



UNIVERSITY
OF
JOHANNESBURG

DRAWING 1

Industrial Design

Perspective

Proportions

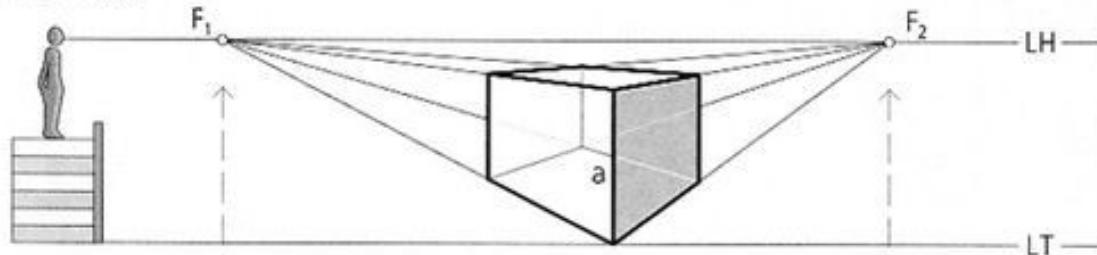
Accuracy

Page layout

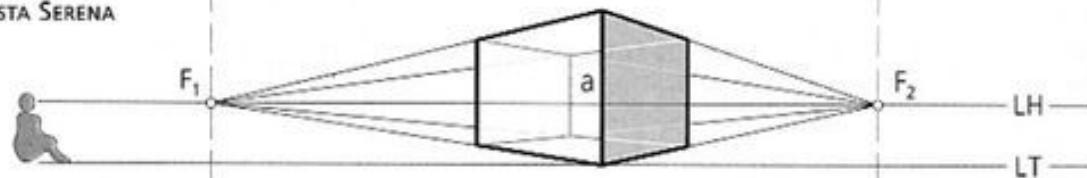


Perspective: Point of view

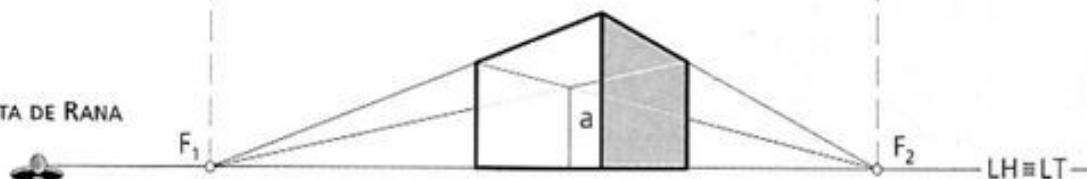
VISTA DE PÁJARO



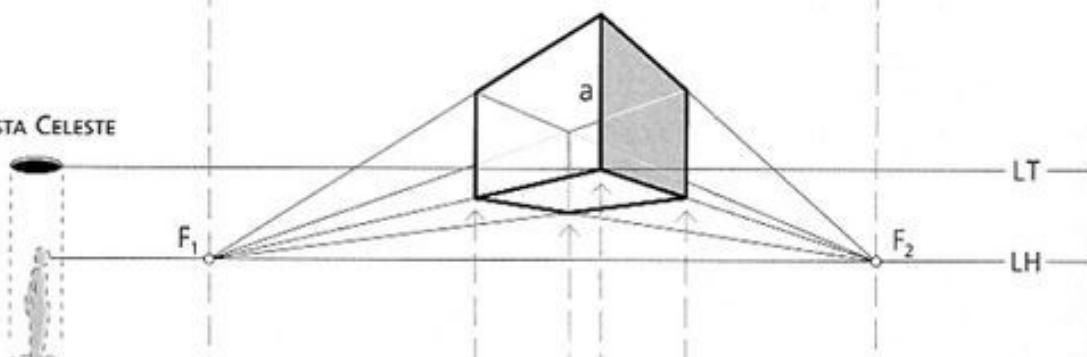
VISTA SERENA



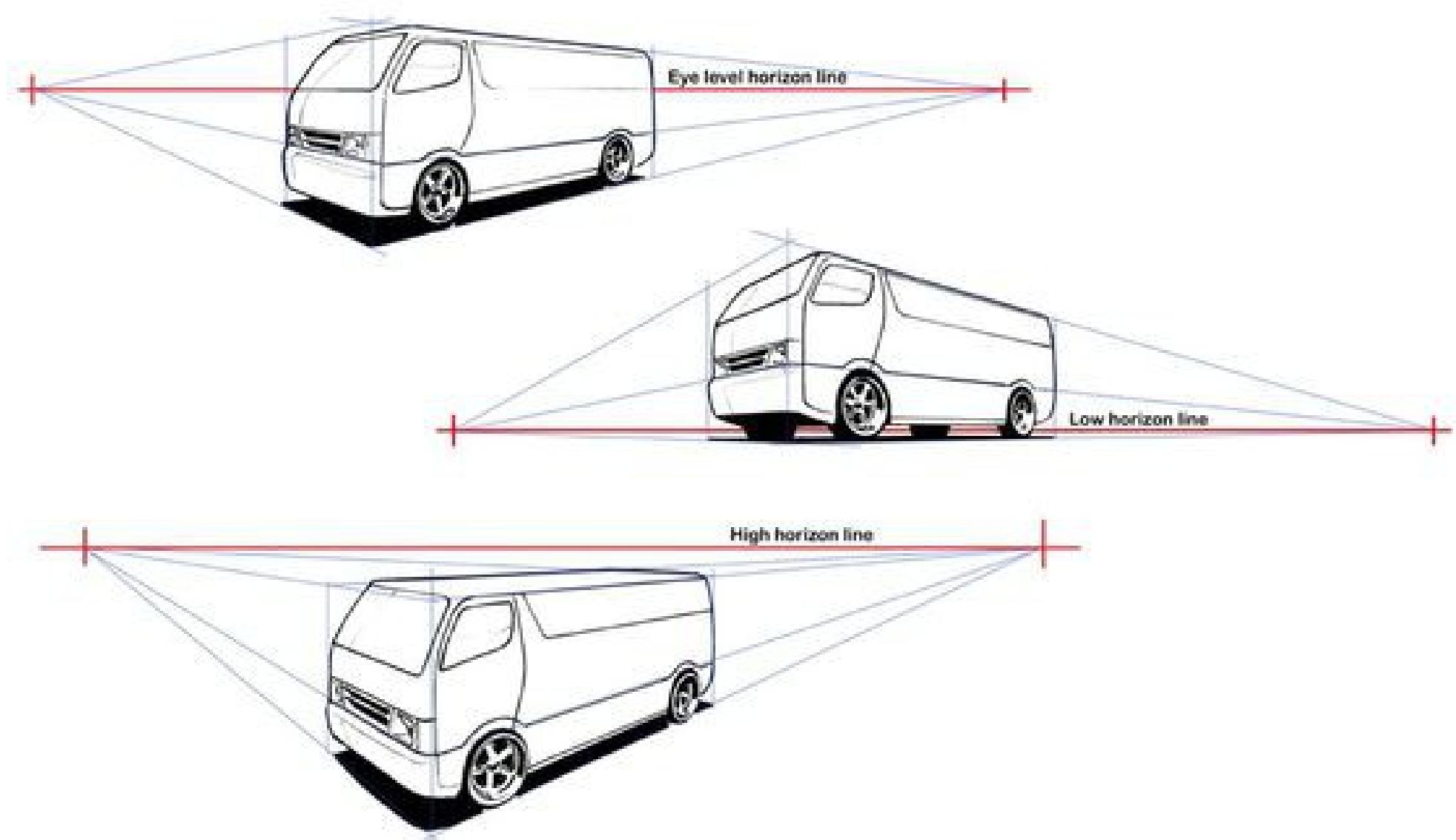
VISTA DE RANA



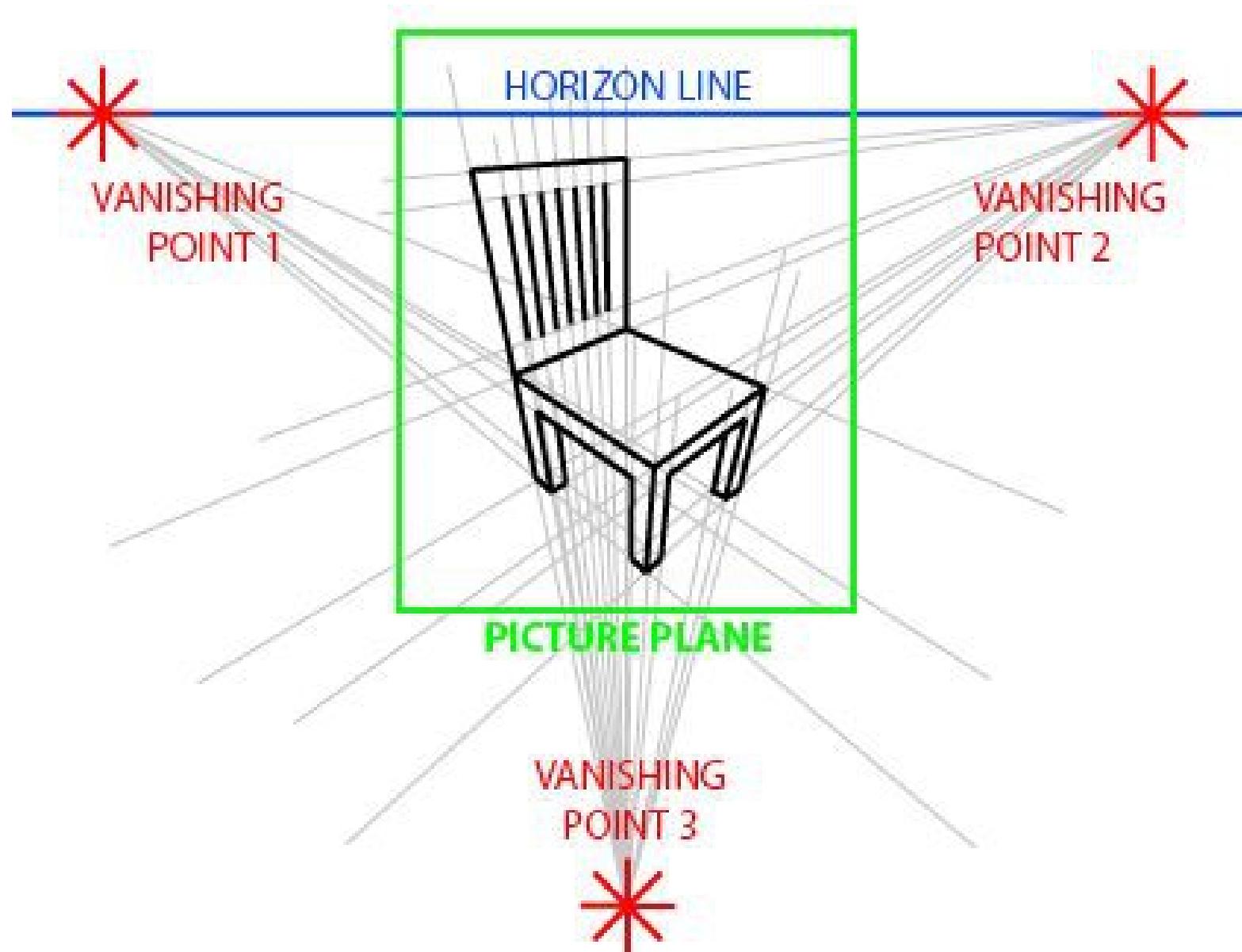
VISTA CELESTE



Perspective: Point of view



Perspective: Three points



Perspective: Elipses

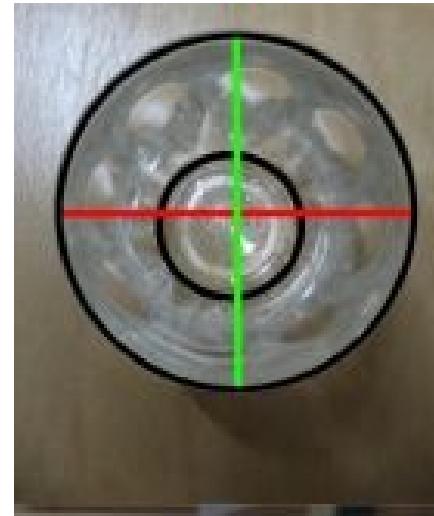
Above Eye Level



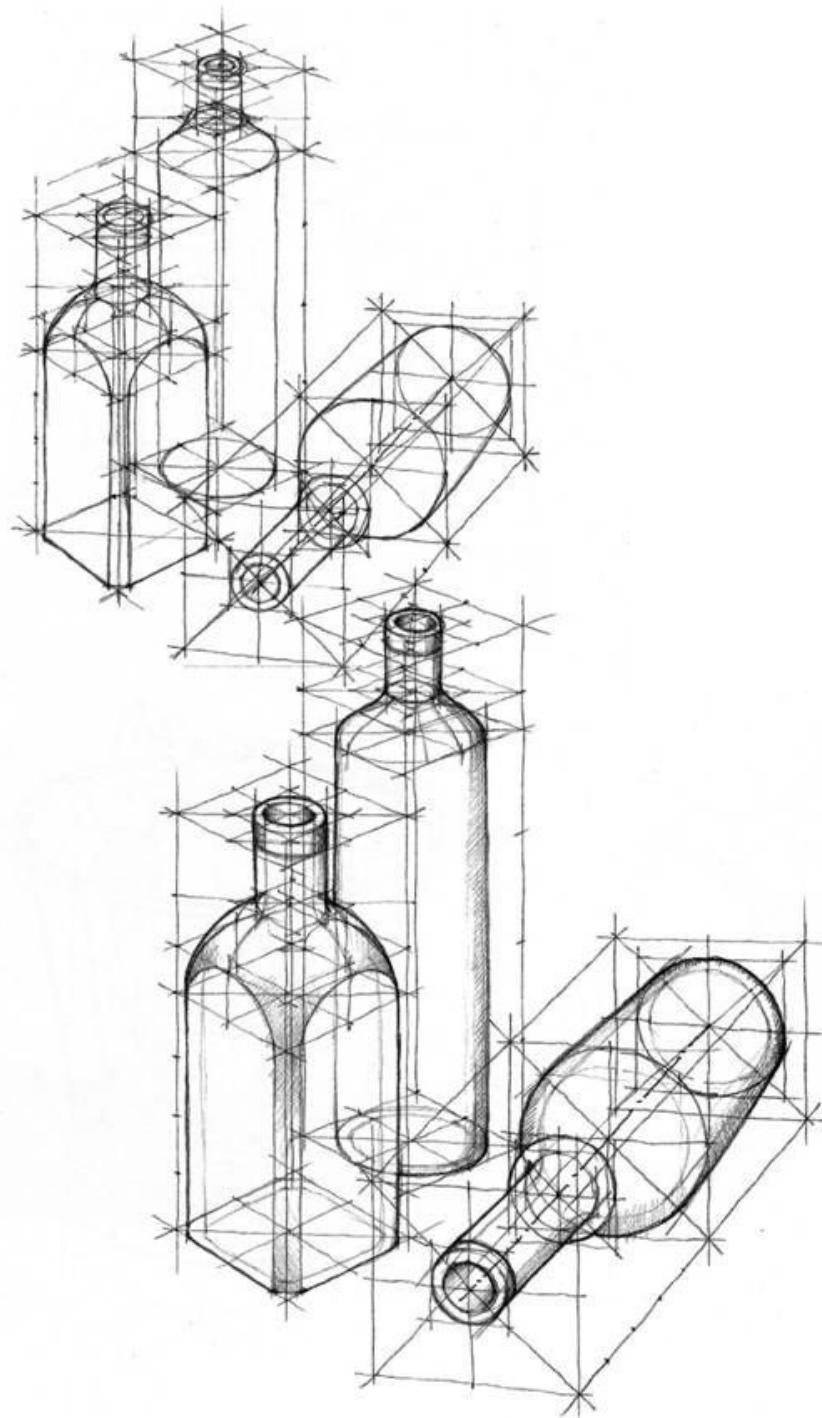
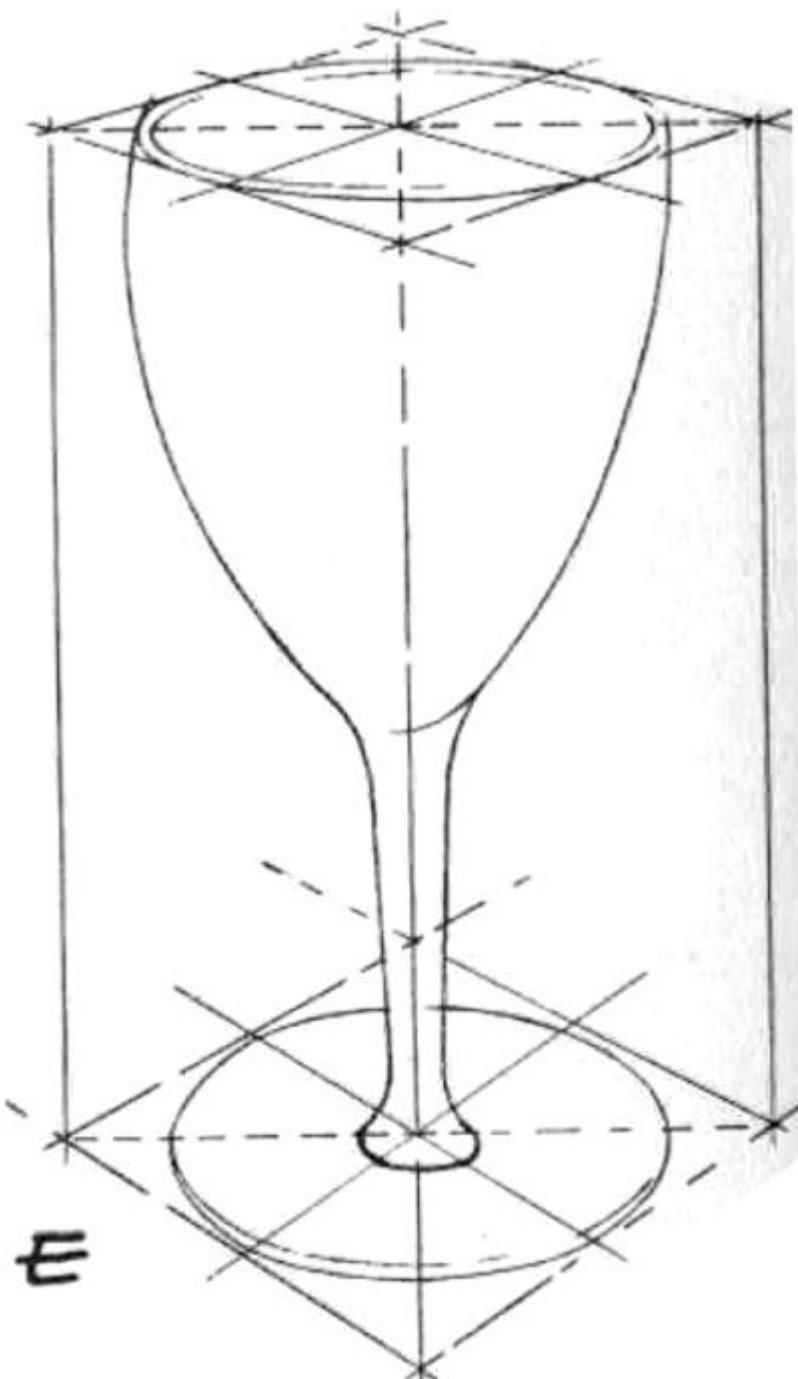
Eye Level



Below Eye Level



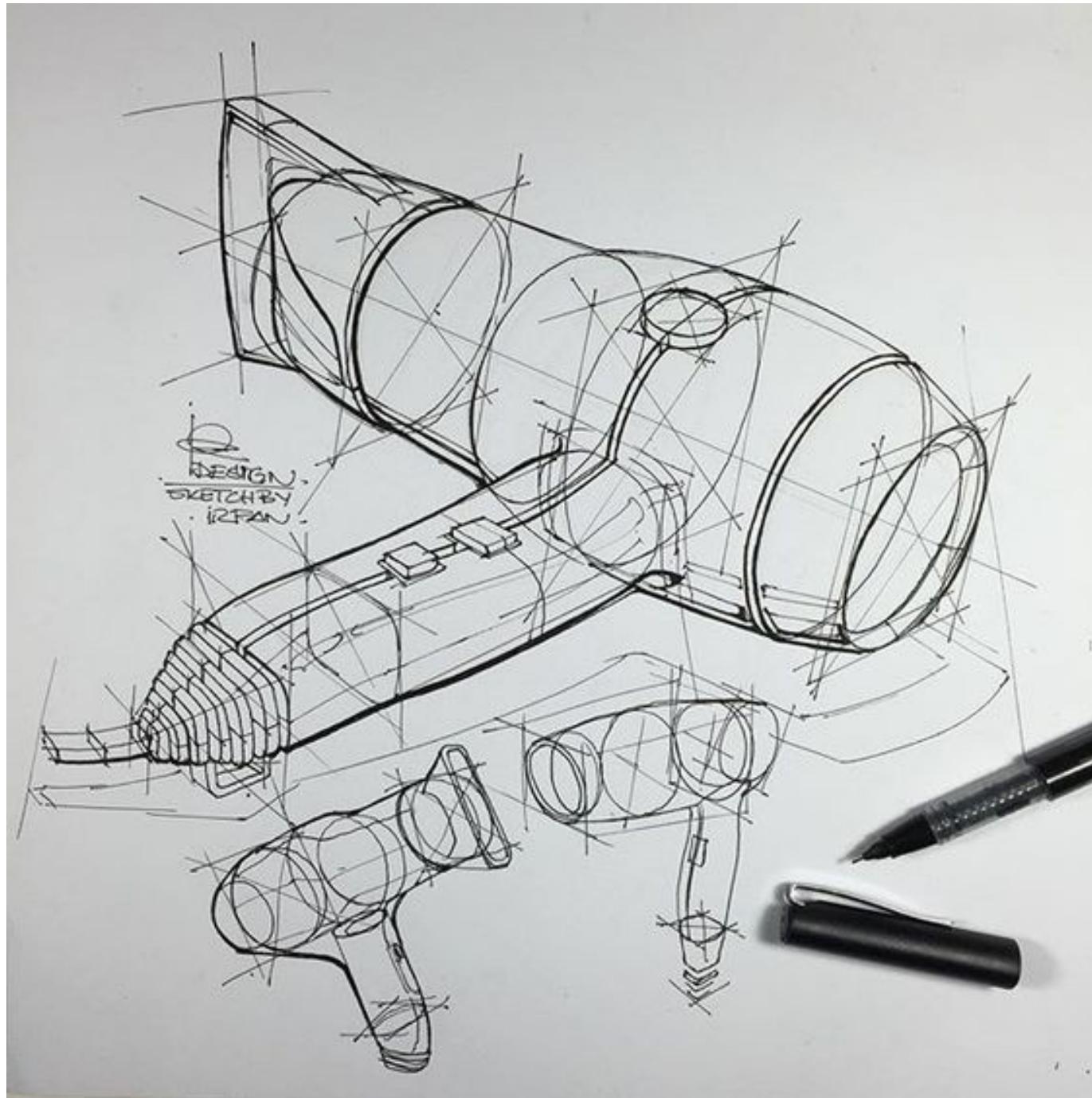
Perspective: Elipses



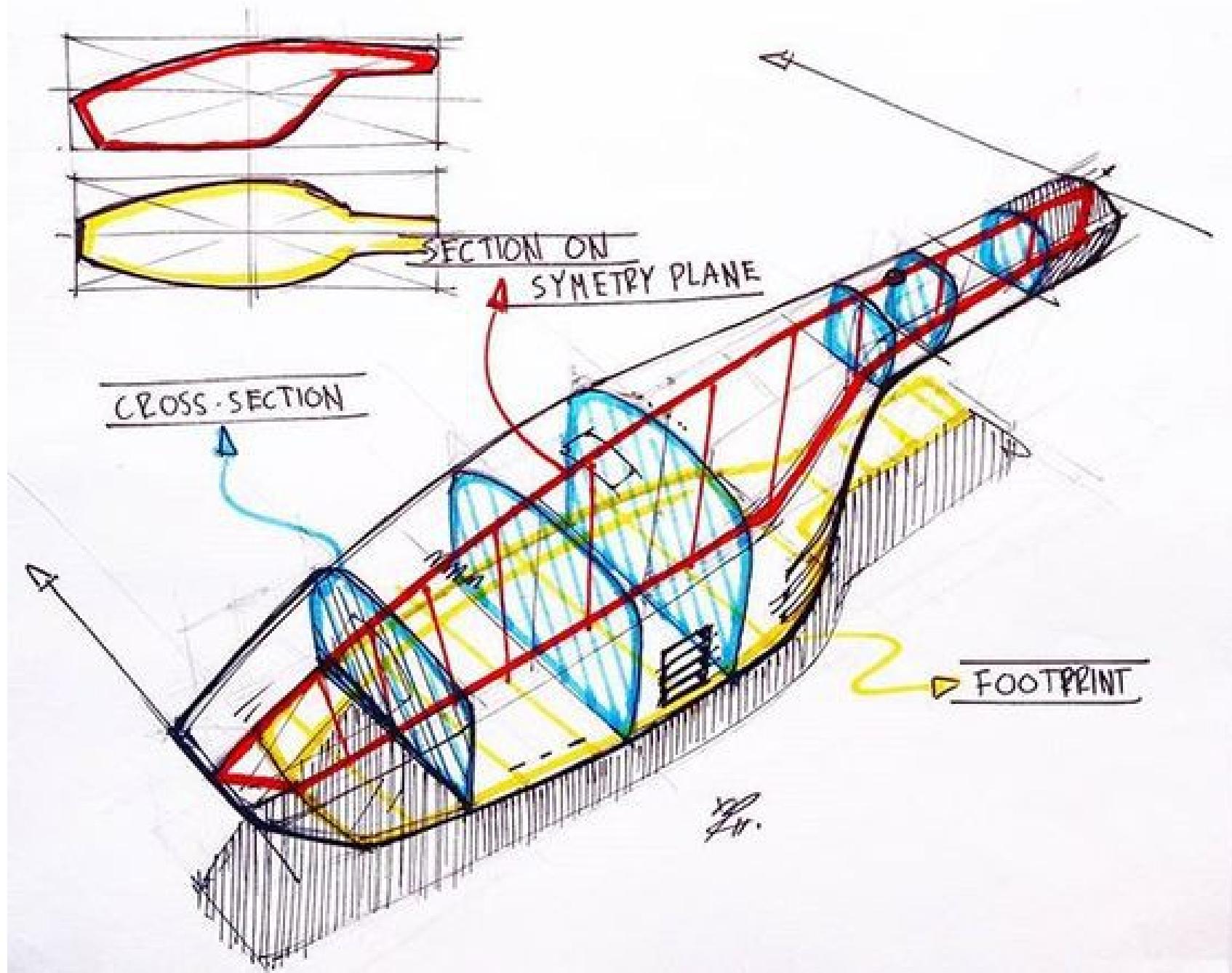
Perspective: Elipses



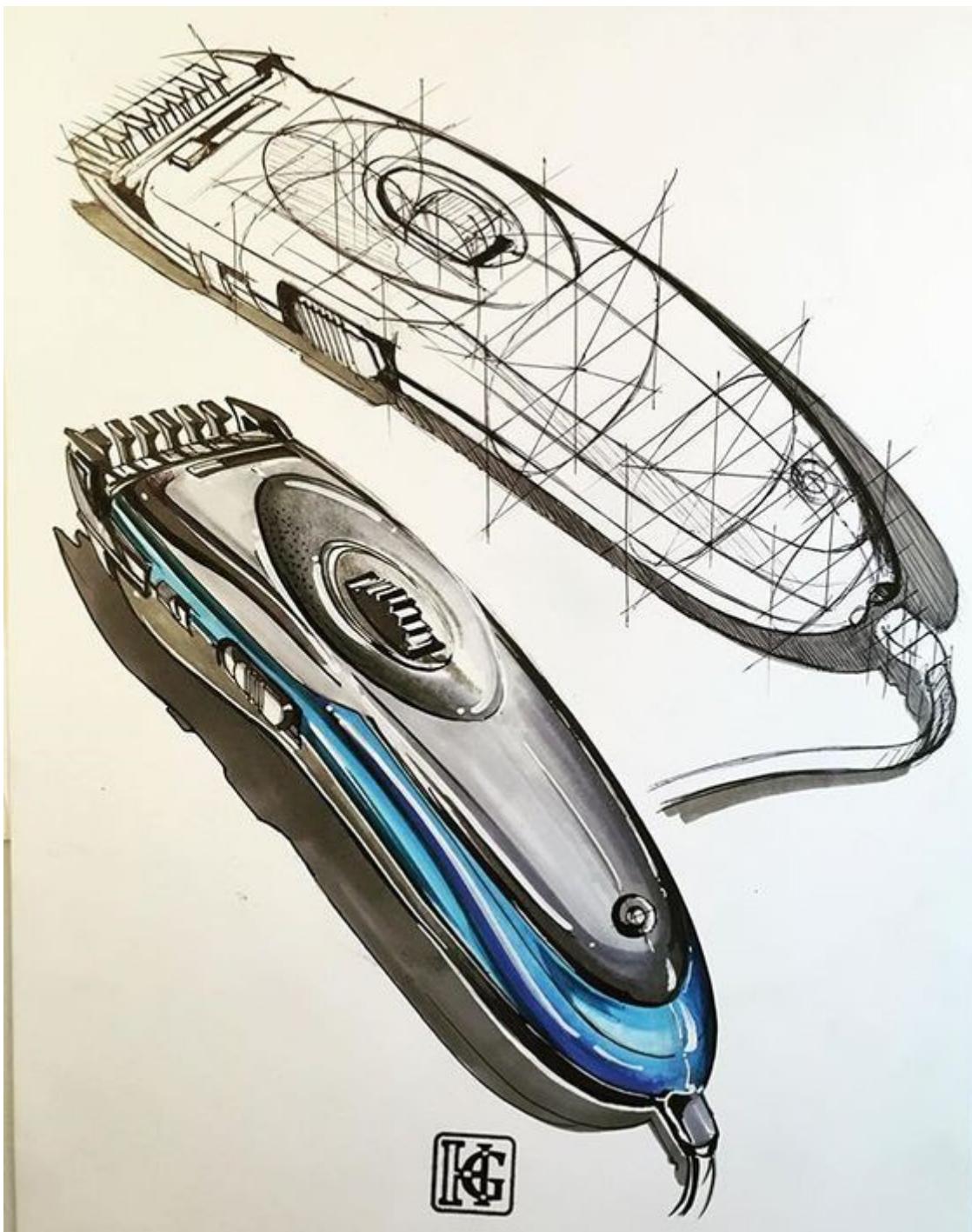
Perspective: Elipses



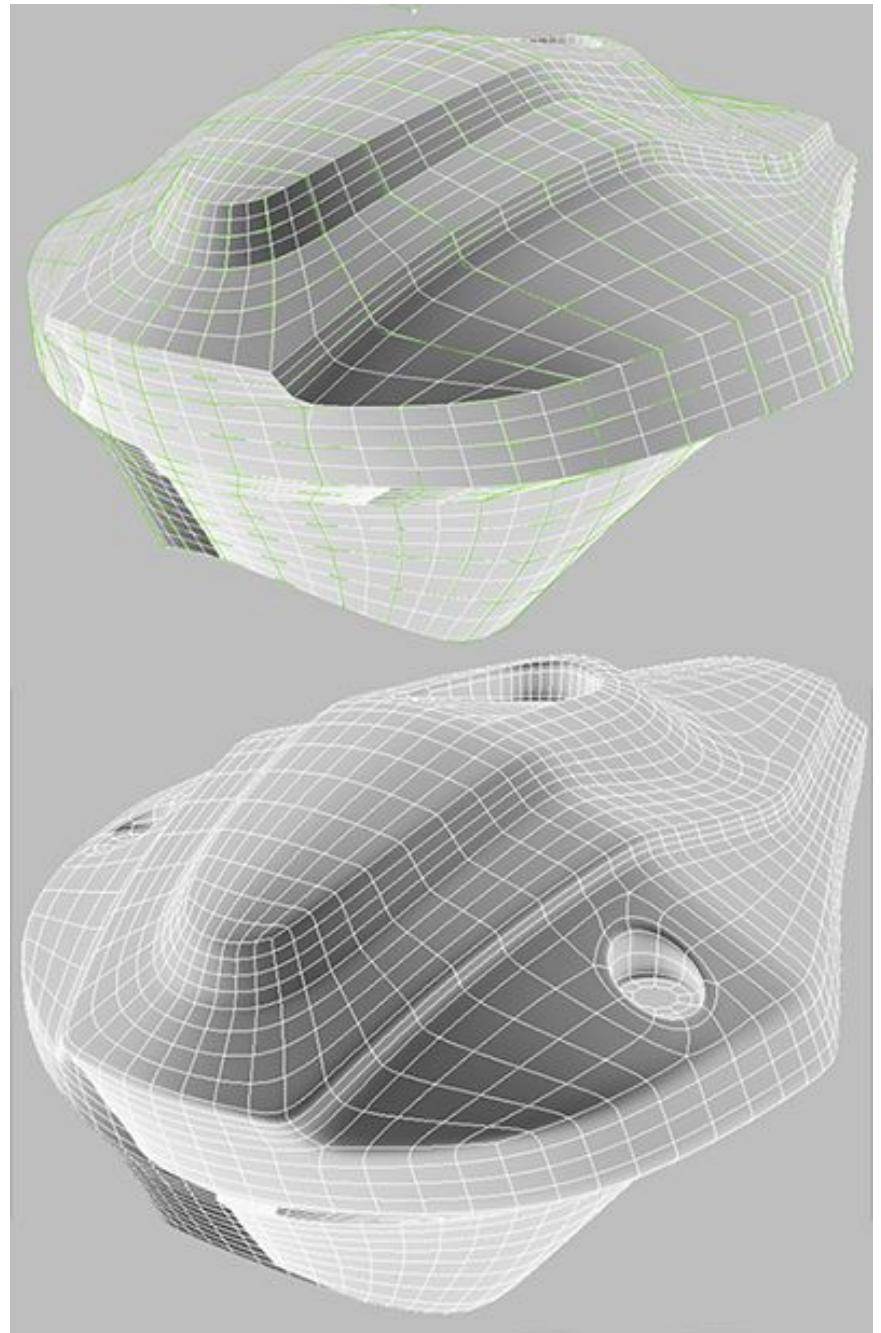
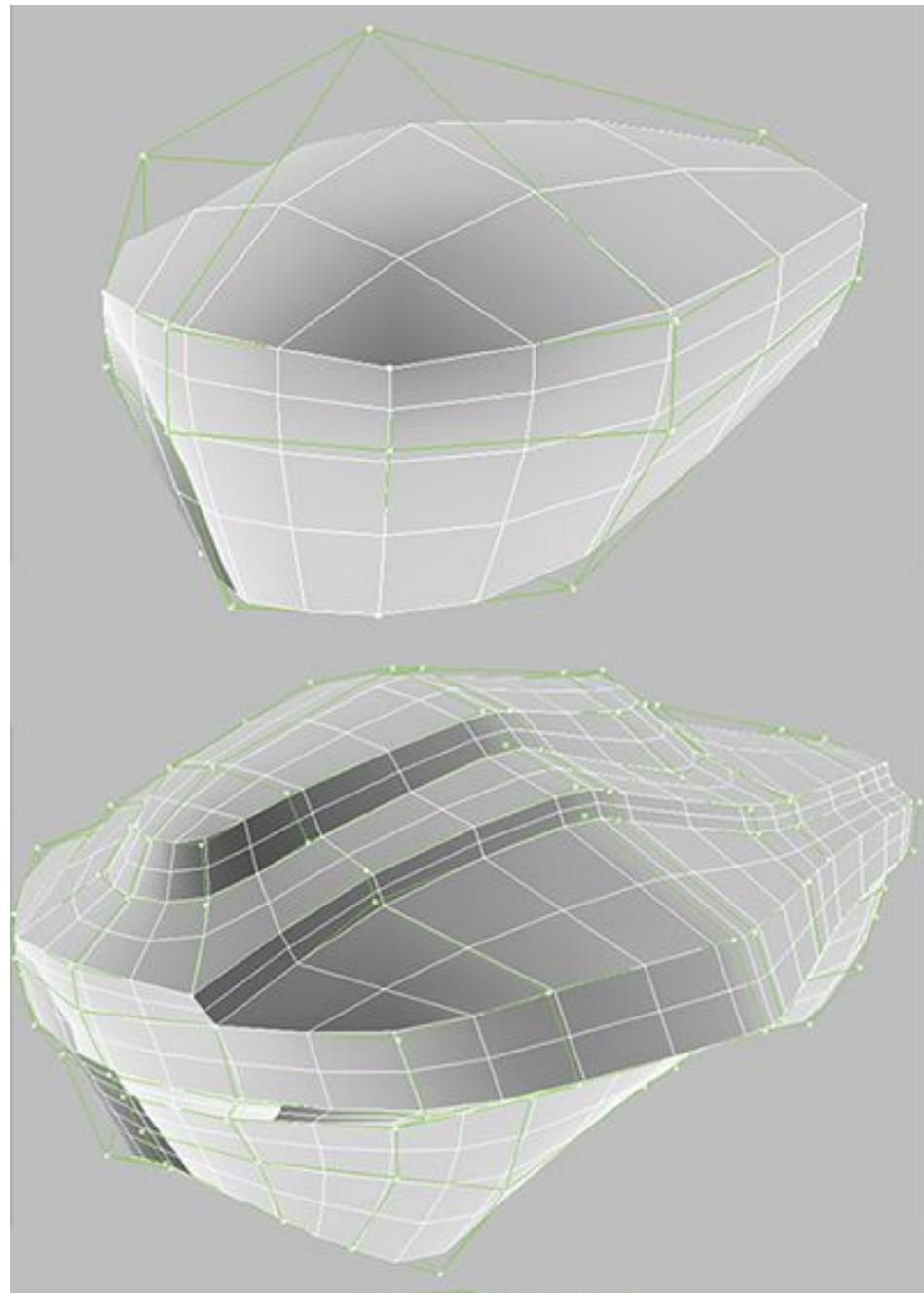
Perspective: Construction lines



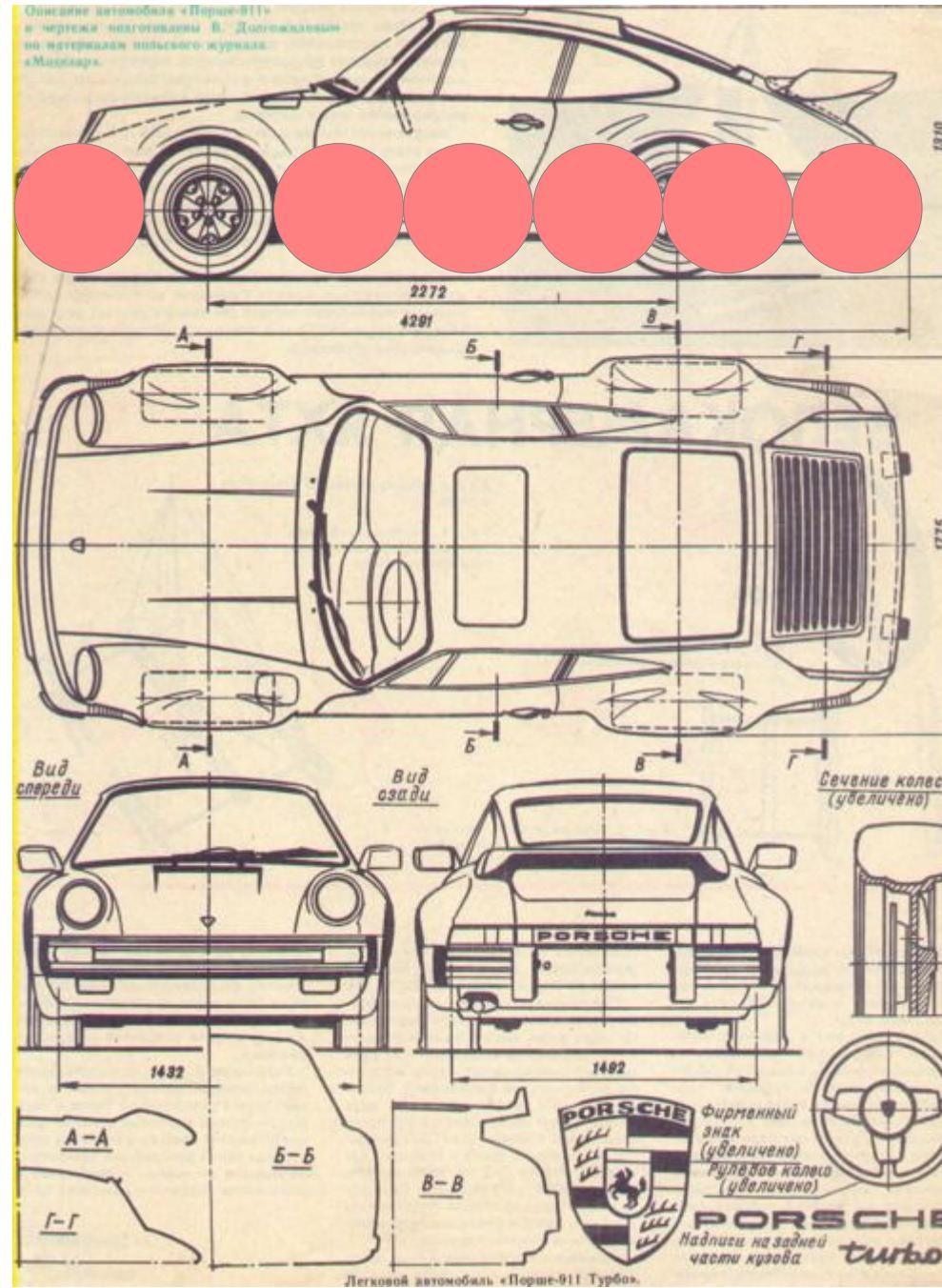
Perspective: Construction lines



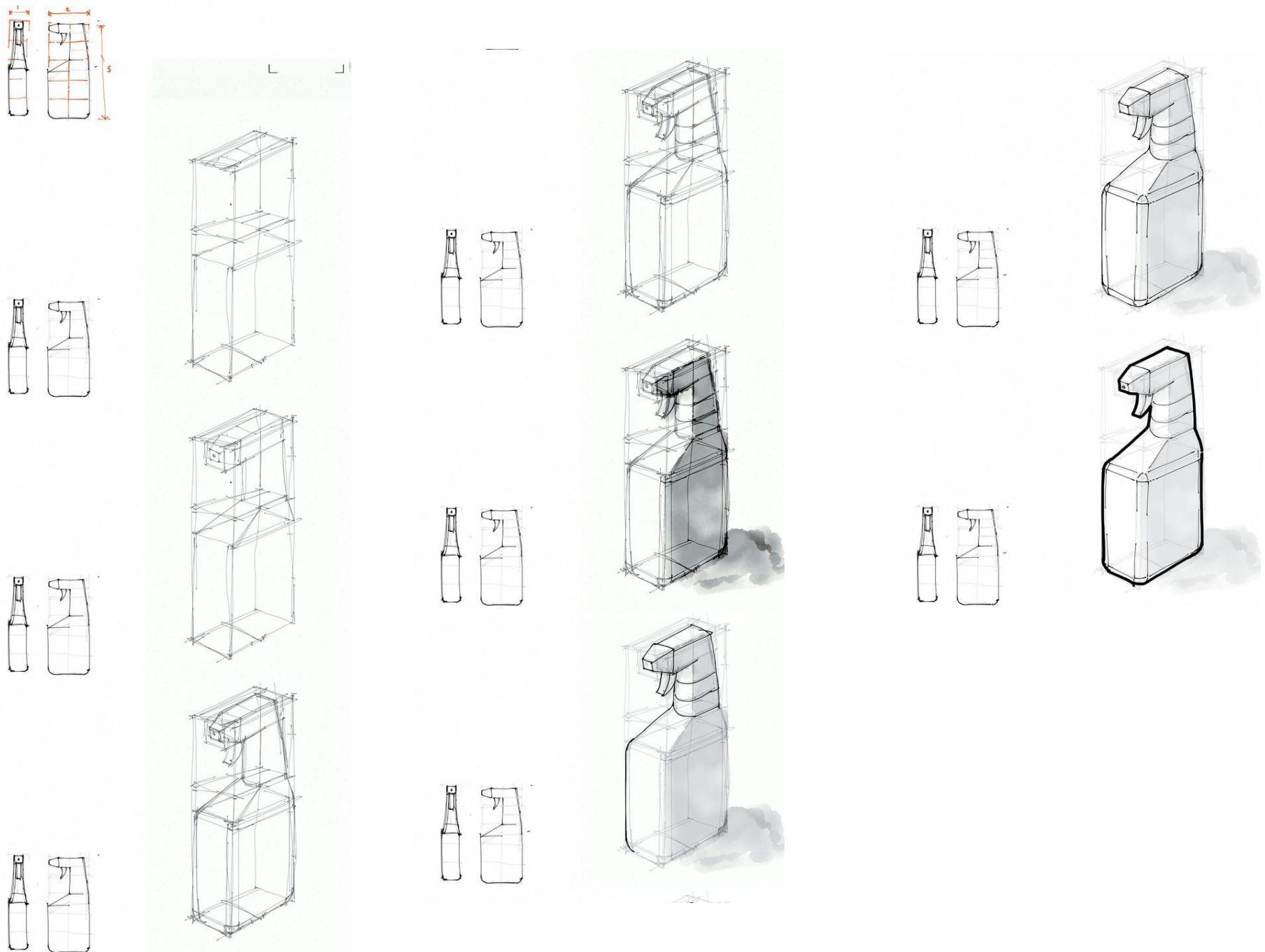
Perspective: Contour lines



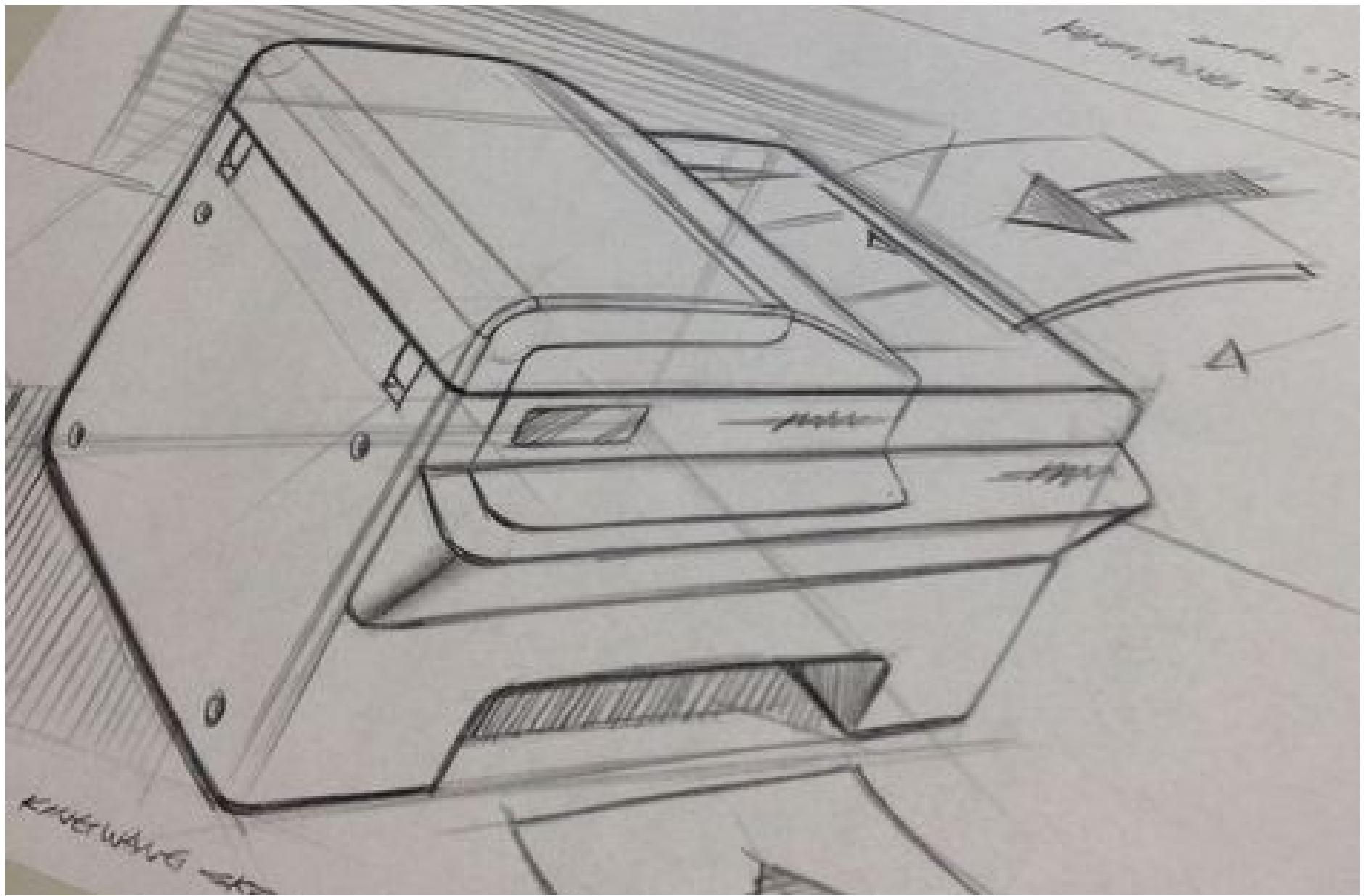
Proportions



Proportions



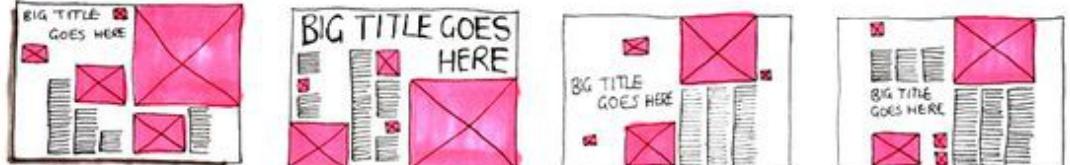
Accuracy



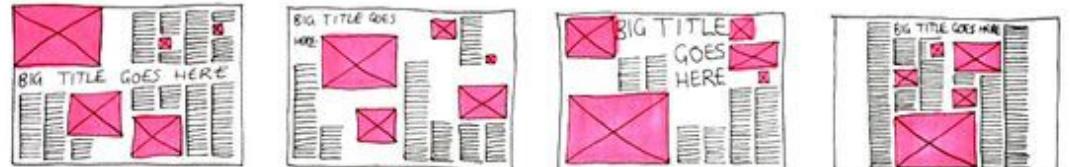
Page layout / Composition

The arrangement of the visual elements in an space

Color



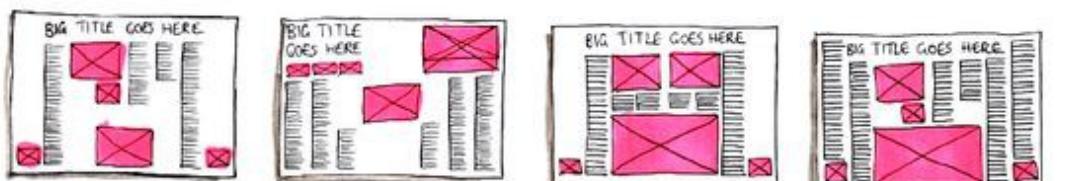
Shape



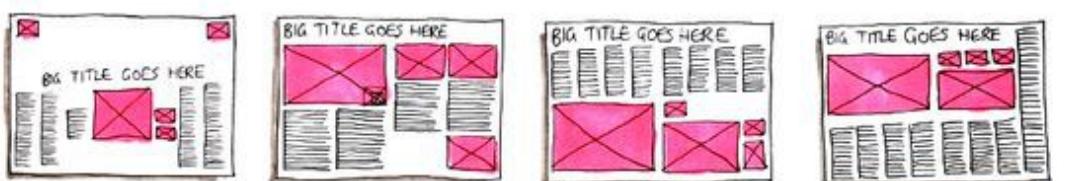
Line



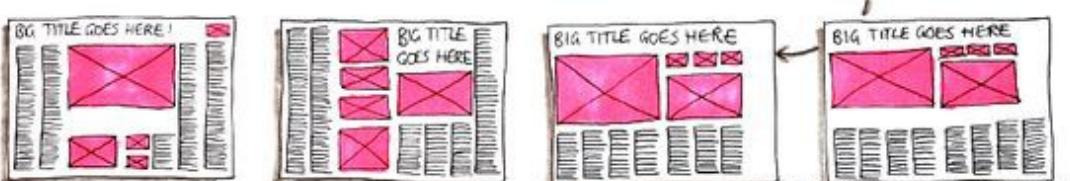
Contrast



Proportions



Rhythm

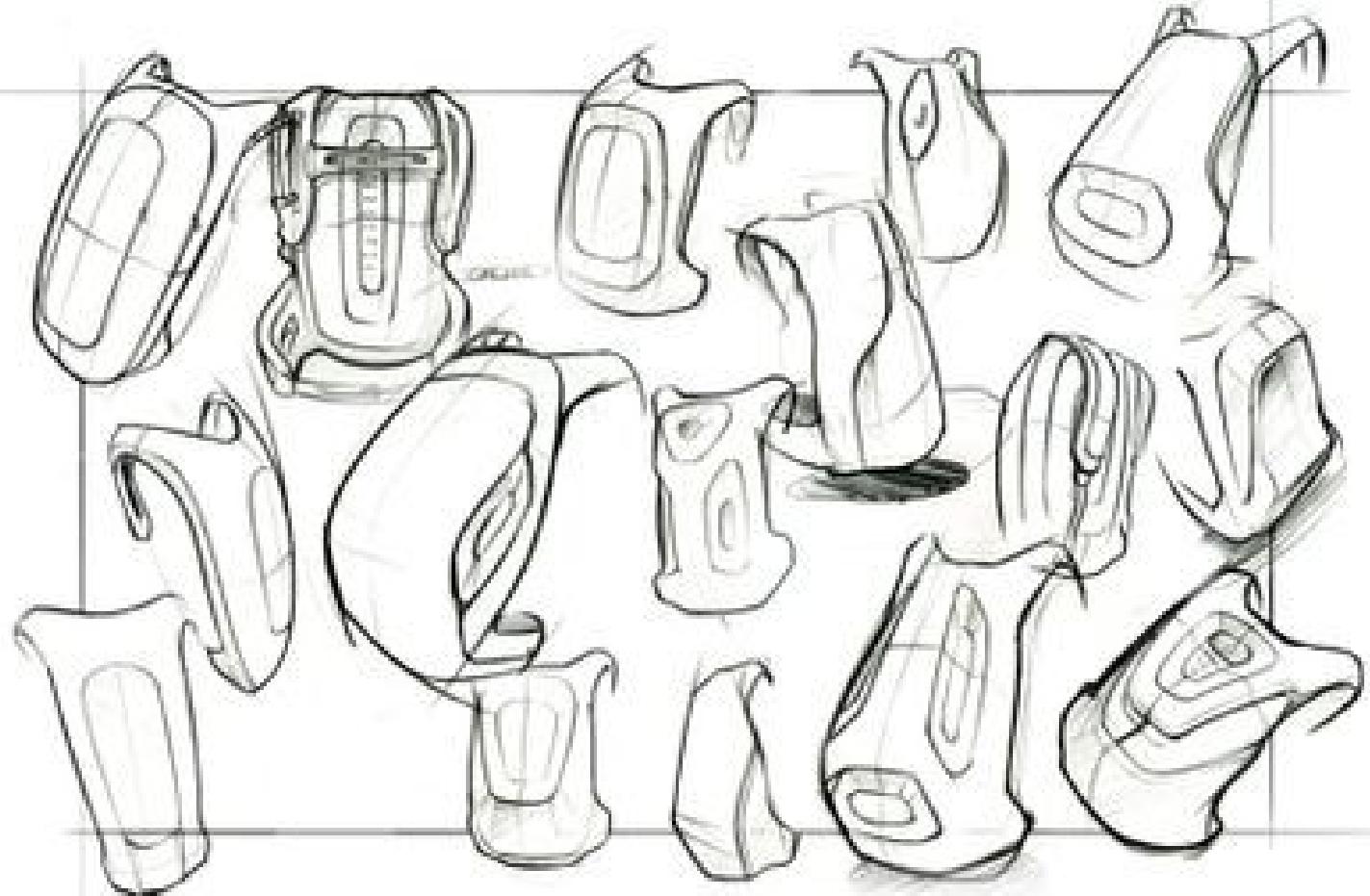


Page layout / Composition

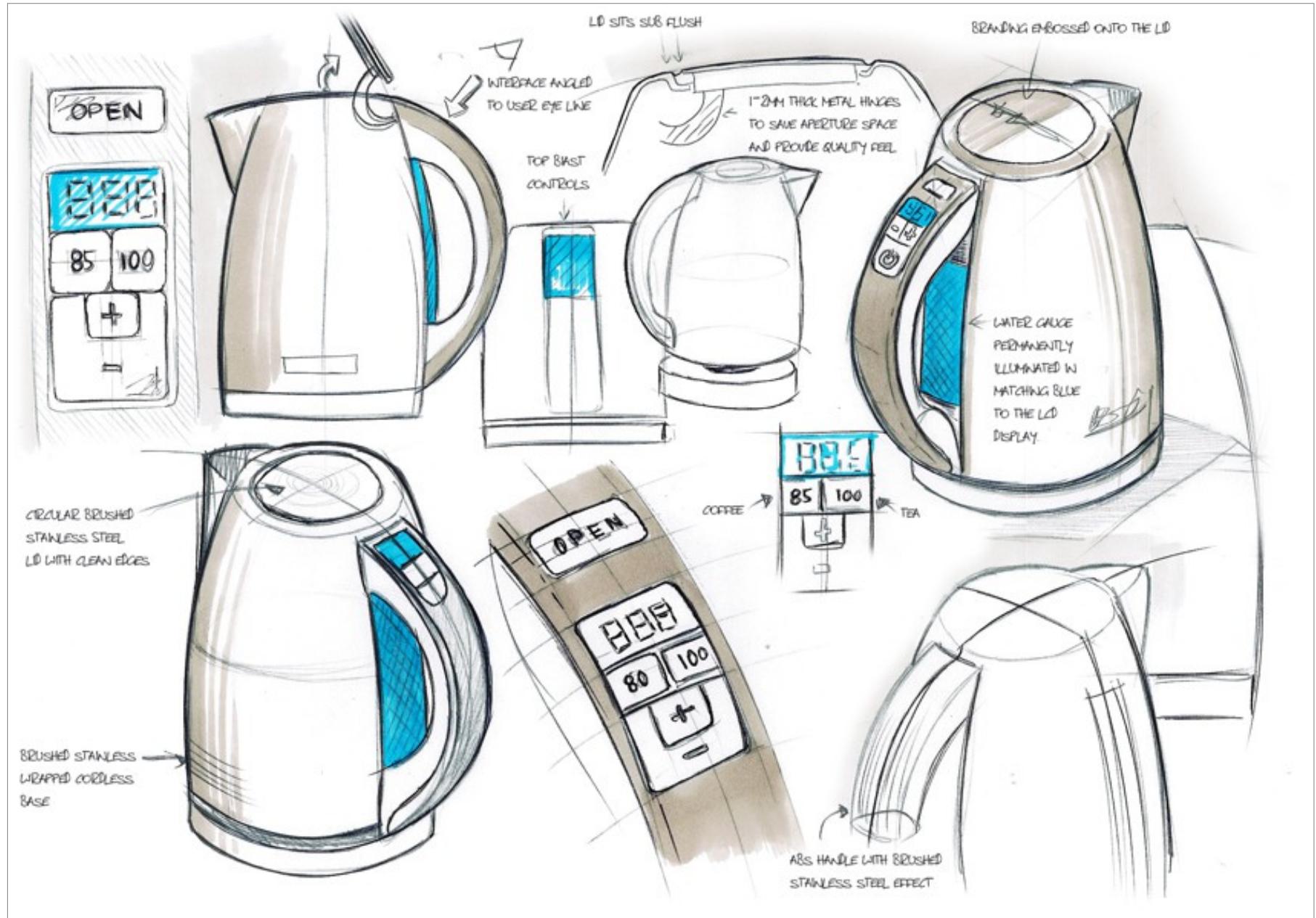
POC

The purpose of this project was to integrate a branding language into their design and to render their product in a sketch render fashion.

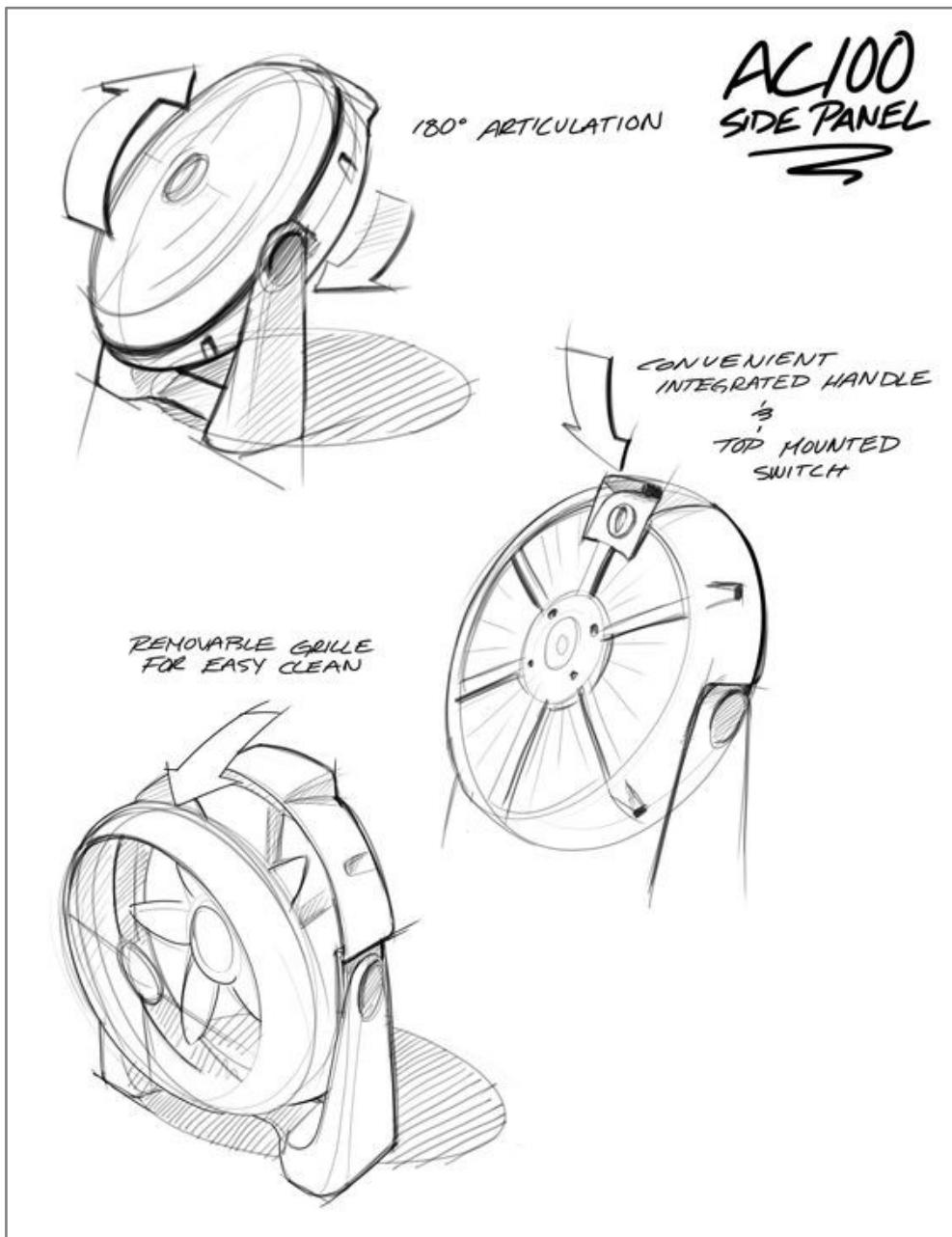
POC specializes in helmets, armors, and other outdoor gear. Their design language is clean but eye catching. I chose to develop a backpack that would fit in well with their product line. It features a water reservoir to stay hydrated, and the user has the ability to strap them down to the back for convenient storage.



Page layout / Composition



Page layout / Composition



multi.tool

Herramienta multi función orientada a diseñadores industriales, ofreciendo 4 usos en 1 solo producto.

La ergonomía y el trabajo de superficies fue el punto a remarcar en el diseño del producto.

1. CALIBRE
Girar tuercas para accionar el mecanismo interno, el cual genera el cambio sobre el mismo eje de salida.
120 MM. de medida

2. LÁPIZ - DESTORNILLADORES

3. BISTURI
Salida de bisturi a través de eje pivotante. Buha en el porta repuesto para facilitar la salida. VISTA SUPERIOR

ERGONOMIA
El producto cuenta con distintas caras las cuales permiten un agarre que se adapta a las distintas situaciones.

PACKAGING
El producto termoformado en frío, posee las tapas de un cuaderno, el cual sirve para entregar el producto y darle un uso posterior.
Los materiales utilizados son: aluminio para las carcasa, as para las piezas color naranja. El resto de las piezas son de fabricación estándar, tuerceadas.

VISTA EXPLOTADA
Uso de herramientas
Uso de bisturi
Apertura carcasa
Pieza sostenedora de mecanismo universal
Receptor báscula
Pieza que genera presión para sujetar y se libera para fijar el reposacabezas

PROYECTO DISEÑO DE PRODUCTOS 4 - UNIVERSIDAD DE PALERMO
ALUMNA: LIMA CARONE - PROFESOR: EUGENIO LERNER - AX CAT NICOLE ISSO

