Pseudo R2 and is listed in the fitstat output as R2 McFadden. Because  $R_{\text{McF}}^2$  always increases as variables are added to a model, an adjusted version is also available:

$$\overline{R}_{McF}^{2} = 1 - \frac{\ln \widehat{L}(M_{Full}) - K^{*}}{\ln \widehat{L}(M_{Intercept})}$$

where  $K^*$  is the number of parameters, not independent variables.

Maximum likelihood  $\mathbb{R}^2$ . Another analogy to  $\mathbb{R}^2$  was suggested by Maddala (1983):

$$R_{\rm ML}^2 = 1 - \left\{ \frac{L(M_{\rm Intercept})}{L(M_{\rm Full})} \right\}^{2/N}$$

This  $\mathbb{R}^2$  is also called the Cox–Snell (1989)  $\mathbb{R}^2$ .

**Cragg and Uhler's R<sup>2</sup>.** Because  $R_{\text{ML}}^2$  reaches a maximum of  $1 - L (M_{\text{Intercept}})^{2/N}$ . Cragg and Uhler (1970) suggested a normed measure:

$$R_{C\&U}^{2} = \frac{R_{ML}^{2}}{\max R_{ML}^{2}} = \frac{1 - \{L(M_{\text{Intercept}})/L(M_{\text{Full}})\}^{2/N}}{1 - L(M_{\text{Intercept}})^{2/N}}$$

This  $R^2$  is also known as Nagelkerke's (1991)  $R^2$ .

**Efron's R<sup>2</sup>.** For binary outcomes, Efron's (1978) pseudo- $R^2$  defines  $\hat{\pi} = \widehat{\Pr}(y = 1 \mid \mathbf{x})$  and equals

$$R_{\text{Efron}}^{2} = 1 - \frac{\sum_{i=1}^{N} (y_{i} - \hat{\pi}_{i})^{2}}{\sum_{i=1}^{N} (y_{i} - \overline{y})^{2}}$$

**Tjur's coefficient of discrimination.** For binary outcomes, Tjur (2009) motivates a goodness-of-fit measure ranging from 0 to 1 that he calls the coefficient of discrimination. D simply compares the average predicted probability when the outcome is observed as 1 to the average when the outcome is observed as 0:

$$D = \text{mean } \widehat{\Pr}(y=1|y=1) - \text{mean } \widehat{\Pr}(y=1|y=0)$$

The measure is a simple expression of the principle that as binary models fit better, the predicted probability of a positive outcome will increase for cases with a positive outcome and decrease for cases with a negative outcome.

 $V(y^*)$ ,  $V(\varepsilon)$ , and McKelvey and Zavoina's  $\mathbb{R}^2$ . Some models can be defined in terms of a latent variable  $y^*$ . These include the models for binary or ordinal outcomes, such as logit, probit, ologit, and oprobit, as well as some models with censoring, such as tobit and intreg. Each model is defined in terms of a regression on a latent variable  $y^*$ :

 $y^* = \mathbf{x}\boldsymbol{\beta} + \varepsilon$ 

Using  $\widehat{\operatorname{Var}}(\widehat{y}^*) = \widehat{\beta}' \widehat{\operatorname{Var}}(\mathbf{x}) \widehat{\beta}$ , McKelvey and Zavoina (1975) proposed

$$R^2_{M\&Z} = \frac{\overline{\operatorname{Var}}(\widehat{y}^*)}{\overline{\operatorname{Var}}(y^*)} = \frac{\overline{\operatorname{Var}}(\widehat{y}^*)}{\overline{\operatorname{Var}}(\widehat{y}^*) + \operatorname{Var}(\varepsilon)}$$

In models for categorical outcomes,  $Var(\varepsilon)$  is assumed to identify the model.

**Count and adjusted count R<sup>2</sup>.** Observed and predicted values can be used in models with categorical outcomes to compute what is known as the count  $R^2$ . Consider the binary case where the observed y is 0 or 1 and  $\hat{\pi}_i = \widehat{\Pr}(y = 1 | \mathbf{x}_i)$ . Define the expected outcome as

$$\widehat{y}_i = \begin{cases} 0 & \text{if } \widehat{\pi}_i \leq 0.5\\ 1 & \text{if } \widehat{\pi}_i > 0.5 \end{cases}$$

This allows us to construct a table of observed and predicted values, such as that produced for the logit model by the command estat classification:

	True -	5 10	300.04
Classified	D	-D	Total
4	334	182	516
	94	143	237
Total	428	325	753
Classified +	if predicted Pr(D	3 = 5	
	as lfp != 0		
True D define		Pr( +  D)	
True D define Sensitivity		Pr( +  D) Pr( - -D)	44.00%
True D define Sensitivity Specificity		Pr( +  D)	44.00%
True D define Sensitivity Specificity Positive pred	d as lfp != 0	Pr( +  D) Pr( - -D)	44.00%
True D define Sensitivity Specificity Positive pred Negative pred	d as lfp != 0 lictive value lictive value	Pr( +  D) Pr( - -D) Pr( D  +)	44.00% 64.73%
True D define Sensitivity Specificity Positive pred	d as lfp != 0 dictive value dictive value for true -D	Pr( +  D) Pr( - -D) Pr( D  +) Pr(-D  -)	44.00% 64.73% 60.34% 56.00%
True D define Sensitivity Specificity Positive pred Negative pred False + rate False - rate	d as lfp != 0 dictive value dictive value for true -D	Pr(+  D) Pr(- -D) Pr(D +) Pr(-D -) Pr(+ -D) Pr(- D)	44.00% 64.73% 60.34% 56.00% 21.96%

We see that positive responses were predicted for 516 observations, of which 334 were correctly classified because the observed response was positive (y = 1), whereas the other 182 were incorrectly classified because the observed response was negative (y = 0). Likewise, of the 237 observations for which a negative response was predicted, 143 were correctly classified and 94 were incorrectly classified.

A seemingly appealing measure is the proportion of correct predictions, referred to as the count  $\mathbb{R}^2$ ,

$$R_{\text{Count}}^2 = \frac{1}{N} \sum_j n_{jj}$$

where the  $n_{jj}$ 's are the number of correct predictions for outcome j. The count  $R^2$  can give a faulty impression that the model is predicting very well. In a binary model, without knowledge about the independent variables, it is possible to correctly predict at least 50% of the cases by choosing the outcome category with the largest percentage of observed cases. To adjust for the largest row marginal,

$$R_{\text{AdjCount}}^2 = \frac{\left(\sum_j n_{jj}\right) - \max_r (n_{r+})}{N - \max_r (n_{r+})}$$

where  $n_{r+}$  is the marginal for row r. The adjusted count  $R^2$  is the proportion of correct guesses beyond the number that would be correctly guessed by choosing the largest marginal.

#### 3.3.3 Example of fitstat

### 3.3.3 Example of fitstat

To examine all the measures of fit, we repeat our example for information criteria, but this time we use fitstat without the ic option. We fit our base model and save the fitstat results with the name basemodel:

```
. use binlfp4, clear
(binlfp4.dta | Mroz data on labor force participation of women | 2013-07-15)
. logit lfp k5 k618 i.agecat i.wc i.hc lwg inc, nolog
(output omitted)
```

```
. fitstat, saving(basemodel)
  (output omitted)
```

Next, we fit a model that includes the variable kids, which is the sum of k5 and k618, and drops k5 and k618. fitstat compares this model with the saved model:

```
. gen kids = k5 + k618
```

. label var kids "Number of kids 18 or younger"

- . logit lfp kids i.agecat i.wc i.hc lwg inc, nolog
  (output omitted)
- . fitstat, using(basemodel)

	Current	Saved	Difference
Log-likelihood			
Model	-478.684	-452.724	-25.960
Intercept-only	-514.873	-514.873	0.000
Chi-square			
D (df=745/744/1)	957.368	905.447	51.921
LR (df=7/8/-1)	72.378	124.299	-51.921
p-value	0.000	0,000	0.000
R2			
McFadden	0.070	0.121	-0.050
McFadden (adjusted)	0.055	0.103	-0.048
McKelvey & Zavoina	0.125	0.215	-0.090
Cox-Snell/ML	0.092	0.152	-0.061
Cragg-Uhler/Nagelkerke	0.123	0.204	-0.081
Efron	0.090	0.153	-0.063
Tjur's D	0.091	0.153	-0.063
Count	0.633	0.676	-0.042
Count (adjusted)	0.151	0.249	-0.098
IC			
AIC	973.368	923.447	49.921
AIC divided by N	1.293	1.226	0.066
BIC (df=8/9/-1)	1010.361	965.064	45.297
Variance of			
e	3.290	3.290	0.000
y-star	3.761	4.192	-0.431

Note: Likelihood-ratio test assumes current model nested in saved model. Difference of 45.297 in BIC provides very strong support for saved model.

753

Max

1

3

8

1

t

1

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3.21888

In this example, the two models are nested because the second model is in effect imposing the constraint  $\beta_{k5} = \beta_{k618}$  on the first model.

# 3.4 estat postestimation commands

estat is a set of subcommands that provide different statistics about the model whose estimates are active. Each is invoked using estat *subcommand*. Here we provide an overview of some of the most useful subcommands, which we use in later chapters.

#### estat summarize

estat summarize provides descriptive statistics for the variables in the model by using the estimation sample. For example,

```
. use binlfp4, clear
(binlfp4.dta | Mroz data on labor force participation of women | 2013-07-15)
. logit lfp k5 k618 i.agecat i.wc i.hc lwg inc, nolog
```

```
(output omitted)
```

```
. estat summarize
```

```
Estimation sample logit
                                          Number of obs =
   Variable
                       Mean
                                 Std. Dev.
                                                   Min
                   .5683931
                                 .4956295
                                                     0
         1fp
                   .2377158
                                  .523959
                                                     0
          k5
        k618
                   1.353254
                                 1.319874
                                                     0
      agecat
      40-49
                   .3851262
                                 .4869486
                                                     ò
        50+
                   .2191235
                                 .4139274
          WC
    college
                   .2815405
                                 .4500494
```

.3917663

1.097115

The output is equivalent to the results from summarize modelvars if e(sample) == 1, where modelvars is the list of variables in your model. Several options are useful:

.4884694

.5875564

-2.05412

labels displays variable labels rather than the names of the variables.

noheader suppresses the header.

hc

lwg

college

noweights ignores the weights if they have been used in estimation.

#### 3.5 Conclusion

#### estat ic

estat ic lists the information criteria AIC and BIC for the last model. See page 123 for details.

#### estat vce

estat vce lists the variance-covariance matrix for the coefficient estimates. For further details, see help estat vce.

# 3.5 Conclusion

This concludes our discussion of the basic commands and options that are used for fitting, testing, and assessing fit. In part II of the book, we show how these commands can be applied with models for different types of outcomes. Before turning to those models, we review the methods of interpretation that are the primary focus of our book.



# Methods of interpretation

In this chapter, we introduce methods of interpretation that will be used throughout the rest of the book. Models for categorical outcomes are nonlinear, and this nonlinearity is the fundamental challenge that must be addressed for effective interpretation. Most simply, this means that you cannot effectively interpret your model by presenting a list of the estimated parameters. Instead, we believe that the most effective way to interpret these models is by first fitting the model and then computing and examining postestimation predictions of the outcomes. Most of this chapter is a first pass at showing you how to do this.

To understand the fundamentally important point about why interpreting results from nonlinear models is more difficult, we begin with a heuristic discussion of the idea of nonlinearity before introducing commands that facilitate interpretation. Afterward, we will provide an overview of the different approaches to interpretation that will be presented in the chapter, followed by detailed discussions. We discuss at length Stata's margins command, which is vital to these techniques of interpretation, as well as the m\* commands we have written for this book, which make using margins easier.

# 4.1 Comparing linear and nonlinear models

#### Linear models

4

Consider a linear regression model where y is the dependent variable, x is a continuous independent variable, and d is a binary independent variable. The model is

$$y = \alpha + \beta x + \delta d + \varepsilon$$

Given the usual assumption that  $E(\varepsilon | x, d) = 0$ , it follows that

$$E(y \mid x, d) = \alpha + \beta x + \delta d$$

which is graphed in figure 4.1. The solid line plots E(y | x, d) as x changes, holding d = 0; that is,  $E(y | x, d) = \alpha + \beta x$ . The dashed line plots E(y | x, d) as x changes when d = 1, which has the effect of changing the intercept:  $E(y | x, d) = \alpha + \beta x + \delta 1 = (\alpha + \delta) + \beta x$ .

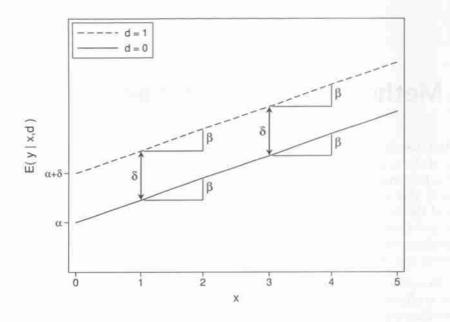


Figure 4.1. A simple linear model

The effect of x on y can be computed as the partial derivative of E(y | x, d) with respect to x. This is sometimes called the marginal change:

$$\frac{\partial E(y | x, d)}{\partial x} = \frac{\partial (\alpha + \beta x + \delta d)}{\partial x} = \beta$$

The marginal change is the ratio of the change in the expected value of y to the change in x, when the change in x is infinitely small, holding d constant. In linear models, the marginal change equals the discrete change in E(y | x, d) as x changes by one unit, holding other variables constant. In our notation, we indicate that x is changing by a discrete amount with  $\Delta x$  using  $(x \to x + 1)$  to indicate that x changes from its current value to be 1 larger (for example, from 10 to 11 or from 9.3 to 10.3):

$$\frac{\Delta E(y \mid x, d)}{\Delta x(x \to x+1)} = \{ \alpha + \beta (x+1) + \delta d \} - (\alpha + \beta x + \delta d) = \beta$$

When x increases by 1, E(y | x, d) increases by  $\beta$  regardless of the values for x and d at the point where change is measured. This is shown by the four small triangles in figure 4.1 with bases of length 1 and heights of  $\beta$ .

#### 4.1 Comparing linear and nonlinear models

The effect of d cannot be computed as a partial derivative because d is discrete. Instead, we measure the change in E(y | x, d) with a discrete change from 0 to 1 indicated as  $\Delta d(0 \rightarrow 1)$ :

$$\frac{\Delta E(y \mid x, d)}{\Delta d(0 \to 1)} = (\alpha + \beta x + \delta 1) - (\alpha + \beta x + \delta 0) = \delta$$

When d changes from 0 to 1, E(y|x, d) changes by  $\delta$  units regardless of the level of x. This is shown by the two arrows labeled  $\delta$  in figure 4.1 marking the distance between the solid and dashed lines.

The distinguishing feature for interpretation in linear models is that the effect of a given change in an independent variable is the same regardless of the value of that variable at the start of its change and regardless of the level of the other variables in the model. Interpretation only needs to specify which variable is changing, by how much, and that other variables are being held constant. Given the simple structure of linear models, such as **regress**, most interpretations require only reporting the estimates. There are, however, important exceptions. In our discussion, we assumed that the model does not include polynomial terms such as  $x^2$  or interactions such as xd. When such terms are included, the linear model becomes nonlinear in the sense we consider in the next section.

#### Nonlinear models

We use a logit model to illustrate the idea of nonlinearity. Let y = 1 if the outcome occurs, say, if a person is in the labor force, and otherwise y = 0. The curves are from the logit equation

$$\Pr\left(y=1 \mid x, d\right) = \frac{\exp\left(\alpha + \beta x + \delta d\right)}{1 + \exp\left(\alpha + \beta x + \delta d\right)} \tag{4.1}$$

where the  $\alpha$ ,  $\beta$ , and  $\delta$  parameters in this equation are unrelated to those for the linear model. Once again, x is continuous and d is binary. The model is shown in figure 4.2.

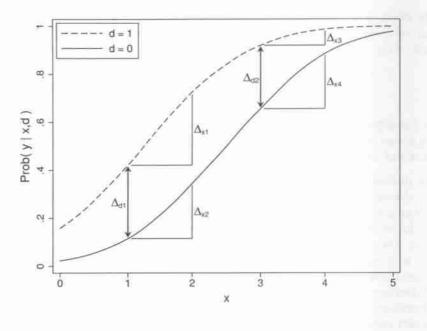


Figure 4.2. A simple nonlinear model

The nonlinearity of the model makes it more difficult to interpret the effects of xand d on the probability of y occurring. For example, neither the marginal change  $\partial \Pr(y=1|x,d)/\partial x$  nor the discrete change  $\Delta \Pr(y=1|x,d)/\Delta d(0 \rightarrow 1)$  are constant, but instead depend on the values of x and d. Consider the effect of changing dfrom 0 to 1 for a given value of x. This effect is the distance between the solid curve for d=0 and the dashed curve for d=1. Because the curves are not parallel, the magnitude of the difference in the predicted probability at d=1 compared with d=0depends on the value of x where the difference is computed. Accordingly,  $\Delta_{d1} \neq \Delta_{d2}$ . Similarly, the magnitude of the effect of x depends on the values of x and d where the effect is evaluated so that  $\Delta_{x1} \neq \Delta_{x2} \neq \Delta_{x3} \neq \Delta_{x4}$ . In nonlinear models, the effect of a change in a variable depends on the values of all variables in the model and is no longer simply equal to a parameter of the model. Accordingly, the methods of interpretation that we recommend for nonlinear models are largely based on the use of predictions, which we consider in the next section.

# 4.2 Approaches to interpretation

The primary methods of interpretation presented in this book are based on predictions from the model. The model is fit and the estimated parameters are used to make predictions at values of the independent variables that are (hopefully) useful for understanding the substantive implications of the nonlinear model. These methods depend

#### 4.2.1 Method of interpretation based on predictions

critically on Stata's predict and margins commands, which are the foundation for the SPost commands mtable, mchange, and mgen (referred to collectively as the m\* commands). Although the basic use of these commands is straightforward, they have many—sometimes subtle—features that are valuable for fully interpreting your model. This chapter provides an overview of general principles and syntax for these commands. Details on why you would use each feature are explained fully when the commands are used in later chapters to interpret specific models.

When reading this section the first time, you might not fully understand all the details. Indeed, our examples necessarily use models that are explained in later chapters. Be assured, however, that these will become clearer as you see the commands applied later in the book. You might even find it most effective to initially skim this chapter, returning to it as you read later chapters. These commands take time to master, but the effort pays off.

# 4.2.1 Method of interpretation based on predictions

We use predictions in four basic ways.

- **Predictions for each observation.** Most fundamentally, predictions can be computed for each observation by using **predict**. Predictions include the probabilities of outcomes as well as rates for count models. We often start our analysis by examining the distribution of predictions in the estimation sample.
- Predictions at specified values. Predicted values at specific values of the independent variables can be computed using the commands margins and mtable. These commands can compute predictions at substantively interesting combinations of values of the independent variables, which we refer to as profiles or ideal types. In some cases, tables of predictions are arranged by the level of one or more explanatory variables and can succinctly summarize processes affecting the outcomes.
- Marginal effects. An important way to examine the effects of a variable is to compute how changes in the variable are associated with changes in the outcomes, holding other variables constant. These changes, known as marginal effects, can be computed as a marginal change when a regressor changes by an infinitely small amount or as a discrete change when a regressor changes by a fixed amount. Marginal effects are computed by margins, mtable, and mchange, which can easily compute average marginal effects and marginal effects at the mean.
- Graphs of predictions. For continuous independent variables, graphs often effectively summarize effects. Stata's marginsplot elegantly plots a single outcome category based on predictions from margins. Just as margins can only compute predictions for one outcome at a time, marginsplot does not allow you to plot multiple outcomes. Because this is essential for models with nominal and ordinal outcomes, we wrote mgen to generate variables with predictions for all outcomes. These variables containing predictions can be plotted using Stata's graph command.

# 4.2.2 Method of interpretation using parameters

Although the predictions used for each of these methods are computed using the model's estimated parameters, in some cases the parameters themselves can be used for interpretation. Examples include odds ratios for binary models, standardized coefficients for latent outcomes, and factor changes in rates for count models. These are considered in detail in later chapters.

### 4.2.3 Stata and SPost commands for interpretation

The most fundamentally important command for sophisticated interpretation using predictions is Stata's margins command. This command is incredibly powerful, flexible, and general. As a consequence, it can be rather intimidating to use. To make margins simpler to use, we wrote a series of "wrappers" that use margins for their computations; they simplify the process of specifying the predictions you want and produce output that is easier to interpret. Nonetheless, there are times when you might need to use margins, either because our commands did not anticipate something you want to do or because we encountered technical issues that made using margins the only option. Accordingly, even if our m\* commands seem to do everything you want, you should have some familiarity with what margins does and how it works. This will also give you a better understanding of what our commands are doing.

# 4.3 Predictions for each observation

The predict command computes predicted values for each observation in the current dataset. predict has many options that depend on the model that was fit. Here we consider only the options that provide information we use regularly in later chapters. If you type help *estimation-command* (for example, help logit), you can click on the **Also See** tab in the upper-right corner of the window and then select the postestimation entry for the command (for example, **[R] logit postestimation**); the postestimation entry includes details on how predict works for that estimation command.

The simplest syntax for predict is

predict newvarlist

where *newvarlist* contains the name or names of the variables that are generated to hold the predictions. How many variables and what is predicted depends on the model. The defaults for estimation commands used in this book are listed in the following table. 4.4 Predictions at specified values

Estimation command	Default prediction
regress	Expected value: $E(y \mathbf{x}) = \mathbf{x}\hat{\boldsymbol{\beta}}$
logistic, logit, probit	Probability: $\widehat{\Pr}(y=1 \mid \mathbf{x})$
mlogit, mprobit, ologit, oprobit, slogit	Probabilities: $\widehat{\Pr}(y = k \mid \mathbf{x})$
nbreg, poisson, tnbreg, tpoisson, zinb, zip	Expected rate: $E(y \mathbf{x})$
	Probabilities: $\widehat{\Pr}(y = k   \mathbf{x})$

As an example, we compute predicted probabilities for a logit model of women's labor force participation. Below, predict generates the variable prob (a name we chose) containing the probabilities of a woman being in the labor force:

. use binlfp4, d (binlfp4.dta   M		a labor ford	e participat	ion of wome	an   2013-07-15)
. logit lfp k5 k (output omitted		at i.wc i.ho	: lwg inc, no	olog	
. predict prob (option pr assum . summarize prob	and a constant	)			
Variable	Obs	Mean	Std. Dev.	Min	Max
prob	753	.5683931	. 1945282	.0135618	.9512301

The summary statistics show that in the sample of 753, the probabilities range from 0.014 to 0.951 with an average of 0.568. A detailed discussion of predicted probabilities for binary models is provided in chapter 6.

For models with ordinal or nominal outcomes (chapters 7 and 8), predict computes the predicted probability of an observation falling into each of the outcome categories. So, instead of providing a single variable name for predictions, you specify as many names as there are categories. For example, after fitting a model for a nominal dependent variable with four categories, you can use predict prob1 prob2 prob3 prob4. The new variables contain the predicted probabilities of being in the first, second, third, and fourth categories.

For count models, by default predict computes the rate or expected count. Or, predict newvarname, pr(#) computes the predicted probabilities of the specified counts. For example, predict prob0, pr(0) generates the variable prob0 containing estimates of  $Pr(y = 0 | \mathbf{x})$ . And, predict  $pr(\#_{low}, \#_{high})$  computes probabilities of contiguous counts. For example, predict prob1to3, pr(1,3) generates the variable prob1to3 containing estimates of  $Pr(1 \le y \le 3 | \mathbf{x})$ . Details are given in chapter 9.

# 4.4 Predictions at specified values

Interpreting predictions at substantively interesting values of the regressors is an essential method of interpretation. Such predictions can be made with margins and with the m\* commands we have written that are based upon margins. We focus on several aspects of these commands:

- 1. Specifying values of the independent variables.
- 2. Explaining how factor variables are handled.
- 3. Using a *numlist* for predictions at multiple values.
- 4. Making predictions by the levels of a variable defining groups.
- 5. Predicting quantities that are not the default for margins.

We will explain how to use the margins command to make predictions, and then we will show how the same things (and more) can be done using the m\* command mtable. This section includes a lot of details on the mechanics of using these commands, many of which will be directly applicable to the mchange and mgen commands in later sections. Chapters 5 through 9 illustrate their use for interpreting models for binary, ordinal, nominal, and count models.

### 4.4.1 Why use the m\* commands instead of margins?

Our m\* commands mtable, mchange, and mgen are "wrappers" for margins. By wrapper, we mean that the m\* commands translate your specification into a series of margins commands that actually do the computations. If all the SPost commands do is run margins, why would you use them instead of margins? Conversely, if you are convinced that it is more effective to use the m\* commands, why do you need to learn more about margins?

Although we think margins is an extraordinary command, it can be difficult to use, and the output can be difficult to interpret. It does difficult things with amazing ease and also makes you work hard to do some simple things. In some ways, frankly, margins is more suited for a programmer than for a data analyst. For example, if you are fitting models with ordinal, nominal, or count outcomes, you have to run margins once for each outcome. Then, you face the tedious and error-prone task of combining the output from several margins commands. The learning curve for margins can also be steep. Our commands make it easier—sometimes much easier. The output is more compact, and if you want to plot the predictions, variables are automatically generated.

If this is so, why learn to use margins? First, many of the options for our commands are identical to those for margins. Indeed, our commands simply run margins and collect the results. Accordingly, what you learn about margins will apply exactly to our commands. Second, we only discuss the features of margins that we find most useful for the models in this book. You might want to use other options, and many should work with our commands.<sup>1</sup> This allows you to use those features while taking advantage of the convenience of the m\* commands. Knowing something about margins

Given the many features in margins, there are options we have not tried. If a margins option does not work with one of our commands, let us know and we will consider adding it to our commands.

makes this easier. Third, if one of our commands does not work the way you expect, you should examine the results from margins. Each of our commands has the option commands to list the margins commands used to get our results. The details option will display the full output from margins, which can sometimes be thousands of lines of output. To understand this output, you need to know something about margins. And finally, margins can do some things that cannot be done with our commands. In such cases, as illustrated in later chapters, we rely on margins.

# 4.4.2 Using margins for predictions

The margins command allows you to predict many quantities and compute summary measures of your predictions. To begin, it is helpful to see how margins is related to predict. Consider the example in section 4.3, where predict computed the probability of labor force participation for each observation in the sample. Using summarize to analyze the variable generated by predict, we found that the mean probability was 0.568. We can obtain exactly the same mean prediction with margins:

			.0166014	34.24			5855	.6009312
		[ Margin	Delta-method Std. Err.	z	P> z	[95%	Conf.	Interval]
Expression	: Pr(1	fp), pre	edict()					
Predictive Model VCE	margins : OIM				Number	of ob		753
. margins	milled )							
. logit lfp (output or		i.ageca	at i.wc i.hc	lwg inc,	nolog			
. use binlf (binlfp4.dt			1 labor forc	e partici	pation of	women	201	3-07-15)

When no options are specified, margins calculates the mean of the default quantity computed by predict for the estimation command. Earlier, we used predict to generate a variable with the probabilities of y = 1 for each observation, and we used summarize to compute the mean probability. Behind the scenes, this is what margins does.<sup>2</sup>

An advantage of using margins to compute the average predicted probability is that it provides the 95% confidence interval along with a test of the null hypothesis that the average prediction is 0. Stata does this using the delta method to compute standard errors (see [R] margins or Agresti [2013, 72]). In this example, testing that the mean prediction is 0 is not useful; but, when we later use margins to compute marginal effects, testing whether estimates differ from 0 is very useful.

Unfortunately, the variables generated by margins disappear when the command ends. We hope that in the future an option will be added to margins that allows the user to retain these variables.

In addition to computing average predictions over the sample, margins allows us to compute predictions at specified values of the independent variables, whether those values occur in the sample or not. The most common example of this is computing the prediction with all variables at their mean by using the atmeans option:

1.hc lwg inc Marg:	= = Delta-m in Std.			[95% Conf	. Interval]
lwg		1.097115	(mean)		
		1.097115	(mean)		
1.hc		.3917663	(mean)		
		intering a best in the second	A		
0.hc	=	.6082337	(mean)		
1.wc	100	.2815405	(mean)		
O.wc	-	.7184595	(mean)		
	=	.2191235	(mean)		
	-	.3851262	(mean)		
	-	.3957503	(mean)		
	=				
			(mean)		
MIO	700 - <b>8</b> 3				
ctions			Number	r of obs =	753
	Pr(lfp), k5 k618 1.agecat 2.agecat 3.agecat 0.wc 1.wc	ctions OIM Pr(lfp), predict() k5 = k618 = 1.agecat = 2.agecat = 3.agecat = 0.wc = 1.wc =	ctions OIM Pr(lfp), predict() k5 = .2377158 k618 = 1.353254 1.agecat = .3957503 2.agecat = .3851262 3.agecat = .2191235 0.wc = .7184595 1.wc = .2815405	ctions Number OIM Pr(lfp), predict() k5 = .2377158 (mean) k618 = 1.353254 (mean) 1.agecat = .3957503 (mean) 2.agecat = .3851262 (mean) 3.agecat = .2191235 (mean) 0.wc = .7184595 (mean) 1.wc = .2815405 (mean)	ctions Number of obs = OIM Pr(lfp), predict() k5 = .2377158 (mean) k618 = 1.353254 (mean) 1.agecat = .3957503 (mean) 2.agecat = .3851262 (mean) 3.agecat = .2191235 (mean) 0.wc = .7184595 (mean) 1.wc = .2815405 (mean)

The output begins by listing the values of the independent variables at which the prediction was calculated, called the *atlegend*, where (mean) lets you know that these values are the means.

#### The at() option for specifying values

The at() option allows us to set specific values of the independent variables at which predictions are calculated. Stata refers to the specification of values within at() as the *atspec*. As an example, we can compute the probability of labor force participation for a young woman with one young child, one older child, and so on:

#### 4.4.2 Using margins for predictions

		and the second second	7.92	0.000	.2780		.460883
	Margin	Delta-method Std. Err.	z	P>[2]	[95%	Conf.	Interval]
	inc		20				
	lwg	=	1				
	hc	<b>#</b>	0				
	WC	#	0				
	agecat	=	1				
	k618		1				
Expression at	: Pr(lfp), pi : k5	redict() =	1				
Adjusted pre Model VCE	dictions : OIM			Number	of obs	=	753
		agecat=1 wc=0	hc=0 1.	Š			

In this example, we are computing predictions for a hypothetical observation that has the values of the independent variables specified with at(). The output shows these values in the *atlegend* before displaying the prediction.

If we want some of the variables to be held at their means, say, inc and lwg, we could remove them from the *atspec* and include the **atmeans** option:

Adjusted pre	ibe	ctions				Numbe	er of	obs	; =	753
Model VCE		MID								
Expression	-1	Pr(lfp),	predict(	)						
at	3	k5			1					
		k618			1					
		agecat			1					
		WC			0					
		hc			0					
		lwg		1.0	97115	(mean)				
		inc		20.	12897	(mean)				
			Delta-	method						
		Marg	in Std.	Err.	z	P> z	t	95%	Conf.	Interval]
_con	5	.38232	32 .047	5022	8.05	0.000	1	2892	206	.4754259

With atmeans, all variables not in the atspec are set equal to their means.

There are two other ways we could have done the same thing. (With margins, most things can be done multiple ways!) First, we could enter the values for the means in the *atspec*:

margins, at(k5=1 k618=1 agecat=1 wc=0 hc=0 lwg=1.097 inc=20.13)

This is not exactly the same because the specified values of means were rounded. Second, we can use the (*atstat*) suboption within at():

margins, at(k5=1 k618=1 agecat=1 wc=0 hc=0 (mean) lwg inc)

We can also specify other statistics. For example, we can calculate the predicted probability with lwg held at its mean by using (mean) and inc held at its median by using (median).

	Marg		0.0	Err.	z	P>	zl	[95%	Conf.	[Interval]
		Del	ta-#	etho	4					
	inc		=		17.7	(media	m)			
	lwg		-	1	.097115					
	hc				0					
	WC		-		0					
	agecat		-		1					
	k618		=		1					
at	k5	prous	=		1					
Expression	 Pr(lfp),	nredi	ct(0)	V						
Adjusted pre Model VCE	DIM					h	umber	of obs	3 11	753

For continuous predictors, atstat can be mean, median, p# for percentiles from 1 to 99, min for the minimum, and max for the maximum. If you try to use these options for variables specified as factor variables using i., an error is generated.

#### asobserved for average predictions

When we do not specify values for the independent variables, either using atmeans or at (), the margins command computes the mean of the predictions across observations. Average predictions, which are sometimes called as-observed predictions, are the default. You can make the default explicit with the command margins, asobserved. In linear models, atmeans and asobserved predictions are identical, but because they differ in nonlinear models, it is important to understand why they differ. The substantive implications of this difference are particularly important when computing marginal effects, discussed briefly in section 4.5 and in detail in section 6.2.

If you do not set the value for an independent variable in the *atspec* or with atmeans, the variable is treated as-observed. For example, in the command

margins, at(k5=1 k618=1 agecat=1 wc=0 hc=0 lwg=1.097)

the variable inc is treated as-observed because it is not included in the *atspec*. We can make this explicit by using (asobserved) inc:

margins, at(k5=1 k618=1 agecat=1 wc=0 hc=0 lwg=1.097 (asobserved) inc)

Values for as-observed variables are not listed in the output because they vary across observations. For example, here inc is an as-observed variable, so it is not shown in the *atlegend*:

_con	5	.374379	.044939	8.33	0.000	.286	3001	.4624579
		Margin	Delta-method Std. Err.	z	P> z	[95%	Conf.	Interval]
		lwg		1				
		hc		0				
		WC	#7	0				
		agecat		1				
		k618	-	1				
at		k5		1				
Expression	:	Pr(lfp), pr	edict()					
Predictive Model VCE		gins OIM			Number	of ob:	3 =	753
			agecaters were	10-0 11		and the second	a	****
marrine	a + l1	5=1 V618=1	agecat=1 wc=0	he=0.1	(Immed )			

To understand what happens with the as-observed variable inc, we show how to use a series of Stata commands to compute the same prediction. First, for each variable specified in at(), we replace the observed value with the specified value:

```
. replace k5 = 1
(635 real changes made)
. replace k618 = 1
(568 real changes made)
. replace agecat = 1
(455 real changes made)
. replace wc = 0
(212 real changes made)
. replace hc = 0
(295 real changes made)
. replace lwg = 1
(753 real changes made)
```

The observed values of all variables except inc have been replaced. For every observation in the dataset, k5 is 1, k618 is 1, and so on. Variable inc has been left "as observed". Next, we make predictions with the observed values of inc and the changed values of other variables:

```
. predict prob
(option pr assumed; Pr(lfp))
. label var prob "predict with fixing values of all but inc"
```

Computing the mean of the predictions,

prob	753	.374379	.0804292	.0392212	.5418246
Variable	Obs	Mean	Std. Dev.	Min	Max
. sum prob					

we obtain the same value as margins when inc was treated as-observed. Nontrivially, although the mean prediction is the same, we have not computed the standard error of the prediction, which margins provides.

#### Predictions using interaction and polynomial terms

In section 3.1.5, we showed how factor-variable notation allows you to specify interaction terms (for example, i.wc##c.age) and quadratic terms (for example, c.age##c.age). When factor-variable notation is used in the *atspec*, margins handles these terms properly. For example, let's say your specification includes i.wc##c.age. In this case, when margins, at(age=30 wc=1) makes predictions, it automatically computes the value of the interaction wc×age to equal 30, as it should. Likewise, if your model includes the term c.age##c.age, specifying margins, at(age=30) makes predictions with age held at 30 and age-squared held at 900. This powerful feature of factor-variable notation greatly simplifies the way in which you can specify and interpret models with interactions and polynomials.

#### Making multiple predictions

Making multiple predictions with a single margins command is critical if you want to test hypotheses about those predictions, such as whether the probability of voting Republican is the same for men and for women. In this section, we consider a variety of ways to make multiple predictions.

margins allows you to compute multiple predictions with a single at() specification. For example, here we make predictions at two values of wc, with other variables held at their means:

. use binlfp (binlfp4.dta			a on labor :	force part:	icipation of	women [	2013-07	7-15)
. logit lfp	k5	k618 age	i.wc i.hc	lwg inc, no	olog			
(output on	it t	ed)						
. margins, a	at (	wc=0 wc=1	) atmeans					
Adjusted pro Model VCE		ctions DIM			Number	of obs	*	753
Expression	3	Pr(lfp),	predict()					
1at		k5 k618 age wc 0.hc 1.hc		.2377158 1.353254 42.53785 0 .6082337 .3917663 1.097115	(mean) (mean) (mean)			
		lwg inc		20.12897				
2at	3	k5 k618 age wc 0.hc 1.hc lwg inc		.2377158 1.353254 42.53785 1 .6082337 .3917663 1.097115 20.12897	(mean) (mean) (mean) (mean) (mean)			

146

	Margin	Std. Err.	z	P> z	[95% Conf.	Interval]
_at						
1	.5215977	.0247391	21.08	0.000	.4731099	.5700855
2	.7096569	.0391445	18.13	0.000	.6329352	.7863786

The legend labeled 1.\_at is for wc=0 with other variables held at the mean. The second legend, labeled 2.\_at, is for wc=1.

There are two other ways to specify these two predictions with at() in a single margins command. We could include two at() options in the same margins command:

margins, at(wc=0) at(wc=1) atmeans

Or we could use a *numlist*, Stata's name for a list of numerical values:

margins, at(wc=(0 1)) atmeans

In this specification, (0 1) is the *numlist*, which must be enclosed in parentheses. For example, at(wc=0 1) will generate an error.

The *atspec* can use any Stata *numlist* to specify multiple predictions (see help numlist for more details). One of the most useful forms allows us to specify every #th value over a range of values of an independent variable. For instance, say that we want predictions at every 10 years of age from 30 to 60:

Addressed and	140	101 A 111 11			Number of obs	-	753
Adjusted pro					Number of obs	-	100
Model VCE	-	MID					
Expression	÷,	Pr(lfp),	predict()				
1at		k5	=	.2377158	(mean)		
		k618	-	1.353254	(mean)		
		age		30			
		0.wc		.7184595	(mean)		
(output or	nitt	ed)					
4at		k5		.2377158	(mean)		
		k618		1.353254	(mean)		
		age		60			
		0.wc		.7184595	(mean)		
(output of	nitt	ed)					

	Margin	Delta-method Std. Err.	z	P> z	[95% Conf.	Interval]
_at						
1	.7506321	.0345282	21.74	0.000	.6829582	.818306
2	.61616	.0210803	29.23	0.000	.5748434	.6574766
3	.4612219	.0299687	15.39	0.000	.4024843	.5199594
4	.3134304	.0499253	6.28	0.000	.2155786	.4112823

If we specify *numlists* for multiple independent variables, we get predictions for all combinations of those variables. For example, to make predictions at every 10 years of age when wc = 0 and when wc = 1, holding other variables to their means, type

. logit lfp (output on		k618 age i.	wc i.h	c lwg	inc, no	log			
			~						
. margins, a	at(	age=(30(10)6	0) VC=	(0 1))	armean				
Adjusted pre Model VCE		ctions OIM				Numbe	er of ob	s =	753
Expression	\$	Pr(lfp), pr	edict(	)					
1at	à	k5	-	.2	377158	(mean)			
		k618		1	353254	(mean)			
		age	=		30				
		WC	=		0				
		0.hc	-	. 6	082337	(mean)			
		1.hc		.3	917663	(mean)			
		lwg	=	1.0	097115	(mean)			
		inc	=	20	,12897	(mean)			
(output on	itt	ed)							
8at	:	kБ		.2	377158	(mean)			
		k618	-	1.3	353254	(mean)			
		age	=		60				
		WC	-		1				
		0.hc	-	.6	082337	(mean)			
		1.hc		. 3	917663	(mean)			
		lwg	=	1.0	097115	(mean)			
		inc	=	20	. 12897	(mean)			
			Delta-	method					
		Margin	Std.	Err.	z	P> z	[95]	Conf.	Interval]
_at	6								
1		.705724	.039		17.80			30344	.7834136
2		.8431665	.033	9447	24.84			6361	.909697
3		.5611919	.025	9052	21.66			4186	.6119651
4		.7414032	.037	3631	19.84			1729	.8146334
5		.4054747	.032	6861	12.41			1411	.4695383
6		.604576	.049	4255	12.23			7038	.7014483
7		.2667039	.047	2562	5.64	0.000	.174	0835	.3593243
8		.4491423	.070	0628	6.41	0.000	.311	8217	.586463

Eight predictions are made for the four values of age by two values of hc. In the *atlegend*, the values of the independent variables for each prediction are labeled as #.\_at, which correspond to the prediction numbers listed under \_at.

When many predictions are calculated, the *atlegend* can take hundreds of lines. The noatlegend option suppresses the listing; however, although the output is shorter, it is easy to lose track of which prediction corresponds to which values of the independent variables. To address this issue, our mlistat command lists the *atlegend* in a more compact form:

```
. logit lfp k5 k618 age i.wc i.hc lwg inc, nolog
  (output omitted)
. margins, at(age=(30(10)60) wc=(0 1)) atmeans noatlegend
Adjusted predictions Number of obs = 753
Model VCE : OIM
Expression : Pr(lfp), predict()
```

	Margin	Delta-method Std. Err.	z	P> z	[95% Conf.	Interval]
_at	lan -					
1	.705724	.0396383	17.80	0.000	.6280344	.7834136
2	.8431665	.0339447	24.84	0.000	.7766361	.909697
3	.5611919	.0259052	21.66	0.000	.5104186	.6119651
4	.7414032	.0373631	19.84	0.000	.6681729	.8146334
5	.4054747	.0326861	12.41	0.000	.341411	.4695383
6	. 604576	.0494255	12.23	0.000	.5077038	.7014483
7	.2667039	.0472562	5.64	0.000	.1740835	.3593243
8	.4491423	.0700628	6.41	0.000	.3118217	.586463

```
. mlistat
```

at() values held constant

		1.		
k5	k618	hc	lwg	inc
.238	1.35	.392	1.1	20.1
at() value	s vary			
_at	age	WC		
1	30	0		
2	30	1		
3	40	0		
4	40	1		
5	50	0		
1 2 3 4 5 6 7	50	1		
7	60	0		
8	60	1		

mlistat divides the independent variables into those that are constant, which are listed only once, and those that vary across predictions. If values of a variable vary, mlistat lists their values along with the prediction number in the \_at column. If you do not want the output to be divided in this way, you can specify the nosplit option to list all values for all variables. The noconstant option prints only variables whose values vary.

Notice the order in which the values of age and wc vary: starting at age=30, the values of wc change from 0 to 1; then age changes to 40 and the values of wc vary; and so on. It is useful to understand what determines this order, because you might find it more useful or effective to examine the predictions arranged by age for a given level of wc, rather than the changes in wc for a given value of age. The order is determined by the order in which the independent variables appear in the variable list for the fitted model, and not by the order of variables within at (). Because our model was specified as logit

lfp k5 k618 age i.wc i.hc lwg inc, the variable wc varies first in the predictions because wc appears later in the model. If we reran the model as logit lfp k5 k618 i.wc age i.hc lwg inc, predictions would be in the order of wc=0 for ages 30, 40, 50, and 60, followed by predictions for wc=1 by age.

If you do not want to respecify your model to change the order of predictions (which we rarely want to do), you can use multiple at() specifications in the same margins command to control the order in which predictions are made. For example,

- . logit lfp k5 k618 age i.wc i.hc lwg inc, nolog (output omitted)
- . margins, at(wc=0 age=(30(10)60)) at(wc=1 age=(30(10)60)) atmeans noatlegend
  (output omitted)
- . mlistat, noconstant

at() values vary

_at	age	\$C
ì	30	0
1 2 3 4 5 6 7	40	0
3	50	0
4	60	011
5	30	1
6	40	1
7	50	1
8	60	1

We mention this because it is important to produce predictions that make it as easy as possible to interpret results. This is considered further when we discuss the mtable command below.

## Predictions for groups defined by levels of categorical variables

In the data we have been using, wc is a binary factor variable. Earlier, we showed how to get predictions for both values of wc by specifying a *numlist* with the at() option:

. logit lfp (output on			i.hc, nolog				
. margins, a		CARD AND A DATE OF	atmeans				
Adjusted pro Model VCE		ctions DIM			Number of obs	-	753
Expression	:	Pr(lfp),	predict()				
1at		k5	=	.2377158	(mean)		
11-11		age	=	42.53785			
		WC.	-	0			
		0.hc	=	.6082337	(mean)		
		1.hc	-	.3917663	(mean)		
2at	10	k5		.2377158	(mean)		
		age	=	42.53785	(mean)		
		¥C		1			
		0.hc		.6082337	(mean)		
		1.hc	-	.3917663	(mean)		

150

	Margin	Delta-method Std. Err.	z	P> z	[95% Conf.	Interval]
_at						
1	.511531	.0237801	21.51	0.000	.464923	.5581391
2	.7214299	.0359569	20.06	0.000	.6509557	.7919041

When factor-variable notation is used for a categorical variable, the same result can be obtained by including the variables in the *varlist* for margins:

	1.hc		. 39	017663	(mean)			
	0.hc		.60	82337	(mean)			
	0.wc			84595	(mean) (mean)			
	age			53785	(mean)			
Expression at	: Pr(lfp), : k5	predict(		377158	(mean)			
Adjusted pre Model VCE	: OIM				Number	01 0	bs ≃	75

If multiple factor variables are specified in *varlist*, then margins computes all combinations, just as it does when a *numlist* specifies multiple variables within at().

With the at() specification, we can use combinations of continuous variables and factor variables, whereas only factor variables can be included in the *varlist*. For instance, earlier we computed predictions over age by using at(age=30(10)60), but typing margins age produces an error because age is not a factor variable. The *atlegend* is also more compact, and perhaps more confusing, when a *varlist* is used because it shows the means for the factor variables 0.wc and 1.wc even though the predictions are made with wc=0 and wc=1, not at their means.

We can also make predictions at different levels of a categorical variable with the over() option. Like many Stata commands, margins supports the over() option to obtain separate estimates for different groups, where the variable defining the groups does not need to be in the model. There is a subtle but important difference in how over() makes group predictions compared with the methods considered earlier. An example is the easiest way to understand how over() works. For the logit model fit earlier, we make predictions over the binary variable wc:

. margins, o	ove	r(wc) atmean	s						
Adjusted pre	di	ctions				Number	of ob	s =	753
Model VCE	:	OIM							
Expression	1	Pr(lfp), pr	edict(	)					
over	\$	WC							
at	3	0.wc				8 U - VA			
		k5		-		7 (mean)			
		age		=	42.8595	2 (mean)			
		WC		=		0			
		0.hc		=	.770794	8 (mean)			
		1.hc		-	.229205	2 (mean)			
		1.wc							
		k5		=	.330188	7 (mean)			
		age		=	41.7169	8 (mean)			
		WC		-		1			
		0.hc		)=	.193396	2 (mean)			
		1.hc		-	.806603	8 (mean)			
			Delta-	method					
		Margin	Std.	Err.	z	P> z	[95%	Conf.	Interval]
WC	2								
no		.5246101	.022	4108	23.41	0.000	.480	6858	.5685343
college		.6937858	.033	6666	20.61	0.000	.627	8004	.7597712

These results are not the same as those from margins wc, atmeans or margins, at(wc=(0 1)) atmeans shown above. When over() is used with the atmeans option, margins calculates the mean of variables within each group. You can see this in the different means listed above in the *atlegends* for 0.wc and 1.wc. Predictions for wc = 0 are computed with other variables held at the mean for the subsample defined by if wc==0. Similarly, means for wc = 1 are computed with if wc==1.

To see this, we run margins using an if condition. When an if or in condition is used with margins, the sample is restricted to those cases when computing means, medians, and other values for the at() variables. Accordingly, we can obtain identical results to those obtained using over(wc) by restricting the sample with an if condition. First, we use if wc==0 to select observations:

_cons	5	.5246101	.02241	80	23.41	0,000	.480	6858	. 568534
		Margin	Std. E	rr.	z	P> z	[95%	Conf.	Interval
			Delta-me	thod					
		1.hc	-20	.22	92052	(mean)			
		0.hc				(mean)			
		WC			0				
		age	- 10	42.	85952	(mean)			
at		k5	=	.20	14787	(mean)			
Expression	2	Pr(lfp), p	redict()						
Adjusted pre Model VCE		ctions OIM				Numbe	r of ob	s =	54:
. margins if	. 8	c==0, atmea	ns						
	÷								

#### 4.4.3 (Advanced) Nondefault predictions using margins

The results match those for wc = 0 when over (wc) was used. Similarly with if wc==1:

. margins it	vc==1, atmean	s				
Adjusted pro Model VCE	dictions : OIM			Numbe	r of obs =	212
Expression at	: Pr(lfp), pr : k5 age wc 0.hc 1.hc	edict() = = =	.3301887 41.71698 1 .1933962 .8066038	(mean) (mean)		
	Margin	Delta-met Std. Er		P> z	[95% Conf.	Interval]
_con	.6937858	.033666	6 20.6	0.000	.6278004	.7597712

These results match those for 1.wc when over (wc) was used.

# 4.4.3 (Advanced) Nondefault predictions using margins

Although the section heading seems esoteric, this is an important topic. The default predictions computed by margins or the m\* commands are often the predictions you want, which is why they are the default. But you might want to predict some other quantity. Using the options described in this section, you can predict arbitrarily complex functions of any quantity computed by predict. Several useful applications of this powerful feature of margins are illustrated in later chapters.

By default, margins predicts whatever predict would predict by default for the last estimation command. For instance, the default prediction for regress is the predicted value  $\widehat{E(y|\mathbf{x})}$ , whereas for logit the default prediction is  $\widehat{\Pr}(y = 1|\mathbf{x})$ . For most estimation commands, you can predict other quantities by adding an option to predict. For example, after logit, the command predict myxb, xb generates the variable myxb with the linear combination of the x's. To determine the default prediction and what other types of predictions are available for a given estimation command, type help estimation-command postestimation (for example, help logit postestimation). The margins command can estimate any of the quantities computed by predict, as well as arbitrarily complex functions of these quantities with the predict() and expression() options.

#### The predict() option

With the predict (statistic) option, the margins command makes predictions for any statistic that can be computed by predict. For example, in the ordered logit model

153

considered in chapter 7, the default prediction is the probability of the first outcome. Suppose that our outcome categories are numbered 1, 2, 3, and 4. Running margins without predict() computes the average of  $\widehat{\Pr}(y_i = 1 | \mathbf{x}_i)$ . Because predict prob2, outcome(2) generates the variable prob2 containing  $\widehat{\Pr}(y_i = 2 | \mathbf{x}_i)$ , to estimate the average probability that y = 2, we use margins, predict(outcome(2)):

	ALOUP BALL			(*	1.6.0.11	a contra	
	Margin	Std. Err.	z	P>[z]	[95%	Conf.	Interval]
Expression :	Pr(class==2)	), predict(o	utcome(2	))			
Predictive mar Model VCE :	gins OIM			Numbe	r of ob:	s =	5620
. margins, pre		(2))					
(output omit)	ed)						
. ologit class	i.fem i.whi	te i.year i.	ed age i	nc, nolog			
(gssclass4.dta	GSS Subje	ctive Class	Identifi	cation	2013-11-	-20)	

In the output, Expression: Pr(class==2), predict(outcome(2)) indicates the quantity being estimated. Because margins can only predict one outcome at a time, we must either run margins once for each outcome or use mtable to automate this process, as we describe shortly.

#### The expression() option

The expression() option lets you estimate transformations of what is computed by predict(). To show how this works, imagine that after fitting an ordered logit model on an outcome with four categories, we want the predicted probability that y is 2, 3, or 4. That is, we want to compute  $\Pr(y \neq 1|\mathbf{x}) = 1 - \Pr(y = 1|\mathbf{x})$ . The option is expression(1-predict(outcome(1)):

. margins, exp Predictive mar Model VCE :				Number	r of ob	g =	5620
Expression :	1-predict(o	utcome(1))					
	Margin	Delta-method Std. Err.	l z	P>[z]	1057	Conf	Interval]
	uarBin	aug. mr.	6	12141	100%		THEFTAGE
cons	.9287596	.0033787	274.89	0.000	.922	1375	.9353817

A similar application is computing the probability of a 0 after fitting a binary model. We cannot obtain this prediction with the predict() option because the predict command does not have an option to compute the probability of a 0. The default option pr computes the probability of a 1. To compute the probability of a 0, type

. use binlfp4, clear (binlfp4.dta   Mroz data on labor force pa	rticipation of women   2013-07	-15)
. logit lfp k5 k618 i.agecat i.wc i.hc lwg (output omitted)	inc, nolog	
. margins, expression(1-predict(pr))		
Predictive margins Model VCE : OIM	Number of obs =	753
Expression : 1-predict(pr)		

		Delta-method				
	Margin	Std. Err.	z	P> z	[95% Conf.	Interval]
_cons	.4316069	.0166014	26.00	0.000	.3990688	.464145

The expression() option is incredibly powerful, allowing you to routinely test things that would otherwise be difficult. To test whether the expected probability is 0.5 after logit, use margins, expression(predict(pr)-.5). In this expression, predict(pr) computes the probability that y = 1. By subtracting 0.5, we are computing deviations from 0.5. We can use the z statistic from margins to test whether the average deviation is 0, which is equivalent to testing whether the average probability is 0.5. As another example, after ologit we can test whether the probability of a respondent identifying as lower class (y = 1) equals the probability of identifying as upper class (y = 4) by using

```
margins, expression( predict(outcome(1)) - predict(outcome(4)) )
```

In chapter 6, we show how this feature can be particularly handy when working with independent variables that have power terms or interactions with other independent variables in the model.

### 4.4.4 Tables of predictions using mtable

mtable makes tables from the predictions computed by margins. You do not need to run margins because mtable does this for you, using most of the options for margins that we just considered. In addition, mtable has options to customize how the results appear by adding labels, selecting statistics, and combining results from multiple mtable commands. There are, however, some features in margins that will not work with mtable. Most notably, perhaps, margins allows a *varlist* with factor variables, but mtable does not. But as we showed on page 151, results that can be computed with a *varlist* can be computed using at (), so this does not limit what you can do with mtable.

To explain how mtable works, we start by creating a table of predicted probabilities that vary by wc and hc from a logit model. We will talk at length about how to interpret these predictions in chapter 6.

Chapter 4 Methods of interpretation

	k5	k618	agecat	agecat	lvg	inc
1			2.	з.		
Specified valu	es of cova	riates				
4	1	1	0.725			
2 3	1	0	0.697			
	0	1	0.543			
1	ŏ	0	0.509			
	WC	hc	Pr(y)			
Expression: Pr						
. mtable, at(w		=(0 1)) a	tmeans			
(output omitt	ted)					
logit lfp k5	k618 i.ag	gecat i.wc	i.hc lwg in	c, nolog		
(binlfp4.dta		on labor	force parti	cipation of	women   2	2013-07-15)
use binlfp4,	clear					

In the header, Expression echoes the description that margins uses to describe the predictions it is making. The column Pr(y) contains predicted probabilities that lfp is 1. The first row of the prediction table, numbered 1, shows that the probability of being in the labor force is 0.509 for a woman who did not go to college (wc=0) and whose husband did not go to college (hc=0), holding other variables at their means as specified with the atmeans option. Rows 2, 3, and 4 show predictions for other combinations of hc and wc. Values of the independent variables that are held constant are displayed below the predictions.

To convince you (we hope) of the advantages of mtable, let's look at the corresponding output from margins. We show all the output because if you use noatlegend, you risk not knowing which predictions correspond to which values of the variables that vary.

. margins, a	t(wc=(0 1) hc=(0	1)) atmeans		
Adjusted pre Model VCE	dictions : DIM		Number of obs	= 753
Expression	: Pr(lfp), predi	ct()		
1at	: k5 k618 1.agecat 2.agecat 3.agecat wc hc lwg	= .2377158 = 1.353254 = .3957503 = .3851262 = .2191235 = 0 = 0 = 1.097115	(mean) (mean) (mean) (mean) (mean)	
2at	inc : k5 k618 1.agecat 2.agecat 3.agecat wc hc	= 20.12897 = .2377158 = 1.353254 = .3957503 = .3851262 = .2191235 = 0 = 1	(mean) (mean) (mean) (mean)	

156

#### 4.4.4 Tables of predictions using mtable

		lwg		1	.097115	(mean)					
		inc	-	2	0.12897	(mean)					
3at	1	k5		- 2	2377158	(mean)					
		k618		1	.353254	(mean)					
		1.agecat	=		3957503	(mean)					
		2.agecat			3851262	(mean)					
		3.agecat		1	2191235	(mean)					
		WC			1						
		hc	-		0						
		lwg	-	1	.097115	(mean)					
		inc		2	0.12897	(mean)					
4at		k5		4	2377158	(mean)					
		k618		1	.353254	(mean)					
		1.agecat			3957503	(mean)					
		2.agecat	÷	1.13	3851262	(mean)					
		3.agecat		1	2191235	(mean)					
		wc	*		1						
		hc			1						
		lwg	-	1	.097115	(mean)					
		inc	-	2	0.12897	(mean)					
		1	Delta-	metho	4						
		Margin	Std.	Err.	z	P> 2	:  [	95%	Conf.	Interva	1
	_at										
	1	.5090529	.027	4599	18.5	4 0.00		1.0.0	2326	.56287	
	2	.5429204	.044	4615	12.2	1 0.00	. 00	455	7775	.63006	53
	2 3	.6971851	.048	9817	14.2	3 0.00	. 00	601	1828	.79318	37
	4	.7250834	.036	4056	19.93	2 0.00	. 00	653	7297	.7964	13

The margins output has additional information about the predictions, such as the confidence interval, that was missing from the mtable output.

We can include the confidence interval in the mtable output by adding the option statistics(ci). At the same time, we show how to customize the label for predictions by using estname():

. mtable, at(wc=(0 1) hc=(0 1)) atmeans estname(Pr\_LFP) statistics(ci)
Expression: Pr(lfp), predict()

	wc	hc	Pr_LFP	11	ul	
1	0	0	0.509	0.455	0.563	
2	0	1	0.543	0.456	0.630	
2 3	1	0	0.697	0.601	0.793	
4	1	1	0.725	0.654	0.796	
Specified va	lues of cova	riates				
			2.	3.		
	k5	k618	agecat	agecat	lwg	inc
Current	. 238	1.35	.385	.219	1.1	20.1

Statistics	Description
est	Estimate
ci	Confidence intervals along with the estimate
11, ul	Lower, upper limit of confidence interval
se	Standard error of the estimate
z	z statistic for test that estimate is 0
pvalue	p-value for test that estimate is 0
all	All the above statistics

The statistics (*statlist*) option allows you to add other statistics as well. The potential elements of *statlist* are shown in the following table.

By default, mtable includes columns with the values of the at() variables that are changing. If you do not want these columns displayed, specify atvars(\_none). You can use the atvars(varlist) option to select which variables will appear, even if their values are not changing. This is useful when building tables (discussed soon) or when you want your table to show the level of a variable that is not varying across the predictions. In our example, wc varies but k5 and k618 do not. To include them in the table, we add the option atvars(k5 k618 wc). We also use the brief option so that the table of values for covariates is not shown:

. mtable, at(ks	5=0 k618=0	) wc=(0 1))	atmeans	atvars(k5	k618 wc)	brief
Expression: Pr	(lfp), pre	dict()				
1			1.			
	k2	k618	WC	Pr(y)		
1	0	0	0	0.625		
2	0	0	1	0.787		

#### mtable with categorical and count outcomes

With categorical and count outcomes, a separate margins command must be run for each value of the outcome variable. For example, to compute predictions for each outcome category in an ordinal logit, you would need a series of commands such as margins, predict(outcome(1)) atmeans, then margins, predict(outcome(2)) atmeans, and so on. In contrast, mtable automatically calculates predicted probabilities for all categories. Indeed, automatically computing predictions for multiple outcomes and combining the predictions into a single table is what initially motivated the creation of mtable.

In one of our running examples in chapter 7, the outcome is subjective class identification, with categories ranging from 1 for lower class to 4 for upper class. To examine how attitudes are related to a respondent's race and gender, we compute the following

#### 4.4.4 Tables of predictions using mtable

table, where the dec(2) option indicates that 2 decimal places should be used to display the estimates:

(output omi	a   GSS Sub s i.fem i.w tted) fem=(0 1) w	ojective Cl white i.yea white=(0 1)	ar i.ed ag	e inc, nol	og	20)
	female	white	lower	working	middle	upper
Pr(y)	0	0	0.06	0.52	0.41	0.01
11	0	0	0.05	0.49	0.38	0.01
ul	0	0	0.07	0.54	0.44	0.02
Pr(y)	0	1	0.05	0.46	0.47	0.02
11	Ő.	1	0.04	0.44	0.45	0.01
ul	0	1	0.05	0.48	0.49	0.02
Pr(y)	1	0	0.06	0.51	0.42	0.01
11	1	0	0.05	0.48	0.38	0.01
ul	1	0	0.07	0.54	0.45	0.02
Pr(y)	1	1	0.05	0.46	0.48	0.02
11	1	1	0.04	0.44	0.46	0.01
ul	1	1	0.05	0.48	0,50	0.02
Specified val	lues of cova	ariates				
1	2.	3.	2.	3.		
	year	year	educ	educ	age	income
Current	.45	.31	.58	-24	45	68

Holding other variables at their means, the predicted probability of identifying as working class is 0.52 for nonwhite men (fem=0, white=0). With categorical outcomes, additional statistics are placed below the estimates, in this case showing the lower and upper bounds for the confidence interval.

By default, all outcome categories are included in the table. The options pr(numlist) and outcome(numlist) let you select which outcomes to include in the table. For estimation commands that support the outcome() option in predict (for example, ologit), mtable uses the outcome() option to select which predictions to present. For commands such as logit and poisson that support the pr option with predict, mtable uses pr() to select which outcomes to present. For example, if we want to display only results for the 1=lower class and 4=upper class categories, we type

0.047

0.018

. mtable, a	t(fem=(0 1)	white=(0 1))	outcome(1	<ol><li>atmeans brief</li></ol>
Expression:	Pr(class),	predict(outc	ome())	
	female	white	lower	upper
1	0	0	0.061	0.014
2	0	1	0.048	0.018
3	1	0	0.060	0.014

1

where we suppress the values of the covariates with brief.

1

4

For count models discussed in chapter 9, the default prediction for mtable is the rate because it is the default for predict in count models. To display predicted probabilities for a specific count—say, 0—we would use the option pr(0). To compute predicted probabilities for counts from 0 to 5, we would use pr(0/5).

#### (Advanced) Combining and formatting tables using mtable

We mark this section as advanced because it does not consider new ways of making predictions using mtable, but instead considers how to create tables that combine predictions from running multiple mtable commands. If you are only making a few predictions, the time it takes to learn these features might not be worth it. But if you often create tables of predictions, these features will save you time, make it easier to see key results, and prevent the inevitable errors that occur when constructing tables by hand.

mtable allows you to combine results from multiple mtable commands. The best way to understand how this works is with an example. Suppose that we want to compare the average predicted probability of labor force participation with the predicted probability holding all variables at their mean. We begin by fitting the model:

```
. use binlfp4, clear
(binlfp4.dta | Mroz data on labor force participation of women | 2013-07-15)
. logit lfp k5 k618 i.agecat i.wc i.hc lwg inc, nolog
(output omitted)
```

Using the results from this model, we next estimate the average probability of labor force participation for values of k5 from 0 to 3. Because our table is going to include multiple predictions, we add labels to identify each set of predictions. The option coleqnm() adds a header row to our predictions. The name for this option might seem odd, but it reflects that mtable saves results as matrices that refer to this header as the "column equation name". We use the coleqnm(1st) option to label our first set of predictions:

	1st				
	k5	Pr(y)			
1	0	0.637			
2	1	0.342			
3	2	0.129			
4	3	0.038			
pecified va	lues where	.n indicate	s no values	specified	with at()
1	No at()				

#### 4.4.4 Tables of predictions using mtable

Next, we compute predictions at the means by adding the atmeans option, using the right option to append the new predictions to the right of those above. To simplify our example, we exclude the *atlegend* with the brief option:

	t(k5=(0 1 2 3 Pr(lfp), pre	edict()		
	1st k5	21 Pr(y)	id k5	Pr(y)
1	0	0.637	0	0.656
2	1	02012233	1	0.322
3	2	0.129	2	0.105
4	3	0.038	3	0.028

The results on the left labeled 1st are from the first time we ran mtable to compute the average predicted probability. The next two columns, labeled 2nd, are predictions at the mean.

Soon we will show how to make the output more effective by removing the repetition of the k5 column and using better labels. First, however, we need to explain how the levels of covariates are displayed when combining tables. Here is the output we would obtain if we had not used the brief option:

```
. mtable, at(k5=(0 1 2 3)) atmeans right coleqnm(2nd)
Expression: Pr(lfp), predict()
             1st
                                   2nd
                    k5
                                          k5
                                                  Pr(y)
                            Pr(y)
                                           0
                                                  0.656
                            0.637
         1
                     0
         2
                                           1
                                                  0.322
                            0.342
                     1
         3
                     2
                            0.129
                                           2
                                                  0.105
         4
                                           3
                                                  0.028
                     3
                            0.038
Specified values where .n indicates no values specified with at()
                                             2.
                                                         3.
                                                                   1.
                                                                               ×1.,
               No at()
                             k618
                                        agecat
                                                   agecat
                                                                  WC.
                                                                              hc
     Set 1
                     .n
                                          .385
                                                      .219
                                                                .282
                                                                            .392
   Current
                             1.35
                   lwg
                               inc
     Set 1
   Current
                   1.1
                             20.1
```

The row labeled Set 1 contains values from the first use of mtable whose predictions are labeled 1st. The .n in the column labeled No at() indicates that the predictions were made without an at() specification; .n stands for "no covariates specified". The second row, labeled Current, lists the mean values of each variable from the most recent (that is, current) use of mtable; these correspond to the predictions in the columns labeled 2nd.

We can make the same table more clear by using additional options. First, there is no reason for the values of k5 to appear twice. Specifying atvars(\_none) in the second call of mtable removes this redundancy. Second, the two columns of predicted probabilities should have different labels, which is accomplished with the estname() option. We will call them asobserved and atmeans:

. quietly mtable, at(k5=(0 1 2 3)) estname(asobserved) . mtable, at(k5=(0 1 2 3)) atmeans atvars(\_none) estname(atmeans) right brief Expression: Pr(lfp), predict() k5 asobserved atmeans 0.637 0.656 0 1 2 0.342 0.322 11-3 2 0.129 0.105 4 3 0.038 0.028

Next, we add a title to the table with the option title(Predicted probability of labor force participation). Finally, the numbers in the left column are not needed because the content of the rows is clear from the levels of k5. We can remove these with the norownum option. Combining these, we get a table that is close to what we might include in a paper:

```
Predicted probability of labor force participation

Expression: Pr(lfp), predict()

<u>k5 asobserved atmeans</u>

0 0.637 0.656

1 0.342 0.322

2 0.129 0.105

3 0.038 0.028
```

We use mtable often in the later chapters, where we take advantage of its many formatting features. Type help mtable to see them all.

## 4.5 Marginal effects: Changes in predictions

Marginal effects are estimates of the change in an outcome for a change in one independent variable, holding all other variables constant. Here we provide an overview of the commands and basic concepts for computing marginal effects. A detailed discussion of marginal effects, along with substantive applications of alternative measures of change, is given in later chapters, especially chapter 6. We begin by discussing margins, which computes marginal effects with the dydx() option, and we then show how mtable can do the same thing. Because marginal effects are such a useful summary of effects in nonlinear models, we created mchange to easily compute many types of changes and present them in a compact table.

#### 4.5.1 Marginal effects using margins

### 4.5.1 Marginal effects using margins

margins can calculate the change in a predicted quantity as an independent variable changes, holding other variables constant. The prediction can be anything that margins can estimate. The variables for which changes are calculated are specified using the dydx(*varlist*) option, where dydx(\*) indicates that changes for all independent variables are to be computed. For example,

. use binlfp4, clear (binlfp4.dta   Mroz data on labor force participa	ation of women	2013-07-15)
<pre>. logit lfp k5 i.agecat i.wc inc, nolog   (output omitted) . margins, dydx(*)</pre>		
Average marginal effects Model VCE : OIM	Number of obs	= 753
Expression : Pr(lfp), predict() dy/dx w.r.t. : k5 2.agecat 3.agecat 1.wc inc		

	dy/dx	Delta-method Std. Err.	z	P> z	[95% Conf.	Interval]
k5	2886234	.034555	-8.35	0.000	35635	2208968
agecat 40-49 50+	1081118 2424494	.0397652	-2.72 -5.30	0.007	1860501 3320937	0301735 152805
wc college inc	.2217304	.0359796 .0015749	6.16 -4.30	0.000	.1512116	.2922492

Note: dy/dx for factor levels is the discrete change from the base level.

The amount of change in a regressor that is used to calculate the change in the prediction depends on whether the variable is a continuous or a factor variable, where Stata assumes variables are continuous unless specified as factor variables with the i. notation. In our example, k5 and inc are continuous while agecat and wc are factor variables. For a continuous variable, margins estimates the marginal change, which is the partial derivative or instantaneous rate of change in the estimated quantity with respect to a given variable, holding other variables constant. For factor variables, margins calculates the discrete change, which is the difference in the prediction when the factor variable is 1 compared with the prediction when the variable is 0. For the binary variable wc, this is the change in the probability of being in the labor force if the wife attended college compared with if she did not attend college. For multiple-category factor variables, the change is from the base category to the value listed in column dy/dx. For i.agecat in this example, the row labeled 40-49 is the change in the probability for a change in agecat from the excluded base category 30-39 to the category 40-49.

It bears repeating that margins only calculates the discrete change for variables specified with the i. factor-variable notation. For example (using underlining to highlight the differences between the two commands), although logit lfp k5 i.agecat wc inc and logit lfp k5 i.agecat <u>i.wc</u> inc yield the same estimates of the regression coefficients, the values of dydx() computed by margins will differ. In the first specification, wc is not a factor variable, so margins computes the partial derivative with respect to wc; in the second specification, i.wc is a factor variable, so margins computes the discrete change. Almost certainly in this context, you want the discrete change, and so factor-variable notation must be used when fitting the model.

## 4.5.2 Marginal effects using mtable

Showing how mtable can compute the same results as margins provides an opportunity to illustrate the mechanics of how discrete changes are computed and to extend our discussion of how mtable can display different estimates in a single table. We use a pair of mtable commands to compute predicted probabilities, first when wc is 1 and then when wc is 0. Using two mtable commands rather than a single command with at(wc=(0 1)) allows us to have different row labels for each prediction by adding the rowname() option. The option below indicates that the results from the second mtable command should be stacked below those from the first mtable:

. quietly mtable, at(wc=1) rowname(wc=1) statistics(ci) estname(Pr\_LFP) . mtable, at(wc=0) rowname(wc=0) statistics(ci) estname(Pr\_LFP) below Expression: Pr(lfp), predict() Pr LFP 11 ul 0.784 wc=1 0.728 0.671 wc=0 0.506 0.466 0.546 Specified values of covariates VC 1 Set 1 0 Current

The first row contains the average predicted probability of labor force participation under the assumption that all women went to college, while the second row contains predictions assuming that none of the women went to college. Next, we compute the discrete change by using the dydx(wc) option:

```
. mtable, dydx(wc) rowname(wc=1 - wc=0) statistics(ci) estname(Pr_LFP)
     below brief
Expression: Pr(lfp), predict()
                  Pr LFP
                                 11
                                            ul
         wc=1
                   0.728
                              0.671
                                        0.784
        wc=0
                   0.506
                              0.466
                                        0.546
                                        0.292
 wc=1 - wc=0
                   0.222
                              0.151
```

The results match those for wc from margins on page 163.

#### 4.5.3 Posting predictions and using mlincom

## 4.5.3 Posting predictions and using mlincom

Computing change is also an ideal venue for introducing the idea of posting estimates. To explain this powerful feature of margins, we need to review how estimation commands work. After a regression model is fit, Stata saves the results in memory as what are called ereturns. The coefficient estimates are saved in the matrix e(b) and the variance-covariance of the estimates in e(V). Commands may subsequently use ereturns to compute additional quantities. For example, the test command uses e(b) and e(V) to compute Wald tests of linear hypotheses, and lincom uses these matrices to estimate linear combinations of the estimates. We could also test nonlinear hypotheses with testnl or compute nonlinear functions of estimates with nlcom.

Just like regression estimation commands, margins computes estimates and their variance-covariance matrix. By default, these are saved in the return matrices r(b) and r(V) so that margins does not overwrite e(b) and e(V) from the regression model. Because the results of the regression model are not disturbed, we can run multiple margins commands without refitting the regression model. The post option for margins replaces the matrices e(b) and e(V) from the regression model with the estimates from margins. Once this is done, test can be used to test linear hypotheses about the predictions from margins, and lincom can be used to estimate linear combinations of the predictions. Adding the post option to mtable does the same thing.<sup>3</sup>

To illustrate posting, we compute the discrete change for wc from the last example. We start by saving the estimation results from logit so that we can restore them after we finish analyzing the estimates with mtable.

```
. use binlfp4, clear
(binlfp4.dta | Mroz data on labor force participation of women | 2013-07-15)
. logit lfp k5 i.agecat i.wc inc, nolog
 (output omitted)
. estimates store model1
```

With mtable, we compute predicted probabilities at two levels of wc and use the post option to save the estimated predictions and their covariance matrix to e(b) and e(V):

. mtable, at Expression:								
	WC		Pr(y)					
1 2	1		0.728					
Specified va	where at()	.n	indicates	no	values	specified	with	at()
Current	. n							

If you are using mtable with a model with multiple outcomes (such as mlogit), then mtable runs
margins once for each outcome. In this case, mtable, post posts the margins estimates for the
last outcome.

#### Chapter 4 Methods of interpretation

To see the posted predictions, we list e(b):

. matlist e(b)		
	1. _at	2. _at
y1	.7276954	.505965

Next, we estimate the differences between these predictions by using lincom. The lincom command requires us to specify the difference with the symbolic names of the estimates, which are shown as the column names of e(b):

The estimated discrete change of 0.2217 matches the earlier results from dydx(wc).

Personally, we find names like \_b[1.\_at] and such to be cumbersome, so we created the mlincom command, which allows you to refer to an estimate by its position rather than by its name. Here we compute the difference between the first and second predictions:

. mlincom 1 -	2			
	lincom	pvalue	11	ul
1	0.222	0.000	0.151	0.292

Options for mlincom (type help mlincom for details) allow you to select which statistics you want to see, add labels, and combine results from multiple mlincom commands.

Regardless of whether we used mlincom or lincom, the estimation results from logit are no longer active. To run additional margins or m\* commands, or to use test or lrtest on the regression estimates, we must restore the logit estimates:

```
. estimates restore model1 (results model1 are active now)
```

In this simple example, there is no advantage to using post and mlincom because mtable, dydx(wc) is much simpler. In later chapters, though, we use mlincom to test a variety of more complex and useful hypotheses about marginal effects.

## 4.5.4 Marginal effects using mchange

Marginal effects are so fundamental for interpreting nonlinear models that we created mchange to make it simple to create compact tables containing many types of marginal effects. By default, changes are computed asobserved. That is, the change is computed

166

#### 4.5.4 Marginal effects using mchange

for each observation in the estimation sample and then averaged. These are sometimes referred to as average marginal effects. If we want the marginal effects at the mean instead, we can use the **atmeans** option, or we can set specific values of the independent variables at which changes are computed by using the **at**() option.

To see how this command differs from margins, dydx(\*), let's first consider what mchange provides by default:

```
. use binlfp4, clear
(binlfp4.dta | Mroz data on labor force participation of women | 2013-07-15)
. logit 1fp k5 k618 i.agecat i.wc i.hc lwg inc, nolog
  (output omitted)
. mchange
logit: Changes in Pr(y) | Number of obs = 753
Expression: Pr(lfp), predict(pr)
                      Change
                                 p-value
k5
                      -0.281
                                   0.000
             +1
                                   0.000
            +SD
                      -0.153
       Marginal
                      -0.289
                                   0.000
k618
                      -0.014
                                   0.337
             +1
             +SD
                      -0.018
                                   0.337
                                   0.335
       Marginal
                      -0.014
agecat
 40-49 vs 30-39
                      -0.124
                                   0.002
                                   0.000
   50+ vs 30-39
                      -0.262
   50+ vs 40-49
                      -0.138
                                   0.002
wc.
                       0.162
                                   0.000
  college vs no
hc
                                   0.508
  college vs no
                       0.028
lwg
                                   0.000
              +1
                       0.120
             +SD
                       0.072
                                   0.000
       Marginal
                       0.127
                                   0.000
inc
              \pm 1
                      -0.007
                                   0.000
             +SD
                      -0.086
                                   0.000
                      -0.007
                                   0.000
       Marginal
Average predictions
                not in LF
                                in LF
  Pr(y|base)
                                0.568
                    0.432
```

For continuous variables (that is, those not specified as i.varname), the rows labeled Marginal contain the average marginal changes and are identical to what is computed using margins, dydx(\*). For binary factor variables, such as i.wc, mchange computes the average discrete change as the variable changes from 0 to 1. In Stata 13 and later, value labels are used to label the change if available (for example, college vs no); otherwise, values are used (1 vs 0). For categorical factor variables, such as i.agecat, mchange computes differences between all pairs of categories (referred to as contrasts).

In Stata 13 and later, these contrasts are labeled with the value labels associated with the categories. The contrasts 40-49 vs 30-39 and 50+ vs 30-39 are the same as shown in the output from margins, dydx(\*). The comparison 50+ vs 40-49 was computed by mchange with margins, pwcompare.

By default, for continuous variables, mchange also computes two types of discrete changes. The unit change, labeled +1, is the change in the prediction as a variable changes from its observed value to its observed value plus 1. The standard deviation change, labeled +SD, is the change in the prediction as a variable changes one standard deviation from its observed value.

mchange has many options, a few of which we discuss here. A full description of mchange's functionality is provided with help mchange, and many examples are provided in later chapters.

The amount (*amount-types*) option specifies the amount of change for continuous variables. The following are available:

amount-type	Amount of change
one	One unit change
sd	Standard deviation change
marginal	Marginal change
binary	Change from 0 to 1
range	Change from the minimum to maximum
all	All the above

The default amounts are amount(one sd marginal), which were described above. In Stata 11 and 12, changes of 1 or 1 standard deviation cannot be computed and will appear as .m in the results. By default, changes of 1 and 1 standard deviation are uncentered. The centered option requests changes that are centered; a centered unit change is the change from x - (1/2) to x + (1/2) rather than from x to x + 1.

The amount (range) option computes the discrete changes as x changes from its minimum to maximum, but it can also be used with the trim(#) option to compute the change between other percentiles. For example, we could estimate the average change in the probability of labor force participation if family income changes from the 25th percentile of income to the 75th percentile by using trim(25) with amount(range):

#### 4.5.4 Marginal effects using mchange

	in Pr(y)	Number of obs =
Expression: Pr	(11p), predi Change	p-value
inc 25% to 75%	-0.084	0.000
Average predic	tions	
	not in LF	in LF
Pr(y base)	0.432	0.568

The delta(#) option computes a change of # units instead of a standard deviation change. For example, inc is measured in thousands of dollars. To estimate the average change in labor force participation if income increased by \$5,000, we use delta(5):

753

. mchange inc, logit: Changes			obs = 753
Expression: Pr	Canal Scouter 11		
	Change	p-value	2
inc +delta	-0.037	0.000	
Average predic	tions		
	not in LF	in LF	
Pr(y base)	0.432	0.568	
1: Delta equal	s 5.		

The statistics(statistics-types) option allows you to select which statistics related to the marginal effect to display. By default, mchange provides the estimated change and the *p*-value from a test of the hypothesis that the effect is 0. The following statistics are available:

statistics-type	Statistic					
change	Estimated change					
ci	Estimated change and confidence interval					
11, ul	Lower, upper limit of confidence interval					
se	Standard error of the estimate					
z	z statistic for test that estimated change is 0					
pvalue	<i>p</i> -value for test that estimated change is 0					
start	Prediction at starting value of discrete change					
end	Prediction at ending value of discrete change					
all	All the above statistics					

#### Chapter 4 Methods of interpretation

We can use mchange, amount(all) statistics(all) to compute all the statistics for all types of changes, which is a lot of information. For just one variable, here is what we get:

	Change	p-value	LL	UL	z-value	Std Err
inc						
0 to 1	-0.006	0.000	-0.009	-0.004	-5.454	0.001
+1	-0.007	0.000	-0.011	-0.004	-4.419	0.002
+SD	-0.086	0.000	-0.124	-0.048	-4.404	0.019
Range	-0.593	0.000	-0.761	-0.424	-6.883	0.086
Marginal	-0.007	0.000	-0.010	-0.004	-4.427	0.002
	From	То				
inc						
0 to 1	0.706	0.700				
+1	0.568	0.561				
+SD	0.568	0.483				
Range	0.706	0.114				
Marginal	.z	.z				
Average predi	ctions					
	not in LF	in LF				
Pr(y base)	0.432	0.568				

By selecting which statistics we want to show, mchange can easily replicate what took several steps with mtable earlier. We use a *varlist* to select variable wc and option statistics(start end est pvalue) to display the start and end values leading to the change that is shown along with its *p*-value:

logit: Change	statistics(sta s in Pr(y)   Nu r(lfp), predict	mber of obs		
Expression. F.	From	То	Change	p-value
vc college vs n	0.525	0.688	0.162	0.000
Average predi	ctions			
	not in LF	in LF		
Pr(y base)	0.432	0.568		

By default, mchange computes average marginal effects (see section 6.2 for a detailed discussion). You can compute marginal effects at the mean by adding the atmeans option. Or you can use at() to compute changes at specific values of the independent variables. Finally, if you use factor-variable notation to specify interactions or polynomial terms, mchange will compute marginal effects by making the appropriate changes among linked variables. For example, if your model includes c.age##c.age,

then mchange age will change both age and age-squared. The mchange command does a lot of work behind the scenes and can take a long time to run in models such as ologit or mlogit when there are many outcome categories. For example, after running our baseline model for ologit with four categories and eight variables, mchange, amount(all) runs 40 margins commands, 32 lincom commands, and summarizes 1,123 lines of output in a 46-line table.

## 4.6 Plotting predictions

For continuous variables, graphs can effectively summarize effects. The Stata command marginsplot plots the predictions from the most recently run margins. Our mgen command can also be used to plot results from margins. The major difference between the commands is that marginsplot creates plots, while mgen generates variables that can be used with Stata's graphing commands. The former approach is convenient, but ultimately limited because it allows you to plot only a single outcome category from a single model in a graph.

## 4.6.1 Plotting predictions with marginsplot

Stata's documentation has an especially detailed discussion of what can be done with marginsplot. Mitchell (2012a) also provides many examples of using marginsplot for both linear and categorical outcome models. marginsplot uses results from the preceding margins command. For example, here we plot the predicted probabilities of labor force participation over the ages 20 to 80 for women who attended college and those who did not:

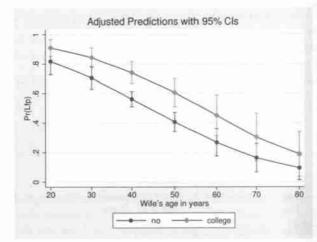
```
. use binlfp4, clear
(binlfp4.dta | Mroz data on labor force participation of women | 2013-07-15)
. logit 1fp k5 k618 age i.wc i.hc lwg inc, nolog
 (output omitted)
. margins, at(age=(20(10)80) wc=(0 1)) atmeans
Adjusted predictions
                                                Number of obs
                                                                         753
Model VCE
           : OIM
Expression : Pr(lfp), predict()
1._at
          : k5
                                  .2377158 (mean)
                                  1.353254 (mean)
              k618
              age
                              -
                                       20
                             -
                                         0
              WC
                           =
                                  .6082337 (mean)
              0.hc
                             -
                                .3917663 (mean)
              1.hc
                                  1.097115 (mean)
              lwg
                            1.1
                                  20.12897 (mean)
              inc
  (output omitted)
```

14at	12	kБ	=	.23	77158	(mean)			
		k618	=	1.3	53254	(mean)			
		age	-		80				
		WC	=		1				
		0.hc	=	.60	82337	(mean)			
		1.hc	=	.39	17663	(mean)			
		lwg	=	1.0	97115	(mean)			
		inc	=	20.	12897	(mean)			
		0	Delta-me	thod					
		Margin	Std. E	rr.	z	P>1z1	[95%	Conf.	Interval
_	at								
3		.8180827	.04574	32	17.88	3 0.000	.728		.907737
	2	.9097581	.02919	86	31.16	5 0.000	.852	5299	,966986
	3	.705724	.03963	83	17.80	0.000	,6280344		.783413
2	4	.8431665	.03394	47	24.84	1 0.000	.7766361		.90969
5	5	.5611919	.02590	52	21.66	5 0.000	.5104186		.611965
6		.7414032	.03736	31	19.84	4 0.000	,668	1729	.814633
7	7	.4054747	.03268	61	12.41	0.000	.341411		.469538
8	8	.604576	.04942	55	12.23	3 0.000	.507	7038	.701448
9	9	.2667039	.04725	62	5.64	4 0.000	.174	0835	.359324
10	0	.4491423	.07006	28	6.41	0.000	.3118217		.58646
11	1	.1624493	.0492577		3.30	0.001	.065	9059	. 258992
12	2	.3030444	.08188	81	3.70	0.000	.142	5467	.463542
13	3	.0937383	.04130	68	2.27	7 0.023	.012	7785	.174698
14	4	.1882307	.07687	69	2.45	5 0.014	.037	5547	.338906

Typing marginsplot without any options produces the following graph:

#### . marginsplot

Variables that uniquely identify margins: age wc



Impressively, marginsplot infers that because the margins predictions differ over age and wc, we want to plot predictions as these variables vary. Moreover, because age is

#### 4.6.2 Plotting predictions using mgen

estimated as a continuous variable and wc as a factor variable, it assumes that we want to make a plot in which our x axis is age and different lines represent different values of wc. marginsplot has dozens of its own options and allows you to include options for twoway graphs, such as those for axes and title. For details, type help marginsplot.

With marginsplot, you can quickly create graphs of the predictions from the last margins command. You often do not have to specify any options for it to create the graph you might want. Using its many options, you can customize the defaults to create publication-quality graphs. There is, however, a major limitation in what marginsplot can do. Graphs created by marginsplot can include multiple lines, such as the two lines in our example for those who went to college and those who did not. However, these plot lines must be for predictions of the same quantity computed from the same model. Among other implications, this means that marginsplot does not allow you to plot multiple outcomes in a single graph, which you would commonly do with ordinal or nominal outcomes. Nor can you compare predictions from two models. For example, you could not compare the predictions from a model that included age with one that included age and age-squared. To facilitate making such graphs, we created the mgen command.

## 4.6.2 Plotting predictions using mgen

.2377158

1.353254

.3851262

The mgen command generates variables that can be plotted using Stata's graph commands. Like mtable and mchange, mgen runs margins for you and accepts most of the options that can be used with margins. The most important options for graphing are at(), which is used to specify the range of the variable on the x axis and the levels of other variables, and atmeans, if you want to hold other variables at the mean.

Here is a simple example that uses mgen to create a variable containing predictions as income increases from \$0 to \$100,000 in increments of \$10,000:

	ita   fp k5	Mroz da k618 i.		r force par c i.hc lwg		522 MARRIN N. 1910	13-07-15)
. mgen, a	t(inc.	=(0(10)1	00)) stub(	A) atmeans			
Prediction	ns fro	om: marg	ins, at(in	c=(0(10)100	)) atmeans	predict(pr)	
Variable	Obs	Unique	Mean	Min	Max	Label	
Apr1	11	11	.3608011	.0768617	.7349035	pr(y=in LF) f	rom margins
A111	11	11	.2708139	0156624	.6641427	95% lower lim	it
Aul1	11	11	.4507883	.1693859	.8056643	95% upper lim	it
Ainc	11	11	50	0	100	Family income	excluding
Specified	valu	es of co	variates				
			2.	3.	1	. 1.	
k5		k618	agecat	agecat	WC	hc	lwg
CONTRACTOR CONT				SANCE A STRATE C	1983-1000-008	e normanistic o	

.2191235 .2815405 .3917663 1.097115

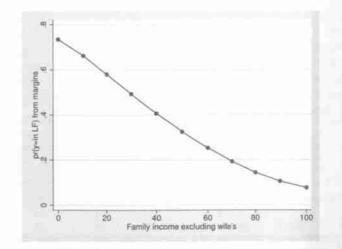
The option stub(stubname) provides the first letters to be used in the names of the variables that are generated. We recommend a stub that differs from the starting letters of variables in the dataset; then, afterward, the variables can be easily deleted by typing drop stubname\*. If the variable names in your dataset are all lowercase, an uppercase stub works well for this purpose. If you do not use the stub() option, the default stub is an underscore, leading to variable names such as \_pr1. If you want to overwrite existing variables, perhaps while debugging the command, you can include the option replace.

In our example, mgen generated four variables: Apr1 with the predicted probabilities, All1 and Aul1 with the lower and upper bounds of the confidence interval for the prediction, and Ainc with values of inc for each prediction. The values of Ainc are determined by the at() option. The summary statistics for generated variables show that inc ranges from 0 to 100, with predicted probabilities ranging from 0.08 to 0.73. We can list these values:

. list Apr Ainc in 1/12, clean Apr1 Ainc 1. .7349035 0 2. .6613024 10 3. .5789738 20 4. .4920058 30 5. .4055189 40 50 б. .324523 7. .2528245 60 8. 70 .1924535 .1437253 80 9. 90 .1057196 10. 100 11. .0768617 12.

Because the predictions are saved as variables, they can be plotted with graph:

. graph twoway connected Apr Ainc

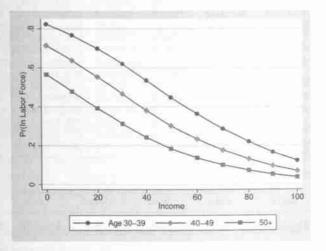


174

#### 4.6.2 Plotting predictions using mgen

We can run mgen multiple times to generate variables with predictions at different levels of variables that are not varying. Here we use quietly to suppress the output from mgen, and we create variables with predictions at each level of agecat. The results are then plotted using a single graph command:

- . quietly mgen, at(inc=(0(10)100) agecat=1) atmeans stub(A30) predlabel(Age 30-39)
- . quietly mgen, at(inc=(0(10)100) agecat=2) atmeans stub(A40) predlabel(40-49)
- . quietly mgen, at(inc=(0(10)100) agecat=3) atmeans stub(A50) predlabel(50+)
- . graph twoway connected A30pr A40pr A50pr A50inc,
- > ytitle("Pr(In Labor Force)") xtitle("Income")
- > legend(cols(3))



Our example uses graph options to label the axes and improve the appearance of the legend. A brief discussion of graph's options is included in chapter 2. For a more detailed discussion of the graph command, see the *Stata Graphics Reference Manual* or Mitchell (2012b).

#### Predictions over multiple outcome values

The greatest advantage of mgen over marginsplot occurs when you want to plot predictions for multiple outcomes (not multiple lines for the same outcome, but different outcomes) or to combine predictions from different models (for example, plot the predicted probabilities with different sets of control variables). Because a single margins command computes predictions for a single outcome category, predictions for multiple outcomes require running margins multiple times. marginsplot can only do plots based on running margins once. mgen does this automatically and produces variables named in a consistent fashion that makes plotting simple. As an example, we use a model from our chapter on ordinal outcomes:

Chapter 4 Methods of interpretation

			.white i.y	ear i.ed ag	ge inc, no	log
(output	omitte	ed)				
. mgen, at	t(age=	=(20(10)	80)) stub(	B) atmeans		
Prediction	ns fro	om: marg	ins, at(ag	e=(20(10)80	))) atmean	s predict(outcome())
Variable			Mean	Min		Label
Bpr1	7	7	.0481717	.0247463	.0799486	pr(y=lower) from margins
B111	7	7	.0425263	.0206772	.0705518	95% lower limit
Bul1	7	7	.053817	.0288155	.0893454	95% upper limit
Bage	7	7	50	20	80	age of respondent
BCpr1	7	7	.0481717	.0247463	.0799486	pr(y<=lower)
Bpr2	7	7	.4471604	.321645	.5647999	pr(y=working) from margins
B112	7	7	.4283944	.2954391	.544966	95% lower limit
Bul2	7	7	.4659264	.3478508	.5846338	95% upper limit
BCpr2	7	7	.4953321	.3463913	.6447485	pr(y<=working)
Bpr3	7	7	.484427	.3450458	.6195026	pr(y=middle) from margins
B113	7	7	.4645732	.3225423	.5927632	95% lower limit
Bul3	7	7	.5042807	.3675494	.646242	95% upper limit
BCpr3	7	7	.9797591	.9658939	.9897944	pr(y<=middle)
Bpr4	7	7	.020241	.0102057	.0341061	pr(y=upper) from margins
B114	7	7	.0166152	.0082046	.0276169	95% lower limit
Bul4	7	7	.0238667	.0122068	.0405953	95% upper limit
BCpr4	7	1	1	1	1	pr(y<=upper)
Specified	value	es of co	variates			
1				3		2. 3.
		1.	2.	0		6. 0.

To understand what mgen has done, we list some of the variables that were generated:

 list	Bage	Bpr1	Bpr2	Bpr3	Bpr4	in	1/8.	clean

	Bage	Bpr1	Bpr2	Bpr3	Bpr4
1.	20	.0799486	.5647999	.3450458	.0102057
2.	30	.0660995	.5303931	.3910067	.0125007
3.	40	.0545074	.4917871	.4384017	.0153039
4.	50	.0448505	.4502864	.4861394	.0187237
5.	60	.0368379	.4072433	.533029	.0228899
6.	70	.0302114	.363968	.5778638	.0279568
7.	80	.0247463	.321645	.6195026	.0341061
8.			*		

Variables BPr1 through BPr4 contain predicted probabilities for the four categories of class as they change by age. Most simply, we could graph these with twoway line Bpr1 Bpr2 Bpr3 Bpr4 Bage. Interpreting such graphs and making them more effective are topics discussed in subsequent chapters.

mgen's defaults for handling multiple outcome values depend on model type. The way mgen distinguishes model types is by what options predict supports for a model. The following table summarizes the major types of models.

#### 4.6.2 Plotting predictions using mgen

Model type	predict supports	Examples of models
Binary	pr	logit, probit (chapters 5 and 6)
Categorical	outcome(#)	ologit, mlogit (chapters 7 and 8)
Count	pr(#)	poisson, nbreg (chapter 9)
Other	None of the above	regress

For categorical models, mgen automatically computes predictions for all outcomes. The predicted probabilities for outcome # are named stubpr#. The cumulative probabilities  $Pr(y \leq #|\mathbf{x})$  are also computed and named stubCpr#.

As with mtable, the mgen options outcome() and pr() can be used to select the outcomes for which predictions should be computed. For categorical models in which predict supports outcome(), outcome(1 2) will compute outcomes for categories 1 and 2. Cumulative probabilities will be calculated only if the set of specified values is the lowest observed values of y. For example, if the values of the outcome are 1, 2, and 3, outcome(1 2) will produce cumulative probabilities but outcome(1 3) will not. For binary models, outcome(0 1) computes predictions for both outcomes y = 1 and  $y \neq 0$ , whereas by default mgen only computes predictions for outcome y = 1. For count models, pr() can include a numlist. You can specify pr(0/9) to obtain predictions for values of y from 0 to 9. Cumulative probabilities are produced only if pr() specifies consecutive integers starting with the lowest observed value of y.

#### Observed and average predicted proportion using mgen, meanpred

By default, mgen generates variables where each row is a prediction from margins based on specified values of the independent variables. When option meanpred is used, mgen also generates variables in which the rows correspond to values of the outcome. These variables allow you to compare observed proportions versus average predicted probabilities, an important tool for count models in chapter 9. Variables generated by mgen, meanpred are as follows:

Variable name	Content
stubval	Value of category $k$
stubobeq	Observed proportion $y = k$
stuboble	Observed proportion $y \leq k$
stubpreq	Predicted proportion $y = k$
stubprle	Predicted proportion $y \leq k$
stubobpr	Difference between observed and predicted $y = k$
stubcpreq	Predicted probability $y = k$ given $y > 0$
stubcprle	Predicted probability $y = k$ given $y > 0$

#### Other mgen options

- atvars(varlist) specifies the independent variables for which variables should be generated. \_none indicates no variables. The default is to generate variables for all independent variables whose values vary over at().
- noci and allstats modify which variables are generated. When noci is used, no variables for confidence intervals are generated. When allstats is used, variables for the p-value (stubpval), z statistic (stubz), and standard error (stubse) are generated along with the prediction and confidence interval.
- level(#) sets the level of the confidence interval from 10 to 99.99.
- predname(predname) specifies the name of the variable (plus the stub) used for predictions generated by margins. By default, this is pr for probabilities and is margins otherwise.
- predlabel(string) is used in the variable label for the prediction. This option can be useful for labeling variables that are being plotted.

nolabel indicates that value labels are not to be used in labeling generated variables.

valuelength() changes the length at which labels are truncated.

conditional is used to compute conditional rather than unconditional predictions for count models. This will be discussed in chapter 9.

# 4.7 Interpretation of parameters

Although the primary methods of interpretation in this book are based on predictions from the model, some methods of interpretation involve simple transformations of the model's parameters. For some estimation commands, there are options to list transformations of the estimates, such as the or option to list odds ratios for logit or the beta option to list standardized coefficients for regress. Although Stata is commendably clear in explaining the meaning of the estimated parameters, in some models it is easy to be confused about proper interpretations. For example, the zip model (discussed in chapter 9) simultaneously fits a binary and a count model, and it is easy to be confused regarding the direction of the effects.

For the estimation commands considered in this book, plus some not considered here, our listcoef command lists estimated coefficients in ways that facilitate interpretation. You can list coefficients selected by name or by significance level, list transformations of the coefficients, and request help on interpretation. In fact, often you will not need the normal output from the estimation. You could suppress this output with the prefix quietly (for example, quietly logit lfp k5 wc hc) and then use the listcoef command.

#### 4.7.1 The listcoef command

## 4.7.1 The listcoef command

The abbreviated syntax is

listcoef [varlist] [, [factor|percent|std] adjacent gt lt negative
positive pvalue(#) nolabel constantoff help]

where variist indicates that coefficients for only these variables are to be listed. If no variist is given, then coefficients for all variables are listed. The variist should not use factor-variable notation. For example, for the model logit lfp i.agecat i.wc lwg, the command listcoef agecat will show the coefficients for 2.agecat and 3.agecat. If agecat##c.lwg was in the model, estimates for all coefficients that include agecat would be listed.

#### Options for types of coefficients

Depending on the model and the specified options, listcoef computes standardized coefficients, factor changes in the odds or expected counts, or percentage changes in the odds or expected counts. More information on these types of coefficients is provided below, as well as in the chapters that deal with specific types of outcomes.

- factor requests factor change coefficients indicating how many times larger or smaller the outcome is. In some cases, these coefficients are odds ratios.
- percent requests percentage change coefficients indicating the percentage change in the outcome.
- std requests that coefficients be standardized to a unit variance for the independent variables or the dependent variable. For models that can be derived from a latentdependent variable (for example, the binary logit model), the variance of the latent outcome is estimated.

The following options (details on these options are given below) are available for each estimation command. If an option is the default, it does not need to be specified.

		and the second se	
	std	factor	percent
mprobit, oprobit, probit, regress	Default	No	No
logistic, logit, ologit	Yes	Default	Yes
mlogit, nbreg, poisson, slogit,			
tnbreg, tpoisson, zinb, zip	No	Default	Yes
	mlogit, nbreg, poisson, slogit,	mprobit, oprobit, probit, regress Default logistic, logit, ologit Yes mlogit, nbreg, poisson, slogit,	mprobit, oprobit, probit, regress Default No logistic, logit, ologit Yes Default mlogit, nbreg, poisson, slogit,

#### Options for mlogit, mprobit, and slogit

For the mlogit, mprobit, and slogit commands discussed in chapter 8, listcoef can show the coefficients for each pair of outcome categories. When these models are used with ordered outcomes, it is helpful to look at a subset of these coefficients. The following options are for this purpose:

- adjacent specifies that only the coefficients from comparisons in which the two category values are adjacent will be printed (for example, comparing outcome 1 versus 2, and 2 versus 1, but not 1 versus 3). This option can be combined with gt or 1t.
- gt specifies that only the coefficients from comparisons in which the first category has a larger value than the second will be printed (for example, comparing outcome 2 versus 1, but not 1 versus 2).
- It specifies that only the coefficients from comparisons in which the first category has a smaller value than the second will be printed (for example, comparing outcome 1 versus 2, but not 2 versus 1).
- negative specifies that only negative coefficients be shown. This option cannot be combined with adjacent, gt, or lt.
- positive specifies that only positive coefficients be shown. This option cannot be combined with adjacent, gt, or lt.

#### Other options

- pvalue(#) specifies that only coefficients significant at the # significance level or smaller will be printed. For example, pvalue(.05) specifies that only coefficients significant at the 0.05 level should be listed. If pvalue() is not given, all coefficients are listed.
- nolabel requests that category numbers rather than value labels be used in the output.
- constantoff specifies to not include the constant(s) in the output. By default, they are listed. In Stata 10 and earlier, the default is constantoff, and you must use the option constant to list the constants.

help gives details for interpreting each coefficient.

## 4.7.2 Standardized coefficients

std requests coefficients after variables have been standardized to a unit variance. Standardized coefficients are computed as follows.

x-standardized coefficients. The linear regression model can be expressed as

$$y = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \varepsilon \tag{4.2}$$

#### 4.7.2 Standardized coefficients

Let  $\sigma_k$  be the standard deviation of  $x_k$ . Then dividing each  $x_k$  by  $\sigma_k$  and multiplying the corresponding  $\beta_k$  by  $\sigma_k$  becomes

$$y = \beta_0 + (\sigma_1 \beta_1) \frac{x_1}{\sigma_1} + (\sigma_2 \beta_2) \frac{x_2}{\sigma_2} + \varepsilon$$

 $\beta_k^{S_x} = \sigma_k \beta_k$  is an x-standardized coefficient. For a continuous variable,  $\beta_k^{S_x}$  can be interpreted as follows:

For a standard deviation increase in  $x_k$ , y is expected to change by  $\beta_k^{S_x}$  units, holding other variables constant.

The same method of x-standardization can be used in all the other models we consider in this book.

y- and y\*-standardized coefficients. To standardize the dependent variable, let  $\sigma_y$  be the standard deviation of y. We standardize y by dividing (4.2) by  $\sigma_y$ :

$$\frac{y}{\sigma_y} = \frac{\beta_0}{\sigma_y} + \frac{\beta_1}{\sigma_y} x_1 + \frac{\beta_2}{\sigma_y} x_2 + \frac{\varepsilon}{\sigma_y}$$

Then  $\beta_k^{S_y} = \beta_k / \sigma_y$  is a y-standardized coefficient that can be interpreted as follows:

For a unit increase in  $x_k$ , y is expected to change by  $\beta_k^{S_y}$  standard deviations, holding other variables constant.

For a binary independent variable,

Having characteristic  $x_k$  as opposed to not having the characteristic results in an expected change in y of  $\beta_k^{S_y}$  standard deviations, holding other variables constant.

Or more simply,

Having characteristic  $x_k$  results in an expected change in y of  $\beta_k^{S_y}$  standard deviations, holding other variables constant.

In models with a latent dependent variable, the equation  $y^* = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \varepsilon$  can be divided by  $\hat{\sigma}_{y^*}$ . To estimate the variance of the latent variable, the quadratic form is used:

$$\widehat{\operatorname{Var}}(y^*) = \widehat{\boldsymbol{\beta}}' \widehat{\operatorname{Var}}(\mathbf{x}) \,\widehat{\boldsymbol{\beta}} + \operatorname{Var}(\varepsilon)$$

where  $\beta$  is a vector of estimated coefficients and  $Var(\mathbf{x})$  is the covariance matrix for the x's computed from the observed data. By assumption,  $Var(\varepsilon) = 1$  in probit models and  $Var(\varepsilon) = \pi^2/3$  in logit models.

**Fully standardized coefficients.** In the linear regression model, it is possible to standardize both *y* and the *x*'s:

$$\frac{y}{\sigma_y} = \frac{\beta_0}{\sigma_y} + \left(\frac{\sigma_1\beta_1}{\sigma_y}\right)\frac{x_1}{\sigma_1} + \left(\frac{\sigma_2\beta_2}{\sigma_y}\right)\frac{x_2}{\sigma_2} + \frac{\varepsilon}{\sigma_y}$$

Then  $\beta_k^S = (\sigma_k \beta_k) / \sigma_y$  is a fully standardized coefficient that can be interpreted as follows:

For a standard deviation increase in  $x_k$ , y is expected to change by  $\beta_k^S$  standard deviations, holding other variables constant.

The same approach can be used in models with a latent-dependent variable  $y^*$ .

#### Example of listcoef for standardized coefficients

Here we illustrate the computation of standardized coefficients for the regression model. Examples for other models are given in later chapters. The standard output from regress is

mannan inh	i.female i.ph	dellar	mont	ait 200 f	allow m	b1 coi+1		
Source	SS	df	a monte	MS	errow bu	Number of obs		161
Mode1	30.5973982	8	3 87	467477		F( 8, 152) Prob > F	-	6.18
Residual	94.0515545	152	3.82467477 .618760227			R-squared	-	0.2455
Total	124.648953	160	.779	055954		Adj R-squared Root MSE	-	0.2058
job	Coef.	Std.	Err.	t	P> t	[95% Conf.	In	terval]
female								
yes	0886385	.165	5774	-0.54	0.593	4157688		2384918
phdclass								
good	.4003174	. 220	298	1.82	0.071	0349241		8355589
strong	.8089664	. 229	7963	3.52	0.001	.3549592	1	.262974
elite	.8871308	. 236	5539	3.75	0.000	,4198021		1.35446
mentcit3yr	.0023816	.0023	3724	1.00	0.317	0023056		0070688
fellow	.1947417	.1328	8996	1.47	0.145	-,0678272	- 4	4573106
pub1	.0004072	.0256	5824	0.02	0.987	0503334		0511477
cit1	.0076907	.004	223	1.87	0.064	0004538	1	0158351
_cons	2.062959	.2140	0085	9.64	0.000	1.640144	2	.485775

182

#### 4.7.2 Standardized coefficients

```
If we use listcoef, we get
```

```
. listcoef, help
```

regress (N=161): Unstandardized and standardized estimates

```
Observed SD: 0.8826
SD of error: 0.7866
```

30 01 81101: 0.100

			Line all		2.52.102	521.0.3		
	b	t	P>[t]	bStdX	bStdY	bStdXY	SDofX	
female								
yes	-0.0886	-0.535	0.593	-0.038	-0.100	-0.043	0.430	
phdclass								
good	0.4003	1.817	0.071	0.181	0.454	0.206	0,453	
strong	0.8090	3.520	0.001	0.362	0.917	0.410	0.447	
elite	0.8871	3.750	0.000	0.418	1.005	0.474	0.471	
mentcit3yr	0.0024	1.004	0.317	0.075	0.003	0.085	31.644	
fellow	0.1947	1.465	0.145	0.098	0.221	0.111	0.501	
pub1	0.0004	0.016	0.987	0.001	0.000	0.001	3.228	
cit1	0.0077	1.866	0.064	0.163	0.009	0.185	21.242	
constant	2.0630	9,640	0.000	5	÷	×		

```
b = raw coefficient
t = t-score for test of b=0
P>|t| = p-value for t-test
bStdX = x-standardized coefficient
bStdY = y-standardized coefficient
bStdXY = fully standardized coefficient
SDofX = standard deviation of X
```

By default for regress, listcoef lists standardized coefficients for all variables. If we are interested in listing coefficients for a subset of variables, we can specify a *varlist* after listcoef. For factor variables, you should specify only the source name, not the factor-variable notation (for example, i.female) or the name of the variable that is constructed (for example, 2.phdclass). Here is an example:

```
. listcoef female phdclass publ
```

```
regress (N=161): Unstandardized and standardized estimates
```

```
Ubserved SD: 0.8826
SD of error: 0.7866
```

	ъ	t	P> t	bStdX	bStdY	bStdXY	SDof)
female yes	-0.0886	-0.535	0.593	-0.038	-0.100	-0.043	0.430
phdclass							
good	0.4003	1.817	0.071	0.181	0.454	0.206	0.453
strong	0.8090	3.520	0.001	0.362	0.917	0.410	0.447
elite	0.8871	3.750	0.000	0.418	1.005	0.474	0.471
pub1	0.0004	0.016	0.987	0.001	0.000	0.001	3.228

## 4.7.3 Factor and percentage change coefficients

In logit models and count models, coefficients can be expressed in two ways:

- Coefficients can indicate the factor or multiplicative change in the odds, relative risks, or expected count. These are the default for some models or can be requested with the factor option with listcoef.
- 2. Percent changes in these quantities can be requested with the percent option.

Details on these coefficients are given in later chapters for each specific model.

## 4.8 Next steps

This concludes our discussion of the basic commands and options that are used for fitting, testing, assessing fit, and interpreting regression models. In the next five chapters, we show how these commands can be applied for models for different types of outcomes. Although chapters 5 and 6 have more detail than later chapters, you should be able to proceed from here to any of the chapters that follow.



184

# Part II

# Models for specific kinds of outcomes

In part II, we provide information on the models appropriate for different kinds of dependent outcomes.

• Chapters 5 and 6 consider models for binary outcomes. These models provide the foundation for the models for other types of outcomes in the rest of the book. For this reason, we provide more detailed explanations than in later chapters. We divide the material into two chapters. Chapter 5 shows how to fit the binary regression model, how to test hypotheses, how to compute residuals and influence statistics, and how to calculate scalar measures of model fit. Chapter 6 focuses entirely on how these models can be interpreted using predicted probabilities, marginal effects, and odds ratios. We recommend that all readers review these chapters, even if you are interested mainly in other types of outcomes.

In contrast, chapters 7, 8, and 9 can be read in any combination or order, depending on your interests. Each chapter provides information on fitting the relevant models, testing hypotheses about the coefficients, and interpretation in terms of predicted probabilities. In addition,

- Chapter 7 on ordinal outcomes describes the parallel regression assumption that is made by the ordered logit and probit models and shows how this assumption can be tested. We also discuss interpretation in terms of the underlying latent variable and odds ratios. Most of the methods and commands for interpretation for ordinal models can be applied to models for nominal outcomes, so those readers primarily interested in nominal outcomes should at least review this chapter.
- Chapter 8 on nominal outcomes introduces the multinomial logit model. We discuss the assumption of the independence of irrelevant alternatives and present two graphical methods of interpretation. Methods of interpretation from chapter 7 are extended, and some new methods are introduced. We also briefly discuss and then consider the multinomial probit model without correlated errors and the stereotype logistic regression model. We briefly consider models for nominal outcomes with alternative-specific data, such as the conditional logit and multinomial probit models.

• Chapter 9 on count outcomes begins with the Poisson and negative binomial regression models. We show how to test the Poisson model's assumption of equidispersion and how to incorporate differences in exposure time into the models. The next two models, the zero-truncated Poisson and negative binomial models, deal with the common problem of having no zeros in your data. We combine these models with the logit model to construct the hurdle model for counts. We conclude by considering two zero-inflated models that are designed for data with an "excess" of zero counts.

# Models for binary outcomes: Estimation, testing, and fit

5

Binary outcomes are ubiquitous and examples come easily to mind. Did a person vote? Is a manufacturing firm unionized? Does someone consider themselves a feminist or not? Did a startup company go bankrupt? Does a person have arthritis? This chapter focuses on the two most often used models for binary outcomes, the binary logit and binary probit models, referred to jointly as the binary regression model (BRM). The BRM allows a researcher to explore how each explanatory variable affects the probability of the event occurring.

The BRM is also the foundation from which more complex models for ordinal, nominal, and count models are derived. Ordinal and nominal regression models are equivalent to simultaneously fitting a set of BRMs. Although the link is less direct in count models, the Poisson distribution can be derived as the outcome of many binary trials. Consequently, the principles of fitting, testing, and interpreting binary models provide essential tools that are used in later chapters. Although each chapter of the book is largely self-contained, the two chapters on binary outcomes provide more detailed explanations than later chapters. As a result, even if your interests are in models for ordinal, nominal, or count outcomes, you will benefit from reading this chapter and the next one.

We begin the chapter by reviewing the mathematical structure of the binary regression model. We then examine statistical testing and fit. These discussions are brief, and much of it is intended either as a simple overview or as a review for those who are familiar with the models. For a complete discussion, see Agresti (2013), Hosmer, Lemeshow, and Sturdivant (2013), or Long (1997). Although the material in this chapter is fundamental to working with these models, we anticipate that the more important contribution of this book will be in helping you interpret and present results. The issues involved in effective interpretation are extensive enough that we devote a chapter of its own to the topic, to which this chapter might be considered the prelude.

# 5.1 The statistical model

There are three ways to derive the BRM, with each method leading to the same statistical model. First, a latent variable can be hypothesized along with a measurement model relating the latent variable to the observed binary outcome. Second, the model can be constructed as a probability model. Third, the model can be generated as a random

utility or discrete choice model. This last approach is not considered in our review; see Long (1997, 155–156) for an introduction and Train (2009) for a detailed discussion.

#### 5.1.1 A latent-variable model

Assume a latent or unobserved variable  $y^*$  ranging from  $-\infty$  to  $\infty$  that is related to the observed independent variables by the structural model

$$y_i^* = \mathbf{x}_i \boldsymbol{\beta} + \varepsilon_i$$

where i indicates the observation and  $\varepsilon$  is a random error. For a single independent variable, we can simplify the notation to

$$y_i^* = \alpha + \beta x_i + \varepsilon_i$$

These equations are identical to those for the linear regression model except—and this is a big exception—that the dependent variable is unobserved.

The observed binary dependent variable has two values, typically coded as 0 for a negative outcome (that is, the event did not occur) and 1 for a positive outcome (that is, the event did occur). A measurement equation defines the link between the binary observed variable y and the continuous latent variable  $y^*$ :

$$y_i = \begin{cases} 1 & \text{if } y_i^* > 0 \\ 0 & \text{if } y_i^* \le 0 \end{cases}$$

Cases with positive values of  $y^*$  are observed as y = 1, while cases with negative or 0 values of  $y^*$  are observed as y = 0.

To give a concrete example, imagine a survey item that asks respondents if they agree or disagree with the proposition that "a working mother can establish just as warm and secure a relationship with her children as a mother who does not work". Obviously, respondents will vary greatly in their opinions. Some people adamantly agree with the proposition, some adamantly disagree, and still others have weak opinions one way or the other. Imagine an underlying continuum  $y^*$  of feelings about this item, with each respondent having a specific value on the continuum. Those respondents with positive values for  $y^*$  will answer "agree" to the survey question (y = 1) and those with negative values will "disagree" (y = 0). A shift in a respondent's opinion might move her from agreeing strongly with the position to agreeing weakly with the position, which would not change the response we observe. Or, the respondent might move from weakly agreeing to weakly disagreeing, in which case, we would observe a change from y = 1to y = 0.

Consider a second example, which we use throughout this chapter. Let y = 1 if a woman is in the paid labor force and let y = 0 if she is not. The independent variables include age, number of children, education, family income, and expected wages. Not all women in the labor force (y = 1) are there with the same certainty. One woman might be close to leaving the labor force, whereas another woman could be firm in her decision

#### 5.1.1 A latent-variable model

to work. In both cases, we observe y = 1. The idea of a latent  $y^*$  is that an underlying propensity to work generates the observed state. Although we cannot directly observe the propensity, at some point a change in  $y^*$  results in a change in what we observe, namely, whether the woman is in the labor force.

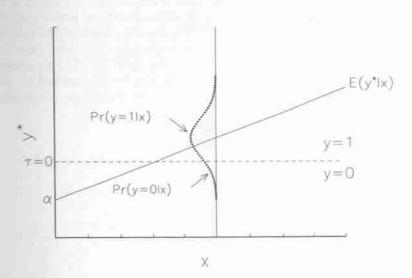


Figure 5.1. Relationship between latent variable  $y^*$  and Pr(y = 1) for the BRM

The latent-variable model for a binary outcome with a single independent variable is shown in figure 5.1. For a given value of x,

$$\Pr(y = 1 \mid x) = \Pr(y^* > 0 \mid x)$$

Substituting the structural model and rearranging terms,

$$Pr(y = 1 | x) = Pr(\varepsilon > - [\alpha + \beta x] | x) \qquad (5.1)$$

which shows how the probability depends on the distribution of the error  $\varepsilon$ .

Two distributions of  $\varepsilon$  are commonly used, both with an assumed mean of 0. First,  $\varepsilon$  is assumed to be normal with  $Var(\varepsilon) = 1$ . This leads to the binary probit model in which (5.1) becomes

$$\Pr(y=1 \mid x) = \int_{-\infty}^{\alpha+\beta x} \frac{1}{\sqrt{2\pi}} \exp\left(-\frac{t^2}{2}\right) dt$$

Alternatively,  $\varepsilon$  is assumed to be distributed logistically with Var( $\varepsilon$ ) =  $\pi^2/3$ , leading to the binary logit model with the simpler equation

$$\Pr(y = 1 \mid x) = \frac{\exp\left(\alpha + \beta x\right)}{1 + \exp\left(\alpha + \beta x\right)}$$
(5.2)

The peculiar value assumed for  $\operatorname{Var}(\varepsilon)$  in the logit model illustrates a basic point about the identification of models with latent outcomes. In the linear regression model,  $\operatorname{Var}(\varepsilon)$  can be estimated because y is observed. In the BRM,  $\operatorname{Var}(\varepsilon)$  cannot be estimated because the dependent variable is unobserved. Accordingly, the model is unidentified unless an assumption is made about the variance of the errors. For probit, we assume  $\operatorname{Var}(\varepsilon) = 1$  because this leads to a simple form of the model. If a different value was assumed, this would simply change the values of the structural coefficients uniformly. In the logit model, the variance is set to  $\pi^2/3$  because this leads to the simple form in (5.2). Although the value assumed for  $\operatorname{Var}(\varepsilon)$  is arbitrary, the value chosen does not affect the computed value of the probability (see Long [1997, 49–50] for a simple proof). Changing the assumed variance affects the spread of the distribution and the magnitude of the regression coefficients, but it does not affect the proportion of the distribution above or below the threshold.



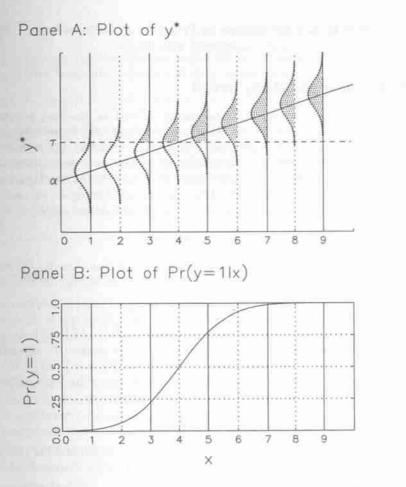


Figure 5.2. Relationship between the linear model  $y^* = \alpha + \beta x + \varepsilon$  and the nonlinear probability model  $\Pr(y = 1 \mid x) = F(\alpha + \beta x)$ 

For both logit and probit, the probability of the event conditional on  $\mathbf{x}$  is the cumulative density function (CDF) of  $\varepsilon$  evaluated at  $\mathbf{x}\boldsymbol{\beta}$ ,

$$\Pr(y = 1 \mid \mathbf{x}) = F(\mathbf{x}\boldsymbol{\beta})$$

where F is the normal CDF  $\Phi$  for the probit model and the logistic CDF  $\Lambda$  for the logit model. The relationship between the linear latent-variable model and the resulting nonlinear probability model is shown in figure 5.2 for a model with one independent variable. Panel A shows the error distribution for nine values of x. The area where  $y^* > 0$  corresponds to  $\Pr(y = 1 \mid x)$  and has been shaded. Panel B plots  $\Pr(y = 1 \mid x)$ corresponding to the shaded regions in panel A. As we move from 1 to 2, only a portion of the thin tail crosses the threshold in panel A, resulting in a small change in  $\Pr(y = 1 \mid x)$ in panel B. As we move from 2 to 3 to 4, thicker regions of the error distribution slide over the threshold, and the increase in  $\Pr(y = 1 \mid x)$  becomes larger. The resulting curve is the well-known S-curve associated with the BRM.

### 5.1.2 A nonlinear probability model

Can all binary dependent variables be conceptualized as observed manifestations of some underlying latent propensity? Although philosophically interesting, perhaps, the question is of little practical importance, because the BRM can also be derived without appealing to a latent variable. This is done by specifying a nonlinear model relating the x's to the probability of an event. Following Theil (1970), the logit model can be derived by constructing a model in which the predicted  $\Pr(y = 1 \mid \mathbf{x})$  is forced to be within the range 0 to 1. For example, in the linear probability model,

$$\Pr\left(y=1 \mid \mathbf{x}\right) = \mathbf{x}\boldsymbol{\beta} + \varepsilon$$

the predicted probabilities can be greater than 1 and less than 0. To constrain the predictions to the range 0 to 1, we first transform the probability into the odds,

$$\Omega(\mathbf{x}) = \frac{\Pr(y=1 \mid \mathbf{x})}{\Pr(y=0 \mid \mathbf{x})} = \frac{\Pr(y=1 \mid \mathbf{x})}{1 - \Pr(y=1 \mid \mathbf{x})}$$

which indicate how often something happens (y = 1) relative to how often it does not happen (y = 0). The odds range from 0 when  $\Pr(y = 1 | \mathbf{x}) = 0$  to  $\infty$  when  $\Pr(y = 1 | \mathbf{x}) = 1$ . The log of the odds, often referred to as the logit, ranges from  $-\infty$ to  $\infty$ . This range suggests a model that is linear in the logit:

$$\ln \Omega (\mathbf{x}) = \mathbf{x}\boldsymbol{\beta}$$

This equation is equivalent to the logit model (5.2). Interpretation of this form of the model often focuses on factor changes in the odds, which are discussed below.

Other binary regression models are created by choosing functions of  $\mathbf{x}\boldsymbol{\beta}$  that range from 0 to 1. CDFs have this property and readily provide several examples. For example, the CDF for the standard normal distribution results in the probit model.

## 5.2 Estimation using logit and probit commands

Logit and probit models can be fit with the following commands and their basic options:

logit depvar [indepvars] [if] [in] [weight] [, noconstant asis or vce(vcetype)]

192

#### 5.2 Estimation using logit and probit commands

#### Variable lists

*depuar* is the dependent variable. *indepuars* is a list of independent variables. If *indepvars* is not included, Stata fits a model with only an intercept.

Warning about dependent variable. In binary models, all nonmissing, nonzero values of *depvar* are classified as positive outcomes, traditionally referred to as successes. Only zero values are considered negative outcomes, which are referred to as failures. Because negative values are nonzero, they are considered to be positive outcomes. To avoid possible confusion, we recommend that you explicitly create a 0/1 variable for use as *depvar*.

#### Specifying the estimation sample

- if and in qualifiers. if and in qualifiers can be used to restrict the estimation sample. For example, if you want to fit a logit model for only women who went to college, as indicated by the variable wc, you could specify logit lfp k5 k618 age hc lwg if wc==1.
- Listwise deletion. Stata excludes cases in which there are missing values for any of the variables in the model. Accordingly, if two models are fit using the same dataset but have different independent variables, the models may have different samples. We recommend that you use mark and markout (discussed in section 3.1.6) to explicitly remove cases with missing data.

### Weights and complex samples

Both logit and probit can be used with fweight, pweight, and iweight. Survey estimation can be done using svy: logit or svy: probit. See section 3.1.7 for details.

### Options

noconstant specifies that the model not have a constant term.

- asis specifies that estimates for variables that have perfect prediction should be included in the results table. For details, see page 197.
- or (for logit only) reports the odds ratios defined as  $\exp(\hat{\beta})$ . Standard errors and confidence intervals are similarly transformed. Alternatively, our listcoef command can be used.
- vce(vcetype) specifies the type of standard errors to be computed. See section 3.1.9 for details.

### 5.2.1 Example of logit model

Our example is from Mroz's (1987) study of the labor force participation of women, using data from the 1976 Panel Study of Income Dynamics.<sup>1</sup> The sample consists of 753 white, married women between the ages of 30 and 60 years. The dependent variable lfp equals 1 if a woman is in the labor force and equals 0 otherwise. We use codebook, compact to list information about the variables we plan to include in our model:

. codebook	lfp	k5 k618	agecat wc	hc lwg inc	, compact	
Variable	Obs	Unique	Mean	Min	Max	Label
lfp	753	2	.5683931	0	)Í	In paid labor force?
k5	753	4	.2377158	0	3	# kids < 6
k618	753	9	1.353254	0	8	# kids 6-18
agecat	753	3	1.823373	1	3	Wife's age group
WC	753	2	.2815405	0	1	Wife attended college?
hc	753	2	.3917663	0	1	Husband attended college?
lwg	753	676	1.097115	-2.054124	3.218876	Log of wife's estimated
inc	753	621	20.12897	0290001	96	Family income excluding

Although the meaning of most of the variables is clear from the label, lwg is the log of an estimate of what the wife's wages would be if she was employed, given her other characteristics. Because the outcome is labor force participation, it is important to include what the wife might be expected to earn if she was employed. Following the same reasoning, inc is family income excluding whatever the wife earns; this is, therefore, a measure of what the family income would be if the wife was not employed. We consider interpretation later, but it may also help bearing in mind that the data are from 1976. In the United States, prices have risen by just over a factor of 4 between 1976 and 2014, so a change in income of \$5,000 in 1974 is similar to a change in income of \$20,000 in 2014.

Because agecat is ordinal, we use tabulate to examine the distribution among the age groups:

Wife's age group	Freq.	Percent	Cum	
30-39	298	39.58	39.58	
40-49	290	38,51	78.09	
50+	165	21.91	100.00	
Total	753	100.00		

1. These data were generously made available by Thomas Mroz.

#### 5.2.1 Example of logit model

Next, we want to fit the logit model. To be consistent with the naming practice Stata will use, we use 2.agecat and 3.agecat to refer to dummy variables indicating whether agecat==2 and whether agecat==3, respectively. By fitting the logit model,

$$\begin{aligned} \Pr\left(\texttt{lfp}=1\right) &= F(\beta_0 + \beta_{\texttt{k5}}\texttt{k5} + \beta_{\texttt{k618}}\texttt{k618} + \beta_{\texttt{2,agecat}}\texttt{2,agecat} \\ &+ \beta_{\texttt{3,agecat}}\texttt{3,agecat} + \beta_{\texttt{wc}}\texttt{wc} + \beta_{\texttt{hc}}\texttt{hc} + \beta_{\texttt{lwg}}\texttt{lwg} + \beta_{\texttt{inc}}\texttt{inc}) \end{aligned}$$

we obtain the following results:

```
. logit 1fp k5 k618 i.agecat i.wc i.hc lwg inc
Iteration 0: log likelihood = -514.8732
Iteration 1: log likelihood = -453.10297
Iteration 2: log likelihood = -452.72408
Iteration 3: log likelihood = -452.72367
Iteration 4: log likelihood = -452.72367
Logistic regression
```

Log likelihood = -452.72367

		5/275	
z	P> z	[95% Conf.	Interval]
-7.25	0.000	-1.767739	-1.015395
-0.96	0.336	1995607	.0682251
-3.00	0.003	-1.03585	2176705
-4.92	0.000	-1.788242	7699128
3.48	0.001	.3485263	1.246901
0.66	0.508	266778	.5385569
4.04	0.000	.314352	.9054672
-4.24	0.000	0512666	0188418
3.54	0.000	.4533539	1.574645
	-7.25 -0.96 -3.00 -4.92 3.48 0.66 4.04 -4.24	-7.25 0.000 -0.96 0.336 -3.00 0.003 -4.92 0.000 3.48 0.001 0.66 0.508 4.04 0.000 -4.24 0.000	-7.25         0.000         -1.767739           -0.96         0.336        1995607           -3.00         0.003         -1.03585           -4.92         0.000         -1.788242           3.48         0.001         .3485263           0.66         0.508        266778           4.04         0.000         .314352           -4.24         0.000        0512666

Number of obs

LR chi2(8)

Pseudo R2

Prob > chi2

-

-

-

-----

753

124.30

0.0000

0.1207

The information in the header and table of coefficients is in the same form as discussed in chapter 3. The iteration log begins with Iteration 0: log likelihood = -514.8732 and ends with Iteration 4: log likelihood = -452.72367, with the intermediate iterations showing the steps taken in the numerical maximization of the log-likelihood function. Although this information can provide insights when the model does not converge, in our experience it is of little use in logit and probit, where we have never seen problems with convergence. Accordingly, when fitting further models, we use the nolog option to suppress the log. If a model does not converge or the estimates seem "off", we would rerun the model without the nolog option.

We use factor-variable notation for the categorical variable agecat, as well as for the binary variables wc and hc. We discussed factor-variable notation in detail in chapter 3. Using factor-variable notation for binary variables in this case may seem unnecessary, because we get the same coefficients regardless; but for some of the interpretation techniques we demonstrate later, specifying i.wc instead of just wc in the estimation command is essential to obtain proper results (see section 6.2). As a result, we find it good practice to always enter binary variables into our models with the i. syntax.

In the output above, estimates for these variables are labeled on two lines with the first line indicating the name of the variable (for example, wc) and the second line listing the value label for category 1 (in this case, college). If you are using Stata 12 or earlier, the category value is printed instead of the value label. This requires you to ensure that you know the meanings of the category values. For users with Stata 13 and later, we recommend always using value labels with factor variables to avoid confusion.

Also, by default, the reference or base category of a factor variable is not listed. Adding the allbase option to an estimation command will display the base reference category. For agecat in the above example, the value 1 is the base category because this is the first value; specifying ib3.agecat would have used agecat==3 as the base category instead.

### 5.2.2 Comparing logit and probit

Above, we fit the model with logit, but we could have used probit instead. An easy way to show how the results would differ is to put them side by side in a single table. We can do this by using estimates table (see [R] estimates table), which is more generally useful for combining results from multiple models into one table. After fitting the logit model, we use estimates store *estname* to save the estimates with the name Mlogit:

- . logit lfp k5 k618 i.agecat i.wc i.hc lwg inc, nolog (output omitted)
- . estimates store Mlogit

We then fit a probit model and store the results:

- probit lfp k5 k618 i.agecat i.wc i.hc lwg inc, nolog (output omitted)
- . estimates store Mprobit

Next, we combine the results with estimates table. Option b() sets the format for displaying the coefficients. b(%9.3) lists the estimates in nine columns with five decimal places. Option t requests test statistics for individual coefficients—either z tests or t tests depending on the model that was fit.<sup>2</sup> varlabel uses variable labels rather than variable names to label coefficients (the option was named label before Stata 13), with varwidth() indicating how many columns should be used for the labels. Variable names and value labels are used with factor variables.

The estimates table output labels the test statistic as t regardless of whether z tests or t tests are used.

### 5.2.3 (Advanced) Observations predicted perfectly

Variable	Mlogit	Mprobit
# kids < 6	-1.392	-0.840
	-7.25	-7.50
# kids 6-18	-0.066	-0.041
	-0.96	-1.01
agecat		
40-49	-0.627	-0.382
1172 (13)	-3.00	-3.06
50+	-1.279	-0.780
	-4.92	-5.00
wc		
college	0.798	0.482
	3.48	3.55
hc		
college	0.136	0.074
	0.66	0.60
Log of wife's estimated wages	0.610	0.371
	4.04	4.21
Family income excluding wife's	-0.035	-0.021
24	-4.24	-4.37
Constant	1.014	0.622
	3.54	3.69

. estimates table Mlogit Mprobit, b(%9.3f) t varlabel varwidth(30)

legend: b/t

Comparing results, the estimated logit coefficients are about 1.7 times larger than the probit estimates. For example, the ratios for k5 and inc are 1.66. This illustrates how the magnitudes of the coefficients are affected by the assumed  $Var(\varepsilon)$ . The ratio of estimates for hc is larger because of the large standard errors for these estimates. Values of the z tests for logit and probit are quite similar because they are not affected by the assumed  $Var(\varepsilon)$ , but they are not exactly the same because the models assume different distributions of the errors.

### 5.2.3 (Advanced) Observations predicted perfectly

We mark this section as advanced because if you work with large samples where your outcome variable is not rare, you may never encounter perfect prediction. If you have smaller samples with binary predictors, you may encounter it regularly. We suggest you read enough of this section to understand what perfect prediction is so that you will recognize it if it occurs in your analysis.

Maximum likelihood estimation is not possible when the dependent variable does not vary within one of the categories of an independent variable. This is referred to as perfect prediction or quasicomplete separation. To illustrate this, suppose that we are treating k5 as categorical rather than continuous in our model of labor force participation. To do this, we regress lfp on indicator variables for the number of children.<sup>3</sup> Variable k5.1 equals 1 if a person had one young child and equals 0 otherwise, and so on for k5.2 and k5.3. Only three respondents had three young children, and none of these women were in the paid labor force:

In paid labor		# kids <	6		
force?	0	1	2	3	Total
not in LF	231	72	19	3	325
in LF	375	46	7	0	428
Total	606	118	26	з	753

We find that 1fp is 0 every time k5\_3 is 0. A logit model predicting 1fp with the binary variables k5\_1, k5\_2, and k5\_3 (with no children being the excluded category) cannot be estimated because the observed coefficient for k5\_3 is effectively infinite. Think of it this way: The observed odds of being in the labor force for those with no children is 375/231 = 1.62, while the observed odds for those with three young children is 0/3 = 0. The odds ratio is 0/1.62 = 0. For the odds ratios to be 0,  $\hat{\beta}_{k5,3}$  must be negative infinity. As the likelihood is maximized, estimates of  $\beta_{k5,3}$  get more and more negative until Stata realizes that the parameter cannot be estimated and reports the following:

Log	likeli	hood	=	-496.	82164	
-----	--------	------	---	-------	-------	--

nog annoartitioot	10010210			racuu	0 112	0.0000
lfp	Odds Ratio	Std. Err.	z	P> z	[95% Conf.	Interval]
k5_1	.3935556	.0812515	-4.52	0.000	.2625858	.5898491
k5_2	.2269474	.1021224	-3.30	0.001	.0939505	.5482153
k5_3 _cons	1.623377	(omitted) .1357794	5.79	0.000	1.377922	1.912555

Number of obs

Prob > chi2

Pseudo R2

LR chi2(2) =

750

31.05

0.0303

= 0.0000

- 10

The message

note: k5\_3 != 0 predicts failure perfectly
 k5\_3 dropped and 3 obs not used

can be interpreted as follows. If someone in the sample has three young children (that is, if k5\_3!=0), then she is never in the labor force (that is, lfp==0), which is a "failure"

We could do this with the factor variable i.k5, but because we want to illustrate the use of exlogistic, which does not allow factor variables, we created our own indicator variables.

#### 5.2.3 (Advanced) Observations predicted perfectly

in the terminology of the model. At this point, Stata drops the three cases where  $k5_3$  is 0 and also drops  $k5_3$  from the model. In the output, the coefficient for  $k5_3$  is shown as 1 followed by (omitted). If you use the asis option, Stata keeps  $k5_3$  and the observations in the model and shows the estimate at convergence:

ogistic regre	ession	Number LR chi: Prob >	2(2)	8 = #	753 36.10 0.0000		
og likelihood	1 = -496.82164	1		Pseudo	R2	=	0.0351
		manufacture and the					
lfp	Odds Ratio	Std. Err.	z	P> z	[95%	Conf.	Interval]
k5_1	0dds Ratio	Std. Err.	-4.52	P>121	. 2625		Interval] .5898491
			-			5858	. 5898491
k5_1	.3935556	.0812515	-4.52	0.000	.2628	5858	The second second second

Note: 3 failures and 0 successes completely determined.

The estimated odds ratio of 4.43e-10 (that is, 0.000000000443) is Stata's attempt to estimate an odds ratio that is 0. With perfect prediction, the estimates for the other variables can be used, but you do not learn anything useful about the variable that is dropped.

Just because, in our sample, the three women with children under age 5 were not in the labor force does not imply the probability is 0 in the population. With any nonzero probability in the population, there is some chance that every observation with a given value of an independent variable will have the same outcome. This is especially so when the sample is small.

Exact methods of estimation provide more accurate inference in small samples than standard maximum likelihood estimation. In Stata, exlogistic provides exact method estimation for the logit model. Mehta and Patel (1995) provide an accessible review of these methods. Exact estimation computes *p*-values by enumerating all possible outcomes, which can provide estimates and significance levels in small samples with perfect prediction. However, computing all enumerations takes a long time. For example, fitting the logit model above with exlogistic took 750 times longer than fitting the model with logit. The results are

. exlogistic 1:	fp k5_1 k5_2 k5	3, memor	y(2gb)		
Enumerating sam	ple-space comb	inations:			
observation 1: (output omitte	enumerations	-	2		
observation 430 (output omitte	): enumerations ed)	= 210	1996		
	3: enumerations imate for k5_3		2852 computing MUE		
Exact logistic	regression		Numb	per of obs =	753
			Mode	al score =	35.00541
			Pr :	= score =	0.0000
lfp	Odds Ratio	Suff.	2*Pr(Suff.)	[95% Conf.	Interval]
k5_1	.3940829	46	0.0000	.2564596	.600809
k5_2	.2274839	7	0.0009	.0795388	.5759369
k5_3	.1610353*	0	0.1126	0	1.504537

(\*) median unbiased estimates (MUE)

By default, exlogistic provides the conditional maximum likelihood estimates of parameters. When those estimates are infinite, as is the case with perfect prediction, median unbiased estimates are given. Cytel Software Corporation (2005, 512) suggests that the median unbiased estimates should be interpreted with caution by using the confidence interval. Although one bound of the confidence interval for the odds ratio will be 0 or positive infinity, the other bound is informative, and we can be 95% confident that the estimate is larger (or smaller) than this bound. This allows us to speak precisely about how much uncertainty we have. For example, in the output above, the confidence interval includes 1, so our data do not even permit us to reject the null hypothesis that women with three children are less likely to be in the labor force than are women with no children.

# 5.3 Hypothesis testing

Hypothesis tests of regression coefficients can be conducted with the z statistics from the estimation output, with the test command for Wald tests of simple and complex hypotheses, and with the lrtest command for the corresponding likelihood-ratio (LR) tests. We discuss using each to test hypotheses involving a single coefficient and then show how test and lrtest can be used for hypotheses involving multiple coefficients. See section 3.2 for general information on hypothesis testing using Stata. While often in this book, we show how to conduct both Wald and LR tests of the same hypothesis, in practice you would want to test a hypothesis with only one type of test.

### 5.3.1 Testing individual coefficients

Most often, we are interested in testing  $H_0$ :  $\beta_k = 0$ , which corresponds to results in column z in the output from logit and probit. For example, consider the results for variables k5 and wc from the logit output generated in section 5.2.1:

5.3.1 Testing individual coefficients

. logit lip kb	1.WC 1.hC K	518 1.agecat	iwg inc,	nolog			
Logistic regre	ssion			Number	of ob:		753
				LR chi	2(8)		124.30
				Prob >	chi2	=	0.0000
Log likelihood	= -452.7236	7		Pseudo	R2	=	0.1207
lfp	Coef.	Std. Err.	z	P>[z]	[95%	Conf.	Interval]
k5	-1.391567	.1919279	-7.25	0,000	-1.76	7739	-1.015395
wc college	.7977136	.2291814	3.48	0.001	.348	5263	1.246901
(output omitt	ted)						

We conclude the following:

Having young children has a significant effect on the probability of being in the labor force (z = -7.25, p < 0.01 for a two-tailed test).

The effect of the wife attending college is significant at the 0.01 level.

### Testing single coefficients using test

The z test included in the output of estimation commands is a Wald test, which can also be computed as a chi-squared test by using test. For example, to test  $H_0$ :  $\beta_{k5} = 0$ ,

. test k5 (1) [lfp]k5 = 0 chi2( 1) = 52.57 Prob > chi2 = 0.0000

Stata refers to the coefficient for k5 as [lfp]k5 because the dependent variable is lfp. We conclude the following:

The effect of having young children on entering the labor force is significant at the 0.01 level ( $\chi^2 = 52.57$ , df = 1, p < 0.01).

The value of the z test is identical to the square root of the corresponding chi-squared test with 1 degree of freedom. For example, using display as a calculator,

. display sqrt(52.57) 7.2505172

This corresponds to -7.25 from the logit output shown above.

Aside: Using returns. Using returned results is a better way to show this. When you use the test command, the chi-squared statistic is returned as the scalar r(chi2). The command display sqrt(r(chi2)) then provides the same result more elegantly and with slightly more accuracy.

When using factor variables, such as i.wc in our specification of the model, test requires that you specify the symbolic name of the coefficient being tested, which for factor variables is not the name used to label the estimate in the output. Specifying either i.wc or wc in our example will not work with test. Instead, the correct command is test 1.wc, which indicates that our test is for the coefficient for the indicator variable that wc equals 1. Recall that you can list the symbolic names for each coefficient by retyping the name of the estimation command along with the option coeflegend, such as logit, coeflegend.

### Testing single coefficients using Irtest

An LR test is computed by comparing the log likelihood from a full model with that of a restricted model. To test a single coefficient, we begin by fitting the full model and storing the results:

- . logit lfp k5 k618 i.agecat i.wc i.hc lwg inc, nolog (output omitted)
- . estimates store Mfull

Then, we fit the model without k5 and store the results:

- logit lfp k618 i.agecat i.wc i.hc lwg inc, nolog (output omitted)
- . estimates store Mnok5

Next, we run lrtest:

. lrtest Mfull Mnok5 Likelihood-ratio test (Assumption: Mnok5 nested in Mfull)

LR chi2(1) = 62.55 Prob > chi2 = 0.0000

The LR test shows the following:

The effect of having young children is significant at the 0.01 level (LR  $\chi^2 = 62.55$ , df = 1, p < 0.01).

If you want to run an LR test comparing a model stored by using estimates store with the last model fit, you can use a single period to represent the last model. For example, instead of lrtest Mfull Mnok5, you could use lrtest Mfull ., where . represents the last model.

202

#### 5.3.2 Testing multiple coefficients

### 5.3.2 Testing multiple coefficients

You might want to test complex hypotheses that involve more than one coefficient. For example, we have two variables that reflect education in the family: hc and wc. The conclusion that education has (or does not have) a significant effect on labor force participation cannot be based on separate tests of single coefficients. A joint hypothesis can also be tested using either test or lrtest. Similarly, to test the effect of agecat requires testing the coefficients of all indicator variables.

#### Testing multiple coefficients using test

To test that the effect of the wife attending college and of the husband attending college on labor force participation are simultaneously equal to 0 (that is,  $H_0$ :  $\beta_{wc} = \beta_{hc} = 0$ ), we fit the full model and test the two coefficients. We must use 1.hc and 1.wc, not hc and wc:

We conclude the following:

We reject the hypothesis that the effects of the husband's and the wife's education are simultaneously equal to 0 ( $\chi^2 = 17.83$ , df = 2, p < 0.01).

test can also be used to test the equality of coefficients. For example, to test that the effect of the wife attending college on labor force participation is equal to the effect of the husband attending college (that is,  $H_0$ :  $\beta_{vc} = \beta_{hc}$ ), we type

Here test translated  $\beta_{uc} = \beta_{hc}$  into the equivalent expression  $-\beta_{uc} + \beta_{hc} = 0$ . The null hypothesis that the effects of husband's and wife's education are equal is marginally significant. We might conclude the following:

There is weak evidence that the effects of husband's and wife's education are equal ( $\chi^2 = 3.24$ , df = 1, p = 0.072).

We can test that the effect of agecat is 0 by specifying the two indicator variables that were created from the factor variable i.agecat:

To avoid having to specify each of the automatically created indicators, we can use testparm:

The advantage of testparm is that it works no matter how many indicator variables have been created by i. catvar.

### Testing multiple coefficients using Irtest

To compute an LR test of multiple coefficients, we start by fitting the full model and saving the results with estimates store *estname*. To test the hypothesis that the effect of the wife attending college and of the husband attending college on labor force participation are both equal to 0 (that is,  $H_0$ :  $\beta_{wc} = \beta_{hc} = 0$ ), we fit the model that excludes these two variables and then run lrtest:

<pre>. logit lfp k5 k618 i.agecat lwg inc, nolog  (output omitted)</pre>		
. estimates store Mnowchc		
. lrtest Mfull Mnowchc		
Likelihood-ratio test (Assumption: Mnowchc nested in Mfull)	LR chi2(2) = Prob > chi2 =	18.68 0.0001

We conclude the following:

The hypothesis that the effects of the husband's and the wife's education are simultaneously equal to 0 can be rejected at the 0.01 level (LR  $\chi^2 = 18.68$ , df = 2, p < 0.01).

This logic can be extended to exclude other variables. Say that we wish to test the hypothesis that the effects of all the independent variables are simultaneously 0. We do not need to fit the full model again because the results are still saved from our use of estimates store Mfull above. We fit the model with no independent variables and then run lrtest:

Logistic regress	sion				100000000	r of obs	s =	753	
						i2(0)		0.00	
					Prob	> chi2	=	3	
Log likelihood = -514.8732					Pseudo R2 =			0.0000	
lfp	Coef.	Std.	Err.	z	P> z	[95%	Conf.	Interval]	
_cons	.275298	.073	5756	3.74	0.000	.131	0925	.4195036	
. estimates sto	re Mconstant	5							
. lrtest Mfull	Mconstant								
	o test				1	R chi2(	8) =	124.30	
Likelihood-rati								0.0000	

We conclude the following:

We reject the hypothesis that all coefficients except the intercept are 0 (LR  $\chi^2 = 124.30$ , df = 8, p < 0.01).

This test is identical to the test in the header of the logit output from the full model: LR chi2(8) = 124.30.

### 5.3.3 Comparing LR and Wald tests

Although the LR and Wald tests are asymptotically equivalent, their values differ in finite samples. In our example,

		]	LR test	Wa	ald test
Hypothesis	df	$G^2$	p	W	p
$\beta_{k5} = 0$	1	62.55	< 0.01	52.57	< 0.01
$\beta_{wc} = \beta_{hc} = 0$	2	18.68	< 0.01	17.83	< 0.01
$\beta_{2,\text{agecat}} = \beta_{3,\text{agecat}} = 0$	2	25.42	< 0.01	24.27	< 0.01
All slopes $= 0$	8	124.30	< 0.01	95.90	< 0.01

Statistical theory is unclear on whether the LR or Wald test is to be preferred in models for categorical outcomes, although many statisticians, ourselves included, prefer the LR test. The choice of which test to use is often determined by convenience, personal preference, and convention within an area of research. Recall from chapter 3 that if robust standard errors or svy estimation is used, only Wald tests are available. For Wald tests of a single coefficient, some disciplines prefer to use chi-squared tests, while others prefer the corresponding z test.

# 5.4 Predicted probabilities, residuals, and influential observations

For a given set of values of the independent variables, the predicted probability can be computed from the estimated coefficients:

Logit:  $\widehat{\Pr}(y = 1 \mid \mathbf{x}) = \Lambda(\mathbf{x}\widehat{\boldsymbol{\beta}})$  Probit:  $\widehat{\Pr}(y = 1 \mid \mathbf{x}) = \Phi(\mathbf{x}\widehat{\boldsymbol{\beta}})$ 

where  $\Lambda$  is the CDF for the logistic distribution with variance  $\pi^2/3$  and  $\Phi$  is the CDF for the normal distribution with variance 1. For any set of values of the independent variables, whether occurring in the sample or not, the predicted probability can be computed. In this section, we consider predictions for each observation in the dataset along with residuals and measures of influence based on these predictions. In sections 6.2–6.6, we use predicted probabilities for interpretation.

### 5.4.1 Predicted probabilities using predict

After running logit or probit,

```
predict newvar [if] [in]
```

computes the predicted probability of a positive outcome for each observation, given the observed values on the independent variables, and saves them in the new variable *newvar*.

Predictions are computed for all cases in memory that do not have missing values for any variables in the model, regardless of whether if and in were used to restrict the estimation sample. For example, if you fit logit lfp k5 i.agecat if wc==1, only 212 cases are used when fitting the model. But predict *newvar* computes predictions for all 753 cases in the dataset. If you want predictions only for the estimation sample, you can use the command predict *newvar* if e(sample)==1, where e(sample) is the variable created by logit or probit to indicate whether a case was used when fitting the model.

We can use predict to examine the range of predicted probabilities from our model. For example, we start by computing the predictions:

```
. predict prlogit
(option pr assumed; Pr(lfp))
```

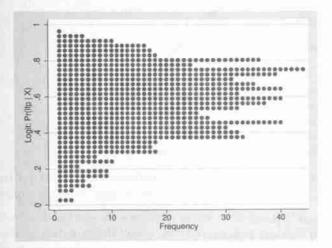
Because we did not specify which quantity to predict, the default option pr for the probability of a positive outcome was assumed, and the new variable prlogit was given the default variable label Pr(lfp). In general, and especially when multiple models are being fit, we suggest adding your own variable label to the prediction to avoid having multiple variables with the same label. Here we add a variable label and compute summary statistics:

#### 5.4.1 Predicted probabilities using predict

. label va . codebook			ogit: Pr(1 mpact	fp   X)"			
Variable	Obs U	nique	Mean	Min	Max	Label	and a special second
prlogit	753	753	.5683931	.0135618	.9512301	Pr(lfp)	

The predicted probabilities range from 0.014 to 0.951 with a mean of 0.568. We use dotplot to examine the distribution of predictions:<sup>4</sup>

```
. dotplot prlogit, ylabel(0(.2)1, grid gmin gmax)
```



Examining the distribution of predictions is a valuable first step after fitting your model to get a general sense of your data and possibly detect problems. Our plot shows that there are individuals with predicted probabilities that span almost the entire range from 0 to 1, with roughly two-thirds of the observations between 0.40 and 0.80. The large range reflects that our sample contains individuals with both very large and very small probabilities of labor force participation. Examining the characteristics of these individuals could be useful for guiding later analysis. If the distribution was bimodal, it would suggest the importance of a binary independent variable or the possibility of two types of individuals, perhaps with shared characteristics on many variables.

#### Comparing logit to probit predictions

predict can also be used to show that the predictions from logit and probit models are nearly identical. Although the two models make different assumptions about the

207

<sup>4.</sup> In this example of dotplot, the option ylabel(0(.2)1, grid gmin gmax) sets the range of the axis from 0 to 1 with grid lines in increments of 0.2, where the gmin and gmax suboptions add lines at the minimum and maximum values. Even if the actual range of the predictions is smaller than 0 to 1, we find it useful to see the distribution relative to the entire potential range of probabilities.

distribution of  $\varepsilon$ , these differences are absorbed in the relative magnitudes of the estimated coefficients. To see this, we begin by fitting comparable logit and probit models and computing their predicted probabilities. First, we fit the logit model, store the estimates, and compute predictions:

```
. use binlfp4, clear
(binlfp4.dta | Mroz data on labor force participation of women | 2013-07-15)
. logit lfp k5 k618 i.agecat i.wc i.hc lwg inc, nolog
(output omitted)
. estimates store logit
. predict prlogit
(option pr assumed; Pr(lfp))
. label var prlogit "Logit: Pr(lfp | X)"
```

Next, we fit the probit model:

```
. probit lfp k5 k618 i.agecat i.wc i.hc lwg inc, nolog
 (output omitted)
. estimates store probit
. predict prprobit
(option pr assumed; Pr(lfp))
. label var prprobit "Probit: Pr(lfp | X)"
```

Even though we showed earlier that logit coefficients are about 1.7 times larger than probit coefficients, the predicted probabilities are almost perfectly correlated:

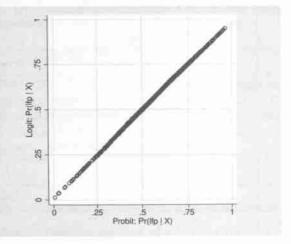
. pwcorr prlogit prprobit

	prlogit	prprobit
prlogit	1.0000	
prprobit	0.9998	1.0000

#### 5.4.2 Residuals and influential observations using predict

Their nearly identical magnitudes can be shown by plotting the predictions from the two models against one another:

```
. scatter prlogit prprobit, xlabel(0(.25)1, grid) ylabel(0(.25)1, grid)
> msymbol(0h) aspect(1)
```



In terms of predictions, there is little reason to prefer either logit or probit. If your substantive findings rely on whether you used logit or probit, we would not place much confidence in either result unless you have a strong theoretical justification for why one model is preferable to the other. In our own research, we tend to use logit, primarily because we use the multinomial logit model for nominal outcomes. Logit models also allow interpretation in terms of odds ratios, while probit models do not. Given limitations of what can be learned from odds ratios (see section 6.1.1), this alone is not a compelling reason to use the logit model.

### 5.4.2 Residuals and influential observations using predict

After you have fit your baseline model, we suggest that you examine residuals and look for influential observations before beginning postestimation analyses for interpretation. Residuals and influential observations can help you discover problems with your data and sometimes suggest problems in your model specification. Residuals are the difference between a model's predicted and observed outcomes for each observation in the sample. Cases that have large residuals are known as outliers. When an observation has a large effect on the estimated parameters, it is said to be influential. We illustrate these ideas with the linear regression model in figure 5.3.

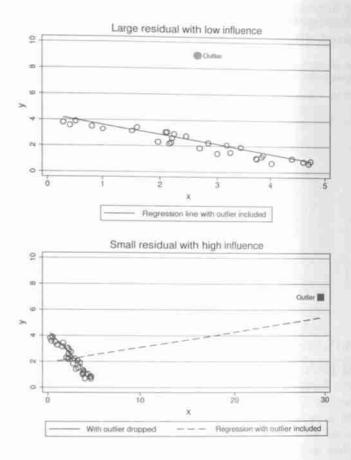


Figure 5.3. The distinction between an outlier and an influential observation

Not all outliers are influential, as the figure shows by using simulated data for the linear regression of y on x. The residual for an observation is its vertical distance from the regression line. In the top panel, the observation highlighted with a solid circle has a large residual and is considered an outlier. Even so, it is not very influential on the slope of the regression line. That is, the slope of the regression line is very close to what it would be if the highlighted observation was dropped from the sample and the model was fit again. In the bottom panel, the only observation whose value has changed is the highlighted observation marked with a square. The residual for this observation is small, but the observation is very influential; its presence is entirely responsible for the slope of the new regression line being positive instead of negative.

Building on the analysis of residuals and influence in the linear regression model (see Fox [2008] and Weisberg [2005, chap. 5]), Pregibon (1981) extended these ideas to the BRM.

#### 5.4.2 Residuals and influential observations using predict

### Residuals

The predicted probability for a given set of independent variables is

$$\pi_i = \Pr\left(y_i = 1 \mid \mathbf{x}_i\right)$$

The deviations  $y_i - \pi_i$  are heteroskedastic because the variance depends on the probability  $\pi_i$  of a positive outcome:

$$\operatorname{Var}\left(y_{i}-\pi_{i} \mid \mathbf{x}_{i}\right)=\pi_{i}\left(1-\pi_{i}\right)$$

The variance is greatest when  $\pi_i = 0.5$  and decreases as  $\pi_i$  approaches 0 or 1. That is, a fair coin is the most unpredictable, with a variance of 0.5 (1 - 0.5) = 0.25. A coin that has a very small probability of landing head up (or tail up) has a small variance, for example, 0.01(1 - 0.01) = 0.0099. The Pearson residual divides the residual  $y - \hat{\pi}$ by its standard deviation:

$$r_i = \frac{y_i - \widehat{\pi}_i}{\sqrt{\widehat{\pi}_i \left(1 - \widehat{\pi}_i\right)}}$$

Large values of  $\tau$  suggest a failure of the model to fit a given observation.

Pregibon (1981) showed that the variance of r is not 1 because  $\operatorname{Var}(y_i - \hat{\pi}_i)$  is not exactly equal to the estimate  $\hat{\pi}_i (1 - \hat{\pi}_i)$ . He proposed the standardized Pearson residual

$$r_i^{\rm std} = \frac{r_i}{\sqrt{1 - h_{ii}}}$$

where

$$h_{ii} = \widehat{\pi}_i \left( 1 - \widehat{\pi}_i \right) \mathbf{x}_i \widehat{\operatorname{Var}} \left( \widehat{\boldsymbol{\beta}} \right) \mathbf{x}'_i \tag{5.3}$$

Although  $r^{\text{std}}$  is preferred over r because of its constant variance, we find that the two residuals are often similar in practice. However, because  $r^{\text{std}}$  is simple to compute in Stata, you should use this measure.

### Example

An index plot is an easy way to examine residuals by plotting them against the observation number. Standardized residuals are computed by specifying the rstandard option with predict. For example,

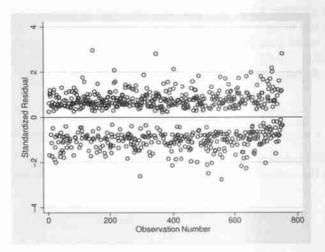
. logit lfp k5 k618 i.agecat i.wc i.hc lwg inc, nolog
 (output omitted)

- . predict rstd, rstandard
- . label var rstd "Standardized Residual"
- . sort inc
- . generate index = \_n
- . label var index "Observation Number"

After computing the standardized residuals that are saved in the new variable rstd, we sorted the cases by inc so that observations are ordered from lowest to highest income in the plot that follows. The next line creates the variable index equal to the observation's row number in the dataset, where \_n on the right side of generate inserts the observation number.

All that remains is to plot the residuals against the index with the following command:

. graph twoway scatter rstd index, msymbol(Oh) mcolor(black) > xlabel(0(200)800) ylabel(-4(2)4, grid gmin gmax) yline(0, lcolor(black))



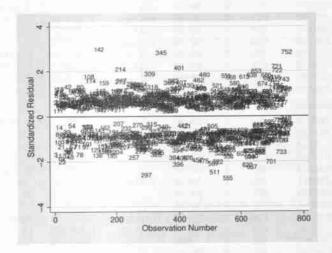
There is no absolute standard that defines a "large" residual. In their discussion of residuals and outliers in the BRM, Hosmer, Lemeshow, and Sturdivant (2013, 193) sagely caution that "in practice, an assessment of 'large' is, of necessity, a judgment call based on experience and the particular set of data being analyzed".

One way to search for problematic residuals is to sort the residuals by the value of a variable that you think may be a problem for the model. Here we sorted on inc before plotting. If this variable had been responsible for the lack of fit of some observations, the plot might show a disproportionate number of cases with large residuals among either the low-income or the high-income observations. However, this does not appear to be the case for these data.

Still, several residuals stand out as being large relative to the others. In such cases, it is important to identify those specific observations for further inspection. We can do this by labeling the points with their index number from the variable index. We make the marker invisible with msymbol(none), use mlabel(index) to specify that we want to label each point with the value contained in variable index, and use mlabposition(0) to place the label where the marker would have appeared:

### 5.4.2 Residuals and influential observations using predict

```
. graph twoway scatter rstd index,
> msymbol(none) mlabel(index) mlabposition(0) xlabel(0(200)800)
> ylabel(-4(2)4, grid gmin gmax) yline(0, lcolor(black))
```



Although the labels are unreadable when there are many points close together, the plot very effectively identifies the isolated cases that we are interested in. We can then list these specific cases, such as observation 142:

. lis	st 1fp k5	k618	2.agecat	3.agecat	wc hc	lwg	inc in	142, clean	
				2b.	3				
	lfp	k5	k618	agecat	agecat	WC	: hc	lwg	inc
142.	in LF	1	2	0	0	no	no	-2.054124	11.2

We can sort the residuals and then list the cases that have residuals greater than 1.7 or smaller than -1.7, along with the values of the independent variables that were significant in the regression (recall that | means "or"):

Chapter 5 Models for binary outcomes: Estimation, testing, and fit

	sort	rstd								
	1000		inder	1-5	agonat		lug inc	if rstd>1.7	1 wetda-1	7 closs
20	1100	1004								
		1.00	rstd	11	ndex	k5	agecat	VC	lwg	inc
	1.		75197		555	0	30-39		1.493441	24
	2.		05707		297	0	30-39	college	1.065162	15.9
	3.		83793		511	0	30-39	college	1.150608	22
			58183		637	0	30-39	college	1.432793	28.63
	5.	-2.1	68196		622	0	30-39	college	1.156383	28
	6.	-2.1	29239		396	0	30-39	college	.9602645	18.214
	7.	-2.10	02978		507	0	30-39	collega	1.013849	21.85
	8.	-2.03	32079		701	0	30-39	college	1.472049	37.25
	9.	-2.0	25422		522	0	40-49	college	1.526319	22.3
	(outp	out on	nitted)							
74	10.	1.76	65624		108	2	30-39	no	2.107018	10.2
74	11.	1.78	81235		551	1	40-49	no	1.241269	23.709
74	2.	1	.8124		686	1	30-39	no	.9681486	33.97
74	13.	1.8	13577		638	0	40-49	no	6931472	28.7
74	14.	1.8	34293		480	1	40-49	no	.8783384	20.989
74	15.	1.8	79891		309	1	30-39	college	-1.543298	16.12
74	6.	1.94	88289		653	1	30-39	no	.114816	30.235
74	17.	2.0	14942		722	1	30-39	no	.9162908	43
74	18.	2.0	84739		214	2	30-39	college	0	13.665
74	19.	2.1	38727		401	1	50+	no	1.290984	18.275
75	50.	2.1	86398		721	0	50+	no	.6931472	42.91
75	51.	2.1	81468		345	2	30-39	no	.5108258	17.09
	52.	2.8	21258		752	1	30-39	college	1.299283	91
75	53.	2.9	68983		142	1	30-39	no	-2.054124	11.2

All the cases with the most negative residuals have k5 equal to 0, and cases with positive residuals often have young children. We can also look at this information by modifying the index plot to show only large residuals and to use the option mlabel(k5) to label each point with the value of k5:

. graph twoway scatter rstd index if (rstd>1.7) | (rstd<-1.7),

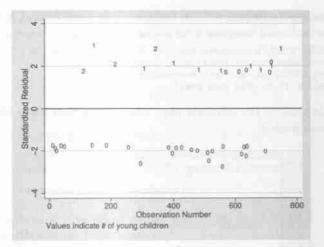
> msymbol(none) mlabel(k5) mlabposition(0) xlabel(0(200)800)

> ylabel(-4(2)4, grid gmin gmax) yline(0, lcolor(black))

> caption("Values indicate # of young children")

214

### 5.4.2 Residuals and influential observations using predict



Further analyses of the highlighted cases might reveal either incorrectly coded data or some inadequacy in the specification of the model. If data problems were found, we would correct them. However, cases with large positive or negative residuals should not simply be discarded, because with a correctly specified model you would expect some observations to have large residuals. Instead, you should examine cases with large residuals to see if they suggest a problem with the model (for example, problems associated with the specification of one of the regressors) or errors in the data (for example, a value of 9999 that should have been coded as missing). In our cases above, we found no problems, and coding k5 as a set of indicator variables did not improve the fit.

### Influential cases

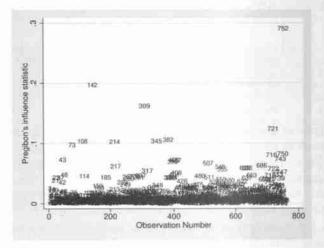
As shown in figure 5.3, large residuals do not necessarily have a strong influence on the estimated parameters, and cases with small residuals can have a strong influence. Influential observations, sometimes called high-leverage points, are determined by examining the changes in the estimated  $\beta$ 's that occur when the *i*th observation is deleted. Although fitting a new logit after eliminating each case is often impractical, Pregibon (1981) derived an approximation that requires fitting the model only once. His deltabeta influence statistic summarizes the effect of removing the *i*th observation on the entire vector  $\hat{\beta}$ , which is the counterpart to Cook's distance for the linear regression model. The measure is

$$\Delta \hat{\beta}_i = \frac{r_i^2 h_{ii}}{(1 - h_{ii})^2}$$

where  $h_{ii}$  was defined in (5.3). Stata refers to  $\Delta \hat{\beta}_i$  as dbeta, which we compute as follows:

```
. predict deltabeta, dbeta
. label var deltabeta "Pregibon's influence statistic"
. graph twoway scatter deltabeta index,
> msymbol(none) mlabel(index) mlabposition(0)
> xlabel(0(200)800) xtitle("Observation Number")
> ylabel(0(.1).3, grid gmin gmax)
```

These commands produce the following plot, which shows that cases 142, 309, and 752 merit further examination:



Methods for plotting residuals and outliers can be extended in many ways, including plots of different diagnostics against one another. Details of these plots can be found in Cook and Weisberg (1999), Hosmer, Lemeshow, and Sturdivant (2013), and Landwehr, Pregibon, and Shoemaker (1984).

### 5.4.3 Least likely observations

A common motivation for examining residuals in the linear regression model is to uncover the largest residuals and check whether there is a reason why the model fits these observations so poorly. Observations with large residuals are those for which the observed values of the dependent variable are most "surprising", given the regression coefficients and the values of the independent variables. In this context, we can think of the most surprising outcomes as those that have the smallest predicted probabilities of observing that outcome. These cases may warrant closer inspection, precisely as observations with large residuals do.

#### 5.4.3 Least likely observations

The command leastlikely (Freese 2002) will list the least likely observations. For example, for a binary model, leastlikely will list both the observations with the smallest  $\widehat{\Pr}(y=0 \mid \mathbf{x})$  when y = 0 and the observations with smallest  $\widehat{\Pr}(y=1 \mid \mathbf{x})$  when y = 1.5

### Syntax

The syntax for leastlikely is as follows:

leastlikely [varlist] [if] [in] [, n(#) generate(varname)
 [nodisplay | display] nolabel noobs]

where *varlist* contains any variables whose values are to be listed in addition to the observation numbers and probabilities.

### **Options**

- n(#) specifies the number of observations to be listed for each level of the outcome variable. The default is n(5). For multiple observations with identical predicted probabilities, all observations will be listed.
- generate(varname) specifies that the probabilities of observing the outcome that was observed be stored in varname.

### Options controlling the list of values

leastlikely can also include any of the options available after list. These include the following:

[no]display forces the format into display or tabular (nodisplay) format. If you do not specify one of these options, Stata chooses the one it decides will be most readable.

nolabel causes numeric values rather than labels to be displayed.

noobs suppresses printing of the observation numbers.

<sup>5.</sup> In addition to being used after logit and probit, leastlikely can be used after most binary models in which the option pr for predict generates the predicted probabilities of a positive outcome (for example, cloglog, scobit, and hetprobit) and after many models for ordinal or nominal outcomes in which the option outcome (#) for predict generates the predicted probability of outcome # (for example, ologit, oprobit, mlogit, mprobit, and slogit). leastlikely is not appropriate for models in which the probabilities produced by predict are probabilities within groups or panels (for example, such as clogit, nlogit, and asmprobit).

### Example

We can use leastlikely to identify the least likely observations from our model of labor force participation and to list the values of the variables k5, k618, and wc for these observations. Based on our model logit lfp k5 k618 i.agecat i.wc i.hc lwg inc,

. use binlfp4, clear (binlfp4.dta | Mroz data on labor force participation of women | 2013-07-15) . logit lfp k5 k618 i.agecat i.wc i.hc lwg inc, nolog (output omitted) . leastlikely k5 k618 wc agecat Outcome: 0 (not in LF)

	Prob	k5	k618	WC	agecat
60.	.1403351	0	1	college	30-39
172.	.1291429	0	2	college	30-39
221.	.1765296	0	2	college	30-39
252.	.1174123	0	0	college	30-39
262.	.1650845	0	3	college	30-39

Outcome: 1 (in LF)

agecat	WC	k618	k5	Prob	1.1
50+	no	Б	0	.1766887	427.
50+	no	0	1	.1809571	496.
30-39	no	2	1	.1039264	534.
30-39	college	3	1	.1152245	635.
30-39	no	0	2	.1133818	662.

Among women not in the labor force, we find that the lowest predicted probability of not being in the labor force occurs for those who have young children, attended college, and are younger. For women in the labor force with the lowest probabilities of being in the labor force, all but one individual have young children, most have more than one older child, and one attends college. This suggests further consideration of how labor force participation is affected by having children in the family.

### 5.5 Measures of fit

As discussed in chapter 3, a scalar measure of fit can be useful when comparing competing models. Information criteria such as the Bayesian information criterion (BIC) and Akaike's information criterion (AIC) can be used to select among models and are often very useful. There are many pseudo- $R^2$  statistics that are inspired by the coefficient of determination  $R^2$  in the linear regression model, but we find them less informative, even though they are often used. Finally, the Hosmer–Lemeshow statistic is a popular way to assess the overall fit of the model, but we do not recommend it for reasons we explain below.

#### 5.5.1 Information criteria

### 5.5.1 Information criteria

To illustrate scalar measures of fit and information criteria, we consider two models.  $M_1$  contains our original specification of independent variables k5, k618, agecat, wc, hc, lwg, and inc.  $M_2$  drops variables k618, hc, and lwg, and adds income-squared with c.inc##c.inc. The models are fit and estimates are stored:

```
. quietly logit lfp k5 k618 i.agecat i.wc i.hc lwg inc, nolog
```

```
. estimates store model1
```

```
. quietly logit lfp k5 i.agecat i.wc c.inc##c.inc, nolog
```

```
. estimates store model2
```

We can list the estimates by using the option  $stats(N \ bic \ aic \ r2.p)$  to include the sample size, BIC, AIC, and pseudo- $R^2$  that is normally included in models fit with maximum likelihood. Recall that the formulas for these statistics are given in section 3.3.2.

. estimates table model1 model2, b(%9.3f) p(%9.3f) stats(N bic aic r2\_p)

Variable	model1	model2
k5	-1.392	-1.369
	0.000	0.000
k618	-0.066	
	0.336	
agecat		
40-49	-0.627	-0.512
	0.003	0.011
50+	-1.279	-1.137
1 - E. E.	0.000	0.000
WC		
college	0.798	1.119
	0.001	0.000
hc		
1	0.136	
	0.508	
lwg	0.610	
	0.000	
inc	-0.035	-0.060
	0.000	0.001
.inc#c.inc		0.000
		0.083
_cons	1.014	1.743
	0.000	0.000
N	753	753
bic	965.064	968.574
aic	923.447	936.206
r2_p	0.121	0.104

legend: b/p

 $M_2$  modifies  $M_1$  by deleting a statistically significant variable and two nonsignificant variables from  $M_1$  while adding a variable that is significant at the 0.10 level. Because the models are not nested, they cannot be compared with an LR test, but we can use the BIC and AIC statistics. In this example, both the BIC and AIC statistics are smaller for  $M_1$ , which provides support for that model. Following Raftery's (1995) guidelines, we can say that there is positive (neither weak nor strong) support for  $M_1$ .

You can obtain information criteria in two other ways. You can use the ic option to fitstat, which shows multiple versions of the AIC and BIC measures (see section 3.3 for the formula for these measures):

```
. estimates restore model1
(results model1 are active now)
. quietly fitstat, save ic
. estimates restore model2
(results model2 are active now)
. fitstat, diff ic
```

	Current	Saved	Difference
AIC			
AIC	936.206	923.447	12.759
(divided by N)	1.243	1.226	0.017
BIC			
BIC (df=7/9/-2)	968.574	965.064	3.511
BIC (based on deviance)	-4019.347	-4022.857	3.511
BIC' (based on LRX2)	-67,796	-71.307	3.511

Difference of 3.511 in BIC provides positive support for saved model.

The results match those from the estimates table output and even tell you the strength of support for the preferred model. You can also use the estat ic command:

. logit lfp k5 k618 i.agecat i.wc i.hc lwg inc, nolog
 (output omitted)

. estat ic

Akaike's information criterion and Bayesian information criterion

BIC	AIC	df	ll(model)	11(null)	Obs	Model
965.0639	923.4473	9	-452.7237	-514.8732	753	2

Note: N=Obs used in calculating BIC; see [R] BIC note

. logit lfp k5 i.agecat i.wc c.inc##c.inc, nolog
 (output omitted)

### 5.5.2 Pseudo-R<sup>2</sup>'s

#### . estat ic

Akaike's information criterion and Bayesian information criterion

BI	AIC	df	11(model)	11(null)	Obs	Model
968.574	936.206	7	-461.103	-514.8732	753	ž.

Note: N=Obs used in calculating BIC; see [R] BIC note

These results match those from fitstat.

### 5.5.2 Pseudo-R<sup>2</sup>'s

Within a substantive area, pseudo- $R^2$ 's might provide a rough index of whether a model is adequate. For example, if prior models of labor force participation routinely have values of 0.4 for a particular pseudo- $R^2$ , you would expect that new analyses with a different sample or with revised measures of the variables would result in a similar value for that measure. But there is no convincing evidence that selecting a model that maximizes the value of a pseudo- $R^2$  results in a model that is optimal in any sense other than the model has a larger value of that measure.

We use the same models estimated in the last section and use fitstat to compute the scalar measures of fit (see section 3.3 for the formula for these measures):

. logit lfp k5 k618 i.agecat i.wc i.hc lwg inc, nolog (output omitted)

. quietly fitstat, save

i.	logit	lfp	k5	i.agecat	i.wc	c.inc##c.inc,	nolog
	(outpu	at on	aitt	ed)			

. fitstat, diff

	Current	Saved	Difference
Log-likelihood			
Model	-461.103	-452.724	-8.379
Intercept-only	-514.873	-514.873	0.000
Chi-square			
D (df=746/744/2)	922.206	905.447	16.759
LR (df=6/8/-2)	107.540	124.299	-16.759
p-value	0.000	0.000	0.000
R2			
McFadden	0.104	0.121	-0.016
McFadden (adjusted)	0.091	0.103	-0.012
McKelvey & Zavoina	0.183	0.215	-0.032
Cox-Snell/ML	0.133	0.152	-0.019
Cragg-Uhler/Nagelkerke	0.179	0.204	-0.026
Efron	0.135	0.153	-0.018
Tjur's D	0.135	0.153	-0.018
Count	0.672	0.676	-0.004
Count (adjusted)	0.240	0.249	-0.009
IC			
AIC	936.206	923.447	12.759
AIC divided by N	1.243	1.226	0.017
BIC (df=7/9/-2)	968.574	965.064	3.511
Variance of			
e	3.290	3.290	0.000
y-star	4.026	4.192	-0.165

Note: Likelihood-ratio test assumes current model nested in saved model. Difference of 3.511 in BIC provides positive support for saved model.

After fitting our first model with logit, we used quietly to suppress the output from fitstat with the save option to retain the results in memory. After fitting the second model, fitstat, diff displays the fit statistics for both models. fitstat, diff computes differences between all measures, shown in the column labeled Difference, even if the models are not nested. As with the lrtest command, you must determine if it makes sense to interpret the computed difference.

What do the fit statistics show? The values of the pseudo- $R^2$ 's are slightly larger for  $M_1$ , which is labeled Saved logit in the table. If you take the pseudo- $R^2$ 's as evidence for the best model, which we do not, there is some evidence preferring  $M_1$ .

222

### 5.5.3 (Advanced) Hosmer–Lemeshow statistic

### 5.5.3 (Advanced) Hosmer–Lemeshow statistic

We only recommend reading this section if you are considering using the Hosmer–Lemeshow statistic. After reviewing how the measure is computed, we illustrate that the statistic is highly dependent upon an arbitrary decision on the number of groups used. As a result, we do not recommend this measure.

The idea of the Hosmer-Lemeshow (HL) test is to compare predicted probabilities with the observed data (Hosmer and Lemeshow 1980; Lemeshow and Hosmer 1982). This popular test can be computed using the estat gof command after fitting a logit or probit model. Unlike the measures presented above, this command also works with models fit by using complex survey data with the svy prefix.

To explain how the test works, we review the steps that are used to compute it.

- 1. Fit the regression model.
- 2. Compute the predicted probabilities  $\hat{\pi}_i$ .
- 3. Sort the data from the smallest  $\hat{\pi}_i$  to the largest.
- 4. Divide the observations into G groups, where 10 groups are often used. Each group will have n<sub>g</sub> ≈ N/G cases. The first group will have the n<sub>1</sub> smallest values of π̂<sub>i</sub>, and so on. If G does not divide equally into N, the group sizes will differ slightly.
- 5. Within each group, compute the mean prediction:

$$\overline{\pi}_g = \sum\nolimits_{i \text{ in group g}} \widehat{\pi}_i / n_g$$

Also compute the mean number of observed cases where y = 1:

$$\overline{y}_g = \sum\nolimits_{i \text{ in group g}} y_i / n_g$$

6. The test statistic is

$$HL = \sum_{g=1}^{G} \frac{\left(n_g \overline{y}_g - n_g \overline{\pi}_g\right)^2}{n_g \overline{\pi}_g \left(1 - \overline{\pi}_g\right)}$$

Hosmer, Lemeshow, and Sturdivant (2013) ran simulations that suggest that HL is distributed approximately as  $\chi^2$  with G-2 degrees of freedom if the model is correctly specified. If the *p*-value is large, the model is considered to fit the data.

To give an example, we fit the model we have used as a running example, and we use estat gof to compute the HL statistic:

Chapter 5 Models for binary outcomes: Estimation, testing, and fit

```
. logit lfp k5 k618 i.agecat i.wc i.hc lwg c.inc, nolog
(output omitted)
. estat gof, group(10)
Logistic model for lfp, goodness-of-fit test
(Table collapsed on quantiles of estimated probabilities)
number of observations = 753
number of groups = 10
Hosmer-Lemeshow chi2(8) = 13.76
Prob > chi2 = 0.0881
```

The *p*-value is greater than 0.05, indicating that the model fits based on the criterion provided for the HL.

Unfortunately, we do not find conclusions from the HL test to be convincing. First, as Hosmer and Lemeshow point out, the HL test is not a substitute for examining individual predictions and residuals as discussed in the last section. Second, Allison (2012b, 67) raised concerns that the test is not very powerful. In a simple simulation with 500 cases, the HL test failed to reject an incorrect model 75% of the time. Third, and most critically, the choice of the number of groups is arbitrary, even though 10 is most often used. The results of the Hosmer–Lemeshow test are sensitive to the arbitrary choice of the number of groups. In our experience, this is often the case and for this reason we do not recommend the test.

We can illustrate the sensitivity of the Hosmer–Lemeshow test by varying the number of groups used to compute the test from 5 to 15 in the model fit above:

chi2	df	prob
s 4.043	3.000	0.257
\$ 8.762	4.000	0.067
10.424	5,000	0.064
13.831	6.000	0.032
5 15.503	7.000	0.030
s 13.763	8.000	0.088
s 17.980	9.000	0.035
5 24.055	10.000	0.007
s 15.230	11.000	0.172
s 19.360	12.000	0.080
s 24.722	13.000	0.025
	s 4.043 s 8.762 s 10.424 s 13.831 s 15.503 s 13.763 s 17.980 s 24.055 s 15.230 s 19.360	s         4.043         3.000           s         8.762         4.000           s         10.424         5.000           s         13.831         6.000           s         15.503         7.000           s         13.763         8.000           s         17.980         9.000           s         24.055         10.000           s         15.230         11.000           s         19.360         12.000

The row labeled 10 groups corresponds to the result shown earlier. It is disconcerting that when 10 groups are used, the result is not significant, but if 9 or 11 groups had been used, the result would have been significant. Over the 11 groups listed, the *p*-values range from p = 0.007 to p = 0.257. Although the idea of the HL test is appealing, we are skeptical that it is an effective way to assess a model.

224

### 5.7 Conclusion

# 5.6 Other commands for binary outcomes

Logit and probit models are the most commonly used models for binary outcomes and are the only ones that we consider in this book, but other models exist that can be fit in Stata. Among them are the following:

- cloglog assumes a complementary log-log distribution for the errors instead of a logistic or normal distribution.
- scobit fits a logit model that relaxes the assumption that the marginal change in the probability is greatest when Pr(y = 1) = 0.5.
- hetprobit allows the assumed variance of the errors in the probit model to vary as a function of the independent variables, which is one approach to comparing logit and probit coefficients across groups (Williams 2009).
- ivprobit fits a probit model where one or more of the regressors are endogenously determined.
- biprobit simultaneously fits two binary probits and can be used when errors are correlated with each other as in the estimation of seemingly unrelated regression models for continuous dependent variables. mvprobit (Cappellari and Jenkins 2003) extends this idea to more than two binary probits.

Binary outcomes that reflect an event that is expected to happen eventually for all cases are often handled using survival analysis, which is not covered in this book. Cleves et al. (2010) provides a detailed introduction to survival analysis in Stata focusing on the st\* commands. Likewise, we do not consider Stata's extensive commands for working with panel and multilevel data, including Stata's xt\* and me\* commands, but these are discussed extensively in Rabe-Hesketh and Skrondal (2012) and Cameron and Trivedi (2010).

# 5.7 Conclusion

Binary outcomes are at least as common as continuous outcomes in many fields, and the logic for how binary outcomes are handled provides the basis for ordinal, nominal, and count outcomes in later chapters. We focus here on the logit and probit models that are the most common models used for binary outcomes. In this chapter, we considered estimating parameters for these models, testing basic hypotheses about estimates, and evaluating the fit of individual observations and the model as a whole.

We have said nothing so far about how to think and talk about what the estimates produced by these models actually mean. Instead, this serves as the topic of the next chapter. As you will see, the next chapter is longer than this chapter, because there are many issues to think about to figure out the clearest and most effective way to convey results from models for binary outcomes.



# Models for binary outcomes: Interpretation

6

In this chapter, we discuss methods for interpreting results from models for binary outcomes. Because the binary regression model (BRM) that we introduced in the last chapter is nonlinear, the magnitude of the change in the outcome probability associated with a given change in an independent variable depends on the levels of all the independent variables. The challenge of interpreting results, then, is to find a summary of how changes in the independent variables are associated with changes in the outcome that best reflects critical substantive processes without overwhelming yourself or your readers with distracting detail.

Two basic approaches to interpretation are considered: interpretation using regression coefficients and interpretation using predicted probabilities. With respect to the former, we begin the chapter by considering how estimated parameters or simple functions of these parameters can be used to predict changes in the odds ratios for the logit model or the latent variable  $y^*$  for logit or probit models. Using odds ratios to interpret the logit model is very common, but rarely is it sufficient for understanding the results of the model. Nonetheless, it is important to understand what odds ratios mean for several reasons. For one, odds ratios are used a lot, and you need to understand what they can and cannot tell you. Also, odds ratios are useful for understanding the structure of the ordinal regression model in chapter 7 and the multinomial logit model in chapter 8. Interpretation based on  $y^*$  parallels interpretation in the linear regression model, but it is not often used for binary outcomes. It is, however, sometimes useful for models for ordinal outcomes, considered in chapter 7.

We strongly prefer methods of interpretation that are based on predicted probabilities, and most of the chapter focuses on these. We begin in section 6.2 with marginal effects, which we find more informative than the more commonly used odds ratios as scalar measures to assess the magnitude of a variable's effect. In section 6.3, we consider computing predictions based on substantively motivated profiles of values for the independent variables, also referred to as ideal types. Thinking about the types of individuals represented in your sample is a valuable way to gain an intuitive sense of which configurations of variables are substantively important. Tables of predictions, which are discussed in section 6.4, can effectively highlight the impact of categorical independent variables. We end our discussion of interpretation in section 6.6 by considering graphical methods to show how probabilities change as a continuous independent variable changes. When using logit or probit, or any nonlinear model, we suggest that you try a variety of methods of interpretation with the goal of finding an elegant way to present the results that does justice to the complexities of the nonlinear model and the substantive application. No one method works in all situations, and often the only way to determine which method is most effective is to try them all. Fortunately, the methods we consider in this chapter can be readily extended to models for ordinal, nominal, and count outcomes, which are considered in chapters 7-9.

# 6.1 Interpretation using regression coefficients

Interpretation of regression models involves examining how a change in an independent variable is associated with a change in the outcome. In linear models, this is easily accomplished using estimates of the regression coefficients. For example, the coefficient for years of education on anticipated earnings tells you how one more year of education is expected to affect earnings. Unless you add interaction terms, the estimated effect is the same for men and women, whites and nonwhites, and all combinations of values of the independent variables. Consequently, in linear regression, a discussion of the slope coefficients is often where a researcher begins and ends his or her interpretation of the model. The presentation of results might simply be a table of regression coefficients.

In the nonlinear BRM, a regression coefficient indicates the direction of a variable's effect. In our model of labor force participation, the coefficients for k5 and k618 are both negative, which implies that higher numbers of children are associated with a lower probability of being in the labor force. What is harder to interpret from the coefficient is the magnitude of the effect. The logit model, for example, can be written as

 $\ln \Omega \left( \mathbf{x} \right) = \mathbf{x} \boldsymbol{\beta}$ 

The  $\beta$  coefficients indicate the effect of the independent variable on the log odds of the outcome, where the log odds is also known as the logit. We can interpret the  $\beta$ 's as follows:

For a unit change in  $x_k$ , we expect the log of the odds of the outcome to change by  $\beta_k$  units, holding all other variables constant.

This interpretation does not depend on the level of  $x_k$  or the levels of the other variables in the model. In this regard, it is just like the linear regression model. The problem is that a change of  $\beta_k$  in the log odds has little substantive meaning for most people. Consequently, tables of logit coefficients typically have little value for conveying the magnitude of effects. As an alternative, odds ratios can be used to explain the effects of independent variables on the odds, which we consider in the next section.

# 6.1.1 Interpretation using odds ratios

Effects for the logit model (but not the probit model) can be interpreted in terms of changes in the odds. For binary outcomes, we typically consider the odds of observing a positive outcome, coded 1, versus a negative outcome, coded 0:

6.1.1 Interpretation using odds ratios

$$\Omega(\mathbf{x}) = \frac{\Pr(y=1 \mid \mathbf{x})}{\Pr(y=0 \mid \mathbf{x})} = \frac{\Pr(y=1 \mid \mathbf{x})}{1 - \Pr(y=1 \mid \mathbf{x})}$$

In the logit model, the log odds are a linear combination of the x's and  $\beta$ 's. For example, consider a model with three independent variables:

$$\ln\left\{\frac{\Pr(y=1 \mid \mathbf{x})}{\Pr(y=0 \mid \mathbf{x})}\right\} = \ln \Omega(\mathbf{x}) = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \beta_3 x_3$$

The problem with interpreting these  $\beta$ 's directly is that changes in log odds are not substantively meaningful to most audiences.

To make the interpretation more meaningful, we can transform the log odds to the odds by taking the exponential of both sides of the equation. This leads to a model that is multiplicative instead of linear but in which the outcome is the odds:

$$\Omega(\mathbf{x}, x_3) = e^{\beta_0} e^{\beta_1 x_1} e^{\beta_2 x_2} e^{\beta_3 x_3}$$

Our notation emphasizes the value of  $x_3$ , which we want to increase by 1:

$$\Omega \left( \mathbf{x}, x_3 + 1 \right) = e^{\beta_0} e^{\beta_1 x_1} e^{\beta_2 x_2} e^{\beta_3 (x_3 + 1)}$$
$$= e^{\beta_0} e^{\beta_0} e^{\beta_1 x_1} e^{\beta_2 x_2} e^{\beta_3 x_3} e^{\beta_3 x_3}$$

This leads to the odds ratio

$$\frac{\Omega\left(\mathbf{x}, x_3 + 1\right)}{\Omega\left(\mathbf{x}, x_3\right)} = \frac{e^{\beta_0} e^{\beta_1 x_1} e^{\beta_2 x_2} e^{\beta_3 x_3} e^{\beta_3}}{e^{\beta_0} e^{\beta_1 x_1} e^{\beta_2 x_2} e^{\beta_3 x_3}} = e^{\beta_3} \tag{6.1}$$

Accordingly, we can interpret the exponential of the logit coefficient as follows:

For a unit change in  $x_k$ , the odds are expected to change by a factor of  $\exp(\beta_k)$ , holding other variables constant.

For  $\exp(\beta_k) > 1$ , you could say that the odds are " $\exp(\beta_k)$  times larger"; for  $\exp(\beta_k) < 1$ , you could say that the odds are " $\exp(\beta_k)$  times smaller". If  $\exp(\beta_k) = 1$ , then  $x_k$  does not affect the odds. We can evaluate the effect of a standard deviation change in  $x_k$  instead of a unit change:

For a standard deviation change in  $x_k$ , the odds are expected to change by a factor of  $\exp(\beta_k \times s_k)$ , holding all other variables constant.

The odds ratio is computed by changing one variable, while holding all other variables constant. This means that the formula in (6.1) cannot be used when the variable being changed is mathematically linked to another variable. For example, if  $x_1$  is age and  $x_2$  is age-squared, you cannot increase  $x_1$  by 1 while holding  $x_2$  constant. In such cases, the odds ratio computed as  $\exp(\widehat{\beta_k})$  should not be interpreted.

229

Although odds ratios are a common method of interpretation for logit models, it is essential to understand their limitations. Most importantly, they do not indicate the magnitude of the change in the probability of the outcome. We begin with an example from our model of labor force participation, followed by a few words of caution.

The output from logit with the or option shows the odds ratios instead of the estimated  $\beta$ 's:

istic regre likelihood	ession 1 = -452.7236	7		LR ch:	chi2 =	100
lfp	Odds Ratio	Std. Err.	z	P> z	[95% Conf	Interval]
k5	.2486853	.0477297	-7.25	0.000	.1707185	.3622592
k618	.9364419	.0639721	-0.96	0.336	.8190905	1.070606
agecat						
40-49	.5343201	.1115249	~3.00	0.003	.3549247	.8043904
50+	.2782939	.0722959	-4.92	0.000	.1672539	.4630534
WC						
college	2.220458	.5088877	3.48	0.001	1.416978	3.479543
hc						
college	1.145555	.2353502	0.66	0.508	.7658431	1.713532
lwg	1.840265	.2775073	4.04	0.000	1.369372	2.473087
inc	.9655531	.0079868	-4.24	0.000	.9500254	.9813346
_cons	2.756603	.7885231	3.54	0,000	1.573581	4.82902

Here are some examples of interpretations:

For each additional young child, the odds of being in the labor force decrease by a factor of 0.25, holding all other variables constant (p < 0.01).

If a woman attended college, her odds of labor force participation are 2.22 times larger than a woman who did not attend college, holding all other variables constant (p < 0.01).

Notice that these interpretations contain no information about the magnitude of the implied change in the probability. This will be important to our discussion below of the limitations of odds ratios, but first, several other issues about the interpretation of odds ratios merit attention.

Odds ratios for categorical variables. Multiple odds ratios are associated with a multiplecategory independent variable. For example, the two coefficients for agecat are relative to the base category of being 30 to 39. Accordingly, we can interpret the coefficient labeled 40-49 as follows:

230

#### 6.1.1 Interpretation using odds ratios

Being age 40 to 49 compared with being 30 to 39 decreases the odds of being in the labor force by a factor of 0.53, holding all other variables constant (p < 0.01).

And similarly for the coefficient for 50+. If you are interested in the coefficient for the effects of being 40 to 49 compared with being 50 or older, you can use the pwcompare command, where option efform requests the exponential of the coefficients, which are the odds ratios. The option effects requests *p*-values and confidence intervals.

. pwcompare agec Pairwise compari Margins : a			predict	ions		
184 J - 1	exp(b)	Std. Err.	Unad z	justed P> z	Unadj [95% Conf.	usted Interval]
lfp agecat				-		-
40-49						
vs 30-39	.5343201	.1115249	-3.00	0.003	.3549247	.8043904
50+ vs 30-39	.2782939	.0722959	-4.92	0.000	.1672539	.4630534
50+ vs 40-49	.5208373	.1141603	-2.98	0.003	.338946	.8003385

We conclude the following:

Being 50 or older compared with being 40 to 49 decreases the odds of being in the labor force by a factor of 0.52, holding all other variables constant (p < 0.01).

Although any two of the pairwise coefficients imply the third (for example,  $0.521 \times 0.534 = 0.278$ ), it is often useful to see all the coefficients and report those that are most useful for the substantive application.

Confidence intervals for odds ratios. If you report the odds ratios instead of the untransformed  $\beta$  coefficients, then the 95% confidence interval of the odds ratio is often reported instead of the standard error. The reason is that the odds ratio is a nonlinear transformation of the logit coefficient, so the confidence interval is asymmetric. For example, if the logit coefficient is 0.75 with a standard error of 0.25, the 95% interval around the logit coefficient is approximately [0.26, 1.24], but the confidence interval around the odds ratio  $\exp(0.75) = 2.12$  is [ $\exp(0.26)$ ,  $\exp(1.24)$ ] = [1.30, 3.46]. The or option for the logit command reports odds ratios and includes confidence intervals. Odds ratios for changes other than one. You can compute the odds ratio for changes in  $x_k$  other than 1 with the formula

$$\frac{\Omega\left(\mathbf{x}, x_k + \delta\right)}{\Omega\left(\mathbf{x}, x_k\right)} = e^{\delta\beta_k} = e^{\delta}e^{\beta_k}$$

For example,

Increasing income by \$10,000 decreases the odds by a factor of  $0.70 \ (=e^{-0.035 \times 10})$ , holding all other variables constant.

Accordingly, the odds ratio for a standard deviation change of an independent variable equals  $\exp(\beta_k s_k)$ , where  $s_k$  is the standard deviation of  $x_k$ . The odds ratios for both a unit and a standard deviation change of the independent variables can be obtained with listcoef:

```
. listcoef, help
```

```
logit (N=753): Factor change in odds
```

```
Odds of: in LF vs not in LF
```

-	b	z	P> z	e^b	e^bStdX	SDof?
k5	-1.3916	-7.250	0.000	0.249	0.482	0.524
k618	-0.0657	-0.961	0.336	0.936	0.917	1.320
agecat						
40-49	-0.6268	-3.003	0.003	0.534	0.737	0.487
50+	-1.2791	-4.924	0.000	0.278	0.589	0.414
WC						
college	0.7977	3,481	0.001	2.220	1.432	0.450
hc						
college	0.1359	0.661	0.508	1.146	1.069	0.488
lwg	0.6099	4.045	0.000	1.840	1.431	0.588
inc	-0.0351	-4.238	0.000	0.966	0.665	11.635
constant	1,0140	3.545	0.000		12.	
z = z-so P> z  = p-va	b) = factor b*SD of X)	est change in = change i	odds for n odds fo	unit inci r SD incre	rease in X mase in X	

By using the coefficients for lwg in the column e^bStdX, we can say

For a standard deviation increase in the log of the wife's expected wages, the odds of being in the labor force are 1.43 times greater, holding all other variables constant.

#### 6.1.1 Interpretation using odds ratios

Odds ratios as multiplicative coefficients. When interpreting odds ratios, remember that they are multiplicative. This means that 1 indicates no effect, positive effects are greater than 1, and negative effects are between 0 and 1. Magnitudes of positive and negative effects should be compared by taking the inverse of the negative effect, or vice versa. For example, an odds ratio of 2 has the same magnitude as an odds ratio of 0.5 = 1/2. Thus an odds ratio of 0.1 = 1/10 is much "larger" than the odds ratio 2 = 1/0.5. Another consequence of the multiplicative scale is that to determine the effect on the odds of the event not occurring, you simply take the inverse of the effect on the odds of the event occurring. **listcoef** will automatically calculate this for you if you specify the reverse option:

```
. listcoef, reverse
logit (N=753): Factor change in odds
Odds of: not in LF vs in LF
```

	b	z	P> z	e"b	e~bStdX	SDofX
k5	-1.3916	-7.250	0.000	4.021	2.073	0.524
k618	-0.0657	-0.961	0.336	1.068	1.091	1.320
agecat						
40-49	-0.6268	-3.003	0.003	1.872	1.357	0.487
50+	-1.2791	-4.924	0.000	3.593	1.698	0.414
WC						
college	0.7977	3.481	0.001	0.450	0.698	0.450
hc						
college	0.1359	0.661	0.508	0.873	0.936	0.488
lwg	0.6099	4.045	0.000	0.543	0.699	0.588
inc	-0.0351	-4.238	0.000	1.036	1.504	11.635
constant	1.0140	3.545	0.000	*		

The header indicates that columns e^b and e^bStdX now contain the factor changes in the odds of the outcome not in LF versus the outcome in LF, whereas before we computed the factor change in the odds of in LF versus not in LF. We can interpret the result for k5 as follows:

For each additional child, the odds of not being in the labor force are increased by a factor of  $4.02 \ (=1/0.48)$ , holding all other variables constant.

Percentage change in the odds. Instead of a multiplicative or factor change in the outcome, some people prefer the percentage change:

percentage change in odds =  $100 \{ \exp(\delta \beta_k) - 1 \}$ 

This is shown by listcoef with the percent option.

233

. listcoef, help percent logit (N=753): Percentage change in odds Odds of: in LF vs not in LF

	b	z	P> z	7.	%StdX	SDofX
k5	-1.3916	-7.250	0.000	-75.1	-51.8	0.524
k618	-0.0657	-0.961	0.336	-6.4	-8.3	1.320
agecat						
40-49	-0.6268	-3.003	0.003	-46.6	-26.3	0.487
50+	-1.2791	-4.924	0.000	-72.2	-41.1	0.414
WC						
college	0.7977	3.481	0.001	122.0	43.2	0.450
hc						
college	0.1359	0.661	0.508	14.6	6.9	0.488
lwg	0.6099	4.045	0.000	84.0	43.1	0.588
inc	-0.0351	-4.238	0.000	-3.4	-33.5	11.635
constant	1.0140	3.545	0.000			

```
b = raw coefficient
z = z-score for test of b=0
P>|z| = p-value for z-test
% = percent change in odds for unit increase in %
%StdX = percent change in odds for SD increase in %
SDofX = standard deviation of %
```

Some interpretations are as follows:

For each additional young child, the odds of being in the labor force decrease by 75%, holding all other variables constant.

A standard deviation increase in the log of a wife's expected wages increases the odds of being in the labor force by 43%, holding all other variables constant.

Percentage and factor change provide the same information, so which you use is a matter of preference. Although we tend to prefer percentage change, methods for the graphical interpretation of the multinomial logit model (chapter 8) work only with factor change coefficients.

#### Limitations of the odds ratio

The interpretation of the odds ratio assumes that the other variables are held constant, but it does not require that they be held at specific values. This might seem to resolve the problem of nonlinearity, but in practice it does not. A constant factor change in the odds does not imply a constant change in the probability, and probabilities provide a more meaningful metric for interpretation than do odds. For example, if the odds are 1/50, the corresponding probability is 0.020 because  $p = \Omega/(1 + \Omega)$ . If the odds

#### 6.1.2 (Advanced) Interpretation using y\*

double to 2/50, the probability increases to 0.038 for a change of 0.019. Depending on your substantive purposes, this small change may be trivial or may be quite important (such as when you identify a risk factor that makes it twice as likely that a subject will contract a fatal disease). Meanwhile, if the odds are 1/1 and double to 2/1, the probability increases 0.500 to 0.667 for a change of 0.167. The odds ratio is the same, but the change in the probability is much larger.

The substantive meaning of a given odds ratio depends on the specific value of the odds before they change. Those odds in turn depend on the predicted probability, which in turn depends on the specific values of all independent variables in the model. For describing results in terms of probabilities, there is no way around the nonlinearity of the model.

#### Odds ratios in case-control studies

Odds ratios may provide the best alternative for contexts in which the probabilities are determined by the sample design and accordingly are not obviously of substantive interest. The key example is case–control studies, which are especially common in epidemiology. Case–control studies recruit cases with a disease separately from the controls without the disease, and commonly studies will recruit equal proportions of cases and controls even though cases are relatively rare in the population and controls are abundant. In other words, the proportion of people with a disease in a case– control study has nothing to do with the proportion who actually have the disease in a population.

Logit models are typically used in such studies because, if assumptions are satisfied, odds ratios estimated from a case–control study can be extrapolated to a population (Hosmer, Lemeshow, and Sturdivant 2013). However, because the baseline probability in the population is much lower than the proportion in the sample (and might not even be known), interpreting the effects of independent variables in terms of the effects on the probability of being a case versus being a control in one's sample typically has no substantive pertinence.

# 6.1.2 (Advanced) Interpretation using y\*

Binary logit and probit models are rarely interpreted in terms of the latent variable  $y^*$ . Accordingly, this section is primarily useful to provide a deeper understanding of identification and why logit coefficients are generally larger than probit coefficients.

As discussed in section 5.1.1, the logit and probit models can be derived from regression of a latent variable  $y^*$ :

$$y^* = \mathbf{x}\boldsymbol{\beta} + \boldsymbol{\varepsilon}$$

where  $\varepsilon$  is a random error. For the probit model, we assume  $\varepsilon$  is normal with  $\operatorname{Var}(\varepsilon) = 1$ . For logit, we assume  $\varepsilon$  is distributed logistically with  $\operatorname{Var}(\varepsilon) = \pi^2/3$ . As with the linear regression model, the marginal change in  $y^*$  with respect to  $x_k$  is

$$\frac{\partial y^*}{\partial x_k} = \beta_k$$

However, because  $y^*$  is latent, its true metric is unknown and depends on the identification assumption we make about the variance of the errors.

As we saw in section 5.2.2, the coefficients produced by logit and probit cannot be directly compared with one another. The logit coefficients will typically be about 1.7 times larger than the probit coefficients, simply as a result of the arbitrary assumption about the variance of the error. Consequently, the marginal change in  $y^*$  cannot be interpreted without standardizing by the estimated standard deviation of  $y^*$ , which is computed as

$$\widehat{\sigma}_{y^{*}}^{2} = \widehat{\boldsymbol{\beta}}' \widehat{\operatorname{Var}}(\mathbf{x}) \,\widehat{\boldsymbol{\beta}} + \operatorname{Var}(\varepsilon)$$

where  $\operatorname{Var}(\mathbf{x})$  is the covariance matrix for the observed x's,  $\beta$  contains maximum likelihood estimates, and  $\operatorname{Var}(\varepsilon) = 1$  for probit and  $\pi^2/3$  for logit. Then the y\*-standardized coefficient for  $x_k$  is

$$\beta_k^{Sy^*} = \frac{\beta_k}{\sigma_{y^*}}$$

which can be interpreted as follows:

For a unit increase in  $x_k$ ,  $y^*$  is expected to increase by  $\beta_k^{Sy^*}$  standard deviations, holding all other variables constant.

The fully standardized coefficient is

$$\beta_k^S = \frac{\sigma_k \beta_k}{\sigma_{u^*}}$$

which can be interpreted as follows:

For each standard deviation increase in  $x_k$ ,  $y^*$  is expected to increase by  $\beta_k^S$  standard deviations, holding all other variables constant.

236

#### 6.1.2 (Advanced) Interpretation using y\*

These coefficients are computed by listcoef with the std option:

```
    logit lfp k5 k618 i.agecat i.wc i.hc lwg inc, nolog
(output omitted)
    listcoef, std
```

logit (N=753): Unstandardized and standardized estimates

```
Observed SD: 0.4956
```

```
Latent SD: 2.0474
```

Odds of: in LF vs not in LF

	ъ	z	P> z	bStdX	bStdY	bStdXY	SDofX
k5	-1.3916	-7,250	0.000	-0.729	-0.680	-0.356	0.524
k618	-0.0657	-0.961	0.336	-0.087	-0.032	-0.042	1.320
agecat							
40-49	-0.6268	-3.003	0.003	-0.305	-0.306	-0.149	0.487
50+	-1.2791	-4.924	0.000	-0.529	-0.625	-0.259	0.414
WC							
college	0.7977	3.481	0.001	0.359	0.390	0.175	0.450
hc							
college	0.1359	0.661	0.508	0.066	0.066	0.032	0.488
lwg	0.6099	4.045	0.000	0.358	0.298	0.175	0.588
inc	-0.0351	-4.238	0.000	-0.408	-0.017	-0.199	11.635
constant	1.0140	3.545	0.000				

The  $y^*$ -standardized coefficients are in the column labeled bStdY, and the fully standardized coefficients are in the column bStdXY. We could interpret these coefficients as follows:

For each additional young child, the propensity of a women to join the labor force decreases by 0.68 standard deviations, holding all other variables constant.

For every standard deviation increase in family income, a woman's propensity to join the labor force is expected to decrease by 0.199 standard deviations, holding all other variables constant.

Next, we compute the  $y^*$ -standardized coefficients for probit:

 probit lfp k5 k618 i.agecat i.wc i.hc lwg inc, nolog (output omitted)
 listcoef, std
 probit (N=753): Unstandardized and standardized estimates Observed SD: 0.4956

Latent SD: 1.1530

	b	z	P> z	bStdX	bStdY	bStdXY	SDofX
k5	-0.8396	-7.503	0.000	-0.440	-0.728	-0.382	0.524
k618	-0.0412	-1.011	0.312	-0.054	-0.036	-0.047	1.320
agecat							
40-49	-0.3816	-3.058	0.002	-0.186	-0.331	-0.161	0.487
50+	-0.7801	-5.000	0.000	-0.323	-0.677	-0.280	0.414
wc							
college	0.4821	3.555	0.000	0.217	0.418	0.188	0.450
hc							
college	0.0738	0.596	0.551	0.036	0.064	0.031	0.488
lwg	0.3710	4.211	0.000	0.218	0.322	0.189	0.588
inc	-0.0211	-4.368	0.000	-0.245	-0.018	-0.212	11.635
constant	0.6222	3.692	0.000	4	*		

Although the estimates of  $\beta$  in column **b** are uniformly smaller than those from logit, the y\*-standardized and fully standardized coefficients in columns **bStdY** and **bStdXY** are very similar, which demonstrates that the differences in the magnitude of coefficients in logit and probit are due to differences in scale.

An issue related to  $y^*$ -standardized coefficients arises when researchers compare coefficients across models. In the linear regression model, mediating variables are often added to a model, and the change in coefficients is interpreted as indicating how much of the effect of an independent variable on the dependent variable is due to the indirect effect of the mediating variable (see, for example, Breen, Karlson, and Holm [2013, 166– 167]). For example, if the coefficient estimating the effect of childhood socioeconomic status (SES) on adult earnings is reduced when educational attainment is added to the model, one might say that half the effect of SES on earnings is explained by educational attainment.

This interpretation of a change in unstandardized logit or probit coefficients is problematic (Winship and Mare 1984). In linear regression, when independent variables are added to a model,  $\widehat{\operatorname{Var}}(\mathbf{x}\widehat{\boldsymbol{\beta}})$  increases and  $\widehat{\operatorname{Var}}(\varepsilon)$  decreases accordingly, because the observed variance of y must remain the same. In the logit and probit models, when independent variables are added to a model,  $\widehat{\operatorname{Var}}(\mathbf{x}\widehat{\boldsymbol{\beta}})$  increases but  $\operatorname{Var}(\varepsilon)$  does not change because its value is assumed. Consequently,  $\operatorname{Var}(y^*)$  must increase. For the BRM, the indirect effects interpretation across models with different independent variables no longer holds because as the model specification changes, the scale of the latent dependent variable changes.

#### 6.2 Marginal effects: Changes in probabilities

One can think about  $y^*$ -standardized coefficients as the coefficients we would observe if  $Var(y^*)$  was rescaled to be fixed to 1. If so, then in terms of  $y^*$ -standardized coefficients, adding new independent variables to the model does not increase this rescaled  $Var(y^*)$ . For indirect effects, interpreting changes in  $y^*$ -standardized logit and probit coefficients seems clearly preferable to doing so for unstandardized coefficients. Alternatives to  $y^*$ -standardization have also been proposed (Karlson, Holm, and Breen 2012; Breen and Karlson 2013).

# 6.2 Marginal effects: Changes in probabilities

A marginal effect measures the change in the probability of an outcome for a change in  $x_k$ , holding all other independent variables constant at specific values. The critical idea is that one variable is changing while the other variables are not. There are two varieties of marginal effects. A marginal change computes the effect of an instantaneous or infinitely small change in  $x_k$ . A discrete change computes the effect of a discrete or finite change in  $x_k$ . (See section 4.5 for an introductory discussion of marginal effects.)

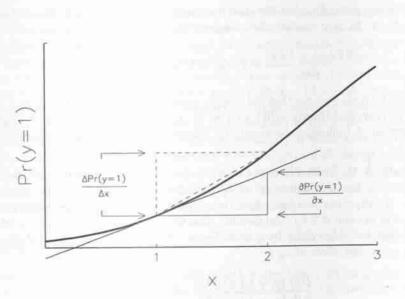


Figure 6.1. Marginal change and discrete change in the BRM

239

A marginal change, shown by the tangent to the probability curve at x = 1 in figure 6.1, is the rate of change in the probability for a infinitely small change in  $x_k$ , holding other variables at specific values:

$$\frac{\partial \Pr(y = 1 | \mathbf{x} = \mathbf{x}^*)}{\partial x_k}$$

Because the effect is computed with a partial derivative, some authors refer to this as the partial change or partial effect. In this formula,  $\mathbf{x}^*$  contains specific values of the independent variables. For example,  $\mathbf{x}^*$  could equal  $\mathbf{x}_i$  with the observed values for the *i*th observation, it could equal the means  $\mathbf{\overline{x}}$  of all variables, or it could equal any other values. When the meaning is clear, we will refer to  $\mathbf{x}$  without specifying  $\mathbf{x}^*$ . The important thing is that the value of the marginal effect depends on the specific values of the  $x_k$ 's where the change is computed.

In the BRM, the marginal change has the simple formula

$$\frac{\partial \Pr\left(y_{i}=1 \mid \mathbf{x}\right)}{\partial x_{k}} = f\left(\mathbf{x}\beta\right)\beta_{k}$$

where f is the normal probability distribution function (PDF) for probit and the logistic PDF for logit. In logit models, the marginal change has a particularly convenient form:

$$\frac{\partial \Pr\left(y_{i}=1 \mid \mathbf{x}\right)}{\partial x_{k}} = \Pr\left(y_{i}=1 \mid \mathbf{x}\right) \left[1 - \Pr\left(y_{i}=1 \mid \mathbf{x}\right)\right] \beta_{k}$$

From this formula, we see that the change must be greatest when  $\Pr(y = 1 | \mathbf{x}) = 0.5$ , where the marginal change is  $(0.5)(0.5)\beta_k = \beta_k/4$ . Accordingly, dividing a binary logit coefficient by 4 indicates the maximum marginal change in the probability (Cramer 1991, 8).

As long as the model does not include power or interaction terms, the marginal change for  $x_k$  has the same sign as  $\beta_k$  for all values of **x** because the PDF is always positive. (Computing marginal effects when powers and interactions are in the model is discussed in section 6.2.1.) The formula also shows that marginal changes for different independent variables differ by a scale factor. For example, the ratio of the marginal effect of  $x_i$  to the effect of  $x_k$  is

$$\frac{\partial \Pr\left(y_{i}=1 \mid \mathbf{x}\right) / \partial x_{j}}{\partial \Pr\left(y_{i}=1 \mid \mathbf{x}\right) / \partial x_{k}} = \frac{f\left(\mathbf{x}\beta\right)\beta_{j}}{f\left(\mathbf{x}\beta\right)\beta_{k}} = \frac{\beta_{j}}{\beta_{k}}$$

for all values of **x**. Consequently, while  $\beta_k$  does not tell you the magnitude of  $x_k$ 's effect, it can tell you how much larger or smaller it is than the effects of other variables.

A discrete change, sometimes called a first difference, is the actual change in the predicted probability for a given change in  $x_k$ , holding other variables at specific values. For example, the discrete change for an increase in age from 30 to 40 is the change in the probability of being in the labor force as age increases from 30 to 40, holding other

#### 6.2.1 Linked variables

variables at specified values. Defining  $x_k^{\text{start}}$  as the starting value of  $x_k$  and  $x_k^{\text{end}}$  as the ending value, the discrete change equals

$$\frac{\Delta \Pr\left(y=1 \mid \mathbf{x}\right)}{\Delta x_k \left(x_k^{\text{start}} \to x_k^{\text{end}}\right)} = \Pr\left(y=1 \mid \mathbf{x}, x_k = x_k^{\text{end}}\right) - \Pr\left(y=1 \mid \mathbf{x}, x_k = x_k^{\text{start}}\right)$$

For binary variables, such as having attended college, the obvious choice is a change from 0 to 1:

$$\frac{\Delta \operatorname{Pr}\left(y_{i}=1 \mid \mathbf{x}\right)}{\Delta x_{k}\left(0 \to 1\right)} = \operatorname{Pr}\left(y_{i}=1 \mid x_{k}^{\operatorname{end}}=1, \mathbf{x}\right) - \operatorname{Pr}\left(y_{i}=1 \mid x_{k}^{\operatorname{start}}=0, \mathbf{x}\right)$$

We often are interested in the discrete changes when a variable increases by some amount  $\delta$  from its observed value. Defining  $\Pr(y = 1 | \mathbf{x}, x_k)$  as the probability at  $\mathbf{x}$ , noting in particular the value of  $x_k$ , the discrete change for a change of  $\delta$  in  $x_k$  equals

$$\frac{\Delta \Pr\left(y=1 \mid \mathbf{x}\right)}{\Delta x_k \left(x_k \to x_k + \delta\right)} = \Pr\left(y=1 \mid \mathbf{x}, x_k + \delta\right) - \Pr\left(y=1 \mid \mathbf{x}, x_k\right)$$

We might want to examine a discrete change of one unit, a standard deviation, 15 points for 1Q, 4 years for education, the range of income, or 10 years for age.

The discrete change tells you how much the probability actually changes for a given change in a variable. To the degree that the probability curve is linear in the region where the change occurs, the marginal change for  $x_k$  approximates the discrete change for a unit increase in  $x_k$ . The more nonlinear the curve in the region where  $x_k$  increases, the greater the difference between the marginal change and the discrete change. Because in general  $\partial \Pr(y = 1 \mid \mathbf{x})/\partial x_k$  does not equal  $\Delta \Pr(y = 1 \mid \mathbf{x})/\Delta x_k$ , we prefer the discrete change that indicates the actual amount of change in the probability for a specific change in  $x_k$ . For example, we find it more meaningful to say that "for a standard deviation increase in income, about \$11,000, the probability of labor force participation decreases on average by 0.09" than to say that "the average rate of change in the probability of labor force participation with respect to income is -0.007". However, some fields, such as economics, have a strong preference for marginal change over discrete change for continuous independent variables.

# 6.2.1 Linked variables

Fundamental to the concept of a marginal effect is the idea that only one variable changes while holding all other variables at specified values. An exception must be made for variables that are linked mathematically. For example, if  $x_{age}$  is age and  $x_{agesq} = x_{age} \times x_{age}$ , you cannot change  $x_{age}$  while holding  $x_{agesq}$  constant. The change in  $x_{age}$  must be matched by a corresponding change in  $x_{agesq}$ . This is easy to illustrate with a discrete change in age from 20 to 30:

$$\frac{\Delta \operatorname{Pr} (y = 1 \mid \mathbf{x})}{\Delta \operatorname{age} (20 \to 30)} = \operatorname{Pr} (y = 1 \mid \mathbf{x}, x_{\operatorname{age}} = 30, x_{\operatorname{agesq}} = 30^2) - \operatorname{Pr} (y = 1 \mid \mathbf{x}, x_{\operatorname{age}} = 20, x_{\operatorname{agesq}} = 20^2)$$

Linked variables must also be considered for the variables being held constant. For example, if we are computing the marginal effect of  $x_k$  while holding age at its mean, we need to hold  $x_{\text{age}}$  at mean $(x_{\text{age}})$  and  $x_{\text{agesq}}$  at  $[\text{mean}(x_{\text{age}}) \times \text{mean}(x_{\text{age}})]$  not at mean $(x_{\text{agesq}})$ . Similarly, if your model includes  $x_{\text{female}}$ ,  $x_{\text{age}}$ , and the interaction  $x_{\text{female} \times \text{age}} = x_{\text{female}} \times x_{\text{age}}$ , you cannot change  $x_{\text{age}}$  while holding  $x_{\text{female} \times \text{age}}$  constant.

Categorical regressors that enter a model as a set of indicators are also linked. Suppose that education has three categories: no high school degree, high school diploma as the highest degree, and college diploma as the highest degree. Let  $x_{\rm hs} = 1$  if high school is the highest degree and equal 0 otherwise; and let  $x_{\rm college} = 1$  if college is the highest degree and equal 0 otherwise. If  $x_{\rm hs} = 1$ , then  $x_{\rm college} = 0$ . You cannot increase  $x_{\rm college}$  from 0 to 1 while holding  $x_{\rm hs}$  at 1. Computing the effect of having college as the highest degree ( $x_{\rm hs} = 0, x_{\rm college} = 1$ ) compared with high school as the highest degree ( $x_{\rm hs} = 1, x_{\rm college} = 0$ ) involves changing two variables:

$$\frac{\Delta \operatorname{Pr}(y=1 \mid \mathbf{x})}{\Delta x_{\operatorname{hs}}(0 \to 1) \& x_{\operatorname{college}}(1 \to 0)} = \operatorname{Pr}(y=1 \mid \mathbf{x}, x_{\operatorname{hs}}=0, x_{\operatorname{college}}=1) - \operatorname{Pr}(y=1 \mid \mathbf{x}, x_{\operatorname{hs}}=1, x_{\operatorname{college}}=0)$$

When discussing marginal effects with linked variables, we will say "holding other variables constant" with the implicit understanding that appropriate adjustments for linked variables are being made. A major benefit of using factor-variable notation when specifying a regression model is that margins, mchange, mtable, and mgen keep track of which variables are linked, and compute predictions and marginal effects correctly.

### 6.2.2 Summary measures of change

The marginal effect of a variable depends on the specific values of all independent variables. Because the effect of  $x_k$  differs for each observation (unless, of course, multiple observations have identical values), there is a distribution of marginal effects in the sample. For interpretation, we seek a simple, informative summary of this distribution of effects. There are three basic approaches:

- Marginal effect at the mean (MEM). Compute the marginal effect of  $x_k$  with all variables held at their means.
- Marginal effect at representative values (MER). Compute the marginal effect of  $x_k$  with variables held at specific values that are selected for being especially instructive for the substantive questions being considered. The MEM is a special case of the MER.
- Average marginal effect (AME). Compute the marginal effect of  $x_k$  for each observation at its observed values  $x_i$ , and then compute the average of these effects.

We consider each measure before discussing how to decide which measure is appropriate for your application.

#### 6.2.2 Summary measures of change

#### MEMs and MERs

The MEM is computed with all variables held at their means. For a marginal change, this is

$$\frac{\partial \Pr\left(y=1 \mid \overline{\mathbf{x}}, x_k = \overline{x}_k\right)}{\partial x_k}$$

which can be interpreted as follows:

For someone who is average on all characteristics, the marginal change of  $x_k$  is . . .

The discrete change equals

$$\frac{\Delta \Pr\left(y=1 \mid \overline{\mathbf{x}}, x_k = \overline{x}_k\right)}{\Delta x_k}$$

and can be interpreted as follows:

For someone who is average on all characteristics, increasing  $x_k$  by  $\delta$  changes the probability by ...

The MER would replace "who is average" with a description of the values of the covariates.

#### AMEs

The AME is the mean of the marginal effect computed at the observed values for all observations in the estimation sample. For a marginal change, this is

mean 
$$\frac{\partial \Pr(y_i = 1 \mid \mathbf{x}_i)}{\partial x_k} = \frac{1}{N} \sum_{i=1}^N \frac{\partial \Pr(y_i = 1 \mid \mathbf{x} = \mathbf{x}_i)}{\partial x_k}$$

which can be interpreted as follows:

The average marginal effect of  $x_k$  is ...

The average discrete change equals

mean 
$$\frac{\Delta \Pr\left(y_i = 1 \mid \mathbf{x}_i\right)}{\Delta x_k} = \frac{1}{N} \sum_{i=1}^{N} \frac{\Delta \Pr\left(y_i = 1 \mid \mathbf{x} = \mathbf{x}_i\right)}{\Delta x_k}$$

which is interpreted as follows:

On average, increasing  $x_k$  by  $\delta$  increases the probability by ...

For factor variables or changes from one fixed value to another (for example, the maximum to the maximum), we say

On average, increasing  $x_k$  from *start-value* to *end-value* increases the probability by ...

#### Standard errors of marginal effects

For each of these measures of change, standard errors can be computed using the delta method (Agresti 2013, 72–75; Wooldridge 2010, 576–577; Xu and Long 2005; [R] margins). The standard errors allow you to test whether a marginal effect is 0, to add a confidence interval to the estimated effect, and to test such things as whether marginal effects are equal at different values of the independent variables.

## 6.2.3 Should you use the AME, the MEM, or the MER?

No summary measure of effects is ideal for all situations, but how do you decide which measure to use? Since the 1980s, the literature has provided weak recommendations for AMEs, but our reading suggests that AMEs were rarely used. In his classic book on limited and qualitative dependent variables, Maddala (1983, 24) expressed reservations about MEMs because marginal effects vary by the level of the variables. He suggested that "we need to calculate [marginal effects] at different levels of the explanatory variables to get an idea of the range of variation of the resulting changes in probabilities". Essentially, he is recommending computing multiple MERs at substantively informative locations in the data. Because the effect of a variable differs at different places in the data, multiple MERs provide insights into the magnitude and variation of the effects. Long (1997, 74) wrote that "since  $\bar{\mathbf{x}}$  might not correspond to any observed values in the population, averaging over observations might be preferred". Cameron and Trivedi (2005, 467) suggest that "it is best to use AME over MEM". Hanmer and Kalkan (2013) argue that "the observed-value approach [(AME)] is preferable to the more common average-case approach [(MEM)] on theoretical grounds".

The popularity of the MEM is probably because of ease of computation. Computing an AME in principle involves N times more computation than the corresponding MEM. With the rapid growth in computing power, this is a trivial issue compared with having readily available software that easily computes the AME. For example, with our prchange command in SPost9, computing MEMs was trivially easy. Although you could compute the AME with prchange, you needed to write your own program to collect and summarize the computations for each observation. Few people, ourselves included, bothered to do that. With Stata's margins and our mchange, it is as easy to compute AMEs as MEMs.<sup>1</sup> These computational advances do not, however, imply that the AME

Surprisingly, margins actually computes the AME faster than the MEM because it always computes the AME before computing an MEM or MER. To compute the MEM for a dataset with 50,000 observations, margins will compute 50,000 marginal changes you do not need before it computes the one you do.

#### 6.2.3 Should you use the AME, the MEM, or the MER?

is always the best way to assess the effect of a variable. There are several issues to consider when deciding which measure of change to use.

Does the marginal effect computed at the mean of all variables provide useful information about the overall effect of that variable? This is relevant not only in deciding what to do in current analyses, but when evaluating past research that used the MEM. A common criticism of the MEM is that typically there is no actual case in the dataset for which all variables equal the mean. Most obviously, with binary independent variables, the mean does not correspond to a possible value of an observation. For example, a variable like **pregnant** is measured as 0 and 1 without it being possible to observe someone with a value equal to a sample mean of intermediate value. This issue alone leads some to disfavor the MEM (Hanmer and Kalkan 2013). We are not ourselves as concerned about this point because holding a binary variable at its mean is, roughly speaking, taking a weighted mean of effects for each group. If the groups are a focus of the analysis, you can compute MERs for each group by using group-specific means. Alternatively, effects can be computed at the modal values of the binary variables, but this ignores everyone who is in a less well-represented group.

Sometimes, it is argued that the MEM is a reasonable approximation to the AME. Although Greene and Hensher (2010, 36) correctly observed that the AME and MEM are often similar, they incorrectly suggest that this is especially true in large samples. Although the two measures will often be similar, they can differ in substantively meaningful ways, and whether this is the case has little to do with whether a sample is bigger or smaller.

Bartus (2005) and Verlinda (2006) explain more precisely when MEM and AME differ and which is larger. For the binary logit and probit models, the difference between the AME and MEM for  $x_k$  depends on three things: the probability that y = 1 when all  $x_k$ 's are held to their means, the variance of  $\mathbf{x}\beta$ , and the size of  $\beta_k$  (Bartus 2005; Hammer and Kalkan 2013, S1). The sign of the difference between the AME and MEM depends on  $\Pr(y = 1 \mid \overline{\mathbf{x}})$ , with the AME being larger at lower and higher probabilities. In the middle, the MEM is larger, with the largest difference occurring when  $\Pr(y = 1 \mid \overline{\mathbf{x}}) = 0.5$ . The AME and MEM will be equal when the probability is about 0.21 and 0.79 for the binary logit model, and about 0.15 and 0.85 for the binary probit model.

The AME, MEM, and MER are each summary measures, and no single summary of effects is ideal for all situations. Broadly speaking, we believe that the AME is the best summary of the effect of a variable. Because it averages the effects across all cases in the sample, it can be interpreted as the average size of the effect in the sample. The MEM is computed at values of the independent variables that might not be representative of anyone in the sample.

However, both AME and MEM are limited because they are based on averages. If the average value of each regressor is a substantively interesting location in the data, the MEM is useful because it tells you the magnitude of the effect for someone with those or similar characteristics. If the average of the independent variables is not an interesting location, it is not useful. If you are interested in the average effect in the sample, the AME is appropriate. However, it is possible that nobody in the sample has a marginal effect that is close to the AME. If, for example, you are interested in the effect of a treatment for young minority women, knowing the effect for someone who is average is not helpful. Similarly, the average effect of the treatment for the entire sample does not tell you the effect for the group of young minority women you are interested in. In general, the AME is not necessarily more informative than a set of MERs computed at substantively interesting places. Or, as shown in section 6.2.5, you can examine the distribution of effects for all observations.

No single number is a substitute for understanding how predictions vary over the range of one's data and for conveying the fact of that variation when it is substantively meaningful. Thus the best measure is the one that addresses the goals of your research. Although examining AMEs of your independent variables is an important step in data analysis, this should be followed by a more detailed analysis of predictions in tables or graphs.

# 6.2.4 Examples of marginal effects

In this section, we use our model of labor force participation to illustrate the computation and interpretation of marginal effects with mchange. The mchange command makes it simple to compute marginal effects for different amounts of changes, either averaging effects over the sample or computing them at fixed values. mchange uses margins to compute the effects, which are then collected into a compact table. For example, running mchange after fitting our baseline model creates a 30-line table that summarize 500 lines of output from a dozen margins commands. If you want to learn more about margins, you can add the option details to mchange to see how to use margins output. Information on using margins to compute marginal effects is given in section 6.2.6.

246

# 6.2.4 Examples of marginal effects

We begin by fitting our model and storing the estimates so that they can be restored later:

. use binlfp4, (binlfp4.dta	clear Mroz data on labor force par	ticipation of women	2013-07-15)
. logit lfp k5	k618 i.agecat i.wc i.hc lwg	inc, nolog	
Logistic regres	sion	Number of obs	= 753
		LR chi2(8)	= 124.30

Prob > chi2

Pseudo R2

Log likelihood = -452.72367

lfp	Coef.	Std. Err.	z	P> z	[95% Conf.	Interval]
k5	-1.391567	.1919279	-7.25	0.000	-1.767739	-1.015395
k618	0656678	.068314	-0.96	0.336	1995607	.0682251
agecat						
40-49	6267601	.208723	-3.00	0.003	-1.03585	2176705
50+	-1.279078	.2597827	-4.92	0.000	-1.788242	7699128
wc						
college	.7977136	.2291814	3.48	0.001	.3485263	1.246901
hc						
college	.1358895	.2054464	0.66	0.508	~.266778	.5385569
lwg	.6099096	.1507975	4.04	0.000	.314352	.9054672
inc	0350542	.0082718	-4.24	0.000	0512666	0188418
_cons	1.013999	.2860488	3.54	0.000	.4533539	1.574645

. estimate store base

The descriptive statistics for the estimation sample are

```
. estat summarize, labels
Estimation sample logit
```

10.2.2.00.0	5 (C 19)	~~ <del>*</del>	obs =	753

Variable	Mean	Std. Dev	. Min	Max	Label
lfp	.5683931	.4956295	0	1	In paid labor force?
k5	.2377158	.523959	0	3	# kids < 6
k618	1.353254	1.319874	0	8	# kids 6-18
agecat					Wife's age group
40-49	.3851262	.4869486	0	1	
50+	.2191235	.4139274	0	1	
WC					Wife attended college?
college	.2815405	.4500494	0	1	
hc					Husband attended college?
college	.3917663	.4884694	0	1	
lwg	1.097115	.5875564	-2.05412	3.21888	Log of wife's estimated wages
inc	20.12897	11.6348	029	96	Family income excluding wife's

0.0000

0.1207

We will next show how to compute and interpret AMEs for continuous and factor variables, before examining the corresponding MEMs. Marginal effects in models with powers and interactions are then considered. Finally, we show how to compute the distribution of effects for observations in the estimation sample.

#### AMEs for continuous variables

For continuous independent variables, mchange computes the average marginal change and average discrete change of 1 and a standard deviation. To assess the effects of income and wages, type<sup>2</sup>

	Change	p-value	-	
inc				
+1	-0.007	0.000		
+SD	-0.086	0.000		
Marginal	-0.007	0.000		
lwg				
+1	0.120	0.000		
+SD	0.072	0.000		
Marginal	0.127	0.000		
Average predic	tions			
	not in LF	in LF		
Pr(y base)	0.432	0.568	_	

The average predictions, listed below the table of changes, show that in the sample the average predicted probability of being in the labor force is 0.432. This is the same value you would obtain by first running predict and then computing the mean of the predictions. In later examples, we often suppress this result by adding the **brief** option. Summarizing the AMEs for a standard deviation change, we can say

Holding other variables at their observed values, increasing income by one standard deviation, roughly \$12,000, decreases the probability of labor force participation on average by 0.09. An increase of one standard deviation in the log of anticipated wages, about 0.6, increases the probability by 0.07. Both effects are significant at the 0.001 level.

There are two points of interest here. First, the marginal and unit discrete changes are similar, which reflects that the probability curve is nearly linear for a change of 1

<sup>2.</sup> In Stata 12 and earlier, standard errors are not available for average discrete changes of a fixed amount of change (for example, 1 or a standard deviation) from the observed value. Based on our experience with Stata 13, which can compute standard errors for these effects, we believe that the significance level for the marginal change is a good approximation, especially when the values of the marginal change and discrete change are similar.

#### 6.2.4 Examples of marginal effects

in either variable. Second, for lwg, the marginal change and unit discrete change are potentially misleading because a unit change in lwg corresponds to a change of nearly two standard deviations.

The delta(#) option allows us to compute the effect of a change of any amount # to replace the default change of one standard deviation. For example, to compute the effect of a \$5,000 change in income, we use delta(5):

. mchange inc, o logit: Changes Expression: Pr(	in Pr(y)	Number of	obs	= 753
	Change	p-value		
inc				
+1	-0.007	0.000		
+delta	-0.037	0.000		
Marginal	-0.007	0.000		

This can be interpreted as follows:

On average, an increase of \$5,000 in income decreases the probability of labor force participation by 0.04 (p < 0.001).

Note that our reporting of results has become shorter by no longer making explicit that other variables are kept at their observed values.

For the number of young children, k5, the most reasonable effect is for an increase of one child, so we specify amount(one):

. mchange k5, a	mount(one)	brief	
logit: Changes	in Pr(y)	Number of	obs = 753
Expression: Pr(	lfp), predi	ct(pr)	
_	Change	p-value	
k5			

We conclude the following:

On average, holding other variables at their observed values, increasing the number of young children in a family by one is expected to decrease the probability of labor force participation by 0.28 (p < 0.001, two-tailed).

A quick way to assess the maximum potential impact of continuous variables (that is, nonfactor variables) is to compute the AME over the range. Changes over the range tell us how much you would expect the outcome probability to change in the unlikely event of massive changes in a variable, holding other variables constant. For example, what would happen if a person increased her family income from \$0 to \$104,000, without other variables changing? Although this type of massive change is not likely to occur in the real world, it provides a bound for the largest effect you could find. If the change is small and nonsignificant, the lack of effect might be substantively interesting, but you are unlikely to learn anything more about the variable by analyzing it further.

Consider the effects of changing from 0 to the maximum number of young or older children in the sample:

logit	: Changes	18, amount( in Pr(y)   lfp), predi	Number of	
_	1	Change	p-value	2
k5				
k618	Range	-0.599	0.000	
2010	Range	-0.110	0.336	

Using information on the range from the summary statistics shown above, we see that changing from 0 to 3 young children has a very large and significant AME of -0.60. Changing from 0 to 8 older children, on the other hand, has a nonsignificant effect. Accordingly, k618 will not be considered further in our examples of interpretation.

Because a variable's range can be influenced by even a single extreme observation (for example, one person with an unusually high income), we suggest using a trimmed range for some variables. For example, mchange inc lwg, amount(range) trim(5) computes the AME for a change in income and anticipated wages from the 5th percentile to the 95th percentile:

. mchange inc le logit: Changes Expression: Pr(	in Pr(y)	Number of	
	Change	p-value	
inc 5% to 95%	-0.249	0.000	
lwg 5% to 95%	0.239	0.000	

We can interpret the discrete change for inc as follows:

On average the probability of labor force participation will decrease by 0.25 if respondents changed from the 5th percentile of income to the 95th percentile (p < 0.001, two-tailed).

We could interpret lwg similarly.

#### 6.2.4 Examples of marginal effects

. centile inc lwg, centile(0 5 95 100)

To fully understand the meaning of a discrete change over the range, we need to know the range over which a variable varies. We obtain this information by using centile *varlist*, centile(0 5 95 100) to request the 5th and 95th percentiles along with the minimum and maximum. Here we request information for inc and lwg:

Interp. — . Interval]		Centile	Percentile	Obs	Variable
0290001*	0290001	0290001	0	753	inc
7.789306	6.334469	7.0428	5		
45.02423	37.50825	41.19	95		
96*	96	96	100		and the second second
-2.054124*	-2.054124	-2.054124	0	753	lvg
.3321936	.1047049	.2065675	5		
2.153738	1.953158	2.084091	95		
3.218876*	3.218876	3.218876	100		

\* Lower (upper) confidence limit held at minimum (maximum) of sample

Comparing the 95th with the 100th percentile shows that for both variables, the trimmed range excludes extreme observations.

We can obtain more information about the discrete changes by using the option statistics() to request the starting and ending probabilities. To show this, we compute the changes for income and log of wages:

. mchange inc l > statistic	wg, amount(r s(change fro	<u>e</u>		
logit: Changes Expression: Pr(	and the second		s = 753	
Expression: Pr	Change	From	То	p-value
inc 5% to 95%	-0.249	0.660	0.411	0.000
1wg 5% to 95%	0.239	0.454	0.693	0.000

Using the new information, we can elaborate our interpretation of the effect of income:

Changing family income from its 5th percentile of \$7,000 to the 95th percentile of \$41,000 on average decreases the probability of a woman being in the labor force from 0.66 to 0.41, a decrease of 0.25 (p < 0.001, two-tailed).

The effect for lwg could be interpreted similarly.

#### AMEs for factor variables

For binary independent variables, the only reasonable change is from 0 to 1, which is the default when factor-variable notation is used. Because hc and wc were included in the logit specification as i.hc and i.wc, mchange automatically computes a discrete change from 0 to 1:

<pre>. mchange hc wc, logit: Changes in Expression: Pr(lf</pre>	Pr(y)   Num	ber of obs		
	Change	From	То	p-value
hc college vs no wc	0.028	0.558	0.586	0.508
college vs no	0.162	0.525	0.688	0.000

We interpret these results as follows:

On average, having attended college increases a woman's probability of labor force participation from 0.53 to 0.69, a change of 0.16 (p < 0.001), while the effect of the husband having attended college is not significant.

The mchange command also works with factor variables that have more than two categories. Because agecat has three categories and was entered into our model as i.agecat, mchange computes effects of changes between all categories, referred to as contrasts:

. mchange agecat,	stat(change from to pvalue)	brief
logit: Changes in	Pr(y)   Number of obs = 753	
Expression: Pr(lf	p), predict(pr)	

		Change	From	To	p-value
agecat					
40-49 vs	30-39	-0.124	0.676	0.552	0.002
50+ vs	30-39	-0.262	0.676	0.414	0.000
50+ vs	40-49	-0.138	0.552	0.414	0.002

Each contrast can be interpreted exactly as the interpretation of a binary independent variable. The discrete change labeled 40-49 vs 30-39 is the effect of being in the age group 40-49 compared with being in the age group 30-39, and so on for other comparisons.

On average, being 40 to 49 compared with being 30 to 39 decreases the probability of labor force participation by 0.12 (p < 0.01). Being 50 or older compared with being 30 to 39 decreases the probability by 0.26 (p < 0.001). Being 50 or older compared with being 40 to 49 decreases the probability by 0.14 (p < 0.01).

Notice that knowing two of the contrasts implies the third: 0.124 + 0.138 = 0.262.

#### Summary table of AMEs

Computing AMEs is often the next step after examining predictions with predict. AMEs quickly provide a general sense of the effects of each variable, much like regression 6.2.4 Examples of marginal effects

coefficients in linear regression. After fitting your model, mchange with the default options provides a quick summary:

1	Change	p-value
-		
5 +1	-0.281	0.000
+SD	-0.153	0.000
Marginal	-0.289	0.000
518		
+1	-0.014	0.337
+SD	-0.018	0.337
Marginal	-0.014	0.335
gecat		
40-49 vs 30-39	-0.124	0.002
50+ vs 30-39	-0.262	0.000
50+ vs 40-49	-0.138	0.002
c		
college vs no	0.162	0.000
c		141 - 144 - 141 - 141
college vs no	0.028	0.508
vg		
+1	0.120	0.000
+SD	0.072	0.000
Marginal	0.127	0.000
nc	0.007	0.000
+1	-0.007	0.000
+SD	-0.086	0.000
Marginal	-0.007	0.000
verage prediction	ns	
no	t in LF	in LF

253

If you are not using marginal changes, you can specify the amount of change and decimal places:

753

	Change	p-value
	on an Bo	P
5		
+1	-0.28	0.00
+SD	-0.15	0.00
618		
+1	-0.01	0.34
+SD	-0.02	0.34
gecat		
40-49 vs 30-39	-0.12	0.00
50+ vs 30-39	-0.26	0.00
50+ vs 40-49	-0.14	0.00
20	100-3100	121.202
college vs no	0.16	0.00
hc		
college vs no	0.03	0.51
lwg	0.10	0.00
+1	0.12	0.00
+SD	0.07	0.00
inc	0.04	0.00
+1	-0.01	0.00
+SD	-0.09	0.00

If you prefer marginal changes instead of discrete changes, you could use mchange, amount(marginal) instead. With marginal changes, you will probably need at least three decimal places. If you prefer discrete changes that are centered, use the centered option.

We find AMEs so much more useful than the estimated  $\beta$ 's or odds ratios that we wish the standard output from logit or probit would present AMEs along with estimated coefficients, perhaps as an option (like the or option to logit presents odds ratios instead of untransformed coefficients).

#### Marginal effects for subgroups

We might be interested in comparing marginal effects for subgroups in our sample. For example, we might be interested in the effect of an additional child on labor force participation for women who have attended college. In this case, all the same arguments that we made earlier for why we broadly prefer AMEs to MEMs apply, only now we are applying these arguments to a subgroup of our sample instead of to the whole sample. As a result, we want the average change only over members of this subgroup. We can obtain this by using an if condition:

#### 6.2.4 Examples of marginal effects

Expression: Pr	(lfp), predi	ct(pr)	
	Change	p-value	
k5 +1	-0.276	0.000	
Average predic	ctions		
	not in LF	in LF	
Pr(y base)	0.321	0.679	

We can interpret this as follows:

For women who have attended college, an additional child decreases the probability of being in the labor force by an average of 0.28.

In section 6.5, after we learn more about mtable, we show how to compute AMEs for different groups and how to test whether the marginal effects are equal across groups.

#### MEMs and MERs

Although we tend to prefer AMEs as a summary measure of change, marginal effects are often computed at the mean or at other values. With the atmeans option, mchange computes the MEMs. We will use atmeans extensively in section 6.3, when we discuss generating predictions based upon the hypothetical observations we call ideal types. A hypothetical observation implies specific values for all values of the independent variables, each of which we can either specify directly with at () or specify by using atmeans. Talking about a hypothetical observation can be contrasted with the example of subgroup analysis immediately above, in which we were making statements about a group of observations and wanted to compute the average effect over that group.

Here we compute marginal effects by using atmeans, adding the statistics(ci) option to request the confidence intervals rather than the *p*-values.

. mchange, statistics(ci) atmeans logit: Changes in Pr(y) | Number of obs = 753 Expression: Pr(lfp), predict(pr)

Pr(y base)	0.422	0.578			
	not in LF	in LF			
Predictions at	base value				
Margina	1 -0.009	-0.013	-0.005		
+S	D -0.101	-0.148	-0.054		
	1 -0.009	-0.013	-0.005		
inc			0,710,000		
Margina	이 같아 있었다.	0.077	0.221		
+5		0.045	0.123		
lwg +	1 0.138	0.078	0.198		
college vs n	o 0,033	-0.065	0.131		
hc			0.101		
college vs n	o 0.186	0.088	0.284		
¥C.					
50+ vs 40-4	9 -0.161	-0.265	-0.058		
50+ vs 30-3	9 -0.307	-0.422	-0.191		
40-49 vs 30-3	9 -0.146	-0.238	-0.053		
agecat			10-1-10-10-1		
Margina	100 Star 100	-0.049	0.022		
+ +S		-0.049	0.017		
k618					
Margina	1 -0.339	-0.431	-0.247		
+S		-0.227	-0.133		
+	5	-0.396	-0.252		
k5					
				C. L. M.	

1: Estimates with margins option atmeans.

The values at which variables are being held constant are listed in the table Base values of regressors.

Here are examples of interpreting each type of effect:

Change of 1 at the mean. For a woman who is average on all characteristics, an additional young child decreases the probability of being in the labor force by 0.32 (95% CI: [0.25, 0.40]). 6.2.4 Examples of marginal effects

- Change of standard deviation at the mean. A standard deviation increase in increase, roughly \$11,000, decreases the probability of being in the labor force by 0.10 (95% CI: [0.05, 0.15]), holding other variables at their means.
- Change from 0 to 1 at the mean. If a woman attended college, her probability of being in the labor force is 0.19 greater than a woman who did not attend college, holding other variables at their means (95% CI: [0.09, 0.28]).
- Change of categorical variables at the mean. For an average woman, being 40 to 49 compared with being 30 to 39 decreases the probability of being in the labor force by 0.15 (95% CI: [0.05, 0.24]). Being 50 or older compared with being 30 to 39 decreases the probability by 0.31 (95% CI: [0.19, 0.42]). Being 50 or older compared with being 40 to 49 decreases the probability by 0.16 (95% CI: [0.06, 0.27]).

Marginal effects can be computed at other values by using the at() option. For example, to compute the marginal effect of k5 for a hypothetical family in which the husband and wife both attended college, holding other variables at their means:

logit: Changes Expression: Pr						
	Change	p-value				
k5 +1	-0.329	0.000				
Predictions at	t base value not in LF	in LF				
Pr(y base) Base values of	0.275 f regressors	0.725				
	k5	k618	2. agecat	3. agecat	wc	hc
at	. 238	1.35	.385	.219	1	1
	lug	inc				
at	1.1	20.1				

1: Estimates with margins option atmeans.

Notice that hc and wc are listed as 1 in the table of base values. We conclude the following:

For an otherwise average family in which the husband and wife both attended college, an additional young child decreases the probability of being in the labor force by 0.33 (p < 0.001).

Or, we might want to estimate the effect of changing income from \$0 to \$5,000 for a family with two young children and in which neither parent went to college, holding

other variables at their means. We set the values of the variables by using at(inc=0 k5=2 wc=0 hc=0) atmeans, and we indicate that we want a change of five by using delta(5).

	r(lfp), predi Change	p-value				
inc +delta	-0.021	0.012				
Predictions a	t base value	in LF				
Pr(y base)		0.153				
Base values o	f regressors					
	k5	k618	2. agecat	3. agecat	wc	h
at	2	1.35	, 385	.219	0	
	lwg	inc				

2: Delta equals 5.

We conclude the following:

For an otherwise average family with two young children and parents who did not attend college, increasing income from \$0 to \$5,000 is expected to decrease the probability of labor force participation by 0.02, which is significant at the 0.05 level but not at the 0.01 level.

If you prefer discrete changes that are centered around the mean, you can add the centered option to mchange:

	r(lfp), predi					
	Change	p-value				
inc						
+1 centered	-0.009	0.000				
+SD centered	-0.099	0.000				
Marginal	-0.009	0.000				
lvg						
+1 centered	0.148	0.000				
+SD centered	0.087	0.000				
Marginal	0.149	0.000				
Predictions a	t base value					
	not in LF	in LF				
Pr(y base)	0.422	0.578				
Base values o	f regressors					
	1		2.	3.	1.	1.
	kБ	k618	agecat	agecat	wc	hc
at	.238	1.35	. 385	.219	.282	.392
	lwg	inc				
at	1.1	20.1				

1: Estimates with margins option atmeans.

This can be interpreted as follows:

For an average family, a standard deviation change in income, roughly \$12,000, centered around the mean is expected to decrease the probability of labor force participation by 0.10 (p < 0.001).

Because the change is centered, we are computing the effect of changing income from 1/2 standard deviation below the mean of \$20,100 to 1/2 standard deviation above the mean, that is, a change from roughly \$14,300 to \$25,900. In this example, the centered change is nearly identical to the uncentered change with a value of -0.101. Centered and uncentered changes are similar when the change in the independent variable occurs in a region where the probability curve is approximately linear. When the probability curve is changing shape over the region of change, centered and uncentered changes can differ noticeably.

#### Marginal effects with powers and interactions

As discussed in section 6.2.1, when computing marginal effects for a variable that is linked with other variables, you must ensure that all linked variables change appropriately. You cannot simply change one of the linked variables and assume you can hold the others constant. Fortunately, this is taken care of automatically when linked variables are specified to your model with factor-variable notation.

To show how linked variables are properly handled by mchange, we compute MEMs for a standard deviation increase in inc and lwg. Although we are using MEMs because they make the levels of other variables explicit, which is didactically useful, things work the same way with AMEs. We include income and income-squared in the model by including c.inc c.inc#c.inc in the command (equivalently, we could have used c.inc##c.inc).

. logit lfp c.	inc c.inc#c.	inc lwg k5 k	618 i.ag	ecat i.wc :	i.hc, n	olog	
Logistic regre	ssion			Number	of ob:		753
				LR chil	2(9)	-	128.00
				Prob >	chi2	- 181	0.0000
Log likelihood	Pseudo R2			0.1243			
lfp	Coef.	Std. Err.	z	P>[z]	[95%	Conf.	Interval]
inc	0692521	.0195383	-3.54	0.000	1075	5465	0309577
c.inc#c.inc	.0005123	.0002572	1.99	0.046	8.28	9-06	.0010163
(output omit	ed)						
_cons	1.381411	.3461711	3.99	0.000	.7029	9285	2.059894

Estimates of the coefficient for income and income-squared, labeled c.inc#c.inc, are shown. Using mchange, we compute MEMs for inc and lwg:

	s in Pr(y)   N r(lfp), predic	t(pr)				
	Change	p-value				
inc +SD	-0.123	0.000				
lwg +SD	0.087	0.000				
Predictions a	t base value					
	not in LF	in LF				
Pr(y base)	0.438	0.562				
Base values o	f regressors					
	inc	lwg	k6	k618	2. agecat	3. agecat
at	20.1	1.1	.238	1.35	.385	.219
	1. wc	1. hc				
at	.282	.392				

1: Estimates with margins option atmeans.

#### 6.2.5 The distribution of marginal effects

The base values include the mean of inc but do not mention c.inc#c.inc. This is because the mean of the variable income-squared is not computed, but instead the mean of income is squared. This is what we want. If we had added income-squared to our model by creating a new variable (for example, gen incsq = inc\*inc) instead of using c.inc#c.inc, the atmeans option would have incorrectly held incsq at its mean. Again, one of the great advantages of using factor-variable notation is that Stata will automatically handle this correctly.

The discrete change for income in the model is -0.123. We can interpret the discrete change just as we would in a model that did not include income-squared:

For someone who is average on all characteristics, an increase of one standard deviation in family income is predicted to decrease the probability of being in the labor force by 0.12.

Although we do not provide an example here with interaction terms, the same principle applies. If factor-variable notation is used, margins and our m\* commands will handle the computations of marginal and discrete changes correctly. If you do not use factor-variable notation, you can still get margins to produce the right answers, but it requires you to do work that Stata can handle automatically.

# 6.2.5 The distribution of marginal effects

The value of a marginal effect depends on the level of all variables in the model. Because each observation can have different values of the independent variables, there is a distribution of marginal effects within the sample where the AME is the mean of this distribution. Although the mean tells you where the center of the distribution is, it does not reflect variation within the distribution. Just as the means of the independent variables used to compute the MEM might not correspond even approximately to anyone in the sample, the AME might not correspond to the magnitude of the marginal effect for anyone in the sample. For this reason, we believe that examining the distribution of marginal effects provides valuable substantive insights.

We consider two approaches for learning about the distribution of marginal effects.<sup>3</sup> First, we compute effects for each observation and create a histogram of the effects. Although there is no Stata command for this, we provide simple programs that you can adapt to your needs. Second, we compute marginal effects at strategic locations in the data space by using MERs. This approach is presented in section 6.3.

<sup>3.</sup> A third approach that we do not consider here estimates the quantiles of the effects in the population; see Firpo (2007) and Cattaneo (2010) for seminal papers, and see Cattaneo, Drukker, and Holland (2013) and Drukker (2014) for intuition, Stata commands, and extensions to survival data. For example, a training program that boosts the income of low-income participants and has no effect on higher-income participants could have the 0.25 quantile effect be significant and the 0.75 quantile effect be insignificant. These quantiles of effects provide the researcher with a more nuanced picture of the effect of a treatment than the one provided by the mean effect.

The marginal change for the BRM, assuming no interactions or power terms, equals

$$\frac{\partial \Pr\left(y_{i}=1 \mid \mathbf{x}_{i}\right)}{\partial x_{k}} = f\left(\mathbf{x}_{i}\beta\right)\beta_{k}$$

The shape of the distribution of marginal changes for each observation is determined by  $f(\mathbf{x}_i\boldsymbol{\beta})$ , where  $\beta_k$  simply rescales  $f(\mathbf{x}_i\boldsymbol{\beta})$  to create the distribution of effects for  $x_k$ . The distribution is more spread out if  $\beta_k$  is larger in absolute value and is more condensed if  $\beta_k$  is smaller. Although the shape of the distribution of discrete changes will be similar for different variables, they are not a simple rescaling of each other.

There are several ways to compute the marginal changes for each observation. For the logit model, the simplest approach is to use the formula

$$\frac{\partial \Pr\left(y_i = 1 \mid \mathbf{x}_i\right)}{\partial x_k} = \Pr\left(y_i = 1 \mid \mathbf{x}_i\right) \left\{ 1 - \Pr\left(y_i = 1 \mid \mathbf{x}_i\right) \right\} \beta_k$$

where  $\Pr(y_i = 1 | \mathbf{x}_i) \{ 1 - \Pr(y_i = 1 | \mathbf{x}_i) \}$  is the PDF for the logistic distribution. After predict computes  $\Pr(y_i = 1 | \mathbf{x}_i)$  for each observation, it is easy to create a variable containing the marginal effects:

```
. predict double prhat if e(sample)
(option pr assumed; Pr(lfp))
. gen double mcinc = prhat * (1-prhat) * _b[inc]
. label var mcinc "Marginal change of inc on Pr(LFP)"
```

where <code>b[inc]</code> is the estimated regression coefficient for inc. For a probit model, we compute the PDF by using the normalden() function:

```
. probit 1fp k5 k618 i.agecat i.wc i.hc lwg inc, nolog
```

```
. predict double pbtxb, xb
```

```
. label var pbtxb "xb"
```

. gen double pbtpdf = normalden(pbtxb)

. label var pbtpdf "normal pdf at xb"

```
. gen double pbtmcinc = pbtpdf * _b[inc]
```

. label var pbtmcinc "Marginal change of inc from probit"

Next, we plot the distribution of marginal changes with the histogram command. To annotate the graph with the values of the AME, we use local macros to hold estimates from mchange. After running mchange inc, the AME is saved in the third row and first column of the return matrix r(table). To see this, you can enter the command matlist r(table) after mchange. We place the estimate in the local macro named ame by using the el() function, which retrieves the value of a single element from a matrix. We do the same thing for the MEM.

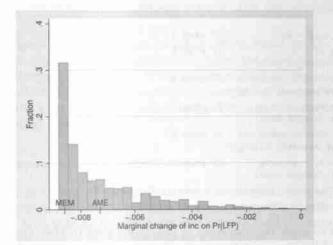
. quietly mchange inc

- . local ame = el(r(table),3,1)
- . quietly mchange inc, atmeans
- . local mem = el(r(table),3,1)

### 6.2.5 The distribution of marginal effects

The histogram of marginal changes is created with the following command, using text() to add the AME and MEM:

```
. histogram mcinc, xlab(-.008(.002)0) ylab(0(.1).4,grid)
> fraction bin(25) col(gs10) fcol(gs12)
> text(.015 `ame' "AME", place(center))
> text(.000 `ame' "|", place(center))
> text(.015 `mem' "MEM", place(center))
> text(.000 `mem' "|", place(center))
(bin=25, start=-.00876351, width=.00033178)
```



The distribution of marginal changes for income is highly skewed, ranging from -0.10 to less than -0.005. Because of the skew, the MEM is a better indicator of what we would expect for most respondents than is the AME. The graph shows that over 30% of the sample have effects similar to that of an "average" person. On the other hand, 37% of the sample have effects that are smaller (to the right in the histogram) than the AME.

To compute the distribution of discrete changes for wc, we use counterfactual predictions. The same approach could also be used to compute discrete changes for a continuous variable. Before proceeding, a word of caution: This approach to computing effects involves changing the original data that were used to fit the model. It is essential that you do not save the changed data.

Step 1: The original variable wc is copied to variable wc\_orig so that wc can be changed.

- Step 2: All cases are assigned wc=0 to create the counterfactual condition that no women went to college.
- Step 3: Predicted probabilities are computed assuming that no women went to college.
- Step 4: All cases are assigned wc=1 to create the counterfactual condition that all women went to college.

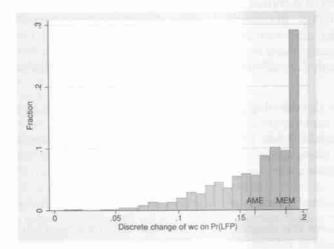
Step 5: Predicted probabilities are computed assuming that all women went to college.

- Step 6: The variable wc is restored to the original values that were saved in wc\_orig in Step 1.
- Step 7: The difference between the predictions from Step 5 where wc=1 and Step 3 where wc=0 is the discrete change for each case; the average of the differences is the average discrete change.

The Stata commands that make these computations are as follows:

```
, gen wc_orig = wc
                             // step 1
                             // step 2
. replace wc = 0
(212 real changes made)
. predict double prhat_wc0
                             // step 3
(option pr assumed; Pr(lfp))
. replace wc = 1
                             // step 4
(753 real changes made)
. predict double prhat_wc1
                             // step 5
(option pr assumed; Pr(lfp))
                             // step 6
. replace wc = wc_orig
(541 real changes made)
. gen double dc_wc = prhat_wc1 - prhat_wc0 // step 7
. label var dc_wc "Discrete change of wc on Pr(LFP)"
```

The command to draw the histogram is nearly identical to that above, so we do not repeat it. The following graph for the discrete change for wc is produced:



After plotting the distribution of effects, a useful next step is to determine the marginal effects for ideal types that represent distinct characteristics in the sample. This topic is considered in section 6.3.

264

# 6.2.6 (Advanced) Algorithm for computing the distribution of effects

In this section, we use margins and slightly more advanced programming techniques to create a general algorithm for plotting the distribution of effects. Although the programming is more complicated, the code works with any model that is compatible with margins, even if your model includes interactions and product terms. We suggest you read this section after you have mastered other materials in this chapter.

Instead of using generate to compute marginal effects based on the formula for a specific model, this algorithm uses margins to compute the effect for each observation. Although this is computationally slow, it works very generally for creating a histogram of any marginal effect that can be computed by margins or by predictions made by margins. We begin with a review of using margins to compute marginal effects (see section 4.5 for related information).

# Using margins to compute marginal effects

The option dydx(varname) tells margins to compute marginal effects. If varname is a factor variable, such as i.wc in our example, margins computes the discrete change as varname changes from 0 to 1. If varname is not a factor variable, margins computes the marginal change (that is, partial derivative) for varname.

We begin by fitting the model and storing the results. We must store them because we will use the **post** option with margins, which replaces the regression estimates in memory with the results from margins.

. use binlfp4, clear (binlfp4.dta | Mroz data on labor force participation of women | 2013-07-15) . logit lfp k5 k618 i.agecat i.wc i.hc lwg inc, nolog (output omitted) . estimates store mymodel

Next, we compute the marginal change with margins, dydx(inc), leaving the results in the return r(b).

Average margin Model VCE :				Number	of obs =	753
Expression : dy/dx w.r.t. :		edict()				
	dy/dx	Delta-method Std. Err.	z	P> z	[95% Conf.	Interval]
wc college	.1624037	.0440211	3.69	0.000	.076124	.2486834

	Ob.	1.
	WC	WC
y1	0	.1624037

We can also use margins to compute discrete changes for continuous variables, but this takes two steps. First, we make two predictions and post the results. Second, we use lincom or mlincom to compute the discrete change. For example, suppose that we want to compute the change in the probability of labor force participation as the number of young children increases from 0 to 3. We compute predictions with two *atspecs*, one for k5=0 and the other for k5=3:

. margins, at(	k5=0) at(k5=3	3) post				
Predictive mar Model VCE :	gins OIM			Number	of obs =	753
Expression :	Pr(lfp), pr	edict()				
1at :	k5	-	0			
2at :	k5		3			
	Margin	Delta-method Std. Err.	z	P> z	[95% Conf.	Interval]
_at	.6370361	.0182192	34.97	0.000	.6013271	.6727452
1 2	.0382865	.0182757	2.09	0.036	.0024669	.0741061
, matlist e(b)					1 . Ta	
	1. _at	2. _at				
y1	.6370361	.0382865				

Because we used the post option, the predictions are saved to e(b), which allows us to use mlincom (or lincom) to compute the average discrete change:

### 6.2.6 (Advanced) Algorithm for computing the distribution of effects

. mlincom 2 - :	1			
	lincom	pvalue	11	ul
1	-0.599	0.000	-0.656	-0.541

The linear combination in the column lincom is returned to r(est).

We can also compute a change of a fixed amount from the observed values, for example, the average change as inc increases by 1 from its observed values. To do this, we will want to use a single margins command to produce two different predictions: one in which predictions are computed at the observed values and one in which inc is increased by 1. To get predictions at the observed values, we simply want to specify at () with an empty *atspec*. To get predictions in which inc is increased by 1, we must use the gen() option, added in Stata 13, when specifying the *atspec*. The specification at (inc=gen(inc+1)) tells margins to increase inc by 1 from its observed values before computing the prediction. We use these two *atspecs* after we restore the logit results from our base model.

	estore mymod del are acti					
. margins, at	() at(inc=ge	n(inc+1)) post	1.1			
Predictive ma Model VCE	rgins : OIM			Number	r of obs =	753
Expression	: Pr(lfp), p	redict()				
1at	: (asobserve	d)				
2at	: inc	= inc+1			الم المسلمة المراج	
	Margin	Delta-method Std. Err.	z	P> z	[95% Conf.	Interval]
_at						10.0103
12	.5683931		34.24	0.000	.535855	.6009312
2	.5611046	.0167439	33.51	0.000	.5282871	.5939221

Because we used the post option, we can use mlincom to compute the change:

. mlincom 2 -	1.			
	lincom	pvalue	11	ul
1	-0.007	0.000	-0.011	-0.004

The results are identical to those produced by mchange inc, amount(one).

267

### Algorithm for computing the distribution of marginal effects

In this section, we explain how to write a do-file that computes marginal effects for each observation in the estimation sample. The effects are saved in a variable that is plotted. We begin with an overview of the steps involved.

Prepare to compute effects:

Step 1: Fit the regression model.

- Step 2: Create the temporary variable `insample' from e(sample), indicating which cases are in the estimation sample. (Temporary variables are variables that will automatically be erased when your do-file ends. For more information, type help tempvar or see [P] macro.)
- Step 3: Create the temporary variable `effect' to hold marginal effects. This variable is graphed with histogram to show the distribution of marginal effects.

Loop through observations and compute effects:

- Step 4: Determine whether a case is in the estimation sample by using the temporary variable `insample'.
- Step 5: Use margins to compute the marginal effect for the current case. Any of the methods of computing effects from the prior section can be used.
- Step 6: Save the effect for the current case in the corresponding row of the variable `effect'.

Verify results and plot effects:

- Step 7: Compute the mean of `effect' and compare it with the AME computed by margins. If these are not the same, there is an error in your program.
- Step 8: Plot the distribution of effects by creating a histogram of `effect'.
- Step 9: If you want to save the effects for each observation, generate a variable equal to the temporary variable `effect'.

Using these steps, we compute the marginal effects for wc.

. // step 1: estimate the model . use binlfp4, clear (binlfp4.dta | Mroz data on labor force participation of women | 2013-07-15) . logit lfp k5 k618 i.agecat i.wc i.hc lwg inc, nolog (output omitted)

### 6.2.6 (Advanced) Algorithm for computing the distribution of effects

```
. // step 2: create a variable containing e(sample)
. tempyar insample
. gen 'insample" = e(sample)
. label var "insample"" "In estimation sample?"
. // step 3: create a variable to hold effects
. tempvar effect
. gen `effect" = .
(753 missing values generated)
. label var 'effect' "Marginal effect for each observation'
. // loop through all observations
. local nobs = _N
. forvalues i = 1/ nobs {
  2.
      if `insample*[`i"]==1 { // step 4: only cases in estimation sample
  3.
          // step 5: use margins to compute effect for current case
          qui margins in 'i", dydx(wc) nose
  4.
          // step 6: save marginal effect in variable
          qui replace 'effect' = el(r(b),1,2) in 'i"
         à
  5.
  6. }
. // step 7: compare average of effect variable to AME from margins
 sum 'effect"
    Variable
                      Dbs
                                 Mean
                                         Std. Dev.
                                                          Min
                                                                     Max
    __000001
                             .1624037
                                                      0074083
                                                                 .1968259
                      753
                                          .0344572
. margins, dydx(wc)
Average marginal effects
                                                    Number of obs
                                                                              753
Model VCE
             : OIM
Expression
             : Pr(lfp), predict()
dy/dx w.r.t. : 1.wc
                           Delta-method
                     dy/dx
                             Std. Err.
                                                  P>|z|
                                                            [95% Conf. Interval]
                                             Ż
          WC
                                                             .076124
                                                                         .2486834
    college
                  .1624037
                             .0440211
                                           3.69
                                                  0.000
Note: dy/dx for factor levels is the discrete change from the base level.
```

. // step 8: plot the distribution of effects

. histogram `effect`, title(Distribution of marginal effects for wc) (bin=27, start=.00740829, width=.00701547)

In this example, margins computed the marginal effect by using dydx(). The code can be modified so that margins computes two predictions (for example, with wc=0 and with wc=1) and the discrete change can be computed with mlincom or lincom. For models with multiple outcomes, such as mlogit or oprobit, the option predict(outcome())

269

can be used. Although this algorithm is very general, it is also slow because margins is run once for each observation; every time margins is run, it computes effects for every observation.

# 6.3 Ideal types

An ideal type is a hypothetical observation with substantively illustrative values. A table of probabilities for ideal types of people, countries, cows, or whatever you are studying can quickly summarize the effects of key variables. In our example of labor force participation, we want to examine four ideal types of respondents:

- · A young family with lower income, no college education, and young children.
- A young family with college education and young children.
- A middle-aged family with college education and teenage children.
- An older family with college education and adult children.

We find ideal types to be particularly illustrative for interpretation when independent variables are substantially correlated. In the above example, we first consider the contrast between lower income and no college education and higher income and college education, because these indicators of SES covary strongly enough that it is easy to envision them as low- and high-SES prototypes. Across the latter three examples, we construct ideal types reflecting that the age of parents and their children change together.

We use mtable to estimate the probabilities for each of these ideal types. To introduce the command and explain some options, we begin with an example that combines two sets of predictions. (See section 4.4 for an introduction to mtable.) We then illustrate two approaches for creating a table of ideal types.

For our first ideal type, we define a young, lower-class family as having the values specified as at(agecat=1 k5=2 k618=0 inc=10 lwg=.75 hc=0 wc=0). lwg equals the log of the federal minimum wage for 1975, the year the data were collected. We use mtable to make predictions, using the rowname() option to label the results. The option ci, a synonym for statistics(ci), requests confidence intervals along with the predicted probability. Because this is the first step in constructing a table of predictions, we use the clear option to remove from memory any prior predictions saved by mtable.

. use binlfp4, (binlfp4.dta		on labo	r force par	rticipation	n of women	2013-07-15
. logit lfp k5 (output omitt		ecat i.w	c i.hc lwg	inc, nolo	g	
. mtable, rown > at(ageca Expression: Pr	t=1 k5=2 k	618=0 in	S young kid c=10 lwg=.7			
		1	Pr(y)	11	ul	
1 Young low Specified value		191	0.159	0.068	0.251	
	k5	k618	agecat	WC	hc	lwg
Current	2 inc	0	1	0	0	.75

We conclude the following:

10

Current

For a young, lower SES family with two young children, the estimated probability of being in the labor force is 0.16 with a 95% confidence interval from 0.07 to 0.25.

For our next ideal type, we define a young, college-educated family with young children by using at(agecat==1 k5==2 k618==0 wc==1 hc==1), which specifies the values for all the independent variables except lwg and inc. Because we used the atmeans option, these variables are set to the means in the estimation sample. To place the new prediction below the prediction from the last mtable command, we use the below option.

```
. mtable, rowname(2 Young college young kids) ci below
> at(agecat==1 k5==2 k618==0 wc==1 hc==1) atmeans
Expression: Pr(lfp) product()
```

		ľ	Pr(y)	11	ul	
1 Young low SES young kids 2 Young college young kids pecified values of covariates		kids	0.159 0.295	0.068 0.156	0.251 0.433	
pecified valu	k5	k618	agecat	WC	hc	lwg
Set 1	2	0	1	0	0	.75
Current	2	0	1	1	1	1.1
	inc					
Set 1	10					
Current	20.1					

Current 20.1

Below the table of predictions is a table showing the levels of the covariates when the predictions were made. Although you can suppress its display with the brief option, we find it useful for knowing exactly how the ideal types were defined. Set 1 refers to the first predictions in the table, which we numbered as 1. The row Current contains values of the at() variables from the current or most recent mtable command.

We add two more ideal types that show what happens to the probability of being in the labor force as women and children get older. We use **quietly** to suppress output until the last **mtable** command, which displays the complete table.

. quietly mtable, rowname(3 Midage college with teens) ci below > at(agecat==2 k5==0 k618==2 wc==1 hc==1) atmeans . mtable, rowname(4 Older college with adult kids) ci below > at(agecat==3 k6==0 k618==0 wc==1 hc==1) atmeans Expression: Pr(lfp), predict()

			Pr(y)	11	ul	
1 Young low	SES young	kids	0.159	0.068	0.251	
2 Young coll	ege young	kids	0.295	0.156	0.433	
3 Midage col	lege with	teen	0.760	0.680	0.840	
4 Older coll	ege with a	dult	0.653	0.548	0.758	
Specified valu	les of cova	riates				
	k5	k618	agecat	AC	hc	lwg
Set 1	2	0	1	0	0	.75
Set 2	2	0	1	1	1	1.1
Set 3	0	0 2 0	2	1	1	1.1
Current	Ō	0	3	1	1	1.1
1_	inc					
Set 1	10					
Set 2	20.1					
Set 3	20.1					
Current	20.1					

The first two rows allow us to see the big difference in the labor force between the lower and higher SES families that have young children. The mother from the higher SES family has about twice the probability of being in the labor force. The probability for the higher SES mother increases dramatically as her children are no longer young: the chance of labor force participation goes from about 30% to 76%.

It is important to emphasize that predictions we make about ideal types are predictions about a hypothetical observation, not predictions about a subgroup. When we use ideal types, we will specify a particular value for each of the independent variables, either directly or by using atmeans to compute global or, as we will show next, local means. This keeps our understanding of what is meant by an ideal type simpler and the interpretations that use them clearer. What we want to avoid in particular is defining an ideal type by specifying values for some independent variables, but then computing average predictions over a set of observations with asobserved. That mixes together the concepts of MERs and AMEs and makes interpreting results very confusing. Again, you can think of an ideal type as a hypothetical observation with one prediction and

### 6.3.1 Using local means with ideal types

think of a subgroup as a set of observations with a distribution of predictions that may be averaged or plotted.

# 6.3.1 Using local means with ideal types

The last three rows of the table were constructed using the atmeans option to specify the values of inc and lwg to the sample means. We refer to means based on the entire estimation sample as global means. Although using global means for each ideal type is simple, it often is not realistic. For example, it is reasonable to assume that levels of income and wages would be higher for college-educated respondents than for those who have not attended college and that they would change with age, which is not reflected in the global means.

To address this problem, we can use local means that are defined based on the characteristics specified in the at() statements. To do this, we create a selection variable that equals 1 if an observation is part of the group defined by the conditions of an *atspec* and equals 0 otherwise. In other words, a selection variable indicates whether an observation is part of the group defined for the ideal type. To create these variables, we use the generate command with if conditions that correspond to the *atspecs* used for an ideal type:

```
. gen _selYC = agecat==1 & k5==2 & k618==0 & wc==1 & hc==1
. label var _selYC "Select Young college young kids"
. gen _selMC = agecat==2 & k5==0 & k618==2 & wc==1 & hc==1
. label var _selMC "Select Midage college with teens"
. gen _selOC = agecat==3 & k5==0 & k618==0 & wc==1 & hc==1
. label var _selOC "Select Older college with adult kids"
```

Once these variables are created, we can make a table of predictions containing local means for variables not explicitly set by the *atspec*. The first row of the table is unchanged from before because all variables for that ideal type were explicitly specified in the **at**O option:

. quietly mtable, rowname(1 Young low SES young kids) ci clear > at(agecat=1 k5=2 k618=0 inc=10 lwg=.75 hc=0 wc=0)

In the next command, we add if \_selYC==1 to the mtable command so that predictions are based only on observations defined by \_selYC:

. quietly mtable if \_selYC==1, rowname(2 Young college young kids) > atmeans ci below

The if condition selects observations where agecat=1 & k5==2 & k618==0 & wc==1 & kc==1, which define our ideal type. The means of these variables will equal their specified values (for example, agecat will equal 1 and k5 will equal 2), while those variables not used to define the selection variable will equal the local mean defined by selection variables. For example, lwg will equal the average log of wages for young families with college education. Accordingly, the if condition makes it easy to specify

the values we wanted to define our ideal type. In the same way, we add the last two ideal types to the table:

PERSONAL PROPERTY ALL	(lfp), pred	Hict()				
·	(mp); prod		Pr(y)	11	ul	
1 Young low	SES young k	ids	0.159	01068	0.251	
2 Young coll	ege young k	tids	0.394	0.234	0.554	
3 Midage col	lege with t	een	0.739	0.659	0.820	
4 Older coll	ege with ad	lult	0.631	0.528	0.734	
ecified valu	es of covar	iates				
	k5	k618	agecat	WC	hc	10
Set 1	2	0	1	0	0	.7
Set 2	2	0	1	1	1	1.6
Set 3	0	2	2	1	1	1.1
Current	0	0	3	1	1	1.3
1	inc					
Set 1	10					
Set 2	16.6					
Set 3	24.4					
Sec 3						

An advantage of using local means with ideal types is that the values of variables not specified in the type are held to values more consistent with what is actually observed, so the ideal type more accurately resembles the actual cases in our dataset that share the key features of the ideal type.

# 6.3.2 Comparing ideal types with statistical tests

The predicted probabilities of labor force participation vary among the four ideal types. Before concluding, for example, that the probability of being in the labor force is greater for a young, college-educated family with children than for a family with no college education, we need to test whether the predictions are significantly different. Essentially, this involves testing whether a discrete change is 0 when the starting values and ending values vary on multiple variables. To show how this is done, we compute two ideal types in the same mtable command and post the results so that we can evaluate them with mlincom. Because we are posting the results, we begin with estimates store so that we can later restore the estimation results from logit after they have been replaced by the posted predictions.

```
. use binlfp4, clear
(binlfp4.dta | Mroz data on labor force participation of women | 2013-07-15)
. logit lfp k5 k618 i.agecat i.wc i.hc lwg inc, nolog
  (output omitted)
. estimates store base
. mtable, atmeans post
      at(agecat=1 k5=2 k618=0 wc=0 hc=0 lwg=.75 inc=10)
                                                             // ideal type 1
5
      at(agecat=1 k5=2 k618=0 wc=1 hc=1 lwg=1.62 inc=16.64) // ideal type 2
Expression: Pr(lfp), predict()
                    vc
                                       lwg
                                                  inc
                                                          Pr(y)
                     0
                               0
         1
                                        .75
                                                          0.159
                                                   10
         2
                     1
                               1
                                      1.62
                                                 16.6
                                                          0.394
Specified values of covariates
                    k5
                            k618
                                    agecat
   Current
                     2
                               0
                                          1
```

Now, we estimate the difference in the predictions and end by restoring the estimation results from logit:

	lincom	pvalue	11	ul
1	-0.234	0.000	-0.340	-0.129

We conclude the following:

A wife from a young, lower SES family with young children is significantly less likely to be in the labor force than a wife from a young family with college education (p < 0.001).

# 6.3.3 (Advanced) Using macros to test differences between ideal types

In this section, we discuss using local macros and returns to automate the process of computing predictions at multiple fixed values of the at() variables. If you rarely test the equality of predictions, the methods from the last section should meet your needs. If you often test the equality of predictions, this section can save you time.

It is tedious and error-prone to specify the *atspecs* for multiple ideal types to test the equality of predictions. To automate this process, we can use the returned results from mtable. When mtable is run with a single at(), it returns the local r(atspec) as a string that contains the specified values of the covariates. This is easiest to understand with an example:

. mtable, atmeans at(agecat=1 k5=2 k618=0 wc=0 hc=0 lwg=.75 inc=10)
Expression: Pr(lfp), predict()
Pr(y)
0.159
Specified values of covariates

	k5	k618	agecat	WC	hc	lwg
Current	2	0	1	0	0	.75
1	inc					
Current	10					

The values shown in the Specified values of covariates table are saved in the return r(atspec):

. display "`r(atspec)'"
k5=2 k618=0 1b.agecat=1 2.agecat=0 3.agecat=0 0b.wc=1 1.wc=0 0b.hc=1 1.hc=0 lug=
> .75 inc=10

We create a local macro that is used to specify the *atspec* for mtable:

```
. local myatspec `r(atspec)'
. mtable, atmeans at('myatspec')
Expression: Pr(lfp), predict()
Pr(y)
0.159
Specified values of covariates
```

	k5	k618	agecat	WC	hc	lwg
Current	2	0	1	0	0	.75
	inc					
Current	10					

The results match those we obtained earlier.

Using this strategy and the selection variables created before (see page 273), we create local macros with the *atspecs* for our four ideal types:

```
. quietly mtable, atmeans at(agecat=1 k5=2 k618=0 inc=10 lwg=.75 hc=0 wc=0)
. local YngLow `r(atspec)`
. quietly mtable if _selYC == 1, atmeans
. local YngCol `r(atspec)`
. quietly mtable if _selMC == 1, atmeans
. local MidCol `r(atspec)`
. quietly mtable if _selOC == 1, atmeans
. local OldCol `r(atspec)`
```

### 6.3.3 (Advanced) Using macros to test differences between ideal types

	k5	k618	agecat	WC.	hc	lwg
1	2	0	1	0	0	.75
2	2	0	1	1	1	1.62
2 3	0	2	2	1	1	1.16
4	0	0	3	1	1	1.38
	inc	Pr(y)				
1	10	0.159				
1 2	16.6	0.394				
3	24.4	0,739				
4	27.9	0.631				
Specified valu	ies where	.n indicate	s no values	specified	with at()	
	No at()					
Current	. n					

We use these locals to compute four predictions with a single mtable:

. mtable, at(`YngLow') at(`YngCol') at('MidCol') at('OldCol') post

Because the values of all independent variables were specified for each prediction, their values appear in the table of predictions rather than in a table of values of covariates below the predictions. Because there are no values to place in the table, .n is shown. Because the predictions were posted, we can use mlincom for each comparison:

. mlincom 1 -	lincom	pvalue	11	ul
1	-0.235	0.000	-0.340	-0.129
. mlincom 1 -	3 lincom	pvalue	11	ul
1	-0.580	0.000	-0.720	-0.440
. mlincom 1 - (output omit)				

Alternatively, we can take advantage of the pwcompare() option in margins, which is not available with the mtable command. We specify the values at which we want to make predictions, just like we did with mtable. We suppress the lengthy listing of the *atlegend* and request pairwise comparisons of the estimates:



```
. estimates restore base
(results base are active now)
. margins, at(`YngLow`) at(`YngCol`) at(`MidCol`) at(`OldCol`)
> noatlegend pwcompare(effects)
Pairwise comparisons of adjusted predictions
Model VCE : OIM
Expression : Pr(lfp), predict()
```

		Delta-method	Unadjusted Unadj		usted	
	Contrast	Std. Err.	z	P>121	[95% Conf.	[nterval]
_at						
2 vs 1	.2346236	.0536979	4.37	0.000	.1293776	.3398696
3 vs 1	.5798713	.0715922	8.10	0.000	.4395531	,7201895
4 vs 1	.4713628	.0771112	6.11	0.000	.3202276	.6224979
3 vs 2	.3452477	.0875971	3.94	0.000	.1735606	.5169349
4 vs 2	.2367392	.0874085	2.71	0.007	.0654216	.4080568
4 vs 3	1085085	.0487212	-2.23	0.026	2040002	0130168

Row 2 vs 1 shows that the increase in predicted probability for the young, collegeeducated family versus the young, low SES family is significant. Indeed, all differences are significant at the 0.001 level, except for the differences between an older family with adult children and a middle-aged family, which is significant at the 0.05 level.

# 6.3.4 Marginal effects for ideal types

Given our cautions about relying on a single value to summarize marginal effects, ideal types are an excellent way to examine variation in the size of effects at different locations in the data space. Here we are taking different hypothetical observations and describing how the predicted probability changes as the value of one of the independent variables for that observation changes. To do this, we use local macros to specify the values at which the change is to be computed, just as we did with mtable.

6.3.4 Marginal effects for ideal types

First, we compute discrete changes for wc and k5 for a young, low SES family:

. mchange wc k5, atmeans amount(one) at('YngLow'). logit: Changes in Pr(y) | Number of obs = 753 Expression: Pr(lfp), predict(pr) Change p-value WC 0.137 0.008 college vs no k5  $\pm 1$ -0.1140.000 Predictions at base value in LF not in LF 0.841 0.159 Pr(y|base) Base values of regressors lwg hc k618 agecat WC. k5 .75 0 0 2 0 1 at inc 10 at

1: Estimates with margins option atmeans.

```
. matrix YngLow = r(table)
```

mchange leaves the marginal effects in the r(table) matrix, which we copy to the matrix YngLow so that we can combine it with estimates of effects for other ideal types:

- . mchange wc k5, atmeans amount(one) at('YngCol')
  (output omitted)
- . matrix YngCol = r(table)
- . mchange wc k5, atmeans amount(one) at(`MidCol`)
   (output omitted)
- . matrix MidCol = r(table)
- . mchange wc k5, atmeans amount(one) at("OldCol")
  (output omitted)
- . matrix OldCol = r(table)

Next, we select the first column of each matrix, which contains the effects, and concatenate them into a single matrix we name me:

<ul> <li>matrix me = Yngl</li> <li>matrix colnames</li> <li>matlist me, form</li> </ul>	me = YngLow	YngCol Mid		l[1,1], Old	Co1[1
. matrist me, ion	YngLow	YngCol	MidCol	OldCol	
vc college vs no	0.14	0.17	0.18	0.20	
k5 +1	-0.11	-0.25	-0.33	-0.33	

The effects of the wife going to college are within 0.06 across the four ideal types. The effects of having one more young child in the family, however, increase in magnitude from -0.11 for young families without college education to -0.33 for older families that attended college. The differences in discrete changes for k5 reflect the variation in the size of effects within the sample.

# 6.4 Tables of predicted probabilities

When you are interested in the effects of one or more categorical independent variables, a table of predictions can be very effective. For example, our analysis thus far highlights the importance of attending college and having young children. To see how these variables jointly affect the probability of being in the labor force, we can use a simple mtable command:

	k5	WC	Pr(y)			
1	0	0	0.604			
2	0	1	0.772			
3 4	1	1	0.275			
4	1	1	0.457			
5	2	0	0.086			
5 6 7	2 2 3	1	0.173			
7	3	0	0.023			
8	3	1	0.049			
Specified value	ies of cova	riates				
		2.	3.	1.		
	k618	agecat	agecat	hc	lwg	in
Current	1.35	.385	.219	.392	1.1	20.

Although this is the information we want, it is not an effective table. We can improve it by using two at()'s along with atvars(wc k5) to list values of wc in the first column followed by values of k5. The option names(columns) removes the row numbers (see help matlist for details on the names() option).

```
mtable, at(wc=0 k5=(0 1 2 3)) at(wc=1 k5=(0 1 2 3)) atmeans
5
      atvars(wc k5) names(columns)
Expression: Pr(lfp), predict()
       1.
                k5
      wc
                        Pr(y)
       0
                 0
                        0.604
       0
                 1
                        0.275
                 2
       0
                        0.086
                 3
                        0.023
       0
                 0
                        0.772
       1
       1
                 1
                        0.457
                 2
                        0.173
       1
                 3
                        0.049
       1
Specified values of covariates
                                 2.
                                       3.
                                                    1.
                  k618
                            agecat
                                      agecat
                                                    hc
                                                              lwg
                                                                        inc
                                                              1.1
               1.35
                              .385
                                        .219
                                                  .392
                                                                       20.1
   Current
```

The table shows the strong effect of education and how the size of the effects differ by the number of young children, but the information still is not presented well.

Our next step is to compute the discrete change for college education conditional on the number of young children:

$$\frac{\Delta \Pr\left(y=1 \mid \mathbf{x}, \mathtt{k5}\right)}{\Delta \mathtt{wc}\left(0 \to 1\right)}$$

Because wc was entered into the model as a factor variable, we can compute the discrete change by using dydx(wc). In the process, let's create an even more effective table that gets close to what we might include in a paper. First, we compute the predictions for wc=0:

```
. quietly mtable, estname(NoCol) at(wc=0 k5=(0 1 2 3)) atmeans brief
```

Next, we make predictions for wc=1. We use the right option to place the predictions to the right of those from the prior mtable command, and we use atvars(\_none) because we do not want the column with k5 included again:

```
. quietly mtable, estname(College) at(wc=1 k5=(0 1 2 3)) atmeans
> atvars(_none) right
```

Now, we use the dydx(wc) option to compute discrete changes. We place these along with the *p*-value for testing whether the change is 0 to the right:

. mtabl	e, es	tname(Ch	ange)	dydx(wc	) at(k5	=(0 1	2 3)) atmean	G
> a	tvars	(_none)	right	stats(e	stimate	p) n	ames(columns)	brief
Express	ion:	Pr(lfp),	predi	ct()				
1	:Б	NoCol	Colle	rge C	hange		p	
	~							

0	0.604	0.772	0.168	0.000
1	0.275	0.457	0.182	0.001
2	0.086	0.173	0.087	0.013
3	0.023	0.049	0.027	0.085

We can summarize these findings:

For someone who is average on all characteristics and has no young children, having attended college significantly increases the predicted probability of being in the labor force by 0.17. The size of the effect decreases with the number of young children. For example, for someone with two young children, the increase is only 0.09, which is significant at the 0.01 level.

Although this table shows clearly how education and children affect labor force participation, it assumes that it is reasonable to change wc and k5 while holding other variables at their global means. This is unrealistic. For example, it is likely that women with three young children will be in the youngest age group, while few people with three young children will be over 50. Each cell in the table represents a different ideal type, but some of the ideal types are substantively unusual, limiting their usefulness as a point of comparison.

We could approach the problem in at least a couple of different ways that we regard as preferable to using global means. Here we consider two approaches. First, we define ideal types in terms of someone from the youngest age category, ages 30–39, for whom having three young children is not substantively unrealistic. Means of the control variables are based on sample members in the youngest age group. Second, we use local means defined by levels of k5 when making predictions. Thus the means for those with no children differ from those with one child.

Our first approach is to focus on those in the youngest age category. We could do this by adding agecat=1 to the *atspecs* used above, but, substantively, we think it makes more sense to use the mean values of the other independent variables for someone in this age group. To do this, we specify if agecat==1 when we use atmeans to make our predictions:

#### 6.4 Tables of predicted probabilities

Expression	: Pr(lfp), p	redict()				
k5	Change	р				
0	0.131	0.000				
1	0.197	0.000				
2	0.124	0.005				
3	0.043	0.058				
Specified	values of co	ovariates				
	1		1.	1.		
	k618	agecat	wc	hc	lwg	inc

Notice that agecat is 1 in the table of specified values because we are restricting the analyses to those in this age group. Adapting the commands used above, we create a new table illustrating the effects of children and education on labor force participation:

```
. quietly mtable if agecat==1, estname(NoCol) at(wc=0 k5=(0 1 2 3)) atmeans
. quietly mtable if agecat==1, estname(College) at(wc=1 k5=(0 1 2 3)) atmeans
      atvars(_none) right
. mtable if agecat==1, estname(Change) dydx(wc) at(k5=(0 1 2 3)) atmeans
> atvars(_none) right stats(estimate p) names(columns) brief
Expression: Pr(lfp), predict()
                     College
      k5
             NoCol
                                Change
                                                p
                                            0.000
       0
             0.720
                        0.851
                                  0.131
             0.390
       1
                        0.586
                                  0.197
                                            0.000
       2
             0.137
                        0.261
                                  0.124
                                            0.005
       3
             0.038
                        0.081
                                  0.043
                                            0.058
```

The predicted probabilities and discrete changes using local means for the youngest members of the sample are different from when we used global means for the sample as a whole. Using global means, having a college education increased the predicted probability for a woman with no children by 0.168, while using means conditional on the woman being age 30–39, the increase is 0.131.

Our second approach uses local means defined by levels of k5 when making predictions. That is, when making predictions for women with no young children, we will hold other variables at the mean for those with no young children, which would be equivalent to computing the means by using summarize ... if k5==0. We can do this with the over(*overvar*) option, which makes predictions at each value of *overvar*, where this variable must have nonnegative integer values. For each value of k5, predictions are made based only on cases with the given value of k5. That is, predictions are made first with cases that meet the condition k5==0, then with cases that meet k5==1, and so on. Accordingly, the atmeans option will hold other variables at the means conditional on the value of k5. The output shows how the means vary:

1			2.	3.		1.
	k5	k618	agecat	agecat	WC	hc
1	0	1.28	.436	.269	0	.358
2	1	1.75	.212	.0169	0	.517
3	2	1.31	.0385	0	0	. 538
4	3	1.33	0	0	0	1
4 5 6	3 0 1	1.28	.436	.269	1	.358
6		1.75	.212	.0169	1	.517
7	2	1.31	.0385	0	1	.538
8	3	1.33	0	0	1	1
	lwg	inc	Pr(y)			
1	1.11	20	0.583			
2	1.03	20.8	0.337			
3	1.18	17.6	0.154			
4	1.08	46.1	0.017			
5	1.11	20	0.757			
5	1.03	20.8	0.530			
7	1.18	17.6	0.288			
8	1.08	46.1	0.037			

. mtable, at(wc=(0 1)) atmeans over(k5) brief Expression: Pr(lfp), predict()

In row 1 where wc==0 and row 5 where wc==1, the values for k618, agecat, wc, hc, lwg, and inc are the means in the subsample defined by k5==0. And so on for other values of k5. Using over() here is equivalent to running a series of mtable commands of the form mtable if k5==0, at(wc=(0 1)) atmeans.

Does using local means affect the results? In this example, the results using global means do differ somewhat from those using local means, especially at k5==2.

	Global			Local			Global	- Loca	1
k5	NoCol	Col	Chng	NoCol	Col	Chng	NoCol	Col	Chng
0.00	0.60	0.77	0.17	0.58	0.76	0.17	-0.02	-0.02	0.01
1.00	0.27	0.46	0.18	0.34	0.53	0.19	0.06	0.07	0.01
2.00	0.09	0.17	0.09	0.15	0.29	0.13	0.07	0.11	0.05
3.00	0.02	0.05	0.03	0.02	0.04	0.02	-0.01	-0.01	-0.01

Tables of predictions allow readers to see how predictions vary over values of substantively important independent variables. We do not want a change in an independent variable to result in our presenting as illustrative some ideal types that are actually unlikely or even impossible. As we have shown above, one way to do this is to restrict our sample or otherwise choose representative values so that the changes presented in the table remain substantively realistic. Another is to use local means that change as the key independent variable(s) of the table changes.

# 6.5 Second differences comparing marginal effects

We can compute AMEs based on a subset of observations. For example, suppose that we are interested in ways in which the wife's and the husband's educations interact to affect labor force participation. Because we are focusing on the joint effects of these two variables, we fit a new model that includes the interaction between wc and hc:

ogistic regression og likelihood = -452.08908				Number of obs = LR chi2(9) = Prob > chi2 = Pseudo R2 =			753 125.57 0.0000 0.1219
lfp	Coef.	Std. Err.	z	P> z	[95% C	onf.	Interval]
(output omitte	ed)						
wc college	1.194263	.4344336	2.75	0.006	.34278	85	2.045737
hc college	.2467267	.2287125	1.08	0.281	20154	15	.6949949
wc#hc college # college	5586704	.5051034	-1.11	0.269	-1.5486	55	.431314
(output omitte							

We want to know whether the effect of a women going to college is the same for a women whose husband did go to college as for a woman whose husband did not go to college:

$$H_0: \frac{\Delta \Pr\left(y=1 \mid \mathbf{x}, \mathbf{hc}=0\right)}{\Delta \mathbf{wc}} = \frac{\Delta \Pr\left(y=1 \mid \mathbf{x}, \mathbf{hc}=1\right)}{\Delta \mathbf{wc}}$$

To test this hypothesis, we compute the AME of wc averaging over only those cases where hc is 0 and compare it with the AME for those cases where hc is 1. Although we could compute these discrete changes by using mchange wc if hc==1 and mchange wc if hc==0, this will not allow us to test whether the effects are equal because the estimates cannot be posted for testing with mlincom. To test the hypothesis, we use mtable with the dydx(wc) option to compute the discrete change for wc and the over(hc) option to request the changes be computed with the subgroups defined by hc:

xpression:	Pr(lfp), pr	edict()			
	d Pr(y)	11	ul		
no	0.233	0.094	0.373		
college	0.128	0.022	0.234		
pecified va	lues where	.n indicates	no values	specified	with at()
	No at()				
Current	, <b>n</b>				

The row labeled no contains the discrete change of wc for those women whose husbands did not attend college (no is the value label for hc=0), and the row college contains the change for those whose husbands attended college. The post option saves the estimates to e(b), which allows us to use mlincom to test whether the marginal effects are equal:

, mlincom 1 -	2			
]	lincom	pvalue	11	ul
1	0.105	0.233	-0.068	0.279

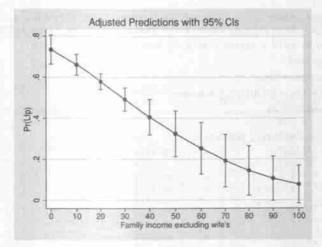
We conclude the following:

Although the average effect of the wife going to college is 0.10 larger when the husband did not go to college than when he did, this difference is not significant (p > 0.10).

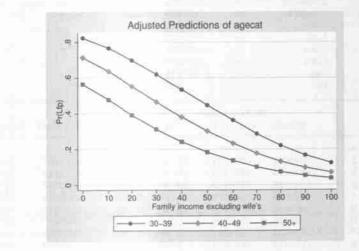
# 6.6 Graphing predicted probabilities

With a continuous independent variable, you can plot the predicted probabilities over the range of the variable. For example, to examine the effects of inc, we might plot the predicted probability of labor force participation as inc changes, holding other variables at fixed values. We offer two approaches for making such graphs. First, Stata's marginsplot command uses predictions from margins to create plots. As you will see, it quickly produces effective graphs. The second approach uses our mgen command to generate variables with the values to be plotted, which are then plotted with graph. This is essentially what marginsplot does behind the scenes. Although marginsplot is simpler, mgen is more flexible in ways that often justify the greater effort that it requires. The advantage will be particularly apparent in subsequent chapters when we create plots for multiple outcomes that cannot be created with marginsplot.

We begin by showing you how to create plots where one variable changes while all other variables are held constant, such as this one:



Next, we show how to introduce the effects of other variables by plotting multiple lines that correspond to different levels of one or more of the variables in the model. For example, the following graph shows the effect of income for respondents with different ages:



# 6.6.1 Using marginsplot

The first step is to use margins to compute predicted probabilities as income increases from 0 to 100, while holding other variables at their means:

. logit lfp	k5	k618 i.ageca	t i.w	c i.hc	lwg in	c. nolog	Ē.			
(output on							1.1			
estimates										
. margins,	at (	inc=(0(10)100	))) at:	means						
Adjusted pro Model VCE		ctions OIM				Num	ber	of obs	-	753
Expression	÷	Pr(lfp), pre	dict()							
Lat		k5	=		377158	(mean)				
		k618			353254					
		1.agecat	=		957503					
		2.agecat	=		351262	A MARKED STREET				
		3.agecat	=		191235					
		0.wc	=		184595					
		1.wc	=		315405	- BOM				
		0.hc	=		082337					
		1.hc			917663					
		lwg	=	1.0	97115	(mean)				
		inc			0					
(output of	nitt	ed)								
11at		k5	-	2	377158	(mean)				
		k618	-		353254					
		1.agecat	=		957503	1. Statement of the second				
		2.agecat	=		351262					
		3.agecat	-		191235					
		0.wc	=		184595	Construction of the second				
		1.wc	-		815405					
		0.hc	=	. 6	082337	(mean)				
		1.hc	30		917663					
		lwg	=	1.1	097115	(mean)				
		inc	-		100					
	Т	1	)elta-	method						
		Margin	Std.	Err.	z	P>[z]		[95% (	Conf.	Interval]
_a	τ									
1	- 1	.7349035	.036	1031	20.36	0.000	1	.6641	427	.8056643
2		.6613024	.026	1131	25.32	0.000		.61013	217	.7124832
3		.5789738	.019	6943	29.40	0.000	1	.5403	737	.6175739
4		.4920058	.028	6579	17.17	0.000	E	.4358	374	.5481742
5		.405519	.044	0915	9.20	0.000		.31910	012	.4919367
6		.324523	.056	9264	5.70	0.000	i	.2129	492	.4360968
7		.2528245	.06	4092	3,94	0.000	F.	. 1272	066	.3784425
8		. 1924535	.065	2874	2.95			.0644	926	.3204144
9		. 1437253	. 0	6172	2.33	0.020	È.	.0227	563	.2646942
10		.1057196	.055	1469	1.93	0.055	- 10 g	0023	663	.2138055
11		.0768617	.047	2071	1.63	0.103		0156	624	.1693858

The *atlegend* shows the values of the independent variables for each of the 11 predictions in the table, which are automatically saved in the matrix r(b). Because the *atlegend* can be quite long, we often use noatlegend to suppress it. Then, we use mlistat for a more compact summary.

# 6.6.1 Using marginsplot

. margins, at(inc=(0(10)100)) atmeans noatlegend

Adjusted predictions	Number of obs =	753
Model VCE : OIM		
Participation (180)		

Expression : Pr(lfp), predict()

	Margin	Delta-method Std. Err.	z	P> z	[95% Conf.	Interval]
_at						
1	.7349035	.0361031	20.36	0.000	.6641427	.8056643
2	.6613024	.0261131	25.32	0.000	.6101217	.7124832
3	.5789738	.0196943	29.40	0.000	.5403737	.6175739
4	.4920058	.0286579	17.17	0.000	.4358374	.5481742
5	.405519	.0440915	9.20	0.000	.3191012	.4919367
6	.324523	.0569264	5.70	0.000	.2129492	.4360968
7	.2528245	.064092	3.94	0.000	.1272066	.3784425
8	.1924535	.0652874	2.95	0.003	.0644926	.3204144
9	.1437253	.06172	2.33	0.020	.0227563	.2646942
10	.1057196	.0551469	1.92	0.055	0023663	.2138055
11	.0768617	.0472071	1.63	0.103	0156624	,1693858

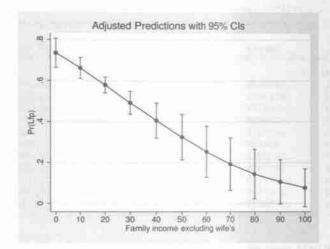
. mlistat

at() values held constant

k5	k618	2. agecat	3. agecat	1. wc	1. hc	lwg	
.238	1.35	.385	.219	. 282	.392	1.1	
at() value	s vary						
_at	inc						
1	0						
1 2 3	10						
	20						
4	30						
5 6 7 8 9	40						
6	50						
7	60						
8	70						
9	80						
10	90						
11	100						

Either way, marginsplot uses the predictions in r(b) along with other returns from margins, and it graphs the predictions including the 95% confidence intervals:





The graph shows how the probability of being in the labor force decreases with family income. It also shows that the confidence intervals are smaller near the center of the data (the mean of inc is 20.1) and increase as we move to the extremes.

Although marginsplot does an excellent job of creating the graph without requiring options, you can fully customize the graph. Use help marginsplot for full details. For example, to suppress the confidence interval, type marginsplot, noci. To use shading to show the confidence interval (illustrated below), type marginsplot, recast(line) recastci(rarea).

If you are only interested in plotting a single type of prediction from one model, there is little reason to use anything but marginsplot. But, if you want to plot multiple outcomes, such as for multinomial logit, or predictions for a single outcome from multiple models, it is worth learning about mgen.

# 6.6.2 Using mgen with the graph command

To create the same graph as above by using mgen, our first step is to generate variables for plotting:

### 6.6.2 Using mgen with the graph command

Variable	Obs	Unique	Mean	Min	Max	Label	
PLTpr1	11	11	.3608011	.0768617	.7349035	Pr(LFP)	
PLT111	11	11	.2708139	0156624	.6641427	95% lower lin	nit
PLTul1	11	11	.4507883	.1693859	.8056643	95% upper lis	nit
PLTinc	11	11	50	0	100	Family income	e excluding
Specified	valu	es of co	variates				
			2.	з.	1	. 1.	
k5		k618	agecat	agecat	WC	hc	lwg

The option stub() specifies the prefix for variables that are generated. If stub() is not specified, the default stub(\_) is used. If you want to replace existing plot variables (per-haps while debugging your do-file), add the option replace. The option predlabel() customizes the variable label for PLTpr1, which is handy because by default graph uses this label for the y axis.

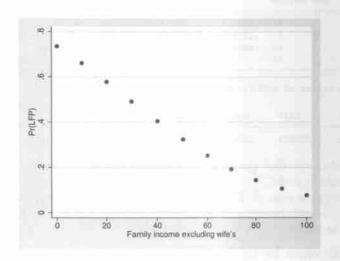
If we list the values for the first 13 observations, we see the variables created by mgen:

•	list	PLTinc	PLTpr PLT11	PLTul lfp in	1/13, clea	in
		PLTinc	PLTpr1	PLT111	PLTul1	lfp
	1.	0	.7349035	,6641427	,8056643	not in LF
	2.	10	.6613024	.6101217	.7124832	not in LF
	з.	20	.5789738	.5403737	.6175739	not in LF
	4.	30	.4920058	,4358374	.5481742	not in LF
	5.	40	.4055189	.3191012	.4919367	not in LF
	6.	50	.324523	.2129492	.4360968	not in LF
	7.	60	.2528245	.1272066	.3784425	not in LF
	8.	70	.1924535	.0644926	.3204144	not in LF
	9.	80	.1437253	.0227563	.2646942	not in LF
	10.	90	.1057196	0023663	.2138055	not in LF
	11.	100	.0768617	0156624	.1693859	not in LF
	12.					not in LF
	13.				5	not in LF

Column 1 contains the 11 values of income from variable PLTinc that will define the x coordinates. The next column contains predicted probabilities computed at the values of income with other variables held at their means. The negative effect of income is shown by the increasingly small probabilities. The next two columns contain the upper and lower bounds of the confidence intervals for the predictions. The first four variables have missing values beginning in rows 12 and 13 because our *atspec* requested only 11 predictions. The last column shows the observed variable 1fp, which does not have missing values. This is being shown to remind you that the variables created for graphing are added to the dataset used for estimation.

291

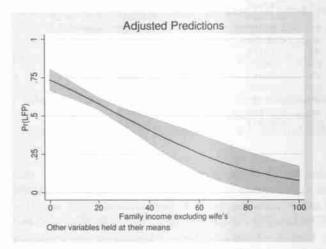
You can also create a basic graph without confidence intervals:



for our abovercase a basic graph without confident

. scatter PLTpr PLTinc

Next, we want to add the 95% confidence interval around the predictions. This requires more complicated graph options. To explain these, let's start by looking at the graph we want to create:



Here is the twoway command that we will explain:

```
. twoway
> (rarea PLTul PLT11 PLTinc, color(gs12))
> (connected PLTpr PLTinc, msymbol(i))
> , title("Adjusted Predictions")
> caption("Other variables held at their means")
> ytitle(Pr(LFP)) ylabel(0(.25)1, grid gmin gmax) legend(off)
```

292

### 6.6.3 Graphing multiple predictions

The first thing to realize is that the twoway command includes two plots, a rarea plot and a connected plot. These are overlaid to make a single graph. First, the shaded confidence intervals are created with a rarea plot where the area on the y axis is shaded between the values of PLTul for the upper level or bound and PLT11 for the lower bound. We chose color(gs12) to make the shading gray scale level 12, a matter of personal preference. Second, the line with predicted probabilities is created with a connected plot, where msymbol(i) specifies that the symbols (shown as solid circles in our prior graph) that are connected should be invisible—that is, draw the line without symbols. We defined the rarea plot before the connected plot because Stata draws overlaid plots in the order specified; we want the line indicating the predicted probabilities to appear on top of the shading.

After the "," in the fourth line of the command are options that apply to the overall graph rather than the individual plots. ylabel() defines the y-axis labels, with grid requesting grid lines. Suboptions gmin and gmax place grid lines at the maximum and minimum values of the axis. By default, when you are plotting multiple outcomes—in this case PLTul, PLT11, and PLTpr—graph adds a legend describing each outcome. To turn this off, we use legend(off). See section 2.17 for more information on graphing.

# 6.6.3 Graphing multiple predictions

An effective way to show the effects of two variables is to graph predictions at various levels of one variable as the other variable changes. This can be done with either marginsplot or mgen.

### Using marginsplot

We can plot the effects of income for each of the age groups. First, we compute the predictions with margins, where margins agecat indicates that we want predictions for each level of the factor variable agecat. at(inc=(0(10)100)) atmeans specifies predictions as inc increases from 0 to 100 by 10s, with all variables except agecat held at their means:

753

. margins agecat, at(inc=(0(10)100)) atmeans noatlegend Adjusted predictions Number of obs = Model VCE : OIM

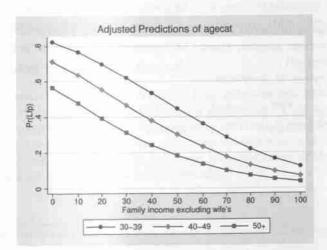
Expression : Pr(lfp), predict()

	1	Delta-method				
	Margin	Std. Err.	z	P> z	[95% Conf.	Interval]
_at#agecat						
1#30-39	.8236541	.031251	26.36	0.000	.7624033	.8849049
1#40-49	.7139289	.0452033	15.79	0.000	.6253321	.8025256
1#50+	.5651833	.0614528	9.20	0.000	.4447381	.6856285
2#30-39	.7668772	.0298035	25.73	0.000	.7084634	.825291
2#40-49	.6373779	.0374018	17.04	0.000	.5640716	.7106841
2#50+	.4779353	.050722	9.42	0.000	.3785219	.5773487
3#30-39	.6985115	.0319211	21.88	0.000	,6359474	.7610756
3#40-49	.5531632	.0322948	17.13	0.000	.4898665	.6164599
3#50+	.3920132	.0438199	8.95	0.000	.3061277	.4778986
4#30-39	.6200306	.0420412	14.75	0.000	.5376313	.7024299
4#40-49	.4657831	.0366039	12.72	0.000	.3940407	.5375258
4#50+	.3122976	.0429351	7.27	0.000	.2281463	.396449
5#30-39	.5347281	.0580266	9.22	0.000	.4209981	.6484581
5#40-49	.3804535	.0470786	8.08	0.000	.2881812	.4727259
5#50+	.2423312	.0449042	5.40	0.000	.1543206	.3303417
6#30-39	.4473447	.0744291	6.01	0.000	.3014663	.593223
6#40-49	.3019213	.0564876	5.34	0.000	.1912078	.4126349
6#50+	.1838493	.0458435	4.01	0.000	.0939977	.2737008
7#30-39	.3630971	.0867003	4.19	0.000	.1931676	.5330267
7#40-49	.2334903	.0613363	3.81	0.000	.1132733	.3537073
7#50+	.1369302	.0443075	3.09	0.002	.050089	.2237714
8#30-39	.2864909	.092363	3.10	0.002	.1054627	.4675191
8#40-49	.1766445	.0611475	2.89	0.004	.0567977	.2964914
8#50+	.1005104	.0405792	2.48	0.013	.0209766	.1800442
9#30-39	.2204527	.0911719	2.42	0.016	.0417591	.3991463
9#40-49	.1312684	.05699	2.30	0.021	.01957	.2429668
9#50+	.0729585	.0355358	2.05	0.040	.0033095	.1426078
10#30-39	.1660933	.0845261	1.96	0.049	.0004252	.3317618
10#40-49	.0961867	.0504241	1.91	0.056	0026428	.195016
10#50+	.0525181	.0300345	1.75	0.080	0063483	.1113846
11#30-39	.1230226	.0745199	1.65	0.099	0230338	.26907
11#40-49	.0697281	.0428698	1.63	0.104	0142953	.153751
11#50+	.0375723	.0246919	1.52	0.128	010823	.085967

k5	k618	2. agecat	3. agecat	1. wc	1. hc	lwg
.238	1.35	.385	.219	.282	.392	1.1
at() value	s vary					
_at	inc					
1	0					
2	10					
3 4	20					
4	30					
5	40					
5	50					
7	60					
8	70					
9	80					
10	90					
11	100					

The labeling of the predictions from margins can be confusing. The left column of the prediction table is labeled \_at#agecat, which indicates that the information in this column begins with a number corresponding to the 11 values of inc used for making predictions; these are referred to as the \_at values. For example, 1 is the prediction with inc=0 while 11 is the prediction with inc=100. After the "#", the value or value label for agecat is listed. For example, the row labeled 1#30-39 contains the predictions when all variables except agecat are held at the first \_at value, with agecat= 1 as indicated by the value label 30-39. The command marginsplot, noci automatically understands what these predictions are and creates the plot we want:

```
. marginsplot, noci legend(cols(3))
Variables that uniquely identify margins: inc agecat
```



This example shows that marginsplot can plot multiple curves for the same outcome from the same model. Unfortunately, it cannot plot curves for multiple outcomes (for example, the probability of categories 1, 2, and 3 in an ordinal model) or predictions from different models (for example, showing how the predictions differ from two specifications of the model). For this, you need to use mgen.

### Using mgen with graph

1.353254

.2377158

3

.2815405

We can create the same graph as in the previous section by running mgen once for each level of agecat:

Variable	0bs	Unique	Mean	Min	Max	Label	
PLT1pr1	11	11	.4591184	.1230226	.8236541	30 to 39	
PLT1111	11	11	.3349719	0230338	.7624032	95% lower	limit
PLT1ul1	11	11	.583265	.269079	.8849049	95% upper	limit
PLT1inc	11	11	50	0	100	Family in	come excluding
Specified	valu	es of co	variates				
				1.	1		
k5		k618	agecat	WC	hc	lw	g
.2377158	1.	353254	1	.2815405	.3917663	1.09711	5
		000204		.2010400	10041000		···
. mgen, at	mean			) agecat=2)			
		s at(ind	=(0(10)100		stub(PLT2	) predlab(	40 to 49)
Prediction	ns fr	s at(ind om: marg	=(0(10)100	) agecat=2)	stub(PLT2	) predlab(	40 to 49)
	as fr omitt	s at(ind om: marg ed)	=(0(10)100 jins, atmea	) agecat=2)	stub(PLT2	) predlab(	40 to 49)
Prediction (output)	as fr omitt	s at(ind om: marg ed)	=(0(10)100 jins, atmea	) agecat=2)	stub(PLT2 0(10)100)	) predlab( agecat=2)	40 to 49)
Prediction (output)	us fr omitt valu	s at(ind om: marg ed)	=(0(10)100 jins, atmea	) agecat=2) ns at(inc=(	stub(PLT2 0(10)100)	) predlab( agecat=2)	40 to 49) predict(pr)
Prediction (output) Specified	us fr omitt valu	s at(inc om: marg ed) es of cc k618	=(0(10)100 jins, atmea ovariates	)) agecat=2) nns at(inc=( 1.	stub(PLT2 0(10)100) 1	) predlab( agecat=2)	40 to 49) predict(pr)
Prediction (output) Specified k5 .2377158	ns fr omitt valu 1.	s at(ind om: marg ed) es of co k618 353254	=(0(10)100 jins, atmea ovariates agecat 2	)) agecat=2) nns at(inc=( 1. wc	stub(PLT2 0(10)100) 1 hc .3917663	) predlab( agecat=2)	40 to 49) predict(pr) g5
Prediction (output) Specified k5 .2377158 . mgen, at	ns fr omitt valu 1.	s at(ind om: marg ed) es of co k618 353254 s at(ind	=(0(10)100 ins, atmes ovariates agecat 2 =(0(10)100	)) agecat=2) nns at(inc=( 1. wc .2815405 )) agecat=3)	stub(PLT2 0(10)100) 1 hc .3917663 stub(PLT3	) predlab( agecat=2) lw 1.09711 ) predlab(	40 to 49) predict(pr) g 5 50 plus)
Prediction (output) Specified k5 .2377158 . mgen, at	ns fr omitt valu 1. tmean	s at(ind om: marg ed) es of co k618 353254 s at(ind om: marg	=(0(10)100 ins, atmes ovariates agecat 2 =(0(10)100	)) agecat=2) ins at(inc=( 1. wc .2815405	stub(PLT2 0(10)100) 1 hc .3917663 stub(PLT3	) predlab( agecat=2) lw 1.09711 ) predlab(	40 to 49) predict(pr) g 5 50 plus)
Prediction (output) Specified k5 .2377158 . mgen, at Prediction	ns fr omitt valu 1. tmean ns fr omitt	s at(ind om: marg ed) es of co k618 353254 s at(ind om: marg ed)	=(0(10)100 jins, atmes ovariates agecat 2 =(0(10)100 jins, atmes	)) agecat=2) nns at(inc=( 1. wc .2815405 )) agecat=3)	stub(PLT2 0(10)100) 1 hc .3917663 stub(PLT3	) predlab( agecat=2) lw 1.09711 ) predlab(	40 to 49) predict(pr) g 5 50 plus)
Prediction (output) Specified k5 .2377158 . mgen, at Prediction (output)	ns fr omitt valu 1. tmean ns fr omitt	s at(ind om: marg ed) es of co k618 353254 s at(ind om: marg ed)	=(0(10)100 jins, atmes ovariates agecat 2 =(0(10)100 jins, atmes	)) agecat=2) nns at(inc=( 1. wc .2815405 )) agecat=3)	stub(PLT2 0(10)100) 1 hc .3917663 stub(PLT3 0(10)100)	) predlab( agecat=2) lw 1.09711 ) predlab(	40 to 49) predict(pr) g 5 50 plus)

.3917663

1.097115

### 6.6.4 Overlapping confidence intervals

Then, we use a more complex graph command to obtain the following graph:

```
. graph twoway connected PLT1pr PLT2pr PLT3pr PLT1inc,
```

```
> title("Adjusted predictions by age group")
```

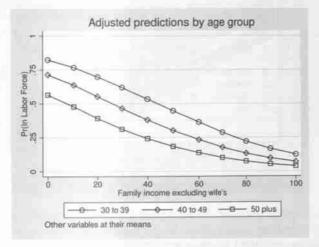
> caption("Other variables at their means")

```
> msym(Oh Dh Sh) msiz(*1.4 *1.1 *1.2) mcol(black black black)
```

> lpat(solid solid solid)

```
> ytitle("Pr(In Labor Force)") ylab(0(.25)1, grid gmin gmax)
```

legend(cols(3))



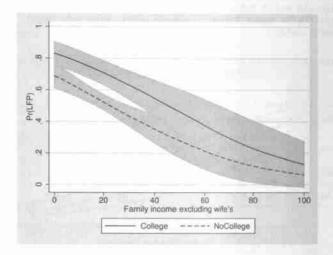
When there are multiple sets of lines and symbols to be drawn—in this case, three sets—you need to provide options for each set. The option msym(Oh Dh Sh) indicates that we want large, hollow circles, diamonds, and squares for the symbols. We find that Oh by default is a smaller symbol than Dh or Sh. The msize() option lets you specify the size for each symbol. Although you can use names for the sizes, such as msiz(large medium medsmall), we find relative sizing to be easier. Our option msiz(\*1.4 \*1.1 \*1.2) tells graph to make the first symbol 1.4 times larger than normal, and so on.

# 6.6.4 Overlapping confidence intervals

We find that researchers sometimes conclude that estimates are significantly different only if confidence intervals for two estimates do not overlap. That is, if the confidence intervals overlap, the hypothesis that the estimates are equal is accepted. Although this might have been a useful approximation when computation was very expensive, it often leads to incorrect conclusions because it ignores the covariances of the estimators that need to be taken into account when testing equality.<sup>4</sup>

Schenker and Gentleman (2001) show that inference is conservative if the estimators are independent.

To illustrate the problem, as well as show how discrete changes and marginal changes can be graphed, we use the techniques above to plot the probability of labor force participation by income for women who attended college and those who did not. We start with the graph before showing how we created it:



We use one mgen command for each level of wc:

Prediction	ns fre	om: marg	ins, atmea	ns at(inc=(	0(5)100) 1	rc=0) predict(pr)
Variable	Obs	Unique	Mean	Min	Max	Label
PLTWCOpr1	21	21	.3177494	.0623648	.6889161	NoCollege
PLTWC0111	21	21	.2309727	0151898	.6107004	95% lower limit
PLTWCOul1	21	21	.404526	.1399194	.7671317	95% upper limit
PLTWCOinc	21	21	50	0	100	Family income excluding

Specified values of covariates

		2.	3. agecat .2191235			1.	
k5	k618	agecat			AC.	hc	lvg
.2377158	1.353254	.3851262			0	.3917663	1.097115
mgen, at	means at(ind	=(0(5)100)	wc=1)	stub(PLTWC1)	pre	dlab(Colle	ze)

(output omitted)

We then combine two rarea graphs with a connected graph:

. twoway

- > (rarea PLTWCOul PLTWCOll PLTWCOinc, col(gs12))
- > (rarea PLTWC1ul PLTWC111 PLTWC0inc, col(gs12))
- > (connected PLTWCOpr PLTWC1pr PLTWC1inc, msym(i i) lpat(dash solid))
- > , ytitle(Pr(In Labor Force)) legend(order(4 3))

### 6.6.4 Overlapping confidence intervals

Judging by the overlap of confidence intervals, we might mistakenly conclude that the probability of labor force participation was significantly higher for women who attended college when family income was between \$5,000 and \$40,000 but not at other incomes.

To see how poorly this "approximation" works, we compute the discrete change conditional on income with mgen. The option dydx (wc) specifies that we want to predict the marginal effect of wc. Because wc was entered into the model as the factor variables i.wc, mgen computes a discrete change.

Predictions i	from: mar	gins	, dydx(wc)	) atmeans at	(inc=(0(5)	100)) predic	t(pr)
Variable	Obs Uni	que	Mean	Min	Max	Label	
PLTWCDCd_pr1	21	21	.1507267	.066319	.1967745		ange in L
PLTWCDC111	21	21	.0556941	0111785	.0895455	95% lower 1	limit
PLTWCDCul1	21	21	.2457593	.1438166	.3049388	95% upper 1	Limit
PLTWCDCinc	21	21	50	0	100	Family inco	ome exclud
Specified val	lues of c	ovar	iates				
			2.	3.	1.	1.	
k5	k618		agecat	agecat	¥C	hc	lvg

Plotting the results along with those for the probabilities leads to figure 6.2, which shows that women who attended college have significantly higher probabilities of labor force participation over almost the entire income distribution, excepting only incomes above \$95,000 (where there are very few cases). What is remarkable about margins is that it allows you to test just about anything you might want to say about your predictions!

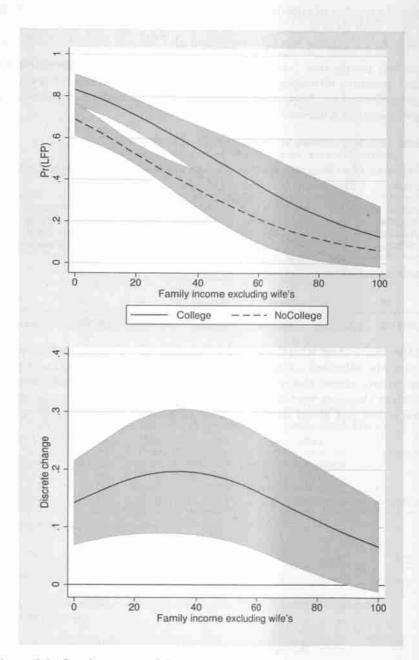


Figure 6.2. Overlapping confidence intervals compared with discrete change

### 6.6.5 Adding power terms and plotting predictions

As shown in section 6.2.1, squared terms can be included in models by using factorvariable notation. For example, income and income-squared can be included in the model by adding the term c.inc##c.inc. Although you can obtain the same parameter estimates by generating a new variable for income-squared, margins or our m\* commands will not compute predictions correctly. With factor-variable notation, however, power terms and interaction terms do not pose any special problems.<sup>5</sup> When mgen makes predictions, it automatically increases income-squared appropriately as income changes.

To illustrate how this works, we compare predictions from a model that is linear in inc with a model that adds the squared term c.inc#c.inc. First, we fit the model that includes income (but not income-squared) and make predictions:

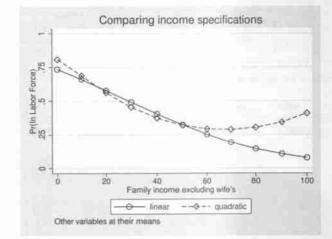
(output o	omitt edla	ed) bel(line	ar) atmean	c i.hc lwg s at(inc=(0 ns at(inc=(	(10)100))		
Variable		Unique	Mean	Min		Label	
_linpr1	11	11	.3608011	.0768617	.7349035	linear	
_linll1	11	11	.2708139	0156624	.6641427	95% lower lim	it
_linul1	11	11	.4507883	.1693859	.8056643	95% upper lin	it
_lininc	11	11	50	0	100	Family income	excluding
Specified	valu	es of co	variates				
			2.	3.	1	. 1.	
k5		k618	agecat	agecat	WC	hc	lwg
.2377158	1.	353254	.3851262	.2191235	.2815405	.3917663	1.097115

<sup>5.</sup> With prgen, our earlier command for graphing predictions, you could not generate correct predictions when your model included, for example, income and income-squared. With minor programming, our command praceum allowed you to generate the correct predictions. Our impression is that it was not used often.

Next, we fit the model that adds income-squared and make predictions:

(output a	omitte edlal	ed) bel(quad	ratic) atm		=(0(10)100	<pre>nc, nolog )) stub(_quad predict(pr)</pre>	)
Variable		Unique	Mean	Min		Label	
_quadpr1	11	11	.4410442	.2887324	.8078035	quadratic	
_quadll1	11	11	.2613508	1501808	.7207593	95% lower 11	mit
_quadul1	11	11	.6207375	.4265932	.9690264	95% upper li	mit
_quadinc	11	11	50	0	100	Family incom	e excluding
Specified	valu	es of co	variates				
			2.	3.	1	1.	
k5		k618	agecat	agecat	wc		lwg
.2377158	13	353254	.3851262	.2191235	.2815405	.3917663	1.097115

Then, we plot the predictions:



Although the differences at higher incomes are suggestive and dramatic, the evidence for preferring the quadratic model is mixed. BIC provides positive support for the linear model, while AIC supports the quadratic model. The coefficient for income-squared is significant at the 0.046 level. The confidence intervals around the predictions at high income levels (not shown) are wide. Based on these results, we are not convinced to abandon our baseline model.

302

## 6.6.6 (Advanced) Graphs with local means

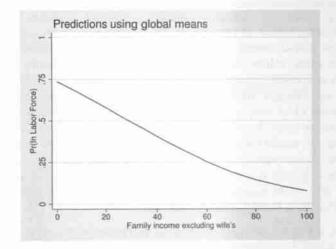
When plotting predictions over the range of a variable, you must decide where to hold the values of other variables. With the atmeans option in mgen, as the plotted variable changes, the other variables stay at the same global means. Following our previous discussion of local means, in this section we show you how to allow the values of the other variables to change as the variable being plotted changes. This requires using mtable with the over() option and moving predictions from the matrix that mtable returns. These steps require more data management than other parts of the book, but they can provide valuable insights into how robust your plot and conclusions are to assumptions about the levels of other variables.

When demonstrating tables of predictions, we suggested caution before holding other variables at their global means because changing one variable while holding all other variables at the same values might not be realistic. For example, suppose that we included age in our model as a continuous variable ranging from 20 to 90. Plotting predictions as age changes while holding the number of young children constant is unrealistic because older respondents are unlikely to have any young children in the family. Note that we have the same problem if we used asobserved instead of atmeans here; in that case, we would be including in our average predictions those cases for which the hypothetical value of age is implausible given the observed numbers of children. One alternative approach, which we will not explore further here, is to forgo using global means in favor of a set of representative values that are substantively plausible for all values of age (that is, a family with no children).

In any event, if you are plotting predictions in regions of your data where it is impossible or very unlikely that observations will exist, the predictions might be misleading. You can determine whether global means are reasonable by exploring how other values affect the results. We will consider what happens when we use local means instead of global in generating the plot. To illustrate how this is done, we start with the example used above, where we plotted labor force participation by income:

Variable	Obs	Unique	Mean	Min	Max	Label	
GLOBALpr1	11	11	.3608011	.0768617	.7349035	Global means	
GLOBAL111	11	11	.2708139	0156624	.6641427	95% lower 11	mit
GLOBALul1	11	11	.4507883	.1693859	.8056643	95% upper 11	mit
GLOBALinc	11	11	50	0	100	Family incom	e excluding.
Specified	value	s of co	variates				
			2.	.3.	1	1.	
k5		k618	agecat	agecat	WC	hc	lvg

Plotting the predictions produces the following plot:



These predictions were made by increasing family incomes from \$0 to \$100,000, holding wc, hc, lwg, and other variables at their global means. This implies that those with no income have the same education and wages as those with \$100,000. As noted, before accepting this graph as a reasonable summary of the effect of family income on labor force participation, we want to determine how sensitive the predictions are to the values at which we held the other variables. In particular, what would happen if we held the other variables at levels more typical of those with a given income?

Because inc is continuous, we cannot compute means for the nonincome variables conditional on a single value of income, because these means might be based on very few observations. Instead, we begin by generating the variable inclok, which divides inc into groups of \$10,000:

### 6.6.6 (Advanced) Graphs with local means

```
. gen incl0k = trunc(inc/10)
```

```
. label var inc10k "income in 10K categories"
```

```
tabulate inclok, miss
```

### income in

10K categories	Freq.	Percent	Cum.
0	99	13.15	13.15
1	353	46.88	60.03
2	198	26.29	86.32
3	61	8.10	94.42
4	22	2.92	97.34
5	10	1.33	98.67
6	3	0.40	99.07
7	4	0.53	99.60
8	1	0.13	99.73
9	2	0.27	100.00
Total	753	100.00	

Because there are very few cases in some of the higher income groupings, we might want to use larger groups. But for the experiment we have in mind, this is a reasonable place to begin. Next, we use mtable, over(inc10k) atmeans ci to compute predictions by selecting observations at each value of inc10k. This is equivalent to running mtable repeatedly for subsamples defined by inc10k.

```
mtable if inc10k==0, atmeans ci
mtable if inc10k==1, atmeans ci
(output omitted)
mtable if inc10k==9, atmeans ci
```

		k5	k618	2. agécát	3. agecat	1. wc	1. hc
1		.202	1.43	.303	.222	.121	.0808
2		.261	1.29	.363	.215	.212	.312
3		.192	1.37	.455	.192	.369	.52
4		.213	1.54	.361	.311	.443	.689
5		.318	1.55	.409	.273	.5	.727
6		.4	.6	.6	.2	.8	.8
7		0	1	.333	.667	.333	.667
8		.75	1.25	.75	0	.75	1
9		0	2	1	0	0	0
10		1	2.5	0	0	1	0
		lwg	inc	Pr(y)	11	ul	
1		.922	7.25	0.641	0.584	0.698	
2		1.08	15.1	0.600	0.559	0.642	
3		1.17	24.1	0.588	0.546	0.630	
4		1.16	33.7	0.492	0.426	0.557	
5		1.05	43.4	0.373	0.283	0.463	
6	;	1.48	53.8	0.389	0.261	0.517	
7		1.07	64.9	0.201	0.085	0.318	
8	3	1.41	75.3	0.164	0.046	0.282	
9		1.07	88	0.102	-0.005	0.208	
10		1.33	93.5	0.112	-0.006	0.229	
Specified	values	where	.n indicates	no valu	es specifie	d with at()	
	No	at()					
Current		.n					

The results show how the values of other variables vary as income changes:

. mtable, over(inc10k) atmeans ci Expression: Pr(lfp), predict()

To plot these predictions, we need to move them into variables, something that is ordinarily done automatically by mgen. Unfortunately, mgen does not allow local means when making predictions. So we must manually move the predictions that mtable saves in the return matrix r(table).

To do this, we first create a matrix, localpred, equal to r(table). This is necessary because some of the commands we want to use will not work on an r() matrix.

6.6.6 (Advanced) Graphs with local means

```
. matrix localpred = r(table)
. matlist localpred, format(%8.2g)
                                                 2.
                                                            3.
                                                                       1.
                                                                                   1.
                        k5
                                  k618
                                           agecat
                                                       agecat
                                                                      wc
                                                                                  hc
             1
                         .2
                                   1.4
                                                          .22
                                                .3
                                                                      .12
                                                                                .081
             2
                        .26
                                   1.3
                                                          .22
                                               .36
                                                                     .21
                                                                                 .31
             3
                        .19
                                   1.4
                                               .45
                                                          .19
                                                                     .37
                                                                                 .52
             4
                        .21
                                   1.5
                                               .36
                                                          .31
                                                                      .44
                                                                                 .69
             5
                        .32
                                               .41
                                                          .27
                                                                      .5
                                   1.5
                                                                                 .73
                        .4
             6
                                                .6
                                                           .2
                                                                      .8
                                                                                  .8
                                    .6
             7
                         0
                                               .33
                                                          .67
                                                                      .33
                                     1
                                                                                 .67
             8
                                   1.3
                                               .75
                                                            0
                        .75
                                                                      .75
                                                                                  1
                                     2
             9
                         0
                                                1
                                                            0
                                                                       0
                                                                                   0
                         1
                                   2.5
                                                 0
                                                            0
                                                                        1
                                                                                   1
            10
                       lwg
                                   inc
                                            Pr(y)
                                                           11
                                                                      ul
                        .92
                                   7.2
                                               .64
                                                          .58
                                                                       .7
             1
             2
                       1.1
                                                .6
                                                          .56
                                                                      .64
                                    15
             3
                       1.2
                                    24
                                               .59
                                                          .55
                                                                      .63
                       1.2
             4
                                    34
                                                          .43
                                                                      .56
                                               .49
             Б
                                               .37
                                                          .28
                                                                      .46
                                    43
                         11
                                                                      .52
             6
                       1.5
                                    54
                                               .39
                                                          .26
             7
                       1.1
                                    65
                                                .2
                                                         .085
                                                                      .32
                                                                      .28
             8
                                    75
                                                         .046
                       1.4
                                               .16
                                                                      .21
             9
                       1.1
                                    88
                                                .1
                                                       -.0048
                                                       -.0058
                                                                      .23
            10
                       1.3
                                    94
                                               .11
```

Next, we select all rows of the matrix (designated as 1...) and the set of columns starting with column inc and ending with column ul. We use matrix colnames to give the columns the names we want to use for the new variables created in the next step.

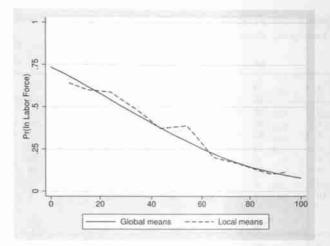
```
. matrix localpred = r(table)
. matrix localpred = localpred[1...,"inc"..."ul"]
. matrix colnames localpred = LOCALinc LOCALpr LOCAL11 LOCALul
```

The command svmat generates variables from the columns of a matrix. The names(col) option specifies that the new variables should have names corresponding to the columns of the matrix.

. svmat localpred, names(col) . label var LOCALpr "Local means"

We gave variable LOCALpr a label that will be used in the graph we now create:

```
. twoway
> (connected GLOBALpr GLOBALinc,
> clcol(black) clpat(solid) msym(i))
> (connected LOCALpr LOCALinc,
> clcol(black) clpat(dash) msym(i))
> , ytitle("Pr(In Labor Force)") ylab(0(.25)1, grid gmin gmax)
```



In this example, there are no major discrepancies, suggesting that using the global means is appropriate for making the predictions.

## 6.7 Conclusion

As we have discussed, the models for binary outcomes discussed in this chapter are not just widely used, they also provide a conceptual foundation for the models that we discuss in subsequent chapters. The coefficients for these models cannot be effectively interpreted directly, and even though the exponentiated coefficients for the logit model the odds ratio—are widely used, we think these often do not convey the substance of one's findings very well either.

Instead, we spent most of the chapter describing interpretations based on predicted probabilities, and here Stata's margins command and our m\* commands based on margins are extremely useful. margins is so flexible that it allows the estimation of quantities that have quite subtle conceptual differences, which may or may not have much consequence in any particular application. Regardless, though, a prerequisite on being able to clearly present findings to your audience is to understand them clearly yourself—and so understanding precisely the differences between, for example, AMEs and MEMs, is important for coherently and accurately recounting results. We also showed how to very broadly conduct hypothesis tests about different predictions that margins generates, and how to use margins with local means instead of relying simply on global means. In doing so, we hope not only to provide a strong set of tools for interpreting the results of models for binary outcomes, but also to provide a foundation for what we will do in the chapters that follow.

# Models for ordinal outcomes

Although the categories for an ordinal variable can be ordered, the distances between the categories are unknown. For example, in survey research, questions often provide the response categories of strongly agree, agree, disagree, and strongly disagree, but an analyst would probably not assume that the distance between strongly agreeing and agreeing is the same as the distance between agreeing and disagreeing. Educational attainments can be ordered as elementary education, high school diploma, college diploma, and graduate or professional degree. Ordinal variables also commonly result from limitations of data availability that require a coarse categorization of a variable that could, in principle, have been measured on an interval scale. For example, we might have a measure of income that is simply low, medium, or high.

Ordinal variables are often coded as consecutive integers from 1 to the number of categories. Perhaps because of this coding, it is tempting to analyze ordinal outcomes with the linear regression model (LRM). However, an ordinal dependent variable violates the assumptions of the LRM, which can lead to incorrect conclusions, as demonstrated strikingly by McKelvey and Zavoina (1975, 117) and Winship and Mare (1984, 521–523). With ordinal outcomes, it is much better to use models that avoid the assumption that the distances between categories are equal. Although many models have been designed for ordinal outcomes, in this chapter we focus on the logit and probit versions of the ordinal regression model (ORM). The model was introduced by McKelvey and Zavoina (1975) in terms of an underlying latent variable, and in biostatistics by McCullagh (1980), who referred to the logit version as the proportional-odds model. In section 7.16, we review several less commonly used models for ordinal outcomes.

As with the binary regression model (BRM), the ORM is nonlinear, and the magnitude of the change in the outcome probability for a given change in one of the independent variables depends on the levels of all the independent variables. As with the BRM, the challenge is to summarize the effects of the independent variables in a way that fully reflects key substantive processes without overwhelming and distracting detail. For ordinal outcomes, as well as for the models for nominal outcomes in chapter 8, the difficulty of this task is increased by having more than two outcomes to explain.

Before proceeding, we caution that researchers should think carefully before concluding that their outcome is indeed ordinal. Do not assume that a variable should be analyzed as ordinal simply because the values of the variable can be ordered. A variable that can be ordered when considered for one purpose could be unordered or ordered differently when used for another purpose. Miller and Volker (1985) show how different assumptions about the ordering of occupations result in different conclusions. A variable might also reflect ordering on more than one dimension, such as attitude scales that reflect both the intensity and the direction of opinion. Moreover, surveys commonly include the category "don't know", which probably does not correspond to the middle category in a scale, even though analysts might be tempted to treat it this way. In general, ORMs restrict the nature of the relationship between the independent variables and the probabilities of outcome categories, as discussed in section 7.15. Even when an outcome seems clearly to be ordinal, such restrictions can be unrealistic, as illustrated in chapter 8. Indeed, we suggest that you always compare the results from ordinal models with those from a model that does not assume ordinality.

We begin by reviewing the statistical model, followed by an examination of testing, fit, and methods of interpretation. These discussions are intended as a review for those who are familiar with the models. For a complete discussion, see Agresti (2010), Long (1997), or Hosmer, Lemeshow, and Sturdivant (2013). As explained in chapter 1, you can obtain sample do-files and data files by installing the spost13\_do package.

## 7.1 The statistical model

The ORM can be developed in different ways, each of which leads to the same form of the model. These approaches to the model parallel those for the BRM. Indeed, the BRM can be viewed as a special case of the ordinal model in which the ordinal outcome has only two categories.

### 7.1.1 A latent-variable model

The ORM is commonly presented as a latent-variable model. Defining  $y^*$  as a latent variable ranging from  $-\infty$  to  $\infty$ , the structural model is

$$y_i^* = \mathbf{x}_i \boldsymbol{\beta} + \varepsilon_i$$

where i is the observation and  $\varepsilon$  is a random error, as discussed further below. For the case of one independent variable,

$$y_i^* = \alpha + \beta x_i + \varepsilon$$

The measurement model for binary outcomes from chapter 5 is expanded to divide  $y^*$ into J ordinal categories,

$$y_i = m$$
 if  $\tau_{m-1} \leq y_i^* < \tau_m$  for  $m = 1$  to J

where the cutpoints  $\tau_1$  through  $\tau_{J-1}$  are estimated. (Some authors refer to these as thresholds.) We assume  $\tau_0 = -\infty$  and  $\tau_J = \infty$  for reasons that will be clear shortly.

To illustrate the measurement model, consider the example used in this chapter. People are asked to respond to the following statement:

#### 7.1.1 A latent-variable model

If you were asked to use one of four names for your social class, which would you say you belong in: the lower class, the working class, the middle class, or the upper class?

The underlying, continuous latent variable can be thought of as the propensity to identify oneself as having higher socioeconomic standing. The observed response categories are tied to the latent variable by the measurement model

$$y_i = \begin{cases} 1 \Rightarrow \text{Lower} & \text{if } \tau_0 = -\infty \leq y_i^* < \tau_1 \\ 2 \Rightarrow \text{Working} & \text{if } \tau_1 \leq y_i^* < \tau_2 \\ 3 \Rightarrow \text{Middle} & \text{if } \tau_2 \leq y_i^* < \tau_3 \\ 4 \Rightarrow \text{Upper} & \text{if } \tau_3 \leq y_i^* < \tau_4 = \infty \end{cases}$$

Thus when the latent  $y^*$  crosses a cutpoint, the observed category changes. Anderson (1984) referred to ordinal variables created in this fashion as grouped continuous variables and referred to the ORM as the grouped continuous model.

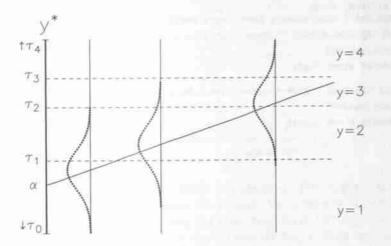


Figure 7.1. Relationship between observed y and latent  $y^*$  in ORM with one independent variable

For a single independent variable, the structural model is  $y^* = \alpha + \beta x + \varepsilon$ , which is plotted in figure 7.1 along with the cutpoints for the measurement model. This figure is similar to that for the BRM, except that there are now three horizontal lines representing the cutpoints  $\tau_1$ ,  $\tau_2$ , and  $\tau_3$ . The three cutpoints lead to four levels of y that are labeled on the right-hand side of the graph.

The probability of an observed outcome y for a given value of x, represented by the three vertical lines in the figure, is the area under the curve between a pair of cutpoints.

For example, the probability of observing y = m for given values of the x's corresponds to the region of the distribution where  $y^*$  falls between  $\tau_{m-1}$  and  $\tau_m$ :

$$\Pr\left(y = m \mid \mathbf{x}\right) = \Pr\left(\tau_{m-1} \le y^* < \tau_m \mid \mathbf{x}\right)$$

Substituting  $\mathbf{x}\boldsymbol{\beta} + \boldsymbol{\varepsilon}$  for  $y^*$  and using some algebra leads to the standard formula for the predicted probability in the ORM,

$$\Pr\left(y = m \mid \mathbf{x}\right) = F\left(\tau_m - \mathbf{x}\boldsymbol{\beta}\right) - F\left(\tau_{m-1} - \mathbf{x}\boldsymbol{\beta}\right) \tag{7.1}$$

where F is the cumulative distribution function for  $\varepsilon$ . In the ordinal probit model, F is normal with  $\operatorname{Var}(\varepsilon) = 1$ ; in the ordinal logit model, F is logistic with  $\operatorname{Var}(\varepsilon) = \pi^2/3$ . For y = 1, the second term on the right drops out because  $F(-\infty - \mathbf{x}\beta) = 0$ , and for y = J, the first term equals  $F(\infty - \mathbf{x}\beta) = 1$ .

Comparing these equations with those for the BRM shows that the ORM is identical to the BRM with one exception. To demonstrate this, we fit chapter 5's binary model for labor force participation with both logit and ologit (the command for ordinal logit):

```
. use binlfp4, clear
(binlfp4.dta | Mroz data on labor force participation of women | 2013-07-15)
. logit lfp c.k5 c.k618 i.agecat i.wc i.hc c.lwg c.inc, nolog
(output omitted)
```

```
. estimates store logit
```

- ologit lfp c.k5 c.k618 i.agecat i.wc i.hc c.lwg c.inc, nolog (output omitted)
- . estimates store ologit

### 7.1.1 A latent-variable model

To compare the coefficients, we use estimates table:1

. estimates table logit ologit, b(%9.3f) t variabel varwidth(30) equations(1:1)

Variable	logit	ologit
#1		
# kids < 6	-1.392	-1.392
	-7.25	-7.25
# kids 6-18	-0.066	-0.066
	-0.96	-0.96
agecat		
40-49	-0.627	-0.627
1000 C 1000 C	-3.00	-3.00
50+	-1.279	-1.279
	-4.92	-4.92
wc		
college	0.798	0.798
	3.48	3.48
hc		
college	0.136	0.136
	0.66	0.66
Log of wife's estimated wages	0.610	0.610
	4.04	4.04
Family income excluding wife's	-0.035	-0.035
	-4.24	-4.24
Constant	1.014	
	3.54	
cutl		
Constant		-1.014
		-3.54

legend: b/t

The slope coefficients and their z-values are identical. For logit, though, an intercept or constant is reported, whereas for ologit, the intercept is replaced by the cutpoint labeled cut1. The cutpoint has the same magnitude but opposite sign as the intercept from logit. This difference is due to how the two models are identified. As the ORM has been presented, there are "too many" free parameters; that is, you cannot estimate J - 1 thresholds and the constant too. For a unique set of maximum likelihood estimates to exist, an identifying assumption needs to be made about either the intercept or one of the cutpoints. Stata's ologit and oprobit commands identify the ORM by assuming that the intercept is 0 and then estimating all cutpoints.

Some other software packages that fit the ORM instead fix one of the cutpoints to 0 and estimate the intercept. Although the different parameterizations can be confusing, keep in mind that the slope coefficients and predicted probabilities are the same under

Because logit has a constant and ologit has a cutpoint, by default estimates table will not line up the coefficients from the two models. Rather, each of the independent variables will be listed twice. equations(1:1) tells estimates table to line up the coefficients. This is easiest to understand if you try our command without the equations(1:1) option.

either parameterization (see Long [1997, 122–123] for details). Section 7.5 shows how to fit the ORM using alternative parameterizations.

### 7.1.2 A nonlinear probability model

The ORM can also be developed as a nonlinear probability model without appealing to an underlying latent continuous variable. Here we show how this is done for the ordinal logit model. First, we define the odds that an outcome is less than or equal to m versus greater than m given  $\mathbf{x}$ :

$$\Omega_{\leq m|>m}(\mathbf{x}) \equiv \frac{\Pr\left(y \leq m \mid \mathbf{x}\right)}{\Pr\left(y > m \mid \mathbf{x}\right)} \quad \text{for } m = 1, J - 1$$

For example, we could compute the odds of lower- or working-class identification (that is,  $m \leq 2$ ) versus middle- or upper-class identification (m > 2). The log of the odds is assumed to equal

$$\ln \Omega_{\leq m \geq m} (\mathbf{x}) = \tau_m - \mathbf{x}\boldsymbol{\beta} \qquad (7.2)$$

Critically, the  $\beta$ 's are the same for all values of m.

For a single independent variable and three categories, where we are fixing the intercept to equal 0 and estimating the  $\tau$ 's, the model is

$$\ln \frac{\Pr(y \le 1 \mid \mathbf{x})}{\Pr(y > 1 \mid \mathbf{x})} = \tau_1 - \beta x$$
$$\ln \frac{\Pr(y \le 2 \mid \mathbf{x})}{\Pr(y > 2 \mid \mathbf{x})} = \tau_2 - \beta x$$

Although it may seem confusing that we subtract  $\beta x$  rather than adding it, this is a consequence of computing the logit of  $y \leq m$  versus y > m. We agree that it would be simpler to stick with  $\tau_m + \beta x$ , but this is not the way the model is normally presented.

## 7.2 Estimation using ologit and oprobit

The ordered logit and probit models can be fit with the following commands and their basic options:

```
ologit depvar [indepvars] [if] [in] [weight] [, vce(vcetype) or]
```

oprobit depvar [indepvars] [if] [in] [weight] [, vce(vcetype)]

In our experience, these models take more steps to converge than either models for binary outcomes fit using logit or probit or models for nominal outcomes fit using mlogit.

### 7.2.1 Example of ordinal logit model

### Variable lists

- depuar is the dependent variable. The values assigned to the outcome categories are irrelevant, except that larger values are assumed to correspond to "higher" outcomes. For example, if you had three outcomes, you could use the values 1, 2, and 3, or -1.23, 2.3, and 999. To avoid confusion, however, we recommend coding your dependent variable as consecutive integers beginning with 1.
- indepvars is a list of independent variables. If indepvars is not included, Stata fits a model with only cutpoints.

### Specifying the estimation sample

- if and in qualifiers. These can be used to restrict the estimation sample. For example, if you want to fit an ordered logit model for only those surveyed in 1980 (year = 1), you could specify ologit class i.female i.white i.educ age inc if year==1.
- Listwise deletion. Stata excludes cases in which there are missing values for any of the variables in the model. Accordingly, if two models are fit using the same dataset but have different sets of independent variables, it is possible to have different samples. We recommend that you use mark and markout (discussed in section 3.1.6) to explicitly remove cases with missing data.

#### Weights and complex samples

Both ologit and oprobit can be used with fweights, pweights, and iweights. Survey estimation can be done using the svy prefix. See section 3.1.7 for details.

### Options

- vce(vcetype) specifies the type of standard errors to be computed. See section 3.1.9 for details.
- or reports odds ratios for the ordered logit model.

Additional options and information can be found in the Stata manual entries [R] ologit and [R] oprobit.

### 7.2.1 Example of ordinal logit model

Our example is based on a question asked in the 1980, 1996, and 2012 General Social Surveys. These are repeated cross-sectional data, not panel data. That is, in each wave the survey was administered to new respondents from a new nationally representative sample. The following variables are in the model:

. codebook	class	female	white yea	r ed age	income, c	ompact
Variable	Obs	Unique	Mean	Min	Max	Label
class	5620	4	2.437544	1	4	subjective class id
female	5620	2	.5491103	0	1	respondent is female
white	5620	2	.8140569	0	1	resondent is whte
year	5620	3	2.070996	1	3	year of GSS survey
educ	5620	3	2.064769	1	3	educational attainment
age	5620	72	45.15712	18	89	age of respondent
income	5620	62	68.07737	.51205	324.2425	household income

Respondents were asked to indicate the social class to which they think they most belong, using categories coded 1 = 1 ower, 2 = working, 3 = middle, and 4 = upper. The resulting variable class has the distribution:

subjective class id	Freq.	Percent	Cum.
lower	394	7.01	7.01
working	2,567	45.68	52.69
middle	2,465	43.86	96.55
upper	194	3.45	100.00
Total	5,620	100.00	

The variable educ is a categorical variable in which the categories are less than a high school diploma, high school diploma, and college diploma. The variable income is measured in 2012 dollars for all years of the survey.

Using these data, we use ologit to fit the model

$$\Pr(\text{class} = m \mid \mathbf{x}_i) = F(\tau_m - \mathbf{x}\beta) - F(\tau_{m-1} - \mathbf{x}\beta)$$

where

$$\begin{split} \mathbf{x} \boldsymbol{\beta} &= \beta_{\texttt{female}}\texttt{female} + \beta_{\texttt{white}}\texttt{white} \\ &+ \beta_{\texttt{year[1996]}}(\texttt{year==1996}) + \beta_{\texttt{year[2012]}}(\texttt{year==2012}) \\ &+ \beta_{\texttt{educ[hs only]}}(\texttt{educ==2}) + \beta_{\texttt{educ[college]}}(\texttt{educ==3}) \\ &+ \beta_{\texttt{c.age}}\texttt{c.age} + \beta_{\texttt{c.age}\texttt{#c.age}}\texttt{c.age} + \beta_{\texttt{income}}\texttt{income} \end{split}$$

To specify the model, we use the factor-variable notation i.year to create indicators for the year of the survey, i.educ for education, and c.age##c.age to include age and age-squared. estimates store is used so that we can later make a table containing these results. 7.2.1 Example of ordinal logit model

					age income, n	- 15
dered logist	1C regression	1			r of obs =	
					12(9) =	1453.95
				T	> chi2 =	0.0000
og likelihood	= -5016.210	7.		Pseud	o R2 =	0.1266
class	Coef.	Std. Err.	z	P> z	[95% Conf.	Interval]
female			-1.1			
female	.0162383	.054419	0.30	0.765	0904211	.1228976
white						
white	.2363442	.0721307	3.28	0.001	.0949707	.3777177
year						
1996	0799464	.0690368	-1.16	0.247	215256	.0553633
2012	5038717	.0764131	-6.59	0.000	6536386	354104
educ						
hs only	.3704854	.0783189	4.73	0.000	.2169832	.523987
college	1.565553	.0978863	15.99	0.000	1.373699	1.75740
age	0488039	.009194	-5.31	0.000	0668239	030783
c.age#c.age	.0007093	.0000928	7.65	0.000	.0005275	.000891
income	.0116206	.0005234	22.20	0.000	.0105948	.012646
/cut1	-2.140323	.2279743			-2.587144	-1.69350
/cut2	.9152707	.2251007			.4740813	1.3564
/cut3	4.934708	.243606			4.457249	5.41216

. estimates store ologit

The information in the header and the table of coefficients is in the same form as discussed in chapters 3 and 5, with the addition of estimates for the cutpoints at the end.

Next, we fit the ordered probit model:

. oprobit class i.female i.white i.year i.educ c.age##c.age income, nolog (output omitted)

. estimates store oprobit

Variable	ologit	oprobit
lass		
female		
female	0.016	0.002
	0.30	0.05
- 20 K		
white	0.236	0.100
white	3.28	0.106
	3.20	2.00
year		
1996	-0.080	-0.062
	-1.16	-1.57
2012	-0.504	-0.302
	-6.59	-6.98
educ hs only	0.370	0.195
ns only	4.73	4.49
college	1.566	0.852
correge	15.99	15.74
age of respondent	-0.049	-0.028
age of respondent	-5.31	-4.91
c.age#c.age	0.001	0.000
0.00	7.65	7.03
household income	0.012	0.006
	22.20	22.90
ut1		
Constant	-2.140	-1.285
	-9.39	-10.05
ut2		
Constant	0.915	0.471
	4.07	3.72
ut3		
Constant	4.935	2.599
	20.26	19.58

Because we stored the results for both models, we can compare the results with the command estimates table:

idth(30)

legend: b/t

As with the BRM, the estimated coefficients differ from logit to probit by a factor of about 1.7, reflecting the different scaling of the ordered logit and ordered probit models that results from different assumptions about the variance of the errors. We also see scaling differences in the cutpoints, which are also larger in the ordered logit model. Values of the z tests are similar because they are not affected by the scaling, but they are not identical because of slight differences in the shape of the assumed distribution of the errors.

#### 7.2.2 Predicting perfectly

### 7.2.2 Predicting perfectly

If either the highest or the lowest category of the dependent variable does not vary within one of the categories of an independent variable, there will be a problem with estimation. To see what happens, we created an artificial example with a dummy variable for whether respondents have a college degree. Tabulating college against class shows that in all cases where college is 1, respondents have values of class equal to 4, indicating upper-class identification:

subjective	Has college	degree?	
class id	no	yes	Total
lower	394	0	394
working	2,567	0	2,567
middle	2,465	0	2,465
upper	81	113	194
Total	5,507	113	5,620

Accordingly, if you know college is 1, you can predict perfectly that class is 4. Although we purposely constructed college so this would happen, perfect prediction occurs in real data, especially when samples are small or one of the outcome values is infrequent.

When we fit the ordered logit model with college as a regressor, the perfectly predicted observations are retained in the estimation sample with a warning message appearing below the table of estimates:

rdered logisti	ic regression	1		Number LR chi	of obs = 2(8) =	5620 1692.08
				Prob >		0.0000
og likelihood	= -4897.145	2		Pseudo		
class	Coef.	Std. Err.	z	P>1z1	[95% Cont	. Interval]
female						
female	.0533943	.0545116	0.98	0.327	0534465	.160235
white						
white	.2431002	.0710321	3.42	0.001	.1038797	.3823206
year						
1996	.0313275	.0680653	0.46	0.645	1020781	.1647331
2012	28093	.0746029	-3.77	0.000	427149	134711
college						
yes	35.48775	731118.3	0.00	1.000	-1432930	1433001
age	0396543	.0092189	-4.30	0.000	057723	0215857
c.age#c.age	.0005788	.0000929	6.23	0.000	.0003966	.0007609
income	.0133525	.0005602	23.84	0.000	.0122546	.0144505
/cut1	-2.217543	,2237908			-2.656165	-1.778921
/cut2	.7238815	.2204395			.2918281	1.155935

Note: 113 observations completely determined. Standard errors questionable.

The note reflects that the standard error for college is enormous, indicating the problem that occurs when trying to estimate a coefficient that is effectively infinite. Another way of thinking about the large standard error is that the lack of variation in the outcome when college equals 1 means we do not have any information that would permit us to estimate the coefficient with precision. When this happens, our next step is to drop the 113 cases for which college equals 1 (you could use the command drop if college==1 to do this) and refit the model without college. This is done automatically for binary models fit by logit and probit (see section 5.2.3).

There is no problem if an independent variable perfectly predicts one of the middle categories. For example, if all observations for which college is 1 reported being middle class, this would not cause problems for estimation.

## 7.3 Hypothesis testing

Hypothesis tests of regression coefficients can be evaluated with the z statistics in the estimation output, with test and testparm for Wald tests of simple and complex hypotheses, and with lrtest for likelihood-ratio tests. We briefly review each. See section 3.2 for additional information on these commands.

### 7.3.1 Testing individual coefficients

### 7.3.1 Testing individual coefficients

If the assumptions of the model hold, the maximum likelihood estimators from ologit and oprobit are distributed asymptotically normally. The hypothesis  $H_0$ :  $\beta_k = \beta^*$ can be tested with  $z = (\hat{\beta}_k - \beta^*)/\hat{\sigma}_{\hat{\beta}_k}$ . Under the assumptions justifying maximum likelihood, if  $H_0$  is true, then z is distributed approximately normally with a mean of 0 and a variance of 1 for large samples. For example, consider the results for the variable white from the ologit output above. We are using the sformat option to show more decimal places for the z statistic:<sup>2</sup>

<pre>. ologit class &gt; nolog sfo</pre>	i.female i.v prmat(%8.3f)	white i.year	i.educ	c.age##c.a	ge inco	ome,	
Ordered logisti	ic regression	1		Number	of obs		5620
	0			LR chi	2(9)		1453.95
				Prob >	chi2	-	0.0000
Log likelihood	= -5016.2107	7		Pseudo	R2	=	0.1266
class	Coef.	Std. Err.	z	P>(z)	[95%	Conf.	Interval]
female female	.0162383	.054419	0.298	0.765	0904	1211	.1228976
white white	.2363442	.0721307	3.277	0.001	.0941	9707	.3777177
(output omitte	ed)						

We conclude the following:

Whites and nonwhites significantly differ in their subjective social class identification (z = 3.28, p < 0.01, two-tailed).

Either a one-tailed or a two-tailed test can be used, as discussed in chapter 5.

The z test in the output of estimation commands is a Wald test, which can also be computed using test. For example, to test  $H_0$ :  $\beta_{\text{shife}} = 0$ , type

We conclude the following:

Whites and nonwhites significantly differ in their class identification ( $\chi^2 = 10.74$ , df = 1, p < 0.01).

<sup>2.</sup> We are displaying more decimal places to later demonstrate the equivalence of the z test and the corresponding chi-squared test. With any estimation command, the option cformat(fmt) can be used to format the display of coefficients and standard errors. Likewise, option pformat(fmt) formats the display of p-values and option sformat(fmt) formats the display of test statistics. Alternatively, the set command can also be used to change these formats either permanently or for the rest of the current Stata session. See [R] set cformat in the Stata manuals for details.

The value of a chi-squared test with 1 degree of freedom is identical to the square of the corresponding z test, which can be demonstrated with the **display** command:

. display "z\*z=" 3.277\*3.277 z\*z=10.738729

A likelihood-ratio LR test is computed by comparing the log likelihood from a full model with that from a restricted model. To test a single coefficient, we begin by fitting the full model and storing the estimates:

```
. ologit class i.female i.white i.year i.educ c.age##c.age income, nolog (output omitted)
```

. estimates store fullmodel

Then, we fit a model that excludes the variable white that we want to test.

```
. ologit class i.female i.year i.educ c.age##c.age income, nolog (output omitted)
```

. estimates store dropwhite

The lrtest command computes the test:

. 1rtest fullmodel dropwhite		
Likelihood-ratio test	LR chi2(1) =	10.75
(Assumption: dropwhite nested in fullmodel)	Prob > chi2 =	0.0010

The resulting LR test can be interpreted as follows:

The effect of being white on class identification is significant (LR  $\chi^2 = 10.75$ , df = 1, p < 0.01).

### 7.3.2 Testing multiple coefficients

We can also test complex hypotheses that involve more than one coefficient. For example, our model has the demographic variables white, female, and age. To test that the effects of these variables are simultaneously equal to 0—that is,  $H_0$ :  $\beta_{\text{white}} = \beta_{\text{female}} = \beta_{\text{age} \# \text{age}} = 0$ —we can use either a Wald or an LR test. For the Wald test, we fit the full model and then use the test command:

```
. ologit class i.female i.white i.year i.educ c.age##c.age income, nolog
(output omitted)
. test 1.white 1.female age age#age
( 1) [class]1.white = 0
( 2) [class]1.female = 0
( 3) [class]age = 0
( 4) [class]c.age#c.age = 0
chi2( 4) = 226.75
Prob > chi2 = 0.0000
```

Before we interpret the results of the test, we want to clarify how coefficients are specified in the test command when factor-variable notation is used. The specification i.white added the variable 1.white to the model as shown in the output to ologit above. Accordingly, we are testing the coefficient associated with the variable 1.white, not i.white or white. The same rule applies for female. Age was entered into the model as c.age##c.age, which was expanded to estimate coefficients for c.age and c.age#c.age. When entering these coefficients into test, we do not need to include the c. prefix (although we could do so). Regardless of how we specify the test command, we conclude the following:

The hypothesis that the demographic effects of age, race, and sex are simultaneously equal to 0 can be rejected at the 0.01 level ( $\chi^2 = 226.8$ , df = 4, p < 0.01).

To compute an LR test of multiple coefficients, we first fit the full model and store the results with estimates store. Suppose we are interested in whether demographic characteristics matter at all for subjective class identification or whether identification is only a function of socioeconomic status and changes over time. To test  $H_0$ :  $\beta_{\tt xhite} = \beta_{\tt female} = \beta_{\tt age} = \beta_{\tt age \# age} = 0$ , we fit the model that excludes these four coefficients and run lrtest:

- . ologit class i.female i.white i.year i.educ c.age##c.age income, nolog
   (output omitted)
- . estimates store fullmodel
- ologit class i.year i.educ income, nolog (output omitted)
- . estimates store dropdemog
- . 1rtest fullmodel dropdemog

Likelihood-ratio test (Assumption: dropdemog nested in fullmodel) LR chi2(4) = 236.53 Prob > chi2 = 0.0000

We conclude the following:

The hypothesis that the demographic effects of age, race, and sex are simultaneously equal to 0 can be rejected at the 0.01 level (LR  $\chi^2 = 236.5$ , df = 4, p < 0.01).

We find that the Wald and LR tests usually lead to the same decisions, and there is no reason why you would typically want to compute both tests. When there are differences, they generally occur when the tests are near the cutoff for statistical significance. Because the LR test is invariant to reparameterization, we prefer the LR test when both are available. However, only the Wald test can be used if robust standard errors, probability weights, or survey estimation are used.

When a factor variable has more than two categories, such as year and educ in our model, you can specify each of the coefficients with test (for example, test 2.educ 3.educ) or you can use testparm:

. testparm i.educ
( 1) [class]2.educ = 0
( 2) [class]3.educ = 0
chi2( 2) = 329.48
Prob > chi2 = 0.0000

test can also be used to test the equality of coefficients, as shown in section 5.3.2.

## 7.4 Measures of fit using fitstat

As we discussed in greater detail in chapter 3, scalar measures of fit can be used when comparing competing models (also see Long [1997, 85–113]). Several measures can be computed after either ologit or oprobit by using the SPost command fitstat. In this example, we compare a model for class identification that includes age but not age-squared with the model we have been using that includes age-squared:

 ologit class i.female i.white i.year i.educ age income, nolog (output omitted)

. quietly fitstat, save

. ologit class i.female i.white i.year i.educ c.age##c.age income, nolog (output omitted)

. fitstat, diff

	Current	Saved	Difference
Log-likelihood			
Model	-5016.211	-5045.903	29.692
Intercept-only	-5743.186	-5743.186	0.000
Chi-square			
D (df=5608/5609/-1)	10032.421	10091.806	-59.385
LR (df=9/8/1)	1453.951	1394.566	59.385
p-value	0.000	0.000	0.000
R2			
McFadden	0.127	0.121	0.005
McFadden (adjusted)	0.124	0.119	0.005
McKelvey & Zavoina	0.284	0.274	0.011
Cox-Snell/ML	0.228	0.220	0.008
Cragg-Uhler/Nagelkerke	0.262	0.252	0.009
Count	0.605	0.600	0.005
Count (adjusted)	0.273	0.264	0.009
IC			
AIC	10056.421	10113.806	-57.385
AIC divided by N	1.789	1.800	-0.010
BIC (df=12/11/1)	10136.030	10186.781	-50.751
Variance of			
е	3.290	3.290	0.000
y-star	4.596	4.528	0.067

Note: Likelihood-ratio test assumes saved model nested in current model. Difference of 50.751 in BIC provides very strong support for current model.

#### 7.5 (Advanced) Converting to a different parameterization

The Bayesian information criterion (BIC), Akaike's information criterion (AIC), and the LR test each provide evidence supporting the inclusion of age-squared in the model.

Using simulations, Hagle and Mitchell (1992) and Windmeijer (1995) found that with ordinal outcomes, McKelvey and Zavoina's pseudo- $R^2$  most closely approximates the  $R^2$  obtained by fitting the LRM on the underlying latent variable. If you are using  $y^*$ -standardized coefficients to interpret the ORM (see section 7.8.1), McKelvey and Zavoina's  $R^2$  could be used as a counterpart to the  $R^2$  from the LRM.

## 1.5 (Advanced) Converting to a different parameterization

We mark this section as advanced because the conversion we show is likely only pertinent to readers who also work with other statistics packages that fit the model by using the alternative parameterization. The section may still be useful to strengthen your understanding of how the intercept and thresholds of these models are related, as well as how the lincom command works.

Earlier, we noted that the model can be identified by fixing either the intercept or one of the thresholds to equal 0. Stata sets  $\beta_0 = 0$  and estimates  $\tau_1$ , whereas some programs fix  $\tau_1 = 0$  and estimate  $\beta_0$ . Although all quantities of interest for interpretation (for example, predicted probabilities) are the same under both parameterizations, it is useful to see how Stata can fit the model with either parameterization. We can understand how this is done with the following equation, where we are simply adding  $0 = \delta - \delta$  and rearranging terms:

$$\Pr\left(y=m \mid \mathbf{x}\right) = F\left\{\tau_m - \beta_0 - \mathbf{x}\boldsymbol{\beta} + (\delta - \delta)\right\} - F\left\{\tau_{m-1} - \beta_0 - \mathbf{x}\boldsymbol{\beta} + (\delta - \delta)\right\}$$
$$= F\left\{(\tau_m - \delta) - (\beta_0 - \delta) - \mathbf{x}\boldsymbol{\beta}\right\} - F\left\{(\tau_{m-1} - \delta) - (\beta_0 - \delta) - \mathbf{x}\boldsymbol{\beta}\right\}$$

Without further constraints, it is possible to estimate the differences  $\tau_m - \delta$  and  $\beta_0 - \delta$  but not the parameters  $\tau_m$  and  $\beta_0$ . To identify the model, Stata assumes  $\delta = \beta_0$ , which forces the estimate of  $\beta_0$  to be 0. Some programs assume  $\delta = \tau_1$ , which forces the estimate of  $\tau_1$  to be 0. The following table shows the differences in the parameterizations:

Model parameter	Stata's parameterization	Alternative parameterization
$\beta_0$	$\beta_0 - \beta_0 = 0$	$\beta_0 - \tau_1$
$\tau_1$	$\tau_1 - \beta_0$	$\tau_1 - \tau_1 = 0$
$\tau_2$	$\tau_2 - \beta_0$	$\tau_2 - \tau_1$
$\tau_3$	$\tau_3 - \beta_0$	$ au_3 -  au_1$

Although you would only need to estimate the alternative parameterization if you wanted to compare your results with those produced by another statistics package,

14

seeing how this is done illustrates why the intercept and thresholds are arbitrary. To estimate the alternative parameterization, we use lincom to compute the difference between Stata's estimates and the estimated value of the first cutpoint. We begin with the alternative parameterization of the intercept:

<pre>. ologit class (output omit) . lincom 01 ( 1) - [cut1]</pre>	ed) b[/cut1] //					
class	Coef.	Std. Err.	z	P> z	[95% Conf.	Interval
(1)	2.140323	.2279743	9.39	0.000	1,693501	2.58714

To understand the lincom command, you need to know that \_b[/cut1] is how Stata refers to the estimate of the first cutpoint. Accordingly, 0 - \_b[/cut1] is the difference between 0 and the estimate of the first cutpoint, which simply reverses the sign of the first estimated cutpoint.

For the other cutpoints, we are estimating  $\tau_2 - \tau_1$  and  $\tau_3 - \tau_1$ , which correspond to b[/cut2] - b[/cut1] and b[/cut3] - b[/cut1]:

1	lincom	_b[/cut2]	 _b[/cut1]	11	cutpoint	2	
	1.28	E 148	2 6 223				

class	Coef.	Std. Err.	z	P> z	[95% Conf.	Interval]
(1)	3.055594	.0573347	53.29	0.000	2.94322	3.16796
(1) - [cut1	]_cons + [cut	t3]_cons = 0				
lincom _b[/c (1) - [cut1 class				P>[z]	[95% Conf.	Interval

The estimate of  $\tau_1 - \tau_1$  is, of course, 0. These estimates would match those from a program using the alternative parameterization.

## 7.6 The parallel regression assumption

Before discussing interpretation, it is important to understand an assumption that is implicit in the ORM, known both as the parallel regression assumption and, for the ordinal logit model, the proportional-odds assumption. Using (7.1), the ORM with J outcome categories can be written as

326

$$\Pr(y = 1 \mid \mathbf{x}) = F(\tau_1 - \mathbf{x}\beta)$$
  

$$\Pr(y = m \mid \mathbf{x}) = F(\tau_m - \mathbf{x}\beta) - F(\tau_{m-1} - \mathbf{x}\beta) \text{ for } m = 2 \text{ to } J - 1$$
  

$$\Pr(y = J \mid \mathbf{x}) = 1 - F(\tau_{J-1} - \mathbf{x}\beta)$$

Using these equations, the cumulative probabilities have the simple form

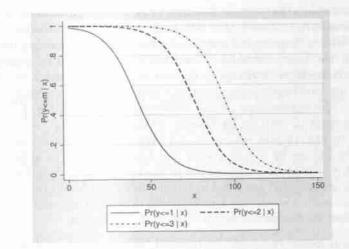
$$\Pr(y \le m \mid \mathbf{x}) = F(\tau_m - \mathbf{x}\boldsymbol{\beta}) \quad \text{for } m = 1 \text{ to } J - 1 \tag{7.3}$$

Notice that  $\beta$  does not have a subscript *m*. Accordingly, this equation shows that the ORM is equivalent to J-1 binary regressions with the critical assumption that the slope coefficients are identical in each binary regression.

For example, with four outcomes and one independent variable, the cumulative probability equations are

$$\Pr\left(y \le 1 \mid \mathbf{x}\right) = F\left(\tau_1 - \beta x\right)$$
$$\Pr\left(y \le 2 \mid \mathbf{x}\right) = F\left(\tau_2 - \beta x\right)$$
$$\Pr\left(y \le 3 \mid \mathbf{x}\right) = F\left(\tau_3 - \beta x\right)$$

Recall that the intercept  $\alpha$  is not in the equation because it was assumed to equal 0 to identify the model. These equations lead to the following figure:



Each probability curve differs only in being shifted to the left or right. The curves are parallel as a consequence of the assumption that the  $\beta$ 's are equal for each equation.

This figure suggests that the parallel regression assumption can be tested by comparing the estimates from J-1 binary regressions,

$$\Pr(y \le m \mid \mathbf{x}) = F(\tau_m - \mathbf{x}\boldsymbol{\beta}_m) \quad \text{for } m = 1 \text{ to } J - 1 \tag{7.4}$$

where the  $\beta$ 's are allowed to differ across the equations. The model in (7.4), called the generalized ORM, is discussed further in section 7.16.2. The parallel regression assumption implies that  $\beta_1 = \beta_2 = \cdots = \beta_{J-1}$ . To the degree that the parallel regression assumption holds, the estimates  $\hat{\beta}_1, \hat{\beta}_2, \ldots, \hat{\beta}_{J-1}$  should be close.

There are several ways of testing the parallel regression assumption, although none of them can be done using commands in official Stata. Instead, the user-written command oparallel (Buis 2013), gologit2 (Williams 2005), or brant (part of our SPost package) is required. To install any of these, while in Stata and connected to the Internet, type net search command-name and follow the instructions for installation.<sup>3</sup> We begin by briefly describing the tests, and then we show how to compute them in Stata.

Under maximum likelihood theory, there are three types of tests: Wald tests, LR tests, and score tests (also called Lagrange multiplier tests). To understand how these tests are used to test the parallel regression assumption, let the generalized ORM in (7.4) be the unconstrained model and the ORM in (7.3) be the constrained model. We want to test the hypothesis  $H_0$ :  $\beta_1 = \beta_2 = \cdots = \beta_{J-1}$ . That is, we want to test the restrictions on the unconstrained model that lead to the constrained model. A Wald test estimates the unconstrained model and tests the restrictions in the null hypothesis. The LR test estimates both the unconstrained and the constrained models and examines the change of the log likelihood. The score test estimates the constrained model and (oversimplifying some) estimates how much the log likelihood would change if the constraints were relaxed.

The command oparallel computes each type of test for the ordered logit model but not for the ordered probit model. The Wald test is computed by fitting a generalized ordered logit model with gologit2 and then testing the constraints implied by parallel regressions with the test command. The LR test is computed by fitting a generalized ordered logit model with gologit2 and the ordered logit model with ologit and comparing the log likelihoods. oparallel can also compute approximations of the LR and Wald tests. The approximate LR test is computed by comparing the log likelihood from ologit or oprobit with the likelihoods obtained by pooling J - 1 binary models fit with logit or probit and making an adjustment for the correlation between the binary outcomes defined by  $y \leq m$  (Wolfe and Gould 1998). The approximate Wald test, known as the Brant test, compares the estimates from binary logit models. Details on how this test is computed are found in Brant (1990) and Long (1997, 143-144). The oparallel command does not test for violations of parallel regressions for individual variables, so below we discuss the brant command, which does.

While the null hypothesis might be rejected because the  $\beta_m$ 's differ by m, Brant (1990) notes that the null hypothesis could be rejected because of other departures from the specified model. Reiterating this point, Greene and Hensher (2010) suggest that tests of the parallel assumption are only useful for "supporting or casting doubt on the basic model", but the tests do not indicate what the appropriate model might be. This issue is considered further in chapter 8.

<sup>3.</sup> brant is installed as part of the spost13\_ado package.

#### 7.6.1 Testing the parallel regression assumption using oparallel

### 7.6.1 Testing the parallel regression assumption using oparallel

oparallel can be used after ologit to compute the omnibus tests described above. The ic option provides the statistics AIC and BIC comparing the generalized ordered logit model with the ordered logit model.

```
. use gssclass4, clear
```

(gssclass4.dta | GSS Subjective Class Identification | 2013-11-20)

. ologit class i.female i.white i.year i.educ c.age##c.age income, nolog
 (output omitted)

```
. oparallel, ic
```

Tests of the parallel regression assumption

		Chi2	df	P>Chi2
Wolfe	Gould	328	18	0.000
	Brant	243.4	18	0.000
	score	257.8	18	0.000
likelihood	ratio	328.4	18	0.000
	Wald	258.1	18	0.000

Information criteria

1	ologit	gologit	difference
AIC	10056.42	9764.03	292.39
BIC	10136.03	9963.05	172,98

The results labeled likelihood ratio and Wald are the LR and Wald tests based on the generalized ordered logit model. The line Wolfe Gould contains the approximate LR test, Brant refers to the Brant test, and score is the score test. All tests reject the null hypothesis with p < 0.001. The score and Wald tests have similar values, while the two LR tests are larger. We find that these tests are often, perhaps usually, significant.

The AIC and BIC statistics can be used to evaluate the trade-off between the better fit of the generalized model and the loss of parsimony from having J - 1 coefficients for each independent variable instead of just one. In this example, the smaller values of both the AIC and BIC statistics for gologit compared with ologit provide evidence against the ologit model compared with the model in which the parallel regression assumption is relaxed. It is common for the BIC statistic to prefer the ologit model even when the significance tests reject the parallel regression assumption, and this sometimes happens with AIC as well.

Although oparallel can be used with ologit but not with oprobit, the approximate LR test presented as Wolfe Gould can be performed with oprobit by using the user-written command omodel. omodel, however, does not support factor-variable notation.

## 7.6.2 Testing the parallel regression assumption using brant

The SPost command brant also computes the Brant test for the ORM. The advantage of our command, which is used by oparallel to make its computations, is that it provides separate tests for each of the independent variables in the model. After running ologit, you run brant, which has the following syntax:

```
brant [, detail]
```

The detail option provides a table of coefficients from each of the binary models. For example,

. brant, o	brant, detail				
Estimated	coefficients	from	binary	logits	

Variable	y_gt_1	y_gt_2	y_gt_3
female			
female	-0.103	0.075	0.036
	-0.88	1.24	0.23
white			
white	-0.025	0.245	-0.155
	-0.19	3.04	-0.71
year			
1996	-0.170	-0.090	0.002
	-1.05	-1.20	0.01
2012	-0.749	-0.356	-0.686
	-4.64	-4.21	-2.97
educ			
hs only	0.259	0.277	-0.409
	2.00	3.22	-1.55
college	1.259	1.542	0.620
	4.67	14.50	2.33
age	-0.070	-0.050	-0.011
	-3.84	-4.86	-0.40
.age#c.age	0.001	0.001	0.000
	4.01	7.24	1.15
income	0.050	0.011	0.011
	14.44	16.93	12.10
_cons	2.407	-0.932	-4.413
	5.34	-3.76	-6.19

legend: b/t

#### 7.7 Overview of interpretation

	chi2	p>chi2	df	
All	243,39	0.000	18	
1.female	2.16	0.339	2	
1.white	6.52	0.038	2	
2.year	0.47	0.789	2 2 2	
3.year	7.03	0.030	2	
2.educ	6.80	0.033	2	
3.educ	12.42	0.002	- 2	
age	3.28	0.194	2	
c.age#c.age	2.69	0.261	2	
income	125.59	0.000	2	

Brant test of parallel regression assumption

A significant test statistic provides evidence that the parallel regression assumption has been violated.

The largest violation is for income, which may indicate particular problems with the parallel regression assumption for this variable. Looking at the coefficients from the binary logits, we see that for income the estimates from the binary logit of lower class versus working/middle/upper class differ from the other two binary logits. This suggests that income differences matter more for whether people report themselves as lower class than it does for either of the other thresholds. If the focus of our project was the relationship between income and subjective class identification, this would serve as a substantively interesting finding that we would have missed had we not used brant.

### 7.6.3 Caveat regarding the parallel regression assumption

In the majority of the real-world applications of the ORM that we have seen, the hypothesis of parallel regressions is rejected. Keep in mind, however, the tests of the parallel regression assumption are sensitive to other types of misspecification. Further, we have seen examples where the parallel regression assumption is violated but the predictions from ologit are very similar to those from the generalized ordered logit model or the multinomial logit model. When the hypothesis is rejected, consider alternative models that do not impose the constraint of parallel regressions. As illustrated in chapter 8, fitting the multinomial logit model on a seemingly ordinal outcome can lead to quite different conclusions. The generalized ordered logit model is another alternative to consider. Violation of the parallel regression assumption is not, however, a rationale for using the LRM. The assumptions implied by the application of the LRM to ordinal data are even stronger.

## 7.7 Overview of interpretation

Most of the rest of the chapter focuses on interpreting results from the ORM. First, we consider methods of interpretation that are based on transforming the coefficients. If the idea of a latent variable makes substantive sense, or if you are tempted to run a linear regression on an ordinal outcome, interpretations based on rescaling  $y^*$  to compute standardized coefficients can be used just like coefficients for the LRM. Coefficients can also be exponentiated and interpreted as odds ratios in the ordered logit model. We examine these strategies of interpretation first because they follow most straightforwardly from the methods of interpretation many readers are already familiar with from linear regression, but we regard them also as having important limitations that we discuss.

We then consider approaches to interpretation that use predicted probabilities, extending each of the methods for the BRM to multiple outcomes. We typically find these approaches far more informative. Because the ORM is nonlinear in the outcome probabilities, no approach can fully describe the relationship between a variable and the outcome probabilities. Consequently, you should consider each of these methods before deciding which approach is most effective in your application. As with models for binary outcomes, the basic command for interpretations based on predictions is margins, although our mtable, mchange, and mgen commands make things much simpler. Not only do these commands have the advantages illustrated for binary models in chapter 6, but when there are multiple outcome categories, margins can only compute predictions for one outcome at a time. Our commands will compute predictions for all categories and combine the results.

## 7.8 Interpreting transformed coefficients

As with the BRM, coefficients for the ordered logit model are about 1.7 times larger than those for the ordered probit model because of the arbitrary assumption about the variance of the error term. For this reason, neither ordered logit nor ordered probit coefficients offer a direct interpretation that is readily meaningful. There are two ways we can transform the coefficients into more meaningful quantities: standardization and odds ratios. In both cases, these interpretations are permissible only when the independent variable is not specified using polynomial or interaction terms.

### 7.8.1 Marginal change in y\*

In the ORM,  $y^* = \mathbf{x}\boldsymbol{\beta} + \varepsilon$ , and the marginal change in  $y^*$  with respect to  $x_k$  is

$$\frac{\partial y^*}{\partial x_k} = \beta_k$$

Because  $y^*$  is latent, its true metric is unknown. The value of  $y^*$  depends on the identification assumption we make about the variance of the errors. As a result, the marginal change in  $y^*$  cannot be interpreted without standardizing by the estimated standard deviation of  $y^*$ , which is computed as

$$\widehat{\sigma}_{u^{*}}^{2} = \widehat{\boldsymbol{\beta}}' \widehat{\operatorname{Var}}(\mathbf{x}) \widehat{\boldsymbol{\beta}} + \operatorname{Var}(\varepsilon)$$

#### 7.8.1 Marginal change in y\*

where  $\widehat{\operatorname{Var}}(\mathbf{x})$  is the covariance matrix for the observed x's,  $\widehat{\boldsymbol{\beta}}$  contains maximum likelihood estimates, and  $\operatorname{Var}(\varepsilon) = 1$  for ordered probit and  $\pi^2/3$  for ordered logit. Then the  $y^*$ -standardized coefficient for  $x_k$  is

$$\beta_k^{Sy^*} = \frac{\beta_k}{\sigma_{y^*}}$$

which can be interpreted as follows:

For a unit increase in  $x_k$ ,  $y^*$  is expected to increase by  $\beta_k^{Sy^*}$  standard deviations, holding all other variables constant.

The fully standardized coefficient is

$$\beta_k^S = \frac{\sigma_k \beta_k}{\sigma_{y^*}}$$

which can be interpreted as follows:

For a standard deviation increase in  $x_k$ ,  $y^*$  is expected to increase by  $\beta_k^S$  standard deviations, holding all other variables constant.

These coefficients are computed using listcoef with the std option. For example, after fitting the ordered logit model,

```
. ologit class i.female i.white i.year i.educ c.age##c.age income, nolog
 (output omitted)
```

```
. listcoef, std help
```

```
ologit (N=5620): Unstandardized and standardized estimates
```

```
Observed SD: 0.6749
Latent SD: 2.1437
```

	ь	z	P> z	bStdX	bStdY	bStdXY	SDof]
female					1.1.1		
female	0.0162	0.298	0.765	0.008	0.008	0.004	0.498
white							
white	0.2363	3.277	0.001	0.092	0.110	0.043	0.38
year							
1996	-0.0799	-1.158	0.247	-0.040	-0.037	-0.019	0.49
2012	-0.5039	-6.594	0.000	-0.233	-0.235	-0.109	0.46
educ							
hs only	0.3705	4.730	0.000	0.183	0.173	0.085	0.49
college	1.5656	15.994	0.000	0.670	0.730	0.313	0.42
age	-0.0488	-5.308	0.000	-0.825	-0.023	-0.385	16.89
age#c.age	0.0007	7.646	0.000	1.202	0.000	0.561	1695.14
income	0.0116	22.203	0.000	0.770	0.005	0.359	66.25

```
b = raw coefficient
```

```
z = z-score for test of b=0
```

```
P>|z| = p-value for z-test
```

bStdX = x-standardized coefficient

bStdY = y-standardized coefficient

```
bStdXY = fully standardized coefficient
```

SDofX = standard deviation of X

In our example, we can think of the dependent variable as measuring subjective social standing. Consequently, examples of interpretation are as follows:

The subjective social standing of those with a high school degree as their highest degree is 0.17 standard deviations higher than that of those who do not have a high school diploma, holding all other variables constant.

Each standard deviation increase in household income increases support by 0.36 standard deviations, holding all other variables constant.

#### 7.8.2 Odds ratios

Because the coefficients in the columns **b** and **bStdX** are not based on standardizing  $y^*$ , they should not be interpreted. And while <code>listcoef</code> presents coefficients for age, these should not be interpreted because you cannot change age while holding age-squared constant. An advantage of the methods of interpretation using probabilities that we discuss later in the chapter is that they can be used more simply when polynomials or interactions are in the model.

Although we do not often use coefficients for the marginal change in  $y^*$  to interpret the ORM, we believe that this is a much better approach than fitting the LRM with an ordinal dependent variable and interpreting the LRM coefficients.

### 7.8.2 Odds ratios

The ordinal logit model (but not the ordinal probit model) can also be interpreted using odds ratios. Equation (7.2) defined the ordered logit model as

$$\Omega_{\leq m|>m}\left(\mathbf{x}\right) = \exp\left(\tau_m - \mathbf{x}\boldsymbol{\beta}\right)$$

For example, with four outcomes we would simultaneously estimate the three equations

$$\Omega_{\leq 1|>1} (\mathbf{x}) = \exp \left(\tau_1 - \mathbf{x}\boldsymbol{\beta}\right)$$
  
$$\Omega_{\leq 2|>2} (\mathbf{x}) = \exp \left(\tau_2 - \mathbf{x}\boldsymbol{\beta}\right)$$
  
$$\Omega_{\leq 3|>3} (\mathbf{x}) = \exp \left(\tau_3 - \mathbf{x}\boldsymbol{\beta}\right)$$

Using the same approach as shown for binary logit, the effect of a unit change in  $x_k$ equals

$$\frac{\Omega_{\leq m|>m}\left(\mathbf{x}, x_{k}+1\right)}{\Omega_{\leq m|>m}\left(\mathbf{x}, x_{k}\right)} = e^{-\beta_{k}} = \frac{1}{e^{\beta_{k}}}$$

The value of the odds ratio does not depend on the value of m, which is why the parallel regression assumption is also known as the proportional-odds assumption. We could interpret the odds ratio as follows:

For a unit increase in  $x_k$ , the odds of a lower outcome compared with a higher outcome are changed by the factor exp $(-\beta_k)$ , holding all other variables constant.

For a change in  $x_k$  of  $\delta$ ,

$$\frac{\Omega_{\leq m|>m}\left(\mathbf{x}, x_{k} + \delta\right)}{\Omega_{m}\left(\mathbf{x}, x_{k}\right)} = \exp\left(-\delta \times \beta_{k}\right) = \frac{1}{\exp\left(\delta \times \beta_{k}\right)}$$

which we interpret as follows:

For an increase of  $\delta$  in  $x_k$ , the odds of a lower outcome compared with a higher outcome change by a factor of  $\exp(-\delta \times \beta_k)$ , holding all other variables constant. Notice that the odds ratio is derived by changing one variable,  $x_k$ , while holding all other variables constant. Accordingly, you do not want to compute the odds ratio for a variable that is included as a polynomial (for example, age and age-squared) or is included in an interaction term.

The odds ratios for a unit and a standard deviation change of the independent variables can be computed with <code>listcoef</code>, which lists the factor changes in the odds of higher versus lower outcomes. You could also obtain odds ratios by using the or option with the <code>ologit</code> command. Here we request odds ratios for only white, year, income, and age:

. listcoef white year income age, help ologit (N=5620): Factor change in odds Odds of: >m vs <=m</pre>

	b	z	P>[2]	e^b	e~bStdX	SDofX
white						
white	0.2363	3.277	0.001	1.267	1.096	0.389
year						
1996	-0.0799	-1.158	0.247	0.923	0.961	0.498
2012	-0.5039	-6.594	0.000	0.604	0.792	0.463
age	-0.0488	-5.308	0.000	0.952	0.438	16.897
c.age#c.age	0.0007	7.646	0.000	1.001	3.328	1695.148
income	0.0116	22.203	0.000	1.012	2.160	66.258

```
b = raw coefficient
```

```
z = z-score for test of b=0
```

```
P>|z| = p-value for z-test
```

```
e^b = exp(b) = factor change in odds for unit increase in X
e^bStdX = exp(b+SD of X) = change in odds for SD increase in X
SDofX = standard deviation of X
```

Here are some interpretations:

The odds of reporting higher subjective class standing are 0.60 times smaller in 2012 than they were in 1980, holding all other variables constant.

For a standard deviation increase in income, the odds of indicating higher social standing increase by a factor of 2.16, holding all other variables constant.

Although odds ratios for age are shown, these should not be interpreted because you cannot change age while holding age-squared constant. If you prefer, you can compute coefficients for the percentage change in the odds by adding the percent option:

#### 7.8.2 Odds ratios

. listcoef white year income, percent

ologit (N=5620): Percentage change in odds

Odds of: >m vs <=m

	b	z	P> z	%	%StdX	SDofX
white white	0.2363	3.277	0.001	26.7	9.6	0.389
year 1996	-0.0799	-1.158	0.247	-7.7	-3.9	0.498
2012	-0.5039	-6.594	0.000	-39.6	-20.8	0.463
income	0.0116	22.203	0.000	1.2	116.0	66.258

These results can be interpreted as follows:

The odds of reporting higher subjective class standing are 40% smaller in 2012 than they were in 1980, holding all other variables constant.

For a standard deviation increase in income, the odds of indicating higher social standing increase by 116%, holding all other variables constant.

So far, we interpreted the factor changes in the odds of lower outcomes compared with higher outcomes. This is done because the model is traditionally written in terms of the odds of lower versus higher outcomes,  $\Omega_{\leq m|>m}(\mathbf{x})$ , leading to the factor change coefficient of exp  $(-\beta_k)$ . We could just as well consider the factor change in the odds of higher versus lower values; that is, changes in the odds  $\Omega_{>m|\leq m}(\mathbf{x})$ , which equals exp  $(\beta_k)$ . These odds ratios can be obtained by adding the option reverse:

```
. listcoef year, reverse
ologit (N=5620): Factor change in odds
  Odds of: <=m vs >m
                                                                              SDofX
                                            P>|z|
                                                          e"b
                                                                e<sup>bStdX</sup>
                           ъ
                                      z
         year
                                                                              0.498
                                -1.158
                                                                   1.041
        1996
                     -0.0799
                                            0.247
                                                       1.083
                                                                              0.463
       2012
                     -0.5039
                                -6.594
                                            0.000
                                                       1.655
                                                                   1.262
```

Notice that the output now says Ddds of: <=m vs >m instead of Odds of: >m vs <=m, as it did earlier. This factor change of 1.66 for 2012 is the inverse of the earlier value 0.60. Our interpretation is the following:

The odds of reporting lower social standing are about 1.66 times larger in 2012 than they were in 1980, holding all other variables constant.

When presenting odds ratios, some people find it easier to understand the results if you talk about increases in the odds rather than decreases. That is, it is clearer to say, "The odds increased by a factor of 2" than to say, "The odds decreased by a factor of 0.5". If you agree, then you can reverse the order when presenting odds.

When interpreting odds ratios, remember three points that were discussed in detail in chapter 6. First, because odds ratios are multiplicative coefficients, positive and negative effects should be compared by taking the inverse of the negative effect (or vice versa). For example, a negative factor change of 0.5 has the same magnitude as a positive factor change of 2 = 1/0.5. Second, interpretation assumes only that the other variables have been held constant, not held at specific values. Third, a constant factor change in the odds does not correspond to a constant change or constant factor change in the probability.

As with binary outcomes, we discuss odds ratios because they are commonly used with these models and provide a compact means of interpretation. Yet we think they are overused, especially in data based on population samples instead of case-control studies. The meaning of the magnitude of multiplicative changes in odds is often unclear to audiences, perhaps even more so when thinking about transitions across thresholds that divide sets of categories. We are perhaps inclined to favor *y*-standardized coefficients over odds ratios for ordinal outcomes; the idea of a standard deviation change in the latent variable allows results to be understood more clearly because of the analogue to linear regression. Better still, however, are methods of interpretation that are based on predicted probabilities, which we discuss next.

# 7.9 Interpretations based on predicted probabilities

As noted, we usually prefer interpretations based on predicted probabilities. We find these interpretations to be both clearer for our own thinking and more effective with audiences. Probabilities can be estimated with the formula

$$\widehat{\Pr}(y = m \mid \mathbf{x}) = F\left(\widehat{\tau}_m - \mathbf{x}\widehat{\beta}\right) - F\left(\widehat{\tau}_{m-1} - \mathbf{x}\widehat{\beta}\right)$$

Cumulative probabilities are computed as

$$\widehat{\Pr}\left(y \le m \mid \mathbf{x}\right) = \sum_{k \le m} \widehat{\Pr}\left(y = k \mid \mathbf{x}\right) = F\left(\widehat{\tau}_m - \mathbf{x}\widehat{\boldsymbol{\beta}}\right)$$

The values of  $\mathbf{x}$  can be based on observations in the sample or can be hypothetical values of interest.

The following sections use predicted probabilities in a variety of ways. We begin by examining the distribution of predictions for each observation in the estimation sample as a first step in evaluating your model. Next, we show how marginal effects provide an overall assessment of the impact of each variable. To focus on particular types of respondents, we compute predictions for ideal types defined by substantively motivated characteristics for all independent variables. Extending methods from chapter 6, we show how to statistically test differences in the predictions between ideal types. For categorical predictors, tables of predictions computed as these variables change is an

#### 7.10 Predicted probabilities with predict

effective way to demonstrate the effects of these variables. An important challenge is to decide where to hold the values of other variables when making predictions. Finally, we plot predictions as a continuous independent variable changes.

# 7.10 Predicted probabilities with predict

After fitting a model with clogit or oprobit, a useful first step for assessing your model is to compute the in-sample predictions with the command

predict newvar1 [newvar2[newvar3...]] [if] [in]

where you specify one new variable name for each category of the dependent variable. For instance, in the following example, predict specifies that the variables prlover, prworking, prmiddle, and prupper be created with predicted values for the four outcome categories:

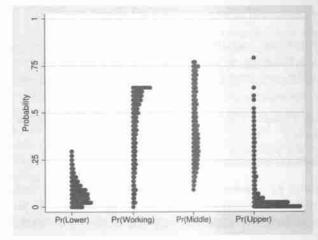
. ologit class i.female i.white i.year i.educ c.age##c.age income, nolog
 (output omitted)

. predict prlower prworking prmiddle prupper (option pr assumed; predicted probabilities)

The message (option pr assumed; predicted probabilities) reflects that predict can compute many different quantities. Because we did not specify an option indicating which quantity to predict, the default option pr for predicted probabilities was assumed.

Predictions in the sample are useful for getting a general sense of what is going on in your model and can be useful for uncovering problems in your data. For example, if there are observations where the predicted probability of being in prlover (or any other outcome) are noticeably larger or smaller than the other predictions, you might check whether there are data problems for those observations. The range of predictions can also give you a rough idea of how large marginal effects can be for a given outcome. If the range of probabilities is small within the estimation sample, the effects of the independent variables will also be small. If the distribution of predictions has multiple modes—let's say, two—it suggests there could be a binary predictor that is important. Although sometimes the distribution of predictions leads to additional data checking or model revision, often it only assures you the that predictions are reasonable and that you are ready for the methods of interpretation that we consider in the remainder of this chapter. An easy way to see the distribution of the predictions is with dotplot, one of our favorite commands for quickly checking data:

```
. label var prlower "Pr(Lower)"
. label var prworking "Pr(Working)"
. label var prmiddle "Pr(Middle)"
. label var prupper "Pr(Upper)"
. dotplot prlower prworking prmiddle prupper,
> ylabel(0(.25)1, grid gmin gmax) ytitle("Probability")
```



The predicted probabilities for the extreme categories of lower and upper tend to be less than 0.20, with most predictions for the middle categories falling between 0.25 and 0.75. The probabilities for the middle two categories are generally larger than the probabilities of the extreme categories, reflecting the higher observed proportions of observations for these categories. The long tail for the probabilities for "Upper" lead us to examine the data further, but no problems were found. If you look at the probabilities of identifying as working class, you will notice a spike in the number of cases near its highest predicted probabilities for the ORM and should not be cause for concern. For extreme categories, the predicted probabilities of individual observations in the ORM are bound only by 0 and 1. For middle categories, however, the distance between estimated cutpoints implies a maximum predicted probability, where a greater distance between cutpoints implies a higher maximum (see section 7.15 for more about why this is so).

In this example, with predict we specified separate variables for each outcome category. Because of this, predict understood that we wanted predicted probabilities for each category. Had we specified only one variable, predict would generate predicted values of  $y^*$ , not probabilities. To compute the predicted probability for a single outcome category, you need the outcome(#) option, such as predict prmiddle, outcome(3). The # specified with outcome(#) is the rank position of the category from lowest to

#### 7.11 Marginal effects

highest. If the outcome variable is numbered with consecutive integers starting with 1, as in our example, then # corresponds to the outcome value. However, if our outcome values were numbered 0, 1, 2, and 3, then outcome(1) would provide the predicted probability that y = 0, not that y = 1. We find this extremely confusing in practice. To avoid it, we strongly recommend numbering outcome values with consecutive integers starting with 1 whenever working with ordinal or nominal outcomes.

Examining predicted probabilities within the sample provides a first, quick check of the model. To understand and present the substantive findings, however, you will usually want to compute predictions at specific, substantively informative values.

### 7.11 Marginal effects

The marginal change in the probability of outcome m is computed as

$$\frac{\partial \Pr(y = m \mid \mathbf{x})}{\partial x_k} = \frac{\partial F(\tau_m - \mathbf{x}\boldsymbol{\beta})}{\partial x_k} - \frac{\partial F(\tau_{m-1} - \mathbf{x}\boldsymbol{\beta})}{\partial x_k}$$

which is the slope of the curve relating  $x_k$  to  $\Pr(y=m|\mathbf{x})$ , holding all other variables constant. The value of the marginal change depends on the value of  $x_k$  where the change is evaluated, as well as the values of all other x's. Because the marginal change can be misleading when the probability curve is changing rapidly, we usually prefer using discrete change. The discrete change is the change in the probability of m for a change in  $x_k$  from the start value  $x_k^{\text{start}}$  to the end value  $x_k^{\text{end}}$  (for example, a change from  $x_k = 0$  to  $x_k = 1$ ), holding all other x's constant. Formally,

$$\frac{\Delta \Pr\left(y=m \mid \mathbf{x}\right)}{\Delta x_k \left(x_k^{\text{start}} \to x_k^{\text{end}}\right)} = \Pr\left(y=m \mid \mathbf{x}, x_k = x_k^{\text{end}}\right) - \Pr\left(y=m \mid \mathbf{x}, x_k = x_k^{\text{start}}\right)$$

where  $\Pr(y = m | \mathbf{x}, x_k)$  is the probability that y = m given  $\mathbf{x}$ , noting a specific value for  $x_k$ . The change indicates that when  $x_k$  changes from  $x_k^{\text{start}}$  to  $x_k^{\text{end}}$ , the probability of outcome m changes by  $\Delta \Pr(y = m | \mathbf{x}) / \Delta x_k$ , holding all other variables at the specific values in  $\mathbf{x}$ . The magnitude of the discrete change depends on the value at which  $x_k$ starts, the amount of change in  $x_k$ , and the values of all other variables.

For both marginal and discrete change, we can compute average marginal effects (AMEs), marginal effects at the mean (MEMs), or marginal effects at representative values other than the means. As with the BRM, we find AMEs to be the most useful summary of the effects, thus we consider AMEs for the ORM in this section. MEMs are considered briefly in section 7.15. Examining the distribution of effects over observations is also valuable. To save space, we do not illustrate this in the current chapter, but this can be done using the commands presented in section 8.8.1.

To illustrate the use of marginal effects in ordinal models, we begin by examining the average marginal change for income. The marginal change can be computed with mchange, where we select the variable income and use amount(marginal) to request only marginal changes without any discrete changes. Because we have not included the atmeans option, mchange computes the AME over all observations:

. mchange income, amount(marginal) ologit: Changes in Pr(y) | Number of obs = 5620 Expression: Pr(class), predict(outcome()) lower middle working upper income Marginal -0.001-0.0020.002 0.000 0.000 p-value 0.000 0.000 0.000 Average predictions lower working middle upper Pr(y|base) 0.071 0.460 0.434 0.034

The marginal changes are in the row labeled Marginal, with the significance level for the test of the hypothesis that the change is 0 listed in the row p-value. In this example, the marginal changes are all less than 0.003 in magnitude, but the *p*-values are nevertheless significant.<sup>4</sup> We see that on average higher income decreases identification with lower and working class, while increasing identification with middle and upper class. Across all categories, the AMEs must sum to 0, because any increase in the probability of one category must be offset by a decrease in another category. The results in the output might not sum exactly to 0, however, because of rounding. The average predicted probabilities of each outcome are listed below the table of marginal changes. The average predicted probability of someone identifying as lower class is 0.07, as working class is 0.46, and so on. These probabilities must, of course, sum to 1.

In this example, the marginal changes with respect to income are small, and it is difficult to grasp how large the effects of income are in terms of changes in the probabilities of class identification. A marginal change is the instantaneous rate of change that does not correspond exactly to the amount of change in the probability for a change of one unit in the independent variable. If the probability curve is approximately linear where the change is evaluated, the marginal change will approximate the effect of a unit change in the variable on the probability of an outcome. The best way to determine how well the marginal change approximates the discrete change is to compute the discrete change, which we do next.

The variable income is measured in thousands of dollars. Looking at the descriptive statistics for this variable,

. sum income					
Variable	Obs	Mean	Std. Dev.	Min	Max
income	5620	68.07737	66.25833	.51205	324.2425

we see that the range is over \$300,000, so a unit change is too small for describing an effect of income on class identification. Another way of thinking about this is that a \$1,000 difference in income is substantively small compared with what we might

If you wanted more decimal places shown for the changes, you could add the option dec(6), for example.

#### 7.11 Marginal effects

anticipate would have an appreciable effect on whether people view themselves as, for example, working class rather than middle class. By default, mchange computes discrete changes for both a 1-unit change and a standard deviation change, where we use brief to suppress showing the average probabilities:

s in Pr(y)			
lower	working	middle	upper
-0.001	-0.002	0.002	0.000
0.000	0.000	0.000	0.000
-0.036	-0.119	0.126	0.030
0.000	0.000	0.000	0.000
-0.001	-0.002	0.002	0.000
0.000	0.000	0.000	0.000
	(class), pre lower -0.001 0.000 -0.036 0.000 -0.001	class), predict(outcom lower working -0.001 -0.002 0.000 0.000 -0.036 -0.119 0.000 0.000 -0.001 -0.002	s in Pr(y)   Number of obs = 5620 (class), predict(outcome()) lower working middle -0.001 -0.002 0.002 0.000 0.000 0.000 -0.036 -0.119 0.126 0.000 0.000 0.000 -0.001 -0.002 0.002

We can interpret the results for a change of a standard deviation in income as follows:

On average, a standard deviation increase in income (about \$66,000) is associated with a 0.036 decrease in the probability of identifying as lower class and a 0.119 decrease in identifying as working class. This is offset by an increase of 0.126 in the probability of identifying as middle class and a 0.030 increase in upper-class identification. All effects are significant at the 0.001 level.

Instead of a standard deviation change, we might be interested in a change of a specific amount, like a \$25,000 increase. It might be tempting to (incorrectly) compute the discrete change for a 25-unit change in income by simply multiplying the 1-unit discrete change by 25. Although this will give you approximately the right answer if the probability curve is nearly linear over the range of the change, in some cases it can give misleading results and even the wrong sign. To be safe, do not do it! Instead, the delta(#) option for mchange computes the discrete change as an independent value changes from the base value to # units above the base value. Here we use delta(25):

. mchange incom ologit: Changes Expression: Pr(	in Pr(y)	Number of (	obs = 5620	
	lover	working	middle	upper
income +delta p~value	-0.016	-0.042 0.000	0.049	0.009

We can interpret the results as follows:

On average, a \$25,000 change in income is associated with a 0.049 increase in the probability of identifying as middle class and a 0.042 decrease in the probability of identifying as working class.

We can also compute changes in the predicted probability as a continuous variable changes from its minimum to the maximum by specifying the option amount(range):

. mchange incom ologit: Changes Expression: Pr(	in Pr(y)	Number of		
	lower	working	middle	upper
income	-0.112	0.544	0.074	0.255
Range p-value	0.000	-0.514	0.371	0.000

With a variable like income where there might be a few respondents with very high incomes, a trimmed range might be more informative. Here, by specifying trim(5), we examine the effect of a change from the 5th percentile of income to the 95th percentile.<sup>5</sup>

. mchange incom ologit: Changes Expression: Pr(	in Pr(y)	Number of	obs = 5620	
		working	middle	upper
income 5% to 95% p-value	-0.094	-0.365	0.385	0.074

The effects are substantially smaller, most noticeably for those identifying as upper class. If you look carefully, you will notice that as a result of decreasing the amount of change in income, the change in the probability of middle-class affiliation is increasing. The reason for this apparent anomaly is explained in section 7.15.

The mchange command uses margins to compute the changes. If you want the convenience of mchange but also want to see how margins is being used, you can specify the option commands to see the margins commands used by mchange or specify the detail option to obtain the full margins output.

### 7.11.1 Plotting marginal effects

As we suggested for the BRM, the AME is a valuable tool for examining the effects of your variables, and we often compute these effects for an initial review of the results of a model. Without doubt, AMEs are far more informative than the parameter estimates or

<sup>5.</sup> mchange does not present the values of income at the 5th and 95th percentiles, but these can be easily computed using the summarize command with the detail option.

#### 7.11.1 Plotting marginal effects

odds ratios. There is, however, a lot of information to be absorbed. By default, for each continuous variable, mchange computes the marginal change and discrete changes for a 1-unit and a standard deviation change in continuous variables; for factor variables, mchange computes a discrete change from 0 to 1. One way to limit the amount of information is to only look at discrete changes of a standard deviation for continuous variables. For example,

. mchange, amount(sd) brief

ologit: Changes in Pr(y) | Number of obs = 5620 Expression: Pr(class), predict(outcome())

	lower	working	middle	upper
female				
female vs male	-0.001	-0.002	0.003	0.000
p-value	0.766	0.765	0.765	0.765
white				
white vs nonwhite	-0.016	-0.031	0.041	0.006
p-value	0.002	0.001	0.001	0.001
year				
1996 vs 1980	0.004	0.012	-0.014	-0.003
p-value	0.243	0.249	0.246	0.253
2012 vs 1980	0.033	0.067	-0.086	-0.014
p-value	0.000	0.000	0.000	0.000
2012 vs 1996	0.029	0.055	-0.073	-0.011
p-value	0.000	0.000	0.000	0.000
educ				
hs only vs not hs grad	-0.029	-0.047	0.070	0.006
p-value	0.000	0.000	0.000	0.000
college vs not hs grad	-0.079	-0.252	0.286	0.046
p-value	0.000	0.000	0.000	0.000
college vs hs only	-0.050	-0.205	0.216	0.039
p-value	0.000	0.000	0.000	0.000
age				
+SD	-0.018	-0.071	0.067	0.022
p-value	0.000	0.000	0.000	0.000
income				
+SD	-0.036	-0.119	0.126	0.030
p-value	0.000	0.000	0.000	0.000

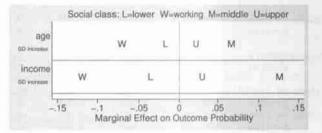
Even so, there are a lot of coefficients. Fortunately, they can be quickly understood by plotting them. To explain how to do this, we begin by examining the AMEs for a standard deviation change in income and age. Because the model includes age and agesquared, when age is increased by a standard deviation, we need to increase age-squared by the appropriate amount. This is done automatically by Stata because we entered age into the model with the factor-variable notation c.age##c.age. To compute the average discrete changes for a standard deviation increase, type

ologit class i.female i.white i.year i.educ c.age##c.age income, nolog (output omitted)

. mchange age income, amount(sd) brief ologit: Changes in Pr(y) | Number of obs = 5620 Expression: Pr(class), predict(outcome())

	TOART	working	middle	upper
age				
+SD	-0.018	-0.071	0.067	0.022
p-value	0.000	0.000	0.000	0.000
income				
+SD	-0.036	-0.119	0.126	0.030
p-value	0.000	0.000	0.000	0.000

mchange leaves these results in memory, and they are used by our mchangeplot command to create the plot.



The horizontal axis indicates the magnitude of the effect, with the letters within the graph marking the discrete change for each outcome. For example, the M in the row for income shows that, on average for a standard deviation change in income, the probability of identifying with the middle class increases by 0.126. Overall, it is apparent that the effects of income are larger than those for a standard deviation change in age. For both variables, the effects are in the same directions with the same relative magnitudes. (Before proceeding, you should make sure you see how the graph corresponds to the output from mchange above.)

The plot was produced with the following command:

```
mchangeplot age income, symbols(L W M U) min(-.15) max(.15) gap(.05) ///
title("Social class: L=lower W=working M=middle U=upper", ///
size(medsmall)) ysize(1.3) scale(2.1)
```

After the variables are selected, symbols() specifies the letters to use for each outcome. By default, the first letters in the value labels are used, but here we chose to use capital letters instead of the lowercase letters used by class's value labels. The options min(), max(), and gap() define the tick marks and labels on the x axis. The ysize() and scale() options affect the size of the graph and the scaled font size. Details on all options for mchangeplot can be found by typing help mchangeplot.

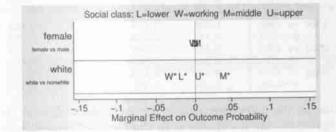
Next, we consider the discrete change for a change from 0 to 1 for the binary variables female and white:

#### 7.11.1 Plotting marginal effects

. mchange female white, brief

ologit: Changes in Pr Expression: Pr(class)	parente in grantera		5620	
	lower	working	middle	upper
female				
female vs male	-0.001	-0.002	0.003	0.000
p-value	0.766	0.765	0.765	0.765
white				
white vs nonwhite	-0.016	-0.031	0.041	0.006
p-value	0.002	0.001	0.001	0.001

When producing the graph, we use the option sig(.05) to add an asterisk (\*) to effects that are significant at the 0.05 level:



The effects of being female are small and nonsignificant, which is expected given that the coefficient for female is not significant. For the contrast between whites and nonwhites, on the other hand, we see significant differences, which we interpret as follows:

The predicted probability of identifying as middle class is on average 0.04 higher for a white person than for an otherwise similar nonwhite person, while the predicted probability of identifying as working class is 0.03 lower.

For factor variables that have more than two categories, we want to examine the contrasts between all categories. Consider variables year and educ, each of which have three categories:

. mchange educ year, brief ologit: Changes in Pr(y) | Number of obs = 5620 Expression: Pr(class), predict(outcome())

	lower	working	middle	upper
educ				
hs only vs not hs grad	-0.029	-0.047	0.070	0.006
p-value	0.000	0.000	0.000	0.000
college vs not hs grad	-0.079	-0.252	0.286	0.046
p-value	0.000	0.000	0.000	0.000
college vs hs only	-0.050	-0.205	0.216	0.039
p-value	0.000	0.000	0.000	0.000
year				
1996 vs 1980	0.004	0.012	-0.014	-0.003
p-value	0.243	0.249	0.246	0.253
2012 vs 1980	0.033	0.067	-0.086	-0.014
p-value	0.000	0.000	0.000	0.000
2012 vs 1996	0.029	0.055	-0.073	-0.011
p-value	0.000	0.000	0.000	0.000

mchange computes all the pairwise contrasts. For example, with year the output compares those answering the survey in 1996 with those in 1980, in 2012 with 1980, and in 2012 with 1996. One of the contrasts is redundant in the sense that it can be computed from the other two. For example, looking at lower-class identity, the change in probability of 0.004 from 1980 to 1996 plus the change of 0.029 from 1996 to 2012 equals the change of 0.033 from 1980 to 2012. Still, it is often useful to examine all contrasts to find patterns. For this, we find that plotting the effects works well:

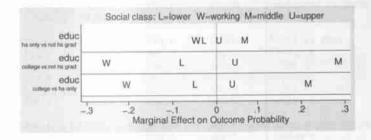
```
mchangeplot year, ///
symbols(L W M U) min(-.15) max(.15) gap(.05) ///
sig(.05) leftmargin(5) ///
title("Social class: L=lower W=working M=middle U=upper", ///
size(medsmall)) ysize(1.3) scale(2.1)
```

The significance() option specifies that \*'s should be added to the plot symbols if the effect is significant at the given level—in this case, 0.05. The leftmargin() option increases the left margin of the graph to accommodate the value labels used with factor variables. The argument 5 is the percentage of the graph size to be added to the left. The resulting graph looks like this:

year		MUL	N		
year 2012 vs 1980	M*	U*	L* W*		
year	M*	U*	L* W*		
11	5 -105	Ó	.05	à.	.15

It is immediately apparent that there was little change from 1980 to 1996, while much larger and statistically significant changes occurred in 2012 compared with either of the earlier survey years.

Next, we plot the effects for educ without the sig() option because all the effects are significant:



These effects are larger than those for the year of the survey (notice that the x scale is not the same in the two graphs). Even though effects are statistically significant, the largest effects are comparing those who have a college degree with others, regardless of whether they have a high school diploma or did not graduate. With the overall pattern in mind, we can interpret multiple contrasts for a single category as follows:

On average, having graduated from college increases a person's probability of identifying as middle class by 0.22 compared with having graduated only from high school, and by 0.29 compared with not having graduated from high school.

Alternatively, we could interpret multiple categories for the same contrast:

Compared with those who have graduated only from high school, we find that graduating from college on average increases the probability of identifying as upper class by 0.04 and of identifying as middle class by 0.22, while the probability of identifying as working class decreases by 0.21 and of identifying as lower class by 0.05.

### 7.11.2 Marginal effects for a quick overview

AMEs are a much better way to obtain a quick overview of the magnitudes of effects than are the estimated coefficients. After fitting your model, you can obtain a table of all effects by simply typing mchange, perhaps restricting effects to discrete changes of a standard deviation:

ologit: Changes in Pr(y) | Number of obs = 5620

Expression: Pr(class), predict(outcome())

	lower	working	middle	upper
female			1.1	
female vs male	-0.001	-0.002	0.003	0.000
p-value	0.766	0.765	0.765	0.765
white				
white vs nonwhite	-0.016	-0.031	0.041	0.006
p-value	0.002	0.001	0.001	0.001
year				
1996 vs 1980	0.004	0.012	-0.014	-0.003
p-value	0.243	0.249	0.246	0.253
2012 vs 1980	0.033	0.067	-0.086	-0.014
p-value	0.000	0.000	0.000	0.000
2012 vs 1996	0.029	0.055	-0.073	-0.011
p-value	0.000	0.000	0.000	0.000
educ				
hs only vs not hs grad	-0.029	-0.047	0.070	0.006
p-value	0.000	0.000	0.000	0.000
college vs not hs grad	-0.079	-0.252	0.286	0.046
p-value	0.000	0.000	0.000	0.000
college vs hs only	-0.050	-0.205	0.216	0.039
p-value	0.000	0.000	0.000	0.000
age				
+SD	-0.018	-0.071	0.067	0.022
p-value	0.000	0.000	0.000	0.000
income				
+SD	-0.036	-0.119	0.126	0.030
p-value	0.000	0.000	0.000	0.000

<sup>.</sup> ologit class i.female i.white i.year i.educ c.age##c.age income, nolog (output omitted)

<sup>.</sup> mchange, amount(sd) brief

#### 7.12 Predicted probabilities for ideal types

female Iemale vs male			W	n			
white white white white white vs convented			WL*I	J* M*			
year 1995 vs 1980			MJ	W		per l'	
year 2012 vs 1980		M*	U*	L* W*			
year 2012 vs 1996		M*	U*	L* W*	-		
educ hs only vs not hs grad			W1. 1	J* M*		1	
educ college vs not hs grad	W*	L*		U*			. M*
educ college ys he only	W*		L*	U*		M*	
age 50 irorase		W	- L*	U* M*			
income 50 increase		W*	L*	U*	M*		
	.26	12		01	.15		2

With a simple command, you can plot the effects:

. mchangeplot, symbols(L W M U) sig(.05) leftmargin(5)

A quick review highlights which variables we might want to examine more closely.

# 7.12 Predicted probabilities for ideal types

Ideal types define substantively interesting cases in the data by specifying values of the independent variables. Predicted probabilities for these types of individuals (or whatever the unit of analysis may be) can be computed with mtable or margins. Unlike marginal effects, by comparing two or more ideal types, you can compare probabilities as a whole set of independent variables vary, not just a change in a single variable.

In our example, ideal types can be used to examine what more and less advantaged individuals looks like and how they differ in their class identification. For instance, we might want to compare the following hypothetical individuals surveyed in 2012:

- A 25-year-old, nonwhite man without a high school diploma and with a household income of \$30,000 per year.
- A 60-year-old, white woman with a college degree and with a household income of \$150,000 per year.

To compute the predictions, we begin by using margins before showing how mtable can simplify the work. We use at() to specify values of the independent variables. If there are variables whose values are not specified with at(), we can use the option atmeans to assign them to their means. Otherwise, by default, margins and mtable would compute the average predicted probability over the sample for the unspecified independent variables. We do not want to do this because ideal types should be thought of as hypothetical observations, so averaging predictions over observations for some independent variables muddles the interpretation.

Using values we specified for our first ideal type, we run margins:

_cons	5	.2300032	.020	2718	11.35	0.000	.190	2712	.2697352
		Margin		method Err.	z	P>1z1	[95%	Conf.	Interval]
		income			30				
		age			25				
		educ	(m		1				
		year	-		3				
		white	-		0				
Expression at		Pr(class==1 female	), pre =		0				
Adjusted pre Model VCE	ž	OIM				Number	of ob	s =	5620
		female=0 whi	te≕0 y	ear=3 e	iduc=1 a				

margins can only compute a prediction for a single outcome. Because we did not specify which outcome, margins used the default prediction, which is described as Pr(class==1), predict(). This is the predicted probability for the first outcome. Hence, we find that the predicted probability of identifying as lower class for our first ideal type is 0.23.

To compute probabilities for other outcomes, we use the predict(outcome(#)) option, where # is the value of the outcome for which we want a prediction. To compute the probabilities for all values of class, we must run four margins commands that vary the outcome value:

```
margins, at(female=0 white=0 year=3 educ=1 age=25 income=30) ///
predict(outcome(1))
margins, at(female=0 white=0 year=3 educ=1 age=25 income=30) ///
predict(outcome(2))
margins, at(female=0 white=0 year=3 educ=1 age=25 income=30) ///
predict(outcome(3))
margins, at(female=0 white=0 year=3 educ=1 age=25 income=30) ///
predict(outcome(4))
```

It is easier, however, to use mtable, which computes predictions for all outcome categories and combines them into a single table. The option ci indicates that we want the output to show the confidence interval.

#### 7.12 Predicted probabilities for ideal types

1	lower	working	middle	upper		
Pr(y)	0.230	0.634	0.133	0.003		
11	0.190	0.613	0.108	0.002		
ul	0.270	0.655	0.159	0.004		
Specified val	Lues of con	variates				
	fomale	white	year	educ	age	income
Current	0	0	3	1	25	30

. mtable, at(female=0 white=0 year=3 educ=1 age=25 income=30) ci Expression: Pr(class), predict(outcome())

The results for category lower match those from margins above, plus we have predictions for the other outcomes.

We could also compute predicted probabilities for both ideal types at the same time:

> at( > at(	(female=0 (female=1		ear=3 ed ear=3 ed	=3 age=60	income=30) income=150			
lower	working	middle	upper	female	white	educ	age	income
0.230	0.634	0.133	0.003	0	0 1	1 3	25 60	30 150
Specified		of covaria ear	tes					
Curren	nt	3						

The differences between the ideal types are striking: While our first type has a predicted probability of only 0.13 of identifying as middle class, our second has a probability of 0.76. The second type has a probability of less than 0.01 of identifying as lower class, while the first type has a probability of 0.23. The example makes plain the large effect that these variables together have on class identification.

Although having the results in a single table is much more convenient than having to combine results from four margins commands, we also did several things to make the output clearer. First, we used value labels for the dependent variable class to label the columns with predictions. Because it is easy to be confused about the outcome categories when using these models, we advise always assigning clear value labels to your dependent variable (see chapter 2). Option atright places the values of the covariates to the right of the predictions. Because the values of the covariates clearly identify the rows, we turned off the row numbers in the table of predictions by using norownum. And to fit the results more compactly, we specified the column widths with width(7).

### 7.12.1 (Advanced) Testing differences between ideal types

Although we regard this section as extremely useful, we mark it as advanced because it requires a firm grasp of using loops and local macros in Stata. If you are still getting used to these, you might want to skip this section until you are comfortable with both.

We may want to know whether a difference between ideal types is statistically significant for the same reason that we may perform a significance test for a set of coefficients: we are considering a change that involves multiple variables, and we want to evaluate how likely it is that we would observe a difference this large just by chance. Although the differences between predictions for our two ideal types are almost certainly significant, we can test this by extending methods used for binary outcomes.

To test differences in predictions, we need to overwrite the estimation results from ologit with the predictions generated by margins. An inherent limitation in margins is that posting can only be done for a single outcome. That is, we cannot post the predictions for our four outcomes at one time. (We hope this will be addressed in future versions of margins.) To deal with this inconvenience, we will use a forvalues loop to repeat the tests for each outcome. First, we fit the model and store the estimates, because we will have to restore the model results after we post the predictions for a particular outcome:

```
. ologit class i.female i.white i.year i.educ c.age##c.age income, nolog
  (output omitted)
. estimates store clm
```

Next, we compute tests for each of the four outcome categories by using the following commands:

```
. mlincom, clear
. forvalues iout = 1/4 { // start loop
 2.
        quietly {
 3.
             mtable, out('iout') post
                 at(female=0 white=0 year=3 ed=1 age=25 income=30)
5
                 at(female=1 white=1 year=3 ed=3 age=60 income=150)
5
             mlincom 1 - 2, stats(est pvalue) rowname(outcome 'iout') add
  4.
 5.
             estimates restore olm
         3
  6.
  7. } // end loop
```

We start with mlincom, clear to erase previous results from mlincom before we accumulate the new results that we will use to make our table. The forvalues  $\{ \dots \}$  loop runs the code between braces once for each outcome. We use quietly  $\{ \dots \}$  so that the output from mtable and mlincom is not displayed. Instead, we will list results after the loop is completed. Within the loop, the mtable option post saves the estimates

for outcome `iout' to the matrix e(b) so that mlincom can test the difference between the predictions for the first and second ideal types. The mlincom command uses option add to collect the results to display later.

After the loop, running mlincom without options displays the results we just computed. The column named lincom has the linear combination of the estimates—in this case, the difference in predictions—while column pvalue is the *p*-value for testing that the difference is 0:

	lincom	pvalue
outcome 1	0.222	0.000
outcome 2	0.496	0.000
outcome 3	-0.626	0.000
outcome 4	-0.092	0.000

As we anticipated, the predicted probabilities are significantly different for the two ideal types for each of the four outcomes.

# 7.13 Tables of predicted probabilities

When there are substantively important categorical predictors in the model, examining tables of predicted probabilities over values of these variables can be an effective way to interpret the results. In this example, we use mtable to look at predictions over the values of the year of the survey, which correspond to 1980, 1996, and 2012:

Expression:	Pr(class	), predict	(outcome()	)			
year	lower	working	middle	upp	per		
1	0.049	0.473	0.462	0.0	016		
2	0.053	0.489	0.443	0.0	015		
3	0.078	0.565	0.347	0.0	010		
Specified v	alues of	covariates					
	1	1.	1.	2.	3.		
	femal	e white	e eda	IC	educ	age	income
Current	. 54	9 .81	4 .58	12	.241	45.2	68.1

The atmeans option holds other variables at their means in the estimation sample. We conclude the following:

Changing only the year of the survey, and with income measured in 2012 dollars for all survey years, the probability of a respondent identifying as working class increased from 0.47 in 1980 to 0.57 in 2012, while the probability of identifying as middle class declined from 0.46 to 0.35.

To obtain confidence intervals for the predictions, we use the option stat(ci), which could be abbreviated simply as ci:

	year	lower	working	middle	upper	
Pr(y)	1	0.049	0.473	0.462	0.016	
11	1	0.042	0.447	0.433	0.013	
ul	1	0.056	0.499	0.491	0.020	
Pr(y)	2	0.053	0.489	0.443	0.015	
11	2	0.046	0.468	0.421	0.012	
ul	2	0.059	0.510	0.466	0.018	
Pr(y)	3	0.078	0.565	0.347	0.010	
11	3	0.068	0.543	0.321	0.008	
ul	3	0.088	0.587	0.372	0.012	
pecified val	ues of cova	ariates				
1	1.	1.	2.	з.		
	female	white	educ	educ	age	income

stable st/menu/1 0 011 stores

The lower and upper bounds of the intervals print on separate rows beneath each prediction. For example:

Holding independent variables at their sample means, respondents in 2012 had a 0.078 probability of identifying as lower class (95% CI: [0.068, 0.088]).

We might also want to generate tables for a combination of categorical independent variables. For example, how does class affiliation vary by race for the three years of our survey?<sup>6</sup>

white	year	lower	working	g midd	le	upper
0	ĩ	0.059	0,511	0.4	17	0.013
0	2	0.063	0.526	0.3	99	0.012
0	3	0.093	0.593	0.3	06	0.008
1	1	0.047	0.464	0.4	72	0.017
1	2	0.051	0.480	0.4	54	0.016
1	3	0.075	0.558	0.3	56	0.010
Specified va	lues of	covariate	15			
1		1.	2.	3.		
	femal	e ec	iuc e	duc	age	income
Current	. 54	9 .1	582 .	241	45.2	68.1

6. While we are considering the probabilities implied by having year and white in the model as separate independent variables, we could also fit a model in which the interaction term i.year#i.white is included.

#### 7.13 Tables of predicted probabilities

The predictions vary by year within a given value of white. The way in which variables vary is determined by the order in which the variables are specified with ologit, not by the order of variables within the at() statement. The table might be clearer if predictions were arranged to vary by white within each value of year (in practice, we often have to try it both ways before deciding which is clearer for the purpose at hand). We can refit the ologit model with year listed before white, or we can specify the values of year within three separate at() statements:

```
. mtable, atmeans norownum
> at(year=1 white=(0 1)) // 1980
```

>

- at(year=2 white=(0 1)) // 1996
- > at(year=3 white=(0 1)) // 2012

Expression: Pr(class), predict(outcome())

white	year	lower	workin	g mi	ddle	upper
0	1	0.059	0.51	1 0	.417	0.013
1	1	0.047	0.46		.472	0.017
0	2	0.063	0.52	6 0	.399	0.012
1	2	0.051	0.48	0 0	.454	0.016
0	3	0.093	0.59	3 0	.306	0.008
1	3	0.075	0.55	8 0	.356	0.010
Specified va	lues of a	ovariate	5			
	1		2.	3.		
	female	ed ed	luc	educ	age	income
Current	.549	) .5	82	.241	45.2	68.1

The results are exactly the same as before with only the rows rearranged.

In these results, the specified values of the covariates are the same for all predictions, namely, their global means. A different possibility is that we want the values of other variables to vary depending on a person's race and the year of the survey. For example, suppose that we want to compare whites and nonwhites for different survey years, holding all other variables constant at their local means within each race-year group. In other words, instead of looking at predictions when all independent variables except race and year are held to the same values, we compute predictions when the values of the other independent variables vary according to the means for whites and for blacks in different years. To do this, we specify the over() option:

f	1.			2.	3.	
	female	white	year	educ	educ	age
1	.659	0	1	. 447	.136	42.6
2	.539	1	1	.553	.166	44.5
3	.617	0	2	.597	.199	40.1
4	.534	1	2	.609	.261	44.7
Б	.576	0	3	.56	.234	44.1
6	.538	1	3	.581	.31	48.9
	income	lower	working	middle	upper	
1	46.5	0.093	0.592	0.307	0.008	
	67.7	0.054	0.493	0.439	0.015	
3	50.5	0.085	0.579	0.327	0.009	
4	70.5	0.048	0.467	0.468	0.017	
5	54.3	0.111	0.615	0.266	0.007	
6	77.8	0.058	0.507	0.422	0.014	
pecified va	lues where	.n indicat	es no valu	es specified	l with at()	
	No at()					
Current	, n					

. mtable, over(year white) atmeans Expression: Pr(class), predict(outcome())

The means of the independent variables are included in the table and are different for each row. For example, the values of female, white, year, educ, age, and income in row 1 are the means for the subsample that is black and responded to the survey in 1980:

Variable	Obs	Mean	Std, Dev.	Min	Max
female	132	.6590909	.4758206	0	1
educ					
hs only	132	.4469697	.4990739	0	1
college	132	.1363636	.3444816	0	1
age	132	42.55303	16.8257	18	83
income	132	46.48708	55.15685	1.57795	267.8147

Returning to the output from mtable, if we look at variable 3.educ, for example, the difference between row 1 and row 2 shows that a higher proportion of white respondents had college degrees in 1980 (0.166) than did black respondents (0.136). The differences between rows 1 and 3 and between rows 2 and 4, on the other hand, reflect that the proportion of respondents with a college degree increased between 1980 and 1996.

When there are many regressors in the table, it might be easier to see the changing predictions by listing the value of the regressors (that is, the at() variables) on the right by using the atright option:

#### 7.14 Plotting predicted probabilities

					1.	
	lower	working	middle	upper	female	white
1	0.093	0.592	0.307	0.008	.659	0
2	0.054	0.493	0.439	0.015	.539	1
3	0.085	0.579	0.327	0.009	.617	0
4	0.048	0.467	0.468	0.017	.534	1
5	0.111	0.615	0.266	0.007	.576	0
6	0.058	0.507	0.422	0.014	.538	1
Î.		2.	з.			
	year	educ	educ	age	income	
1	1	.447	.136	42.6	46.5	
2	1	.553	.166	44.5	67.7	
3	2	.597	.199	40.1	50.5	
4	2	.609	.261	44.7	70.5	
5	3	.56	.234	44.1	54.3	
6	3	.581	.31	48.9	77.8	
Specified va	lues where	.n indicates	no values	specified	with at()	
1	No at()					
Current	. n					

. mtable, over(year white) atmeans atright Expression: Pr(class), predict(outcome())

Using over() in this way yields predictions that reflect the effects of both race and year and also compositional differences over race and year in the means of the other variables. In this respect, the predictions are not as simple to interpret as the examples above in which the values of other characteristics were the same regardless of year and race. Comparing the predictions we just made with those we made holding the independent variables to the same values for everyone, we can see the probabilities vary more when the means vary over groups. Substantively, this indicates that the differences in the population composition by race and year result in differences in predictions that are larger than they would be if we assumed that population characteristics were constant across race and time.

# 7.14 Plotting predicted probabilities

Plotting predicted probabilities for each outcome can also be useful for the ORM. These plots illustrate how predicted probabilities change as a continuous independent variable changes. With the BRM, we showed two approaches for making plots: directly with marginsplot or in two steps with mgen and graph. Plotting multiple outcomes, however, can only be done using the latter technique because marginsplot is limited to plotting a single outcome.

To illustrate graphing predictions, we consider how the probability of class affiliation changes as household income changes, holding all other variables at their sample means. Of course, the plot could also be constructed for other sets of characteristics. The option at (inc=0(25)250) tells mgen to generate predictions as income changes from 0 to 250

in increments of 25, leading to 11 sets of predictions. The option atmeans holds other variables to their means. We use stub(CL\_) to add CL\_ (indicating predictions for class) to the names of variables generated by mgen:

Variable	Obs	Unique	Mean	Min	Max	Label	
CL_pr1	11	11	.0439624	.0074601	.1207294	pr(y=lower) fi	om margins
CL_111	11	11	.0385464	.0057745	.1067216	95% lower limi	
CL_ul1	11	11	.0493784	.0091458	.1347373	95% upper limi	it
CL_income	11	11	125	0	250	household inco	me
CL_Cpr1	11	11	.0439624	.0074601	.1207294	pr(y<=lower)	
CL_pr2	11	11	.377087	.1301718	.6238775	pr(y=working)	from marging
CL_112	11	11	.3565982	.1081524	.6070259	95% lower limit	
CL_u12	11	11	.3975758	.1521912	.6407292	95% upper limi	it
CL_Cpr2	11	11	.4210494	.137632	.744607	pr(y<=working)	N
CL_pr3	11	11	.5424338	.2492696	.7612023	pr(y=middle) f	from margins
CL_113	11	11	.5212693	.2296227	.7417022	95% lower limit	lt
CL_ul3	11	11	.5635983	.2689165	.7807024	95% upper limit	it
CL_Cpr3	11	11	.9634833	.8988342	.9938766	pr(y<=middle)	
CL_pr4	11	11	.0365167	.0061234	.1011657	pr(y=upper) fi	com margins
CL_114	11	11	.030147	.0047639	.0828273	95% lower limit	it
CL_ul4	11	11	.0428865	.0074829	.1195042	95% upper limit	it
CL_Cpr4	11	1	1	1	1	pr(y<=upper)	
Specified	valu	es of co	variates				
1.		1.	2.	3	5	2. 3.	
female		white	year	year	edu	ic educ	age

Each variable has 11 observations corresponding to different values of income. Variables containing predicted probabilities are stored in variables named CL\_pr#. For example, CL\_pr2 is the predicted probability of identifying as working class, the second category of our outcome. Variables containing cumulative probabilities—that is, the probability of observing a given category or lower—are stored as variables CL\_Cpr#. For example, CL\_Cpr2 is the predicted probability of a respondent identifying as either lower class or working class.

Although mgen assigns variable labels to the variables it generates, we can change these to improve the look of the plot that we are creating. Specifically, we use

. label var CL\_pri "Lower"

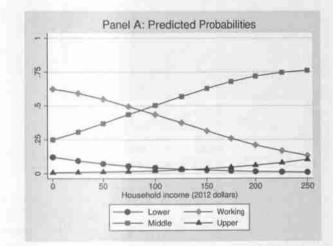
- . label var CL\_pr2 "Working"
- . label var CL\_pr3 "Middle"
- . label var CL\_pr4 "Upper"
- . label var CL\_Cpr1 "Lower"
- . label var CL\_Cpr2 "Lower/Working"
- . label var CL\_Cpr3 "Lower/Working/Middle"

### 7.14 Plotting predicted probabilities

Next, we plot the probabilities of individual outcomes by using graph. Here we plot the four probabilities against values of income.

361

```
. graph twoway connected CL_pr1 CL_pr2 CL_pr3 CL_pr4 CL_income,
> title("Panel A: Predicted Probabilities")
> xtitle("Household income (2012 dollars)")
> xlabel(0(50)250) ylabel(0(.25)1, grid gmin gmax)
> ytitle("") name(tmpprob, replace)
```



Standard options for graph are used to specify the axes and labels. The name(tmpprob, replace) option saves the graph with the name tmpprob so that we can combine it with our next graph, which plots the cumulative probabilities. The values on the y axis of each of the four lines indicate the predicted probabilities of each category when income equals the value on the x axis and other variables are held at their means. At all values of income, these probabilities sum to 1. We will wait to discuss what it is showing substantively until after we complete the graph with cumulative probabilities.

A graph of cumulative probabilities uses lines to indicate the probability that  $y \leq \#$  rather than y = #. To create this graph, we use the command

```
. graph twoway connected CL_Cpr1 CL_Cpr2 CL_Cpr3 CL_income,
```

```
> title("Panel B: Cumulative Probabilities")
```

```
> xtitle("Household income (2012 dollars)")
```

```
> xlabel(0(50)250) ylabel(0(.25)1, grid gmin gmax)
```

```
> ytitle("") name(tmpcprob, replace)
```

which saves the resulting graph as tmpcprob. Next, we combine these two graphs (see chapter 2 for details on combining graphs):

```
. graph combine tmpprob tmpcprob, col(1) iscale(*.9) imargin(small)
> ysize(4.6) xsize(3.287) caption("Other variables held at their means")
```

This leads to figure 7.2. Panel A plots the predicted probabilities for each outcome and shows that the probabilities of working class and middle class are larger than the probabilities of lower class and upper class. As income increases, the probability of a respondent identifying as lower class or working class decreases, while the probability of identifying as middle class or upper class increases. Panel B plots the cumulative probabilities. Both panels present the same information. In applications, you should use the graph that you find most effective.

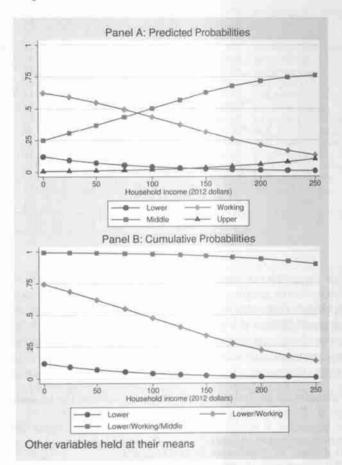
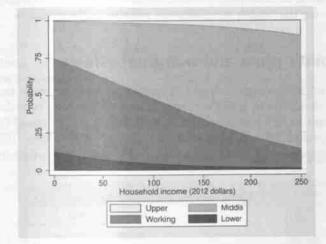


Figure 7.2. Plot of predicted probabilities and cumulative probabilities for the ordered logit model

#### 7.14 Plotting predicted probabilities

A different way of plotting cumulative probabilities is to use shading instead of lines, which looks like this:



To create this graph, we use a twoway area plot type (see [G-2] twoway area). In our prior graph,  $CL_Cpr#$  designated the height on the y axis at which a line should be drawn. In a twoway area plot, the value of  $CL_Cpr#$  indicates that the graph should be shaded from that value to the bottom of the graph. We used the following commands:

```
. capture drop one
. gen one = 1
. label variable one "Upper"
. label variable CL_Cpr3 "Middle"
. label variable CL_Cpr2 "Working"
. label variable CL_Cpri "Lower"
  graph twoway
      (area one CL_income, fcolor(gs15))
5
      (area CL_Cpr3 CL_income, fcolor(gs11))
5
5
      (area CL_Cpr2 CL_income, fcolor(gs7))
      (area CL_Cpr1 CL_income, fcolor(gs3)),
>
      xtitle("Household income (2012 dollars)") ytitle("Probability")
>
>
      xlabel(0(50)250) ylabel(0(.25)1, grid gmin gmax)
```

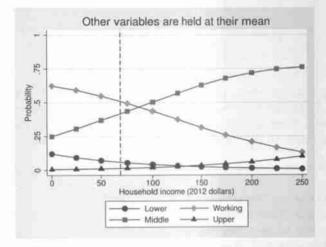
First, we generate the variable one, whose values are all 1. An area plot using this variable is simply a solid block from the top of the graph to the bottom, which we use to depict the probability of the highest category ("Upper"). Accordingly, we label this variable with the name of highest category. Next, we label the variables for the other cumulative probabilities according to the highest category each represents. Then, using the graph twoway command, we draw four area plots, each on top of the other to make a single graph. The first plot covers the entire plot region (everything below the value of variable one, which is always equal to 1), which we shade using fcolor(gs15).<sup>7</sup> The

<sup>7.</sup> The fcolor() option uses gs # as names of grayscale colors, and gs15 is the lightest.

other area plots use the three cumulative probability variables and are shaded using progressively darker grays. The shading allows us to easily see how identification as middle class expands as household income increases. We can also quickly see how large the probabilities for the middle categories are relative to the extremes.

# 7.15 Probability plots and marginal effects

Having considered various methods of interpretation, we now show the link between marginal effects and plots of predicted probabilities to hopefully provide you with new insights on the nature of ordinal models. The following graph, based on section 7.14, shows how the probabilities of class affiliation change with income, holding all other variables at their means. The mean of income is indicated with a dashed, vertical line:



The slope of each probability curve evaluated at the mean of income, indicated by where the probability curves intersect the vertical line, is the marginal change in the probability of a given class affiliation with respect to income, with all variables held at their means. We can compute these changes by using mchange, atmeans to estimate MEMs:

#### 7.15 Probability plots and marginal effects

	lower	working	middle	upper		
income						
Marginal	-0.0006	-0.0022	0.0027	0.0002		
p-value	0.0000	0.0000	0.0000	0.0000		
Predictions at	base value					
	lower	working	middle	upper		
Pr(y base)	0.0586	0.5107	0.4173	0.0134		
Base values of	regressors					
ľ	1.	1.	2.	з.	2.	3
	female	white	year	year	educ	educ
at	.5491	.8141	.4511	.31	.5819	.2415
	age	income				
at	45.16	68.08				

. mchange income, atmeans amount(marginal) dec(4)
ologit: Changes in Pr(y) | Number of obs = 5620
Expression: Pr(class), predict(outcome())

1: Estimates with margins option atmeans.

The marginal changes are in row Marginal, with the significance level for the test that the change is 0 listed in row p-value. These changes correspond to the slopes of the probability curves at the point of intersection with the vertical line. For example, the slope for middle class, shown with squares, is 0.0027.

The magnitude of the marginal changes would differ if we computed the marginal effects at different values of the independent variables. For example, we can compute the effects with income equal to \$250,000, with all other variables still kept at their means:

365

	lower	working	middle	upper		
income						
Marginal	-0.0001	-0.0013	0.0003	0.0011		
p-value	0.0000	0.0000	0.0378	0.0000		
Predictions at	base value					
	lower	working	middle	upper		
Pr(y base)	0.0075	0.1302	0.7612	0.1012		
Base values of	regressors					
Ĩ	1.	1.	2.	з.	2.	3
	female	white	year	year	educ	educ
at	.5491	.8141	.4511	.31	.5819	.2415
	age	income				
at	45.16	250				

. mchange income, at(income=250) atmeans amount(marginal) dec(4) ologit: Changes in Pr(y) | Number of obs = 5620

1: Estimates with margins option atmeans.

The marginal change for the probability of identifying with the middle class is much smaller, corresponding to the leveling off of the curve (shown with  $\blacksquare$ 's) on the right side of the graph.

In this example, the signs of the marginal effects for each outcome are the same throughout the range of income. This, however, does not need to be true. In the ORM, not only does the magnitude of the effect change as the values of the independent variables change, but even the sign can change. That is to say, the effect of a variable can be positive at one point and can be negative at other points, even if we have not included polynomial terms or interactions in the model. In a model without interaction or polynomials for a given independent variable, the sign of that variable's regression coefficient will always be the same as the direction of changes in the probability of the highest outcome category as the independent variable increases.

In our example of subjective social class, because the coefficient for income is positive, increases in income will always increase the probability of identifying as upper class.<sup>8</sup> Conversely, the change in the probability of the lowest category will be in the opposite direction as the regression coefficient. Thus increases in income always decrease the probability of identifying as lower class. The middle categories are more complicated. In terms of the latent variable model described in section 7.1.1, as income increases, some people shift from lower class to working class, while other people shift from working class to middle class. The specific implication for the probability of identifying as working

<sup>8.</sup> Of course, there is no reason this must be true substantively. For example, one might hypothesize that income increases the predicted probability of identifying as upper class only up to a point, after which there is no effect. Modeling this would involve adding additional terms for the effect of income to the model, for example, by using splines or polynomials.

#### 7.15 Probability plots and marginal effects

class depends on whether the proportion entering the category from below is bigger or smaller than the proportion exiting from above. As a result, the sign of the predicted change in middle categories can change when computed at different values of income. Our running example does not provide a good illustration of this (for reasons explained below), so we use an example from chapter 8. Party affiliation is coded as strong Democrat; Democrat, Independent, or Republican; and strong Republican. We fit an OLM using age, income, race, gender, and education as predictors:

. use partyid4 (partyid4.dta		can National	Election	a Study	2014-03	-12)	
. ologit party	strong age in	ncome i.black	c i.fema	le i.educ,	nolog		
Ordered logist	ic regression			Number LR chi	of obs 2(6)	=	1382 173.85
				Prob >	chi2		0.0000
Log likelihood	= -1064.474	2		Pseudo	R2		0.0755
partystrong	Coef.	Std. Err.	z	P> z	[95%	Conf.	Interval]
age	0081028	.0036953	-2.19	0.028	0153		0008601
income	.0090361	.002415	3.74	0.000	.0043	028	.0137694
(output omiti	ted)						

Notice that the coefficient for income is positive. Next, we compute predictions as income increases from \$0 to \$200,000:

. mgen, atmeans at(income=(0(20)200)) stub(olm) replace Predictions from: margins, atmeans at(income=(0(20)200)) predict(outcome()) Variable Obs Unique Mean Min Max Label pr(y=StrDem) from margins olmpr1 11 11 .1148384 .0444239 .2207461 11 .0838875 .0106582 .1826952 95% lower limit 11. olm111 .258797 95% upper limit 11 .1457892 .0781895 olmul1 11 0 200 Income in \$1,000s olmincome 11 11 100 (output omitted)

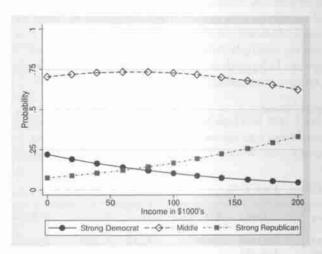
Specified values of covariates

	1.	1.	2.	3.
age	black	female	educ	educ
45.94645	.1374819	.4934877	.5803184	.2590449
-			ouw.	

. label var olmpri "Strong Democrat'

. label var olmpr2 "Middle"

. label var olmpr3 "Strong Republican"



Plotting these predictions produces the following graph:

As income increases, the probability of being a strong Republican increases steadily, while the probability of being a strong Democrat decreases. The changes in the probability of being "in the middle" are more complex. As income increases from \$0 to about \$50,000, the probability increases, and then it decreases till \$200,000. That is, the marginal effect of income on being politically in the middle is both positive and negative depending on where it is evaluated. We can see this by using mchange evaluated at the levels of income:

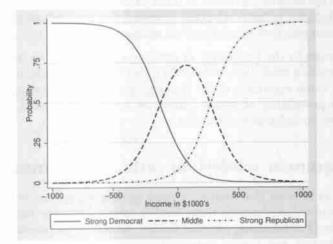
	ange at inco ne, at(income		s amount(sd)	) stat(change) brief
ologit: Changes	a management and the			
Expression: Pr(				
	StrDem	Middle	StrRep	
income				
+SD	-0.040	0.021	0.019	
. * discrete ch . mchange incom				d) stat(change) brief
ologit: Changes	in Pr(y)	Number of	obs = 1382	
Expression: Pr	partystrong	), predict(	outcome())	
	1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.	Middle	StrRep	
	StrDem	MIDDIE	serveb	

<pre>. * discrete ch . mchange incom ologit: Changes Expression: Pr(</pre>	e, at(incom in Pr(y)	e=200) atme Number of (	ans amount(sd) obs = 1382	stat(change)	brief
	StrDem	Middle	StrRep		
income +SD	~0.010	-0.048	0.058		

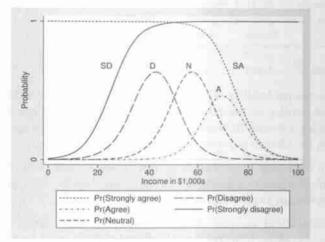
The changes in the probability of outcome 1, being a strong Democrat, are always negative and get smaller as the probability approaches 0. Changes in the probability of outcome 3, being a strong Republican, steadily increase as income increases. For the middle category, the change is positive, then 0, and then negative.

This pattern of change in probabilities must hold for any ORM. Indeed, Anderson (1984) made this a defining characteristic of an ordinal model; see Long (Forthcoming) for further discussion of this property.

When an independent variable changes over an extended range (technically, from negative infinity to positive infinity) the plot of probabilities must have a pattern similar to the following graph that extends the range of income from our example above:



The height of the bell-shaped curve for the middle category depends on the distance between thresholds, which in turn depends on the relative size of the outcome categories. The observed range for the independent variable—income, in this case—might fall anywhere within this graph. For example, if our sample included only those cases with an income about \$68,000, corresponding to the peak of the probability curve for the middle category, our graph would show that the probability of being politically in the middle always decreases as income increases. Indeed, we had to change our example for this section because the upper- and lower-class categories in our example of subjective social class were so small. If you have more categories, the probability curves will be ordered from left to right as illustrated in this graph:



This pattern of curves will also occur in other ordinal models. As shown in chapter 8, if this pattern does not correspond to the process being modeled, an ordinal model will force the data into this pattern and provide misleading results.

In sum, changes in the probability of extreme categories in the ORM are always in the opposite direction from one another; the direction of the change for either category will remain the same regardless of the starting value or the magnitude of the change. Changes in the probability of middle categories, on the other hand, can change sign over the range of an independent variable.

# 7.16 Less common models for ordinal outcomes

Stata can also fit several less commonly used models for ordinal outcomes. In concluding this chapter, we describe these models briefly and note their commands for estimation. Long (Forthcoming) provides further details. SPost commands do not work with all these models, but our m\* commands do work with the estimation commands that support margins.

### 7.16.1 The stereotype logistic model

The stereotype logistic model, also referred to as the stereotype ORM, was proposed by Anderson (1984) in response to the restrictive assumption of parallel regressions in the ORM. The stereotype logistic model is a compromise between allowing the coefficients for each independent variable to vary by outcome category (as is the case with the multinomial logit model, considered in the next chapter) and restricting the coefficients

#### 7.16.2 The generalized ordered logit model

to be identical across all outcomes (as was the case with the ordered logit model). The stereotype logistic model can be fit in Stata by using the slogit command (see [R] slogit). The one-dimensional version of the model is defined as

$$\ln \frac{\Pr(y = q \mid \mathbf{x})}{\Pr(y = r \mid \mathbf{x})} = (\theta_q - \theta_r) - (\phi_q - \phi_r) (\mathbf{x}\beta)$$

where  $\beta$  is a vector of coefficients associated with the independent variables, the  $\theta$ 's are intercepts, and the  $\phi$ 's are scale factors that mediate the effects of the *x*'s. This one-dimensional model is ordinal as defined in section 7.15 and often produces very similar predictions to the ORM. When additional dimensions are added, it is no longer an ordinal model. Indeed, with enough dimensions, it is equivalent to the multinomial logit model. Accordingly, we postpone further discussion until chapter 8.

## 7.16.2 The generalized ordered logit model

The parallel regression assumption results from assuming the same coefficient vector  $\beta$  in the J-1 logit equations

$$\ln \Omega_{\leq m \geq m} \left( \mathbf{x} \right) = \tau_m - \mathbf{x} \boldsymbol{\beta}$$

where  $\Omega_{\leq m|>m}(\mathbf{x}) = \Pr(y \leq m | \mathbf{x}) / \Pr(y > m | \mathbf{x})$ . The generalized ordered logit model allows  $\boldsymbol{\beta}$  to differ for each of the J-1 comparisons. That is,

$$\ln \Omega_{\leq m \geq m}(\mathbf{x}) = \tau_m - \mathbf{x}\boldsymbol{\beta}_m$$
 for  $j = 1$  to  $J - 1$ 

where predicted probabilities are computed as

$$\Pr\left(y=1 \mid \mathbf{x}\right) = \frac{\exp\left(\tau_{1} - \mathbf{x}\boldsymbol{\beta}_{1}\right)}{1 + \exp\left(\tau_{1} - \mathbf{x}\boldsymbol{\beta}_{1}\right)}$$
  
$$\Pr\left(y=j \mid \mathbf{x}\right) = \frac{\exp\left(\tau_{j} - \mathbf{x}\boldsymbol{\beta}_{j}\right)}{1 + \exp\left(\tau_{j} - \mathbf{x}\boldsymbol{\beta}_{j}\right)} - \frac{\exp\left(\tau_{j-1} - \mathbf{x}\boldsymbol{\beta}_{j-1}\right)}{1 + \exp\left(\tau_{j-1} - \mathbf{x}\boldsymbol{\beta}_{j-1}\right)} \quad \text{for } j=2 \text{ to } J-1$$
  
$$\Pr\left(y=J \mid \mathbf{x}\right) = 1 - \frac{\exp\left(\tau_{J-1} - \mathbf{x}\boldsymbol{\beta}_{J-1}\right)}{1 + \exp\left(\tau_{J-1} - \mathbf{x}\boldsymbol{\beta}_{J-1}\right)}$$

No formal constraint precludes negative predicted probabilities. Discussions of this model can be found in Clogg and Shihadeh (1994, 146–147), Fahrmeir and Tutz (1994, 91), and McCullagh and Nelder (1989, 155). A critical view of the model can be found in Greene and Hensher (2010, 189–192), who highlight that the model can predict negative "probabilities" and that it cannot be formulated in terms of a continuous latent dependent variable. Further, as noted by Long (Forthcoming), the generalized ordered logit model is not an ordinal regression model because, like the multinomial logit model, it does not necessarily make predictions that maintain the ordinality of the outcome.

The model can be fit in Stata with the gologit2 command (Williams 2005). The command does not work with factor variables, so categorical variables in the model need to be constructed as a series of binary variables. Also, because we can no longer use factor-variable notation to include age-squared in the model, we need to create an age-squared variable explicitly:

```
. use gssclass4, clear
(gssclass4.dta | GSS Subjective Class Identification | 2013-11-20)
. gen year1996 = (year==2) if year < .
. gen year2012 = (year==3) if year < .
. gen educ_hs = (educ==2) if educ < .
. gen educ_col = (educ==3) if educ < .
. gen agesq = age*age if age < .</pre>
```

The specification of the dependent variable and independent variables is otherwise like the other estimation commands we consider. We estimate the parameters of the model by specifying the or option to obtain odds ratios:

### 7.16.2 The generalized ordered logit model

. gologit2 class female white year1996 year2012 educ\_hs educ\_col > age agesq income, nolog or

Generalized D Log likelihoo				LR chi	r of obs = 12(27) = > chi2 = p R2 =	5620 1782.34 0.0000 0.1552
class	Odds Ratio	Std. Err.	z	P> z	[95% Conf.	Interval]
lower						0
female	.8709876	.0995261	-1.21	0.227	.6962205	1.089625
white	1.11671	.1404256	0.88	0.380	,8727749	1.428823
year1996	.8572836	.1356375	-0.97	0.330	.6287085	1.16896
year2012	.4740378	.074985	-4.72	0.000	.3476697	.6463373
educ_hs	1.395278	.1800471	2.58	0.010	1.083482	1.796802
educ col	4.315005	1.130562	5.58	0.000	2.582025	7.211111
age	.9300842	.0159959	-4.21	0.000	.8992553	.96197
agesq	1.000774	.0001691	4.58	0.000	1.000443	1.001106
income	1.052365	.0036226	14.83	0.000	1.045289	1.059489
_cons	9.397178	4.093324	5.14	0.000	4.001492	22.0685
working						
female	1.0751	.064515	1.21	0.228	.9558058	1.20928
white	1.30927	.1050703	3.36	0.001	1.118715	1.53228
year1996	.9415489	.0704209	-0.81	0.421	.8131661	1.09020
year2012	.7055537	.0593443	-4.15	0.000	.5983224	.83200
educ_hs	1.329956	.1141584	3.32	0.001	1.124018	1.57362
educ_col	4.742383	.5034121	14.66	0.000	3.85159	5.83919
age	.9538031	.0096077	-4.70	0.000	.9351571	.97282
agesq	1.000728	.0001015	7.18	0.000	1.000529	1.00092
income	1.011296	.000668	17.00	0.000	1.009987	1.01260
_cons	.3530586	.0870504	-4.22	0.000	.2177579	.572426
middle						
female	1.015499	.1568278	0.10	0.921	.7502826	1.37446
white	.7961042	.175904	-1.03	0.302	.5162878	1.22757
year1996	.9762229	.1919355	-0.12	0.903	.6640396	1.43517
year2012	.4899366	.1130594	-3.09	0.002	.3116834	.770133
educ_hs	.6469348	.1694775	-1.66	0.096	.3871428	1.0810
educ_col	1.779687	.4778177	2.15	0.032	1.051501	3.01215
age	.9865854	.0272608	-0.49	0.625	.9345763	1.04148
agesq	1.00033	.0002667	1.24	0.216	.9998074	1.00085
income	1.011058	.0009115	12.20	0.000	1.009273	1.01284
_cons	.0139257	.0097749	-6.09	0.000	.0035183	.05511

We have three sets of odds ratios labeled lower, working, and middle, compared with one set when we used ologit. The odds ratios indicate the factor change in odds of observing a value above the listed category versus observing values at or below the listed category. Accordingly, we can interpret the three coefficients for white as follows: Holding all other variables constant, white respondents have 1.12 times higher odds of identifying themselves as working, middle, or upper class than do nonwhite respondents. White respondents have 1.31 times higher odds of identifying themselves as middle or upper class than do nonwhite respondents. And, white respondents have 0.80 times lower odds of identifying themselves as upper class than do nonwhite respondents.

The key difference between the generalized and the ordered logit models is that in the ordered logit model, the odds ratios described in these three sentences are constrained to be equal. Based on the ordered logit model, we would replace 1.12, 1.31, and 0.80 in the paragraph above with the same value 1.27.

gologit2 allows users to fit the model with some of the coefficients constrained to be equal, as in ologit, while others are allowed to vary. In addition to this, gologit2 can fit two special cases of the general model: the proportional-odds model and the partial proportional-odds model (Lall, Walters, and Morgan 2002; Peterson and Harrell 1990). These models are less restrictive than the ordinal logit model fit by ologit, but they are more parsimonious than the multinomial logit model fit by mlogit.

# 7.16.3 (Advanced) Predictions without using factor-variable notation

Factor variables make it much simpler to make predictions when there are linked variables, such as age and age-squared. Because gologit2 does not support factor-variable notation, we use this model to illustrate how to make the correct predictions. The most important point for most readers is likely that you want to use factor variables whenever possible! If you use factor-variable notation in your models, you do not need to worry about the issues discussed in this section. However, you might still find the section useful to deepen your understanding of predictions in nonlinear models.

We can compute predicted probabilities for given values of observations as we did with the ordered logit model and use the same approach to interpretation. For example, here are results using the same ideal types that we used in section 7.12.

```
mtable, atright norownum width(7) ///
at(female=0 white=0 year1996=0 year2012=1 educ_hs=0 educ_col=0 ///
age=25 agesq=625 income=30) ///
at(female=1 white=1 year1996=0 year2012=1 educ_hs=0 educ_col=1 ///
age=60 agesq=3600 income=150)
```

Because gologit2 does not support factor-variable notation, we must explicitly specify the values of indicator variables for educational degree and survey year. We also must specify that the value of agesq is the square of the value of age. As a consequence, the output is messier (though the predictions are correct):

### 7.16.3 (Advanced) Predictions without using factor-variable notation

lower	working	middle	upper	female	white ed	luc_col	age
0.155	0.701	0.136	0.008	0	0	0	25
0.000	0.122	0.809	0.069	1	1	1	60
agesq	income						
625 3600	30 150						
Specified	i values o	f covaria	ites				
	year1	996 year	2012 edi	uc_hs			
Curren	+	0	i.	0			

Comparing the results from ologit that were computed earlier in the chapter,

lower	working	middle	upper	female	white	educ	age	income
0.230	0.634	0.133	0.003	0	0	1	25	30
0.008	0.138	0.759	0.095	1	1	3	60	150
Specified	l values	of covaria	tes					
	У	ear						
Curren	t	3						

the main difference between the generalized and the ordered logit models is that the predicted probabilities for the categories with the highest probabilities (working class for the first ideal type and middle class for the second) are about 0.06 higher in the generalized ordered logit model.

We can also use mchange to obtain changes in the predicted probability for particular values of the independent variables, which provides an opportunity to illustrate how to deal with polynomial terms, such as age-squared, when you are not using factor-variable notation. Suppose that we want the discrete change for white, which is a binary variable. If factor-variable notation had been used, mchange would know that it is a binary variable. Because we are not using factor-variable notation, we must tell mchange to compute the change from 0 to 1 with the option amount(binary). It is tempting, but *incorrect*, to compute the change like this:

		Number o:		
Expression: Pr(	class), pre lower	working	middle	upper
white				
0 to 1	-0.001	-0.066	0.072	-0.005
p-value	0.403	0.001	0.000	0.336
Predictions at	base value			
	lower	working	middle	upper
Pr(y base)	0.011	0.503	0.466	0.020

	female	white	year1996	year2012	educ_hs	educ_col
at	.549 age	.814 agesq	.451 income	.31	.582	.241
at	45.2	2325	68.1			

Because the mean of age is 45.16, agesq should be held at  $45.16 \times 45.16 = 2039$ , not

. mchange white, amount(binary) at(agesq=2039) atmeans

The correct way to compute marginal effects is to specify the value of agesq in at():

	lower	working	middle	upper		
white						
0 to 1 p-value	-0.002	-0.064 0.001	0.070	-0.004		
	base value	0.001	0.000	0.000		
	lower	working	middle	upper		
Pr(y base)	0.014	0.552	0.416	0.018		
Base values of	regressors					
	female	white	year1996	year2012	educ_hs	educ_col
at	.549	.814	.451	.31	.582	.241
. í	age	agesq	income			
at	45.2	2039	68.1			

1: Estimates with margins option atmeans.

In this example, the differences are slight. Depending on the magnitudes of the coefficients for the linked variables and the distribution of those variables, however, the differences can be substantial. Fortunately, some simple programming tools can automate the process:

```
summarize age
local mnagesq = r(mean)*r(mean)
mchange white, amount(binary) at(agesq=`mnagesq`) atmeans
```

summarize computes the mean of age, which is returned in r(mean). The local macro mnagesq is set equal to the mean times the mean. Within the at() specification, agesq is set equal to this local macro.

Another limitation caused by the lack of support for factor-variable notation in gologit2 is that you cannot use mchange to compute marginal effects of age because margins has no way to know that age and agesq must change together. The only

Base values of regressors

2325, which is the mean of agesq.

solution is to compute the appropriate predictions, specifying both the value of age and age-squared at two values of age and then subtracting the predictions.

For categorical independent variables with more than two variables, we need to explicitly constrain the other indicator variables to 0 as we let one of the indicators change from 0 to 1. We can do this with at (). First, we compute the change between 1996 and 1980 (the base category), and then we compute the change between 2012 and 1980:

. \* change from 1980 to 1996

. mchange year1996, amount(binary) at(year2012=0 agesq=2039) atmeans brief gologit2: Changes in Pr(y) | Number of obs = 5620 Expression: Pr(class), predict(outcome())

0.000

p-value

-11	lower	working	middle	upper	
year1996					
0 to 1	0.002	0.013	-0.014	-0.001	
p-value	0.325	0.469	0.436	0.903	
change from	1980 to 20	012			
. mchange year2	012, amount	(binary) at	(year1996=0	agesq=2039)	atmeans b
gologit2: Change	es in Pr(y)	Number o	f obs = 562	0	
Expression: Pr(	class), pre	dict(outcom	e())		
	lower	working	middle	upper	
year2012 0 to 1	0.011	0.074	-0.073	-0.012	

0.000

To compute the change from 1996 to 2012, we cannot use mchange because we need to change the value of two variables at once, namely, year1996 and year2012. To estimate the changes, we use a simple program:

0.000

0.004

```
. estimates store golm
. mlincom, clear
. forvalues iout = 1/4 {
  2.
        qui {
             mtable, atmeans post outcome('iout')
 3.
                 at(year1996=1 year2012=0 agesq=2039) // 1996
>
                 at(year1996=0 year2012=1 agesq=2039) // 2012
5
             mlincom 1 - 2, add rowname(outcome='iout')
  4.
  5.
             estimates restore golm
         }
  6.
  7. }
mlincom
                                                   ul
                                          11
                 lincom
                           pvalue
                                              -0.004
                                      -0.014
                 -0.009
                             0.000
   outcome=1
                                              -0.028
                                      -0.094
   outcome=2
                 -0.061
                             0.000
                                                0.093
                                       0.025
                             0.001
   outcome=3
                  0.059
                                                 0.017
                                       0.005
                             0.000
   outcome=4
                  0.011
```

For details on the commands used, see section 7.12.1.

rief

### 7.16.4 The sequential logit model

Some ordinal outcomes represent the progress of events or stages in some process through which an individual can advance. For example, the outcome could be faculty rank, where the stages are assistant professor, associate professor, and full professor. The key characteristic of the process is that an individual must pass through each stage. The outcome is thus the result of a sequence of potential transitions: an assistant professor may or may not make the transition to associate professor, and an associate professor may or may not make the transition to full professor.

The most straightforward way to model an outcome like this is as a series of BRMS. Consider the binary logit model from chapter 5:

$$\ln \frac{\Pr\left(y=1 \mid \mathbf{x}\right)}{\Pr\left(y=0 \mid \mathbf{x}\right)} = \alpha + \mathbf{x}\boldsymbol{\beta}$$

where we have made the intercept explicit rather than including it in  $\beta$ . To extend this to multiple transitions, we estimate for each transition the log odds of having made the transition (y > m) versus not having made the transition (y = m). For example, we estimate the log odds of being an associate or a full professor (y > 1) versus being an assistant professor (y = 1). We allow separate coefficients  $\beta_m$  for each transition from y = m:

$$\ln \frac{\Pr\left(y > m \mid \mathbf{x}\right)}{\Pr\left(y = m \mid \mathbf{x}\right)} = \alpha_m + \mathbf{x}\beta_m \quad \text{for } m = 1 \text{ to } J - 1 \tag{7.5}$$

where J is the number of stages.

tabulate educ miss

This is an example of a broader group of models called sequential logit models (for example, Liao [1994, 26–28]). This model differs importantly from the generalized ordered logit model in that observations in which y < m are not used in the estimation of  $\beta_m$ . For example, assistant professors are not used when modeling the transition from associate professor to full professor.

To demonstrate how to fit this model, we use the variable educ in the gssclass4 dataset as our outcome. The three values of educ represent two transitions: students may or may not graduate from high school, and high school graduates may or may not graduate from college. To fit the model, we first use recode to create dummy variables representing whether or not respondents at each stage made the transition to the next. The variable educ has the distribution

educational attainment	Freq.	Percent	Cum.
not hs grad	993	17.67	17.67
hs only	3,270	58.19	75.85
college	1,357	24.15	100.00
Total	5,620	100.00	

378

#### 7.16.4 The sequential logit model

We create the variable gradcollege to indicate if someone with a high school diploma graduated from college, where those who did not graduate from high school (educ=1) are recoded as missing, not as 0. Those who did not graduate from high school are not included in the analysis of the transition to college graduation.

. recode educ (1=0) (2 3=1), gen(gradhs)
(5620 differences between educ and gradhs)
. label var gradhs "Graduate high school?"
. recode educ (1=.) (2=0) (3=1), gen(gradcollege)
(5620 differences between educ and gradcollege)
. label var gradcollege "Graduate college?"

Next, we use logit to fit separate models for each transition, using race and sex as independent variables.

. \* HS degree vs not
. logit gradhs i.white i.female, or nolog
Logistic regression

Log likelihood = -2608.1189

0	n					
gradhs	Odds Ratio	Std. Err.	z	P>[z]	[95% Conf.	Interval]
white white	1.531009	.1280333	5.09	0.000	1.299554	1.803686
female female _cons	.9665729 3.387367	.0683325 .2880726	-0.48 14.35	0.631	.8415082 2.867301	1.110225 4.001761

. . College degree vs HS degree

. logit gradcollege i.white i.female, or nolog Logistic regression Number of obs LR chi2(2)

Log likelihood = -2795.2139

Prob > chi2 Pseudo R2

Number of obs

LR chi2(2) Prob > chi2

Pseudo R2

gradcollege	Odds Ratio	Std. Err.	z	P> z	[95% Conf.	Interval]
white white	1.154414	.1007857	1.64	0.100	.9728539	1.369857
female female _cons	.8564618	.0555153 .0352609	-2.39 -10.39	0.017	.7542818 .3368873	.9724837 .4757949

5620

4627

8.81

0.0122

0.0016

25.40

0.0000

5620

34.21

0.0000

Prob > chi2

We can interpret odds ratios for each of the transitions the same as we did in chapter 6. For example,

Being white compared with being nonwhite increases the odds of graduating high school by a factor of 1.53, holding gender constant.

The seqlogit command (Buis 2007) fits equations for all transitions simultaneously and provides the likelihood for the full model. The seqlogit command can also be used with predict and margins—and accordingly, with our m\* commands to compute probabilities of membership in each category. The syntax of seqlogit is complicated because it can be used to fit elaborate, branching sequences of transitions (see help seqlogit if installed). The tree() option is required and is used to specify how outcome values map onto different transitions. In our case, we specify tree(1 : 2 3, 2 : 3) because our two transitions are educ==1 or 2 versus educ==3 and educ==2 versus educ==3:

. seqlogit educ i.white i.female, tree(1 : 2 3, 2 : 3) or nolog Transition tree: Transition 1: 1 : 2 3 Transition 2: 2 : 3 Computing starting values for: Transition 1 Transition 2 Number of obs LR chi2(4)

Log likelihood = -5403.3329

Odds Ratio	Std. Err.	z	P> z	[95% Conf.	Interval]
1.531009	.1280333	5.09	0.000	1.299554	1.803686
.9665729	.0683325	-0.48	0.631	.8415082	1.110225
3.387367	.2880726	14.35	0.000	2.867301	4.001761
					1.11
1.154414	.1007857	1.64	0.100	.9728539	1.369857
.8564618	.0555153	-2.39	0.017	.7542818	.9724837
.4003614	.0352609	-10.39	0.000	.3368873	.4757949
	1.531009 .9665729 3.387367 1.154414 .8564618	1.531009 .1280333 .9665729 .0683325 3.387367 .2880726 1.154414 .1007857 .8564618 .0555153	1.531009 .1280333 5.09 .9665729 .0683325 -0.48 3.387367 .2880726 14.35 1.154414 .1007857 1.64 .8564618 .0555153 -2.39	Odds Ratio         Std. Err.         z         P> z            1.531009         .1280333         5.09         0.000           .9665729         .0683325         -0.48         0.631           3.387367         .2880726         14.35         0.000           1.154414         .1007857         1.64         0.100           .8564618         .0555153         -2.39         0.017	1.531009       .1280333       5.09       0.000       1.299554         .9665729       .0683325       -0.48       0.631       .8415082         3.387367       .2880726       14.35       0.000       2.867301         1.154414       .1007857       1.64       0.100       .9728539         .8564618       .0555153       -2.39       0.017       .7542818

. estimates store seqlogit

### 7.16.4 The sequential logit model

The coefficients here are precisely the same as when the equations were fit separately. The top equation presents coefficients for the transition to high school graduation (outcomes 2 and 3 versus 1) and the bottom for the transition to college graduate (outcome 3 versus 2). The log likelihood of the combined model fit with seqlogit is the sum of the log likelihoods of the separate binary logit models.

A more parsimonious model imposes the assumption that the coefficients for each independent variable are equal across all transitions. Instead of  $\beta_m$  in (7.5), we have the same  $\beta$  in all transition equations, while the intercepts differ:

$$\ln \frac{\Pr(y > m \mid \mathbf{x})}{\Pr(y = m \mid \mathbf{x})} = \alpha_m + \mathbf{x}\boldsymbol{\beta} \text{ for } m = 1 \text{ to } J - 1$$

where J is the number of stages. This model is sometimes called the continuation ratio model and was first proposed by Fienberg (1980, 110).

The continuation ratio model can be fit using the user-written command ocratio (Wolfe 1998), although it uses a somewhat different parameterization than given here. Because ocratio is an older command, it does not support factor-variable notation and does not work with predict, margins, or our m\* commands. The continuation ratio model can be fit with seqlogit if you impose the equality constraints on coefficients by using the constraint define command. This command defines constraints on a model's parameters that are imposed during estimation. Although further detail on constrained estimation is outside the scope of this book, we provide the example code below to show the use of the constraint define command and the constraint() option with seqlogit:

```
. constraint define 1 [_2_3v1]1.female=[_3v2]1.female
```

The key to understanding the constraints is understanding how seqlogit names the equations that it estimates. The equation comparing outcome 1 with outcomes 2 and 3 is named \_2\_3v1 so that [\_2\_3v1]1.female indicates the coefficient for 1.female in this equation. Accordingly, the constraint 1 defined above says that the coefficients for 1.female are equal in both transition equations. Constraint 2 does the same thing for 1.white. To impose these constraints during estimation, we add the option constraint(1 2) to the estimation command:

<sup>.</sup> constraint define 2 [\_2\_3v1]1.white=[\_3v2]1.white

. seqlogit educ i.white i.female, tree(1: 2 3, 2 : 3) constraint(1 2) or molog Transition tree: Transition 1: 1 : 2 3 Transition 2: 2 : 3

Computing starting values for:

Transition 1 Transition 2

Tag likelikas	1 - 5400 000			Wald d	of obs hi2(0)		5620	
og likelihood = -5406.6832 (1) [_2_3v1]1.female - [_3v2]1.female = 0 (2) [_2_3v1]1.white - [_3v2]1.white = 0 educ Odds Batio Std Err z				Prob > chi2			·	
educ	Odds Ratio	Std. Err.	z	P> z	[95% (	Conf.	Interval]	
_2_3v1 white white	1.336865	.0824991	4.70	0.000	1.1848	566	1.508745	

white	1.336865	.0824991	4,70	0.000	1.184566	1.508745
female female _cons	.9046686 3.906983	.0432715 .2600151	-2.09 20.48	0.036 0.000	.8237122 3.4292	.9935817 4.451333
_3v2						
white						
white	1.336865	.0824991	4.70	0.000	1.184566	1.508745
female						
female	.9046686	.0432715	-2.09	0.036	.8237122	.9935817
_cons	.3437397	.0231741	-15.84	0.000	.3011923	.3922975

. estimates store contratio

The log likelihood is smaller than it was with the unconstrained, sequential logit model. Because the second model is nested within the first model, we can see whether the difference in fit is statistically significant with an LR test:

. lrtest contratio seqlogit		
Likelihood-ratio test	LR $chi2(2) =$	6.70
(Assumption: contratio nested in seqlogit)	Prob > chi2 =	0.0351

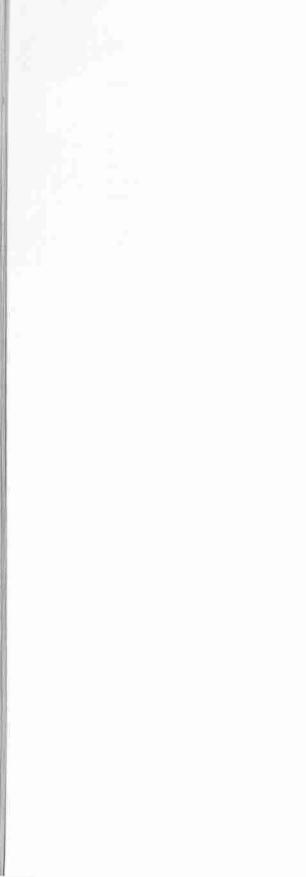
The *p*-value is less than 0.05, so we reject the null hypothesis that the coefficients are equal across transitions. We could compare whether the coefficients for a particular independent variable are equal across transitions by constraining only those coefficients to be equal or by using test to compute a Wald test.

# 7.17 Conclusion

Ordinal outcomes are common, especially in survey research where respondents are presented with a question and a fixed set of categories with which to respond. The models we present are motivated by the premise of a latent, unidimensional continuum

### 7.17 Conclusion

that is divided by cutpoints into the observed categories because of the way the variable is measured. The ordered logit and ordered probit models thus follow nicely from their binary counterparts introduced in chapter 5, because we can think of a binary outcome the same way except with only one threshold. A key difference, however, is that with ordinal outcomes it is easy to imagine more than one dimension underlying responses or that independent variables differ in the magnitude of their influence over different thresholds. In our experience, users often come to ordinal models wondering when it is okay to treat ordinal categories as interval-level variables and use linear regression. One of the goals in this chapter is to push you to think also in the other direction, about whether an ostensibly ordinal outcome actually has properties that deserve more complex specifications, including perhaps even thinking of it as a nominal outcome. How to model nominal outcomes provides the focus of the next chapter.



# 8 Models for nominal outcomes

An outcome is nominal when the categories are assumed to be unordered. For example, marital status can be grouped nominally into the categories of divorced, never married, married, or widowed. Occupations might be organized as professional, white collar, blue collar, craft, and menial. Other examples include reasons for leaving the parents' home, the organizational context of scientific work such as industry, government, and academia, and the choice of language in a multilingual society. Further, in some cases you might prefer to treat an outcome as nominal even though it is ordered, ordered on multiple dimensions, or partially ordered. For example, if the response categories are strongly agree, agree, disagree, strongly disagree, and don't know, the category "don't know" invalidates models for ordinal outcomes. Or, you might decide to use a nominal regression model when the assumption of parallel regressions is rejected. In general, if you have concerns about the ordinality of the dependent variable, the potential loss of efficiency in using models for nominal outcomes is outweighed by avoiding potential bias.

In this chapter, we focus on the multinomial logit model (MNLM), which is the most frequently used nominal regression model. This model essentially fits separate binary logits for each pair of outcome categories. Next, we consider the stereotype logistic regression model. Although this model is often used for ordinal outcomes, it is closely related to the MNLM. These models assume that the data are case specific, meaning that each independent variable has one value for each individual. Examples of such variables are an individual's race or education. After that, we consider several models that include alternative-specific data. Alternative-specific variables vary not only by individual but also by the alternative. For example, if a commuter is selecting one of three modes of travel, an alternative-specific predictor might be her travel time using each alternative.

We use "alternative" to refer to a possible outcome. Sometimes we refer to an alternative as an outcome, a category, or a comparison group to be consistent with the usual terminology for a model or the output generated by Stata. The term "choice" refers to the alternative that is actually observed, which can be thought of as the "most preferred" alternative. For example, if the dependent variable is the party voted for in the last presidential election, the alternatives might be Republican, Democrat, and Independent. If a person voted for the alternative of Democrat, we would say that the choice for this case is Democrat. But you should not infer from the term "choice" that the models we describe can be used only for data where the outcome occurs through a process of choice. For example, if we were modeling the type of injuries that people entering the emergency room of a hospital have, we would use the term "choice" even though the injury sustained is unlikely to be a choice.

We begin by discussing the MNLM, where the biggest challenge is that the model includes many parameters and so it is easy to be overwhelmed by the complexity of the results. This complexity is compounded by the nonlinearity of the model, which leads to the same difficulties of interpretation found for models in prior chapters. Although fitting the model is straightforward, interpretation involves challenges that are the focus of this chapter. We begin by reviewing the statistical model, followed by a discussion of testing, fit, and finally, methods of interpretation. For a more technical discussion of the model, see Long (1997). As discussed in chapter 1, you can obtain sample do-files and data files by downloading the spost13\_do package.

The outcome for the primary example we have chosen for this chapter is political party affiliation, collected from a survey that used the categories strong Democrat; Democrat, Independent, Republican; and strong Republican. Although this variable may initially appear to be ordinal, our analysis suggests that it is ordered on two dimensions relative to the independent variables we consider. On the attribute of leftright orientation, the categories increase from strong Democrat to strong Republican. In terms of intensity of partisanship, the categories are ordered Independent to either Republican or Democrat and then either strong Republican or strong Democrat. This violates Stevens' (1946) definition of an ordinal scale as a variable that uses numbers to indicate rank ordering on a single attribute. Indeed, when you use an ordinal model, we recommend also fitting the model using multinomial logit as a sensitivity analysis.

# 8.1 The multinomial logit model

The MNLM can be thought of as simultaneously fitting binary logits for all comparisons among the alternatives. For example, let party3 be a categorical variable with the outcomes D for Democrat, I for Independent, and R for Republican.<sup>1</sup> Assume that there is one independent variable measuring income in \$1,000s. We can examine the effect of income on party3 by fitting three binary logits,

$$\begin{split} &\ln \frac{\Pr\left(D \mid \mathbf{x}\right)}{\Pr\left(I \mid \mathbf{x}\right)} = \beta_{0,\mathrm{D}|1} + \beta_{1,\mathrm{D}|1} \texttt{income} \\ &\ln \frac{\Pr\left(R \mid \mathbf{x}\right)}{\Pr\left(I \mid \mathbf{x}\right)} = \beta_{0,\mathrm{R}|1} + \beta_{1,\mathrm{R}|1} \texttt{income} \\ &\ln \frac{\Pr\left(D \mid \mathbf{x}\right)}{\Pr\left(R \mid \mathbf{x}\right)} = \beta_{0,\mathrm{D}|\mathrm{R}} + \beta_{1,\mathrm{D}|\mathrm{R}} \texttt{income} \end{split}$$

where the subscripts to the  $\beta$ 's indicate which comparison is being made. For example,  $\beta_{1,DII}$  is the coefficient for the first independent variable for the comparison of D and I.

Variable party3 combines categories StrDem and Dem and the categories Rep and StrRep from the variable party used later in the chapter.

### 8.1 The multinomial logit model

The three binary logits include redundant information. Because  $\ln a/b = \ln a - \ln b$ , the following equality must hold:

$$\ln \frac{\Pr(D \mid \mathbf{x})}{\Pr(I \mid \mathbf{x})} - \ln \frac{\Pr(R \mid \mathbf{x})}{\Pr(I \mid \mathbf{x})} = \ln \frac{\Pr(D \mid \mathbf{x})}{\Pr(R \mid \mathbf{x})}$$

This implies that

$$\beta_{0,D|I} - \beta_{0,R|I} = \beta_{0,D|R}$$

$$\beta_{1,D|I} - \beta_{1,R|I} = \beta_{1,D|R}$$

$$(8.1)$$

In general, with J alternatives, only J - 1 binary logits need to be fit. These J - 1 logits are referred to as a minimal set. Estimates for the remaining coefficients can be computed using equalities of the sort shown in (8.1).

Fitting the MNLM by fitting a series of binary logits is not optimal because each binary logit is based on a different sample. For example, in the logit comparing D with I, those in R are dropped. To see this, we begin by loading the data and examining the distribution of party3:

```
. use partyid4, clear
(partyid4.dta | 1992 American National Election Study | 2014-03-12)
. tabulate party3
Party ID Freq. Percent Cum.
```

Democrat	693	50.14	50.14
Independent	151	10.93	61.07
Republican	538	38.93	100.00
Total	1,382	100.00	

Next, we fit a binary logit model comparing Democrats with Independents by using the dependent variable dem\_ind:

Democrat or Independent	Freq.	Percent	Cum.				
Indebendent	LTed.	rerconc	0440				
Independent	151	10.93	10.93	3			
Democrat	693	50.14	61.07	t			
	538	38.93	100.00	)			
Total	1,382	100.00					
. logit dem_in	d income, nol	log					
Logistic regre	ssion			Number	of obs	e - 12	844
				LR chil	2(1)	=	0.48
				Prob >	chi2	-	0.4873
		e .		Pseudo	R2		0.0006
Log likelihood	= -390.2104	D.		UNCOURS.	125177		
Log likelihood dem_ind	Coef.	Std. Err.	z	P> z	[95%	Conf.	Interval
	2011		z -0.70	08-5-8-5-	[95%		Interval

The logit includes only 844 cases out of the sample of 1,382 because those who are Republican are excluded as missing. Next, we fit a binary logit comparing Republicans and Independents, excluding Democrats from the sample:

. tabulate rep	ind, miss						
Republican or Independent	Freq.	Percent	Cum				
Independent	151	10.93	10.9	3			
Republican	538	38.93	49.8	6			
(*)	693	50.14	100.0	0			
Total	1,382	100.00					
. logit rep_ind	d income, nol	Log					
Logistic regre	ssion			Numbe	r of obs		689
				LR ch	i2(1)		20.41
				Prob	> chi2	-	0.0000
Log likelihood	= -352.09947	7		Pseud	o R2		0.0282
rep_ind	Coef.	Std. Err.	z	P> z	[95%	Conf.	Interval]
income	.0156761	.0037443	4.19	0.000	.0083	374	.0230148
_cons	.6585897	.1624946	4.05	0.000	.3401	061	.9770732

And last, we exclude Independents:

```
. tabulate dem_rep, miss
```

Democrat or Republican	Freq.	Percent	Cum.
Republican	538	38.93	38.93
Democrat	693	50.14	89.07
- <u> </u>	151	10.93	100.00
Total	1,382	100.00	

. logit dem\_rep income, nolog

Logistic regression

Log likelihood = -807.53617

dem_rep	Coef.	Std. Err.	z	P> z	[95% Conf.	Interval]
income	0183709	.0022958	-8.00	0.000	0228706	0138712
cons	.9525295	.1046759	9.10	0.000	.7473684	1.157691

Number of obs

LR chi2(1)

Pseudo R2

Prob > chi2

1231

71.89

0.0000

0.0426

The results from the binary logits can be compared with those obtained by fitting the MNLM with mlogit:

Multinomial logistic regression Log likelihood = -1283.3075				Numbe LR ch Prob Pseud	1382 73.84 0.0000 0.0280	
party3	Coef.	Std. Err.	z	P> z	[95% Conf	. Interval]
Democrat						
income	002724	.0037162	-0.73	0.464	0100077	.0045597
_cons	1.613193	.1529897	10.54	0.000	1.313338	1.913047
Independent	(base outco	(ento	-10	1.00		
Republican						
income	.0151864	.0036605	4.15	0.000	.0080119	.022361
	.6779478	.1597457	4.24	0.000	.3648519	.9910437

The output is divided into three panels. The top panel is labeled Democrat, which is the value label for the first outcome category of the dependent variable; the second panel is labeled Independent, which is the base outcome that we discuss shortly; and the third panel corresponds to the third outcome, Republican. The coefficients in the first and third panels are for comparisons with the base outcome, Independent. Thus the panel Democrat shows estimates of coefficients from the comparison of D with the base I, while the panel Republican holds the estimates comparing R with I. Accordingly, the top panel should be compared with the coefficients from the binary logit for D and I (outcome variable dem\_ind). For example, the estimate for the comparison of D with I from mlogit is  $\hat{\beta}_{I,D|I} = -0.002724$  with z = -0.73, whereas the logit estimate is  $\hat{\beta}_{1,D|I} = -0.0024887$  with z = -0.70. Overall, the estimates from the binary model are close to those from the MNLM but not exactly the same.

Although theoretically  $\beta_{1,D|I} - \beta_{1,R|I} = \beta_{1,D|R}$ , the estimates from the binary logits are  $\hat{\beta}_{1,D|I} - \hat{\beta}_{1,R|I} = (-0.0024887) - (0.0156761) = -0.0181648$ , which do not quite equal the binary logit estimate  $\hat{\beta}_{1,D|R} = -0.0183709$ . This occurs because a series of binary logits fit with logit does not impose the constraints among coefficients that are implicit in the definition of the MNLM. When fitting the model with mlogit, these constraints are imposed. Indeed, the output from mlogit presents only two of the three comparisons from our example, namely, D versus I and R versus I. The remaining comparison, D versus R, is exactly equal to the difference between the two sets of estimated coefficients. The critical point here is simple:

The MNLM may be understood as a set of binary logits among all pairs of outcomes.

## 8.1.1 Formal statement of the model

The MNLM can be written as

$$\ln \Omega_{m|b} \left( \mathbf{x} \right) = \ln \frac{\Pr \left( y = m \mid \mathbf{x} \right)}{\Pr \left( y = b \mid \mathbf{x} \right)} = \mathbf{x} \beta_{m|b} \text{ for } m = 1 \text{ to } J$$

where b is the base outcome, sometimes called the reference category. As  $\ln \Omega_{b|b}(\mathbf{x}) = \ln 1 = 0$ , it follows that  $\beta_{b|b} = 0$ . That is, the log odds of an outcome compared with itself is always 0, and thus the effects of any independent variables must also be 0.

These J equations can be solved to compute the probabilities for each outcome:

$$\Pr\left(y = m \mid \mathbf{x}\right) = \frac{\exp\left(\mathbf{x}\boldsymbol{\beta}_{m\mid b}\right)}{\sum_{j=1}^{J}\exp\left(\mathbf{x}\boldsymbol{\beta}_{j\mid b}\right)}$$

The probabilities will be the same regardless of the base outcome b that is used. For example, suppose that you have three outcomes and fit the model with alternative 1 as the base, where you would obtain estimates  $\hat{\beta}_{2|1}$  and  $\hat{\beta}_{3|1}$ , with  $\beta_{1|1} = 0$ . The probability equation is

$$\Pr\left(y = m \mid \mathbf{x}\right) = \frac{\exp\left(\mathbf{x}\boldsymbol{\beta}_{m|1}\right)}{\sum_{j=1}^{J}\exp\left(\mathbf{x}\boldsymbol{\beta}_{j|1}\right)}$$

If someone else set up the model with base outcome 2, they would obtain estimates  $\hat{\beta}_{1|2}$ and  $\hat{\beta}_{3|2}$ , with  $\beta_{2|2} = 0$ . Their probability equation would be

$$\Pr\left(y = m \mid \mathbf{x}\right) = \frac{\exp\left(\mathbf{x}\boldsymbol{\beta}_{m|2}\right)}{\sum_{j=1}^{J}\exp\left(\mathbf{x}\boldsymbol{\beta}_{j|2}\right)}$$

The estimated parameters are different because they are estimating different things, but they produce exactly the same predictions. Confusion arises only if you are not clear about which parameterization you are using. We return to this issue when we discuss how Stata's mlogit parameterizes the model in the next section.

# 8.2 Estimation using the mlogit command

The MNLM is fit with the following command and its basic options:

For other options, run help mlogit. In our experience, the model converges quickly, even when there are many outcome categories and independent variables.

### 8.2 Estimation using the mlogit command

### Variable lists

depuar is the dependent variable. The specific values taken on by the dependent variable are irrelevant as long as they are integers. For example, if you had three outcomes, you could use the values 1, 2, and 3 or -1, 0, and 999. Nevertheless, to avoid confusion, we strongly recommend coding your outcome as consecutive integers beginning with 1.

indepvars is a list of independent variables. If indepvars is not included, Stata fits a model with only constants.

### Specifying the estimation sample

- if and in qualifiers. if and in qualifiers can be used to restrict the estimation sample. For example, if you want to fit the model with only white respondents, use the command mlogit party i.educ income10 if black==0.
- Listwise deletion. Stata excludes cases in which there are missing values for any of the variables. Accordingly, if two models are fit using the same dataset but have different sets of independent variables, it is possible to have different samples. We recommend that you use mark and markout (discussed in chapter 3) to explicitly remove cases with missing data.

#### Weights and complex samples

mlogit can be used with fweights, pweights, and iweights. Survey estimation is supported. See chapter 3 for details.

#### Options

noconstant excludes the constant terms from the model.

- baseoutcome(#) specifies the value of depvar that is the base outcome (that is, reference group) for the coefficients that are listed. This determines how the model is parameterized. If baseoutcome() is not specified, the most frequent outcome in the estimation sample is used as the base. The base is reported as (base outcome) in the table of estimates.
- vce(vcetype) specifies the type of standard errors to be computed. See section 3.1.9 for details
- rrr reports the estimated coefficients transformed to relative-risk ratios, defined as  $\exp(b)$  rather than b, along with standard errors and confidence intervals for these ratios. Relative risk ratios are also referred to as odds ratios.

# 8.2.1 Example of MNLM

The 1992 American National Election Study asked respondents to indicate their political party using one of eight categories. We used these to create party with five categories: strong Democrat (1 = StrDem), Democrat (2 = Dem), Independent (3 = Indep), Republican (4 = Rep), and strong Republican (5 = StrRep):

Party ID	Freq.	Percent	Cum.
StrDem	266	19.25	19.25
Dem	427	30.90	50.14
Indep	151	10.93	61.07
Rep	369	26.70	87.77
StrRep	169	12.23	100.00
Total	1,382	100.00	

To simplify our notation, at times we abbreviate StrDem as SD, Dem as D, Indep as I, Rep as R, and StrRep as SR.

Five regressors are included in the model: age, income, race (indicated as black or not), gender, and education (measured as not completing high school, completing high school but not college, and completing college). Descriptive statistics for the continuous and binary variables are

Variable	Obs	Mean	Std. Dev.	Min	Max
age	1382	45.94645	16,78311	18	91
income	1382	37.45767	27.78148	1.5	131.25
black	1382	.1374819	.34448	0	1
female	1382	.4934877	.5001386	0	1

The distribution of educational attainment is

Level of education	Freq.	Percent	Cum.
not hs grad	222	16.06	16.06
hs only	802	58.03	74.10
college	358	25.90	100.00
Total	1,382	100.00	

Using these variables, we fit the model

. mlogit party age income i.black i.female i.educ
(output omitted)

### 8.2.1 Example of MNLM

Because educ has three categories, i.educ is expanded to 2.educ and 3.educ, leading to the following minimal set of equations:

$$\begin{split} \ln\Omega_{\rm SD|SR}\left(\mathbf{x}_{i}\right) &=\beta_{0,\rm SD|SR}+\beta_{1,\rm SD|SR} \text{age}+\beta_{2,\rm SD|SR} \text{income}+\beta_{3,\rm SD|SR} \text{black}\\ &+\beta_{4,\rm SD|SR} \text{female}+\beta_{5,\rm SD|SR} 2. \text{educ}+\beta_{6,\rm SD|SR} 3. \text{educ}\\ \ln\Omega_{\rm D|SR}\left(\mathbf{x}_{i}\right) &=\beta_{0,\rm D|SR}+\beta_{1,\rm D|SR} \text{age}+\beta_{2,\rm D|SR} \text{income}+\beta_{3,\rm D|SR} \text{black}\\ &+\beta_{4,\rm D|SR} \text{female}+\beta_{5,\rm D|SR} 2. \text{educ}+\beta_{6,\rm D|SR} 3. \text{educ}\\ \ln\Omega_{\rm I|SR}\left(\mathbf{x}_{i}\right) &=\beta_{0,\rm I|SR}+\beta_{1,\rm I|SR} \text{age}+\beta_{2,\rm I|SR} \text{income}+\beta_{3,\rm I|SR} \text{black}\\ &+\beta_{4,\rm I|SR} \text{female}+\beta_{5,\rm I|SR} 2. \text{educ}+\beta_{6,\rm I|SR} 3. \text{educ}\\ \ln\Omega_{\rm R|SR}\left(\mathbf{x}_{i}\right) &=\beta_{0,R|SR}+\beta_{1,\rm R|SR} \text{age}+\beta_{2,\rm R|SR} \text{income}+\beta_{3,\rm R|SR} \text{black}\\ &+\beta_{4,\rm R|SR} \text{female}+\beta_{5,\rm R|SR} 2. \text{educ}+\beta_{6,\rm R|SR} 3. \text{educ} \end{split}$$

where the fifth outcome, StrRep, is the base. The (lengthy) results are

. mlogit party age income i.black i.female i.educ, base(5) vsquish Iteration 0: log likelihood = -2116.5357 Iteration 1: log likelihood = -1973.8136 Iteration 2: log likelihood = -1961.2327 Iteration 3: log likelihood = -1960.9125 Iteration 4: log likelihood = -1960.9107 Iteration 5: log likelihood = -1960.9107

-

=

÷.

1382

311.25

0.0000

Number of obs

LR ch12(24)

Prob > chi2

Multinomial logistic regression

Log likelihood	= -1960.910	7		Prob > Pseudo		0.0000
party	Coef.	Std. Err.	z	P> z	[95% Conf.	Interval]
StrDem						
age	.0028185	.00644	0.44	0.662	0098036	.0154407
income black	0174695	.0045777	-3,82	0.000	0264416	0084974
yes female	3.075438	.604052	5.09	0.000	1.891518	4.259358
yes educ	.2368373	.215026	1,10	0.271	1846059	.6582805
hs only	5548853	.3426066	-1.62	0.105	-1.226382	.1166113
college	-1.374585	.3990504	-3.44	0.001	-2.156709	5924606
_cons	1.182225	.5132429	2.30	0.021	.1762875	2.188163
Dem					dia an	on his
age	0207981	.0059291	-3.51	0.000	032419	0091772
income	0101908	.0035532	-2.87	0.004	0171549	0032267
black						
yes female	2.07911	.6030684	3.45	0.001	.8971176	3.261102
yes educ	.4776808	.1915945	2.49	0.013	.1021624	.8531992
hs only	2097834	.3365993	-0.62	0.533	8695059	.4499392
college	7459487	.3691435	-2.02	0.043	-1.469457	0224408
_cons	2.332098	.4744766	4.92	0.000	1.402141	3.262055
Indep						
age	0287992	.0074315	-3.88	0.000	0433648	0142337
income black	0089716	.0047821	-1.88	0.061	0183443	.0004012
yes female	2.290928	.6262902	3.66	0.000	1.063422	3.518435
yes educ	.0478994	.2361813	0.20	0.839	4150074	.5108062
hs only	6018342	.3788561	-1.59	0.112	-1.344379	.1407101
college	-1.758295	.4510057	-3.90	0.000	-2.64225	8743398
_cons	2.225948	.553075	4.02	0.000	1.141941	3.309955
Rep						
age	0217144	.0060422	-3.59	0.000	0335569	0098718
income black	0012715	.0033629	-0.38	0.705	0078627	,0053196
yes female	.106285	.6861838	0.15	0.877	-1.238611	1.451181
yes	.244697	.1929118	1,27	0.205	1334031	.6227971
educ	1007101	3500744	-0.52	0 602	8692374	.5038132
hs only	1827121	.3502744	-0.52	0.602		.0499896
college _cons	6956311 2.092855	.3804257	-1.83 4.32	0.067	-1.441252 1.142955	3.042754
StrRep	(base outc	ome)				

### 8.2.2 Selecting different base outcomes

Methods of testing coefficients and interpretation of the estimates will be considered after we discuss the effects of selecting different base outcomes.

# 8.2.2 Selecting different base outcomes

By default, mlogit sets the base outcome to the alternative with the most observations in the estimation sample. Or, as illustrated in the last example, you can select the base with the option baseoutcome(), which can be abbreviated simply as b(). mlogit reports the coefficients for each independent variable on each outcome relative to the base outcome.

Although mlogit only shows coefficients comparing outcomes with the base outcome, it is important to examine the coefficients for other pairs of outcomes. For example, you might be interested in the effect of being a female on being Dem compared with Indep (that is,  $\beta_{female,D|I}$ ), which was not estimated in the output above. Although this coefficient can be estimated by running mlogit with a different base outcome (for example, mlogit party ..., base(3)), it is easier to use listcoef, which presents estimates for all pairs of outcome categories. Because listcoef can generate lengthy output, we illustrate several options that limit which coefficients are listed. First, if you specify a list of variables, only coefficients for those variables are shown. For example,

. listcoef female, help

mlogit (N=1382): Factor change in the odds of party Variable: 1.female (sd=0.500)

		b	z	P> z	e^b	e~bStdX
StrDem	vs Dem	-0.2408	-1.443	0.149	0.786	0.887
StrDem	vs Indep	0.1889	0.889	0.374	1.208	1.099
StrDem	vs Rep	-0.0079	-0.044	0.965	0.992	0.996
StrDem	vs StrRep	0.2368	1.101	0.271	1.267	1.126
Dem	vs StrDem	0.2408	1.443	0.149	1.272	1.128
Dem	vs Indep	0.4298	2.217	0.027	1.537	1.240
Dem	vs Rep	0.2330	1.587	0.112	1.262	1.124
Dem	vs StrRep	0.4777	2.493	0.013	1.612	1.270
Indep	vs StrDem	-0.1889	-0.889	0.374	0.828	0.910
Indep	vs Dem	-0.4298	-2.217	0.027	0.651	0.807
Indep	vs Rep	-0.1968	-0.983	0.326	0.821	0.906
Indep	vs StrRep	0.0479	0.203	0.839	1.049	1.024
Rep	vs StrDem	0.0079	0.044	0.965	1.008	1.004
Rep	vs Dem	-0.2330	-1.587	0.112	0.792	0.890
Rep	vs Indep	0.1968	0.983	0.326	1.217	1.103
Rep	vs StrRep	0.2447	1.268	0.205	1.277	1.130
StrRep	vs StrDem	-0.2368	-1.101	0.271	0.789	0.888
StrRep	vs Dem	-0.4777	-2.493	0.013	0.620	0.787
StrRep	vs Indep	-0.0479	-0.203	0.839	0.953	0.976
StrRep	vs Rep	-0.2447	-1.268	0.205	0.783	0.885

b = raw coefficient

Z = Z-score for test of b=0

P>|z| = p-value for z-test

e^b = exp(b) = factor change in odds for unit increase in X e^bStdX = exp(b\*SD of X) = change in odds for SD increase in X Notice that none of the coefficients with the base outcome StrDem are statistically significant, even at the 0.10 level. Although these are the only coefficients that are shown in the output from mlogit, two of the coefficients relative to outcome Dem are significant at the 0.05 level and two more are almost significant at the 0.10 level. Before concluding that a variable has no effect, you should examine all the contrasts and compute an omnibus test for the effect of a variable, as discussed in section 8.3.2.

By default, listcoef shows coefficients for all contrasts. For example, it even shows you the coefficient comparing StrRep with Rep, which equals -0.2447, and the coefficient comparing Rep with StrRep, which equals 0.2447. You can limit which contrasts are shown with the gt, lt, or adjacent options. With the gt option, only coefficients in which the category number of the first alternative is greater than that of the second are shown; lt shows comparisons when the first alternative is less than the second; and adjacent limits coefficients to those from adjacent outcomes. For example,

. listcoef income age, lt adjacent mlogit (N=1382): Factor change in the odds of party Variable: age (sd=16.783)

			b	z	P> z	e^b	e~bStdX
StrDem	vs I	Dem	0.0236	4.761	0.000	1.024	1.486
Dem	VS .	Indep	0.0080	1.287	0.198	1.008	1.144
Indep	vs I	Rep	-0.0071	-1.099	0.272	0.993	0.888
Rep	1000 \$	StrRep	-0.0217	-3,594	0.000	0.979	0.695
		(sd=27.781)	0.021	0.004	0.000	0.010	0.050
			b	z	P> z	e"b	e <sup>-</sup> bStdX
	income						
Variable:	income vs I	(sd=27.781)	b	z	P> z	e"b	e^bStdX
Variable: StrDem	income vs I vs I	(sd=27.781) Dem	b -0.0073	z -1.777	P> z  0.075	e~b 0.993	e <sup>-</sup> bStdX 0.817

We will return to the contrasting patterns of coefficients for these two variables when we present methods for plotting coefficients in section 8.11.2.

You can also restrict the list of contrasts shown to only those with positive coefficients by using the **positive** option. This means you will see all the contrasts that are not simply derived by reversing the sign of another contrasts. This can often allow you to see at a glance overall patterns in the direction of the relationships between an independent variable and the outcome, as in this example:

### 8.2.3 Predicting perfectly

, listcoef income, positive

mlogit (N=1382): Factor change in the odds of party

		b	z	P> z	e^b	e~bStdX
Dem	vs StrDem	0.0073	1.777	0.075	1.007	1.224
Indep	vs StrDem	0.0085	1.652	0.098	1.009	1.266
Indep	vs Dem	0.0012	0.279	0.780	1.001	1.034
Rep	vs StrDem	0.0162	3.916	0.000	1.016	1.568
Rep	vs Dem	0.0089	3.026	0.002	1.009	1.281
Rep	vs Indep	0.0077	1.778	0.075	1.008	1.239
StrRep	vs StrDem	0.0175	3.816	0.000	1.018	1.625
StrRep	vs Dem	0.0102	2.868	0.004	1.010	1.327
StrRep	vs Indep	0.0090	1.876	0.061	1.009	1,283
StrRep	vs Rep	0.0013	0.378	0.705	1.001	1.036

From the example, we can see that the positive coefficients for the income variable all correspond to contrasts of a further right outcome to a further left one. In other words, we can see that income is positive related to selecting a partisan identity further to the right. This corresponds to the conclusion that partisan identification behaves like an ordinal variable with respect to income (but, as we will show later, this is not the case for all the variables in our model.)

Finally, a last way to restrict the list of coefficients is with the pvalue(#) option that restricts coefficients to those that are significant at the specified level. For example,

```
. listcoef female, pvalue(.15) mlogit (N=1382): Factor change in the odds of party (P<0.15)
```

Variable: 1.female (sd=0.500)

		ъ	z	P> z	e^b	e^bStdX
StrDem	vs Dem	-0.2408	-1.443	0.149	0.786	0.887
Dem	vs StrDem	0.2408	1.443	0.149	1.272	1.128
Dem	vs Indep	0.4298	2.217	0.027	1.537	1.240
Dem	vs Rep	0.2330	1.587	0.112	1.262	1.124
Dem	vs StrRep	0.4777	2.493	0.013	1.612	1.270
Indep	vs Dem	-0.4298	-2.217	0.027	0.651	0.807
Rep	vs Dem	-0.2330	-1.587	0.112	0.792	0.890
StrRep	vs Dem	-0.4777	-2.493	0.013	0.620	0.787

Using these options can reduce the amount of output from listcoef and focus attention on the most important results.

# 8.2.3 Predicting perfectly

The mlogit command handles perfect prediction in the same way as the ologit and oprobit commands, but somewhat differently than estimation commands for binary models. logit and probit automatically remove the observations that imply perfect prediction and compute the estimates accordingly. mlogit and oprobit keep these observations in the model, set the z statistics for the problem variables to 0, warn that standard errors are questionable, and indicate that a given number of observations are completely determined. You should refit the model after excluding the problem variable and deleting the observations that imply the perfect predictions. Using tabulate to cross-tabulate the problem variable and the dependent variable should reveal the combination of values that results in perfect prediction.<sup>2</sup>

# 8.3 Hypothesis testing

In the MNLM, you can test individual coefficients with the reported z statistics, with a Wald test by using test, or with an LR test by using lrtest. As the methods of testing a single coefficient that were discussed in chapters 3, 5, and 7 apply fully, they are not considered further here. However, in the MNLM, there are new reasons for testing sets of coefficients. First, testing that a variable has no effect requires a test that J-1 coefficients in a minimal set are simultaneously equal to 0. Second, testing whether the independent variables as a group differentiate between two alternatives requires a test of K coefficients, where K is the number of independent variables, including those created by expanding factor-variable notation. In this section, we focus on these two kinds of tests.

Caution regarding specification searches. Given the difficulties of interpretation that are associated with the MNLM, it is tempting to search for a more parsimonious model by excluding variables or combining outcome categories based on a sequence of tests. Such a search requires great care. First, these tests involve multiple coefficients. Although the overall test might indicate that as a group the coefficients are not significantly different from 0, an individual coefficient could still be substantively and statistically significant. Accordingly, you should examine the individual coefficients involved in each test before deciding to revise your model. Second, as with all searches that use repeated, sequential tests, there is a danger of overfitting the model to the data. Whenever model specifications are determined based on prior testing using the same data, significance levels should be used only as rough guidelines.

## 8.3.1 mlogtest for tests of the MNLM

Although the tests in this section can be computed using test or lrtest, in practice this is tedious. The mlogtest command by Freese and Long (2000) makes the computation of these tests easy. The syntax is

<sup>2.</sup> Before Stata 13.1, mlogit produced the same output but did not provide a warning.

#### 8.3.2 Testing the effects of the independent variables

mlogtest [varlist] [, lr wald set([setname =] varlist
 [\ [setname =] varlist ][\ ...]) combine lrcombine iia hausman smhsiao
 detail base all]

varlist indicates the variables for which tests of significance should be computed. If no varlist is given, tests are run for all independent variables.

### Options

- 1r requests a likelihood-ratio (LR) test for each variable in variable. If variables is not specified, tests for all variables are computed.
- wald requests a Wald test for each variable in variate. If variate is not specified, tests for all variables are computed.
- set([setname1 =] varlist1 [\ [setname2 =] varlist2][\ ...]) specifies that a set of variables be considered together for the LR test or Wald test. \ is used to indicate that a new set of variables is being specified. For example, mlogtest, lr set(age income \ 2.educ 3.educ) computes one LR test for the hypothesis that the effects of age and income are jointly 0 and a second LR test that the effects of 2.educ and 3.educ are jointly 0. The option set() is used to label the output.

combine requests Wald tests of whether dependent categories can be combined.

Ircombine requests LR tests of whether dependent categories can be combined. These tests use constrained estimation and overwrite constraint 999 if it is already defined.

For other options, type help mlogtest.

### 8.3.2 Testing the effects of the independent variables

With J dependent categories, there are J-1 nonredundant coefficients associated with each independent variable  $x_k$ . For example, in our model of party affiliation, there are four coefficients associated with female:  $\beta_{\text{female},\text{SD}|\text{SR}}$ ,  $\beta_{\text{female},\text{D}|\text{SR}}$ ,  $\beta_{\text{female},\text{I}|\text{SR}}$ , and  $\beta_{\text{female},\text{R}|\text{SR}}$ . The hypothesis that  $x_k$  does not affect the dependent variable can be written as

 $H_0: \beta_{k,1|b} = \cdots = \beta_{k,J|b} = 0$ 

where b is the base outcome. Because  $\beta_{k,b|b}$  is necessarily 0, the hypothesis imposes constraints on J-1 parameters. This hypothesis can be tested with either a Wald or an LR test.

### Likelihood-ratio test

The LR test involves 1) fitting the full model that includes all the variables, resulting in the LR statistic LR  $\chi_F^2$ ; 2) fitting the restricted model that excludes variable  $x_k$ , resulting in LR  $\chi_R^2$ ; and 3) computing the difference LR  $\chi_{RvsF}^2 = \text{LR } \chi_F^2 - \text{LR } \chi_R^2$ , which

is distributed as chi-squared with J-1 degrees of freedom if the null hypothesis is true. This can be done using lrtest by first fitting the full model and storing the estimates:

```
. mlogit party age income i.black i.female i.educ, base(5) nolog
 (output omitted)
```

```
. estimates store full model
```

Next, we fit a model that drops the variable age, again storing the estimates:

. mlogit party income i.black i.female i.educ, base(5) nolog

```
. estimates store drop_age
```

Finally, we compute the LR test:

. lrtest full_model drop_age		
Likelihood-ratio test	LR chi2(4) ≈	45.16
(Assumption: drop_age nested in full_model)	Prob > chi2 =	0.0000

Although using lrtest is straightforward, the command mlogtest, lr is even simpler because it automatically fits the needed models and computes the tests for all variables by making repeated calls to lrtest:

<ul> <li>mlogit party age (output omitted)</li> <li>mlogtest, lr</li> <li>LR tests for independent ind</li></ul>	endent varia	ibles	(N=1382)	
	chi2	df	P>chi2	
age	45.165	4	0.000	
income	24.361	4	0.000	
1.black	126.467	4	0.000	
1.female	9.143	4	0.058	
2.educ	5.567	4	0.234	
3.educ	21.582	4	0.000	

The results of the LR test, regardless of how they are computed, can be interpreted as follows:

The effect of age on party affiliation is significant at the 0.01 level (LR  $\chi^2 =$ 45.17, df = 4, p < 0.01).

The effect of being female is significant at the 0.10 level but not at the 0.05 level (LR  $\chi^2 = 9.14$ , df = 4, p = 0.06).

This can also be stated more formally:

The hypothesis that all the coefficients associated with income are simultaneously equal to 0 can be rejected at the 0.01 level (LR  $\chi^2 = 24.36$ , df = 4, p < 0.01).

#### 8.3.2 Testing the effects of the independent variables

#### Wald test

Although we consider the LR test superior, its computational costs can be prohibitive if the model is complex or the sample is very large. Also, LR tests cannot be used if robust standard errors or survey estimation is used. Wald tests are computed using test and can be used with robust standard errors and survey estimation. As an example, to compute a Wald test of the null hypothesis that the effect of being female is 0, type

```
. mlogit party age income i.black i.female i.educ, base(5) nolog
  (output omitted)
```

. test 1.female

```
( 1) [StrDem]1.female = 0
( 2) [Dem]1.female = 0
( 3) [Indep]1.female = 0
```

( 4) [Rep]1.female = 0

( 5) [StrRep]10.female = 0

Constraint 5 dropped chi2( 4) = 9.09 Prob > chi2 = 0.0590

The output from test makes explicit which coefficients are being tested and shows how Stata labels parameters in models with multiple equations. For example, the first line, labeled [StrDem]1.female, refers to the coefficient for female in the equation comparing the outcome StrDem with the base outcome StrRep; [Dem]1.female is the coefficient for female in the equation comparing the outcome Dem with the base category StrRep; and so on. The fifth constraint, listed as [StrRep]10.female = 0, refers to the coefficient comparing StrRep to StrRep, which is automatically constrained to 0 when the model is fit. The 10 in 10.female means that the coefficient for outcome 1 was omitted in the model and so the parameter was not estimated. Accordingly, this constraint is dropped. The following command automates this process:

```
. mlogtest, wald
Wald tests for independent variables (N=1382)
  Ho: All coefficients associated with given variable(s) are 0
                                     P>chi2
                                df
                        chi2
                               4 0.000
             age
                      43.815
                      22.985
                                 4 0.000
          income
                      83.978
                                 4
                                      0.000
         1.black
                       9,087
                                 4
                                      0.059
        1.female
                       5.569
                                 4
                                      0.234
          2.educ
```

20.613

3.educ

These tests can be interpreted in the same way as shown for the LR test above.

4

0.000

### Testing multiple independent variables

The logic of the Wald or LR tests can be extended to test that the effects of two or more independent variables are simultaneously 0. For example, the hypothesis to test that  $x_k$  and  $x_\ell$  have no effects is

$$H_0: \beta_{k,1|b} = \cdots = \beta_{k,J|b} = \beta_{\ell,1|b} = \cdots = \beta_{\ell,J|b} = 0$$

For example, to test the hypothesis that the effects of age and income are simultaneously equal to 0, we could use lrtest as follows:

. mlogit party age income i.black i.female i.educ, base(5) nolog	
(output omitted)	
. estimates store full_model	
. mlogit party i.black i.female i.educ, base(5) nolog	
(output omitted)	
. estimates store drop_ageinc	
. lrtest full_model drop_ageinc	
Likelihood-ratio test LR chi2(8) = 71.58 (Assumption: drop_ageinc nested in full_model) Prob > chi2 = 0.0000	

We can use the set option in mlogtest to do the same things. Suppose we use the command

```
mlogtest, lr set(age&inc=age income \ educ=2.educ 3.educ)
```

The argument age&inc=age income specifies a test that the coefficients for age and income are simultaneously 0, labeling the results with the tag age&inc. Following the \, we specify a test that the coefficients for all the indicators of the factor variable educ are 0. Here are the results:

. mlogit party age income i.black i.female i.educ, base(5) nolog (output omitted)

. mlogtest, lr set(age&inc=age income \ educ=2.educ 3.educ)
LR tests for independent variables (N=1382)

Ho: All coefficients associated with given variable(s) are 0

	chi2	df	P>chi2
age	45.165	4	0.000
income	24.361	4	0.000
1.black	126.467	-4	0.000
1.female	9.143	4	0.058
2.educ	5.567	4	0.234
3.educ	21.582	4	0.000
agekinc	71.585	8	0.000
educ	26.881	8	0.001

age&inc contains: age income educ contains: 2.educ 3.educ

#### 8.3.3 Tests for combining alternatives

# 8.3.3 Tests for combining alternatives

If none of the independent variables significantly affects the odds of alternative m versus alternative n, we may say that m and n are indistinguishable with respect to the variables in the model (Anderson 1984). To say that alternatives m and n are indistinguishable corresponds to the hypothesis that

$$H_0: \beta_{1,m|n} = \cdots \beta_{K,m|n} = 0$$

which can be tested with either a Wald or an LR test. If alternatives are indistinguishable with respect to the variables in the model, then you can obtain more efficient estimates by combining them. Note, however, that while the mlogtest command makes it easier to test the hypotheses that each pair of outcomes can be combined, we do not recommend combining categories simply because the null hypothesis is not rejected. This is likely to lead to over-fitting your data and creating outcome variables that do not make substantive sense. Instead, these tests should be used to test a substantively motivated hypothesis that two categories are indistinguishable.

#### Wald test for combining alternatives

The command mlogtest, combine computes Wald tests of the null hypothesis that two alternatives can be combined for all pairs of alternatives. For example,

 mlogit party age income i.black i.female i.educ, base(5) nolog (output omitted)
 mlogtest, combine
 Wald tests for combining alternatives (N=1382)

Ho: All coefficients except intercepts associated with a given pair of alternatives are 0 (i.e., alternatives can be combined)

	chi2	df	P>chi2	
StrDem & Dem	72.854	6	0.000	
StrDem & Indep	40.334	6	0.000	
StrDem & Rep	126.561	6	0.000	
StrDem & StrRep	83.272	6	0.000	
Dem & Indep	15.141	6	0.019	
Dem & Rep	44.862	6	0.000	
Dem & StrRep	56.580	6	0.000	
Indep & Rep	49.879	6	0.000	
Indep & StrRep	60.203	6	0.000	
Rep & StrRep	22.286	6	0.001	

From these results, we can reject the hypothesis that categories StrDem and Dem are indistinguishable. Indeed, our results indicate that all the categories are distinguishable.

### (Advanced) Using test [outcome]

The mlogtest, combine command makes its computations by using the test command for multiple-equation models. Although most researchers will find that mlogtest is sufficient for their needs, there might be situations in which you want to conduct tests that are unique to your application. If so, this section provides some insights into how to use the test command to test hypotheses involving combining outcomes.

To test that StrDem is indistinguishable from the base outcome StrRep, type

```
. test [StrDem]
(1)
      [StrDem]age = 0
      [StrDem]income = 0
(2)
(3)
      [StrDem]Ob.black = 0
      [StrDem]1.black = 0
(4)
(5)
      [StrDem]Ob.female = 0
(6)
      [StrDem]1.female = 0
      [StrDem]1b.educ = 0
(7)
(8)
      [StrDem]2.educ = 0
(9)
      [StrDem]3.educ = 0
      Constraint 3 dropped
      Constraint 5 dropped
      Constraint 7 dropped
           chi2( 6) =
                        83.27
        Prob > chi2 =
                       0.0000
```

The result matches the results from mlogtest in row StrDem & StrRep. The command test [outcome] indicates which equation is being referenced in multiple-equation commands. mlogit is a multiple-equation command with J - 1 equations that are named by the value label for the outcome categories. In the output above, constraints 3, 5, and 7 were dropped. These constraints correspond to the base categories for factor variables. For example, Ob.black is the coefficient for the excluded base outcome, which by definition is 0.

The test is more complicated when neither outcome that is being considered is the base. For example, to test that m and n are indistinguishable when the base outcome b is neither m nor n, the hypothesis is

$$H_0: (\beta_{1,m|b} - \beta_{1,n|b}) = \cdots = (\beta_{K,m|b} - \beta_{K,n|b}) = 0$$

That is, you want to test the difference between two sets of coefficients. This is done with test [outcome1=outcome2]. For example, to test whether StrDem and Dem can be combined, type

#### 8.3.3 Tests for combining alternatives

```
test [StrDem=Dem]
(1)
      [StrDem]age - [Dem]age = 0
(2)
      [StrDem]income - [Dem]income = 0
(3)
     [StrDem]Ob.black - [Dem]Ob.black = 0
      [StrDem]1.black - [Dem]1.black = 0
(4)
(5)
     [StrDem]Ob.female - [Dem]Ob.female = 0
( 6) [StrDem]1.female - [Dem]1.female = 0
( 7) [StrDem]1b.educ - [Dem]1b.educ = 0
( 8) [StrDem]2.educ - [Dem]2.educ = 0
(9) [StrDem]3.educ - [Dem]3.educ = 0
     Constraint 3 dropped
     Constraint 5 dropped
      Constraint 7 dropped
          chi2( 6) =
                        72.85
        Prob > chi2 =
                        0.0000
```

The results are identical to those from mlogtest.

#### LR test for combining alternatives

An LR test of combining m and n can be computed by first fitting the full model with no constraints, with the resulting LR statistic LR  $\chi_F^2$ . Then, fit a restricted model  $M_R$ in which outcome m is used as the base category and all the coefficients except the constant in the equation for outcome n are constrained to 0, with the resulting test statistic LR  $\chi_R^2$ . The test statistic for the test of combining m and n is the difference LR  $\chi_{RvsF}^2 = \text{LR}\chi_F^2 - \text{LR}\chi_R^2$ , which is distributed as chi-squared with K degrees of freedom, where K is the number of regressors. The command mlogtest, lrcombine computes  $J \times (J-1)$  tests for all pairs of outcome categories. For example,

```
. mlogit party age income i.black i.female i.educ, base(5) nolog
  (output omitted)
. mlogtest, lrcombine
LR tests for combining alternatives (N=1382)
  Ho: All coefficients except intercepts associated with a given pair
      of alternatives are 0 (i.e., alternatives can be collapsed)
                                           df
                                                P>chi2
                                  chi2
                                                 0.000
                                80.893
                                            6
             StrDem & Dem
                                                 0.000
           StrDem & Indep
                                44.075
                                            6
                               198.758
                                            6
                                                 0.000
             StrDem & Rep
                                            6
                                                 0.000
          StrDem & StrRep
                               141.446
              Dem & Indep
                                15.753
                                            6
                                                 0.015
                                61.899
                                            6
                                                 0.000
                Dem & Rep
             Dem & StrRep
                                73.214
                                            6
                                                 0.000
                                60.872
                                            6
                                                 0.000
              Indep & Rep
                                                 0.000
                                78.673
                                            6
           Indep & StrRep
             Rep & StrRep
                                22.894
                                            6
                                                 0.001
```

### (Advanced) Using constraints with Irtest

The mlogtest, lrcombine command computes LR tests by using the powerful constraint command (see [R] constraint). Although most researchers are likely to find mlogtest sufficient for their needs, some might want to learn more about how constraints are specified when fitting models.

An LR test that categories are indistinguishable can be computed using the command constraint. To test whether StrDem and StrRep are indistinguishable, we start by fitting the full model and storing the results:

- . mlogit party age income i.black i.female i.educ, base(5) nolog
   (output omitted)
- . estimates store full\_model

Second, we define a constraint by using the command

. constraint define 999 [StrDem]

We arbitrarily chose number 999 to label the constraint. Any integer from 1 to 1,999 inclusive can be used. The expression [StrDem] indicates that all coefficients should be estimated except for those fixed by the constraint. Third, we refit the model with this constraint. The base category must be StrRep (category 5) so that the coefficients indicated by [StrDem] are comparisons of StrDem and StrRep:

. mlogit party age income i.black i.female i.educ,
> constraint(999) base(5) nolog
(output omitted)
. estimates store constraint999

The model is fit with the constraint imposed, and results are stored using the name constraint999. Comparing the full model to the constrained model,

. lrtest full_model constraint999		
Likelihood-ratio test	LR chi2(6) =	141.45
(Assumption: constraint999 nested in full_model)	Prob > chi2 =	0.0000

The result matches that from mlogtest, lrcombine.

#### 8.4 Independence of irrelevant alternatives

## 8.4 Independence of irrelevant alternatives

The MNLM, as well as the conditional logit and rank-ordered logit models discussed below, make the assumption known as the independence of irrelevant alternatives (IIA). Here we describe the assumption in terms of the MNLM. In this model,

$$\frac{\Pr\left(y=m \mid \mathbf{x}\right)}{\Pr\left(y=n \mid \mathbf{x}\right)} = \exp\left\{\mathbf{x}\left(\beta_{m|b} - \beta_{n|b}\right)\right\}$$

where the odds do not depend on other alternatives that are available. In this sense, those alternatives are "irrelevant". What this means is that adding or deleting alternatives does not affect the odds among the remaining alternatives.

This point is often made with the red bus-blue bus example. Suppose people in a city have three ways of getting to work: by car, by taking a bus operated by a company that uses red buses, or by taking a bus operated by an identical company that uses blue buses. We might expect that many people have a clear preference between taking the car versus taking a bus but are indifferent about whether they take a red bus or a blue bus. Suppose the odds of a person taking a red bus compared with those of taking a car are 1:1. IIA implies the odds will remain 1:1 between these two alternatives even if the blue bus company were to go out of business. The assumption is dubious because we would expect the vast majority of those who take the blue bus will increase the probability of traveling by red bus much more than it will increase the probability of someone traveling by car, yielding odds more like 2:1 than 1:1. In other words, because the blue bus and red bus are close substitutes, having the blue bus as an available alternative leads the MNLM to underestimate the preference for red bus versus car.

Tests of IIA involve comparing the estimated coefficients from the full model to those from a restricted model that excludes at least one of the alternatives. If the test statistic is significant, the assumption of IIA is rejected, indicating that the MNLM is inappropriate. In this section, we consider the two most common tests of IIA: the Hausman-McFadden (HM) test (Hausman and McFadden 1984) and the Small-Hsiao (SH) test (Small and Hsiao 1985). For details on other tests, see Fry and Harris (1996, 1998). For a model with J alternatives, we consider J ways of computing each test. If you remove the first alternative and refit the model, you get the first restricted model leading to the first variation of the test. If you remove the second alternative, you get the second variation, and so on. Each restricted model will lead to a different test statistic, as we demonstrate below.

Both the HM test and the SH test are computed by mlogtest, and for both tests we compute J variations. As many users of mlogtest have told us, the HM and SH tests often provide conflicting information on whether IIA has been violated, with some of the tests rejecting the null hypothesis, while others do not. To explore this further, Cheng and Long (2007) ran Monte Carlo experiments to examine the properties of these tests. Their results show that the HM test has poor size properties even with sample sizes of more than 1,000. For some data structures, the SH test has reasonable size properties for samples of 500 or more. But with other data structures, the size properties are extremely poor and do not get better as the sample size increases. Overall, they conclude that these tests are not useful for assessing violations of the IIA property.

It appears that the best advice regarding IIA goes back to an early statement by McFadden (1974), who wrote that the multinomial and conditional logit models should be used only in cases where the alternatives "can plausibly be assumed to be distinct and weighted independently in the eyes of each decision maker". Similarly, Amemiya (1981) suggests that the MNLM works well when the alternatives are dissimilar. Care in specifying the model to involve distinct alternatives that are not substitutes for one another seems to be reasonable—albeit unfortunately ambiguous—advice.

Caution regarding tests of IIA. We do not believe that tests of IIA are useful, but we have heard from readers about reviewers or editors who insist that they provide the results of an IIA test. In our experience, you can almost always obtain some tests that accept the null and others that reject the null when using the same model with the same data. We would try to convince those requesting the test that these tests do not provide useful information, perhaps citing our book, along with Fry and Harris (1996, 1998) and Cheng and Long (2007). If this does not work, you may still need to provide the test results. In this section, we tell you how to compute them and illustrate their limitations.

### 8.4.1 Hausman–McFadden test of IIA

The HM test of IIA involves the following steps:

- 1. Fit the full model with all J alternatives included, with estimates in  $\hat{\beta}_{F}$ .
- Fit a restricted model by eliminating one or more alternatives, with estimates in β
  <sub>R</sub>.
- Let β<sup>\*</sup><sub>F</sub> be a subset of β<sub>F</sub> after eliminating coefficients not fit in the restricted model. The test statistic is

$$HM = \left(\widehat{\beta}_R - \widehat{\beta}_F^*\right)' \left\{\widehat{\operatorname{Var}}\left(\widehat{\beta}_R\right) - \widehat{\operatorname{Var}}\left(\widehat{\beta}_F^*\right)\right\}^{-1} \left(\widehat{\beta}_R - \widehat{\beta}_F^*\right)$$

where HM is asymptotically distributed as chi-squared with degrees of freedom equal to the rows in  $\hat{\beta}_R$  if IIA is true. Significant values of HM indicate that the IIA assumption has been violated.

8.4.2 Small-Hsiao test of IIA

The HM test of HA can be computed with mlogtest:

 mlogit party age income i.black i.female i.educ, base(5) (output omitted)

```
. mlogtest, hausman
```

Hausman tests of IIA assumption (N=1382)

Ho: Odds(Outcome-J vs Outcome-K) are independent of other alternatives

	chi2	df	P>chi2
StrDem	4.622	20	1.000
Dem	0.919	21	1.000
Indep	-2.244	19	
Rep	3.030	21	1.000
StrRep	-0.580	21	

Note: A significant test is evidence against Ho. Note: If chi2<0, the estimated model does not meet asymptotic assumptions.

Five tests of IIA are reported. The first four correspond to excluding one of the four nonbase categories. The fifth test, in row StrRep, is computed by refitting the model with the largest remaining outcome as the base category.<sup>3</sup> Three of the tests produce negative chi-squareds, something that is common with this test. Hausman and McFadden (1984, 1226) note this possibility and conclude that a negative result is evidence that IIA has not been violated. Our simulations suggest that negative chi-squareds indicate problems with the test, consistent with the warning that the mlogtest output provides.

## 8.4.2 Small-Hsiao test of IIA

To compute an SH test, the sample is divided randomly into two subsamples of about equal size. The unrestricted MNLM is fit on both subsamples, where  $\hat{\beta}_{u}^{S_{1}}$  contains estimates from the unrestricted model on the first subsample and  $\hat{\beta}_{u}^{S_{2}}$  is its counterpart for the second subsample. A weighted average of the coefficients is computed as

$$\widehat{\boldsymbol{\beta}}_{u}^{S_{1}S_{2}} = \left(\frac{1}{\sqrt{2}}\right)\widehat{\boldsymbol{\beta}}_{u}^{S_{1}} + \left\{1 - \left(\frac{1}{\sqrt{2}}\right)\right\}\widehat{\boldsymbol{\beta}}_{u}^{S_{2}}$$

Next, a restricted sample is created from the second subsample by eliminating all cases with a chosen value of the dependent variable. The MNLM is fit using the restricted sample, yielding the estimates  $\hat{\beta}_r^{S_2}$  and the likelihood  $L(\hat{\beta}_r^{S_2})$ . The SH statistic is

$$\mathrm{SH} = -2\left\{L\left(\widehat{\boldsymbol{\beta}}_{u}^{S_{1}S_{2}}\right) - L\left(\widehat{\boldsymbol{\beta}}_{r}^{S_{2}}\right)\right\}$$

which is asymptotically distributed as chi-squared with degrees of freedom equal to the number of coefficients that are fit in both the full model and the restricted model.

409

<sup>3.</sup> Even though mlogtest fits additional models to compute various tests, when the command ends, it restores the estimates from your original model. Consequently, commands that require results from your original mlogit, such as predict and m\* commands, will work correctly.

To compute the SH test, use the command mlogtest, smhsiao (our program uses code from smhsiao by Nick Winter [2000] available at the Statistical Software Components archive). Because the SH test requires randomly dividing the data into subsamples. the results will differ with successive calls of the command, because the sample will be randomly divided differently. To obtain test results that can be replicated, you must explicitly set the seed used by the random-number generator. For example,

```
, set seed 124386
. mlogtest, smhsiao
Small-Hsiao tests of IIA assumption (N=1382)
 Ho: Odds(Outcome-J vs Outcome-K) are independent of other alternatives
```

	lnL(full)	lnL(omit)	chi2	df	P>chi2	
StrDem	-696.753	-690.654	12.198	21	0.934	
Dem	-565.571	-557.488	16.166	21	0.760	
Indep	-764.563	-758.290	12.547	21	0.924	
Rep	-621.562	-615.492	12.140	21	0.936	
StrRep	-761.598	-752.804	17.587	21	0.675	
Note: A signific	cant test is	evidence ag	ainst Ho.			

These results are consistent with those from the HM test, with none of the tests being

Before taking these results seriously, we tried three other seeds to produce a different

random division of the sample. The results varied widely. For example,

```
. set seed 254331
. mlogtest, smhsiao
Small-Hsiao tests of IIA assumption (N=1382)
  Ho: Odds(Outcome-J vs Outcome-K) are independent of other alternatives
                    lnL(full) lnL(omit)
                                                         đf
                                                              P>chi2
                                                 chi2
                                                         21
                                                               0.000
           StrDem
                      -727.367
                                 -692.048
                                               70.639
                      -610.636
                                 -573.268
                                               74.736
                                                         21
                                                                0.000
              Dem
            Indep
                      -783.456
                                 -747.654
                                               71.604
                                                         21
                                                                0.000
                      -650.962
                                 -615.434
                                               71.057
                                                         21
                                                                0.000
              Rep
                                 -740.193
                                               23.388
                                                         21
                                                                0.324
                      -751.887
           StrRep
```

Note: A significant test is evidence against Ho.

Using the new seed, we reject the null at the 0.001 level in four of the five tests, illustrating a common problem when using the SH test-you often get very different results depending on how the sample is randomly divided.

significant.

Tip: Setting the random seed. The random numbers that divide the sample for the SH test are based on the runiform() function, which uses a pseudorandom-number generator to create a sequence of numbers based on a seed number. Although these numbers appear to be random, the same sequence will be generated each time you start with the same seed. In this sense (and some others), these numbers are pseudorandom rather than random. If you specify the seed with set seed #, you ensure that you can replicate your results later. See [R] set seed for more details.

# 8.5 Measures of fit

As with models for binary and ordinal outcomes, many scalar measures of fit for the MNLM model can be computed with the SPost command fitstat, and information criteria can be computed with estat ic. The same caveats against overstating the importance of these scalar measures apply here as to the other models we have considered (see also chapter 3). To examine the fit of individual observations, you can fit the series of binary logits implied by the MNLM and use the established methods of examining the fit of observations to binary logit estimates.

## 8.6 Overview of interpretation

Although the MNLM is a mathematically simple extension of the binary model, interpretation is difficult because of the many possible comparisons. Even in our simple example with five outcomes, we have 10 comparisons: StrDem versus StrRep, Dem versus StrRep, Indep versus StrRep, Rep versus StrRep, StrDem versus Rep, Dem versus Rep, Indep versus Rep, StrDem versus Indep, Dem versus Indep, and StrDem versus Dem. It is tedious to write all of them, let alone to interpret all of them for each independent variable. The key to effective interpretation is to avoid overwhelming yourself or your audience with the many comparisons.

As with models for binary and ordinal outcomes, we prefer methods of interpretation that are based on predicted probabilities. Fortunately, these methods are essentially unchanged from those used for ordinal models in the last chapter, where the predicted probability is now computed with the formula

$$\widehat{\Pr}\left(y = m \mid \mathbf{x}\right) = \frac{\exp\left(\mathbf{x}\widehat{\boldsymbol{\beta}}_{m\mid J}\right)}{\sum_{j=1}^{J}\exp\left(\mathbf{x}\widehat{\boldsymbol{\beta}}_{j\mid J}\right)}$$
(8.2)

where  $\mathbf{x}$  can contain either hypothetical values or values based on cases in the sample. Here we assume that the base outcome is J, but any base could be used.

We follow a similar order of presentation to that used in the last chapter, providing new variations in some cases and excluding some topics. In all cases, however, methods from chapter 7 could be used for nominal models, and new ideas shown in this chapter could be applied to ordinal models. For example, while we do not consider ideal types in this chapter, they are just as useful for nominal outcomes as they were for the ordinal regression model (ORM).

We begin by examining the distribution of predictions for each observation in the estimation sample. Then, we consider how marginal effects can be used as an overall assessment of the impact of each variable, but we also show what can be learned by looking at the distribution of effects for each observation in the estimation sample. We extend earlier methods for examining tables of predictions and show how to test a difference of differences. Next, we plot predictions as a continuous independent variable changes, which we use to highlight how results from an ordinal model can be misleading when an outcome does not behave as if it were ordinal. Finally, we consider interpretation using odds ratios. Although odds ratios in the MNLM have all the limitations discussed in chapter 6, they are important for understanding how independent variables affect the distribution of observations between pairs of outcomes, something that cannot be done using predicted probabilities alone.

Before beginning, we must also emphasize once again that, as with other models considered in this book, the MNLM is nonlinear in the outcome probabilities, and no approach can fully describe the relationship between an independent variable and the outcome probabilities. You should experiment with each of these methods before deciding which approach is most effective in your application.

# 8.7 Predicted probabilities with predict

The most basic command for computing probabilities is **predict**. After fitting the model with **mlogit**, predicted probabilities for all outcomes within the sample can be calculated with

```
predict newvarlist [ if ] [ in ]
```

where you must provide one new variable name for each of the J categories of the dependent variable, ordered from the lowest to the highest numerical values. For example,

```
    mlogit party age income i.black i.female i.educ, base(5)
    (output omitted)
    estimates store mlogit
    predict mnlmSD mnlmD mnlmI mnlmR mnlmSR
```

(option pr assumed; predicted probabilities)

### 8.7 Predicted probabilities with predict

. codeboo. Variable	1000	Unique	Mean	Min	Max	Label
mnlaSD	1382	1193	.1924747	.0212015	.7654322	Pr(party==StrDem)
mnlmD	1382	1193	.3089725	.130991	.5125323	Pr(party==Dem)
Infam	1382	1193	.1092619	.0266534	. 2838254	Pr(party==Indep)
mnlmR	1382	1193	.2670043	.0141873	.5036324	Pr(party==Rep)
mnlmSR	1382	1193	.1222865	.0047189	.4662779	Pr(party==StrRep)

The variables created by predict are

animet animet animit animet

As with the ordinal model, if you specify a single variable name after predict, you will obtain predicted probabilities for one outcome category, which you can specify using the outcome() option.

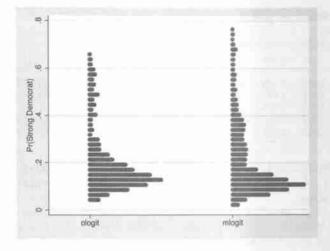
As discussed in section 7.10, examining the distribution of the in-sample predictions can be used to get a general sense of what is going on in your model and can sometimes uncover problems in your data. The distribution of predictions can also be used to informally compare competing models, which we illustrate next.

We could reasonably argue that the five categories of our dependent variable party are an ordinal scale of party affiliation. Accordingly, it seems reasonable to model these data with an ordinal logit model. First, we fit the model and compute predictions:

(output)	omittee olmSD r assur	d) olmD ol ned; pre	mI olmR ol dicted pro	i.female mSR babilities			
Variable		Unique	Mean	Min	Max	Label	
olmSD	1382	1193	.1934016	.042849	.6546781	Pr(party==1)	
olmD	1382	1193	.30611	.1393038	.3808963	Pr(party==2)	
olmI	1382	1193	.1091385	.0349378	.1221904	Pr(party==3)	
olnR	1382	1193	.269342	.0484485	.3877065	Pr(party==4)	
olmSR	1382	1193	.1220079	.0124719	.3484676	Pr(party==5)	

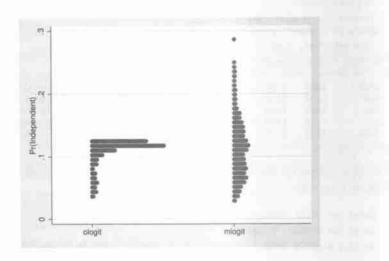
Next, we plot the predicted probability of being a strong Democrat (outcome 1) with the dotplot command:

- . label var olmSD "ologit"
- . label var mnlmSD "mlogit"
- . dotplot olmSD mnlmSD, ylabel(0(.2).8, grid) ytitle(Pr(Strong Democrat))

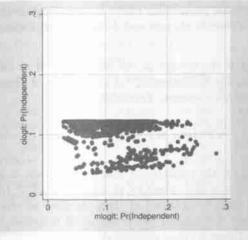


The histograms are similar, and the correlation between the predictions for the ordered logit model (OLM) and the MNLM is 0.94. This suggests that the conclusions from the two models might be similar.

If we look at the middle category of Independent, however, things look quite different, reflecting the abrupt truncation of the distribution of predictions for middle categories that is often found with the OLM:



Not only are the distributions quite different in shape, but the correlation between the predicted probabilities is negative: -0.19! A scatterplot of the predictions shows striking differences between the two models:



A low correlation between the predictions from the MNLM and the ORM could reflect a lack of ordinality, but this is not necessarily so. For example, in simulations where data were generated to meet the assumptions of the ORM, we found low correlations in predictions between middle categories between the MNLM and the ORM when the size of the assumed error variance in the ORM was large relative to the size of the regression coefficients. Nonetheless, when predictions are very different between an ordinal and nominal regression model, we recommend considering the appropriateness of the ordinal model. This is considered further in section 8.10, where we plot predictions from the MNLM and the OLM.

## 8.8 Marginal effects

Average marginal effects are a quick and valuable way to assess the effects of all the **independent** variables in your model. Because methods for using marginal effects to **interpret** the MNLM are identical to those used for the OLM in section 7.11, we only review key points here. We then extend materials from chapter 7 by examining the distribution of effects within the estimation sample. Marginal effects are also used in section 8.11.2 when we plot odds ratios.

The marginal change is the slope of the curve relating  $x_k$  to  $\Pr(y=m|\mathbf{x})$ , holding all other variables constant, where  $\Pr(y=m|\mathbf{x})$  is defined by (8.2). For the MNLM, the marginal change is

$$\frac{\partial \Pr\left(y=m \mid \mathbf{x}\right)}{\partial x_{k}} = \Pr\left(y=m \mid \mathbf{x}\right) \left\{ \beta_{k,m\mid J} - \sum_{j=1}^{J} \beta_{k,j\mid J} \Pr\left(y=j \mid \mathbf{x}\right) \right\}$$

Because this equation combines all the  $\beta_{k,j|J}$ 's, the value of the marginal change depends on the levels of all variables in the model and can switch sign at different values of these variables. Also, because the marginal change is the instantaneous rate or change, it can be misleading when the probability curve is changing rapidly. For this reason, we generally prefer using a discrete change and do not discuss the marginal change further in this chapter.

The discrete change is the change in the probability of m for a change in  $x_k$  from the start value  $x_k^{\text{start}}$  to the end value  $x_k^{\text{end}}$  (for example, a change from  $x_k^{\text{start}} = 0$  to  $x_k^{\text{end}} = 1$ ), holding other x's constant. Formally,

$$\frac{\Delta \Pr\left(y=m \mid \mathbf{x}\right)}{\Delta x_k \left(x_k^{\text{start}} \to x_k^{\text{end}}\right)} = \Pr\left(y=m \mid \mathbf{x}, x_k = x_k^{\text{end}}\right) - \Pr\left(y=m \mid \mathbf{x}, x_k = x_k^{\text{start}}\right)$$

where  $\Pr(y = m \mid \mathbf{x}, x_k)$  is the probability that y = m given  $\mathbf{x}$ , noting a specific value for  $x_k$ . The change indicates that when  $x_k$  changes from  $x_k^{\text{start}}$  to  $x_k^{\text{end}}$ , the probability of outcome m changes by  $\Delta \Pr(y = m \mid \mathbf{x}) / \Delta x_k$ , holding all other variables at  $\mathbf{x}$ . The magnitude of the change depends on the levels of all variables, including  $x_k$ , and the size of the change in  $x_k$  that is being evaluated.

Marginal effects are computed by mchange as discussed in detail in sections 4.5.4 and 7.11. After fitting the model used as our running example, we compute the average discrete changes for a standard deviation change in continuous variables and a change from 0 to 1 for other variables. The option amount(sd) suppresses the default computation of marginal changes and discrete changes of 1 unit, while width(8) prevents results wrapping due to the long value labels for educ:

#### 8.8 Marginal effects

```
. estimates restore mlogit
```

```
. mchange, amount(sd) brief width(8)
```

mlogit: Changes in Pr(y) | Number of obs = 1382

```
Expression: Pr(party), predict(outcome())
```

	StrDem	Dem	Indep	Rep	StrRep
age					
+SD	0.054	-0.033	-0.024	-0.030	0.032
p-value	0.000	0.006	0.001	0.009	0.003
income					01000
+SD	-0.039	-0.022	-0.003	0.041	0.023
p-value	0.001	0.122	0.752	0.002	0.019
black				1.1.1.1.1.1.1.1	0.010
yes vs no	0.274	0.047	0.041	-0.248	-0.113
p-value	0.000	0.220	0.142	0.000	0.000
female					
yes vs no	-0.006	0.065	-0.024	-0.004	-0.031
p-value	0.768	0.010	0.153	0.856	0.078
educ					
hs only vs not hs grad	-0.045	0.031	-0.039	0.027	0.026
p-value	0.137	0.414	0.208	0.466	0.254
college vs not hs grad	-0.083	0.041	-0.092	0.034	0.100
p-value	0.025	0.367	0.007	0.441	0.001
college vs hs only	-0.037	0.010	-0.052	0.006	0.073
p-value	0.142	0.744	0.004	0.825	0.002

Even for this relatively simple model and looking only at a single amount of change for each variable, there is a lot of information to digest. To make it simpler to interpret these results, we plot the changes with mchangeplot (see help mchangeplot and section 6.2 for additional information about mchangeplot). We begin by looking at the average discrete changes for standard deviation increases in age and income:

. mchangeplot age income, > symbols(D d i r R) min(-.05) max(.05) gap(.02) sig(.05) > xtitle(Average Discrete Change) ysize(1.3) scale(2.1)

By default, mchangeplot represents each outcome category with the first letter of the value label for that category. In this example, this would be confusing because the categories StrDem and StrRep both begin with S. The symbols () option lets you specify one or more letters for each category. For example, we could use symbol (SD D I R SR). Or, as we prefer, we can use symbol (D d i r R) so that capitals indicate more strongly held affiliations. The resulting graph looks like this, where the \*'s indicate that an effect is significant at the 0.05 level:

can be misleading when the probability curve is changing rapidly. For this reason, we generally prefer using a discrete change and do not discuss the marginal change further in this chapter.

The discrete change is the change in the probability of m for a change in  $x_k$  from the start value  $x_k^{\text{start}}$  to the end value  $x_k^{\text{end}}$  (for example, a change from  $x_k^{\text{start}} = 0$  to  $x_k^{\text{end}} = 1$ ), holding other x's constant. Formally,

$$\frac{\Delta \Pr\left(y=m \mid \mathbf{x}\right)}{\Delta x_k \left(x_k^{\text{start}} \to x_k^{\text{end}}\right)} = \Pr\left(y=m \mid \mathbf{x}, x_k = x_k^{\text{end}}\right) - \Pr\left(y=m \mid \mathbf{x}, x_k = x_k^{\text{start}}\right)$$

where  $\Pr(y = m \mid \mathbf{x}, x_k)$  is the probability that y = m given  $\mathbf{x}$ , noting a specific value for  $x_k$ . The change indicates that when  $x_k$  changes from  $x_k^{\text{start}}$  to  $x_k^{\text{end}}$ , the probability of outcome m changes by  $\Delta \Pr(y = m \mid \mathbf{x}) / \Delta x_k$ , holding all other variables at  $\mathbf{x}$ . The magnitude of the change depends on the levels of all variables, including  $x_k$ , and the size of the change in  $x_k$  that is being evaluated.

Marginal effects are computed by mchange as discussed in detail in sections 4.5.4 and 7.11. After fitting the model used as our running example, we compute the average discrete changes for a standard deviation change in continuous variables and a change from 0 to 1 for other variables. The option amount(sd) suppresses the default computation of marginal changes and discrete changes of 1 unit, while width(8) prevents results wrapping due to the long value labels for educ:

#### 8.8 Marginal effects

```
. estimates restore mlogit
```

. mchange, amount(sd) brief width(8)

mlogit: Changes in Pr(y) | Number of obs = 1382

Expression: Pr(party), predict(outcome())

	StrDem	Dem	Indep	Rep	StrRep
age					
+SD	0.054	-0.033	-0.024	-0.030	0.032
p-value	0.000	0.006	0.001	0.009	0.003
income					
+SD	-0.039	-0.022	-0.003	0.041	0.023
p-value	0.001	0.122	0.752	0.002	0.019
black					
yes vs no	0.274	0.047	0.041	-0.248	-0.113
p-value	0.000	0.220	0.142	0.000	0.000
female					
yes vs no	-0.006	0.065	-0.024	-0.004	-0.031
p-value	0.768	0.010	0.153	0.856	0.078
educ					
hs only vs not hs grad	-0.045	0.031	-0.039	0.027	0.026
p-value	0.137	0.414	0.208	0.466	0.254
college vs not hs grad	-0.083	0.041	-0.092	0.034	0.100
p-value	0.025	0.367	0.007	0.441	0.001
college vs hs only	-0.037	0.010	-0.052	0.006	0.073
p-value	0.142	0.744	0.004	0.825	0.002

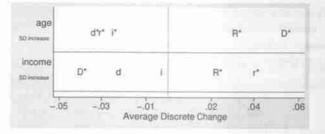
Even for this relatively simple model and looking only at a single amount of change for each variable, there is a lot of information to digest. To make it simpler to interpret these results, we plot the changes with mchangeplot (see help mchangeplot and section 6.2 for additional information about mchangeplot). We begin by looking at the average discrete changes for standard deviation increases in age and income:

```
. mchangeplot age income,
```

```
> symbols(D d i r R) min(-.05) max(.05) gap(.02) sig(.05)
```

```
> xtitle(Average Discrete Change) ysize(1.3) scale(2.1)
```

By default, mchangeplot represents each outcome category with the first letter of the value label for that category. In this example, this would be confusing because the categories StrDem and StrRep both begin with S. The symbols() option lets you specify one or more letters for each category. For example, we could use symbol(SD D I R SR). Or, as we prefer, we can use symbol(D d i r R) so that capitals indicate more strongly held affiliations. The resulting graph looks like this, where the \*'s indicate that an effect is significant at the 0.05 level:



Before proceeding, you should verify that this graph corresponds to the output above from mchange. Although we probably would not include this graph in a paper, we use it to help describe the effects:

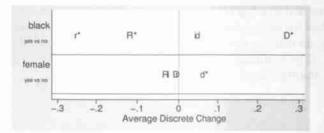
On average, a standard deviation increase in age, about 17 years, increases the probability of being a strong Republican by 0.03 and of being a strong Democrat by 0.05. The probabilities of other affiliations all decrease by roughly 0.03. All effects are significant at the 0.01 level.

On average, a standard deviation increase in income, roughly \$28,000, significantly increases the probability of being a Republican by 0.04 and a strong Republican by 0.02, while significantly decreasing the probability of being a strong Democrat by 0.04.

The greater effect of race compared with gender on party affiliation is shown with a plot of their average discrete changes. We use the following command to create the graph:

```
. mchangeplot black female,
```

- > symbols(D d i r R) min(-.3) max(.3) gap(.1) sig(.05)
- > xtitle(Average Discrete Change) ysize(1.3) scale(2.1)



#### 8.8 Marginal effects

We conclude the following:

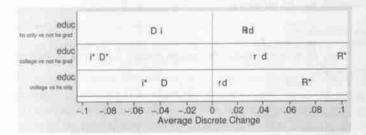
On average, for people similar on other characteristics, being black increases the probability of being a strong Democrat by nearly 0.30 compared with someone who is white. Conversely, being black decreases the probability of being a strong Republican by 0.11 and being a Republican by 0.25. Except for an increase of 0.07 in Democratic affiliation, the effects of gender are not significant.

For the factor variable educ with three categories, mchange provides all the pairwise contrasts, comparing those who have a high school diploma with those who do not, those who have a college degree with those who do not have a high school diploma, and those who have a college degree with those who have a high school diploma. One contrast is redundant in the sense that it can be computed from the other two. Still, it is useful to examine all contrasts to find patterns.

```
. mchangeplot educ,
```

> symbols(D d i r R) min(-.1) max(.1) gap(.02) sig(.05)

> xtitle(Average Discrete Change) ysize(1.3) scale(2.1)



We conclude the following:

Higher education increases the probability of identifying as a strong Republican and decreases the probability of identifying as a strong Democrat. Based on the distribution of other characteristics in the population, if we compare those who do not have a high school diploma with those who have graduated from college, the probability of being a strong Republican increases by 0.10 on average and the probability of being a strong Democrat decreases by 0.08.

Although we do not illustrate these methods here, we could examine other amounts of change and customize the plots with the mchangeplot options described in help mchangeplot.

### 8.8.1 (Advanced) The distribution of marginal effects

Because the average marginal effect (AME) is an average, it does not indicate variation in the sample. We find examining the distribution of marginal effects is often very useful, but it requires using loops, macros, and returns and is computationally intensive. After you are familiar with marginal effects and Stata tools for automation, we encourage you to study this section carefully. Initially, however, we hope you will at least skim it.

The value of a marginal effect depends on the level of all variables in the model (see section 6.2.5). Neither the AME nor the marginal effect at the mean provide information about how much variation there is within the sample in the size of the effects. In this section, we extend the methods from chapter 6 to the MNLM. The same techniques can also be used for the OLM.

The following commands generate the variable incomedc containing the discrete change for a standard deviation increase in income, where we assume that the estimation results from mlogit are in memory:

```
1] gen incomedc = .
2] label var incomedc ///
      "Effect of a one standard deviation change in income on Pr(Dem)"
3] sum income
4] local sd = r(sd)
5] local nobs = _N
6] forvalues i = 1/ nobs {
7]
        quietly {
             margins in "i", nose predict(outcome(2)) /// Dem
8]
                 at(income=gen(income)) at(income=gen(income+'sd'))
91
            local prstart = el(r(b), 1, 1)
10]
             local prend = el(r(b),1,2)
            local dc = 'prend' - 'prstart'
111
12]
             replace incomedc = 'dc' in 'i'
13]
        }
14] }
```

Lines 1 and 2 create and label the variable that will hold the discrete change for each observation. Because we want to compute the effect of a standard deviation change in income, lines 3 and 4 compute the standard deviation and create the local macro sd containing the standard deviation. This is used in the margins command in line 8. Line 5 creates the macro nobs with the number of observations, which we use in line 6 to begin a forvalues loop through the 1,382 observations in the estimation sample.

The loop over observations is defined in lines 6 through 14. Because we do not want to see the output from margins, line 7 uses quietly to suppress the output. Line 8 uses margins to compute predictions for observation `i` for the second outcome category,

#### 8.8.1 (Advanced) The distribution of marginal effects

where nose suppresses the computation of the standard error (this speeds up the computations). The first at() statement specifies the observed value of income, with all other variables held at their observed values; the second at() specifies the prediction at one standard deviation more than the observed value. margins returns the predictions to the matrix r(b), and lines 9 and 10 retrieve the starting and ending probabilities. Line 11 computes the discrete change. Line 12 saves the effect for observation `i` of variable incomedc. The last two lines terminate the quietly command and the forvalues loop.

Why computing the distribution of effects is slow. Computing effects for individual observations is slow. Every time margins is run, it computes predictions for all observations in the sample before it computes predictions at values specified by at(). In line 8, we need the predictions for a single observation, but margins computes predictions for all observations. You cannot turn off this behavior. Unfortunately, margins does not save the predictions it computes for each observation. If it did, we would not need the loop! Accordingly, for each observation in our loop, margins is computing 2N + 2 predictions, for a total of  $2(N^2 + N)$  predictions—nearly 4 million in our example! Using Stata/MP for eight cores, our loop took 60 seconds to complete. But we believe it is worth the time.

Although these commands might seem complex at first, the good news is that you can easily modify our code to work for other variables (for example, change income to age), for different outcomes (for example, change outcome(2) to outcome(5)), or for different amounts of change (for example, change `sd` to 1 for a discrete change of 1). Further, the same commands will work with models for binary, ordinal, and count outcomes or, indeed, for almost any model supported by the margins command.

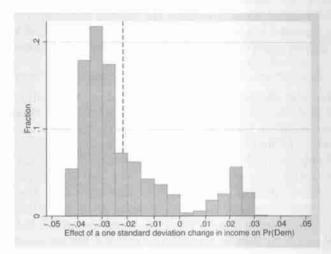
To plot the distribution of effects, we first compute the mean of incomedc and assign it to a local macro named ame:

Variable	Obs	Mean	Std. Dev.	Min	Max
incomedc	1382	0217109	.0190934	0448823	.0305349

The mean equals the AME of -0.022 computed by mchange on page 417. Next, we use histogram to plot the distribution of effects, with a vertical dashed line showing the value of the AME:

```
. histogram incomedc, xlabel(-.05(.01).05) fraction
> width(.005) color(ga10) fcolor(gs12) ylab(0(.1).2)
> xline(`ame`, lpat(dash))
(bin=16, start=-.04455748, width=.005)
```

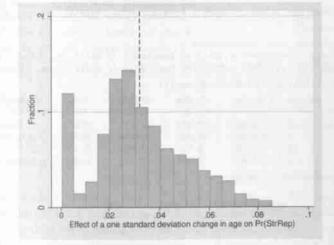
The histogram shows the distribution of discrete changes in the probability of being Democrat for a standard deviation change in income with the AME represented by a vertical, dashed line:



Even the sign of the AME is potentially misleading. The distribution of effects is bimodal with most of the sample having effects around -0.03 and a smaller group with positive effects near 0.025. Suppose the independent variable being considered is an intervention where the spikes corresponded to two groups—say, whites and blacks with negative effects for the larger group and positive effects for the smaller group. If substantive interest was on how the intervention would affect the smaller group, the AME is misleading because it is dominated by the negative effects for the larger group.

As a second example, we compute (without showing the commands) the distribution of the effects of **age** on being a strong Republican:

### 8.9 Tables of predicted probabilities



The AME of age on being a strong Republican is 0.030. The distribution of discrete changes ranges from 0.0004 to 0.082, with a spike near 0 followed by a gap until around 0.01. If age was a policy-relevant variable and the focus of the intervention was on individuals who had marginal effects near 0, the AME would be quite misleading.

## 8.9 Tables of predicted probabilities

As with models for binary and ordinal outcomes, tables of predictions can provide useful insights into models when there are substantively important, categorical independent variables. Because exactly the same commands can be used with nominal models as with ordinal models, we do not repeat the types of examples shown before (see section 7.13 for details). Instead, we focus on using tables of probabilities to compare and elaborate discrete changes across groups.

To show the effects of race and gender on party affiliation, we use mtable to compute probabilities for each combination of race and gender, holding other variables at their means. Although we could use the specification at(black=(0 1) female=(0 1)), we instead use multiple at() options to arrange the output in the order we prefer:

### . mlogit party age income i.black i.female i.educ, base(5) (output omitted)

. mtable, atmeans noci norownumbers

```
5
     at(black=0 female=0) at(black=1 female=0) // white men, black men
5
     at(black=0 female=1) at(black=1 female=1) // white women, black women
```

Expression: Pr(party), predict(outcome())

black	female	St	rDem	Dem	Indep	Rep	StrRep
0	0	0	.142	0.287	0.115	0.311	0.145
1	0	0	.440	0.328	0.162	0.049	0.021
0	1	0	.138	0.354	0.092	0.304	0.111
1	1	0	.417	0.394	0.127	0.047	0.015
Specified '	values of	cova	riates				
	1			2.	з.		
	્ક	age	income	educ	educ		
Current	48	5.9	37.5	.58	.259		

We can interpret this as follows:

For those who are average on all other characteristics, blacks are far more likely than whites to be strong Democrats and far less likely to be Republicans or strong Republicans. Much smaller differences are found between men and women in party affiliation.

Supposing our substantive interest focuses on race and gender differences in party affiliation, we would want to test the differences in predictions between groups. The easiest way to do this is with mchange, using the option statistics (start end change pvalue) to list the predicted probabilities for each group as well as the discrete changes. The effects of race for women (at(female=1)) are

424

#### 8.9.1 (Advanced) Testing second differences

<pre>. mchange black, at(female=1) atmeans brief &gt; statistics(start end change pvalue) title(Effect of race for Effect of race for women   Number of obs = 1382 Expression: Pr(party), predict(outcome())</pre>								
	StrDem	Dem	Indep	Rep	StrRep			
black								
From	0.138	0.354	0.092	0.304	0.111			
To	0.417	0.394	0.127	0.047	0.015			
yes vs no	0.278	0.040	0.035	-0.257	-0.096			
p-value	0.000	0.342	0.169	0.000	0.000			

We interpret this as follows:

Compared with a white woman who is average on all characteristics, an otherwise similar black woman has a 0.28 higher probability of being a strong Democrat, a 0.26 lower probability of being a Republican, and a 0.10 lower probability of being a strong Republican. All differences are significant at the 0.001 level.

Similarly, we compute the effects for men:

. mchai	nge black	, at(femal	e=0) atm	eans bri	ef				
>	statistic	s(start en	d change	pvalue)	title(Effect	of	race	for	men)
Effect	of race	for men	Number o	f obs =	1382				
Expres	sion: Pr	(party), pr	edict(ou	tcome())					
					Aug. 201			10.026	

1	StrDem	Dem	Indep	Rep	StrRep
black					
From	0.142	0.287	0.115	0.311	0.145
To	0.440	0.328	0.162	0.049	0.021
yes vs no	0.298	0.041	0.047	-0.262	-0.125
p-value	0.000	0.293	0.126	0.000	0.000

Although the effects for race are of roughly the same size for men and women, we would like to test whether they are equal. For example, the discrete change for women is 0.278 and for men is 0.298. Can we say these differences are significantly different from one another? We consider this question in the next section.

## 8.9.1 (Advanced) Testing second differences

Computing and testing second differences is extremely useful, especially in group comparisons. To make these computations requires more advanced programming and a deeper understanding of how margins and lincom work. On first reading, you might want to only skim this section. However, we hope you return to it later. Earlier, we used mchange to compute the first difference for race holding female at either 0 or 1 with other variables held at their means. Now, we want to test the null hypothesis that the discrete change for men is equal to the discrete change for women:

$$H_0: \frac{\Delta \Pr\left(y=j \mid \overline{\mathbf{x}}, \texttt{female}=0\right)}{\Delta \texttt{black}\left(0 \to 1\right)} = \frac{\Delta \Pr\left(y=j \mid \overline{\mathbf{x}}, \texttt{female}=1\right)}{\Delta \texttt{black}\left(0 \to 1\right)}$$

We begin by fitting the model and storing the estimates so that we can restore them after posting estimates from margins:

- . mlogit party age income i.black i.female i.educ, base(5)
   (output omitted)
- . estimates store mymodel

Now, we use margins to compute predictions for all combinations of gender and race for outcome 1. Later, we will use a loop to make computations for all outcomes. Because the *atlegend* produced by margins is in this case quite long, we suppress it with the noatlegend option and use mlistat to list the values at which the independent variables are held:

			at(black=1 at(black=1					
Adjusted pre Model VCE	: 0	IM			Number	of ob	s =	1382
Expression	: P		trDem), pred	me(	1))	-		
			Delta-method Std. Err.	P>	zl	[95%	Conf.	Interval]

4	.4165218	.042888	9.71	0.000	.3324629	.5005807
3	.1381515	.0141093	9.79	0.000	.1104977	.1658052
2	,4404284	.0436357	10.09	0.000	.354904	.5259528
_at 1	.1423217	.0139387	10.21	0.000	.1150023	.1696411

```
. mlistat
```

at() values held constant

age	income	2. educ	3. educ
45.9 at() valu	37.5 es vary	.58	.259
_at	black	female	
1	0	0	
2	1	0	
1 2 3 4	0	1	
4	1	1	

The post option saves the predictions so they can be used with lincom or mlincom to compute second differences.

#### 8.9.1 (Advanced) Testing second differences

Why are we using margins, which computes predictions for only one outcome, instead of mtable, which computes predictions for all outcomes? To test predictions, those predictions must be saved to the e(b) and e(V) matrices. Because margins computes predictions for only one outcome at a time, we can only post predictions for one outcome. Although mtable can collect predictions for all the outcomes, it can only post predictions for a single outcome, just like margins. Accordingly, there is no advantage to using mtable.

The second difference is computed by taking the difference between two differences: 1) the difference between the probability for black men contained in  $_b[2.at]$  and for white men in  $_b[1.at]$ ; and 2) the difference between the probability for black women in  $_b[4.at]$  and for white women in  $_b[3.at]$ :

```
. lincom (_b[2._at] - _b[1._at]) - (_b[4._at] - _b[3._at])
( 1) - lbn._at + 2._at + 3._at - 4._at = 0
```

	Coef.	Std. Err.	z	P> z	[95% Conf.	Interval]
(1)	.0197363	.0218253	0.90	0.366	0230405	.062513

```
. est restore mymodel
(results mymodel are active now)
```

The second difference for the first outcome, being a strong Democrat, is less than two points and not significantly different from 0. estimates restore mymodel restores the mlogit estimates to compute the second difference for other outcomes.

We can automate the process with a forvalues loop over the values of the outcome:

```
i] forvalues iout = 1/5 {
    margins, predict(outcome(`iout`)) post atmeans
        at(black=0 female=0) at(black=1 female=0) // white men, black men ///
        at(black=0 female=1) at(black=1 female=1) // white women, black women
3] * ( black men - white men ) - (black women - white women)
        lincom (_b[2._at] - _b[1._at]) - (_b[4._at] - _b[3._at])
4] est restore mymodel
5] }
```

Line 1 loops through outcome categories 1 through 5, assigning the value to the local iout. Line 2 makes four predictions for outcome `iout' and posts the estimates so they can be used by lincom. Line 3 computes the second differences by using lincom, and line 4 restores the mlogit estimation results. The output is 300 lines long. It could be shortened by adding the noatlegend option along with mlistat as shown above. Alternatively, we could use quietly to suppress the output.

As an alternative, we use mlincom instead of lincom, which allows us to create a compact table of results.

```
1] mlincom, clear
21
   forvalues iout = 1/5 {
3]
      quietly {
41
         margins, predict(outcome('iout')) post atmeans ///
            at(black=0 female=0) at(black=1 female=0) // white men, black men ///
            at(black=0 female=1) at(black=1 female=1) // white women, black women
51
         mlincom (2-1)-(4-3), save label(Outcome 'iout')
61
         est restore mymodel
7]
      3
81 }
```

Line 1 clears the matrix where mlincom will accumulate results. Without this line, new results would be attached to results that might have been saved by mlincom run earlier. Lines 3 through 7 use quietly to suppress the display of results from margins and mlincom. Line 5 replaces lincom with mlincom, which lets us refer to the predictions by their position in the output of margins, rather than requiring the \_b[] syntax. The save option adds the current results to the matrix holding prior results. label() adds labels to each set of results, in this case, indicating the outcome being tested. We run mlincom to list the results:

		lincom	pvalue	11	ul
Outcome	1	0.020	0.366	-0.023	0.063
Outcome	2	0.001	0.967	-0.037	0.039
Outcome	3	0.013	0.238	-0.008	0.034
Outcome	4	-0.004	0.836	-0.046	0.037
Outcome	5	-0.029	0.082	-0.061	0.004

The second differences are all less than 0.03 in magnitude and none are statistically significant. We conclude the following:

For those that are average on all characteristics, the marginal effect of race on party affiliation are the same for men and women.

## 8.9.2 (Advanced) Predictions using local means and subsamples

Comparing groups by making predictions with local means or by average predictions within subsamples is important for nuanced interpretations of group differences. To do this requires Stata programming and using the over() option with margins. Although you might want to skip this section on first reading, we encourage you to return to this section when you are comfortable with the commands used in other sections on interpretation with predictions.

#### 8.9.2 (Advanced) Predictions using local means and subsamples

To compute the predicted probabilities of party affiliation by race and gender, we used the **atmeans** option to hold all other variables at the means for the estimation sample. Accordingly, the predictions are comparing white men, black men, white women, and black women who have the same values for age, income, and education. Because the four race-gender groups are likely to differ on these variables, the predictions must be viewed as a "what if" experiment: what would happen if these groups had the same distributions of other characteristics?

We could compute predictions by using within-group means, which we refer to as local means. Using methods discussed on page 273, we use if conditions to select the sample for each mtable command:

. mlogit party age income i.black i.female i.educ, base(5)
(output omitted)

. estimates store mymodel

. qui mtable if black==0 & female==0, atmeans noci rowname(White Men) clear

. qui mtable if black==1 & female==0, atmeans noci rowname(Black Men) below

. qui mtable if black==0 & female==1, atmeans noci rowname(White Women) below

. mtable if black==1 & female==1, atmeans noci rowname(Black Women) below

Expression: Pr(party), predict(outcome())

	StrDem	Dem Dem	Indep	Rep	StrRep	
White Men	0.128	0.283	0.109	0.325	0.156	
Black Men	0.461	0.310	0.168	0.044	0.017	
White Women	0.145	0.354	0.093	0.298	0.109	
Black Women	0.460	0.364	0.129	0.037	0.011	
Specified value	es of cova	riates				
1					2.	3
	age	income	black	female	educ	educ
Set 1	45.1	43.5	0	0	.546	.324
Set 2	45	29.8	1	0	.518	. 188
Set 3	47.1	35.2	0	1	.624	. 222
Corrent	45.4	20.4	1	1	59	143

The values of the covariates show substantial differences among the groups, especially with respect to income, where white men have more than twice the average income of black women. Consequently, the predicted probabilities with local means differ from those computed with global means. For example, for black women, the probability of being a strong Democrat is 0.417 when global means are used compared with 0.460 when local means are used.

Although we can create the predictions we want by using mtable with if conditions, this approach does not allow us to compute first and second differences across the groups. Technically, the problem is that at the end of each mtable command (or margins, if we had used that command instead), only predictions for the current group can be posted to e(b) and e(V) for use by lincom or mlincom. A relatively efficient way to deal with this limitation is to use the over(over-variables) option. With the over() option, margins computes predictions based on the subsample of cases defined by the over-variables. The over-variables can be any categorical variables in the dataset, even if they are not used in the regression model. For our purposes, we want to use over(female black) to compute predictions based on subsamples defined by race and gender:

. margins, o	over(female black	ck) atmes	ns p	ost				
Adjusted pre	edictions : OIM				Number	of ob	g =	1383
	v. <del>v</del> ego			100.000				
Expression	: Pr(party==St		redi	ct()				
over	: female black : 0.female#0.1	Rect and the second sec						
at		DIACK		45.13171	(mean)			
	age income		-		And the second second second			
	black			43.54512				
	female			0				
			-	0				
	1.educ		=	.1300813				
	2.educ		-	.5463415				
	3.educ		#	.3235772	(mean)			
(output on	itted)							
	1.female#1.t	lack						
	age		10	45.3619	(mean)			
	income		38	20.42619	(mean)			
	black		300	1				
	female		×	1				
	1.educ		10	.2666667	(mean)			
	2.educ		38	.5904762	(mean)			
	3.educ		ж	.1428571	(mean)			
	I	elta-met	hod					
	Margin	Std. Er	r.	z	P> z	[95%	Conf.	Interval]
female#black								
no#no	.1278946	.01310	9	9.76	0.000	.1022	2014	.1535878
no#yes	.4607531	.043080	4	10.70	0.000	.376	5317	.5451893
yes#no	.1454926	.014339			0.000	. 1173		.1735979
ves#ves	.4596925	.041121			0.000	.3790		.540289

. estimates restore mymodel (results mymodel are active now)

This provides the same estimates as the commands

margins if black==0 & female==0, atmeans post estimates restore mymodel margins if black==0 & female==1, atmeans post estimates restore mymodel margins if black==1 & female==0, atmeans post estimates restore mymodel margins if black==1 & female==1, atmeans post estimates restore mymodel

except that margins, over() post posts the four predictions that allow us to compute and test second differences.

Now, we can use a forvalues loop to test whether second differences are equal to 0 for each outcome:

### 8.9.2 (Advanced) Predictions using local means and subsamples

```
. mlincom, clear
. forvalues iout = 1/5 {
2. quietly {
3. margins, over(female black) predict(outcome(`iout`)) post atmeans
4. mlincom (2-1)-(4-3), save label(Outcome `iout`)
5. est restore mymodel
6. } // end of quietly
7. } // end of forvalues
```

. mlincom

	lincom	pvalue	11	ul
Outcome 1	0.019	0.415	-0.026	0.064
Dutcome 2	0.019	0.345	-0.020	0.057
Dutcome 3	0.024	0.047	0.000	0.048
Outcome 4	-0.020	0.360	-0.064	0.023
Outcome 5	-0.041	0.019	-0.075	-0.007

Gender differences in the effect of race are larger when computed using group-specific means for the other variables. The effect of race on being Independent is significantly larger for men than women, and the effect of race on being strongly Republican is significantly larger for women than men.

A related approach for comparing groups is to compute the average predicted probabilities within each of the subsamples defined by the groups being compared. For example, we can compare the average probability of being Republican for white men with the average probability for black men. To make these computations only requires us to remove the option atmeans from the commands used above.

```
. mlincom, clear
. forvalues iout = 1/5 {
2. quietly {
3. margins, over(female black) predict(outcome(`iout`)) post
4. mlincom (2-1)-(4-3), save label(Outcome `iout`)
5. est restore mymodel
6. } // end of quietly
7. } // end of forvalues
. mlincom
```

	1	lincom	pvalue	11	ul
Outcome	1	0.021	0.294	-0.018	0.060
Outcome	2	0.016	0.357	-0.018	0.051
Outcome	3	0.019	0.080	-0.002	0.041
Outcome	4	-0.015	0.476	-0.057	0.026
Outcome	5	-0.041	0.017	-0.075	-0.007

The results in this example lead to the same substantive conclusions obtained using local means.

# 8.10 Graphing predicted probabilities

Graphing predicted probabilities for each outcome can also be useful for the MNLM and is done exactly as it was for the ORM. To illustrate this, we create plots to show the effects of age and income on party affiliation. After fitting the model, we compute predictions as income increases from \$0 to \$100,000, holding other variables at their means.

```
    mlogit party age income i.black i.female i.educ, base(5) vsquish
(output omitted)
```

```
. mgen, atmeans at(income=(0(10)100)) stub(mnlmI) replace
```

Predictions from: margins, atmeans at(income=(0(10)100)) predict(outcome())

Variable Obs Unique Mean Min Max Label 11 11 .1604032 .090648 .2445128 pr(y=StrDem) from margins mnlmIpr1 mnlmIll1 11 11 .1253144 .0479288 .1908274 95% lower limit mnlmIul1 11 11 .1954919 .1333672 .2981981 95% upper limit mnlmIincome 11 11 50 0 100 Income in \$1,000s (output omitted)

Specified values of covariates

	1.	1.	2.	з.
age	black	female	educ	educ
45 94645	1374819	4934977	5803184	2500449

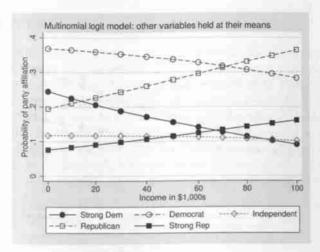
Using variable labels to assign labels to the lines, we can plot the predictions with these commands:

. label var mnlmIpr1 "Strong Dem" . label var mnlmIpr2 "Democrat" . label var mnlmIpr3 "Independent" . label var mnlmIpr4 "Republican" . label var mnlmIpr5 "Strong Rep" . graph twoway connected > mnlmIpr1 mnlmIpr2 mnlmIpr3 mnlmIpr4 mnlmIpr5 mnlmIincome, > title("Multinomial logit model: other variables held at their means", > pos(11) size(medium)) > ytitle(Probability of party affiliation) ylab(0(.1).4, grid gmax gmin) > msym(0 Oh dh sh s) mcol(gs1 gs5 gs8 gs5 gs1) > lpat(solid dash shortdash dash solid) lcol(gs1 gs5 gs8 gs5 gs1)

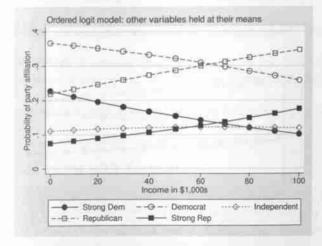
> legend(rows(2))

432

## 8.10 Graphing predicted probabilities

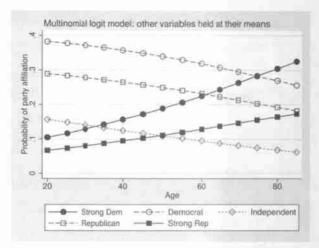


The probabilities of being a strong Democrat ( $\bigcirc$ ) or a Democrat ( $\bigcirc$ ) decrease with income, while the probabilities of being a Republican ( $\square$ ) or a strong Republication ( $\blacksquare$ ) increase, with little change in the probability of being Independent ( $\diamondsuit$ ). Using ologit to fit the ordinal model, we obtain a nearly identical graph:

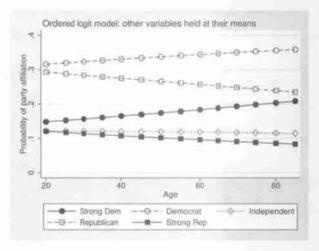


The results are quite different when we examine the effect of age on party affiliation. For the MNLM, we plot predictions as age increases from 20 to 85, holding other variables at their means (commands not shown):

433



The probabilities for the two strong affiliations, shown with solid markers, both increase with age. This pattern could not be obtained with an ORM that requires that changes in the extreme categories be in opposite directions. To see this, consider the corresponding graph based on predictions from the OLM:



This example illustrates the risk of assuming an ORM is appropriate simply because the dependent variables can be ordered. Although income affects affiliation as would be expected with a unidimensional, ordinal outcome, age increases the strength of affiliation but does not affect left-right orientation. When using an ordinal model, we believe it is good practice to examine the sensitivity of the results to the constraints of ordinality by comparing the results from the ordinal model with those from the MNLM or the generalized OLM.

## 8.11 Odds ratios

Discrete change coefficients do not show the dynamics among the outcomes. For example, being black increases the probability of being a Democrat or an Independent, but how does it affect the probability of being Democrat relative to being Independent? To deal with these questions, odds ratios, also referred to as relative-risk ratios and factor change coefficients, can be used to explore how variables affect the choice of one outcome compared with another outcome. Odds ratios do not provide a complete picture of the effects of variables on the outcomes and have the same limitations discussed for the binary logit model in chapter 6; however, in the MNLM, odds ratios complement the information provided by marginal effects and other types of predictions.

The factor change in the odds of outcome m versus outcome n as  $x_k$  increases by  $\delta$ , holding other variables constant, equals

$$\frac{\Omega_{m|n}\left(\mathbf{x}, x_{k} + \delta\right)}{\Omega_{m|n}\left(\mathbf{x}, x_{k}\right)} = e^{\beta_{k,m|n}\delta}$$

If the amount of change is  $\delta = 1$ , the odds ratio can be interpreted as follows:

For a unit increase in  $x_k$ , the odds of m versus n are expected to change by a factor of  $\exp(\beta_{k,\min})$ , holding all other variables constant.

If the amount of change is  $\delta = s_{x_k}$ , then the odds ratio can be interpreted as follows:

For a standard deviation increase in  $x_k$ , the odds of m versus n are expected to change by a factor of  $\exp(\beta_{k,m|n} \times s_k)$ , holding all other variables constant.

Other values of  $\delta$  can also be used, such as  $\delta = 4$  for four years of education or  $\delta = 10$  for \$10,000 in income.

## 8.11.1 Listing odds ratios with listcoef

The difficulty in interpreting odds ratios for the MNLM is that to understand the effect of a variable, you need to examine the coefficients for comparisons among all pairs of outcomes. The standard output from mlogit includes only a minimal set of J-1 comparisons with the base outcome. Although you could estimate coefficients for all possible comparisons by rerunning mlogit with different bases (for example, mlogit party female black..., base(1); mlogit party female black..., base(2); etc.), using listcoef is simpler. For example, to examine the odds ratios for variable black, type

```
. use partyid4, clear
```

(partyid4.dta | 1992 American National Election Study | 2014-03-12)

```
. mlogit party age income i.black i.female i.educ, base(5)
```

(output omitted)

. listcoef black, help

mlogit (N=1382): Factor change in the odds of party

Variable: 1.black (sd=0.344)

		ъ	z	P>[z]	e^b	e^bStdX
StrDem	vs Dem	0,9963	5.022	0.000	2.708	1.409
StrDem	vs Indep	0.7845	3.052	0.002	2.191	1.310
StrDem	vs Rep	2.9692	7.666	0.000	19.475	2,781
StrDem	vs StrRep	3.0754	5.091	0.000	21.659	2.885
Dem	vs StrDem	-0.9963	-5.022	0.000	0,369	0.709
Dem	vs Indep	-0.2118	-0.830	0.407	0.809	0.930
Dem	vs Rep	1.9728	5.132	0.000	7.191	1.973
Dem	vs StrRep	2.0791	3.448	0.001	7.997	2.047
Indep	vs StrDem	-0.7845	-3.052	0.002	0.456	0.763
Indep	vs Dem	0.2118	0.830	0.407	1.236	1.076
Indep	vs Rep	2.1846	5.220	0.000	8.887	2.122
Indep	vs StrRep	2.2909	3.658	0.000	9.884	2.202
Rep	vs StrDem	-2.9692	-7.666	0.000	0.051	0.360
Rep	vs Dem	-1.9728	-5.132	0.000	0.139	0.507
Rep	vs Indep	-2.1846	-5.220	0.000	0.113	0.471
Rep	vs StrRep	0.1063	0.155	0.877	1.112	1.037
StrRep	vs StrDem	-3.0754	-5.091	0.000	0.046	0.347
StrRep	vs Dem	-2.0791	-3.448	0.001	0.125	0.489
StrRep	vs Indep	-2.2909	-3.658	0.000	0.101	0.454
StrRep	vs Rep	-0.1063	-0.155	0.877	0.899	0.964

```
b = raw coefficient
z = z-score for test of b=0
P>|z| = p-value for z-test
e^b = exp(b) = factor change in odds for unit increase in X
e^bStdX = exp(b*SD of X) = change in odds for SD increase in X
```

The odds ratios of interest are in the column labeled e~b. For example, the odds ratio for black for the outcomes StrDem vs Dem is 2.708, which is significant at the 0.001 level. It can be interpreted as follows:

Being black increases the odds of having a strong Democratic affiliation compared with a Democratic affiliation by a factor of 2.7, holding other variables constant.

Even for a single variable, there are a lot of coefficients; we often hear people lament that there are "too many" coefficients to interpret. Fortunately, a simple graph makes this task manageable, even for complex models.

## 8.11.2 Plotting odds ratios

An odds-ratio plot lets you quickly see patterns in coefficients, even for complex models with many outcomes. Methods for plotting odds ratios were developed by Long (1987)

#### 8.11.2 Plotting odds ratios

while using the MNLM to examine factors that determine the organizational contexts in which scientists work (Long and McGinnis 1981). Although an odds-ratio plot was included in that paper, this is generally not the most effective way to use these graphs. Rather, the graphs provide a quick way to assess all the parameters in the model and to get a general sense of what is going on to help plan further analyses. Experience in teaching suggests that within an hour, students gain a "feel" for these graphs that allows them to evaluate the results of an MNLM in only a few minutes. Building on these insights, more detailed analyses can be planned using other methods of interpretation.

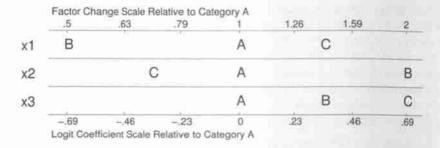
		Logi	coefficie	ents
Comparison		$x_1$	$x_2$	$x_3$
$B \mid A$	$\beta_{B A}$	-0.693	0.693	0.347
	$\exp(\dot{\beta}_{B A})$	0.500	2.000	1.414
	p	0.04	0.01	0.42
$C \mid A$	$\beta_{C A}$	0.347	-0.347	0.693
	$\exp(\beta_{C A})$	1.414	0.707	2.000
	p	0.21	0.04	0.37
$C \mid B$	$\beta_{C B}$	1.040	-1.040	0.346
Th	$\exp(\beta_{C B})$	2.828	0.354	1.414
	p	0.02	0.03	0.21

To explain how to interpret an odds-ratio plot, we begin with hypothetical results from an MNLM with three outcomes and three independent variables:

These coefficients were constructed to have specific types of relationships among outcomes and variables:

- The β coefficients for x<sub>1</sub> and x<sub>2</sub> on B | A (which you can read as B versus A) are equal but of opposite sign. The coefficient for x<sub>3</sub> is half as large.
- The β coefficients for x<sub>1</sub> and x<sub>2</sub> on C | A are half as large and in opposite directions as the coefficients on B | A, whereas the coefficient for x<sub>3</sub> is in the same direction but is twice as large.

In an odds-ratio plot, each independent variable is presented on a separate row, with the horizontal axis indicating the magnitude of the  $\beta$  coefficients associated with each contrast of outcomes. Here is the plot, where the letters correspond to the outcome categories:



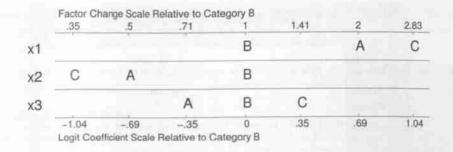
We now explain how the graph conveys the information from the table of coefficients.

Sign of coefficients. If a letter is to the right of another letter, increases in the independent variable make the outcome to the right more likely relative to outcomes located to the left, holding all other variables constant. Thus relative to outcome A, an increase in  $x_1$  increases the odds of C and decreases the odds of B. This corresponds to the positive sign of  $\beta_{1,C|A}$  and the negative sign of  $\beta_{1,B|A}$ . The signs of these coefficients are reversed for  $x_2$ , and accordingly, the plot for  $x_2$  is a mirror image of that for  $x_1$ .

Magnitude of coefficients. The distance between a pair of letters indicates the magnitude of the coefficient. The additive scale on the bottom axis measures the value of the  $\beta_{k,m|n}$ 's. The multiplicative scale on the top axis measures the odds ratios exp  $(\beta_{k,m|n})$ . For both  $x_1$  and  $x_2$ , the distance between A and B is twice the distance between A and C, which reflects that  $\beta_{1,B|A}$  is twice as large as  $\beta_{1,C|A}$  and  $\beta_{2,B|A}$  is twice as large as  $\beta_{2,C|A}$ . For  $x_3$ , the distance between A and B is half the distance between A and C, reflecting that  $\beta_{3,C|A}$  is twice as large as  $\beta_{3,B|A}$ .

The additive relationship. The additive relationships among coefficients in (8.1) are shown in the graph. For all the independent variables,  $\beta_{k,C|A} = \beta_{k,B|A} + \beta_{k,C|B}$ . Accordingly, the distance from letters A to C in the graph is the sum of the distances from A to B and B to C. This is easiest to see in the row for variable  $x_3$ , where all the coefficients are positive. By plotting the J-1 coefficients from a minimal set, it is possible to visualize the relationships among all pairs of outcomes.

The base outcome. In the graph above, the As are aligned vertically because the plot uses A as the base outcome when graphing the coefficients. The choice of the base is arbitrary. We could have used alternative B as the base instead, which would shift the rows of the graph to the left or right so that the Bs lined up. Doing this leads to the following graph:



#### Creating odds-ratio plots with mlogitplot

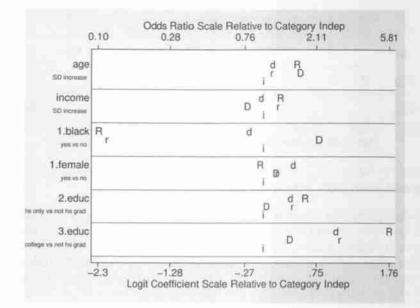
Odds-ratio plots can be easily constructed with the SPost command mlogitplot.<sup>4</sup> In this section, we construct a series of odds-ratio plots that illustrate how this command can be used to understand the factors affecting party affiliation. We assume that the results from mlogit are in memory. Because mlogitplot does not change the estimation results, there is no need to use estimates store and estimates restore. Full details on the syntax for mlogitplot are given in help mlogitplot.

As a first step in examining results from an MNLM, it is useful to create an odds-ratio plot for all variables. This is done by typing the command mlogitplot. To make our graph more effective, we add a few options:

```
mlogitplot, symbols(D d i r R) base(3) linepvalue(1) leftmargin(2)
```

The option symbols(D d i r R) labels the outcomes, and base(3) specifies to line up the outcomes on base 3, which is Indep shown by i. The option linepvalue(1) removes lines indicating statistical significance, an important feature that will be discussed soon. Finally, leftmargin(2) adds space on the left for the labels associated with factor variables; in practice, you will need to experiment to determine how large this margin needs to be for your plot. The following graph is created:

<sup>4.</sup> The command mlogitplot in SPost13 replaces the commands mlogview and mlogplot in SPost9.



The independent variables are listed on the left, with the vertical distance for a given variable used simply to prevent the symbols from overlapping. The default vertical distance does not always work (for example, notice how "r" is inside the "D" for variable 1.female), and later we consider options for refining these offsets.

From the plot, we immediately see that the odds ratios for **black** are the largest, increasing the odds of being a strong Democrat ("D"), a Democrat ("d"), or an Independent ("i") compared with being Republican ("r") or strong Republican ("R"). Having a college education compared with not completing high school (3.educ) increases the odds of being a strong Republican ("R") relative to the other categories. Consistent with our findings when plotting probabilities against age and income, age increases the odds of strongly affiliating with either party relative to affiliations that are less strong, while income increases the odds of more right-leaning affiliations relative to left-leaning.

The current graph has two limitations. First, while it shows the size of odds ratios, it does not indicate whether they are statistically significant. While it is tempting to assume that larger odds ratios imply smaller p-values for testing the hypothesis that the odds ratio is 1, that should not be done! Instead, we need to add the significance level to the graph. Second, because a large odds ratio does not necessarily correspond to a large marginal effect, we will add information on marginal effects to the graph.

#### Adding significance levels

The distance between two outcomes indicates the magnitude of the coefficient. If a coefficient is not significantly different from 0, we add a line connecting the two outcomes, suggesting that those outcomes are "tied together". By default, mlogitplot

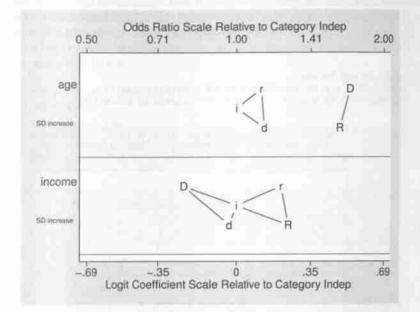
# 8.11.2 Plotting odds ratios

connects outcomes where the odds ratio has a *p*-value greater than 0.10. You can choose other *p*-values with the linepvalue(#) option, and you can remove all lines by specifying linepvalue(1).

To illustrate how statistical significance is added to the graph, we plot the odds ratios for age and income:

```
. mlogitplot age income,
```

- > symbols(D d i r R) base(3) ormin(.5) ormax(2) ntics(5)
- > offsetlist(2 -2 0 2 -2 2 -2 0 2 -2) ysize(2.4) scale(1.1)



Based on this graph, we conclude the following:

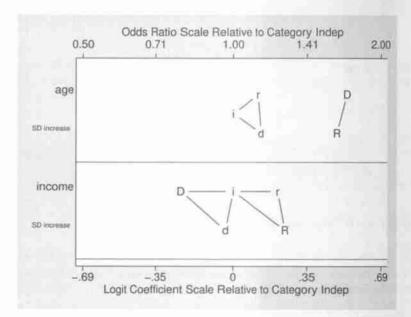
Age significantly increases the odds of affiliations that are strong relative to those that are not strong, with no significant odds ratios differentiating outcomes within these two groups.

For income, we conclude the following:

In terms of the conventional left–right continuum, income increases the odds of affiliations to the right but does not significantly differentiate affiliations that are adjacent, such as strong Democrat compared with Democrat or Republican compared with strong Republican.

Sometimes the lines do not clearly show whether an odds ratio is significant. For example, in the last plot, it is not clear whether there is a line connecting "i" and "d" for income because the symbols are so close to one another. There are several ways to resolve this. First, we can examine the odds ratio in the output from listcoef, where we see that the effect is not significant. Second, we can reduce the size of the spacing between symbols and the start of the lines by using the linegapfactor(#) option. If we add linegapfactor(.5), we would see that there is a line connecting "i" and "d". Finally, we can revise the vertical offsets used for placing letters with the offsetlist() option. Offsets are determined by specifying one integer in the range from -5 to 5 for each outcome for each variable in the graph. By default, the offsets are 2 -2 0 2 -2 0 2 -2 0 2 -2 0 .... To adjust our prior graph for income, we use 2 -2 1 2 -2 to move "i" up because its offset has been increased from 0 to 1. Remember that these adjustments have no substantive meaning: they simply make the information clearer. Using these offsets, the following command creates a graph that makes it clear that "i" and "D" are linked:

- . mlogitplot age income,
- > symbols(D d i r R) base(3) ormin(.5) ormax(2) ntics(5)
- > offsetlist(2 -2 0 2 -2 2 -2 2 2 -2) ysize(2.4) scale(1.1)



The plot for income illustrates why it is important to examine all contrasts (that is, odds ratios), not just the minimal set. Suppose that we had fit the model with base outcome 3, corresponding to "i" in the graph. At the 0.10 level, none of the odds ratios relative to "i" are significant, as indicated by the lines from "i" to each of the other outcomes. It would be incorrect to assume that income did not significantly affect party affiliation because the contrasts for outcomes "D" versus "r"; "D" versus "R"; "d" versus "r"; and "d" versus "R" are significant. An odds-ratio plot is a quick way to see all the contrasts.

#### 8.11.2 Plotting odds ratios

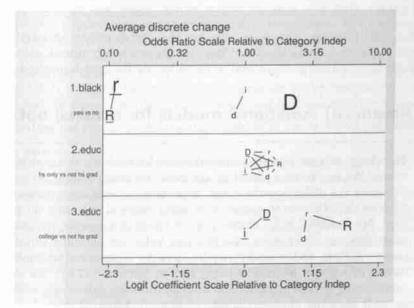
#### Adding discrete change

In chapter 6, we emphasized that whereas the factor change in the odds is constant across the levels of all variables, the marginal effect gets larger or smaller at different values of the variables. For example, if the odds increase by a factor of 10 but the current odds are 1 in 10,000, the change in the probability is small. But if the current odds are 1 in 5, the change in probability is large. Information on the change in probability can be incorporated into the odds-ratio plot by making the area of a square drawn around a letter proportional to the discrete change in the probability. Sign is indicated by underlining the letter if the marginal effect is negative. To add this information, we must first run mchange to calculate marginal effects for the amount of change we are interested in (for example, 1 unit or a standard deviation). Second, we add the option mchange to mlogitplot. To illustrate this, we plot the odds ratios and average discrete changes for educ and black:

```
. mchange black educ, amount(sd)
 (output omitted)
```

```
. mlogitplot black educ,
```

- > symbols(D d i r R) base(3) ormin(.1) ormax(10) ntics(5)
- > mchange subtitle(Average discrete change, position(11))
- > offsetlist(0 -2 2 3 -2 2 -2 -1 2 0 2 -2 -1 2 0) leftmargin(12)



By far, the largest marginal effect is the increase in the probability of being a strong Democrat ("D") if you are black. In terms of the odds ratios, race divides affiliations into three groups: 1) strong Republicans ("R") and Republicans ("r"); 2) Democrats ("d") and Independents ("i"); and 3) strong Democrats ("D").

By examining both the odds ratio and the discrete change, it is clear that a positive odds ratio for outcome A compared with outcome B does not indicate the sign of the discrete changes for the two outcomes. For example, with an odds ratio greater than 1, the discrete changes for both outcomes can both be positive, can both be negative, or can differ in sign. An odds ratio indicates the ratio of the change of one category relative to another, not the direction of the change. The graph also illustrates what is found when a variable has no significant effects, as is the case for 2.educ. The discrete changes are small and all letters are connected by lines, indicating that none of the odds ratios are significant.

The size of symbols. When the mchange option is used, the size of the symbol reflects the size of the effect. Because many letters are more or less square, the size of the area of a square drawn around the symbol is proportional to the absolute magnitude of the marginal effect. This can be misleading in some cases. For example, the letters "r" and "R" both represent the same size effect, but "R" is larger. As long as you keep this in mind, the size of the letters should give you a rough idea of the magnitude of effects. If you want to be certain, check the output from mchange.

With a little practice, you can quickly see the overall pattern of relationships in your model by using odds-ratio plots. Once the pattern is determined, other methods of interpretation can be effectively used to demonstrate the most important findings.

# 8.12 (Advanced) Additional models for nominal outcomes

This (long) section presents some additional models for nominal outcomes. We mark the material as advanced because you may wish to only skim the different subsections, especially because several require types of data that most applications using nominal outcomes do not have. For example, some models require alternative-specific variables, where different alternatives have different values on the same variable (section 8.12.4). Other models require that the alternatives are ranked instead of a single alternative being chosen (section 8.12.5). We also provide some details about models that we think are didactically useful for understanding the overall logic of how modeling categorical outcomes is done, such as showing how the conditional logit model can be used to produce the same results as the MNLM (8.12.2), but we do not advocate fitting the model this way because the MNLM is simpler.

#### 8.12.1 Stereotype logistic regression

# 8.12.1 Stereotype logistic regression

In the last chapter, we postponed a detailed discussion of the stereotype logistic regression model (SLM) even though the model can be considered a model for ordinal outcomes. We did this because the SLM is easier to understand once you are familiar with the MNLM. The SLM, proposed by Anderson (1984), is more flexible than the OLM because it does not require the proportional-odds assumption, yet it can be more parsimonious than the MNLM. Anderson developed the SLM in reaction to the limitations of the OLM, which he referred to as the grouped continuous regression model. The term "grouped continuous" reflected that the OLM can be motivated by a continuous, latent variable that is divided (that is, grouped) by thresholds that lead to the observed categories. In contrast, Anderson thought of the outcome categories in the SLM as "assessed". Each respondent is considered to have stereotypes that characterize the outcome choices. The respondent assesses each outcome and then picks the alternative whose stereotype most closely matches the respondent's views on the question being asked. Although this explains the name of the model, there is no reason to limit the application of the model to outcomes that are generated in an assessed fashion.

Although the SLM is more parsimonious in the number of parameters than the MNLM, we will show that the full interpretation of the SLM is as complicated as that of the MNLM. If the full complexity of the model is not considered, valuable information can be lost and incorrect conclusions can be made. There is also some confusion about whether the SLM requires the dependent variable to be ordered. In its simplest form, the SLM orders the dependent variable along one dimension, but the outcomes are not necessarily ordered the way you think they are. For example, you might think that your outcomes should be ordered 1 2 3 4, but the SLM might determine that the ordering should be 2 1 3 4. In higher-dimensional SLMs, categories are ordered on more than one dimension, and the idea of ordinality is lost as the SLM becomes identical to the MNLM.

We introduce the SLM by reviewing the results from our MNLM of party affiliation:

	O. susanna i	i.black i.fe	mare r.e	duc, base		0.143	
Multinomial lo	gistic regres	ssion		Numbe	r of obs		1382
				LR ch	12(24)	=	311.25
				Prob 3	> chi2		0.0000
Log likelihood	= -1960.9107	7		Pseud	o R2		0.0735
party	Coef.	Std. Err.	z	P> z	[95%	Conf.	Interval]
StrDem			120000	101-1020			
age	.0028185	.00644	0.44	0.662	0098		.0154407
income	0174695	.0045777	-3.82	0.000	0264	1416	0084974
(output omiti	(ed)						
Dem							
age	0207981	.0059291	-3.51	0.000	032	2419	0091772
income	0101908	.0035532	-2.87	0.004	0171	549	0032267

Indep age income	0287992 0089716	.0074315	-3.88	0.000	0433648 0183443	0142337
(output omiti						
Rep						
age	0217144	.0060422	-3.59	0.000	0335569	0098718
income	0012715	.0033629	-0.38	0.705	0078627	.0053196
(output omitt	ted)					
StrRep	(base outco	ome)				

. predict mnlm\_1 mnlm\_2 mnlm\_3 mnlm\_4 mnlm\_5 (option pr assumed; predicted probabilities)

If party is ordinal with respect to the independent variables, what pattern would we expect for the  $\beta$ 's in the four equations? The top panel, labeled StrDem, presents coefficients for the equation comparing outcome StrDem with the base outcome StrRep; the panel Dem presents coefficients comparing Dem with StrRep; and so on. If an increase in an explanatory variable increases the odds of answering StrDem versus StrRep, we would also expect the variable to increase the odds of Dem versus StrRep, as well as increase the odds of Indep and Rep versus StrRep. That is, we would expect  $\beta_{k,\text{SD}|\text{SR}}$ ,  $\beta_{k,\text{D}|\text{SR}}$ ,  $\beta_{k,\text{I}|\text{SR}}$ , and  $\beta_{k,\text{R}|\text{SR}}$  to have the same sign. More than this, we would expect the coefficient to be largest when comparing categories StrDem and StrRep, which are furthest apart on the ordinal ranking from StrDem to StrRep, and smallest for adjacent categories, such as Rep and StrRep. In the mlogit output above, this means that if party is ordinal, we would expect the coefficients in the panel labeled StrDem to be the largest (either positive or negative), followed by those in the Dem panel, with the smallest found in the Rep panel. Although this pattern holds for income, the estimates for age violate the pattern.

A further possibility is that the magnitudes of  $\beta_{k,\text{SD}|\text{SR}}$ ,  $\beta_{k,\text{D}|\text{SR}}$ ,  $\beta_{k,\text{I}|\text{SR}}$ , and  $\beta_{k,\text{R}|\text{SR}}$ are not just consistently ordered for each independent variable but the relative magnitudes of these coefficients are the same for all independent variables. The implication is that the distance or difficulty in moving from StrDem to Dem compared with moving from Rep to StrRep is the same for each variable. For example, if  $\beta_{\text{age},\text{SD}|\text{D}}$  is 2.7 times larger than  $\beta_{\text{age},\text{R}|\text{SR}}$ , then  $\beta_{\text{income},\text{SD}|\text{D}}$  would be 2.7 times larger than  $\beta_{\text{income},\text{D}|\text{SA}}$ , and so on. This implies that there is a coefficient  $\tilde{\beta}_k$  for each  $x_k$  and scaling parameters  $\phi_j$ for each outcome j such that for each  $x_k$ 

$$\beta_{k,\text{SD}|\text{SR}} = \phi_{\text{SD}}\beta_k$$
$$\beta_{k,\text{D}|\text{SR}} = \phi_{\text{D}}\tilde{\beta}_k$$
$$\beta_{k,\text{I}|\text{SR}} = \phi_{\text{I}}\tilde{\beta}_k$$
$$\beta_{k,\text{R}|\text{SA}} = \phi_{\text{R}}\tilde{\beta}_k$$

#### 8.12.1 Stereotype logistic regression

If these constraints are applied to the MNLM, you have the one-dimensional SLM. That is, the SLM is an MNLM fit with constraints. If the constraints adequately characterize the data-generating process, the more parsimonious SLM should fit the data nearly as well as the MNLM.

# Formal statement of the one-dimensional SLM

With these ideas in mind, we can present the model more formally. To simplify the presentation, we assume that there are three outcomes and two independent variables. For the MNLM with base outcome 3,

$$\Pr(y = m \mid \mathbf{x}) = \frac{\exp(\beta_{0,m|3} + \beta_{1,m|3}x_1 + \beta_{2,m|3}x_2)}{\sum_{j=1}^{3} \exp\left(\beta_{0,j|3} + \beta_{1,j|3}x_1 + \beta_{2,j|3}x_2\right)} \text{ for } m = 1,2$$
(8.3)

For the SLM, using similar notation,

$$\Pr(y = m \mid \mathbf{x}) = \frac{\exp\left(\phi_m \widetilde{\beta}_0 x_0 + \phi_m \widetilde{\beta}_1 x_1 + \phi_m \widetilde{\beta}_2 x_2\right)}{\sum_{j=1}^3 \exp\left(\phi_j \widetilde{\beta}_0 x_0 + \phi_j \widetilde{\beta}_1 x_1 + \phi_j \widetilde{\beta}_2 x_2\right)} \text{ for } m = 1, 2$$
(8.4)

For both models,  $\Pr(y = 3 | \mathbf{x}) = 1 - \Pr(y = 1 | \mathbf{x}) - \Pr(y = 2 | \mathbf{x})$ . The only difference between (8.3) and (8.4) is that  $\beta_{k,m|3}$  is replaced by  $\phi_m \tilde{\beta}_k$ . This replacement forces the ratio of coefficients to be equal across variables. Specifically,

$$\frac{\phi_j \beta_1}{\phi_m \tilde{\beta}_1} = \frac{\phi_j \beta_2}{\phi_m \tilde{\beta}_2} = \frac{\phi_j}{\phi_m}$$

By comparison, in the MNLM, the ratio  $\beta_{1,j|3}/\beta_{1,m|3}$  might be similar to  $\beta_{2,j|3}/\beta_{2,m|3}$ , but the model does not require this.

Because some of the parameters in the SLM are not identified, we must add constraints before the parameters can be estimated. To understand the identification constraints used by Stata, we find it helpful to compare them with the identifying constraints used for the MNLM. In the MNLM, we assume that  $\beta_{k,3|3} = 0$ , where 3 is the base outcome. This constraint simply says that a change in  $x_k$  does not change the odds of outcome 3 compared with outcome 3. The corresponding constraint in the SLM is  $\phi_3 \tilde{\beta}_k = 0$ . We assume that  $\phi_3 = 0$  because we do not want to require  $\tilde{\beta}_k = 0$ , which would eliminate the effect of  $x_k$  for all pairs of outcomes. This is our first identification constraint. To understand the next constraint, we compare  $\beta_{k,1|3}$  and  $\beta_{k,2|3}$  for  $x_k$  in the MNLM with the corresponding pairs of coefficients  $\phi_1 \tilde{\beta}_k$  and  $\phi_2 \tilde{\beta}_k$  in the SLM. There are two free parameters  $\beta_{k,1|3}$  and  $\beta_{k,2|3}$  in the MNLM, but three parameters  $\phi_1$ ,  $\phi_2$ , and  $\tilde{\beta}_k$  in the SLM. To eliminate the "extra" parameter, we assume that  $\phi_1 = 1$ . With these constraints, the SLM is identified. These constraints are the defaults used by slogit, but slogit allows you to use other identifying constraints.

The notation we have used highlights the similarities between the MNLM and the SLM but differs from the notation used by Stata. To switch notations, we define  $\theta_m \equiv \phi_m \tilde{\beta}_0$ , where  $\theta_3 = 0$ , and  $\phi_m \beta_1 \equiv -\phi_m \tilde{\beta}_1$ , where  $\phi_3 = 0$  and  $\phi_1 = 1$ . Because the sign has changed, a positive coefficient in the MNLM corresponds to a negative coefficient in the SLM. With this new notation, we can write the model as

$$\Pr(y = m \mid \mathbf{x}) = \frac{\exp(\theta_m - \phi_m \beta_1 x_1 - \phi_m \beta_2 x_2)}{\sum_{j=1}^3 \exp(\theta_j - \phi_j \beta_1 x_1 - \phi_j \beta_2 x_2)}$$
(8.5)

We can generalize this equation to J outcomes and K independent variables,

$$\Pr(y = m \mid \mathbf{x}) = \frac{\exp(\theta_m - \phi_m \mathbf{x} \boldsymbol{\beta})}{\sum_{j=1}^J \exp(\theta_j - \phi_j \mathbf{x} \boldsymbol{\beta})}$$
(8.6)

where  $\theta_J = 0$ ,  $\phi_J = 0$ , and  $\phi_1 = 1$  are used to identify the model.

#### Fitting the SLM with slogit

The SLM is fit with the following command and its basic options:

```
slogit depvar [indepvars] [if] [in] [weight] [, dimension(#)
    baseoutcome(#) constraints(#) nocorner vce(vcetype)]
```

#### Options

- dimension(#) specifies the dimension of the model. The default is dimension(1). The maximum is either one less than the number of categories in the dependent variable or the number of explanatory variables, whichever is fewest. The dimension of an SLM is discussed below.
- baseoutcome (#) specifies the outcome category whose associated  $\theta$  and  $\phi$  estimates will be constrained to 0. By default, this is the highest numbered category.
- vce(vcetype) specifies the type of standard errors to be computed. See section 3.1.9 for details.

For other options, see [R] slogit.

#### Example of SLM

For our example of party affiliation, we fit the one-dimensional SLM and compute predictions:

#### 8.12.1 Stereotype logistic regression

. slogit pa	rty age	income i.bl	Lac	k i.female	i.educ	, vsquish
Iteration 0	: log	likelihood	in	-2233.9118	(not	concave)
Iteration 1	: log	likelihood	-	-2033.644	(not	concave)
Iteration 2	: log	likelihood	-	-2008.6318	(not	concave)
Iteration 3	1: 10g	likelihood	-	-2003.3438		
Iteration 4	: log	likelihood	-	-1997.4062		
Iteration 5	: log	likelihood	=	-1995.2213		
Iteration 6	: 10g	likelihood	н.	-1995.0957		
Iteration 7	: log	likelihood		-1995.0948		
Iteration 8	: log	likelihood		-1995.0948		

Stereotype logistic regression

Log likelihood = -1995.0948

(1) [phi1\_1]\_cons = 1

party	Coef.	Std. Err.	z	P> z	[95% Conf.	Interval]
age	007771	.0059617	-1.30	0.192	0194556	.0039137
income	.0173648	.003745	4.64	0.000	.0100247	.0247049
black						
yes	-3.105455	.4465568	-6.95	0.000	-3.98069	-2.230219
female						
yes	1695415	.177839	-0.95	0.340	5180996	.1790166
educ					-	
hs only	.6146554	.2745719	2.24	0.025	.0765044	1.152806
college	1.276616	.3472982	3.68	0.000	.5959244	1.957308
/phi1_1	1	(constraine	d)			
/phi1_2	.626937	.0676574	9.27	0.000	.4943309	.7595431
/phi1_3	.7318878	.0751227	9.74	0.000	.5846499	.8791256
/phi1_4	.1636441	.0952039	1.72	0.086	0229521	.3502402
/phi1_5	0	(base outco	me)			
/theta1	.9796152	.4466317	2.19	0.028	.1042332	1.854997
/theta2	1.458878	.3080763	4.74	0.000	.8550591	2.062696
/theta3	.4512317	.3519666	1.28	0,200	2386102	1.141074
/theta4	.9631935	.1777725	5.42	0.000	.6147659	1.311621
/theta5	0	(base outco	me)			

Number of obs

Wald chi2(6)

Prob > chi2

(party=StrRep is the base outcome)

. predict slm1\_1 slm1\_2 slm1\_3 slm1\_4 slm1\_5 (option pr assumed; predicted probabilities)

We show the iteration log to illustrate that the SLM often takes more steps to converge than the corresponding MNLM. The top panel contains estimates of the  $\beta$ 's. The next panel contains estimates of the  $\phi$ 's, where the constraints are shown for  $\phi_1 = 1$  and  $\phi_5 = 0$ . Notice that the  $\phi$ 's are not ordered from largest to smallest. This means that the fit of the model is better if the outcomes are given a different ordering than that implied by the way party is numbered with 1 = StrDem, 2 = Dem, 3 = Indep, 4 = Rep,and 5 = StrRep. The intercepts  $\theta$  are shown in the last panel, including the constraint  $\theta_5 = 0$ .

1382

103.46

0.0000

#### Interpretation using odds ratios

Because the SLM is a logit model, we can write the model as

$$\ln \Omega_{q|r} \left( \mathbf{x} \right) = \ln \frac{\Pr(y = q | \mathbf{x})}{\Pr(y = r | \mathbf{x})} = (\theta_q - \theta_r) - (\phi_q - \phi_r) \mathbf{x} \boldsymbol{\beta}$$

Taking the exponential, we have a model that is multiplicative in the odds:

$$\Omega_{q|r} \left( \mathbf{x} \right) = \exp \left\{ \left( \theta_q - \theta_r \right) - \left( \phi_q - \phi_r \right) \mathbf{x} \boldsymbol{\beta} \right\}$$

This equation can be used to estimate the factor change in the odds for a unit change in  $x_k$ , holding all other variables constant. To do this, we take the ratio of the odds after  $x_k$  increases by 1 to the odds before the change. Using basic algebra,

$$\frac{\Omega_{q|r}(\mathbf{x}, x_k + 1)}{\Omega_{g|r}(\mathbf{x}, x_k)} = \exp\left\{\left(\phi_r - \phi_q\right)\beta_k\right\}$$
(8.7)

This shows that the effect of  $x_k$  on the odds of outcome q versus outcome r differs across outcome comparisons according to the difference of scaling coefficients  $\phi_r - \phi_r$ . As with the MNLM, we can interpret the effect of  $x_k$  on the odds as follows:

For a unit increase in  $x_k$ , the odds of outcomes q versus r change by a factor of exp {  $(\phi_r - \phi_q) \beta_k$  }, holding all other variables constant.

Using (8.7), we can compute the odds ratios for all pairs of outcomes. Although this formula uses three coefficients— $\phi_r$ ,  $\phi_q$ , and  $\beta_k$ —to compute the odds ratio, the identification constraints simplify computation of the odds ratios for the highest numbered category compared with the lowest numbered category (assuming that you are using the default identification assumptions and let slogit determine the base category). Here the base outcome is 5 so that  $\phi_5 = \phi_{\rm SR} = 0$  and  $\phi_1 = \phi_{\rm SD} = 1$ . Then,

$$\frac{\Omega_{\text{SR}|\text{SD}}(\mathbf{x}, x_k + 1)}{\Omega_{\text{SR}|\text{SD}}(\mathbf{x}, x_k)} = \exp\left\{\left(\phi_{\text{SD}} - \phi_{\text{SR}}\right)\beta_k\right\}$$
$$= \exp\left\{\left(1 - 0\right)\beta_k\right\}$$
$$= e^{\beta_k}$$

Accordingly, the  $\beta$ 's estimated by slogit can be interpreted directly in terms of the odds ratio of the base outcome versus outcome 1. Although this makes it simple to examine the odds ratio for one pair of outcomes, if you stop there you can easily overlook critical aspects of your data.

The easiest way to examine the effects of each variable on the odds of all pairs of outcomes is to use listcoef, expand, where the expand option requests comparisons for all pairs of outcomes. Here we show the odds ratios for income:

#### 8.12.1 Stereotype logistic regression

Odds of: StrRep vs StrDem

_							
		ъ	z	P> z	e"b	e~bStdX	SDofX
	income	0.0174	4.637	0.000	1.018	1.620	27.781
phi							
	phi1_1	1.0000			1.1.1.1.1.1.1.1	43	
	phi1_2	0.6269	9.266	0.000			
	phi1_3	0.7319	9.743	0.000			
	phi1_4	0.1636	1.719	0.086			
theta							
	theta1	0.9796	2.193	0.028			
	theta2	1.4589	4.735	0.000		- X .	S 1 3
	theta3	0.4512	1.282	0.200			
	theta4	0.9632	5.418	0.000			

slogit (N=1382): Factor change in the odds of party Variable: income (sd=27.781)

			b	z	P> z	e~b	e"bStdX
StrDem	vs	Dem	-0.0065	-3.424	0.001	0.994	0.835
StrDem	vs	Indep	-0.0047	-2.694	0.007	0.995	0.879
StrDem	VS	Rep	-0.0145	-4.356	0.000	0.986	0.668
StrDem	VS	StrRep	-0.0174	-4.637	0.000	0.983	0.617
Dem	vs	StrDem	0.0065	3.424	0.001	1.006	1.197
Dem	VS	Indep	0.0018	1.490	0.136	1.002	1.052
Dem	VS	Rep	-0.0080	-4.123	0,000	0.992	0.800
Dem	¥8	StrRep	-0.0109	-4.277	0.000	0.989	0.739
Indep	VS	StrDem	0.0047	2.694	0.007	1.005	1.138
Indep	VS	Dem	-0.0018	-1.490	0.136	0.998	0.951
Indep	vs	Rep	-0.0099	-4.186	0.000	0.990	0.760
Indep	VB	StrRep	-0.0127	-4.370	0.000	0.987	0.703
Rep	VS	StrDem	0.0145	4.356	0.000	1.015	1.497
Rep	V.S	Dem	0.0080	4.123	0.000	1.008	1.250
Rep	VS	Indep	0.0099	4.186	0.000	1.010	1.315
Rep	VS	StrRep	-0.0028	-1.544	0.123	0.997	0.924
StrRep	VB	StrDem	0.0174	4.637	0.000	1.018	1.620
StrRep	VS	Dem	0.0109	4.277	0.000	1.011	1.353
StrRep	VS	Indep	0.0127	4.370	0.000	1.013	1.423
StrRep	VS	Rep	0.0028	1.544	0.123	1.003	1.082

The output is similar to that produced by slogit. The biggest difference is that the exponentials of  $\hat{\beta}_k$ 's and  $\hat{\beta}_k s_k$ 's are shown, along with odds ratios for all comparisons. The odds ratios for income can be interpreted as follows:

For a standard deviation increase in income, about \$28,000, the odds of being a strong Democrat versus a Democrat decrease by a factor of 0.84, holding all other variables constant. The odds of being a strong Republican versus a strong Democrat increase by a factor of 1.62.

<sup>.</sup> listcoef income, expand

slogit (N=1382): Factor change in odds

And so on for the other contrasts. Full interpretation of the odds ratios for this model is just as complicated as the MNLM with its additional parameters.

None of the odds ratios for age are significant (output not shown), reflecting that the imposed ordering of the dependent variable in the one-dimensional SLM is inconsistent with the effect of age on party affiliation. This was expected given our earlier analysis with the MNLM.

#### Ordinality in the one-dimensional SLM

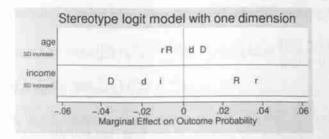
The SLM assumes that the dependent categories can be ordered, but the ordering used in fitting the model is not necessarily the same as the numbering of the outcome categories. Looking at the formula for the odds ratios,

$$\frac{\Omega_{m|n}(\mathbf{x}, x_k + 1)}{\Omega_{m|n}(\mathbf{x}, x_k)} = \exp\left\{\left(\phi_n - \phi_m\right)\beta_k\right\}$$

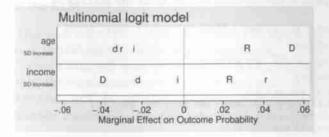
we see that the magnitude of the odds ratios will increase as category values m and n are further apart only if  $\phi_1 > \phi_2 > \ldots > \phi_{J-1} > \phi_J$ . But **slogit** does not impose this inequality when fitting the model. If you look at the estimates from the model of party affiliation, you will see that the  $\phi$ 's are ordered  $1 = \phi_1 > \hat{\phi}_3 > \hat{\phi}_2 > \hat{\phi}_4 > \phi_5 = 0$ , not  $1 = \phi_1 > \hat{\phi}_2 > \hat{\phi}_3 > \hat{\phi}_4 > \phi_5 = 0$ . If the ordering of categories implied by estimates of a one-dimensional SLM is not consistent with your expected ordering, this may itself prompt consideration of whether any model that assumes ordinality is appropriate.

#### Interpretation with predictions

The model can be interpreted using the same m\* commands used with ologit or mlogit. For example, we can compute the average discrete changes for a standard deviation change in income and age with the command mchange age income, amount(sd). Plotting the effects, we obtain



In contrast, the corresponding graph from the MNLM is



Like the OLM in chapter 7, the one-dimensional SLM imposes ordinality in a way that is inconsistent with how age increases the probability of both strong Democratic and strong Republican affiliations.

#### Higher-dimensional SLM

The MNLM does not require ordering of the outcome variable; the one-dimensional SLM orders the outcomes along one dimension, even if it is not the ordering that you expected. Between ordinal and fully nominal variables are variables that can be ordered on more than one dimension. For example, one dimension of party affiliation is ordered from left to right. Affiliation can also be ordered by intensity of affiliation. Ordering on multiple dimensions is possible with higher-dimensional SLMs, which we consider briefly here.

The log-linear model for a one-dimensional SLM is

$$\ln \frac{\Pr(y=q|\mathbf{x})}{\Pr(y=r|\mathbf{x})} = (\theta_q - \theta_r) - (\phi_q - \phi_r)\mathbf{x}\boldsymbol{\beta}$$

For a two-dimensional model, we add another set of  $\phi$ 's and  $\beta$ 's:

$$\ln \frac{\Pr(y=q|\mathbf{x})}{\Pr(y=r|\mathbf{x})} = (\theta_q - \theta_r) - (\phi_q^{[1]} - \phi_r^{[1]})\mathbf{x}\beta^{[1]} - (\phi_q^{[2]} - \phi_r^{[2]})\mathbf{x}\beta^{[2]}$$

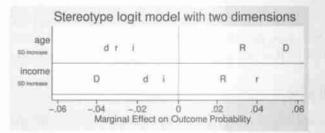
If only age and income were in the model, we would have

$$\begin{split} \ln \frac{\Pr(y=q|\mathbf{x})}{\Pr(y=r|\mathbf{x})} &= (\theta_q - \theta_r) - (\phi_q^{[1]} - \phi_r^{[1]}) \left(\beta_{\texttt{age}}^{[1]}\texttt{age} + \beta_{\texttt{income}}^{[1]}\texttt{income}\right) \\ &- (\phi_q^{[2]} - \phi_r^{[2]}) \left(\beta_{\texttt{age}}^{[2]}\texttt{age} + \beta_{\texttt{income}}^{[2]}\texttt{income}\right) \end{split}$$

With two dimensions, you can find that variables are significant in some, but not all, of the equations. Because the pattern of  $\phi$ 's from the two dimensions can differ, the ordering for the first dimension (the [1] parameters) can be different from those for the second dimension (the [2] parameters).

We can fit the two-dimensional model, compute marginal effects, and plot them. The resulting graph is very similar to that from the MNLM.

- slogit party age income i.black i.female i.educ, dim(2) (output omitted)
- . mchange age income, amount(sd)
  - (output omitted)
- . mchangeplot age income,
- > symbols(D d i r R) min(-.06) max(.06) gap(.02)
- > title("Stereotype logit model with two dimensions", position(11))
- > ysize(1.3) scale(2.1)



Indeed, the SLM with J - 1 dimensions is simply a different way to parameterize the MNLM.

# 8.12.2 Conditional logit model

In the MNLM, we estimate how individual-specific variables affect the likelihood of observing a specific outcome. In the conditional logit model (CLM), alternative-specific variables that vary over the possible outcomes for each individual are used to predict which outcome is chosen. In the example we will use, the outcome is the mode of transportation that an individual uses to get to work, with the possibilities being bus, car, or train. An important independent variable for transportation choice is time. Each individual has his or her own values for the amount of time it would take to get to work using each of the different modes of transportation.

#### 8.12.2 Conditional logit model

In the CLM, the probability of observing outcome m is

$$\Pr\left(y_i = m \mid \mathbf{z}_i\right) = \frac{\exp\left(\mathbf{z}_{im}\gamma\right)}{\sum_{j=1}^J \exp\left(\mathbf{z}_{ij}\gamma\right)} \quad \text{for } m = 1 \text{ to } J$$

where  $\mathbf{z}_{im}$  contains values of the independent variables for alternative *m* for case *i*. In our example, suppose we have a single independent variable  $z_{im}$  that is the amount of time it would take respondent i to travel using a mode m of transportation, where mis either bus, car, or train. Then  $\gamma$  is a parameter indicating the effect of time on the probability of choosing one mode over another. In general, for each variable  $z_k$ , there are J values of the variable for each case but only the single parameter  $\gamma_k$ .

#### Data arrangement for the CLM

2

2

2

1

2

3

4.

5.

6.

The CLM requires that each row of the dataset represents one alternative for one person. If we have data on N individuals who each choose from among J alternatives, then for the CLM each individual's data will span J rows, and the total dataset will have  $N \times J$ rows. In our example, the variable mode distinguishes the modes of transportation (1 =Train, 2 = Bus, 3 = Car), and the variable id distinguishes different individuals. For the first two individuals.

```
. use travel4.dta, clear
(travel4.dta | Greene & Hensher 1997 mode of travel | 2014-04-01)
. list id mode choice time in 1/6, nolabel sepby(id)
       id
            mode
                    choice
                             time
                         0
                              406
 1.
        1
                1
                2
                         0
                              452
  2
        1
 3.
        1
                3
                         1
                              180
                         ö
```

398

452

255

1

The variable time indicates the amount of travel time for each mode of transportation for each individual. The first row is for mode 1, indicating travel by train, for the first individual. Thus the value of time means that it would take this person 406 minutes to take the trip by train. The variable choice is 0 or 1, where 1 indicates the mode that was chosen for the trip. Both individuals above chose to travel by car, so choice is 1 in the rows where mode is 3.

Often, datasets will instead be arranged where each row represents a single individual, and each alternative-specific variable is represented as a series of variables, one for each mode. Below is the same information on two individuals that we presented before, only now arranged in this format:

		el4case.d se.dta   (			1997 1-1	row-per-case	2014-04-01)
. list	id d	choice tir	nel time:	2 time3 :	in 1/2, 1	nolabel	
	id	choice	time1	time2	time3		

452

452

Instead of being a binary variable, choice now contains the value of the mode of transportation that was chosen. Meanwhile, the variables time1, time2, and time3 represent the amount of time for each of the three modes.

180

255

We can rearrange these data so that we can fit the CLM by using the reshape long command (see [D] reshape). reshape requires us to list the stub names of the alternative-specific variables, which is time in the above example. We must also specify the variable that identifies unique observations with option i(varname) and specify the name of the new variable that indicates the different alternatives with the option j(newvarname).

. reshape long time, (note: $j = 1 2 3$ )						
Data			wide	÷>	long	
Number of obs.			152	->	456	
Number of variables			22	->	21	
j variable (3 value: xij variables:				->	mode	
	timel	time2	time3	->	time	

. list id mode choice time in 1/6, nolabel sepby(id)

	id	mode	choice	time
1.	1	1	з	406
2.	1	2	3	452
3.	1	3	З	180
4.	2	1	3	398
5.	2	2	3	452
6.	2	3	3	255

The results of reshape match the data we presented earlier, except choice still contains the value of the selected alternative instead of being a binary variable indicating the row of the selected alternative. We can remedy this by using the **replace** command:

**1**.

2.

12

3

3

406

398

. replace choice = (choice == mode) if choice < . & mode < .
(393 real changes made)</pre>

. list id mode choice time in 1/6, nolabel sepby(id)

	id	mode	choice	time
L.	1	1	0	406
2.	1	2	0	452
35	1	3	1	180
	2	1	0	398
ά.	2	2	0	452
	2	3	1	255

## Fitting the CLM with asclogit

We can estimate the parameters of CLM by using the asclogit command (see [R] asclogit). asclogit requires that we use the options case() to specify the variable that identifies individuals and alternative() to specify the variable that identifies different alternatives. In our example, the id variable distinguishes individuals from one another, while the alternatives are distinguished by mode.

. use travel4. (travel4.dta )		nsher 1997 m	ode of t	ravel   2	014-04-01)	
. asclogit cho	oice time, al	t(mode) case	(id) nol	og		
Alternative-sp Case variable:		tional logit		Number o Number o	T. T.T	456 152
Alternative va	uriable: mode			Alts per	case: min = avg = max =	3 3.0 3
Log likelihood	1 = -90.548414	4			chi2(1) = > chi2 =	71.54 0.0000
choice	Coef.	Std. Err.	z	P> z	[95% Conf.	Interval]
node time	0200549	.0023711	-8.46	0.000	0247021	0154076
Train	(base alter	rnative)				
Bus _cons	487722	.296565	-1.64	0.100	-1.068979	.0935347
Car	-1.495147	.2963507	-5.05	0.000	-2.075984	9143105

The coefficient for time indicates the effect of time on the log odds that an alternative is selected. The coefficient is negative, indicating that the chances of an alternative being selected decrease as the amount of time required to travel using that alternative increases. The intercepts for Bus and Car are relative to the base alternative, which is Train. By default, the base alternative is the most frequently chosen alternative; a different base alternative may be selected using the basealternative(#) option.

# Interpreting results of the CLM

Odds ratios for the CLM can be obtained by specifying the or option:

	Greene & Hei				14-04-01)	
. asclogit ch Alternative-s Case variable	pecific condit			Number of Number of		454
Alternative v	ariable: mode	Alts per (	3.			
Log likelihoo	d = -90.548414	1		Wald cl Prob >		1440
choice	Odds Ratio	Std. Err.	z	P> z	[95% Conf	. Interval]
mode time	.9801449	.002324	-8.46	0.000	. 9756005	.984710
Train	(base alter	mative)				
Bus _cons	.6140236	.1820979	-1.64	0.100	. 343359	1.098049
Car	.2242156	.0664464	-5.05	0.000	. 125433	.4007929

The odds ratio for time can be interpreted as follows:

Increasing the time of travel by 1 minute for a given mode of transportation decreases the odds of using that mode by a factor of 0.98 (2%), holding the values for other alternatives constant.

Because the margins command is not allowed after asclogit, our m\* commands do not work either. margins does not work because when predict is used after asclogit, it computes predictions that sum to 1 within each individual. That is, the predicted probability of a person choosing to travel by bus depends not only on how long the bus trip would take but also on how long it would take to travel by car and by train.

In place of margins, the command estat mfx can be used. estat mfx provides predicted probabilities and marginal effects, holding all variables at specific values. By default, estat mfx holds variables to their alternative-specific means. This is clearer if we look at the output: estat mfr

variable	dp/dx	Std. Err.	z	P> z	[ 95%	C.I. ]	Х
time							
Train	004987	.000602	-8.29	0.000	006167	003808	643.44
Bus	.001416	.000341	4.16	0.000	.000748	.002084	674.62
Car	.003571	.000582	6.13	0.000	.00243	.004712	578.27
Pr(choice = B	us 1 select	ed) = .1523	32573				
variable	dp/dz	Std. Err.	z	P> z	[ 95%	C.I. ]	X
time							
Train	.001416	.000341	4.16	0.000	.000748	.002084	643.44
Bus	00259	.000537	-4.82	0.000	003643	001536	674.62
Car	.001173	.000287	4.09	0.000	.00061	.001736	578.27
Pr(choice = C	ar 1 select	ed) = .3840	8183				
variable	dp/dx	Std. Err.	z	P> z	[ 95%	C.I. ]	х
time							
Train	.003571	,000582	6.13	0.000	.00243	.004712	643.44
Bus	.001173	.000287	4.09	0.000	.00061	.001736	674.62
Car	004744	.000633	-7.50	0.000	005984	003504	578.27

The column labeled X at the far right contains the values at which the alternativespecific variables are held for making predictions. For alternative Train, X is 643.44, because this is the mean of time when mode is 1, indicating travel by train. The value of X is about a half-hour longer for Bus, and more than an hour shorter for Car, reflecting the different average times for these alternatives. The results show separate predicted probabilities for each alternative. Beneath the predicted probability for each alternative are the corresponding marginal effects. Below the probability for Train, for example, we have the marginal change in the probability of selecting each alternative for an increase in the time it takes to travel by Train. As the time it takes by train increases, the probability of traveling by train decreases, while the probabilities of traveling by bus and car increase. The marginal effects of time are very small because time is measured in minutes, while the mean trip by train takes more than 10 hours.

As with margins, we can use at() to change the values of the independent variables. If we specify at(time=600), this would produce predictions and marginal effects with the time of the journey held to 600 minutes (10 hours) for each alternative, although the predictions when every alternative is held to the same value will be the same regardless of what value we use. We can also set the values to differ by alternative by specifying at(*alternativename: variable-name=value ...*). To give a concrete example, imagine we were interested in a particular journey that we know takes 7 hours by car, 11 by bus, and 10 by train. We can compute predicted probabilities and marginal effects as follows:

variable	dp/dx	Std. Err.	z	P> z	[ 95%	C.I. ]	х
time							1.1
Train	001894	.000408	-4.64	0.000	002694	001093	600
Bus	.000041	.000027	1.54	0.123	000011	.000094	660
Car	.001853	.000388	4.78	0.000	.001092	.002613	420
Pr(choice = B	us 1 select	ed) = .0194	6148				
variable	dp/dx	Std. Err.	z	P> z	[ 95%	C.I. ]	х
time							
Train	.000041	.000027	1.54	0.123	000011	.000094	600
Bus	000383	.000144	-2.65	0.008	000665	0001	660
Car	.000341	.00012	2.85	0.004	.000106	.000577	420
Pr(choice = C	ar 1 select	ed) = .8749	6043		1.00		
variable	dp/dz	Std. Err.	z	P>[z]	[ 95%	C.I. ]	x
time							
Train	.001853	.000388	4.78	0.000	.001092	1. ISSN 201103	600
Bus	.000341	.00012	2.85	0.004	.000106	.000577	660
	002194						

. estat mfx, at(Car: time=420 Bus: time=660 Train: time=600)
Pr(choice = Train[1 selected) = 10557809

The predicted probability of traveling by car is now 0.87, compared with 0.11 for traveling by train, and 0.02 for traveling by bus. If we had a specific change of interest, for example, if a new railway reduced the time required to travel by train by 2 hours, we could run estat mfx again with the new at() values and compare the predicted probabilities.

## Including case-specific variables in the CLM

For case-specific variables, such as an individual's income, the value of a variable does not differ across outcomes. In the MNLM with J outcomes, we estimate J-1 parameters for each case-specific variable. The CLM has alternative-specific variables, such as the time it takes to get to work with a given mode of transportation. For alternative-specific variables, values vary across alternatives, but we estimate one parameter for the effect of the variable.

An interesting possibility is combining the two in one model, referred to as a mixed model. For example, in explaining the choice people make on mode of transportation, we might want to know if wealthier people are more likely to drive than to take the bus. To create a mixed model, we combine the formulas for the MNLM and the CLM (see Long [1997, 178–182] and Cameron and Trivedi [2005, 500–503]):

$$\Pr(y_i = m \mid \mathbf{x}_i, \mathbf{z}_i) = \frac{\exp(\mathbf{z}_{im}\gamma + \mathbf{x}_i\beta_m)}{\sum_{j=1}^J \exp(\mathbf{z}_{ij}\gamma + \mathbf{x}_i\beta_j)} \quad \text{where } \beta_1 = 0$$

#### 8.12.2 Conditional logit model

As in the CLM,  $\mathbf{z}_{im}$  contains values of the alternative-specific variables for alternative m and case i, and  $\gamma$  contains the effects of the alternative-specific variables. As in the MNLM,  $\mathbf{x}_i$  contains case-specific independent variables for case i, and  $\beta_m$  contains coefficients for the effects on alternative m relative to the base alternative.

This mixed model can be fit using asclogit. Case-specific variables are specified using the casevars() option. To apply this to our travel example, we will add casespecific variables for household income (hinc) and the number of people who will be traveling together (psize).

. use travel4	dta clear						
(travel4.dta			ode of t	ravel   20	14-04-0	)1)	
. asclogit ch							olog
Alternative-s				Number of			456
Case variable	the second s			Number of	-	152	
Alternative v	ariable: mode			Alts per	case: r	nin =	3
					3.0		
					3	nax =	1
				Wald o	hi2(5)		69.13
Log likelihoo	d = -82.48458	3		Prob >	chi2		0.000
choice	Odds Ratio	Std. Err.	z	P> z	[95%	Conf.	Interval]
mode time	.9812336	.002423	-7.67	0.000	.976	5496	.9859941
			in term	C CLARKE			
Train	(base alter	rnative)					1.11
Bus							
hinc	1.040854	.0192858	2.16	0.031	1.003	733	1.079348
psize	.6460673	.2304594	-1.22	0.221	.3211	032	1.299903
_cons	.3771992	.2608153	-1.41	0.159	.0972	759	1.462635
Car							
hinc	1.048451	.0166457	2.98	0.003	1.016	329	1.081589
psize	1.427525	.39482	1.29	0.198	.8301		2.454743
_cons	.0299135	.0226882	-4.63	0.000	.006	765	.1322725

The odds ratio for time has the same interpretation as before. For hinc and psize, the odds ratios indicate the effect of an increase in the case-specific variable on the odds of selecting the alternative versus the base alternative. We could interpret as follows:

A unit increase in income increases the odds of traveling by car versus traveling by train by 4.8%, holding all else constant.

Each additional member of the traveling party decreases the odds of traveling by bus versus traveling by train by 35.4%, holding all else constant.

We have considered the CLM in the context of McFadden's choice model. In our example, the outcome is an unordered set of alternatives, where the alternatives are the same for each individual and only one outcome is selected. The possible uses of the CLM are much broader. Many of these uses require using the clogit command instead of asclogit. Models fit using asclogit may be fit using clogit, but the data arrangement and syntax involved is more complicated. See [R] clogit for additional examples and references.

# Fitting the MNLM using asclogit

If we have only case-specific variables, then the model fit by asclogit is equivalent to the MNLM. We think it is didactically useful for understanding the connection between the CLM and the MNLM; however, in practice, if you have only case-specific variables, you would obviously just use mlogit to fit the MNLM.

To fit the MNLM by using asclogit, we need to change our data in two ways. First, because asclogit does not allow factor-variable notation, we must convert educ into a set of dummy variables. Second, we need to use reshape long to arrange the data so that each row represents an alternative instead of a case. reshape long requires one alternative-specific variable; that is, it requires at least one set of variables whose names have the same stub followed by the numbers of the outcome categories. Because no such variable exists in our data, we generate \_tmp1 through \_tmp5 that contains all missing values and will not be used in our analysis. The asclogit command requires these variables even though it does not use them when fitting the MNLM.

. use partyid4.dta, clear (partyid4.dta   1992 American National E	lecti	on Study   20	014-03-12)
. gen hsonly = (educ==2) if educ < .			
. gen college = (educ==3) if educ < .			
. gen _tmp1 = . (1382 missing values generated)	1		
. gen _tmp2 = . (1382 missing values generated)			
<pre>. gen _tmp3 = . (1382 missing values generated)</pre>			
. gen _tmp4 = . (1382 missing values generated)			
. gen _tmp5 = . (1382 missing values generated)			
<pre>. reshape long _tmp, i(caseid) j(partyal (note: j = 1 2 3 4 5)</pre>	t)		
Data wide	->	long	
Number of obs. 1382	->	6910	
Number of variables 22	->	19	
j variable (5 values) xij variables:	->	partyalt	
_tmp1 _tmp2tmp5	->	_tmp	

. gen choice = (party==partyalt) if partyalt < .

# 8.12.2 Conditional logit model

In the reshape long command above, the j(partyalt) option indicates that a new variable called partyalt should be created that contains the values of the alternatives. As before, after we use reshape long, we need to generate a binary variable, here named choice, that will equal 1 for the row that represents the chosen alternative for each individual and will equal 0 otherwise. We list the first two observations to show how the data are now arranged:

caseid	choice	party	partyalt	age	female	hsonly	college
3001	0	4	1	31	0	0	1
3001	0	4	2	31	0	0	
3001	0	4	3	31	0	0	1
3001	1	4	4	31	0	0	
3001	0	4	5	31	0	0	1
3002	0	5	1	89	1	0	
3002	0	5	2	89	1	0	
3002	0	5	3	89	1	0	
3002	0	5	4	89	1	0	14
3002	1	5	5	89	1	0	

. list caseid choice party partyalt age female hsonly college in 1/10, > nolabel sepby(caseid)

For caseid 3001, the value of party is 4, so choice is 1 in its fourth row; for caseid 3002, the value of party is 5, and choice is 1 in the last row.

To fit the MNLM, we include all of our independent variables with the casevars() option, while case() identifies individuals and alternatives() identifies alternatives.

Alternative-sp Case variable:	pecific condi caseid	tional logit		Number o Number o		6910 1382	
Alternative va	ariable: part	yalt		Alts per case: min = avg = max =			
Log likelihood	1 = -1960.910	7		Wald chi2(24) = 2 Prob > chi2 = 0			
choice	Coef.	Std. Err.	z	P> z	[95% Conf.	Interval]	
1	(base alte	rnative)					
2							
2 age	0236166	.0049609	-4.76	0.000	0333398	0138934	
income	.0072787	.0040951	1.78	0.075	0007475	.015305	
black	9963281	.1983914	-5.02	0.000	-1.385168	6074881	
female	.2408435	.1668491	1.44	0.149	0861747	.5678617	
hsonly	.3451019	.2228717	1.55	0.122	0917187	.7819225	
college	. 6286363	.2952132	2.13	0.033	.050029	1.207244	
_cons	1.149873	.3706106	3.10	0.002	.423489	1.876256	
3							
age	0316178	.0066137	-4.78	0.000	0445803	0186552	
income	.008498	.0051429	1.65	0.098	0015819	.0185779	
black	7845096	.2570288	-3.05	0.002	-1.288277	2807424	
female	1889379	.2125754	-0.89	0.374	6055781	.2277023	
hsonly	0469489	.2815916	-0.17	0.868	5988583	.5049604	
college	3837097	.3921017	-0.98	0.328	-1.152215	.3847955	
_cons	1.043723	.4634007	2.25	0.024	.135474	1.951972	
4							
age	0245329	.0053614	-4.58	0.000	0350411	0140247	
income	.016198	.0041368	3,92	0.000	.00809	.024306	
black	-2.969153	.3873236	-7.67	0.000	-3.728293	-2.210013	
female	.0078597	.1774071	0.04	0.965	3398518	.3555712	
hsonly	.3721732	.2552592	1.46	0.145	1281256	.872472	
college	.6789539	.3225212	2.11	0.035	.046824	1.311084	
_cons	.9106297	.4009588	2.27	0.023	.1247648	1.696494	
5							
age	0028185	.00644	-0.44	0.662	0154407	.0098036	
income	.0174695	.0045777	3.82	0.000	.0084974	.0264416	
black	-3,075438	.604052	-5.09	0.000	-4.259358	-1.891518	
female	2368373	.215026	-1.10	0.271	6582805	.1846059	
hsonly	.5548853	.3426066	1.62	0.105	1166113	1.226382	
college _cons	1.374585	.3990504	3.44	0.001	.5924606	2.156709	

If you compare our earlier results from mlogit, you will see that they are differently arranged but otherwise identical.

#### 8.12.3 Multinomial probit model with IIA

# 8.12.3 Multinomial probit model with IIA

The multinomial probit model with IIA fit by mprobit is the normal error counterpart to the MNLM fit by mlogit, in the same way that probit is the normal counterpart to logit. However, mprobit uses a normalization that can obscure this fact. To understand this point, we need to consider how logit and probit models can be motivated as a random utility model, in which a person maximizes his or her utility.

Let  $u_{im}$  be the utility that person *i* receives from alternative *m*. The utility is assumed to be determined by a linear combination of observed characteristics  $\mathbf{x}_i$  and random error  $\varepsilon_{im}$ :

$$u_{im} = \mathbf{x}_i \boldsymbol{\beta}_m + \varepsilon_{im}$$

The utility associated with each alternative m is partly determined by chance through  $\varepsilon$ . A person chooses alternative j if the utility associated with that alternative is larger than that for any other alternative. Accordingly, the probability of alternative m being chosen is

$$\Pr(y_i = m) = \Pr(u_{im} > u_{ij} \text{ for all } j \neq m)$$

The choice that a person makes under these assumptions will not change if the utility associated with each alternative changes by some fixed amount  $\delta$ . That is, if  $u_{im} > u_{ij}$ , then  $u_{im} + \delta > u_{ij} + \delta$ . The choice is based on the difference in the utilities between alternatives. We can incorporate this idea into the model by taking the difference in the utilities for two alternatives. To illustrate this, assume that there are three alternatives. We consider the utility of each alternative relative to some base alternative. It does not matter which alternative is chosen as the base, so we assume that each utility is compared with alternative 1. Accordingly, we have

$$u_{i1} - u_{i1} = 0$$
  

$$u_{i2} - u_{i1} = \mathbf{x}_i \left(\boldsymbol{\beta}_2 - \boldsymbol{\beta}_1\right) + \left(\varepsilon_{i2} - \varepsilon_{i1}\right)$$
  

$$u_{i3} - u_{i1} = \mathbf{x}_i \left(\boldsymbol{\beta}_3 - \boldsymbol{\beta}_1\right) + \left(\varepsilon_{i3} - \varepsilon_{i1}\right)$$

If we define  $u_{im}^* \equiv u_{im} - u_{i1}$ ,  $\varepsilon_{im}^* \equiv \varepsilon_{im} - \varepsilon_{i1}$  and  $\beta_{m|1} \equiv \beta_m - \beta_1$ , the model can be written as

$$u_{i2}^* = \mathbf{x}_i \boldsymbol{\beta}_{2|1} + \varepsilon_{i2}^*$$
$$u_{i3}^* = \mathbf{x}_i \boldsymbol{\beta}_{3|1} + \varepsilon_{i3}^*$$

The specific form of the model depends on the distribution of the errors. Assuming that the  $\varepsilon$ 's have an extreme value distribution with mean 0 and variance  $\pi^2/6$  leads to the MNLM that we discussed with respect to mlogit. Assuming that the  $\varepsilon$ 's have a normal distribution leads to a probit-type model. To understand the model fit by mprobit and how it relates to the usual binary probit model, we need to pay careful attention to the assumed variance of the errors. The binary probit model fit by probit assumes that  $\operatorname{Var}(\varepsilon_j) = 1/2$  so that  $\operatorname{Var}(\varepsilon_2^*) = \operatorname{Var}(\varepsilon_2) + \operatorname{Var}(\varepsilon_1) = 1$ . Because we assume that the errors are uncorrelated,  $\operatorname{Cov}(\varepsilon_1, \varepsilon_2) = 0$ . Using our earlier example for labor force participation, we fit the binary probit model:

branta reb a	5 k618 age i	.wc l.hc lwg	inc, no	log			
obit regression g likelihood = -452.69496			Number LR chi Prob > Pseudo	2(7) chi2		753 124.36 0.0000 0.1208	
lfp	Coef.	Std. Err.	z	P> z	[95%	Conf.	[Interval]
k5	8747111	.1135584	-7.70	0.000	-1.097	281	6521408
k618	0385945	.0404893	-0.95	0.340	1179	9521	.0407631
age	0378235	.0076093	-4.97	0.000	0527	375	0229098
wc							
college	.4883144	.1354873	3.60	0.000	.2227	641	.7538647
hc							
college	.0571703	.1240053	0.46	0.645	1858	755	.3002162
lwg	.3656287	.0877792	4.17	0.000	.1935	846	.5376727
inc	020525	.0047769	-4.30	0.000	0298	875	0111625
cons	1.918422	.3806539	Б.04	0.000	1.172	354	2.66449

The coefficients are for the comparison of alternative 1 (being in the labor force) to alternative 0 (not being in the labor force), so we are estimating  $\beta_{1|0}$ . Using the same data with mprobit, we obtain

Multinomial pr Log likelihood				Wald	r of obs = chi2(7) = > chi2 =	753 107.38 0.0000
lfp	Coef.	Std. Err.	2	P>[z]	[95% Conf.	Interval]
not_in_LF	(base outc	ome)				
in_LF						
k5	-1.237028	.1605958	-7.70	0.000	-1.55179	9222664
k618	0545809	.0572605	-0.95	0.340	1668094	.0576477
age	0534905	.0107612	-4.97	0,000	0745821	0323989
wc						
college	.6905808	.191608	3.60	0.000	.315036	1.066126
hc						
college	.0808511	.1753699	0.46	0.645	2628677	.4245699
lwg	.5170771	.1241385	4.17	0,000	.2737701	.7603841
inc	0290268	.0067555	-4.30	0.000	0422673	0157862
_cons	2.713059	.5383259	5.04	0.000	1.65796	3.768158

The baseoutcome(0) option indicates that outcome 0, not being in the labor force, is the base category, so we are estimating the coefficients  $\beta_{1|0}$ . If we used the baseoutcome(1) option, we would be estimating  $\beta_{0|1}$ .

Comparing the mprobit and probit output, we see that the z's are identical, but the coefficients for mprobit are larger than those for probit. The reason is that mprobit assumes that  $\operatorname{Var}(\varepsilon_j) = 1$ , so  $\operatorname{Var}(\varepsilon_j^*) = 2$ . Or, in standard deviations,  $\operatorname{SD}(\varepsilon_j) = 1$  and  $\operatorname{SD}(\varepsilon_j^*) = \sqrt{2} \approx 1.414$ . This leads to a change in scale so that the coefficients from mprobit will be larger by a factor of  $\sqrt{2}$ . For example, comparing the coefficients for k5 for the two models, we see that  $-1.237028 = \sqrt{2} \times -0.8747112$ . Although this can be confusing, it does not really matter as long as you understand what mprobit is doing. If you compare the coefficients from mprobit with other analyses based on the usual probit model, you will be incorrect if you do not take into account the difference in scales. That is, you will incorrectly conclude that the coefficients are substantively larger in the data analyzed with mprobit. To avoid hand calculations to convert the coefficients from mprobit to the usual scale used with probit models, you can use the probit param option to mprobit. For example, if we typed the command

mprobit 1fp k5 k618 age wc hc lwg inc, nolog probitparam baseoutcome(0)

the estimated coefficients for mprobit would match those from probit.

As shown by Long (1997), the scale of coefficients is based on an arbitrary identification assumption that does not affect the predicted probabilities. To illustrate this, we can compare predicted probabilities for probit and mprobit. First, we compute predictions with probit:

in the later of the second second second	et an			Humber	of ob:		753
robit regress	sion			LR chi			124.36
				Prob >	0.0000		
og likelihood	1 = -452.6949	6		Pseudo		=	0.1208
lfp	Coef.	Std. Err.	z	P> z	[95%	Conf.	Interval]
k5	8747111	.1135584	-7.70	0.000	-1.097	7281	6521408
k618	0385945	.0404893	-0.95	0.340	1179	9521	.0407631
age	0378235	.0076093	-4.97	0.000	0521	7375	0229095
wc							
college	.4883144	.1354873	3.60	0.000	.2227	7641	.7538647
hc							
college	.0571703	.1240053	0.46	0.645	1858	3755	.300216
lwg	.3656287	.0877792	4.17	0.000	.1938	5846	.5376727
inc	020525	.0047769	-4.30	0.000	0298	3875	011162
CONS	1.918422	.3806539	5.04	0.000	1.173	2354	2,66449

. predict bpm\_1

(option pr assumed; Pr(lfp))

After fitting a model with the probit command, predict computes the probability for outcome 1. Next, we use mprobit, where we compute predictions for both outcomes: . mprobit 1fp k5 k618 age i.wc i.hc lwg inc, nolog base(0)

fultinomial probit regression .og likelihood = -452.69496				Number of obs = Wald chi2(7) = Prob > chi2 =		
Coef.	Std. Err.	z	P> z	[95%	Conf.	Interval]
(base outc	ome)					
-1.237028	.1605958	-7.70	0.000	-1.55	179	9222664
0545809	.0572605	-0.95	0.340	1668	094	.0576477
0534905	.0107612	-4.97	0.000	0745	821	0323989
.6905808	.191608	3.60	0.000	.315	036	1.066126
.0808511	.1753699	0.46	0.645	2628	677	.4245699
.5170771	.1241385	4.17	0.000	.2737	701	.7603841
0290268	.0067555	-4.30	0.000	0422	673	0157862
2.713059	.5383259	5.04	0.000	1.65	796	3.768158
	= -452.6949 Coef. (base outco -1.237028 0545809 0534905 .6905808 .0806511 .5170771 0290268	<pre>= -452.69496 Coef. Std. Err. (base outcome) -1.237028 .1605958 0545809 .0572605 0534905 .0107612 .6905808 .191608 .0808511 .1753699 .5170771 .1241385 0290268 .0067555</pre>	<pre>= -452.69496 Coef. Std. Err. z (base outcome) -1.237028 .1605958 -7.70 0545809 .0572605 -0.95 0534905 .0107612 -4.97 .6905808 .191608 3.60 .0808511 .1753699 0.46 .5170771 .1241385 4.17 0290268 .0067555 -4.30</pre>	wald Prob         Coef.       Std. Err.       z       P> z          (base outcome)       -1.237028       .1605958       -7.70       0.000        0545809       .0572605       -0.95       0.340        0534905       .0107612       -4.97       0.000         .6905808       .191608       3.60       0.000         .0808511       .1753699       0.46       0.645         .5170771       .1241385       4.17       0.000        0290268       .0067555       -4.30       0.000	Wald chi2(7) Prob > chi2         Coef.       Std. Err.       z       P> z        [95%         (base outcome)       -1.237028       .1605958       -7.70       0.000       -1.55        0545809       .0572605       -0.95       0.340      1668        0534905       .0107612       -4.97       0.000      0745         .6905808       .191608       3.60       0.000       .315         .0808511       .1753699       0.46       0.645      2628         .5170771       .1241385       4.17       0.000       .2737        0290268       .0067555       -4.30       0.000      0422	Wald chi2(7) = $= -452.69496$ Prob > chi2       =         Coef.       Std. Err.       z $P> z $ [95% Conf.         (base outcome)       -1.237028       .1605958       -7.70       0.000       -1.55179 $0545809$ .0572605 $-0.95$ 0.340 $1668094$ $0534905$ .0107612       -4.97       0.000 $0745821$ .6905808       .191608       3.60       0.000       .315036         .0808511       .1753699       0.46       0.645 $2628677$ .5170771       .1241385       4.17       0.000       .2737701 $0290268$ .0067555 $-4.30$ 0.000 $0422673$

, predict mnpm\_0 mnpm\_1

(option pr assumed; predicted probabilities)

When we correlate the predictions, we find that probit and mprobit compute identical predicted probabilities:

. pwcorr bpm\_1 mnpm\_0 mnpm\_1

	bpm_1	mnpm_0	$mnpm_1$
bpm_1	1.0000		
mnpm_0	-1.0000	1.0000	
mnpm_1	1.0000	-1.0000	1.0000

The model fit by mprobit assumes that the errors are normal. With normal errors, it is possible for the errors to be correlated across alternatives, thus potentially removing the IIA assumption (see section 8.12.4). Indeed, researchers often discuss the multinomial probit model for the case when errors are correlated, because this is the only real advantage of the multinomial probit over multinomial logit. But mprobit assumes that the errors are uncorrelated. Accordingly, mprobit fits an exact counterpart to the MNLM fit by mlogit—meaning that it also assumes IIA. If you use both mprobit and mlogit with the same model and data, you will get nearly identical predictions. For example, we can compare predictions by fitting both mlogit and mprobit for our model and computing the predicted probabilities of observing each outcome category. Here are the commands we use, without showing the output.

```
. use partyid4, clear
(partyid4.dta | 1992 American National Election Study | 2014-03-12)
. mprobit party age income i.black i.female i.educ, base(1)
(output omitted)
. predict mnpm_1 mnpm_2 mnpm_3 mnpm_4 mnpm_5
(option pr assumed; predicted probabilities)
. mlogit party age income i.black i.female i.educ, base(1)
(output omitted)
. predict mnlm_1 mnlm_2 mnlm_3 mnlm_4 mnlm_5
(option pr assumed; predicted probabilities)
```

We then correlate the predicted probabilities for the first and second outcomes:

```
. correlate mnpm_1 mnlm_1 mnpm_2 mnlm_2
(obs=1382)
                 mnpm 1
                           mnlm 1
                                    mnpm 2
                                              mnlm 2
      mnpm_1
                 1.0000
                 0.9988
                          1.0000
      mnlm 1
                 -0.0736
                                     1.0000
      mnpm_2
                         -0.0868
      mnlm 2
                 -0.0768
                          -0.0937
                                     0.9939
                                              1.0000
```

Clearly, there is not much difference. Train (2009, 35) points out that the thicker tails of the extreme value distribution used for the MNLM compared with the normal allow for "slightly more aberrant behavior", but he also notes that it is unlikely this difference will be empirically distinguishable.

Finally, although the models fit by mprobit and mlogit produce nearly identical predictions, fitting models with mprobit takes longer because it computes integrals by Gaussian quadrature that approximates the integral by using a function computed at a limited number of evaluation or quadrature points. For our example, estimation with mlogit took 1 second, compared with 5.3 seconds using mprobit. We have not seen enough empirical consequence to justify the extra computational time required by mprobit. Further, probit models cannot be interpreted using odds ratios. Nonetheless, the SPost commands listcoef, fitstat, mgen, mtable, and mchange (as well as Stata's margins) can be used with mprobit.

# 8.12.4 Alternative-specific multinomial probit

In section 8.12.3, we motivated the multinomial probit model for case-specific data in terms of a person choosing among alternatives to maximize utility. The person's characteristics, such as age or education, affect the utility provided by each alternative. Here we extend the model to incorporate alternative-specific data. The inclusion of such data allows us to relax the assumption that the errors are uncorrelated, which eliminates the IIA restriction of clogit for alternative-specific data (see McFadden [1989]; Train [2009, part II]; Cameron and Trivedi [2005, 393–398]). The prospect of allowing correlation among errors provides the main rationale why one might fit a multinomial probit model.

In Stata, this model is referred to as the alternative-specific multinomial probit model (ASMNPM) and can be fit using asmprobit. The term "alternative-specific" in the name alludes to the fact that alternative-specific variables are necessary to identify the error correlations.<sup>5</sup> If only case-based variables are available, the correlations are not identified. Accordingly, asmprobit offers a possible means of addressing the IIA problem for CLMs with alternative-specific data but not for MNLMs with only case-specific data.

# Formal statement of the ASMNPM

Assume that  $\mathbf{x}_{im}$  contains alternative-specific information about alternative *m* for case *i* and that  $\varepsilon_{im}$  is a random, normally distributed error. Let  $u_{im}$  be the utility that case *i* receives from alternative *m* where

$$u_{im} = \mathbf{x}_{im}\boldsymbol{\beta} + \varepsilon_{im}$$
 for  $m = 1, J$ 

A person chooses alternative j when  $u_{ij} > u_{im}$  for all  $m \neq j$ . Accordingly, with J choices, the probability of choice m is

$$Pr(y_i = m) = Pr(u_{im} > u_{ij} \text{ for all } j \neq m)$$
  
(8.8)

Because the errors are normally distributed, we can allow them to be correlated across the equations for different alternatives. Suppose that there are four alternatives. The covariance matrix for the  $\varepsilon$ 's would be

$$\boldsymbol{\Sigma}_{\boldsymbol{\varepsilon}} = \begin{bmatrix} \sigma_{11} & & \\ \sigma_{21} & \sigma_{22} & \\ \sigma_{31} & \sigma_{32} & \sigma_{33} \\ \sigma_{41} & \sigma_{42} & \sigma_{43} & \sigma_{44} \end{bmatrix}$$

If this matrix is constrained so  $\Sigma_{\varepsilon} = \mathbf{I}$ , so that the errors have a unit variance and are uncorrelated, we have the normal error counterpart to the CLM, where the errors are assumed to have an extreme value distribution. And just like the CLM, the model has the IIA property.

Although allowing the errors to be correlated relaxes the IIA condition, Train (2009, 103–114) shows that the parameters in  $\Sigma_{\varepsilon}$  are not identified unless constraints are imposed. These constraints reflect that neither adding a constant to the utility for each alternative nor dividing each utility by a constant will affect the choice that is made according to (8.8). Because  $u_{im} > u_{ij}$  implies that  $u_{im} + \delta > u_{ij} + \delta$ , the choice of alternative *m* over alternative *j* is not affected by the base level of utility. Similarly, because  $u_{im} > u_{ij}$  implies that  $u_{im}\tau > u_{ij\tau}$  for all  $\tau > 0$ , the choice is also unaffected by the scale used to measure utility. Accordingly, we must normalize the model to eliminate the effects of the base level and scale of utility.

To remove the effect of the base level, we use the difference between each alternative's utility and the utility of the base alternative. Suppose that we select the first alternative

David Drukker at StataCorp was extremely helpful as we wrote this section and explored issues of identification.

#### 8.12.4 Alternative-specific multinomial probit

as the base. The new equations specify how much utility an alternative provides beyond that provided by the first alternative:

$$u_{i1} - u_{i1} = 0$$
  

$$u_{i2} - u_{i1} = (\mathbf{x}_{i2} - \mathbf{x}_{i1}) \beta + (\varepsilon_{i2} - \varepsilon_{i1})$$
  

$$u_{i3} - u_{i1} = (\mathbf{x}_{i3} - \mathbf{x}_{i1}) \beta + (\varepsilon_{i3} - \varepsilon_{i1})$$
  

$$u_{i4} - u_{i1} = (\mathbf{x}_{i4} - \mathbf{x}_{i1}) \beta + (\varepsilon_{i4} - \varepsilon_{i1})$$

Defining  $\varepsilon_{im}^* \equiv \varepsilon_{im} - \varepsilon_{i1}$ ,  $u_{im}^* \equiv u_{im} - u_{i1}$ , and  $\mathbf{x}_{im}^* \equiv \mathbf{x}_{im} - \mathbf{x}_{i1}$  leads to

$$\begin{split} u_{i1}^* &= 0 \\ u_{i2}^* &= \mathbf{x}_{i2}^* \beta + \varepsilon_{i2}^* \\ u_{i3}^* &= \mathbf{x}_{i3}^* \beta + \varepsilon_{i3}^* \\ u_{i4}^* &= \mathbf{x}_{i4}^* \beta + \varepsilon_{i4}^* \end{split}$$

By subtracting  $u_{i1}$  from each equation, we have reduced the number of errors by 1 because  $\varepsilon_{i1}^* = \varepsilon_{i1} - \varepsilon_{i1} = 0$ . The covariance matrix for the differenced errors is

$$\boldsymbol{\Sigma}_{\varepsilon}^{*} = \begin{bmatrix} \sigma_{22}^{*} \\ \sigma_{32}^{*} & \sigma_{33}^{*} \\ \sigma_{42}^{*} & \sigma_{43}^{*} & \sigma_{44}^{*} \end{bmatrix}$$

To set the scale, we fix the value of one of the variances  $\sigma_{mm}^*$ . Which variance we fix does not matter, so we arbitrarily pick  $\sigma_{22}^*$ . Whereas some treatments of the ASMNPM fix the variance to 1, asmprobit fixes the value to 2 (see our discussion above regarding mprobit), which leads to

$$\boldsymbol{\Sigma}_{\varepsilon}^{*} = \begin{bmatrix} 2 & \\ \sigma_{32}^{*} & \sigma_{33}^{*} \\ \sigma_{42}^{*} & \sigma_{43}^{*} & \sigma_{44}^{*} \end{bmatrix}$$

Fixing a base alternative and the variance of one of the differenced errors exactly identifies the regression coefficients and the covariance matrix for the differenced errors. By default, asmprobit imposes these restrictions and estimates the parameters of  $\Sigma_{\varepsilon}^*$ . We discuss this further below.

### Fitting the ASMNPM with uncorrelated errors

If we assume that the errors are uncorrelated, the ASMNPM is the normal counterpart to the CLM fit by asclogit or clogit. We will fit the model with the same independent variables and outcome as in our earlier model of transportation choice. We begin by assuming the errors are uncorrelated, so the CLM and ASMPRM are equivalent except for their assumptions about the shape and variance of the error distributions.

The ASMNPM requires the same data arrangement as the CLM, in which each observation is represented using a separate row for each alternative. The options case(), alternatives(), casevars(), and basealternative() work with asmprobit as they did with asclogit. The option correlation() is used to specify assumptions about the correlation structure of the errors. Because we want to assume the errors are uncorrelated, we specify the option correlation(independent). The option stddev() specifies the variance structure of the errors. stddev(homoskedastic) is the counterpart to the other probit models we have considered in that the standard deviations of all errors are constrained to be equal.

(travel4.dta	Greene & He	nsher 1997 m	ode of t	ravel   20	014-04-01)	
. asmprobit ch	oice time, c elation(inde				and the second	osize)
Alternative-sp Case variable:		nomial probi	t	Number of Number of		456 152
Alternative va	riable: mode			Alts per	case: min = avg = max =	3 3.0 3
Integration se Integration po Log simulated-	ints:	Hammersley 150 -94.042671		Wald of Prob >	:hi2(5) =	86.50
choice	Coef.	Std. Err.	z	P> z	[95% Conf.	[Interval]
mode time	0096267	.0011214	-8.58	0.000	0118247	0074288
Train	(base alte	rnative)				
Bus						
hinc	.0302129	.0124161	2.43	0.015	.0058778	.054548
psize _cons	3849205 7118844	.252648 .4921849	-1.52 -1.45	0.128 0.148	8801015 -1.676549	.1102605
Car						
hinc	.0406219	.0109879	3.70	0.000	.019086	.0621577
psize	.3752166	.1942277	1.93	0.053	0054627	.7558958
_cons	-2.552285	.4978618	-5.13	0.000	-3.528076	-1.576494

(mode=Train is the alternative normalizing location) (mode=Bus is the alternative normalizing scale)

After fitting the model, we can list the covariance matrix for the errors with the command estat covariance. This shows that the errors are uncorrelated with unit variance:

. estat covariance

	Train	Bus	Car
Train Bus Car	1		
Bus	0	1	
Car	0	0	1

### 8.12.4 Alternative-specific multinomial probit

Comparing the coefficients between the asclogit and asmprobit models, we note that the coefficients tend to be larger for the logit model, as we would expect given its larger assumed variance, but this is not uniformly so. The *p*-values of coefficients deviate more from one another than we might expect.

### Fitting the ASMNPM with correlated errors

The main reason to use asmprobit rather than the CLM is to allow correlated errors. asmprobit allows several ways of specifying the structure of the correlation of errors. The most general option is also the default, which can be explicitly specified as correlation(unstructured).

. use travel4. (travel4.dta		nsher 1997 m	ode of t	ravel   2	2014-04-01)	
. asmprobit ch				manage is a		size) nolo
Alternative-sp Case variable:		nomial probi	t	Number o Number o		456 152
Alternative va	riable: mode			Alts per	case: min = avg =	3 3.0
Integration se Integration po		Hammersley 150		Wald	max = chi2(5) =	3 28.71
Log simulated-	likelihood =	-79.902305		Prob	> chi2 =	0.0000
choice	Coef.	Std. Err.	z	P> z	[95% Conf.	Interval]
mode time	0265398	.0052347	-5.07	0.000	0367996	0162799
Train	(base alte	rnative)				
Bus						
hinc	.0530925	.0228535	2.32	0.020	.0083004	.0978846
psize	2313477	.3735916	-0.62	0.536	9635738	.5008784
_cons	-1.516367	.8032308	-1.89	0.059	-3.09067	.0579363
Car						
hinc	.1273307	.0474833	2.68	0.007	.0342652	.2203962
psize	1.394874	.6592755	2.12	0.034	.1027177	2.68703
_cons	-9.073678	2.591035	-3.50	0.000	-14.15201	-3,995342
/ln12_2	1.468344	.3236224	4.54	0.000	.8340557	2,102632
/12_1	-1.465612	1.884657	-0.78	0.437	-5.159472	2.228248

(mode=Train is the alternative normalizing location) (mode=Bus is the alternative normalizing scale)

We can once again obtain the covariance among the errors with estat covariance:

. estat covariance

	Bus	Car
Bus Car	2 -2.072688	21,00132

Note: covariances are for alternatives differenced with Train

The note indicates that the covariance matrix is for the differences in errors relative to alternative Train:  $(\varepsilon_{iBus} - \varepsilon_{iTrain})$  and  $(\varepsilon_{iCar} - \varepsilon_{iTrain})$ . The variance for  $(\varepsilon_{iBus} - \varepsilon_{iTrain})$  is fixed at 2 to identify the model, whereas the two remaining elements were estimated.

# 8.12.5 Rank-ordered logit model

We can also obtain the estimated correlation matrix by using estat correlation:

		esta	t co	rrel	ation
--	--	------	------	------	-------

	Bus	Car
Bus	1.0000	
Car	-0.3198	1.0000

#### Note: correlations are for alternatives differenced with Train

It is tempting to use this information to describe the correlations among errors for the utilities. For example, one might incorrectly interpret the -0.32 in the output above as indicating that the errors for bus and car are inversely correlated. However, this is not the correlation of  $\varepsilon_{iBus}$  and  $\varepsilon_{iCar}$ , but rather of ( $\varepsilon_{iBus} - \varepsilon_{iTrain}$ ) and ( $\varepsilon_{iCar} - \varepsilon_{iTrain}$ ), which is unlikely to be of substantive interest.

To estimate the correlation between errors, as opposed to the correlations of differences in errors, we need to use a different specification for the structure of the errors. There are different ways to do this, which are described in [R] **asmprobit**. It is essential to understand that not all the parameters in a covariance matrix of the errors can be identified without imposing additional assumptions. Regardless of how you specify the structure of  $\Sigma_{\varepsilon}$  when using the **structural** option, you must verify that all the parameters in the resulting model are identified. Indeed, Bunch and Kitamura (1990) have shown that several published articles have used probit models that were not identified. Train (2009, 100–106) illustrates how to verify identification. We do not recommend attempting to estimate the correlations among errors unless you have a clear understanding of the model and the identifying assumptions that are being imposed.

Interpretation of the estimated effects of independent variables in the ASMNPM is analogous for those described above for case-specific and alternative-specific variables in the CLM. Because ASMNPM is a probit model instead of a logit model, interpretation using odds ratios is not available. As with CLM, because the model uses alternativespecific variables, margins cannot be used either; instead, you can obtain predicted probabilities and marginal effects with estat mfx. See [R] asmprobit postestimation for more details.

# 8.12.5 Rank-ordered logit model

Some datasets record how each individual ranks each alternative. This is much more information than simply knowing which alternative is most preferred. The rank-ordered logit model (ROLM) takes advantage of this added information and can be fit with rologit (see [R] rologit). The ROLM is a generalization of the CLM for ranked outcomes (Punj and Staelin 1978; Beggs, Cardell, and Hausman 1981; Allison and Christakis 1994). As with the CLM, the ROLM can be used with case-specific explanatory variables, alternative-specific explanatory variables, or a combination of both. The model can also be used when individuals provide tied ranks or when they rank only their most preferred alternatives and leave the remainder unranked.

#### Chapter 8 Models for nominal outcomes

Perhaps the most straightforward way of understanding the ROLM is to imagine the task of ranking the alternatives as a sequence of choices. Let  $y_r = m$  indicate that alternative m has rank r, that is, that alternative m is the rth choice. The probability of our first choice is  $\Pr(y_1 = m_1 \mid \mathbf{x})$ . The probability of our second choice is conditional on our first choice because if  $y_1 = m_1$ , then  $y_2 \neq m_1$ . Accordingly, the probability of the second choice is  $\Pr(y_2 = m_2 \mid \mathbf{x}, y_1 = m_1)$ . Likewise, the probability of the third choice is  $\Pr(y_3 = m_3 \mid \mathbf{x}, y_1 = m_1, y_2 = m_2)$ . If our model has only case-specific variables, then the probability of being selected first has a form that is familiar from the MNLM:

$$\Pr(y_1 = m_1 \mid \mathbf{x}) = \frac{\exp\left(\mathbf{x}\boldsymbol{\beta}_{m_1\mid b}\right)}{\sum_{j=1}^{J}\exp\left(\mathbf{x}\boldsymbol{\beta}_{m_j\mid b}\right)}$$

where **x** contains case-specific variables, b is the base alternative,  $\beta_{k,m|b}$  is the effect of  $x_k$  on the log odds of choosing alternative m over alternative b, and  $\beta_{k,b|b} = 0$  for all variables k.

If alternative  $m_1$  is ranked first, then the probability of a given outcome  $m_2$  being ranked second is computed using a choice set that excludes  $m_1$ . This requires that we subtract exp  $(\mathbf{x}\boldsymbol{\beta}_{m_1|b})$ , the term corresponding to choice  $m_1$ , from the summation in the denominator:

$$\Pr\left(y_2 = m_2 \mid \mathbf{x}, y_1 = m_1\right) = \frac{\exp\left(\mathbf{x}\boldsymbol{\beta}_{m_2|b}\right)}{\left\{\sum_{j=1}^J \exp\left(\mathbf{x}\boldsymbol{\beta}_{m_j|b}\right)\right\} - \exp\left(\mathbf{x}\boldsymbol{\beta}_{m_1|b}\right)}$$

and so on.

The model is fit by maximizing the probability of observing the rank orders that were observed. We can easily extend this model to include alternative-specific variables if we expand the explanatory variables to equal  $\mathbf{x}\beta_{j|b} + \mathbf{z}_j \boldsymbol{\gamma}$ , where  $\mathbf{z}_j$  are the values of alternative-specific variables for alternative j and  $\boldsymbol{\gamma}$  is the vector of coefficients for the effects of the alternative-specific variables.

If you imagine rank ordering as a process of sequential choice, then talking about effects that increase the expected rank of an alternative is much the same as talking about effects that increase the risk of an alternative being selected earlier rather than later. Readers familiar with survival analysis or event history analysis might recall that certain semiparametric models—notably, the Cox proportional-hazards model derive estimates from the rank ordering of survival times among observations (Cox 1972; Cleves et al. 2010). And, indeed, rologit uses the stcox command for survival analysis to fit the model, with individual cases in rologit corresponding to strata() in stcox. This is particularly handy because methods for tied survival times are well established, and tied ranks can be handled using the same logic, as nicely described for survival times by Cleves et al. (2010). Briefly stated, for tied ranks, rologit assumes that an ordering between the tied items exists but is not known and that the different orderings are equally likely (see [ST] stcox for details).

476

#### 8.12.5 Rank-ordered logit model

Two important points must be made about the ROLM. First, the model imposes a form of the IIA assumption. Outcomes that are close substitutes may be given similar or tied ranks, so the implications are not as dramatic as in the red bus-blue bus example described for the CLM. Nevertheless, the model still assumes that the ranking of, say, red bus versus car remains the same whether or not the blue bus is available as an alternative. Second, coefficients from the ROLM are not reversible. For example, suppose that you create two versions of a person's rank-ordering of alternatives.  $y_{\text{Least}}$  records ranks sequentially with 1 for the least preferred option, and  $y_{\text{Most}}$  records ranks with 1 for the negatives of the estimates from a model of  $y_{\text{Most}}$ . Accordingly, you may wish to fit the same model with both orderings to determine how much your coding affects the results. The reverse option for rologit makes this simple to do.

#### Fitting the ROLM

We fit the ROLM using an example from the Wisconsin Longitudinal Study, a longrunning survey of 1957 Wisconsin high school graduates (Sewell et al. 2003). In 1992, respondents were asked to rate their relative preference of a series of job characteristics, including esteem by others, variety of tasks, autonomy, and job security. The variable jobchar indicates the row corresponding to each alternative. The variable rank contains a respondent's ranks for alternatives, with 1 indicating the most preferred alternative, 2 the next most preferred, and so on. The default for rologit is that higher values of the outcome variable indicate more preferred alternatives, so the reverse option must be used.

The case-specific variables we use indicate gender (female = 1 for female respondents) and respondent's score on a cognitive test taken in high school (score is measured in standard deviations). The alternative-specific variables high and low are binary variables indicating whether respondents' current jobs are relatively high (high = 1) or relatively low (low = 1) on the attributes in question, with being moderate (neither high nor low) serving as the excluded category.

Unfortunately, rologit does not share the same syntax as asclogit and asmprobit, which make the inclusion of case-specific variables straightforward. Instead, to specify the intercepts for each alternative, we must use a set of indicator variables. These indicators must also be used to create interaction terms with each of the case-specific variables so that each case-specific variable will have a separate coefficient for each alternative versus the base alternative.

Fortunately, we can use factor-variable notation to create these indicator variables and interactions. In our example, we want to use security (jobchar = 4) as our base category, so we specify ib4.jobchar. The factor-variable operator to construct interactions is ##, and we include all case-specific variables in parentheses after this operator.

1000 C1410-000404	1.1744						
. use wlsrank4, (1992 Wisconsin		1 Study data	a on iob	values)			
. rologit rank			S 25 8.55				
	(id) reverse			Custa Con 1			
score 1.female				variance			
Rank-ordered lo	gistic regre	Number o	f obs	(10)	12904		
Group variable:	id			Number o	f groups		3226 4
Ties handled vi	a the exactm	method		Obs per	group: n	in =	
					5	avg =	4.00
					D	tax =	4
				LR chi2(	11)		1947.39
Log likelihood	= -6127.559			Prob > c	hi2	18	0.0000
rank	Coef.	Std. Err.	z	P> z	[95%	Conf.	Interval]
high	.1780449	.0374744	4.75	0.000	. 1048	965	.2514934
low	2064148	.0425829	-4.85	0.000	2898	3758	1229539
jobchar							
esteem	-1.017202	.054985	-18.50	0.000	-1.12	497	9094331
variety	.528224	.0525894	10.04	0.000	.4251	506	.6312974
autonomy	1516741	.0510374	-2.97	0.003	2517	055	0516427
jobchar#							
c.score							
esteem	.1375338	.0394282	3.49	0.000	.060	256	.2148116
variety	.2590404	.0370942	6.98	0.000	.1863	372	.3317437
autonomy	.2133866	.0361647	5.90	0.000	.142	2505	.2842682
jobchar#							
female							
esteem#fem	1497926	.0783025	-1.91	0.056	3032		.0036774
		0700000	-2.25	0.024	3067	CEE	0212759
variety#fem autonomy#fem	1640212 1401769	.0728306	-2+20	0.024	280		.0006123

The message score 1.female omitted because of no within-id variance means that no main effect for either the variable score or the variable female is estimated in this model. This is correct, because the model parameters are the interactions of these variables with the three alternatives (esteem, variety, and autonomy) versus the base outcome of security. By specifying the option noomitted in the rologit command, the estimation output is cleaner because it does not include extra rows with coefficients of 0 to represent the omitted variables.

The exponentiated coefficients from this model can be interpreted as odds ratios, as with the MNLM. Because rologit does not have an or option and our listcoef does not support rologit when factor-variable notation is used, you will need to exponentiate coefficients yourself. To give examples of interpretation, we exponentiate the coefficients for the interaction of esteem with both score and female.

A standard deviation increase in test score increases the odds of ranking esteem ahead of security by 14.8% (=  $100\{\exp(0.138) - 1\}$ ), holding other variables constant.

All else being equal, women have 13.9% (=  $100\{\exp(-0.150) - 1\}$ ) lower odds than men of ranking the esteem provided by a job above its security.

With the alternative-specific variable high, we are estimating the effect that currently having a job high on a characteristic has on a respondent reporting that he or she values that characteristic more than alternatives. For example, we estimate the effect that currently employed in a job with high autonomy versus moderate autonomy has on a respondent saying that he or she prefers autonomy over security, variety, or esteem. Because we estimate only one coefficient for high, the estimated effect of having a job that is high on an attribute is the same regardless of what attribute we are considering. Accordingly, the coefficient for high can be interpreted as follows:

All else being equal, having a job with a high level of a characteristic compared with a moderate level of a characteristic increases the odds of preferring that characteristic over an alternative by 19.5% (=  $100\{\exp(0.178)-1\}$ ).

ROLM results may also be interpreted in terms of predicted probabilities of being the top-ranked alternative. However, margins cannot be used to generate these probabilities, nor is the estat mfx command available.

# 8.13 Conclusion

In this chapter, we considered nominal outcomes. The interpretation of models for nominal outcomes is complicated because you cannot use ordinality to simplify and organize the interpretation of results. At the same time, using a model that assumes ordinality can mask important relationships because ordinal models require that the results are consistent with an ordinal outcome, and depending on your area of application, this might not often be the case. Fortunately, estimating predictions for the MNLM is no more complicated than for the OLM; indeed, exactly the same commands can be used. In addition, of course, many outcomes that researchers study offer no pretense of being plausibly ordinal, and here the need for specific methods for treating nominal outcomes is plain.

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# 9 Models for count outcomes

Count variables record how many times something has happened. Examples include the number of patients, hospitalizations, daily homicides, theater visits, international conflicts, beverages consumed, industrial injuries, soccer goals scored, new companies, and arrests by police. Although the linear regression model has often been applied to count outcomes, these estimates can be inconsistent or inefficient. In some cases, the linear regression model can provide reasonable results; however, it is much safer to use models specifically designed for count outcomes.

In this chapter, we consider seven regression models for count outcomes, all based on the Poisson distribution. We begin with the Poisson regression model (PRM), which is the foundation for other count models. We then consider the negative binomial regression model (NBRM), which adds unobserved, continuous heterogeneity to the PRM and often provides a much better fit to the data. To deal with outcomes where observations with zero counts are missing, we consider the zero-truncated Poisson and zero-truncated negative binomial models. By combining a zero-truncated model with a binary model, we develop the hurdle regression model, which models zero and nonzero counts in separate equations. Finally, we consider the zero-inflated Poisson and the zero-inflated negative binomial models, which assume that there are two sources of zero counts.

As with earlier chapters, we review the statistical models, consider issues of testing and fit, and then discuss methods of interpretation. These discussions are intended as a review for those who are familiar with the models. See Long (1997) for a more technical introduction to count models and Cameron and Trivedi (2013) for a definitive review. You can obtain sample do-files and datasets as explained in chapter 2.

# 9.1 The Poisson distribution

Because the univariate Poisson distribution is fundamental to understanding regression models for counts, we start by exploring this distribution. Let  $\mu$  be the rate of occurrence or the expected number of times an event will occur during a given period of time. Let y be a random variable indicating the actual number of times an event did occur. Sometimes the event will occur fewer times than expected, even not at all, and other times it will occur more often. The relationship between the expected count  $\mu$  and the probability of observing a given count y is specified by the Poisson distribution

$$\Pr(y \mid \mu) = \frac{e^{-\mu}\mu^y}{y!} \quad \text{for } y = 0, 1, 2, \dots$$

where  $\mu > 0$  is the sole parameter defining the distribution. y! is the factorial operator; for example,  $4! = 4 \times 3 \times 2 \times 1$ . The easiest way to get a sense of the Poisson distribution is to compare plots of predicted probabilities for different values of the rate  $\mu$ , as shown in figure 9.1.

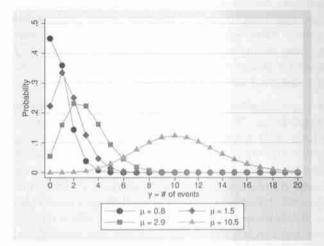


Figure 9.1. The Poisson probability density function (PDF) for different rates

The figure illustrates four characteristics of the Poisson distribution that are important for understanding regression models for counts:

- As the mean of the distribution μ increases, the mass of the distribution shifts to the right.
- The mean μ is also the variance. Thus Var(y) = μ, which is known as equidispersion. In real data, count variables often have a variance greater than the mean, which is called overdispersion. It is possible for counts to be underdispersed, but this is rarer.
- As μ increases, the probability of a zero count decreases rapidly. For many count variables, there are more observed 0s than predicted by the Poisson distribution.
- As μ increases, the Poisson distribution approximates a normal distribution. This is shown by the distribution for μ = 10.5.

These ideas are used as we develop regression models for count outcomes in the rest of the chapter. 9.1.1 Fitting the Poisson distribution with the poisson command

Aside: Plotting the Poisson PDF. The commands below were used to create figure 9.1. The first generate creates variable k, which contains the values 0 to 20 that are the counts for which we want to compute probabilities. This is done by subtracting 1 from \_n, where \_n is how Stata refers to the row number of an observation. The probability of outcome k from a Poisson distribution with mean mu is computed with the function poissonp(mu, k) for each of four values of mu.<sup>1</sup>

```
clear all
set obs 21
gen k = _n - 1
label var k "y = # of events"
gen psn1 = poissonp(0.8, k)
label var psn1 "&mu = 0.8"
gen psn2 = poissonp(1.5, k)
label var psn2 "&mu = 1.5"
gen psn3 = poissonp(2.9, k)
label var psn3 "&mu = 2.9"
gen psn4 = poissonp(10.5, k)
label var psn4 "&mu = 10.5"
graph twoway connected psn1 psn2 psn3 psn4 k, ///
ytitle("Probability") ylabel(0(.1).5) xlabel(0(2)20)
lwidth(thin thin thin thin) msymbol(0 D S T)
```

### 9.1.1 Fitting the Poisson distribution with the poisson command

To illustrate count models, we use data from Long (1990) on the number of articles written by biochemists in the 3 years prior to receiving their doctorate. The variables considered are

	ita	Long de				s   2013-11-13) d, compact
Variable	Obs	Unique	Mean	Min	Max	Label
art	915	15	1.692896	0	19	Articles in last 3 yrs of PhD
female	915	2	.4601093	0	1	Gender: 1=female O=male
married	915	2	.6622951	0	1	Married: 1=yes O=no
kid5	915	4	.495082	0	3	# of kids < 6
mentor	915	49	8.767213	0	77	Mentor's # of articles
phd	915	83	3.103109	.755	4.62	PhD prestige

1. We use the Stata Markup and Control Language code kmu to add the Greek letter  $\mu$  to the labels.

The count outcome is the number of articles a scientist has published, with a distribution that is highly skewed with 30% of the cases being 0:

lrticles in last 3 yrs of PhD	Freq.	Percent	Cum.
0	275	30.05	30.05
1	246	26.89	56.94
2	178	19.45	76.39
3	84	9.18	85.57
4	67	7.32	92.90
5	27	2.95	95.85
6	17	1.86	97.70
7 8	12	1.31	99.02
8	1	0.11	99.13
9	2	0.22	99.34
10	1	0.11	99.45
11	1	0.11	99.56
12	2	0.22	99.78
16	1	0.11	99.89
19	1	0.11	100.00
Total	915	100.00	

Often, the first step in analyzing a count variable is to compare the mean with the variance to determine whether there is overdispersion. By default, summarize does not report the variance, so we use the detail option:

i	Percentiles	Smallest		
1%	0	0		
5%	0	0		
10%	0	0	Obs	915
25%	0	0	Sum of Wgt.	915
50%	1		Mean	1.692896
		Largest	Std. Dev.	1.926069
75%	2	12		
90%	4	12	Variance	3.709742
95%	5	16	Skewness	2.51892
99%	7	19	Kurtosis	15.66293

The variance is more than twice as large as the mean, providing clear evidence of overdispersion.

# 9.1.2 Comparing observed and predicted counts with mgen

We can visually inspect the overdispersion in art by comparing the observed probabilities with those predicted from the Poisson distribution. Later, we will use the same method as a first assessment of the specification of count regression models (sec-

#### 9.1.2 Comparing observed and predicted counts with mgen

tion 9.2.5). We begin by using the **poisson** command to fit a model with a constant but no independent variables. When there are no independent variables, **poisson** fits a univariate Poisson distribution, where  $\exp(\beta_0)$  equals the mean  $\mu$ . Using art as the outcome,

art	Coef.	Std.	Err.	z	P> z	[95%	Conf.	Interval]
og likelihood	= -1742.573	5	1.1		Pseudo	R2	. =	0.0000
					Prob >	chi2	=	
					LR chil	2(0)		0.00
Poisson regres	sion				Number	of obs	5 =	915

Because  $\hat{\beta}_0 = 0.526$ , the estimated rate is  $\hat{\mu} = \exp(0.526) = 1.693$ , which matches the mean of art obtained with summarize earlier.

In earlier chapters, we used mgen to compute predictions as an independent variable changed, holding other variables constant. Although this can be done with count models, as illustrated below, the mgen option meanpred creates variables with observed and average predicted probabilities, where the rows correspond to values of the outcome.<sup>2</sup> The syntax for mgen used in this way is

#### mgen, meanpred stub(stub) pr(min/max) [options]

where option pr(min/max) specifies that we want to create variables with predictions for each of the counts from min to max. The new variables are

Variable name	Content
stubval	Value k of the dependent variable y ranging from $min$ to max. The first row contains $min$ ; the second row $min+1$ ; etc.
stubobeq	Observed proportion or probability that $y = k$ . These values correspond to the percentages from tabulate.
stuboble	Observed cumulative probability that $y \leq k$ .
stubpreq	Average predicted probability $\Pr(y = k)$ .
stubprle	Average predicted probability $\Pr(y \le k)$ .
stubobpr	Difference between observed and predicted probabilities

In a regression model with no independent variables, the predicted probability of y = k is the same for all observations. Accordingly, mgen is simply computing Pr(y = k) from a Poisson distribution with a mean equal to the mean of the outcome. In our example,

<sup>2.</sup> SPost9 uses the prcounts command to do this.

. poisson (output . mgen, pr Prediction	omitt r (0/9	ed) ) meanpr	ed stub(psn	D)		
Variable	Obs	Unique	Mean	Min	Max	Label
psnval	10	10	4.5	0	9	Articles in last 3 yrs
psnobeq	10	10	.0993443	.0010929	.3005464	Observed proportion
psnoble	10	10	.8328962	.3005464	.9934427	Observed cum. proportion
psnpreq	10	10	.0999988	.0000579	.311469	Avg predicted Pr(y=#)
psnprle	10	10	.8307106	.1839859	.9999884	Avg predicted cum. Pr(
psnob_pr	10	10	0006546	0691068	.1165605	Observed - Avg Pr(y=#)

mgen created six variables with 10 observations that correspond to the counts 0-9. In the list below, psnval contains the count values, psnobeq contains observed proportions or probabilities, and psnpreq has predicted probabilities from a Poisson distribution with mean 1.69:

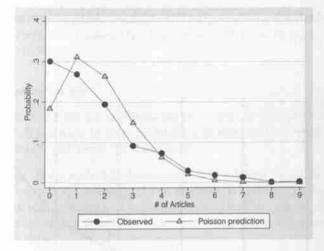
. list psnval psnobeq psnpreq in 1/10

	psnval	panobeq	psnpreq
1.	0	.3005464	.1839859
2.	1	.2688525	.311469
3.	2	.1945355	.2636424
4.	3	.0918033	.148773
5.	4	.073224	.0629643
6.	5	.0295082	.0213184
7.	6	.0185792	.006015
8.	7	.0131148	.0014547
9.	В	.0010929	.0003078
0.	9	.0021858	.0000579

The values of psnobeq match those from tabulate art above, except that tabulate shows percentages while mgen generates probabilities, which equal the percentages divided by 100. The first row shows that the observed probability of no publications is 0.301, while the predicted probability from the Poisson distribution is only 0.184.

Using these variables, we can create a graph that compares the observed probabilities with the predicted probabilities from the Poisson distribution:

. label var psnobeq "Observed"
. label var psnpreq "Poisson prediction"
. label var psnval "# of Articles"
. graph twoway connected psnobeq psnpreq psnval,
> ytitle("Probability") ylabel(0(.1).4, gmax) xlabel(0/9) msym(0 Th)



The graph clearly shows that the fitted Poisson distribution underpredicts 0s; overpredicts counts 1, 2, and 3; and has smaller underpredictions of larger counts. This pattern of overprediction and underprediction is characteristic of count models that do not adequately account for heterogeneity among observations in their rate  $\mu$ . Because the univariate Poisson distribution assumes that all scientists have exactly the same rate of productivity, which is clearly unrealistic, our next step is to allow heterogeneity in  $\mu$  based on observed characteristics of the scientists.

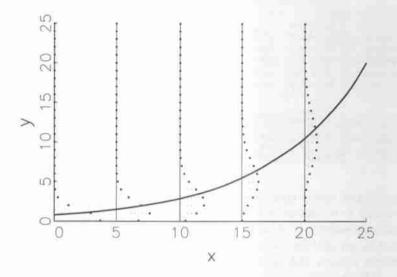
# 9.2 The Poisson regression model

The PRM extends the Poisson distribution by allowing each observation i to have a different rate  $\mu_i$ . More formally, the PRM assumes that the observed count for observation i is drawn from a Poisson distribution with mean  $\mu_i$ , where  $\mu_i$  is estimated from the independent variables in the model. This is sometimes referred to as incorporating observed heterogeneity and leads to the structural equation

$$\mu_i = E\left(y_i \mid \mathbf{x}_i\right) = \exp\left(\mathbf{x}_i\boldsymbol{\beta}\right)$$

Taking the exponential of  $\mathbf{x}_i \boldsymbol{\beta}$  forces  $\mu_i$  to be positive, which is necessary because counts can be only 0 or positive.

To see how this works, consider the PRM with one independent variable:



The mean  $\mu = \exp(\alpha + \beta x)$  is shown by the solid, curved line that increases as x increases. For each value of  $\mu$ , the Poisson distribution around the mean is shown by the dots, which should be thought of as coming out of the page to represent the probability of each count. Interpretation of the model involves assessing how changes in the independent variables affect the conditional mean and the probabilities of each count. Details on interpretation are given after we consider estimation.

#### 9.2.1 Estimation using poisson

The PRM is fit with the command

In our experience, poisson converges quickly and difficulties are rare.

#### Variable lists

depuar is the dependent variable. poisson does not require this to be an integer; however, if you have noninteger values, you obtain the following warning:

note: you are responsible for interpretation of noncount dep. variable.

#### 9.2.1 Estimation using poisson

indepvars is a list of independent variables. If indepvars is not included, a model with only an intercept is estimated that fits a univariate Poisson distribution, as shown in the previous section.

#### Specifying the estimation sample

- if and in qualifiers. if and in qualifiers can be used to restrict the estimation sample. For example, if you want to fit a model for only women, you could specify poisson art i.mar kid5 phd ment if female==1.
- Listwise deletion. Stata excludes observations with missing values for any of the variables in the model. Accordingly, if two models are estimated using the same data but have different independent variables, it is possible to have different samples. As discussed in chapter 3, we recommend that you explicitly remove observations with missing data.

#### Weights and complex samples

poisson can be used with fweights, pweights, and iweights. Survey estimation for complex samples is possible using svy. See chapter 3 for details.

#### Options

noconstant suppresses the constant term or intercept in the model.

- exposure (varname) specifies a variable indicating the amount of time during which an observation was "at risk" of the event occurring. Details are given in section 9.2.6.
- vce(vcetype) specifies the type of standard errors to be computed. vce(robust) requests that robust variance estimates be used. See sections 3.1.9 and 9.3.5 for details.
- irr reports estimated coefficients that are transformed to incidence-rate ratios defined as  $\exp(\beta_k)$ . These are discussed in section 9.2.2.

#### Example of the PRM

If scientists who differ in their rates of productivity are combined, the univariate distribution of articles will be overdispersed, with the variance greater than the mean. Differences among scientists in their rates of productivity could be due to factors such as quality of their graduate program, gender, marital status, number of young children, and the number of articles written by a scientist's mentor. To account for these differences, we add these variables as independent variables:

couart4.dta   poisson art					-24)		
oisson regres	sion			Number	r of obs	1.16	915
				LR chi	12(5)		183.03
				Prob 3	> chi2		0.0000
og likelihood	= -1651.056	3		Pseudo	o R2	-	0.0525
art	Coef.	Std. Err.	z	P>[z]	[95%	Conf.	Interval]
female							11.00
Female	2245942	.0546138	-4.11	0.000	3316	352	1175532
married							
Married	.1552434	.0613747	2.53	0.011	.0349	512	.2755356
kid5	1848827	.0401272	-4.61	0.000	2635	305	1062349
phd	.0128226	.0263972	0.49	0.627	038	915	.0645601
mentor	.0255427	.0020061	12.73	0.000	.0216	109	.0294746
_cons	.3046168	.1029822	2.96	0.003	.1027		.5064581

How you interpret a count model depends on whether you are interested in 1) the expected value or rate of the count outcome or 2) the distribution of counts. If your interest is in the rate of occurrence, several methods can be used to compute the change in the rate for a change in an independent variable, holding other variables constant. If your interest is in the distribution of counts or perhaps the probability of a specific count, such as not publishing, the probability of a count for a given level of the independent variables can be computed. We begin with interpretation using rates.

# 9.2.2 Factor and percentage changes in E(y | x)

In the PRM,

$$\mu = E\left(y \mid \mathbf{x}\right) = \exp\left(\mathbf{x}\beta\right)$$

The changes in  $\mu$  as an independent variable changes can be presented in several ways. Factor change and percentage change coefficients are counterparts to odds ratios that were discussed in previous chapters. In those chapters, we expressed reservations about the usefulness of interpreting coefficients that indicated changes in the odds. As we will explain shortly, the interpretation of factor and percentage change coefficients in count models is much clearer and more useful.

Perhaps the most common method of interpretation is the factor change in the rate. Let  $E(y | \mathbf{x}, x_k)$  be the expected count for a given  $\mathbf{x}$ , where we explicitly note the value of  $x_k$ , and let  $E(y | \mathbf{x}, x_k + 1)$  be the expected count after increasing  $x_k$  by 1. Simple algebra shows that the ratio is

$$\frac{E\left(y \mid \mathbf{x}, x_{k}+1\right)}{E\left(y \mid \mathbf{x}, x_{k}\right)} = e^{\beta_{k}}$$

$$(9.1)$$

490

#### 9.2.2 Factor and percentage changes in $E(y \mid x)$

Therefore,

Factor change: For a unit change in  $x_k$ , the expected count changes by a factor of  $\exp(\beta_k)$ , holding other variables constant.

In some discussions of count models,  $\mu$  is referred to as the incidence rate and (9.1) is called the incidence-rate ratio. These coefficients are shown by **poisson** by adding the option irr or by using the **listcoef** command, which is illustrated below. We can easily generalize (9.1) to changes in  $x_k$  of any amount  $\delta$ :

$$\frac{E\left(y \mid \mathbf{x}, x_k + \delta\right)}{E\left(y \mid \mathbf{x}, x_k\right)} = e^{\beta_k \delta}$$

This leads to interpretations such as the following:

Factor change for  $\delta$ : For a change of  $\delta$  in  $x_k$ , the expected count changes by a factor of  $\exp(\beta_k \delta)$ , holding other variables constant.

Standardized factor change: For a standard deviation change in  $x_k$ , the expected rate changes by a factor of  $\exp(\beta_k s_k)$ , holding other variables constant.

Alternatively, we can compute the percentage change in the expected count for a  $\delta$ -unit change in  $x_k$ , holding other variables constant:

$$100 \times \frac{E\left(y \mid \mathbf{x}, x_k + \delta\right) - E\left(y \mid \mathbf{x}, x_k\right)}{E\left(y \mid \mathbf{x}, x_k\right)} = 100 \times \left(e^{\beta_k \delta} - 1\right)$$

which can be interpreted as follows:

Percentage change for  $\delta$ : For a change of  $\delta$  in  $x_k$ , the expected count changes by  $100 \times (e^{\beta_k \delta} - 1)\%$ , holding other variables constant.

Whether you use percentage or factor change is a matter of taste and convention in your area of research.

#### Example of factor and percentage change

Factor change coefficients can be computed using listcoef:

```
    listcoef female mentor, help
poisson (N=915): Factor change in expected count
Observed SD: 1.9261
```

	b	z	P> z	e^b	e^bStdX	SDof)
female						
Female	-0.2246	-4.112	0.000	0.799	0.894	0.499
mentor	0.0255	12.733	0.000	1.026	1.274	9.484
z = z-sc P> z  = p-va e^b = exp(	b) = factor	est change in				
e <sup>bStdX</sup> = exp(	b*SD of X) :	= change i	n expecte	d count fo	or SD incre	ase in )
SDofX = stan	dard deviat:	ion of X				

By default, listcoef will show all coefficients, including the constant. We typed the command listcoef female mentor to select coefficients for only these variables. The coefficients can be interpreted as follows:

Being a female scientist decreases the expected number of articles by a factor of 0.80, holding other variables constant.

For a standard deviation increase in the mentor's productivity, roughly 9.5 articles, a scientist's expected productivity increases by a factor of 1.27, holding other variables constant.

To compute the percentage change, we add the option percent:

```
    listcoef female mentor, percent help
poisson (N=915): Percentage change in expected count
Observed SD: 1.9261
```

	ъ	z	P> z	%	%StdX	SDofX
female						
Female	-0.2246	-4.112	0.000	-20.1	-10.6	0.499
mentor	0.0255	12.733	0.000	2.6	27.4	9.484
	coefficient ore for test	t of b=0				
P> z  = p-va						
% = perc	ent change	in expecte	d count f	or unit in	crease in X	
%StdX = perc	ent change i	in expecte	d count f	or SD incr	ease in X	
SDofX = stan	dard deviati	ion of X				

These can be interpreted as follows:

Being a female scientist decreases the expected number of articles by 20%, holding other variables constant.

For every additional article by the mentor, a scientist's expected productivity increases by 2.6%, holding other variables constant.

The standardized percentage change coefficient can be interpreted as follows:

For a standard deviation increase in the mentor's productivity, a scientist's expected productivity increases by 27.4%, holding other variables constant.

Factor or percentage change coefficients are quite effective for explaining the effect of variables in the PRM. Because the model is nonlinear, the specific amount of change in  $\mu$  depends on the levels of all variables in the model, just like the odds in earlier chapters. However, because a multiplicative change in the rate is substantively much clearer than a multiplicative change in the odds, using factor change coefficients to interpret count models is more effective than the odds ratios we used in previous chapters. To give an example, suppose that  $\exp(\beta_x) = 2$ . In the PRM, we would say that for a unit increase in x, the expected number of publications doubles, holding other variables constant. If given a scientist's characteristics, her rate was  $\mu = 1$ , the rate becomes  $\mu = 2$ . If her rate was 2, it becomes 4, and so on. It is easy to understand the effect of x. If, however, we say the odds were 1 and become 2, it is not immediately obvious (for most of us) how the probability changes.

Because factor and percentage changes in the rate are an effective method for interpreting count models, we find it less important to use marginal effects. Still, they can be useful in applications when you are interested in providing a sense of the absolute amount of change in the rate. Accordingly, we consider marginal effects next.

# 9.2.3 Marginal effects on E(y | x)

Marginal effects indicate the change in the rate for a given change in one independent variable, holding all other variables constant. As with the models in earlier chapters, we can compute the marginal change that indicates the rate of change in  $E(y | \mathbf{x})$  for an infinitely small change in  $x_k$  or a discrete change that indicates the amount of change in  $E(y | \mathbf{x})$  for a discrete change in  $x_k$ .

For the PRM, the marginal change in  $E(y | \mathbf{x}) = \mu$  equals

$$\frac{\partial E\left(y \mid \mathbf{x}\right)}{\partial x_{k}} = E\left(y \mid \mathbf{x}\right)\beta_{k} \tag{9.2}$$

The marginal change depends on both  $\beta_k$  and  $E(y | \mathbf{x})$ . For  $\beta_k > 0$ , the larger the current value of  $E(y | \mathbf{x})$ , the larger the rate of change; for  $\beta_k < 0$ , the smaller the rate

of change. Because  $E(y | \mathbf{x})$  depends on the levels of all variables in the model, the size of the marginal change also depends on the levels of all variables. The marginal change can be computed at the mean or at other representative values. Alternatively, the average marginal change over all the observations in the sample can be computed.

A discrete change is the change in the rate as  $x_k$  changes from  $x_k^{\text{start}}$  to  $x_k^{\text{end}}$ , while holding other variables constant:

$$\frac{\Delta E\left(y \mid \mathbf{x}\right)}{\Delta x_k \left(x_k^{\text{start}} \to x_k^{\text{end}}\right)} = E\left(y \mid \mathbf{x}, x_k = x_k^{\text{end}}\right) - E\left(y = 1 \mid \mathbf{x}, x_k = x_k^{\text{start}}\right)$$

Different amounts of change can be computed depending on your purpose:

- The effect of a binary variable  $x_k$  is computed by letting  $x_k$  change from 0 to 1.
- The effect of an uncentered change of 1 in  $x_k$  is computed by changing from the observed  $x_{ik}$  to  $x_{ik} + 1$ . A centered change is computed by changing from  $x_{ik} - (1/2)$  to  $x_{ik} + (1/2)$ . Change can also be computed from other values of  $x_k$ , such as the mean. Then, the uncentered unit change in  $x_k$  is from  $\overline{x}_k$  to  $\overline{x}_k + 1$ . The centered discrete change is the result of the change from  $\overline{x}_k - (1/2)$ to  $\overline{x}_k + (1/2)$ .
- The effect of an uncentered change of δ, where δ might be the standard deviation of x<sub>k</sub>, is computed by changing from x<sub>ik</sub> to x<sub>ik</sub> + δ. The centered change is computed by changing from x<sub>ik</sub> (δ/2) to x<sub>ik</sub> + (δ/2). Change can also be computed from values of x<sub>k</sub> other than the observed value, such as the mean. Then, the uncentered change of δ in x<sub>k</sub> is from x<sub>k</sub> to x<sub>k</sub> + δ, and the centered change is from x<sub>k</sub> (δ/2) to x<sub>k</sub> + (δ/2). Changes of a standard deviation or some other value may be particularly useful when the scale of x<sub>k</sub> is very large or very small. For example, when the independent variable is a proportion, a unit change would be at least as large as the entire range of the variable. When the range of x<sub>k</sub> is large, the effect of a unit change can be quite small.
- The total possible effect of xk is found by letting xk change from its minimum to its maximum. Trimmed ranges can also be used and may be particularly useful when the distribution of xk is highly skewed or contains outliers.

9.2.3 Marginal effects on  $E(y \mid x)$ 

#### Examples of marginal effects

Marginal effects can be computed using mchange. For example, the average marginal effects are

 poisson art i.female i.married kid5 phd mentor, nolog (output omitted)

, mchange

poisson: Changes in mu | Number of obs = 915 Expression: Predicted number of art, predict()

	Change	p-value
female		
Female vs Male	-0.375	0.000
married		
Married vs Single	0.256	0.010
kid5		
+1	-0.286	0.000
+SD	-0.223	0.000
Marginal	-0.313	0.000
phd		
+1	0.022	0.629
+SD	0.022	0.629
Marginal	0.022	0.627
mentor		
+1	0.044	0.000
+SD	0.464	0.000
Marginal	0.043	0.000
Average prediction		
1.693		

Because female and married were entered using the factor-variable notation i.female and i.married, the discrete change from 0 to 1 was computed and can be interpreted as follows:

On average, for scientists similar on other characteristics, being female decreases the expected number of publications by 0.38 articles. Being married, on the other hand, increases the expected number of articles by 0.26 on average. Both effects are significant at the 0.001 level.

The most reasonable effect for the number of young children is an increase of 1 from the actual number of children a scientist has, which can be interpreted as follows:

On average, increasing the number of young children in the family by 1 decreases the expected rate of productivity by 0.29, holding other variables at their observed values.

Because the effect of doctoral prestige is not significant (given that our model includes the prestige of the mentor that is associated with the prestige of the department), we do not consider this variable further. The productivity of the mentor can be interpreted as a continuous variable. Consider the discrete change of 1: On average, increasing the mentor's number of papers by 1 is expected to increase a scientist's productivity by 0.04 papers.

The effect is small, because an increase of one paper is tiny relative to the range of 77 for mentor's productivity. The effect of a standard deviation change gives a better sense of the effect of the mentor:

A standard deviation change in the mentor's productivity, roughly 10 papers, on average increases a scientist's expected rate of productivity by 0.46, holding other variables at their observed values.

The average marginal change could also be used to interpret the effect of the mentor's productivity. For example:

The average rate of change for the productivity of the mentor is 0.04 (p < 0.001). The effect of departmental prestige is not significant.

In this example, the marginal change and the discrete change of 1 for mentor are nearly identical, reflecting that the curve for the expected number of publications is approximately linear within a 1-unit change around the observed values.

### 9.2.4 Interpretation using predicted probabilities

The estimated parameters can also be used to compute predicted probabilities with the formula

$$\widehat{\Pr}(y = k \mid \mathbf{x}) = \frac{e^{-\mathbf{x}\widehat{\beta}} \left(\mathbf{x}\widehat{\beta}\right)^{\kappa}}{k!}$$

Predictions at the observed values for all observations can be made using predict. Probabilities at specified values or average predicted probabilities can be computed using margins or mtable. Changes in the probabilities can be computed with mchange, and plots can be made using mgen.

#### Predicted probabilities using mtable and mchange

To understand how independent variables affect the outcome, we can compute predicted probabilities at different levels of the variables. For example, suppose that we want to compare productivity for married and unmarried women who do not have young children, holding other variables to their global means. This can be done using mtable, where width(7) makes the output more compact:

#### 9.2.4 Interpretation using predicted probabilities

. mtable, at				5=0) atmea	ns pr(0/5	) width(7	)
Expression:	Pr(art), p	redict(pr	())				
	married	0	1	2	3	4	5
1	0	0.244	0.344	0.243	0.114	0.040	0.011
2	1	0.193	0.317	0.261	0.143	0.059	0.019
Specified va	alues of co	variates					
	female	kid5	phd	mentor			
Current	1	0	3.1	8.77			

Row 1 has predictions for those who are not married (that is, married=0), while row 2 has predictions for those who are married. Individuals who are not married have higher probabilities for zero and one publications, while married women have higher probabilities for two or more publications. The values of variables that are held constant are shown below the predictions.

We can use mchange to compute and test differences between women who are single and those who are married, using the option stat(from to change p) to request the starting prediction, the ending prediction, the change, and the *p*-value for the test that the effect is 0:

<pre>. mchange married, a &gt; stat(from to o poisson: Changes in Expression: Pr(art),</pre>	Pr(y)   N	width(7) h umber of c	rief	or(0/5)		
	0	1	2	3	4	5
married From To	0.244 0.193	0.344 0.317	0.243	0.114 0.143	0.040 0.059	0.011 0.019
Married vs Single p-value	-0.051 0.011	-0.027 0.014	0.019 0.014	0.029 0.011	0.019 0.013	0.008

The rows From and To correspond exactly to the predictions for unmarried and married women in the earlier mtable output, while the row Married vs Single contains the discrete changes. The results show that the differences in the predicted probabilities are all statistically significant at the 0.05 level but not the 0.01 level.

In the prior example, we specified the values of all the independent variables and examined how predictions differed when the variable married was changed from 0 to 1. The result was a discrete change at a representative value. In our next example, we consider female scientists who are married, and we compute the average rate of productivity and average predicted probabilities if we assume these women all have no children, all have one child, all have two children, and so on. Because we are focusing on married women, we average the predictions over the subsample of married women rather than the full estimation sample. We do this by adding the condition if married==1 & female==1 to mtable. We begin by computing average rates assuming different numbers of children:

#### . quietly mtable if married==1 & female==1, at(kid5=(0/3)) long

By default, mtable uses the wide format when reporting rates. Here we use the long option so that we can combine the rates with predicted probabilities that are by default shown in long format. The norownumbers option suppresses row numbers for the predictions.

<pre>. mtable if married==1 &amp; female==1, pr(0/5) &gt; at(kid5=(0/3)) atvars(_none) right norownumbers brief Expression: Pr(art), predict(pr())</pre>										
kid5	mu	0	1	2	3	4	5			
0	1.656	0.205	0.315	0.249	0.136	0.059	0.022			
1	1.376	0.266	0.343	0.227	0.105	0.039	0.013			
2	1.144	0.331	0.357	0.199	0.078	0.025	0.007			
3	0.951	0.398	0.358	0.168	0.056	0.015	0.004			

The column mu shows that if all married women were assumed to have no children, their average rate of productivity is 1.66 papers. Assuming all of these women have one child, the rate drops to 1.38, then 1.14 with two children, and 0.95 with three. Overall, as the number of young children increases, the rate of publication decreases by about 0.7, while the average probability of no publications increases from 0.21 to 0.40. We also see that having more young children increases the chances of having one publication and decreases the probabilities of more publications. These results are consistent with the negative effect of kid5 in the model.

#### Treating a count independent variable as a factor variable

The number of young children is itself a count variable, although it is an independent variable rather than the outcome. In the PRM that we fit, the estimated coefficient for kid5 was  $\hat{\beta}_{kid5} = -0.185$ , leading to the factor change in the rate of  $\exp(\hat{\beta}_{kid5}) = 0.83$ . This means the following:

For a unit increase in the number of children, the rate of productivity is expected to decline by a factor of 0.83, holding other variables constant.

The same rate of decline applies for the change from zero children to one child, from one child to two children, or from two to three children. It is possible, however, that the rate of change is not constant. For example, the impact of the first child could be greater than that of later children. To allow for this possibility, we can include kid5 as a set of indicator variables by entering the variable with the factor-variable notation i.kid5. Fitting this model,

#### 9.2.4 Interpretation using predicted probabilities

Poisson regres	sion			LR ch	r of obs i2(7) > chi2		915 184.31 0.0000
.og likelihood	= -1650.4198	в		Pseud	o R2	Ξ.	0.0529
art	Coef.	Std. Err.	z	P> z	[95%	Conf.	Interval]
1.1.15							
kid5							
Kidb 1	1786888	.0706698	-2.53	0.011	317	199	0401785
	1786888	.0706698	-2.53 -3.61	0.011	317		0401785

There are three indicator variables for the number of children, with zero children being the excluded category. We use the **mtable** commands from the last section to compute our predictions:

. quietly m . mtable if > atvar Expression:	married= s(_none)	=1 & female right noros	e==1, pr(0 enumbers b	/5) at(kid		ong	
kid5	mu	0	1	2	3	4	5
Ö	1.648	0.207	0.316	0.249	0.135	0.059	0.022
1	1.379	0.266	0.342	0.228	0.106	0.039	0.013
2	1.187	0.318	0.355	0.205	0.083	0.027	0.008
з	0.725	0.493	0.342	0.124	0.032	0.007	0.001

There is a noticeable difference between the two models in predictions for those with three children; however, the Bayesian information criterion (BIC) statistics for the two models show very strong support for the model where kid5 is treated as a continuous variable ( $\Delta$ BIC = 12.36).

In a similar vein, we might hypothesize that the effect of the mentor's productivity on a scientist's productivity decreases as the mentor's productivity increases (that is, there are diminishing returns to each additional article by the mentor). We could either use a squared term to capture this (c.mentor##c.mentor) or log the mentor's number of publications before including it in the model. The larger point is that while count models are nonlinear, we still need to work at specifying this nonlinearity correctly, which requires thinking not just about the left-hand side of the model but also about the relationships implied by how we specify variables on the right-hand side of the model.

#### Predicted probabilities using mgen

1

The mgen command computes a series of predictions by holding all variables but one constant (unless there are linked variables such as age and age-squared). The resulting predictions can then be plotted. To provide an example, we plot the predicted probability of not publishing for married men and married women with different numbers of children. First, we compute predictions for women by using the stub Fprm to indicate predictions for female scientists from the PRM:

Prediction > predict			ins if mar	ried==1 &	female==1,	atmeans at(kid5=(0/3))
Sample se	lectio	on: if m	arried==1	& female==	1	
Variable	Obs	Unique	Mean	Min	Max	Label
Fprmpr0	4	4	.3179806	.2011927	.4940723	Married women
Fprm110	4	4	.2333646	.1677741	.3013507	95% lower limit
Fprmul0	4	4	.4025967	.2346112	.6867938	95% upper limit
Fprmkid5	4	4	1.5	0	3	# of kids < 6
FprmCprO	4	4	.3179806	.2011927	.4940723	pr(y<=0)

The predlabel() option adds a variable label that will be used in the legend when we graph the results. Next, we compute predictions for men, using the stub Mprm:

7.88

> predict()			ins if mar	ried==1 &	female==0,	atmeans at(kid5=(0/3))
Sample sel	ection	: if m	arried==1	& female==	0	
Variable	Obs U	Inique	Mean	Min	Max	Label
Mprmpr0	4	4	.2309351	.1247218	.400383	Married men
Mprm110	4	4	.1531598	.0995559	.2010656	95% lower limit
Mprmul0	4	4	.3087103	.1498877	.5997005	95% upper limit
Mprmkid5	4	4	1.5	0	3	# of kids < 6
MprmCprO	4	4	.2309351	.1247218	.400383	pr(y<=0)

0	1	3.017231	9.330709

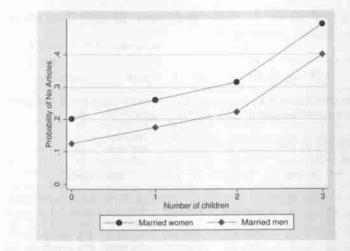
We can then plot the predictions:

. graph twoway connected FprmprO MprmprO Mprmkid5,

1 3.092822

> ylabel(0(.1).4, gmax) xlabel(0/3) msym(0 D)

> ytitle("Probability of No Articles") xtitle("Number of children")



If you compare the values plotted for women with those computed with mtable in the prior section, you will see that they are the same—just presented differently.

# 9.2.5 Comparing observed and predicted counts to evaluate model specification

Does the PRM fit the data in our example well? In this section, we present an informal way to evaluate the fit of the PRM by comparing the predicted distribution of counts with the observed distribution, extending the ideas from section 9.1.2. After fitting our model, we can compute the predicted probabilities for specific counts by using predict. For example, for counts of 0, 1, and 2, we type

3	poisson art 1.1 (output omitted predict prob0, predict prob1, predict prob2, sum prob0 prob1	) pr(0) pr(1) pr(2)	arried kid5	pna me	ator,	nolog	
.*	Variable	Obs	Mean	Std.	Dev.	Min	Max
_	prob0	915	.2092071	.079		.0000659	.4113403
	prob1	915	.3098447	.063	4931	.0006345	.3678775
	prob2	915	.242096	.031	1473	.0030544	.2706704

The means are the average predicted probabilities defined as

$$\overline{\Pr}(y=k) = \frac{1}{N} \sum_{i=1}^{N} \widehat{\Pr}(y_i = k \mid \mathbf{x}_i)$$

The average predictions from **predict** are identical to the average predictions computed by **mtable**:

. mtable, p	r(0/2) br	ief
Expression:	Pr(art),	predict(pr())
0	1	2
0.209	0.310	0.242

The mgen, meanpred command computes the same average predicted probabilities but saves the predictions in variables that can be graphed:

Variable	Obs	Unique	Mean	Min	Max	Label
PRval	10	10	4.5	0	9	Articles in last 3 yrs
PRobeq	10	10	.0993443	.0010929	.3005464	Observed proportion
PRoble	10	10	.8328962	.3005464	.9934427	Observed cum. proportion
PRpreq	10	10	.0998819	.0009304	.3098447	Avg predicted Pr(y=#)
PRprle	10	10	.8308733	.2092071	.9988188	Avg predicted cum. Pr(
PRob_pr	10	10	0005376	0475604	.0913393	Observed - Avg Pr(y=#)
. list PR	al PF	tpreq PR	obeq in 1/3	, clean		
PR	/al	PRpre	g PRobe	q		
1.	0	.209207				
2.		.309844	7 .268852	e		

The listed values of PRpreq match those from mtable, and the values of PRobeq are the observed proportions for each value of art.

.1945355

To show how mgen, meanpred is used to compare predictions from different models, we begin by fitting a model with no independent variables, which is simply fitting the Poisson PDF:

CONS	.5264408	.025	4082	20.72	0.000	.4766	5416	.57624
art	Coef.	Std.	Err.	z	P> z	[95%	Conf.	Interval]
.og likelihood	= -1742.573	5			Pseudo	R2		0.000
					Prob >	chi2		
					LR chi:	2(0)		0.00
oisson regress	ion				Number	of ob:	g =	915
poisson art,								

3.

2

.242096

A	15 fr	pen e				
Variable	Obs	Unique	Mean	Min	Max	Label
PDFval	10	10	4.5	0	9	Articles in last 3 yrs
PDFobeq	10	10	.0993443	.0010929	.3005464	Observed proportion
PDFoble	10	10	.8328962	.3005464	.9934427	Observed cum. proportion
PDFpreq	10	10	.0999988	.0000579	.311469	Avg predicted Pr(y=#)
PDFprle	10	10	.8307106	.1839859	.9999884	Avg predicted cum. Pr(
PDFob_pr	10	10	0006546	0691068	.1165605	Observed - Avg Pr(y=#)

Next, we compute predictions for counts 0-9:

Because we specified the stub PDF, mgen created a new variable called PDFpreq with the average predicted probabilities for counts 0-9 from a univariate Poisson distribution. Variable PDFobeq contains the corresponding observed probability, while PDFval contains the values of the count itself (for example, 1 for the row that contains information about the observed and predicted counts of y = 1).

Next, we fit the PRM with the independent variables used above,

```
    poisson art i.female i.married kid5 phd mentor, nolog
(output omitted)
```

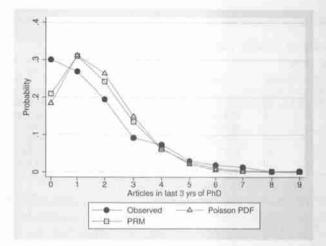
and compute the average predictions:

Variable	Übs	Unique	Mean	Min	Max	Label
PRMval	10	10	4.5	0	9	Articles in last 3 yrs
PRMobeq	10	10	.0993443	.0010929	.3005464	Observed proportion
PRMoble	10	10	.8328962	.3005464	.9934427	Observed cum. proportion
PRMpreq	10	10	.0998819	.0009304	.3098447	Avg predicted Pr(y=#)
PRMprle	10	10	.8308733	.2092071	.9988188	Avg predicted cum. Pr(
PRMob_pr	10	10	0005376	0475604	.0913393	Observed - Avg Pr(y=#)

Variable PRMpreq contains the average predictions based on the PRM we just fit.

We plot PDFobeq, PDFpreq, and PRMpreq against the count values in PDFval (which has the same values as PRMval) on the x axis:

- . label var PDFobeq "Observed"
- . label var PDFpreq "Poisson PDF"
- . label var PRMpreq "PRM"
- . graph twoway connected PDFobeq PDFpreq PRMpreq PRMval,
- > ytitle("Probability") ylabel(0(.1).4, gmax) xlabel(0/9) msym(0 Th Sh)



The graph shows that, even though many of the independent variables have significant effects on the number of articles, there is only a modest improvement in the predictions made by the PRM over the univariate Poisson distribution. This suggests the need for an alternative model. Although an incorrect model might reproduce the observed distribution of counts reasonably well, systematic discrepancies between the predicted and observed distributions suggest that an alternative model should be considered. In section 9.7, we discuss other ways to compare the fit of the PRM model and alternative models.

# 9.2.6 (Advanced) Exposure time

This section is marked as advanced because it may be more useful to read if you are working with an application in which observations vary in terms of exposure time—that is, how long they have been at risk of the event being counted. If you have previous experience with survival models or event history models, this section may also help you better understand how modeling event counts outcomes is related to modeling whether events have happened.

So far, we have implicitly assumed that each observation was at risk of an event occurring for the same amount of time. For our example, for each person in the sample, we counted their articles over a 3-year period. Often, when collecting data, however, different observations have different exposure times. For example, the sample of scientists might have received their degrees in different years, and our outcome could have been the total publications from the PhD to the date of the survey. The amount of time in the career would clearly affect the number of publications, and scientists vary in the length of their careers. The same issue arises if we use data in which the counts

#### 9.2.6 (Advanced) Exposure time

are collected from regions that have different sizes or populations. For example, if the outcome variable was the number of homicides reported in a city, the counts would be affected by the population size of the city. The methods we explain in this section could be applied in the same way.

To illustrate how to adjust for exposure time and the problems that occur if you do not make the appropriate adjustment, we have artificially constructed a variable named profage measuring a scientist's professional age. This is the amount of time that a scientist has been "exposed" to the possibility of publishing. The variable totalarts is the total number of articles during the scientist's career. Fitting a PRM, we obtain the following results:

. use couexpos (couexposure4.	dta   Simula			g exposur	e time	2013	-11-13)
. poisson tota	larts kid5 m	entor, nolog	irr				
Poisson regres	sion			Number	r of obs	3 =	915
				LR ch	12(2)		277.18
				Prob	> chi2		0.0000
Log likelihood	= -2551.337	9		Pseud	o R2		0.0515
totalarts	IRR	Std. Err.	z	P> z	[95%	Conf.	Interval]
kid5	1.162731	.027327	6.42	0.000	1.110	386	1.217544
mentor	1.024589	.0014951	16.65	0.000	1.021	663	1.027524
	2.132354	.0613343	26.33	0.000	2,015	10.00	2.25602

As expected, the mentor's productivity has a strong and significant effect on the student's productivity. Surprisingly, having young children increases scientific productivity; most research in this area finds that having young children decreases productivity. One paper, however, found that having young children increases productivity. This result was an artifact from a sample where scientists with more children were older and the dependent variable was the total number of publications. Essentially, the number of children was a proxy for professional age, which has a positive effect on total publications. The same is true in our simulated data. Now, let's consider how to adjust for the artifact.

Exposure time can be easily incorporated into count models. Let  $t_i$  be the amount of time that observation i is at risk. If  $\mu_i$  is the expected number of observations for one unit of time for case i, then  $t_i\mu_i$  is the rate over a period of length  $t_i$ . Assuming only two independent variables for simplicity, our count equation becomes

$$\mu_i t_i = \{ \exp(\beta_0 + \beta_1 x_1 + \beta_2 x_2) \} \times t_i$$

Because  $t = \exp(\ln t)$ , the equation can be rewritten as

$$\mu_{i}t_{i} = \exp\left(\beta_{0} + \beta_{1}x_{1} + \beta_{2}x_{2} + \ln t_{i}\right)$$

This shows that the effect of different exposure times among observations can be included in the model as the log of the exposure time with its regression coefficient constrained to 1. This is exactly what Stata does with the exposure() option:

						245.43
= -2416.745	7		Prob > Pseudo		-	0.0000
IRR	Std. Err.	z	P> z	[95%	Conf.	Interval]
.8991712	.0213644	-4.47	0.000	.8582	2578	.9420349
1.024787	.0014781	16.98	0.000	1.021	1894	1.027689
1.411663	.0402961	12.08	0.000	1.334	1853	1.492893
1	(exposure)					
	IRR .8991712 1.024787	IRR Std. Err. .8991712 .0213644 1.024787 .0014781 1.411663 .0402961	IRR Std. Err. z .8991712 .0213644 -4.47 1.024787 .0014781 16.98 1.411663 .0402961 12.08	IRR Std. Err. z P> z  .8991712 .0213644 -4.47 0.000 1.024787 .0014781 16.98 0.000 1.411663 .0402961 12.08 0.000	IRR Std. Err. z P> z  [95% .8991712 .0213644 -4.47 0.000 .8582 1.024787 .0014781 16.98 0.000 1.021 1.411663 .0402961 12.08 0.000 1.334	IRR Std. Err. z P> z  [95% Conf. .8991712 .0213644 -4.47 0.000 .8582578 1.024787 .0014781 16.98 0.000 1.021894 1.411663 .0402961 12.08 0.000 1.334853

noisson totalarts kids mentor nolog irr evnesure(profage)

Variable ln(profage) appears just as other variables, but the coefficient is shown as 1. There is no standard error or z statistic, because the coefficient was not estimated but was assumed to equal 1. The coefficients for kid5 and mentor can be interpreted using the same methods discussed earlier. The effect of the mentor's productivity is nearly identical to our earlier results that did not adjust for exposure, but having young children now decreases scientific productivity, consistent with other studies.

We can obtain the same result by using the offset() option, where we specify a variable containing the log of the exposure time instead of the exposure time. For example,

. poisson total	arts kid5 m	entor,	nolog	irr off:	set(lnprof	age)		
Poisson regress	ion				Number	of obs	8 =	915
27.					LR chi	2(2)		245.43
					Prob >	chi2	-	0.0000
Log likelihood	= -2416.745	7			Pseudo	R2		0.0483
totalarts	IRR	Std.	Err.	z	P> z	[95%	Conf.	Interval]
kid5	.8991712	.021	3644	-4.47	0.000	.8582	2578	.9420349
mentor	1.024787	.001	4781	16.98	0.000	1.021	1894	1.027689
_cons	1.411663	.040	2961	12.08	0.000	1.334	4853	1.492893
Inprofage		(offs	0.00					

The effect of exposure time is constant over time. For those familiar with survival models, this is the same as saying the hazard of publishing is constant. To relax this assumption, we could estimate a parameter for the log of exposure time instead of constraining it to 1. This would require including lnprofage as an independent variable and estimating its effect just as we would any other independent variable. We could also use a different functional form to address the possibility of nonlinear effects of time on productivity.

Although the exposure() and offset() options are not considered further in this chapter, they can be used with the other models we discuss.

# 9.3 The negative binomial regression model

The PRM accounts for observed heterogeneity by specifying that the rate  $\mu_i$  is a function of observed  $x_k$ 's. In practice, the PRM rarely fits because of overdispersion. That is, the model underfits the amount of dispersion in the outcome. The negative binomial regression model (NBRM) addresses the failure of the PRM by adding the parameter  $\alpha$ that reflects unobserved heterogeneity among observations.<sup>3</sup> For example, with three independent variables, the PRM is

$$\mu_i = \exp\left(\beta_0 + \beta_1 x_{i1} + \beta_2 x_{i2} + \beta_3 x_{i3}\right)$$

The NBRM adds the error  $\varepsilon$  that is assumed to be uncorrelated with the x's,

$$\tilde{\mu}_{i} = \exp(\beta_{0} + \beta_{1}x_{i1} + \beta_{2}x_{i2} + \beta_{3}x_{i3} + \varepsilon_{i})$$
(9.3)

With basic algebra and defining  $\delta$  as exp ( $\varepsilon$ ), the model becomes

$$\widetilde{\mu}_i = \exp\left(\beta_0 + \beta_1 x_{i1} + \beta_2 x_{i2} + \beta_3 x_{i3}\right) \exp\left(\varepsilon_i\right)$$
$$= \exp\left(\beta_0 + \beta_1 x_{i1} + \beta_2 x_{i2} + \beta_3 x_{i3}\right) \delta_i$$

To identify the model, we assume that  $E(\delta) = 1$ , which corresponds to the assumption  $E(\varepsilon) = 0$  in the linear regression model. With this assumption, it follows that  $E(\tilde{\mu}) = \mu E(\delta) = \mu$ . Thus the PRM and the NBRM have the same mean structure. Accordingly, if the assumptions of the NBRM are correct, the expected rate for a given level of the independent variables will be the same in both models. However, the standard errors in the PRM are biased downward, resulting in spuriously large z-values and spuriously small p-values (Cameron and Trivedi 2013).<sup>4</sup>

To better understand the link between the PRM and the NBRM, as well as their differences, suppose that the error term  $\varepsilon$  in (9.3) is an observed variable with a regression coefficient constrained to equal 1:

$$\widetilde{\mu}_i = \exp\left(\beta_0 + \beta_1 x_{i1} + \beta_2 x_{i2} + \beta_3 x_{i3} + 1\varepsilon_i\right)$$

The distribution of observations conditional on the values of both the  $\mathbf{x}_i$  and the  $\varepsilon_i$  has a Poisson distribution, just as it did for the PRM. Accordingly,

$$\Pr(y_i \mid \mathbf{x}_i, \varepsilon_i) = \frac{e^{-\widetilde{\mu}_i} \widetilde{\mu}_i^{y_i}}{y_i!}$$

However, because  $\varepsilon$  is unknown, we cannot compute  $\Pr(y \mid \mathbf{x}, \varepsilon)$ . This limitation is resolved by assuming that  $\exp(\varepsilon)$  has a gamma distribution (see Long [1997, 231–232] or Cameron and Trivedi [2013, 80–89]).

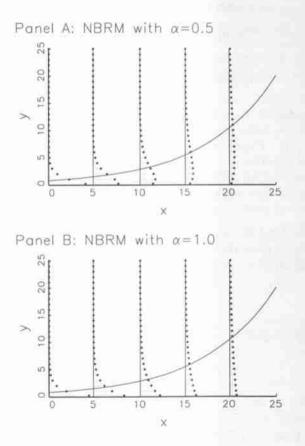
<sup>3.</sup> The NBRM can also be derived through a process of contagion where the occurrence of an event changes the probability of further events—an approach not considered further here.

<sup>4.</sup> As we discuss in section 9.3.5, robust standard errors would be consistent and would produce p-values that yield nominal coverage, as discussed by Cameron and Trivedi (2013). Instead of following the robust approach, we focus on using a more efficient estimator whose standard errors are consistently estimated.

The probability of y conditional on  $\mathbf{x}$ , but not conditional on  $\varepsilon$ , is computed as a weighted combination of  $\Pr(y \mid \mathbf{x}, \varepsilon)$  for all values of  $\varepsilon$ , where the weights are determined by  $\Pr\{\exp(\varepsilon)\}$  from the gamma distribution. The mathematics for this mixing are complex and not particularly helpful for understanding the interpretation of the model, leading to the negative binomial distribution for y given  $\mathbf{x}$ :

$$\Pr\left(y \mid \mathbf{x}\right) = \frac{\Gamma(y + \alpha^{-1})}{y!\Gamma(\alpha^{-1})} \left(\frac{\alpha^{-1}}{\alpha^{-1} + \mu}\right)^{\alpha^{-1}} \left(\frac{\mu}{\alpha^{-1} + \mu}\right)^{y}$$

where  $\Gamma(\cdot)$  is the gamma function. The parameter  $\alpha$  determines the degree of dispersion in the predictions, as illustrated by the following figure:



In both panels, the dispersion of predicted counts for a given value of x is larger than in the PRM (compare with the figure on page 488). This is most easily seen in the greater probability of zero counts. Further, the larger value of  $\alpha$  in panel B results in greater spread in the data. If  $\alpha = 0$ , the NBRM reduces to the PRM, which turns out to be the key to testing for overdispersion. This is discussed in section 9.3.3.

#### 9.3.1 Estimation using nbreg

### 9.3.1 Estimation using nbreg

The NBRM is fit with the following command:

```
nbreg depvar [indepvars] [if] [in] [weight] [, noconstant
dispersion([mean|constant]) exposure(varname) vce(vcetype) irr
```

Most options are the same as those for poisson with the notable exception of the option dispersion(), which is discussed in the next section. Because of differences in how poisson and nbreg are implemented in Stata, models fit with nbreg take longer to converge.

#### NB1 and NB2 variance functions

The dispersion() option specifies the function for the variance of y given  $\mathbf{x}$ , referred to as the dispersion function. To understand what this means, consider the dispersion function from the PRM. In that model,

$$\operatorname{Var}(y_i \mid \mathbf{x}_i) = E(y_i \mid \mathbf{x}_i) = \mu_i$$

which is referred to as equidispersion. In real-world data, counts are usually overdispersed, meaning that the conditional variance is larger than the conditional mean. The NBRM addresses this problem by allowing overdispersion through the  $\alpha$  parameter. Cameron and Trivedi (2013) show that a variety of variance functions are possible. The most commonly used function, the default in Stata, is

$$\operatorname{Var}\left(y_{i} \mid \mathbf{x}\right) = \mu_{i} + \alpha \mu_{i}^{2} \tag{9.4}$$

which Cameron and Trivedi refer to as the NB2 model, in reference to the squared term  $\mu^2$ . The dispersion(constant) option specifies the NB1 model in which

$$\operatorname{Var}\left(y_{i} \mid \mathbf{x}\right) = \mu_{i} + \alpha \mu_{i} \tag{9.5}$$

NB1 refers to the power of 1 in the  $\alpha\mu$  term. Because the NB2 model is used most often in applied research, we use this form of the model throughout the book.

## 9.3.2 Example of NBRM

Here we use the same example as for the PRM above:

```
. use couart4, clear
(couart4.dta | Long data on Ph.D. biochemists | 2014-04-24)
. nbreg art i.female i.married kid5 phd mentor
Fitting Poisson model:
Iteration 0:
               log likelihood = -1651.4574
Iteration 1:
               log likelihood = -1651.0567
               log likelihood = -1651.0563
Iteration 2:
Iteration 3:
               log likelihood = -1651.0563
Fitting constant-only model:
Iteration 0:
               \log likelihood = -1625.4242
Iteration 1:
               log likelihood = -1609.9746
Iteration 2:
               log likelihood = -1609.9368
Iteration 3:
               log likelihood = -1609.9367
Fitting full model:
Iteration 0:
               log likelihood = -1565.6652
Iteration 1:
               log likelihood = -1561.0095
Iteration 2:
               log likelihood = -1560.9583
Iteration 3:
               log likelihood = -1560.9583
Negative binomial regression
                                                    Number of obs
                                                                              915
                                                    LR chi2(5)
                                                                            97.96
Dispersion
                                                    Prob > chi2
                                                                           0.0000
               = mean
Log likelihood = -1560.9583
                                                    Pseudo R2
                                                                           0.0304
         art
                     Coef.
                             Std. Err.
                                                  P>|z|
                                                             [95% Conf. Interval]
                                             z
      female
     Female
                 -.2164184
                             .0726724
                                          -2.98
                                                  0.003
                                                            -.3588537
                                                                        -.0739832
     married
   Married
                  .1504895
                             .0821063
                                           1.83
                                                  0.067
                                                            -.0104359
                                                                         .3114148
        kid5
                 -.1764152
                                          -3.32
                             .0530598
                                                  0.001
                                                            -.2804105
                                                                          -.07242
         phd
                  .0152712
                             .0360396
                                           0.42
                                                  0.672
                                                            -.0553652
                                                                         .0859075
      mentor
                  .0290823
                             .0034701
                                           8.38
                                                  0.000
                                                             .0222811
                                                                         .0358836
       _cons
                   .256144
                             .1385604
                                           1.85
                                                  0.065
                                                            -.0154294
                                                                         .5277174
    /lnalpha
                 -.8173044
                             .1199372
                                                            -1.052377
                                                                        -.5822318
       alpha
                  .4416205
                             .0529667
                                                             .3491069
                                                                         .5586502
```

Likelihood-ratio test of alpha=0: chibar2(01) = 180.20 Prob>=chibar2 = 0.000

The output is similar to that of poisson except for the results at the bottom of the output, which initially can be confusing. Although the model is defined in terms of the parameter  $\alpha$ , nbreg estimates  $\ln(\alpha)$ , which forces the estimate of  $\alpha$  to be positive as required for the gamma distribution. The estimate  $\widehat{\ln(\alpha)}$  is reported as /lnalpha, with the value of  $\widehat{\alpha}$  shown on the next line. Test statistics are not given for  $\ln(\alpha)$  or  $\alpha$  because they require special treatment, as discussed next.

#### 9.3.3 Testing for overdispersion

Because the NBRM reduces to the PRM when  $\alpha = 0$ , we can test for overdispersion by testing  $H_0$ :  $\alpha = 0$ . There are two points to remember:

- 1. The nbreg command estimates  $\ln(\alpha)$  rather than  $\alpha$ . A test of  $H_0$ :  $\ln(\alpha) = 0$  corresponds to testing  $H_0$ :  $\alpha = 1$ , which is not the hypothesis we want to test.
- 2. Because  $\alpha$  must be greater than or equal to 0, the sampling distribution of  $\hat{\alpha}$ when  $\alpha = 0$  is only half of a normal distribution because values less than 0 have a probability of 0. This requires an adjustment to the usual significance level of the test, which is done automatically by Stata.

Stata provides a likelihood-ratio (LR) test of  $H_0$ :  $\alpha = 0$  that is listed after the estimates of the parameters:

Likelihood-ratio test of alpha=0: chibar2(01) = 180.20 Prob>=chibar2 = 0.000

The test statistic chibar2(01) is computed as

 $G^{2} = 2 \left( \ln L_{\text{NBRM}} - \ln L_{\text{PRM}} \right)$ = 2 (-1560.9583 - -1651.0563) = 180.20

The log likelihood for the PRM is shown in the iteration log for nbreg under the heading Fitting Poisson model, with the log likelihood for the NBRM shown last in the log. The significance level of the test is adjusted for the truncated sampling distribution for  $\hat{\alpha}$ . For details, you can click on the blue linked chibar2(01) in the Results window. In our example, the test provides strong evidence of overdispersion. You can summarize this by saying the following:

Because there is significant evidence of overdispersion ( $G^2 = 180.2$ , p < 0.001), the NBRM is preferred over the PRM.

As with other LR tests, this test is not available if robust standard errors are used, including when probability weights, survey estimation, or the cluster() option is used. We talk more about robust standard errors shortly. Given that, in our experience, the test usually indicates overdispersion in cases where the LR test is available, we suggest that investigators using robust standard errors begin by fitting the NBRM— simply assume there is overdispersion.

## 9.3.4 Comparing the PRM and NBRM using estimates table

To understand how the PRM and NBRM differ, it is useful to compare the estimates from poisson and nbreg side by side:

. quietly poisson art i.female i.married kid5 phd mentor

. estimates store PRM

. quietly nbreg art i.female i.married kid5 phd mentor

. estimates store NBRM

```
. estimates table PRM NBRM, b(%9.3f) t p(%9.3f) variabel
```

drop(lnalpha:\_cons) stats(alpha N) eform vsquish

Variable	PRM	NBRM
female		-
Female	0.799	0.805
	-4.11	-2.98
	0.000	0.003
married		
Married	1.168	1.162
	2.53	1.83
	0.011	0.067
# of kids < 6	0.831	0.838
	-4.61	-3.32
	0.000	0.001
PhD prestige	1.013	1.015
	0.49	0.42
	0.627	0.672
Mentor's # of articles	1.026	1.030
	12.73	8.38
	0.000	0.000
Constant	1.356	1.292
	2.96	1.85
	0.003	0.068
alpha		0.442
N	915	915

legend: b/t/p

The estimated parameters from the PRM and the NBRM are close, but the z-values for the NBRM are consistently smaller than those for the PRM. This is the expected consequence of overdispersion. If there is overdispersion, estimates from the PRM are inefficient, with standard errors that are biased downward (meaning that the z-values are inflated), even if the model includes the correct variables. As a consequence, if the PRM is used when there is overdispersion, the risk is that a variable will mistakenly be considered significant when it is not—as is the case for married in our example. Accordingly, it is important to test for overdispersion before using the PRM.

# 9.3.5 Robust standard errors

In the presence of overdispersion, the standard errors in the PRM are downwardly biased. Accordingly, Cameron and Trivedi (2013, 85) recommend that robust standard errors be used—not only with the PRM but also with the NBRM—in case the variance specification of the model is misspecified. To illustrate how robust standard errors can affect the statistical significance of regression coefficients, the following table compares estimates from the PRM and NBRM both with and without using robust standard errors:

512

. quietly poisson art i.female i.married kid5 phd mentor

. estimates store PRM

. quietly poisson art i.female i.married kid5 phd mentor, vce(robust)

. estimates store PRMrobust

. quietly nbreg art i.female i.married kid5 phd mentor

. estimates store NBRM

, quietly nbreg art i.female i.married kid5 phd mentor, vce(robust)

. estimates store NBRMrobust

. estimates table PRM PRMrobust NBRM NBRMrobust, b(%9.3f) se(%9.4f) p(%9.3f)

> varlabel drop(lnalpha:\_cons) stats(alpha N) eform vsquish modelwidth(10)

Variable	PRM	PRMrobust	NBRM	NBRMrobust
female				
Female	0.799	0.799	0.805	0.805
	0.0436	0.0573	0.0585	0.0568
	0.000	0.002	0.003	0.002
married				
Married	1.168	1.168	1.162	1.162
	0.0717	0.0957	0.0954	0.0936
	0.011	0.058	0.067	0.062
# of kids < 6	0.831	0.831	0.838	0.838
	0.0334	0.0465	0.0445	0.0448
	0.000	0.001	0.001	0.001
PhD prestige	1.013	1.013	1.015	1.015
	0.0267	0.0425	0.0366	0.0381
	0.627	0.760	0.672	0.684
Mentor's # of articles	1.026	1.026	1.030	1.030
	0.0021	0.0039	0.0036	0.0040
	0.000	0.000	0.000	0.000
Constant	1.356	1.356	1.292	1.292
	0.1397	0.1988	0.1790	0.1812
	0.003	0.038	0.065	0.068
alpha			0.442	0.442
N	915	915	915	915

legend: b/se/p

There are several things to note. First, parameter estimates are not affected by using robust standard errors. For example, the coefficient for female is 0.799 for both PRM and PRMrobust. Second, for the PRM, the robust standard errors are substantially smaller than the nonrobust standard errors. The most noticeable difference is with married, where the effect is significant at the 0.01 level when robust standard errors are not used but p = 0.06 with robust standard errors. For the NBRM, the two types of standard errors are similar. Third, the robust standard errors in the PRM are similar to the standard errors in the NBRM, illustrating that robust standard errors for the PRM correct for the downward bias in the nonrobust standard errors. However, even if the coefficients and standard errors for the PRM estimated with robust standard errors and those for the NBRM are similar, predicted probabilities from the two models can be quite different because these probabilities depend on the dispersion parameter for the NBRM. In other words, in the presence of overdispersion, the NBRM is preferred for accurate

estimation of predicted probabilities. Cameron and Trivedi (2013, sec. 3.3) show that the NBRM is also robust to distributional misspecification when robust standard errors are used.

# 9.3.6 Interpretation using E(y | x)

Because the mean structure for the NBRM is identical to that for the PRM, the same methods of interpretation with rates can be used. As before, the factor change for an increase of  $\delta$  in  $x_k$  equals

$$\frac{E\left(y \mid \mathbf{x}, x_k + \delta\right)}{E\left(y \mid \mathbf{x}, x_k\right)} = e^{\beta_k \delta}$$

and the corresponding percentage change equals

$$100 \times \frac{E\left(y \mid \mathbf{x}, x_k + \delta\right) - E\left(y \mid \mathbf{x}, x_k\right)}{E\left(y \mid \mathbf{x}, x_k\right)} = 100 \times \left(e^{\beta_k \delta} - 1\right)$$

Factor and percentage change coefficients can be obtained using listcoef. For example, the factor change coefficients for female and mentor are

```
    nbreg art i.female i.married kid5 phd mentor, nolog
(output omitted)
```

```
. listcoef female mentor
```

nbreg (N=915): Factor change in expected count

```
Observed SD: 1.9261
```

	ъ	z	P> z	e~b	e^bStdX	SDofX
female						
Female	-0.2164	-2.978	0.003	0.805	0.898	0.499
mentor	0.0291	8.381	0.000	1.030	1.318	9.484

and the percentage change coefficients are

```
. listcoef female mentor, percent
```

nbreg (N=915): Percentage change in expected count

```
Observed SD: 1.9261
```

	b	z	P> z	%	%StdX	SDofX
female						
Female	-0.2164	-2.978	0.003	-19.5	-10.2	0.499
mentor	0.0291	8.381	0.000	3.0	31.8	9.484

These coefficients can be interpreted as follows:

Being a female scientist decreases the expected number of articles by a factor of 0.805, holding other variables constant. Equivalently, being a female scientist decreases the expected number of articles by 19.5%, holding other variables constant.

For every additional article by the mentor, a scientist's expected rate of productivity increases by 3.0%, holding other variables constant.

For a standard deviation increase in the mentor's productivity, roughly 10 articles, a scientist's expected productivity increases by 32%, holding other variables constant.

As noted earlier, factor and percentage change coefficients for count models are often quite effective for interpretation in contrast to models in previous chapters for which we think factor and percentage changes in odds are not as readily understood.

The similarity in magnitude of coefficients in the PRM and the NBRM, as well as the difference in standard errors when there is overdispersion, also affects predictions. To see this, we compute the rate of productivity for women from elite programs who have mentors with different levels of productivity:

(output of . quietly atme	omitted) mtable, est ans clear d	name(PRM_m ec(2)	nu) ci at	hd mentor, r (mentor=(0(5 mentor, nol	5)20) femal	le=1 phd=4)
(output a						
				=(0(5)20) fe		d=4)
				ownumbers br	Tet	
expression	: Predicted				641	
mentor	PRM_mu	11	ul	NBRM_mu	11	ul
0	1.15	1.03	1.27	1.12	0.96	1.28
5	1.31	1.18	1.44	1.30	1.13	1.46
10	1.49	1.35	1.63	1.50	1.32	1.68
15	1.69	1.53	1.85	1.73	1.52	1.95
20	1.92	1.74	2.11	2.00	1.73	2.28

The predicted rates, in the columns PRM\_mu and NBRM\_mu, are similar, but the confidence intervals for the PRM are narrower than those for the NBRM, reflecting the underestimation of standard errors in the PRM when there is overdispersion. In the next section, we will show how predicted probabilities differ between the two models even when the rates are similar.

Marginal effects for the NBRM can be computed and interpreted exactly as they were for the PRM. For example, we can compute the average discrete change for increasing the number of young children in a scientist's family by 1:

. nbreg art (output on	i.female i.marr mitted)	ied kid5 pho	i mentor, no	log
nbreg: Chang	id5, amount(one) ges in mu   Numb Predicted numbe	er of obs =	915	
	Change	LL	UL	
kid5 +	-0,276	-0.426	-0.125	

# 9.3.7 Interpretation using predicted probabilities

In the presence of overdispersion, predicted probabilities from the NBRM can differ substantially from those for the PRM, even though the predicted rates are similar. The methods used to interpret predicted probabilities, however, are the same with probabilities for the NBRM computed with

$$\Pr\left(y \mid \mathbf{x}\right) = \frac{\Gamma(y + \alpha^{-1})}{y! \Gamma(\alpha^{-1})} \left(\frac{\alpha^{-1}}{\alpha^{-1} + \mu}\right)^{\alpha^{-1}} \left(\frac{\mu}{\alpha^{-1} + \mu}\right)^{y}$$

where  $\mu = \exp(\mathbf{x}\beta)$ . Predicted probabilities for observed values of the independent variables can be computed using predict. Average predicted probabilities or predicted probabilities at specific values can be calculated using mtable, mgen, mchange, or margins. Because there is nothing new in how to use these commands with the NBRM, we provide only a few examples that are designed to illustrate key differences and similarities between the PRM and the NBRM.

In this example, we use mtable to compare predicted probabilities for counts 0-7, specified with the option pr(0/7), for the two models for a hypothetical case of someone who is average on all characteristics.

<ul> <li>poisson ar (output out)</li> <li>quietly mt</li> <li>nbreg art (output out)</li> <li>mtable, ro</li> <li>Expression:</li> </ul>	<pre>iitted ) sable, roo i.female iitted ) owname(NB)</pre>	wname(PR) i.marri RM) pr(0,	4) pr(0/ ad kid5 j /7) atmes	7) atmean	ns or, nolo	g	(3) widt]	h(6)
	0	1	2	3	4	5	6	7
PRM	0.200	0.322	0.259	0.139	0.056	0.018	0.005	0.001
NBRM	0.298	0.279	0.189	0.111	0.061	0.031	0.016	0.008

The predicted probability of a 0 is 0.20 for the PRM and 0.30 for the NBRM, a substantial difference. This difference is offset by higher probabilities for the PRM for counts 1–3. At 4 and above, the probabilities are larger for the NBRM. The larger probabilities at the higher and lower counts reflect the greater dispersion in the NBRM compared with the PRM. Differences between predictions in the NBRM and the PRM are generally most

## 9.3.7 Interpretation using predicted probabilities

noticeable for 0s. You can think of it this way. With overdispersion, the variance in the predicted counts increases. Because counts cannot be smaller than 0, the increased variation below the mean leads to predictions "stacking up" at 0. Above the mean, the greater variation affects all values.

To highlight the greater probability of a 0 in the NBRM, we plot the probability of 0s as mentor productivity increases from 0 to 50, holding other variables at the mean. Using mgen, we make predictions for the probability of 0 at different levels of the mentor's productivity for the PRM:

1	mean	s at(men	tor=(0(5)5 ins. atmea			)) predict(pr(0))
Variable		Unique	Mean	Min	Max	Label
PRMpr0	11	11	.110384	.009894	.2760837	pr(y=0) from margins
PRM110	11	11	.0954709	.0026402	.2517684	95% lower limit
PRMu10	11	11	.125297	.0171479	.3003991	95% upper limit
PRMmentor	11	11	25	0	50	Mentor's # of articles
PRMCpr0	11	11	.110384	.009894	.2760837	pr(y<=0)
Specified	valu	es of co	variates			
1.		1.				
female	m	arried	kid5	phd	2	
.4601093	.6	622951	.495082	3.103109		

We make corresponding predictions for the NBRM:

(output of . mgen, atm	mitted means	) at(ment	or=(0(5)50	)) stub(NB		) predict(pr(0))
Variable		Unique				Label
NBRMpr0	11	11	. 1954706	.0648641	.371642	pr(y=0) from margins
NBRM110	11	11	.1629587	.0318453	.3382501	95% lower limit
NBRMu10	11	11	.2279824	.0978828	.4050339	95% upper limit
NBRMmentor	11	11	25	0	50	Mentor's # of articles
NBRMCpr0	11	11	.1954706	.0648641	.371642	pr(y<=0)
Specified v	alues	of cov	ariates			
1.		1.				
female	mar	ried	kid5	phd		
.4601093	.6623	2951	.495082	3.103109		

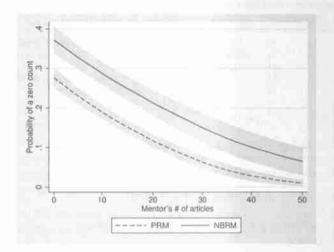
We use these results to graph the predictions along with their confidence intervals:

. label var PRMpr0 "PRM"

. label var NBRMpr0 "NBRM"

	raph twoway (rarea PRM110 PRMu10 NBRMmentor, color(gs14))
>	
>	(rarea NBRM110 NBRMu10 NBRMmentor, color(gs14))
>	(connected PRMpr0 NBRMmentor, lpattern(dash) msize(zero))
>	(connected NBRMprO NBRMmentor, lpattern(solid) msize(zero)),
>	legend(on order(3 4)) ylabel(0(.1).4, gmax)
>	ytitle("Probability of a zero count")

The rarea graphs add the shaded confidence intervals, with the connected graphs drawing the lines for predicted probabilities. The order() suboption of the legend option indicates to order the lines in the legend to start with the third graph (that is, the first connected graph), followed by the fourth. Because graphs 1 and 2 are not included in order(), no entries are included in the legend for the rarea graphs, which is what we want. The following graph is created:



For both models, the probability of a 0 decreases as the mentor's productivity increases, but the predicted probability of a scientist not publishing is substantially larger for the NBRM. Because both models have roughly the same expected number of publications, the higher proportion of 0s for the NBRM is being offset by the higher proportion of larger counts that are predicted by this model. The smaller confidence interval for the predictions from the PRM reflects the underestimation of standard errors when there is overdispersion. In this example, the PRM substantially underestimates the probability of a scientist not publishing, but it does this with excessive precision!

# 9.4 Models for truncated counts

Modeling zeros often poses special problems in count models. One type of problem arises when observations with outcomes equal to 0 are missing from the sample because of the way the data were collected. For example, suppose that we are gathering data to study scientific productivity among chemists but that we do not have a sampling roster

### 9.4 Models for truncated counts

of all chemists with PhDs. One solution is to take a sample from those scientists who published at least one article that was listed in *Chemical Abstracts*, which excludes all chemists who have not published. Other examples of truncation are easy to find. A study of how many times people visit national parks could be based on a survey given to people entering the park. Or, when you fill out a customer satisfaction survey after buying a TV, you might be asked how many TVs are in your household, leading to a dataset in which everyone has at least one TV.

Zero-truncated count models are designed for instances like these, where observations with an outcome of 0 exist in the population but have been excluded from the sample. The zero-truncated Poisson model (ZTP) begins with the PRM from section 9.2:

$$\Pr\left(y_i = k \mid \mathbf{x}\right) = \frac{\exp\left(-\mu_i\right)\mu_i^{y_i}}{y_i!}$$

where  $\mu_i = \exp(\mathbf{x}_i \boldsymbol{\beta})$ . For a given  $\mathbf{x}_i$ , the probability of observing a 0 is

$$\Pr\left(y_i = 0 \mid \mathbf{x}_i\right) = \exp\left(-\mu_i\right)$$

and the probability of a positive (that is, nonzero) count is

$$\Pr(y_i > 0 \mid \mathbf{x}_i) = 1 - \exp(-\mu_i) \tag{9.6}$$

Because our counts are truncated at 0, we want to compute the probability for each positive count given that we know the count must be greater than 0 for a case to be observed. By the law of conditional probability,

$$\Pr\left(A \mid B\right) = \frac{\Pr\left(A \& B\right)}{\Pr\left(B\right)}$$

Thus the conditional probability of observing a specific value y = k given that we know the count is not 0 is

$$\Pr(y_i = k \mid y_i > 0, \mathbf{x}_i) = \frac{\Pr(y_i = k \& y_i > 0 \mid \mathbf{x}_i)}{\Pr(y_i > 0 \mid \mathbf{x}_i)}$$

Given the probability that y = k and y > 0 is simply the probability that y = k, and substituting (9.6) leads to the conditional probability

$$\Pr(y_i = k \mid y_i > 0, \mathbf{x}_i) = \frac{\Pr(y_i = k \mid \mathbf{x}_i)}{1 - \exp(-\mu_i)}$$
(9.7)

This formula increases each unconditional probability by the factor  $\{1 - \exp(-\mu)\}^{-1}$ , forcing the probability mass of the truncated distribution to sum to 1.

With a truncated model, there are two types of expected counts that might be of interest. First, we can compute the expected rate without truncation. For example, we might want to estimate the expected number of publications for scientists in the entire population, not just among those who have at least one article. We will refer to this as the unconditional prediction. Importantly, we use "unconditional" to indicate that the prediction applies to the whole population; unconditional predictions are still, of course, conditional on  $\mathbf{x}$ . In the ZTP, the unconditional rate has the same formula as for the standard PRM:

$$E(y_i \mid \mathbf{x}_i) = \exp(\mathbf{x}_i \boldsymbol{\beta})$$

Second, we can compute the expected rate given that the count is positive, written as  $E(y \mid y > 0, \mathbf{x})$ . For example, among those who publish, what is the expected number of publications? Or, among those who see the doctor at least once a year, what is the average number of visits with a doctor? The conditional rate must be larger than the unconditional rate because we are excluding 0s. As with the conditional probability in (9.7), the rate increases proportionally to the probability of a positive count:

$$E(y_i \mid y_i > 0, \mathbf{x}_i) = \frac{\mu_i}{\Pr(y_i > 0 \mid \mathbf{x}_i)} = \frac{\mu_i}{1 - \exp(-\mu_i)}$$
(9.8)

The same idea applies to the NBRM, where

$$\Pr\left(y_i \mid \mathbf{x}_i\right) = \frac{\Gamma\left(y_i + \alpha^{-1}\right)}{y_i! \Gamma(\alpha^{-1})} \left(\frac{\alpha^{-1}}{\alpha^{-1} + \mu_i}\right)^{\alpha^{-1}} \left(\frac{\mu_i}{\alpha^{-1} + \mu_i}\right)^y$$

Accordingly,  $\Pr(y = 0 \mid \mathbf{x}) = (1 + \alpha \mu)^{-1/\alpha}$  and  $\Pr(y > 0 \mid \mathbf{x}) = 1 - (1 + \alpha \mu)^{-1/\alpha}$ . The conditional probability in the zero-truncated negative binomial model (ZTNB) is

$$\Pr\left(y_i \mid y_i > 0, \mathbf{x}_i\right) = \frac{\Pr\left(y_i \mid \mathbf{x}_i\right)}{1 - \left(1 + \alpha \mu_i\right)^{-1/\alpha}}$$

and the conditional mean equals

$$E(y_i \mid y_i > 0, \mathbf{x}_i) = \frac{\mu_i}{1 - (1 + \alpha \mu_i)^{-1/\alpha}}$$
(9.9)

The adverse effects of overdispersion are worse with truncated models. When the sample is not truncated, using the PRM in the presence of overdispersion underestimates the standard errors but does not bias the estimated  $\beta$ 's. With the ZTP, overdispersion results in biased and inconsistent estimates of the  $\beta$ 's and, consequently, in biased estimates of rates and probabilities (Grogger and Carson 1991). Accordingly, before using the ZTP, you should check for overdispersion by fitting the ZTNB. As with the NBRM, overdispersion in the ZTNB is based on an LR test of  $\alpha = 0$ , which is included in the output for the ZTNB (see page 511).

# 9.4.1 Estimation using tpoisson and thbreg

The ZTP is fit with the command tpoisson, and the ZTNB is fit with the command tnbreg:

tpoisson depvar [indepvars] [if] [in] [weight] [, options]

tnbreg depvar [indepvars] [if] [in] [weight] [, options]

where *options* are largely the same as those for poisson and nbreg. These commands can also be used when the sample is truncated at a value greater than 0. Imagine a study in which the outcome is number of criminal offenses with data that are collected only on people with multiple offenses, so only people with a count of at least two are included in the dataset. A model for this outcome can be fit by adding the 11(#)option to either tpoisson or tnbreg, where # is the value of the largest nonobserved count. In the example where only individuals with a count of at least two are included, this option should be specified as 11(1). The default for both tpoisson and tnbreg is a zero-truncated model (that is, 11(0)), so you do not have to specify this option for zero-truncated models.<sup>5</sup>

## Example of zero-truncated model

To illustrate zero-truncated count models, we continue our example of scientific productivity with the outcome variable **arttrunc**, which artificially recodes values of 0 in **art** to missing. We begin by truncating the sample to exclude scientists who have no publications.

. use couart4, c (couart4.dta   L	ong data o	n Ph.D. biod	hemists   2014	-04-24)	
. sum art arttru					
Variable	Obs	Mean	Std. Dev.	Min	Max
art	915	1.692896	1.926069	0	19
arttrunc	640	2.420313	1.882269	1	19
drop if art==0 (275 observation					
sum art arttru	nc				
Variable	Obs	Mean	Std. Dev.	Min	Max
art	640	2.420313	1,882269	1	19
arttrunc	640	2.420313	1.882269	1	19

After dropping those 275 observations, we have a truncated sample of 640 scientists.

<sup>5.</sup> In Stata 12, tpoisson and thbreg replaced the ztp and zthb commands that only allow truncation at 0. Users of Stata 11 or before should use the latter commands. Because predict does not support the prediction of specific counts or ranges when ztp or zthb are used, quantities based on predicted probabilities cannot be computed using margins or our SPost commands.

Next, we fit the ZTNB with the truncated sample, where we used the irr option so that the parameters are shown as factor change coefficients:

uncation poi spersion	tive binomia nt: 0 = mean t = -1027.318			LR ch	r of obs i2(5) > chi2 to R2		640 44.58 0.0000 0.0212
arttrunc	IRR	Std. Err.	z	P> z	[95% Co	onf.	Interval]
female							
Female	.7829619	.0761181	-2.52	0.012	.647128	53	.9473116
married							
Married	1.108954	.1213525	0.95	0.345	.894884	11	1.374233
kid5	.8579072	.0619658	-2.12	0.034	.744661	14	.9883751
phd	.9970707	.0479265	-0.06	0.951	.907425	6	1.095572
mentor	1.024022	.0043898	5.54	0.000	1.01548	54	1.032662
_cons	1.426359	.2807513	1.80	0.071	.96980	9	2.097836
/lnalpha	6034753	.2249915			-1.04448	51	1625001
alpha	.5469076	.1230496			.351888	51	.850016

Likelihood-ratio test of alpha=0: chibar2(01) = 105.43 Prob>=chibar2 = 0.000

The output looks like that from nbreg except that the title now says "Truncated negative binomial regression" and the truncation point is listed. The LR test provides clear evidence of overdispersion, as was the case with the NBRM. Indeed, the ZTNB is estimating the same parameters as the NBRM but with more limited data. The effects of estimating the parameters with the truncated sample can be seen by comparing the estimates from the two models:

# 9.4.2 Interpretation using $E(y \mid x)$

Variable	NBRM	ZTNB
female		
Female	0.805	0.783
	-2.98	-2.52
married		
Married	1.162	1.109
	1.83	0.95
kid5	0.838	0.858
	-3.32	-2.12
phd	1.015	0.997
	0.42	-0.06
mentor	1.030	1.024
	8.38	5.54
_cons	1.292	1.426
	1.85	1.80
lnalpha		
_cons	0.442	0.547
	-6.81	-2.68
Statistics		
N	915	640

Although the estimates are similar, there is more sampling variability in the ZTNB (indicated by the smaller z-values), which is expected given that estimation uses more limited data.

# 9.4.2 Interpretation using E(y | x)

If counts of zero are missing from your sample because of the way the data were collected, the parameters can be interpreted in the same way as those for the PRM and the NBRM. Essentially, the model fills in the data that were lost when the data were collected. Accordingly,  $\exp(\beta_k)$  is the factor increase in the rate for a unit increase in  $x_k$ , holding other variables constant. Keep in mind that we are referring to the factor change in the unconditional rate  $E(y \mid \mathbf{x})$  not the conditional rate  $E(y \mid y > 0, \mathbf{x})$ .

As with the NBRM and the PRM, you can use the irr option (as shown in the output above) or use listcoef to compute factor change coefficients after running tpoisson or thbreg.

listcoef fema nbreg (N=640): Observed SD:		nge in exp	ected cou	nt		
	b	z	P>[z]	e^b	e^bStdX	SDofX
female Female mentor	-0.2447 0.0237	-2.517 5.538	0.012	0.783 1.024	0.886	0.497

Here are some examples of interpreting these results:

Being a female scientist decreases the expected number of papers by a factor of 0.78, holding other variables constant.

Each additional publication by the mentor increases the predicted number of publications by 2.4%, holding other variables constant.

A standard deviation increase in publication by the mentor increases the predicted number of publications by a factor of 1.28, holding other variables constant.<sup>6</sup>

# 9.4.3 Predictions in the estimation sample

Running predict after fitting a truncated count model will generate a new variable with predictions based on the values of the independent variable for each observation. The predictions can be conditional or unconditional. Consider our hypothetical example in which scientists are in the sample only if they have published at least once. Unconditional predictions are predictions about the entire population of scientists, regardless of whether they have published. Conditional predictions are predictions conditional on the count being greater than the truncation point. If we want to make predictions about those who have published (that is, the count is greater than 0), we would use conditional predictions. As noted before, both unconditional and conditional predictions are still conditional on the values of the independent variables.

By default, predict computes the unconditional rate. We can obtain the unconditional predicted probability of a specific count  $\Pr(y = k)$  with the option  $\operatorname{pr}(k)$  and the predicted probability of a count within a range  $\Pr(m \leq y \leq n)$  with the option  $\operatorname{pr}(m,n)$ . We can also compute conditional predictions that are conditional on the count being greater than the truncation point. We obtain conditional predictions about the rate with the option cm and conditional predicted probabilities with the option  $\operatorname{cpr}()$  instead of  $\operatorname{pr}()$ .

The estimate for the effect of a standard deviation increase in the mentor's productivity is computed as exp(\(\beta\_{mentor} \times sd\_{mentor})\).

#### 9.4.4 Interpretation using predicted rates and probabilities

In our example, we use predict followed by summarize to show the average unconditional and conditional rates and to compare those with the mean number of articles in the sample.

. predict rate (option n assume	d; predict	ed number of	events)			
. label var rate	"Uncondit	ional rate o	f productivi	ty"		
. predict crate,	cm					
. label var rate	"Conditio	onal rate of	productivity	given at	least 1 arti	cle"
. summarize rate	crate art	trunc				
Variable	Obs	Mean	Std. Dev.	Min	Max	
rate	640	1.687704	.641613	.9468752	8.397242	
crate	640	2.425643	.5871667	1.774038	8.774148	
arttrunc	640	2.420313	1.882269	1	19	

Variable rate is the unconditional rate of publication, and crate is the conditional rate. The average unconditional rate is smaller because it is estimating the rate for a population that includes scientists with no publications. Because our sample includes only people who have published, the mean of arttrunc is very close to the average conditional rate. Recall that to illustrate truncated models, we dropped observations with zero publications. In the full sample, the mean number of articles is 1.693, which is extremely close to the mean of rate. Indeed, our model did an excellent job of predicting the unconditional rate.

# 9.4.4 Interpretation using predicted rates and probabilities

mtable, mgen, and mchange can compute conditional and unconditional rates and predicted probabilities. Unconditional rates are computed by default. Other type of predictions can be made using the predict() option. For example, to compute the average conditional rate, you could use the command mtable, predict(cm). To compute unconditional probabilities for counts from m to n, we use the option predict(pr(m/n)). To compute conditional probabilities, we use predict(cpr(m/n)).

To illustrate this, we compare the conditional and unconditional rates of productivity for married (married=1), female (female=1) scientists without young children (kid5=0), who are average on other characteristics:

. gui mtable, rown	ame (Uncondi	itional) a	t(female=1	married=1 kid5=0) atmeans	Ci
the second	Conditional	l) at(fema)		d=1 kid5=0) atmeans ci	
Expression: Condit	ional mean	of art > 1	11(1), pred	ict(cm)	
	mu	11	ul		
Unconditional	1.561	1.243	1.880		
Unconditional Conditional	1.561 2.308	1.243	1.880		

An otherwise average married, female scientist without young children is predicted to publish 1.56 papers. However, if we know she has published at least one paper, this pre-

0.020

0.042

diction increases to 2.31 articles. The conditional rate is higher than the unconditional rate, as it must be, because the conditional rate includes only those with at least one paper. To compute unconditional probabilities from 0 to 5 articles for a married female scientist without children, we type

. mtable, at Expression: 1				atme	ans pr(0/!	5) ci bri	ef
	0	1		2	3	.4	5
Pr(y)	0.323	0.272	0.1	77	0.104	0.058	0.031

0.253

0.292

The probability of a zero count is 0.32 with a 95% confidence interval from 0.24 to 0.41. indicating that we expect that an otherwise average married female scientist with no children would have a 32% chance of having no publications. Other probabilities can be interpreted similarly.

0.150

0.205

0.081

0.127

0.042

0.074

We cannot compute the conditional probability of a zero count because we are conditioning on having at least one publication. Accordingly, we compare unconditional and conditional probabilities of counts greater than 1:

. qui mtable, rowr > pr(1/5)	ame(Uncond	itional) a	t(female=1	married=1	kid5=0) at	means
<pre>. mtable, rowname( &gt; cpr(1/5) be] Expression: Pr(art</pre>	ow brief		le=1 marri	ed≕1 kid5≕	0) atmeans	
	1	2	3	4	5	
Unconditional Conditional	0.272	0.177	0.104	0.058	0.031	

As expected, the conditional probabilities are larger than the unconditional probabilities. This is because the unconditional probability of a 0 is 0.32, so the conditional predictions equal  $\Pr(y = k \mid \mathbf{x}, y > 0) = \Pr(y = k \mid \mathbf{x}) / \{1 - \Pr(y = 0 \mid \mathbf{x})\}$ . Accordingly, each unconditional probability is 32.3% lower than the corresponding conditional probability.

Although we do not illustrate them, other methods of interpretation that were used for the PRM and NBRM can also be used for count models with truncation.

11

ul

0.240

0.407

# 9.5 (Advanced) The hurdle regression model

This section is marked as advanced because it involves fitting a model that is not built-in to Stata. Obtaining estimates is, consequently, more complicated. The section is useful if you have an application of the hurdle model, and it also provides an opportunity to learn about working with matrices and using the **suest** command to combine results from different models.

The hurdle regression model (HRM) combines a binary model to predict 0s and a ZTP or ZTNB to predict nonzero counts (Mullahy 1986; Cameron and Trivedi [2013, 136–139]). Let y be a count outcome that is not truncated at 0. Suppose that zero counts are generated by a binary process. Here we use a logit to model the binary outcome y = 0 versus y > 0, but other binary models could be used:

$$\Pr(y_i = 0 \mid \mathbf{x}_i) = \frac{\exp(\mathbf{x}_i \boldsymbol{\gamma})}{1 + \exp(\mathbf{x}_i \boldsymbol{\gamma})} = \pi_i$$

In this two-equation model, 0 is viewed as a hurdle that you have to get past before reaching positive counts. Positive counts are generated either by the ZTP or the ZTNB models from section 9.4. Because there are separate equations to predict zero counts and positive counts, this allows the process that predicts zeros to be different from the process that predicts positive counts.

The name "hurdle" might suggest that the process of moving from 0 to 1 with the count outcome is more difficult than subsequent increases. This makes sense in many count processes, including the case of scientific publishing: we might imagine that getting one's first publication is especially difficult, and publishing is easier after that. In such cases, the number of zero counts would be greater than we would predict using the PRM or NBRM. Unlike the zero-inflated models considered in section 9.6, however, the hurdle model can also be applied to cases in which there are fewer 0s than expected. In such cases, getting over the hurdle is easier to achieve than subsequent counts.

The predicted rates and probabilities for the HRM are computed by mixing the results of the binary model and the zero-truncated model. The probability of a 0 is

$$\Pr(y_i = 0 \mid \mathbf{x}_i) = \pi_i$$

as estimated by a binary regression model. Because positive counts can occur only if you get past the 0 hurdle, which occurs with probability  $1 - \pi_i$ , we rescale the conditional probability from the zero-truncated model to compute the unconditional probability

$$\Pr(y_i \mid \mathbf{x}_i) = (1 - \pi_i) \Pr(y_i \mid y_i > 0, \mathbf{x}_i) \text{ for } y > 0$$
(9.10)

The unconditional rate is computed by combining the mean rate for those with y = 0 (which, of course, is 0) and the mean rate for those with positive counts:

$$E(y_i \mid \mathbf{x}_i) = (\pi_i \times 0) + \{(1 - \pi_i) \times E(y_i \mid y_i > 0, \mathbf{x}_i)\}$$
(9.11)

$$= (1 - \pi_i) \times E(y_i \mid y_i > 0, \mathbf{x}_i)$$
 (9.12)

where  $E(y_i | y_i > 0, \mathbf{x}_i)$  is defined by (9.8) for the ZTP and (9.9) for the ZTNB.

Although Stata does not include the hurdle model as a command, it can be fit by combining results from logit with those from either tnbreg or tpoisson.<sup>7</sup> Using these estimation commands along with commands for working with predictions, we can compute predictions for the hurdle model that correspond to those for other count models. This process involves a few more steps than the other examples in this book, but these are straightforward and necessary for using this model. The process also provides an example of accomplishing postestimation analyses "by hand".

A bigger problem is that the standard errors for the parameter estimates and predictions obtained using this method will be incorrect. We will show you how to obtain correct standard errors for the parameters by using Stata's suest command. Unfortunately, these estimates cannot be used with predict, margins, mtable, mgen, or mchange to obtain predicted probabilities. Accordingly, we show how to make these predictions with estimates from logit and thbreg. The predictions will be correct because they do not depend on the standard errors; but the standard errors will be incorrect, so you cannot construct confidence intervals around these predictions or do hypothesis testing.

## 9.5.1 Fitting the hurdle model

With binary models (see chapter 5), Stata defines the two outcome categories as 0 or any nonmissing value that is not 0. For the hurdle model, this is very convenient. If we use logit or probit for a count outcome, the resulting estimates are for a binary model of any positive count versus 0, which is precisely what we want for the first step in the hurdle model. Here we fit the logit model and store the estimates:

. logit art i.female i.married kid5 phd mentor, nolog or (output omitted)

. est store Hlogit

Then, we fit a ZTNB by using if art>0 to restrict our sample to scientists with at least one article:

528

<sup>7.</sup> Hilbe (2005) has written a suite of commands that fit a hurdle model. For example, his hnblogit command fits a hurdle model that uses a logit model for the 0s and an NBRM for the positive counts. You can find these commands by typing net search hurdle. These commands do not work with factor-variable notation.

## 9.5.1 Fitting the hurdle model

- . tnbreg art i.female i.married kid5 phd mentor if art>0, nolog irr (output omitted)
- . est store Hztnb

This correctly estimates the coefficients, but the standard errors are incorrect. Accordingly, in the following table, the estimated coefficients are correct but the z-values are not (we only show them for comparison with the correct standard errors, computed with suest below):

Variable	Hlogit	Hztnb
art		
female		
Female	0.778	0.783
	-1.58	-2.52
married		
Married	1.386	1.109
	1.80	0.95
kid5	0.752	0.858
	-2.57	-2.12
phd	1.022	0.997
	0.28	-0.06
mentor	1.083	1.024
	6.15	5.54
cons	1.267	1.426
	0.80	1.80
lnalpha		
cons		0.547
		-2.68

. est table Hlogit Hztnb, b(%9.3f) eform t

To obtain the correct standard errors, we use the suest command (see [R] suest), which takes into account that even though the two models were independently estimated, they are dependent on one another.

				Number of obs = 9		
	expB	Robust Std. Err.	z	P> z	[95% Conf.	Interval]
Hlogit_art						
female						
Female	.7779048	.1215446	-1.61	0.108	.5727031	1.056631
married						
Married	1.385739	.2475798	1.83	0.068	.9763455	1.966796
kid5	.7518272	.0831787	-2.58	0.010	.6052643	.93388
phd	1.022468	.0822485	0.28	0.782	.8733296	1.197075
mentor	1.083419	.0154716	5.61	0.000	1.053515	1.114171
_cons	1.267183	.3694752	0.81	0.417	.7155706	2.244016
Hztnb_art						
female						
Female	.7829619	.0724833	-2.64	800.0	.6530404	.9387312
married						
Married	1.108954	.1169726	0.98	0.327	.9018383	1.363636
kid5	.8579072	.0626125	-2.10	0.036	.743562	.9898365
phd	.9970707	.0504934	-0.06	0.954	.9028585	1.101114
mentor	1.024022	.0050724	4.79	0.000	1.014129	1.034012
_cons	1,426359	.27488	1,84	0.065	.9776649	2.080979
Hztnb_1nal-a						
_cons	.5469076	.1302053	-2.53	0.011	.3429761	.8720957

. suest Hlogit Hztnb, vce(robust) eform(expB) Simultaneous results for Hlogit, Hztnb

You can confirm that the parameter estimates are the same as those shown with estimates table earlier but that the z-values differ.

With the hurdle model, a variable can be significant in one part of the model but not in the other part. For example, women are not significantly different from men "getting over the hurdle", but they have a significantly lower rate of publication once over the hurdle. For that matter, coefficients for the same variable can be in opposite directions for the two parts of the model, and there is no need for both parts to include the same independent variables.

The logit coefficients can be interpreted as discussed in chapter 6. If the coefficient for  $x_k$  is positive, it means that a unit increase in  $x_k$  increases the odds of publishing one or more papers by a factor of  $\exp(\hat{\beta}_k)$ , holding other variables constant. For example, consider the effect that young children have on publishing:

For an additional young child, the odds of publishing at least one article decrease by a factor of 0.75, holding other variables constant.

The ZTNB part of the model estimates how independent variables affect the rate of publication for those who have gotten "over the hurdle" of publishing. The coefficients from the ZTP or ZTNB do not have a direct substantive interpretation because we are not using the truncated model to overcome limitations of a truncated sample. If there were no 0s in our sample because data were only collected if the event occurred at least once, we could interpret these parameters. Here, however, we assume that the process generating zeros is different from the process generating nonzeros. Recall from our discussion of the zero-truncated model that the exponentiated coefficients estimate effects on the unconditional rate of the outcome. In this case, however, we use the logit equation to predict zero counts, so the exponentiated coefficients from the zerotruncated model no longer correspond directly to changes in the unconditional rate.

## 9.5.2 Predictions in the sample

Using predict with the estimates from our logit model, we can compute the predicted probability of observing a positive count for each observation:

```
. estimates restore Hlogit
(results Hlogit are active now)
. predict Hprobgt0
(option pr assumed; Pr(art))
. label var Hprobgt0 "Pr(y>0)"
```

If we subtract this probability from 1, we get the predicted probability of a zero count:

. gen Hprob0 = 1 - Hprobgt0

. label var Hprob0 "Pr(y=0)"

Averages can be computed using summarize:

			0	b0 Hprobgt	. summarize Hprol
Max	Min	Std. Dev.	Mean	Obs	Variable
.5612055	.0015213	.1180336	.3005464	915 915	Hprob0 Hprobgt0

The average predicted probability of a 0 is 0.3005, which is exactly the same as the proportion of the 0s in the sample, as shown with tabulate art earlier. When logit is used for the binary portion of the model, the average probability of a 0 will always exactly match the observed proportion of 0s.<sup>8</sup> Accordingly, in the hurdle model, the average predicted probability of a 0 equals the observed proportion of 0s.

To compute predictions of positive counts, we restore the results from the ZTNB and use predict with the cm option to generate conditional predictions:

```
    estimates restore Hztnb
(results Hztnb are active now)
    predict Hcrate, cm
    label var Hcrate "Conditional rate"
```

If probit is used for the binary model, the average probability of a 0 is close but not exactly the same as the proportion of 0s in the sample.

The conditional rate is the expected number of publications for those who have made it over the hurdle of publishing at least one article. To compute the unconditional rate, we multiply the conditional rate by the probability of having published at least one article, which we estimated using the logit portion of the model.

```
. gen Hrate = Hcrate * Hprobgt0
. label var Hrate "Unconditional rate"
```

We use summarize to compare the average conditional and unconditional rates:

. sum Hcrate Hrat	te				
Variable	Obs	Mean	Std. Dev.	Min	Max
Hcrate	915	2.356661	.52643	1.73671	8.774148
Hrate	915	1.697686	.7016245	.7705519	8.7608

We follow the same idea to compute unconditional probabilities for nonzero counts. Because we want to compute predictions for multiple counts, we use a **forvalues** loop. Within the loop, we first compute the conditional predicted probabilities by using predict. Next, we multiply the conditional probabilities by the probability from our logit model of having published at least one article:

```
. forvalues icount = 1/8 {
    2. predict Hcprob`icount`, cpr(`icount`)
    3. label var Hcprob`icount` "Pr(y=`icount`|y>0)"
    4. gen Hprob`icount` = Hcprob`icount` * Hprobgt0
    5. label var Hprob`icount` "Pr(y=`icount`)"
    6. }
```

The loop executes the code within braces eight times, successively substituting the values 1-8 for the macro icount. The predict command uses the cpr() option to compute conditional probabilities. The unconditional probabilities are obtained by multiplying conditional probabilities by the probability of a positive count. We use summarize to obtain the average unconditional probabilities:

. sum Hprob*					
Variable	Obs	Mean	Std. Dev.	Min	Max
Hprobgt0	915	.6994536	.1180336	.4387945	.9984787
Hprob0	915	.3005464	.1180336	.0015213	.5612055
Hprob1	915	.2772253	.0264024	.0672922	.3398655
Hprob2	915	.1783374	.0225025	.07815	.2233984
Hprob3	915	.1053164	.0246465	.0489526	.1597355
Hprob4	915	.0599405	.022171	.0196098	.1201168
Hprob5	915	.0336258	.0178631	.0075859	.0961457
Hprob6	915	.0188354	.0136543	.002865	.0806172
Hprob7	915	.0106266	.0102113	.0010633	.0676752
Hprob8	915	.0060773	.0075988	.0003894	,0604464

The mean predicted probabilities can be compared with the observed predictions, as illustrated for the PRM and NBRM.

#### 9.5.3 Predictions at user-specified values

## 9.5.3 Predictions at user-specified values

We can use mtable or margins to compute predictions at specific values of the independent variables. You should not compute confidence intervals for these predictions: they will be incorrect because they do not use the correct standard errors from suest.

For our example, we make predictions for the ideal type of a married, female scientist (female=1 married=1) from an elite PhD program (phd=4.5) who studied with a mentor with average productivity. We begin by making predictions from the logit portion of the model:

. est restor (results Hlop	git are ac		kid5=0 phd=4.	E) atmos	
			kid5=0 pnd=4.	o) acmea	118
Expression: 1	Pr(art), p	redict()			
Pr(y)					
0.753					
Specified val	lues of co	variates			
	female	married	kid5	phd	mentor
Current	1	1	0	4.5	8.77

Recall, that Pr(y) is the probability of a 1 in the logit model, which corresponds to having one or more publications. Accordingly, the predicted probability of publishing one or more papers for a scientist with these characteristics is 0.753.

Next, we need the probability of a positive count to compute unconditional predictions with (9.10) and (9.12). Although we could simply type .753 in our do-file, a better way is to save the result as a local macro. Not only does this prevent typing errors, but our code will still work correctly if we change the model or sample and the predicted probability is no longer 0.753. To do this, we use information in the matrix r(table) that is returned by mtable. If you type matlist r(table), you will see that the prediction we want is in row 1 and column 1 of the matrix. To store this value in the local macro prgt0, we use

```
local prgt0 = el(r(table),1,1)
```

where the el() function extracts the element in row 1 and column 1 of matrix r(table). After we compute conditional probabilities, we will use the macro when computing unconditional probabilities. Next, we compute conditional probabilities from the truncated portion of the model:

. est resto (results Hz . mtable, a Expression:	thb are act t(female=1	married=1		=4.5) atme	ans noesam	ple cpr(	1/8)
1	2	3	4	Б	6	7	8
0.413 Specified v	0.264 alues of co	0.152 variates	0.083	0.044	0.022	0.011	0.006
	female	married	kid5	phd	mentor		
Current	1	1	0	4.5	8.77		

The noesample option is essential; we explain it briefly here, with further discussion below. The predictions for mtable above use estimates from tnbreg, which was fit using only observations where art is nonzero. By default, atmeans would use this sample to compute the mean for mentor. We want to compute predictions with the mean for mentor based on the entire sample not just the estimation sample. The noesample option tells mtable (and other commands based on margins) to use the entire sample.

The conditional probabilities computed by mtable were stored in the matrix r(table). To compute unconditional probabilities, we multiply these conditional probabilities by the probability of a positive count, which we saved in the local macro prgt0. This can be done simply with a matrix command:

		prgt0" * r( ormat(%8.3f		nconditional	probabi	lties) nam	es(col)
	nal probab						
1	2	З	4	5	6	7	8
0.311	0.199	0.114	0.062	0.033	0.017	0.009	0.004

These predictions are for the ideal type of a married, female scientist with no children, who studied with an average mentor at an elite graduate program. The predicted probabilities of publishing one article is 0.31, two articles is 0.20, and so on. We could extend these analyses to compare these predictions with those for scientists with other characteristics.

# 9.5.4 Warning regarding sample specification

The two parts of the hurdle model are fit using different samples. The full sample was used to fit the binary model, while the truncated sample was used to fit the zero-truncated model. When computing predictions at specified values of the independent variables—say, the mean—you want the mean for the full sample, not the smaller, truncated sample. Or, if we want average predictions, we want averages for the full sample. By default, margins, mtable, mgen, and mchange use the estimation sample. For example, after fitting the ZTNB, mtable, atmeans computes predictions by using

the means for cases with nonzero outcomes. What we want, however, are the means for the sample used for the binary portion of the model. To avoid problems, we suggest the following steps.

- Before fitting the binary portion of the model, use the drop command to drop cases with missing data or that you would otherwise drop by using an if or in condition. This was not necessary in our example above because we wanted to use all the cases to fit the model.
- Fit the truncated model with an if condition to drop cases that are 0 on the outcome (for example, tnbreg art... if art>0).
- 3. When using margins, mtable, or other margins-based commands, use the option noesample, which specifies that all cases in memory be used to compute averages and other statistics, rather than using only the estimation sample.

# 9.6 Zero-inflated count models

The NBRM improves upon the underprediction of 0s in the PRM by increasing the conditional variance without changing the conditional mean. The hurdle model addresses the underprediction of 0s by using two equations: a binary model to predict 0s and a zerotruncated model for the remaining counts. We can think of this as allowing the process that generates the first count to be distinct from the process that generates subsequent counts. Zero-inflated count models, introduced by Mullahy (1986) and Lambert (1992), change the mean structure to allow 0s to be generated by two distinct processes.

Consider our example of scientific productivity. The PRM, NBRM, and HRM assume that every scientist has a nonzero rate of publishing. This implies a chance that any given scientist would have no publications, but it also implies a positive probability for all positive counts. The rates and predicted probabilities differ across individuals according to their characteristics, but all scientists could publish even if that probability is quite small. Substantively, this would be unrealistic if some scientists have no opportunity for publishing. For example, scientists might be employed in an industry where publishing is not allowed, or they might hold jobs that do not involve research. As a result, we would observe more scientists with no publications because zero counts reflect a combination of scientists with no probability of publishing and scientists for whom no publications is the result of a probabilistic process.

Zero-inflated models allow for this possibility. A zero-inflated model assumes that there are two latent (that is, unobserved) groups. An individual in the "always 0" group (group A) has outcome 0 with a probability of 1, whereas an individual in the "not always 0" group (group -A) might have outcome 0, but there is a nonzero probability that the individual has a positive count. For someone with no publications, we cannot determine whether he or she is in group A or group -A, but we can model the individual's probability of being in one of the groups based on observed characteristics. This process is developed in three steps. Step 1. Model membership into the latent groups A and -A.

- Step 2. Model counts for those in group -A who can publish.
- Step 3. Compute probabilities for each count as a mixture of the probabilities from the two groups.

We consider each step in turn, followed by an example,

#### Step 1: Membership in group A

Let  $A_i = 1$  if someone is in group A or let  $A_i = 0$  otherwise. Group membership is a binary outcome that can be modeled using the logit or probit model from chapters 5 and 6:

$$\Pr\left(A_{i}=1 \mid \mathbf{z}_{i}\right) = F\left(\mathbf{z}_{i}\boldsymbol{\gamma}\right) = \psi_{i} \tag{9.13}$$

This is a binary regression model, where the outcome  $A_i$  is unobserved and  $\psi_i$  is the probability of being in group A for individual *i*. The z variables are referred to as inflation variables because they inflate (that is, increase) the number of 0s, as shown below. To illustrate (9.13), assume that two variables affect the probability that an individual is in group A and that we model this with the logit equation

$$\Pr\left(A_{i} = 1 \mid z_{i1}, z_{i2}\right) = \psi_{i} = \frac{\exp\left(\gamma_{0} + \gamma_{1} z_{i1} + \gamma_{2} z_{i2}\right)}{1 + \exp\left(\gamma_{0} + \gamma_{1} z_{i1} + \gamma_{2} z_{i2}\right)}$$

If we had an observed variable indicating group membership, this would be a standard, binary logit model. But because group membership is a latent variable, we do not know whether an individual is in group A or group -A.

#### Step 2: Counts for those in group ~A

Among those who are not always 0, the probability of each count, including 0, is determined by either a PRM or an NBRM. In the equations that follow, we are conditioning both on the observed  $x_k$ 's and on A being equal to 0. Although the x's can be the same as the z's in the first step, they could be different. Defining  $\mu_i = \exp(\mathbf{x}_i \boldsymbol{\beta})$ , for the zero-inflated Poisson (ZIP) model, we have

$$Pr(y_i | \mathbf{x}_i, A_i = 0) = \frac{e^{-\mu_i}\mu_i^{y_i}}{y_i!}$$

and for the zero-inflated negative binomial (ZINB) model, we have

$$\Pr(y_i \mid \mathbf{x}_i, \ A_i = 0) = \frac{\Gamma(y_i + \alpha^{-1})}{y_i! \ \Gamma(\alpha^{-1})} \left(\frac{\alpha^{-1}}{\alpha^{-1} + \mu_i}\right)^{\alpha^{-1}} \left(\frac{\mu_i}{\alpha^{-1} + \mu_i}\right)^{y_i}$$

If we knew which observations were in group -A, these equations would define the PRM and the NBRM. Here the equations apply only to those observations from group -A, but we do not have an observed variable indicating group membership.

## 9.6 Zero-inflated count models

#### Step 3: Mixing groups A and -A

Predicted probabilities of observed counts are computed by mixing the probabilities from the binary and count models. The simplest way to understand mixing is with an example. Suppose that retirement status is indicated by r = 1 for retired folks and r = 0 for those not retired, where

$$\Pr(r = 1) = 0.2$$
  
$$\Pr(r = 0) = 1 - \Pr(r = 1) = 0.8$$

Let y indicate living in a warm climate, with y = 1 for yes and y = 0 for no. Suppose that the conditional probabilities are

$$\Pr(y = 1 | r = 1) = 0.5$$
  
$$\Pr(y = 1 | r = 0) = 0.3$$

so people are more likely to live in a warm climate if they are retired. What is the probability of living in a warm climate for the population as a whole? The answer is a mixture of the probabilities for the two groups weighted by the proportion in each group:

$$Pr (y = 1) = \{Pr (r = 1) \times Pr (y = 1 | r = 1)\} + \{Pr (r = 0) \times Pr (y = 1 | r = 0)\} = (0.2 \times 0.5) + (0.8 \times 0.3) = 0.34$$

In other words, the two groups are mixed according to their proportions in the population to determine the overall rate. The same thing is done for the zero-inflated models that mix predictions from groups A and -A.

The proportion in each group equals

$$\Pr(A_i = 1) = \psi_i$$
  
$$\Pr(A_i = 0) = 1 - \psi_i$$

from the binary portion of the model. The probabilities of a 0 within each group are

 $\Pr(y_i = 0 \mid A_i = 1, \mathbf{x}_i, \mathbf{z}_i) = 1$  by definition of the A group

 $\Pr(y_i = 0 \mid A_i = 0, \mathbf{x}_i, \mathbf{z}_i) = \text{prediction from PRM or NBRM portion of model}$ 

The overall probability of a 0 mixes the two types of 0s:

$$\Pr(y_i = 0 \mid \mathbf{x}_i, \mathbf{z}_i) = (\psi_i \times 1) + \{ (1 - \psi_i) \times \Pr(y_i = 0 \mid \mathbf{x}_i, A_i = 0) \} \\ = \psi_i + \{ (1 - \psi_i) \times \Pr(y_i = 0 \mid \mathbf{x}_i, A_i = 0) \}$$

For count outcomes other than 0,

$$\Pr(y_i = k \mid \mathbf{x}_i, \mathbf{z}_i) = (\psi_i \times 0) + \{(1 - \psi_i) \times \Pr(y_i = k \mid \mathbf{x}_i, A_i = 0)\} \\= (1 - \psi_i) \times \Pr(y_i = k \mid \mathbf{x}_i, A_i = 0)$$

where we use the assumption that the probability of a positive count in group A is by definition 0.

Expected counts are computed similarly:

$$E(y_i \mid \mathbf{x}_i, \mathbf{z}_i) = (0 \times \psi_i) + \{\mu_i \times (1 - \psi_i)\}$$
$$= \mu_i (1 - \psi_i)$$

Because  $0 \le \psi \le 1$ , the expected value must be smaller than  $\mu$ , which shows that the mean structure in zero-inflated models differs from that in the PRM or NBRM.

The ZIP and ZINB differ in their assumption about the distribution of the count outcome for members of group -A. The ZIP assumes a conditional Poisson distribution with a mean indicated by the count equation, while the ZINB assumes a conditional negative binomial distribution that also includes a dispersion parameter that is fit along with the other parameters of the model.

# 9.6.1 Estimation using zinb and zip

The ZIP and ZINB models are fit with the zip and zinb commands, respectively, listed here with their basic options:

```
zip depvar [indepvars] [if] [in] [weight], inflate(indepvars2) [noconstant
probit vce(vcetype) irr vuong]
```

zinb depvar [indepvars] [if] [in] [weight], inflate(indepvars2)
[noconstant probit vce(vcetype) irr vuong]

## Variable lists

- depvar is the dependent variable, which must be a count with no negative values or nonintegers.
- indepvars is a list of independent variables that determine counts among those who are not always 0s. If indepvars is not included, a model with only an intercept is fit.
- indepvars2 is a list of inflation variables that determine whether one is in the "always 0" group (group A) or the "not always 0" group (group -A).

indepvars and indepvars2 can be the same variables but do not have to be.

#### Options

Here we consider only those options that differ from the options for earlier models in this chapter. probit specifies that the model determining the probability of being in group A versus group -A be a binary probit model. By default, a binary logit model is used.

vuong requests a Vuong (1989) test of the ZIP versus the PRM or of the ZINB versus the NBRM. Details are given in section 9.7.2. The vuong option is not available if robust standard errors are used.

# 9.6.2 Example of zero-inflated models

The output from zip and zinb is similar, so here we show only the output for zinb:

Zero-inflated	negative bin	omial regres	sion		er of obs ero obs obs	8	915 640 275
Inflation mode Log likelihood		1		LR chi2(5) = Prob > chi2 =			67.97 0.0000
art	Coef.	Std. Err.	z	P> z	[95% Co	onf.	Interval]
art							
female							
Female	1955068	.0755926	-2.59	0.010	-,343665	5	0473481
married							
Married	.0975826	.084452	1,16	0.248	067940	2	.2631054
kid5	1517325	.054206	-2.80	0.005	257974	4	0454906
phd	0007001	.0362696	-0.02	0.985	071787	2	.0703869
mentor	.0247862	.0034924	7.10	0.000	.017941	2	.0316312
_cons	,4167466	.1435962	2.90	0.004	. 135303	2	.69819
inflate							
female							
Female	.6359328	.8489175	0.75	0.454	-1.02791	5	2.299781
married							
Married	-1.499469	.9386701	-1.60	0.110	-3.33922		.3402909
kid5	.6284274	.4427825	1.42	0.156	239410	-	1.496265
phd	0377153	.3080086	-0.12	0.903	64140		.5659705
mentor	8822932	.3162276	-2.79	0.005	-1.50208		2624984
_cons	1916865	1.322821	-0.14	0.885	-2.78436	8	2.400995
/lnalpha	9763565	.1354679	-7.21	0.000	-1.24186	9	7108443
alpha	.3766811	.0510282			.28884	4	.4912293

The top set of coefficients, labeled **art** in the left margin, corresponds to the NBRM for those in group -A. The lower set of coefficients, labeled **inflate**, corresponds to the binary model predicting group membership.

# 9.6.3 Interpretation of coefficients

When interpreting zero-inflated models, it is easy to be confused by the direction of the coefficients. listcoef makes interpretation simpler. For example, consider the results for the ZINB:

```
. listcoef, help
zinb (N=915): Factor change in expected count
Observed SD: 1.9261
```

Count equation: Factor change in expected count for those not always 0

	ъ	z	P> z	e^b	e^bStdX	SDofX
female						
Female	-0.1955	-2.586	0.010	0.822	0.907	0.499
married						
Married	0.0976	1.155	0.248	1.103	1.047	0.473
kid5	-0.1517	-2.799	0.005	0.859	0.890	0.765
phd	-0.0007	-0.019	0.985	0.999	0.999	0.984
mentor	0.0248	7.097	0.000	1.025	1.265	9.484
constant	0.4167	2.902	0.004	+		4
alpha						
lnalpha	-0.9764		**	140		
alpha	0.3767		¥!	14		

```
b = raw coefficient
```

```
z = z-score for test of b=0
```

```
P>|z| = p-value for z-test
```

e^b = exp(b) = factor change in expected count for unit increase in X e^bStdX = exp(b\*SD of X) = change in expected count for SD increase in X SDofX = standard deviation of X

	b	z	P> z	e^b	e^bStdX	SDof)
female						
Female	0.6359	0.749	0.454	1.889	1.373	0.49
married						
Married	-1.4995	-1.597	0.110	0.223	0.492	0.473
kid5	0.6284	1.419	0.156	1.875	1.617	0.765
phd	-0.0377	-0.122	0.903	0.963	0.964	0.984
mentor	-0.8823	-2.790	0.005	0.414	0.000	9.484
constant	-0.1917	-0.145	0.885			

Binary equation: factor change in odds of always 0

```
b = raw coefficient
z = z-score for test of b=0
P>|z| = p-value for z-test
e^b = exp(b) = factor change in odds for unit increase in X
e^bStdX = exp(b*SD of X) = change in odds for SD increase in X
SDofX = standard deviation of X
```

The top half of the output, labeled Count equation, contains coefficients for the factor change in the expected count for those who have the opportunity to publish (that is,

540

## 9.6.4 Interpretation of predicted probabilities

group -A). The coefficients can be interpreted in the same way as coefficients from the PRM or the NBRM. For example,

Among those who have the opportunity to publish, being a female scientist decreases the expected rate of publication by a factor of 0.82, holding other variables constant.

The bottom half of the output, labeled Binary equation, contains coefficients for the factor change in the odds of being in group A compared with being group -A. These can be interpreted just as the coefficients for a binary logit model. For example,

Being a female scientist increases the odds of not having the opportunity to publish by a factor of 1.89, holding other variables constant.

As found in this example, when the same variables are included in both equations, the signs of the corresponding coefficients from the binary equation are often in the opposite direction of those from the count equation. This makes substantive sense. The count equation predicts number of publications, so a positive coefficient indicates higher productivity. In contrast, the binary equation is predicting membership in the group that always has zero counts, so a positive coefficient implies lower productivity. This is not, however, required by the model.

# 9.6.4 Interpretation of predicted probabilities

For the ZIP,

$$\widehat{\Pr}\left(y=0\mid \mathbf{x}, \mathbf{z}\right) = \widehat{\psi} + \left(1-\widehat{\psi}\right)e^{-\widehat{\mu}}$$

where  $\hat{\mu} = \exp\left(\mathbf{x}\hat{\boldsymbol{\beta}}\right)$  and  $\hat{\psi} = F(\mathbf{z}\hat{\boldsymbol{\gamma}})$ . The predicted probability of a positive count applies only to the  $1 - \hat{\psi}$  observations in group -A:

$$\widehat{\Pr}(y \mid \mathbf{x}) = \left(1 - \widehat{\psi}\right) \frac{e^{-\widehat{\mu}_i} \widehat{\mu}^y}{y!}$$

Similarly, for the ZINB,

$$\widehat{\Pr}\left(y=0 \mid \mathbf{x}, \mathbf{z}\right) = \widehat{\psi} + \left(1 - \widehat{\psi}\right) \left(\frac{\widehat{\alpha}^{-1}}{\widehat{\alpha}^{-1} + \widehat{\mu}_i}\right)^{\widehat{\alpha}^{-1}}$$

and the predicted probability for a positive count is

$$\widehat{\Pr}(y \mid \mathbf{x}) = \left(1 - \widehat{\psi}\right) \frac{\Gamma\left(y + \widehat{\alpha}^{-1}\right)}{y! \Gamma(\widehat{\alpha}^{-1})} \left(\frac{\widehat{\alpha}^{-1}}{\widehat{\alpha}^{-1} + \widehat{\mu}}\right)^{\widehat{\alpha}^{-1}} \left(\frac{\widehat{\mu}}{\widehat{\alpha}^{-1} + \widehat{\mu}}\right)^{y}$$

Predicted probabilities can be computed with margins and with our SPost commands mtable, mgen, and mchange.

0.021

## Predicted probabilities with mtable

Suppose that we want to compare the predicted probabilities for a married female scientist with young children who came from a weak graduate program with those for a married male from a strong department who had a productive mentor. We can use the **mtable** command to display these two predictions in one table.

First, we use atvars() to include in the table the variables on which we are focusing. By default, these would not be included because they do not vary within either of the mtable commands. Second, because the at() variables in the table make it clear what each row contains, we use norownumbers so that only column labels are shown. The width(7) option makes the results fit without wrapping.

				phd=3 men	tor=10)	
(female	phd mento	or) pr(0/5			lorownumb	ers
phd	mentor	0	1	2	3	4
3	10	0.334	0.300	0.185	0.097	0.047
ı Lues of			0.096	0.043	0.017	0.006
femal	e married	kid5	phd	mentor		
	0 1	3	3	10		
	(female (female (female r(art) phd 3 1 Lues of	(female phd mento (female=1 married female phd mento Pr(art), predict( phd mentor 3 10 1 0 Lues of covariate	(female phd mentor) pr(0/5 (female=1 married=1 kid5=3 (female phd mentor) pr(0/5 Pr(art), predict(pr()) phd mentor 0 3 10 0.334 1 0 0.835 Lues of covariates female married kid5	<pre>(female phd mentor) pr(0/5) (female=1 married=1 kid5=3 phd=1 me. (female phd mentor) pr(0/5) below w Pr(art), predict(pr()) phd mentor 0 1 3 10 0.334 0.300 1 0 0.835 0.096 Lues of covariates female married kid5 pbd</pre>	(female phd mentor) pr(0/5) (female=1 married=1 kid5=3 phd=1 mentor=0) (female phd mentor) pr(0/5) below width(7) n Pr(art), predict(pr()) phd mentor 0 1 2 3 10 0.334 0.300 0.185 1 0 0.835 0.096 0.043 Lues of covariates female married kid5 phd mentor	(female=1 married=1 kid5=3 phd=1 mentor=0) (female phd mentor) pr(0/5) below width(7) norownumb Pr(art), predict(pr()) phd mentor 0 1 2 3 3 10 0.334 0.300 0.185 0.097 1 0 0.835 0.096 0.043 0.017 Lues of covariates female married kid5 phd mentor

The predicted probabilities of a 0 include both scientists from group A and scientists from group -A who by chance did not publish.

To compute the probability of being in group A, we use the predict (pr) option:<sup>9</sup>

			arried=1 kid predict(pr)	5=3 phd=3	mentor=10	)
			kid5=3 phd= predict(pr)			decimals(4)
Expression: 1	Pr(art = a	always O),	predict(pr)			
1. female	phd	mentor	PrAllo			
0	3	10	0.0002			
1	1	0	0.6883			
Specified va	lues of co	ovariates				
	female	married	kid5	phd	mentor	
Set 1	0	1	3	3	10	
Current	1	1	3	1	0	

9. To determine that this is the option needed to compute the probability of always being 0, we typed help zinb, clicked on the blue zinb postestimation link, and then clicked on the blue predict link. We used the option decimals (4) to show that the probability of being in group A for the men is small but is not 0.

### Plotting predicted probabilities with mgen

In this section, we explore the two sources of 0s and how they each contribute to the predicted proportion of 0s as the number of publications by a scientist's mentor changes. First, we use mgen to compute the predicted probability of a 0 of either type as mentor's publications range from 0 to 6, holding other variables to their means:

Variable	Obs	Unique	Mean	Min	Max	Label
ZINBprany0	7	7	.3711116	.2896935	.5536149	prany(y=0) from margins
ZINB110	7	7	.316322	.2592648	.4426188	95% lower limit
ZINBulO	7	7	.4259011	.3201222	.664611	95% upper limit
ZINBmentor	7	7	3	0	6	Mentor's # of articles
ZINBCprany0	7	7	.3711116	.2896935	.5536149	pr(y<=0)

Next, we compute the probability of being in group A by specifying the predict(pr) option.

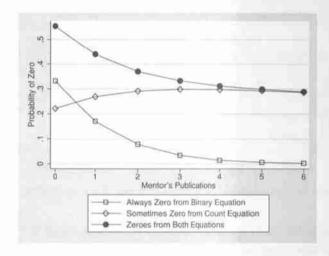
Variable	Obs	Unique	Mean	Min	Max	Label
ZINBpral10	7	7	.0912045	.0024928	.3322358	Pr(art=always0) from m
ZINB11	7	7	.0154536	0287807	.1578766	95% lower limit
ZINBul	7	7	.1669554	.0116607	.506595	95% upper limit
ZINBmentor	7	7	3	0	6	Mentor's # of articles
Specified v	aluer	of cov	ariates			
		1011				
1.		-1.				

Variable ZINBpral10 contains the probability of a 0 from being in group A. If we subtract this from the overall probability of a 0 from any source, contained in the variable ZINBprany0, we obtain the probability of a 0 for those in group -A; these scientists could have published but by chance did not. After we compute this difference, we label the variables so that the legend of our plot will be clear.

. gen ZINBprcount0 = ZINBprany0 - ZINBprall0 (908 missing values generated)
. label var ZINBprall0 "Always Zero from Binary Equation"
. label var ZINBprcount0 "Sometimes Zero from Count Equation"
. label var ZINBprany0 "Zeroes from Both Equations"
. label var ZINBmentor "Mentor's Publications"

These variables can then be plotted:

- . graph twoway connected ZINBpral10 ZINBprcount0 ZINBprany0 ZINBmentor,
- > xlabel(0/6) ylabel(0(.1).5, gmax)
- > ytitle(Probability of Zero) msymbol(Sh Dh O) legend(rows(3))



The curve marked with  $\Box$ 's is a probability curve like those in chapters 5 and 6 for binary models. It indicates the probability of being in the group that never publishes, where each point corresponds to different rates  $\mu$  determined by the level of the mentor's publications. The curve marked with  $\diamond$ 's shows the probability of 0s from a negative binomial distribution. The overall probability of a zero count is the sum of the two curves, which is shown by the curve with  $\bullet$ 's. We see that the probability of being in group A drops off quickly as the mentor's number of publications increases, so for scientists whose mentors have more than three publications, virtually all the zero counts are due to membership in group -A.

# 9.7 Comparisons among count models

There are two approaches that can be used to compare count models. First, we can compare the mean predicted probabilities and the observed proportions for each count. This was done when we compared predictions from the PRM and NBRM earlier. Second,

#### 9.7.1 Comparing mean probabilities

we can use various tests and measures of fit to compare models, such as the LR test of overdispersion or the BIC statistic.<sup>10</sup>

We begin by showing you how to make these computations using official Stata commands. Then, we demonstrate the SPost command countfit, which automates this process. Although countfit is the simplest way to compare models, it is useful to understand how these computations are made to more fully understand the output of countfit.

## 9.7.1 Comparing mean probabilities

One way to compare count models is to compute average predicted probabilities and compare their fit to the observed data across models. First, we compute the mean predicted probability. For example, in the PRM,

$$\overline{\Pr}_{\text{PRM}}(y=k) = \frac{1}{N} \sum_{i=1}^{N} \widehat{\Pr}_{\text{PRM}}(y_i = k \mid \mathbf{x}_i)$$

This is simply the average across all observations of the probability of each count.  $\widehat{\Pr}_{\text{Observed}}(y = k)$  is the observed probability or proportion of observations with the count equal to k. The difference between the observed probability and the mean probability is

$$\Delta \overline{\Pr}_{\text{PRM}}(y=k) = \overline{\Pr}_{\text{Observed}}(y=k) - \overline{\Pr}_{\text{PRM}}(y=k)$$

To compute these measures, we first fit each of the four models and then use mgen, meanpred to create variables containing average predictions:

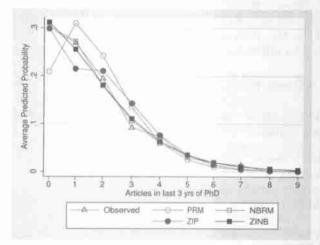
- . poisson art i.female i.married kid5 phd mentor, nolog (output omitted)
- . mgen, stub(PRM) pr(0/9) meanpred
  (output omitted)
- nbreg art i.female i.married kid5 phd mentor, nolog (output omitted)
- . mgen, stub(NBRM) pr(0/9) meanpred (output omitted)
- . zip art i.female i.married kid5 phd mentor, > inflate(i.female i.married kid5 phd mentor) nolog (output omitted)
- . mgen, stub(ZIP) pr(0/9) meanpred
  (output omitted)
- . zinb art i.female i.married kid5 phd mentor, > inflate(i.female i.married kid5 phd mentor) nolog (output omitted)

10. Note that many of these statistics cannot be computed when robust standard errors are used.

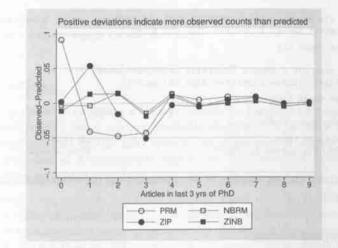
## . mgen, stub(ZINB) pr(0/9) meanpred (output omitted)

After each model, mgen generates the variable *stub*preq that contains the average predicted probability  $\overline{\Pr}(y=k)$  for counts 0–9 (specified with the pr(0/9) option) and the variable *stub*obeq that contains the observed proportion  $\widehat{\Pr}_{\text{Observed}}(y=k)$ . The value of the count itself is stored in variable *stub*val. Using these variables, we create a plot that compares the four models with the observed data;

- . label variable PRMobeq "Observed"
- . label variable PRMpreq "PRM"
- . label variable NBRMpreq "NBRM"
- . label variable ZIPpreq "ZIP"
- . label variable ZINBpreq "ZINB"
- . graph twoway connected PRMobeq PRMpreq NBRMpreq ZIPpreq ZINBpreq PRMval,
- > ytitle(Average Predicted Probability)
- > xlabel(0/9) msymbol(Th Oh Sh O S) legend(col(3) holes(4))



The graph is not very effective because the lines are difficult to distinguish from each other. The information is much clearer if we can instead plot the differences between the observed and predicted probabilities:



Points above 0 on the y axis indicate more observed counts than predicted on average; those below 0 indicate fewer observed counts than predicted.

The graph shows that only the PRM has a problem predicting the average number of 0s. The ZIP does less well, predicting too many 1s and too few 2s and 3s. The NBRM and ZINB do about equally well. From these results, we might prefer the NBRM because it is simpler. Section 9.7.3 shows how to automate the creation of this type of graph with the countfit command.

# 9.7.2 Tests to compare count models

Plotting predictions is only an informal method of assessing the fit of a count model. More formal testing can be done with an LR test of overdispersion and a Vuong test to compare two models.

#### LR tests of $\alpha$

Because the NBRM reduces to the PRM when  $\alpha = 0$ , the PRM and NBRM can be compared by testing  $H_0$ :  $\alpha = 0$ . As shown in section 9.3.3, we find that

```
Likelihood-ratio test of alpha=0: chibar2(01) = 180.20 Prob>=chibar2 = 0.000
```

which provides strong evidence for preferring the NBRM over the PRM. When robust standard errors are used, estimates are based on pseudolikelihoods rather than likelihoods, and an LR test is not available.

Because the ZIP and ZINB are also nested, the same LR test can be used to compare them. By default, Stata's **lrtest** command will not compare two models that are fit using different estimation commands; however, you can override this with the **force** option. When you do so, the onus is on you to affirm that the estimation samples used are the same and that the LR test is otherwise valid.

<pre>. quietly zip art i.female i.married kid5 phd mentor, &gt; inflate(i.female i.married kid5 phd mentor)</pre>			
. estimates store zip			
<pre>. quietly zinb art i.female i.married kid5 phd mentor &gt; inflate(i.female i.married kid5 phd mentor) . estimates store zinb</pre>			
. lrtest zip zinb, force			
Likelihood-ratio test (Assumption: zip nested in zinb)	LR chi2(1) Prob > chi2	-	109.56 0.0000

Given the significant LR test statistics, we conclude that the ZINB significantly improves the fit over the ZIP.

#### Vuong test of nonnested models

Greene (1994) points out that the PRM and the ZIP are not nested.<sup>11</sup> For the ZIP model to reduce to the PRM,  $\psi$  must equal 0, but this does not occur when  $\gamma = 0$  because  $\psi = F(\mathbf{z0}) = 0.5$ . Similarly, the NBRM and the ZINB are not nested. Greene proposes using a test by Vuong (1989, 319) for nonnested models. This test considers two models, where  $\widehat{\Pr}_1(y_i | \mathbf{x}_i)$  is the predicted probability of observing  $y_i$  in the first model and  $\widehat{\Pr}_2(y_i | \mathbf{x}_i)$  is the predicted probability for the second model. If there are inflation variables, we are assuming they are part of  $\mathbf{x}$ . Define

$$m_i \equiv \ln \left\{ \frac{\widehat{\Pr}_1(y_i \mid \mathbf{x}_i)}{\widehat{\Pr}_2(y_i \mid \mathbf{x}_i)} \right\}$$

and let  $\overline{m}$  be the mean and  $s_m$  be the standard deviation of  $m_i$ . The Vuong statistic to test the hypothesis that E(m) = 0 is

$$V = \frac{\sqrt{N \overline{m}}}{s_m}$$
(9.14)

V has an asymptotic normal distribution. If V > 1.96, the first model is favored; if V < -1.96, the second model is favored.

For zip, the vuong option computes the Vuong statistic comparing the ZIP with the PRM; for zinb, the vuong option compares the ZINB with the NBRM. For example,

. zip art i.female i.married kid5 phd mentor, > inflate(i.female i.married kid5 phd mentor) vuong nolog (output omitted) Vuong test of zip vs. standard Poisson: z = 4.18 Pr>z = 0.0000

The significant, positive value of V supports the ZIP over the PRM. If you use listcoef, you get more guidance in interpreting the result:

See Allison (2012a) for an alternative view on the nesting of these models. Even if you agree that these models are nested, the Vuong test can be used.

### 9.7.2 Tests to compare count models

```
. listcoef, help
zip (N=915): Factor change in expected count
(output omitted)
Yuong Test = 4.18 (p=0.000) favoring ZIP over PRM.
(output omitted)
```

Although it is possible to compute a Vuong statistic to compare other pairs of models, such as ZIP and NBRM, these are not available in Stata. This does not mean they cannot be computed, and in the next section, we show how it can be done with the more complicated case of a comparison against the hurdle model. The Vuong test is not appropriate when robust standard errors are used.

Overall, these tests provide evidence that the ZINB fits the data best. However, when fitting a series of models with no theoretical rationale, it is easy to overfit the data, and the ZINB adds many more parameters to the NBRM. Here the most compelling evidence for the ZINB is that it makes substantive sense. Within science, there are some scientists who for structural reasons cannot publish, but for other scientists, the failure to publish in a given period of time is a matter of chance. This is the basis of the zeroinflated models. The NBRM seems preferable to the PRM, because there are probably unobserved sources of heterogeneity that differentiate the scientists. In sum, the ZINB makes substantive sense and fits the data well. At the same time, the simplicity of the NBRM is also compelling.

### (Advanced) Computing the Vuong test with a hurdle model

We mark this section as advanced because it involves computing a test that is not built into Stata. The section is only directly useful if you are working with hurdle models. However, computing the test also provides another illustration of working with predicted values postestimation, as well as of the value of mastering how to use loops in Stata.

You might be interested in computing a Vuong test to compare the ZINB to the HRM we fit earlier. This test is not built into Stata, but we can use what we have explained so far to compute it. Because we are computing the test "by hand", Stata will not stop us from calculating the test statistic even when it is inappropriate; in particular, the Vuong test should not be computed if robust standard errors have been used.

The Vuong test is based on comparing the predicted probabilities of the count values that were actually observed. In other words, for cases in which y = k, we compare  $\widehat{\Pr}(y = k)$  across models for all observed values of the count outcome. The first step, then, is to generate the predicted probabilities for every observation for all observed counts. In our data, y ranges from 0 to 19. For the ZINB, computing the predicted probabilities of each count is a relatively straightforward application of a **forvalues** loop:

```
. quietly zinb art i.female i.married kid5 phd mentor,
> inflate(i.female i.married kid5 phd mentor)
. forvalues icount = 0/19 {
   2. predict ZINB`icount`, pr(`icount`)
   3. }
```

For the HRM, this step is more complicated. We first fit the HRM by separately fitting logit and zero-truncated models and store the results:

. quietly logit art i.female i.married kid5 phd mentor

- . estimates store Hlogit
- . quietly thbreg art i.female i.married kid5 phd mentor if art > 0
- . estimates store Hztnb

We need the logit results to compute the predicted probability of observing a positive count, which we save in the variable HRMnot0. Subtracting from 1 gives us the probability of a 0:

```
. estimates restore Hlogit
(results Hlogit are active now)
. predict HRMnot0
(option pr assumed; Pr(art))
. label var HRMnot0 "HRM prob of non-zero count"
. gen HRM0 = 1 - HRMnot0
. label var HRM0 "HRM prob of zero count"
```

To compute the predicted probabilities of counts 1–19, we calculate the conditional probability of each count and then multiply by HRMnotO to compute the unconditional probabilities:

```
. estimates restore Hztnb
(results Hztnb are active now)
. forvalues icount = 1/19 {
    2. predict HRM'icount', cpr(`icount')
    3. quietly replace HRM'icount' = HRM'icount' = HRMnot0
    4. label var HRM'icount' "HRM unconditional prob(`icount')"
    5. }
```

At this point, we have two sets of predicted probabilities: ZINBO-ZINB19 and HRMO-HRM19. For each model, we need to generate a single variable that contains the predicted probability of the count that was actually observed. Every observation has a probability for all possible counts, but only one count is the one that actually occurred for each scientist. We save the probability of the observed count by first creating an empty variable and then using a loop to assign the predicted probability of the observed count to this variable:

```
. gen ZINBprobs = .
(915 missing values generated)
. label var ZINBprobs "ZINB prob of count that was observed"
. gen HRMprobs = .
(915 missing values generated)
. label var HRMprobs "HRM prob of count that was observed"
. forvalues icount = 0/19 {
    2. quietly replace ZINBprobs = ZINB icount if art == `icount"
    3. qui replace HRMprobs = HRM icount if art == `icount"
    4. }
```

We then summarize these variables:

sum ZINBprob HH	Mprobs				
Variable	Obs	Mean	Std. Dev.	Min	Max
ZINBprobs	915	.2346309	.1369695	.0001224	.7454953
HRMprobs	915	.23238	.1221957	.0002254	.5574288

The means are similar, though the average probability of the observed count is slightly higher for the ZINB, meaning that the ZINB has a higher likelihood than the HRM. The Vuong test from (9.14) formalizes this comparison:

```
. gen mZINB_HRM = 1n(ZINBprobs/HRMprobs)

. sum mZINB_HRM

Variable Obs Mean Std. Dev. Min Max

mZINB_HRM 915 .0028478 .1551608 -.7172124 .9502291

. display (r(mean)*sqrt(r(N)))/r(sd)

.5551782
```

The resulting V is 0.56, which is less than 1.96. We conclude that we do not have evidence of a significant difference in fit between the ZINB and the HRM.

### 9.7.3 Using countfit to compare count models

The countfit command automates the analyses described in the last two sections for the PRM, NBRM, ZIP, and ZINB. The command can provide a table of estimates, a table of differences between observed and average estimated probabilities, a graph of these differences, and various tests and measures of fit used to compare count models. The syntax is

countfit varlist [if] [in] [, inflate(varlist2) noconstant prm nbreg zip zinb stub(prefix) replace note(string) nograph nodifferences noprtable noestimates nofit nodash maxcount(#) noisily]

### Options for specifying the model

varlist is the variable list for the model, beginning with the count outcome variable.

if exp and in range specify the sample used for fitting the models.

inflate(varlist2) specifies the inflation variables for zip and zinb.

noconstant specifies that no constant be included in the model.

### Options to select the models to fit

By default, PRM, NBRM, ZIP, and ZINB are all fit. If you want only some of these models, specify the models you want:

prm fits the PRM. nbreg fits the NBRM. zip fits the ZIP. zinb fits the ZINB.

### Options to label and save results

stub(prefix) can be up to five letters to prefix the variables that are created and to label the models in the output. This name is placed in front of the type of model (for example, namePRM). These labels help keep track of results from multiple specifications of models.

replace replaces variables created by stub() if they already exist.

note(string) adds a label to the graph.

### Options to control what is printed

nograph suppresses the graph of differences from observed counts.

nodifferences suppresses the table of differences from observed counts.

noprtable suppresses the table of predictions for each model.

noestimates suppresses the table of estimated coefficients.

nofit suppresses the table of fit statistics and tests of fit.

nodash suppresses dashed lines between measures of fit.

maxcount (#) specifies the number of counts to evaluate.

### 9.7.3 Using countfit to compare count models

noisily includes output from Stata estimation commands; without this option, the results are shown only in the estimates table output.

To illustrate what countfit does, we use countfit with our publication example and discuss the output that is generated. countfit estimates each of the models, so our command includes the specification of the outcome, the x variables, and the z variables for zero-inflated models. We do not use any of the options that limit the output that is generated:

. countfit art i.female i.married kid5 phd mentor, inflate(i.mentor i.female)

First, countfit presents estimates of the exponentiated parameters for the four models. As we would expect, the direction of coefficients for a given variable is the same for all models.

Variable	PRM	NBRM	ZIP	ZINB
art				
female				
Female	0.799	0.805	0.811	0.823
	-4.11	-2.98	-3.30	-2.59
married				
Married	1.168	1.162	1.109	1.103
	2.53	1.83	1.46	1.16
# of kids < 6	0.831	0.838	0.866	0,859
	-4.61	-3.32	-3.02	-2.80
PhD prestige	1.013	1.015	0.994	0.999
	0.49	0.42	-0.20	-0.02
Mentor's # of articles	1.026	1.030	1.018	1.025
	12.73	8.38	7.89	7.10
Constant	1.356	1.292	1.898	1.517
Contraction of	2.96	1.85	5.28	2.90
Inalpha				
Constant		0.442		0.377
		-6.81		-7.21
inflate				
female				
Female			1.116	1.889
			0.39	0.75
married				
Married			0.702	0.223
2000-00-00			-1.11	-1.60
# of kids $< 6$			1.242	1.875
			1.10	1.42
PhD prestige			1.001	0.963
			0.01	-0.12
Mentor's # of articles			0.874	0.414
			-2.96	-2.79
Constant			0.562	0.826
			-1.13	-0.14
Statistics				
alpha		0.442		
N	915	915	915	915
1.455	-1651.056	-1560.958	-1604.773	-1549.991
bic	3343.026	3169.649	3291.373	3188.628
aic	3314.113	3135.917	3233.546	3125.982

legend: b/t

Next, countfit lists the count for which the deviation between the observed and average predicted probability is the greatest. For the PRM, the biggest problem is the prediction of zero counts, with a difference that is much larger than the maximum for the other models. The average difference between observed and predicted is largest for the PRM (0.026) and smallest for the NBRM (0.006) and ZINB (0.008):

Compari	son of Mean Obs	erved and	I Predicted Count	÷
Model	Maximum Difference	At Value	Mean  Diff	
PRM	0.091	0	0.026	
NBRM	-0.015	3	0.006	
ZIP	0.054	1	0.015	
ZINB	-0.019	3	0.008	

This summary information is expanded with detailed comparisons of observed and predicted probabilities for each model.

Count	Actual	Predicted	Diff	Pearson
0	0.301	0.209	0.091	36.489
1	0.269	0.310	0.041	4.962
2 3	0.195	0.242	0.048	8.549
3	0.092	0.135	0.043	12.483
4	0.073	0.061	0.012	2.174
5	0.030	0.025	0.005	0.760
6	0.019	0.010	0.009	6.883
7	0.013	0.004	0.009	17.815
8	0.001	0.002	0.001	0.300
9	0.002	0.001	0.001	1.550
Sum	0.993	0.999	0.259	91.964

NBRM: Predicted and actual probabilities

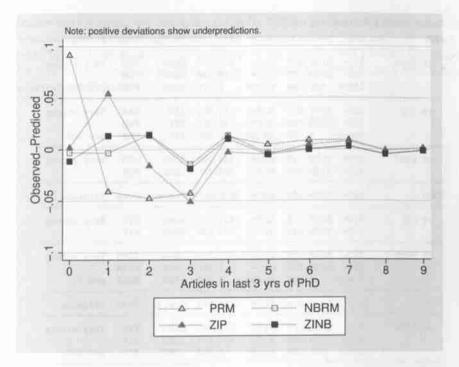
Count	Actual	Predicted	Diff	Pearson
0	0.301	0.304	0.003	0.028
1	0.269	0.272	0.003	0.039
2	0.195	0.180	0.014	1.066
3	0.092	0.106	0.015	1.818
4	0.073	0.060	0.013	2.753
5	0.030	0.033	0.004	0.348
6	0.019	0.018	0.000	0.004
7	0.013	0.010	0.003	0.719
8	0.001	0.006	0.005	3.593
9	0.002	0.004	0.001	0.456
Sum	0.993	0.993	0.062	10.824

		and actual pro		5
Count	Actual	Predicted	Diff	Pearson
0	0.301	0.299	0.002	0.012
1	0.269	0.215	0.054	12.408
2	0.195	0.210	0.016	1.083
3	0.092	0.143	0.051	16.603
4	0.073	0.076	0.003	0.100
5	0.030	0.034	0.005	0.652
6	0.019	0.014	0.005	1.337
7	0.013	0.005	0.008	9.960
8	0.001	0.002	0.001	0.430
9	0.002	0.001	0.001	2.069
Sum	0.993	0.999	0.145	44.653
ZINB:	Predicted	and actual pr	obabiliti	es
Count	Actual	Predicted	Diff	Pearson
0	0.301	0.312	0.011	0.381
1	0.269	0.256	0.013	0.623
2	0.195	0.181	0.014	0.969
3	0.092	0.111	0.019	2.926
4	0.073	0.063	0.010	1.493
5	0.030	0.035	0.005	0.721
6	0.019	0.019	0.000	0.005
7	0.013	0.010	0.003	0.711
8	0.001	0.006	0.005	3.391
9	0.002	0.003	0.001	0.298

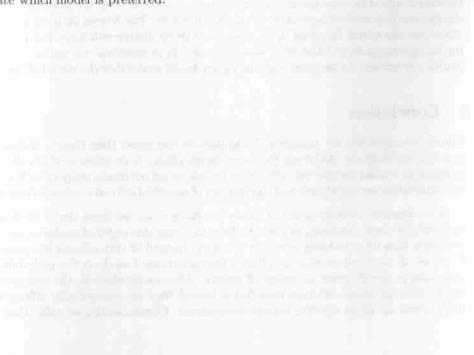
Sum 0.993 0.995 0.081 11.517 The [Diff] columns show the absolute value of the difference between the observed

and predicted counts. A plot of these differences is also provided:

### 9.7.3 Using countfit to compare count models



Finally, countfit compares the fit of the four models by several standard criteria and tests, including AIC and BIC. For each statistic comparing models, the last three columns indicate which model is preferred.



PRM		BIC=	3343.026	AIC=	3314.113	Prefer	Over	Evidence
VS	NBRM	BIC=	3169.649	dif=	173.377	NBRM	PRM	Very strong
		AIC=	3135.917	dif=	178.196	NBRM	PRM	
		LRX2=	180.196	prob=	0.000	NBRM	PRM	p=0.000
VS	ZIP	BIC=	3291.373	dif=	51.653	ZIP	PRM	Very strong
		AIC=	3233.546	dif=	80.567	ZIP	PRM	
		Vuong	= 4.180	prob=	0.000	ZIP	PRM	p=0.000
vs	ZINB	BIC=	3188.628	dif=	154.398	ZINB	PRM	Very strong
		AIC=	3125.982	dif=	188.131	ZINB	PRM	
NBRM		BIC=	3169.649	AIC=	3135.917	Prefer	Over	Evidence
vs	ZIP	BIC=	3291.373	dif=	-121.724	NBRM	ZIP	Very strong
		AIC=	3233.546	dif=	-97.629	NBRM	ZIP	
VS	ZINB	BIC=	3188.628	dif=	-18.979	NBRM	ZINB	Very strong
		AIC=	3125.982	dif=	9.935	ZINB	NBRM	
		Vuong	= 2.242	prob=	0.012	ZINB	NBRM	p=0.012
ZIP		BIC=	3291.373	AIC=	3233.546	Prefer	Over	Evidence
VS	ZINB	BICw	3188.628	dif=	102.745	ZINB	ZIP	Very strong
		AIC=	3125.982	dif=	107.564	ZINB	ZIP	
		LRX2=	109.564	prob=	0.000	ZINB	ZIP	p=0.000

Tests and Fit Statistics

Both the NBRM and the ZINB consistently fit better than either the PRM or the ZIP. This also provides a good example of how BIC penalizes extra parameters more severely than does AIC. The more parsimonious NBRM is preferred over the ZINB according to the BIC statistic but not according to the AIC statistic. The Vuong statistic prefers the ZINB over the NBRM. In terms of fit, there is little to distinguish these two models. If the two-part structure of the ZINB was substantively compelling, we would choose this model. Otherwise, the simplicity of the NBRM would make this the model of choice.

## 9.8 Conclusion

Count outcomes are not categorical variables in the sense that binary, ordinal, and nominal variables are. Although they are discrete, there is no sense in which the values assigned to a count variable are arbitrary. Indeed, count outcomes support both additive and multiplicative operations, and the number of potential outcome values is not limited.

Even though count variables are thus not categorical, we hope that it is clear how the study of count outcomes can benefit from the same strategies of modeling and interpretation that we introduced in earlier chapters. Instead of only offering interpretations in terms of expected counts, we offered interpretations based on the probabilities of observing a specific count or range of counts. Also, as we showed, the outcomes of 0 can be conceptualized and even modeled as though they are categorically different from the process by which positive counts accumulate. Consequently, as with other types

### 9.8 Conclusion

of outcomes in this book, we can learn much by thinking about and testing our ideas about how outcome values are generated. The combination of Stata with the extra tools we provide in this book make it easy to interpret the relationship between independent variables and count outcomes in ways that are much more effective than vast tables of untransformed coefficients.

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# Author index

## A

Agresti, A 141, 187, 244, 31	0
Akaike, H12	3
Allison, P. D95, 47	5
Amemiya, T 40	8
Anderson, J. A 311, 369, 370, 403	
445	
Arminger, G10	3

### в

Bartus, T2	45
Beggs, S 4	75
Berglund, P. A100, 1	01
Brant, R3	28
Breen, R	39
Buis, M. L	80
Bunch, D. S 4	75

## С

Cameron, A. C 9, 21, 84, 85, 104,
116, 120, 225, 244, 460, 469,
481, 507, 509, 512, 527
Cappellari, L 225
Cardell, S475
Carroll, R. J 104
Carson, R. T
Cattaneo, M. D
Cheng, S 407, 408
Christakis, N. A 475
Cleves, M
Clogg, C. C
Cook, R. D 120, 216
Cox, D. R126, 476
Cragg, J. G127
Cramer, J. S85, 86, 240
Crow, K 114
Cytel Software Corporation200

Drukker,	D.	M.	 	 	 	 					Ļ	26	ij	ĺ

### Е

Efron, B
Eliason, S. R
Enders, C. K
Ervin, L. H 104

## F

Fahrmeir, L	371
Fienberg, S. E	
Firpo, S	261
Fox, J	210
Freedman, D. A	104
Freese, J9, 217,	398
Fry, T. R. L407,	408

## G

Gallup, J	
Gentleman, J. F	
Gould, W. W8, 1 476	19, 28, 86, 103, 328,
Greene, W. H	245, 328, 371
Grogger, J. T	

### H

Iagle, T. M	325
Hanmer, M. J2	44, 245
Iardin, J. W	
Iarrell, F. E., Jr	
Harris, M. N 4	
Hauser, R. M	
Hauser, T. S	
Hausman, J. A 407, 4	
Heeringa, S. G 1	

Hensher, D. A	245, 328, 371
Hilbe, J. M	
Holland, A. D	
Holm, A	
Hosmer, D. W., Jr 2 216, 223, 235,	
Hsiao, C	407
Huebler, F	

## $\mathbf{J}$

Jann, B		 	 113	
Jenkins, S	. P.	 ana a	 	

## K

Kalkan, K. O	244,	245
Karlson, K. B		
Kauermann, G		
King, G	103,	104
Kitamura, R	iner i	475

### $\mathbf{L}$

Lall, R
Lambert, D
Landwehr, J. M
Lemeshow, S 21, 103, 187, 212, 216,
223, 235, 310
Liao, T. F
Little, R. J. A95
Long, J. S
41, 84, 85, 104, 123, 187, 188,
190, 244, 310, 314, 324, 369,
371, 386, 398, 407, 408, 437,
460, 467, 481, 483, 507

## Μ

Maddala, G. S 126, 244	£
Marchenko, Y. V	š.
Mare, R. D 238, 309	)
McCullagh, P 309, 371	
McFadden, D. L 106, 126, 407-409	
469	
McGinnis, R	7
McKelvey, R. D 127, 309	)
Mehta, C. R 199	)
Miller, P. W	)

Mitchell, G. E., II	325
Mitchell, M. N 63, 171,	
Morgan, K	374
Mroz, T. A	194
Mullahy, J 527,	535

## N

Nagelkerke,	Ν.	J.	D.	 	127
Nelder, J. A	la vi			 ,	371

## Р

Patel, N. R	199
Peterson, B	374
Pitblado, J86,	103
Pregibon, D 120, 210, 211, 215,	216
Punj, G. N	475

## R

Rabe-Hesketh, S9,	225
Radbill, L	100
Raftery, A. E121, 124,	220
Roberts, M. E103,	
Rubin, D. B	

## $\mathbf{S}$

0
Schenker, N
Sewell, W. H
Shihadeh, E. S
Shoemaker, A. C
Skrondal, A
Small, K. A
Snell, E. J 126
Springer, K. W 477
Sribney, W. M
Staelin, R
Stevens, S. S
Sturdivant, R. X 21, 103, 187, 212,
216, 223, 235, 310

### т

Theil, H 19	2
Tjur, T	
Train, K	5
Trivedi, P. K9, 21, 84, 85, 104, 110	δ,
120, 225, 244, 460, 469, 48	١,
507, 509, 512, 527	

### Author index

Tutz,	G		222	1	140	- 20	86	633	* 1		**	*	(30)	371
U Uhler,	R.	S.					τ.			• •		.,		127

### V

Verlinda, J. A	245
Volker, P. A.	309
Vuong, Q. H 539,	548

### W

Walters, S. J	374
Weisberg, S 120, 210	
West, B. T 10	
White, H	
Williams, R	
Windmeijer, F. A. G	
Winship, C 100, 23	
Winter, N	
Wolfe, R	328
Wooldridge, J. M2	2, 244

### Х

Xu,	J	÷	+	2	ŝ	÷.	ł	4	÷	3	4	ŕ	•	•	1	•	-		3		÷		ŝ	2	4	4

### Z

Zavoina, W.....127, 309

## A

abbreviating commands27
adopath command43
AIC statistic see measures of fit,
information criteria
Akaike information criterion
see measures of fit,
information criteria
alternative-specific multinomial probit
AME see marginal effects, average
marginal effects
asclogit command 457
ASMNPMsee alternative-specific
multinomial probit
asmprobit command
asobserved option see margins
command, options
assessed categories445
atlegend option see margins
command, options
atmeans option see margins
command, options
atspec specificationsee margins
command, options
average marginal effects see marginal
effects
aweight modifier100

## В

base outcome see multinomial logit
model
baseoutcome() option
Bayesian information criterion
see measures of fit,
information criteria

BIC statistic see measures of fit,
information criteria
binary outcomes187
binary regression models187
case–control studies
comparing logit and probit models
196, 207
dependent variable coding193
estimation 192
exact estimation
Hosmer–Lemeshow statistic 223
hypothesis testing 200–205
identification189
interpretation, overview 227
latent-variable model188
logit
marginal change in $y^*$
marginal effects239–270
measures of fit
odds ratios
other models
predictions
distribution of 207
graphs
ideal types
tables200-205, 280-284, 286
probability
probit
residuals and influential
observations 209–218
biprobit command 225
BLM see binary regression models,
logit
BPM see binary regression models,
probit 220
brant command
BRM see binary regression models

## $\mathbf{C}$

capture command
case-control, logit model
cd command
centile command251
cformat option
clear all command 39, 110
CLMsee conditional logit model
cloglog command225
clonevar command54
codebook command 50
compact option
coefficient of determinationsee
measures of fit
coefficients
factor changesee factor change
coefficients
percentage changesee percentage
change coefficients
standardized see standardized
coefficients
coeflegend option90, 117, 202
commands
adopath 43
asclogit 457
asmprobit
biprobit
brant
browse
capture
cd 29
centile251
clear all 39, 110
cloglog 225
clonevar
codebook
constraint
countfit551
datasignature 40
#delimit
describe
dir
display

commands, continued
do 34
dotplot 49, 207, 340, 413
drop
edit
egen
ereturn 1ist113, 165
estat classification128
estat gof 223
estat ic 123, 131
estat mfx458
estat summarize109,130
estat vce
estimates107
estimates describe 111
estimates esample 109
estimates restore 108
estimates save
estimates table 111, 196
estimates use
exit
exlogistic
expoisson85
fitstat120, 129
foreach 61
forvalues 61, 354, 431
generate
global
gologit2
graph65
graph combine
graph dir71
graph display71
graph export71
graph matrix
graph use
help 28, 46
hetprobit
histogram
import sasxport33
ivprobit
keep
label
label define
label value

commands,	continued
labelbo	ook 58
leastl	
lincom	
list	
local.	
log	
log clo	se
-	
	115, 118, 202, 204, 322,
	, 400, 402
	plot171, 172, 290, 295
	plot
	le
	1
	lot
	t
and the second sec	
	155-162, 164, 423-431
	t
	tall
100000	
	el
puterce	1114
pacevee	re231
The second se	

commands, continued	
recode	
replace	
reshape 456	
rologit 475	
rowmiss	
save	
saveold	
scobit	
search	
seqlogit	
set logtype	
set scheme	
set scrollbufsize26	
set seed411	
slogit	
spex	
SPost see SPost commands	
stcox	
suest	
summarize 43, 47	
svy	
svyset101	
tab1	
tabulate48, 87	
test115, 116, 201, 203, 321,	
323, 401 testparm117, 204, 323	
testparm117, 204, 323	
tnbreg	
tpoisson	
trace102	
translate	
twoway63	
twoway area	
twoway connected 67, 175, 361	
twoway rarea	
twoway scatter	
update18	
use	
verinst	
version 39	
zinb538	
zip538	
commands for SPostsee SPost	
commands	

complex survey designs
see estimation, complex
survey designs
conditional logit model 454
case-specific variables 460
data arrangement 455
interpretation 458
conditional predictions
zero-truncated models524
confidence intervals 103
overlapping 297
constraint command 381, 406
continuation ratio model 378–382
contrasts 231, 252
comparing predictions168
count outcomes
count regression models
comparing 544
mean predicted probabilities,
measures of fit
tests
Vuong test
equidispersion
exact estimation
exposure time
gamma distribution 507
hurdle regression model527–535
estimation 528
predicted probabilities 533
predictions 531–535
negative binomial distribution
negative binomial regression507-
518
estimation 509
factor change 514
marginal effects
NB1 and NB2
plotting
testing overdispersion 511
observed and predicted counts
observed heterogeneity 507

count regression models, continued
overdispersion 482, 507, 509, 511
truncated models
percentage change coefficients 491
Poisson and negative binomial
models compared 512, 515,
516
Poisson distribution
estimation
plotting
Poisson regression
estimation
factor change 490
incidence-rate ratio 489, 491
marginal effects
mgen, meanpred command501
observed and average predicted
probabilities
observed heterogeneity 487
plotting
plotting probabilities500
predicted probabilities 496
rate
probabilities 516
robust standard errors 514
testing overdispersion
truncated counts518
underdispersion
unobserved heterogeneity507
zero-inflated models535
estimation
factor change
latent groups 535
negative binomial538
plotting probabilities543
Poisson
predicted probabilities 541
zero-truncated models
estimation
factor change
negative binomial520
Poisson
predictions 524-526
countfit command551
cutpoints 310, 313
and the second

data management85
datasets
converting formats
entry by hand
errors
non-Stata formats33
saving
size limitations
Stata format
using
looking at data46
metadata 59
missing values 46, 93–98, 193
extended96
numerical ordering50
selecting observations45, 51
variable
checking transformations76
creating 52–59
creating dummy
creating ordinal
describing
interaction terms
labeling
polynomials90
recoding 55
selecting
selection variable
summary statistics43
temporary variables
value labels 57, 92
variable lists
variable names
variable labels
workflow principles40
datasets see data management;
datasets described
datasets described
American National Election Study
class identification
General Social Survey class identi-
fication

datasets described, continued
Health and Retirement Study 101
labor force participation 194
mode of travel
Mroz194
party affiliation 392
scientific productivity of
biochemists
Wisconsin Longitudinal Study
datasignature command40
#delimit command
delta method 244
describe command 50
deviance see measures of fit
dir command 30
discrete change, see marginal effects
dispersion() option
display command201
do command
do-files
comments 35, 40
creating
delimiter
editor
long command lines 35, 36
other editors 38
stopping a do-file37
syntax highlighting37
template 38, 79
dotplot command 49, 207, 340, 413
drop command
dydx() option see margins
command, options

### E

e(sample) variable
edit command 33
egen command54, 95
equidispersion see count outcomes
ereturn list command113, 165
ereturns
error messages 28, 34
errors, SPost commands 18

#### estat

classification command128
commands
gof command
ic command 123, 131
mfx command
summarize command109, 130
vce command131
estimates
command
describe command111
<pre>esample command</pre>
restore command
save command
table command111, 196
use command109
estimation
active estimates
commands
syntax
variable lists
complex survey designs99, 100
copying results to other programs
e(sample) variable
estimation sample
postestimation
exact
interaction terms
maximum likelihood
missing values
output 105–107
preserving active results108
problems
robust standard errors 103
sample size for ML estimation 85
weights and survey data
exit command
exlogistic command
expoisson command
exposure time see count regression
models, exposure time
expressions() optionsee margins
command, options

## F

factor change coefficients179, 184 binary logit model
negative binomial regression
model
Poisson regression model490
zero-inflated regression models.
zero-truncated regression models 
multinomial logit model435
ordered logit model
factor-variable notation52, 87, 195
test command
allbase option 196
average marginal effects251
base category
default measurement assumptions 89, 163
discrete change163
interaction terms
marginal change 163
polynomial terms90, 146
predictions without
symbolic names 90, 202
temporary variables
first difference see marginal effects, discrete change
fitstat command120, 129
binary regression model 220
ordinal regression model324-325
foreach command61
forvalues command61, 354, 431
fweight modifier 99

### $\mathbf{G}$

global command59
global means see predictions
GOLM see generalized ordered logit
model
gologit2 command
goodness of fit see measures of fit
graph
combine command
command 65
dir command71
display command71
export command
matrix command
use command
graph types
count distribution 483, 486
cumulative probabilities 359, 362
histogram
index plot212
influential observation plot 216
Lambert plot
marginal effects distribution 263,
264, 420, 422
marginal effects plot 299, 346, 351, 417
observed and average predicted
probabilities
odds-ratio plot 436, 437, 439
predicted probabilities distribution
probabilities 172, 175, 286, 287, 289, 292, 359
confidence intervals 292
count models500, 518, 543
local means
probabilities for multiple outcomes 295, 297, 361, 433
overlapping CIs
residual plot
graphs
area
axes
captions
confidence intervals
confidence intervals 292

graphs, continued
connected 67, 175, 361
displaying71
dotplot49, 207
exporting
file types
histogram
labeling data points
marginsplot
matrix
menu25, 63
mgen command173
multiple predictions 293–297
odds ratios 436-444
overlaying multiple plots 293
overview63-73
plot options
predictions171
printing72
probability
rarea
saving70
scatterplot
schemes
titles
twoway 63
grouped continuous regression model
grouped continuous variable 311

### H help

neap
contacting the authors 19
getting help 18
help command
hetprobit command 225
histogram command 263
HL statistic
. see binary regression models,
Hosmer–Lemeshow statistic
Hosmer–Lemeshow statistic see
binary regression models,
Hosmer–Lemeshow statistic
HRM see count regression models.
hurdle regression model

HTML 0	utput .	encontraction and a second		, 113
hurdle i	regressio	on model		see
		regression		hur-
	dle re	gression mo	odel	

hypothesis testing ..... see testing

## I

ideal types also see marginal
effects, ideal types, see predic-
tions, ideal types
if qualifier 45, 46, 51, 193, 254
IIA see multinomial logit model
import sasxport command 33
in qualifier
incidence-rate ratio
regression models
independence of irrelevant
alternatives see multinomial
logit model
indistinguishable outcomes see
multinomial logit model
influential observations 209
Cook's distance
delta-beta influence statistic215
information criteria see measures of
fit
installing SPostsee SPost13,
installing
interaction terms
marginal effects
ivprobit command 225
iweight modifier 100

## K

keep command	1	51
--------------	---	----

L
label
command
define command
value command58
labelbook command
latent-variable model 188, 310
LATEX output
least likely observations

leastlikely command217
level() option102
likelihood-ratio test see testing,
likelihood-ratio test
lincom command 165, 326
linear compared with nonlinear models
linear probability model 192
linear regression model 133
list command 46
listcoef command178-184
binary regression model 228
count regression models
negative binomial regression
Poisson regression model492
zero-inflated models540
zero-truncated models 523
multinomial logit model395, 435
ordinal regression model334, 336
standardized coefficients182
stereotype logistic regression model
local command 60
local means see predictions
log close command 31
log command
log files 30-32, 40, also see do-files
logit command 192
logit defined
logit model
binary see binary regression
models
multinomial see multinomial
logit model
ordered see ordinal regression
models
rank-ordered see rank-ordered
logit model
stereotype see stereotype logistic
regression model
lookfor command57
loops
over all observations 420

LR testsee testing, likelihood-ratio	
test	
LRMsee linear regression model	
<pre>lrtest command115, 118, 202, 204,</pre>	
combining alternatives 406	
1s command	
and the property defined to the	
M	
m* commands see	
mchange command; mgen	
command; mlincom command;	
mlistat command; mtable	
command; SPost13	
compared with margins command	
macros	
global	
local	
marginal change see marginal effects	
marginal effects	
added to odds-ratio plot 443	
average marginal effects144, 166, 243, 341, 416	
continuous variables 248	
factor variables	
interpretation	
binary regression model 239-270	
choosing which measure to use 244	
comparing marginal and discrete	
changes	
contrasts	
count regression models	
negative binomial	
Poisson regression 493	
discrete change168	
distribution	
general procedures	
ideal types	
tests to compare	
interactions	
interactions and polynomials 259	
linked variables	
marginal change	

marginal effects, continued
marginal effects at representative
values 243, 255
marginal effects at the mean 142,
166, 243, 255, 341
margins command163
mchange command
mtable command 164
multinomial logit model 415–423
ordinal regression model341–351
overview133, 135, 137, 162
plotting
mchangeplot command 417
polynomials
second differences 285, 426
standard errors 244
subgroups254
summary measures
summary table
testing equality of AMES285
marginal effects at representative values
see marginal effects
marginal effects at the mean see
marginal effects
margins command 139-162, 239
compared with m* commands138,
140
if qualifier152
in qualifier
multiple predictions
options
(atstat) suboption143
asobserved
asobserved144, 248
asobserved
asobserved144, 248
asobserved144, 248 at()142, 147, 150, 152 atlegend142 atmeans142
asobserved144, 248 at()142, 147, 150, 152 atlegend142 atmeans142 dydx()163
asobserved144, 248 at()142, 147, 150, 152 atlegend142 atmeans142 dydx()163 expression()154
asobserved144, 248 at()142, 147, 150, 152 atlegend142 atmeans142 dydx()163 expression()154 gen()267
asobserved144, 248 at()142, 147, 150, 152 atlegend142 atmeans142 dydx()163 expression()154 gen()267 noatlegend148
asobserved144, 248 at()142, 147, 150, 152 atlegend142 atmeans142 dydx()163 expression()154 gen()267 noatlegend148 outcome()
asobserved144, 248 at()142, 147, 150, 152 atlegend142 atmeans142 dydx()163 expression()154 gen()267 noatlegend148

margins command, options, continued
pwcompare168, 277
varlist
order of predictions 150
marginsplot command 171, 290, 295
mark command
markout command94
matlist command166
maximum likelihood see estimation
mchange command166,
also see marginal effects
binary regression model 246–248
centered versus uncentered 168
count regression models
negative binomial regression
model
Poisson regression model495,
497
default marginal effects167, 170
interactions
multinomial logit model416
options 168
amount()
delta()169
statistics()
trim() 168
uncentered
ordinal regression model 341
return matrix
mchangeplot command 346, 417
measures of fit
binary regression model 218
count regression models551
deviance
formula
information criteria123, 124, 131
difference in BICs
LR chi-square test of all coefficients 
multinomial logit model411
ordinal regression model324–325
pseudo-R <sup>2</sup> 126-128
ordinal regression model 325
$R^2$

MEM see marginal effects, marginal
effects at the mean
MERsee marginal effects, marginal
effects at representative values
mgen command 173
binary regression model 286–308
count regression models
negative binomial regression
model 517
Poisson regression model500
zero-inflated models543
default predictions 176
multinomial logit model432
naming generated variables174
options 178
meanpred 177, 485
predlabel()291
replace 174
stub() 174, 291
ordinal regression model 359
minimal set
misschk command96
missing data see data management,
missing data
missing values
estimation commands93, 98
misstable command
mlincom command 165, 275, 354
second differences
mlistat command148, 288, 426
mlogit command
mlogitplot command439
adding marginal effects443
mlogtest command
combining alternatives 403, 405
independence of irrelevant alterna-
tives
testing independent variables399
MNLMsee multinomial logit model
MNPM see multinomial probit model
mprobit command
mtable command155-162, 355-359
binary regression model 270–284
categorical outcomes 158

mtable command, continued
combining and formatting tables
conditional and unconditional
probabilities
count outcomes
count regression models 497
hurdle regression model533
negative binomial regression
model
Poisson regression model497-
499
zero-inflated models
zero-truncated models model
zero-truncated models model
labeling predictions 157
marginal effects
multinomial logit model 423–431
options
atright
atvars()158,162
below164
brief 161
clear
coleqnm()160
decimal()159
estname()157
long
noesample
norownum
norownumbers 498
over()
right 161
rowname()164
statistics()
title()162
width() 353
ordinal regression model 351
stored results
multinomial logit model
asclogit command for estimation
462
base outcome
plotting
applicing alternatives 403

multinomial logit model, continued
compared with binary logit model
compared with ordinal regression
model 413, 433
estimation 390
formal statement of model 390
hypothesis testing 398–406
independence of irrelevant
alternatives 407–411, 477
cautions
Hausman–McFadden test407.
408
Small–Hsiao test 407, 409
indistinguishable outcomes 403
interpretation, overview 411
introduction
marginal effects415-423
distribution of
interpretation418
measures of fit 411
minimal set
odds ratios435
interpretation
odds-ratio plot 436-444
marginal effects
plotting predictions 432
predicted probabilities 411-415
predictions
distribution of
graphs
table 423
probabilities
specification searches
testing independent variables399
multinomial probit model
identification
with IIA
mvprobit command 225

### N

NB1	see count regression models,
	negative binomial regression
NB2	see count regression models,
	negative binomial regression

nbreg command 509
NBRMsee count regression models,
negative binomial regression
negative binomial distribution see
count regression
models, negative binomial
distribution
net install command 16
noconstant option 102
nofvlabel option
nolog option
nominal outcomes 385
nominal regression models 385
alternative-specific multinomial
probit
conditional logit model454
multinomial logit model see
multinomial logit model
multinomial probit model
with IIA
stereotype logistic regression model
nonlinear compared with linear models
nonlinear models, overview 135
notes command
numlist
A REAL PROPERTY AND A REAL POINT OF A DECK

## 

observations completely determined
see perfect prediction
ocratio command
odds ratios 179
binary logit model
compared with marginal effects
confidence intervals
interactions
interactions and polynomials 229
interpretation
limitations
multinomial logit model435
multiplicative coefficients233
ordered logit model
plotting 436–444

odds ratios, continued
reversed ordering
stereotype logistic regression model
odds-ratio plot see mlogitplot
command
OLMsee ologit command; ordinal regression models
ologit command
oparallel command 329
OPM see oprobit command; ordinal regression models
oprobit command314
ordered logit model see ordinal regression models
ordered probit modelsee ordinal
regression models
ordered regression models see ordinal regression models
ordinal outcomes 309
ordinal regression models 309
compared with multinomial logit model 413, 433
continuation ratio model378-382
criteria for ordinal model
cutpoints
estimation
generalized ordered logit model
hypothesis testing
identification
interpretation, overview
latent-variable model
less common models
logit and probit comparison318
marginal change in $y^*$
marginal effects341–351, 364 summarizing350
measures of fit
nonlinear probability model314
odds ratios
ordered logit model
ordered probit model
ordered proon model

ordinal regression models, continued
parallel regression assumption
caveats
predictions
distribution of
graphs 344, 359–364
tables 355-359
rank-ordered logit model 475
sequential logit model 378-382
signs of effects 366
standardized coefficients332
stereotype logistic regression model
transformed coefficients 332
ORM see ordinal regression models
outfile command
outliers 209, see residuals
over() option see margins
command, options
overdispersion see count reression
models

### Р

panel data9
parallel regression assumption see ordinal regression models
percentage change coefficients 179, 184
perfect prediction 197, 319, 320, 397
pformat option
plotting see graphs
poisson command
Poisson distributionsee count regression models
polynomial terms 90, 146, 241
marginal effects
postestimation commands
estimation sample
posting estimates see predictions, posting
posting predictions see predictions,
posting
pr* commands12

predict command
binary regression model 206
count regression models
hurdle regression model531
Poisson regression model501
zero-truncated models 524
default predictions
multinomial logit model412
ordinal regression model 339
predict() option see margins
command, options
predicted probabilitiessee
mgen command; mtable
command; mchange command;
predictions
predictions 137
at specified values 139–162
average prediction177
by group150
distribution of predictions 207,
340, 414
each observation 138
global means
ideal types270-280, 282, 351
comparing with tests274, 275
local means 273, 283
local means 273, 282, 283, 357,
429
graphing
over() option 430
multiple predictions 146
nondefault 153
observed and average predicted
probabilities
plotting 171, 173, 286-308, 344,
359, 432, 500, 543
interaction and power terms
multiple outcomes 175
multiple predictions 175,
293-297
posting 165
subsamples
tables 155, 280-284, 355, 423

predictions, continued
testing 165
using margins141
predicts perfectlysee perfect prediction
primary sampling unit
PRM see count regression models,
Poisson regression
probability model
probit command 192
probit model
binary see binary regression models
nominal, see multinomail probit model
ordered see ordinal regression models
profile.do file27
proportional-odds assumption see ordinal regression models
proportional-odds model
putexcel command
pwcompare command
pwd command
pweight modifier

## Q

quasiseparation . . see perfect prediction

## R

r-returns	202
$R^2$ see measu	res of fit
count	
Cox–Snell	
Cragg and Uhler's	127
Efron's	
maximum likelihood	126
McFadden's	126
McKelvey and Zavoina's	
Nagelkerke	
Tjur's coefficient of discrin	
random numbers	411
random utility model	

rank-ordered logit model475
ties 476
recode command55
reference category see multinomial logit model, base outcome
regression models, overview10
relative-risk ratios
replace command54
replication
research diary 40
reshape command456
residuals
robust standard errors 103, 512
ROLM see rank-ordered logit model
rologit command475
rowmiss command95

## $\mathbf{S}$

save command 32
saveold command33
scalar measures of fit see measures of fit
scobit command225
search command
second differencessee marginal effects
selecting observations see data
management
selecting variablessee data
management, variable
seqlogit command
sequential logit model
set logtype command
set scheme command
set scrollbufsize command 26
set seed command
sformat option
SLM see stereotype logistic regression model
slogit command 371, 448
SMCL see Stata Markup and Control
Language
SORM see stereotype logistic model
specification searches
sper command 17

SPost	
citingxxii	
support	
SPost commands	
brant	
countfit551	
fitstat120	
leastlikely	
listcoef179, 336, 492, 514	
mchange 166, 246, 341, 416, 497	
mchangeplot	
mgen173, 359, 485, 500, 543	
mlincom 165, 275, 354, 427	
mlistat	
mlogitplot439	
mlogtest	
mtable	
SPost13	
spost13_ado package11, 14	
installing13, 14	
uninstalling	
spost13_do package 17, 36	
installing 17	
SPost911	
spost9_ado package11	
uninstalling 14	
spost9_legacy package11	
standardized coefficients179, 236, 332	
fully standardized 182	
odds ratios435	
<i>x</i> -standardized	
$y$ -standardized, $y^*$ -standardized	
Stata	
abbreviating commands	
ado path	
command syntax41-46	
file types	
forum	
getting help	
interface	
introduction 23, 73–80	
Markup and Control Language	
Not Company 90	

Stata, continued	
PDF documentation	3
short courses	,
Statalist	)
tutorial	
updating12	
versions	
windows 23-25	
working directory 29	
Stat/Transfer	
stcox command	
stereotype logistic regression model	
higher dimensional 453	i
identification	
interpretation	
odds ratios450	
ordinality452	
strata	
suest command529	
summarize command43, 47	
survival analysis	
svy command 100	
vce(cluster <i>clustvar</i> ) option	
svy estimation	
output107	Ē
svyset command101	
symbolic namessee factor-variable	į.
notation	E.
syntax brant	i
countfit	
estimates store108	
estimates table112	
estimates table	ž
fitstat121	
leastlikely217	1
1200 1200 1200 1200 1200 1200 1200 1200	1
listcoef	
log	2
logit	2
118 Intest	3 3
mlogit	1
mlogtest	3
nbreg509	2

syntax, continued

ologit
oprobit
poisson 488
predict
probit
slogit
Stata 41-46
tnbreg
tpoisson
zinb538
zip538

### т

tab1 command 49
tables 160
tables of estimates 111
tabulate command
test command 115, 116, 201, 203,
321, 401
accumulate option118
combining alternatives 404
factor-variable notation 323
test types
combining categories 403
Hosmer–Lemeshow statistic 223
ideal types 274, 275, 354
independence of irrelevant alterna-
tives
marginal effects 169, 244, 348
multiple coefficients 203, 322
overdispersion
parallel regression assumption
predictions
second differences 285, 426
single coefficients 200, 321
variables
all
multinomial logit model399
Vuong test
testing
binary regression model 200–205
independence of irrelevant alterna-
tives

testing, continued
likelihood-ratio 116, 118, 202, 204
invalid test
multinomial logit model 398–406
one-tailed versus two-tailed115
ordinal regression models 320– 324
Vuong test 548
Wald and likelihood-ratio tests
compared
Wald test
testparm command117, 204, 323
thresholds see cutpoints
tnbreg command
tpoisson command
trace command
translate command
truncated count model see
count regression models, zero-
truncated models
tutorial
twoway area command
twoway command63
overlaying multiple plots 293
twoway connected command361
twoway rarea command
twoway scatter command

## U

underdispersion see count regression	
models	
update command	
use command	

### V

value labels see data management, variable
variable labels see data management, variable
variables see data management
vce() option 100, 103
verinst command
version command39

vsquis	h	op	st	ì	я	i.	.,	8					,			ł	×	÷		4		 	103	
Vuong	t€	st						*	4	÷	×	e	×.	÷.	ł.	į			•	+	÷		548	

### W

Wald testsee testing,	Wald test
weights	99, 100
workflow for data analysis	
working directory	

## Z

zero-inflated negative binomial	
modelsee count regression	
models, zero-inflated models	
zero-inflated Poisson modelsee	-
count regression models, zero-	
inflated models	
zero-truncated negative binomial	
modelsee count regression	
models, zero-truncated models	
zero-truncated Poisson model see	
count regression models, zero-	
truncated models	
ZINB see count regression models,	
zero-inflated models	
zinb command	
ZIP see count regression models,	
zero-inflated models	
zip command 538	
ZTNB see count regression models,	
zero-truncated models	
ZTPsee count regression models,	
zero-truncated models	

The goal of *Regression Models for Categorical Dependent Variables Using Stata, Third Edition* is to make it easier to carry out the computations necessary to fully interpret regression models for categorical outcomes by using Stata's margins command. Because the models are nonlinear, they are more complex to interpret. Most software packages that fit these models do not provide options that make it simple to compute the quantities useful for interpretation. In this book, the authors briefly describe the statistical issues involved in interpretation, and then they show how you can use Stata to perform these computations.

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